

MoU at Advant Global Technologies @ JNTUA CEA



Annual Meet @ JNTUA CEA



§ EDITORIAL BOARD §

Editor - in - Chief

Prof. H. Sudarsana Rao

Vice Chancellor, JNTUA

Senior Editors

Prof. N. Devanna

OSD to VC, JNTUA

Prof. S. Krishnaiah

Registrar, JNTUA

Associate Editors

Prof. V. Naga Prasad Naidu

Director of Evaluation, JNTUA

Prof. G. Prasanthi

Director, Faculty Development Cell JNTUA

Prof. G.V. Subba Reddy

Director, OTPRI

Prof. R. Padma Suvarna

Director, IQAC

Prof. P. Chenna Reddy

Principal, JNTUA CEA

Prof. D. Vishnu Vardhan

Principal, JNTUA CEP

Prof. M. Venkateswara Rao

Principal, JNTUA CEK

Editor

Prof. S. V. Satyanarayana

Director, Academic & Planning, JNTUA

Assistant Editor

Dr. S. Aruna Mastani

Co-ordinator, (DAP)

S.No

CONTENTS

Page

1	Importance of Cultural Diversity for Colleges and Universities in India	3
2	Data - Driven Edge: Mastering Management Pupils With Marketing Analytics - <i>Student Artical</i>	5
3	JNTUA Leads the Way in Quantum Valley Initiative with New MoU	6
4	JNTUA Students Shine in GPAT 2025 with National Ranks	7
5	Fact Finding Committees Convened to Uphold Academic Qualityat JNTUA	8
6	Union Bank Donates Bicycles to JNTUA Students: Promoting Health and Sustainability	8
7	JNTUA Announces Alumni Meet 2025 with Enthusiasm and Hope.	9
8	JNTUA Student Harshita Secures Amazon Placement with 21 LPA Package.	10
9	Annual Alumni Meet - 2025 at JNTUA CEA.	11
10	JNTUA and Blekinge Institute of Technology (Sweden) Launch Integrated Programs	12
11	JNTUA Partners with IIT Hyderabad under ANRF-PAIR Programme	13
12	JNTUA IIC Startup Challenge - A Platform to Build Ideas into Impact	13
13	JAGO 93: A Reunion of the 1993-1997 Batch at JNTU Anantapur	14
14	Alumni News	15
15	Affiliated Colleges Programmes / News	16
16	University News	17
17	Constituent Units	17
18	Ph.D. Degrees Awarded by the University - July 2025.	18
19	University Semester-End Examinations Results - July 2025 / Awards & Recognitions.	19
20	Important National & International Days in July 2025.	20



Importance of Cultural Diversity for Colleges and Universities in India

Rediscovering What We're Losing - and Why It Matters More Than Ever

- Dr E Keshava Reddy

A few years ago, in our college hostel, evenings were a mosaic of aromas. Fragrant biryanis from Hyderabad, tangy sambars from Tamil Nadu, simple rotis from rural Maharashtra, and even the occasional spicy Thukpa from the Northeast – each meal told a story. Alongside food, there were folk songs from Bengal, dance practices for Onam, discussions in multiple languages, and inter-cultural friendships that defied stereotypes.

But today, something has quietly faded.

Now, most students in our hostel are from nearby regions. The menu is more uniform. The conversations more mono-toned. Cultural activities that once celebrated our diversity are sporadic, often reduced to routine events. There's a strange emptiness – as if a vital part of our college life has been muted.

This isn't just nostalgia. It's a wake-up call.



India: A Natural Tapestry of Diversity

India is home to over 120 major languages, hundreds of ethnic communities, and a millennia-old tradition of pluralism. Our campuses were once natural reflections of this – uniting students from Kashmir to Kanyakumari, Gujarat to the Northeast, and even beyond our national borders.

But in recent years, many Indian colleges and universities have seen a decline in visible diversity—especially in hostels, student clubs, and classroom interactions. Regional clustering, limited outreach, affordability gaps, and sometimes even subtle institutional biases have contributed to this shift.

Yet, cultural diversity isn't a feel-good concept – it's a foundational strength for any educational institution.



Why Cultural Diversity Matters Deeply – Especially in Higher Education

Inspired by global studies and local realities, here's why India must reaffirm cultural diversity as a core institutional value:

1. It Expands Minds and Unlocks Creativity

When students from different cultural, linguistic, and social backgrounds engage, they bring diverse perspectives into the classroom.



Discussions become richer. Debates become more nuanced. Exposure to unfamiliar ideas often triggers creative problem-solving and empathy-based thinking – both essential in today's interconnected world.

2. It Prepares Students for a Global and Diverse India

Tomorrow's professionals will work with teams that span cultures – whether across borders or within our own multilingual nation. Cultural competence, adaptability, and emotional intelligence are now as important as technical skills. Colleges that embrace diversity build future-ready students.

3. It Encourages Self-Reflection and Reduces Bias

Being part of a diverse peer group gently forces individuals to question assumptions, confront unconscious biases, and reflect on their own upbringing. This promotes inclusivity, mutual respect, and personal growth.

4. It Builds Stronger Social Fabric on Campus

Cultural events, shared meals, and joint projects help break stereotypes. They create lifelong friendships that bridge caste, region, religion, and nationality. The sense of “we” becomes stronger than “me vs them”.



What Happens When Diversity Fades?

Campus life becomes insular and less vibrant.

Students lose the chance to learn from lived experiences beyond their region or language.

Cultural sensitivity declines – making graduates less prepared for the real world.

Marginalized voices get further silenced when dominant cultures take over.

In essence, education loses its power to transform minds and bridge divides.



How Indian Colleges Can Reclaim Cultural Vibrancy

The good news? We can bring it back.

Here's how:

1. Active Admission Outreach to underrepresented regions and states.

2. Interstate Cultural Fellowships or student exchange initiatives within India.

3. Revival of Multicultural Events – not just for show, but as deep engagements (storytelling sessions, regional debates, interlanguage games).



4. Inclusive Hostel Policies – mixed-region roommate pairings, diverse menu planning committees, multilingual notices.

5. Student Clubs That Celebrate Diversity – not just language-based clubs, but those that explore intersections (e.g., “Food & Identity”, “Festivals Across Borders”).

6. Faculty Sensitization Programs – to promote regionally inclusive pedagogy.

7. Celebrating International Students – more than just a welcome event; ongoing inclusion in academic and cultural life.



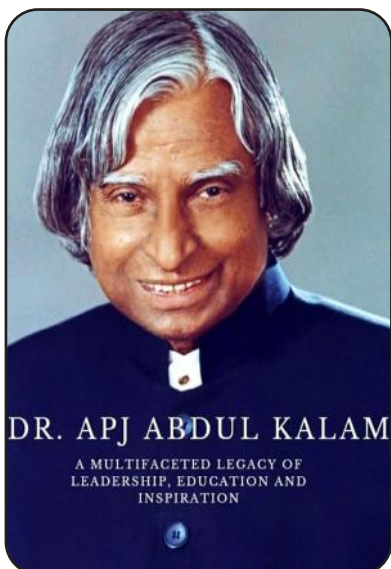
A Soft Yet Strong Call to Action

We don't need grand revolutions. Sometimes, all we need is a plate that smells different, a story that comes from a new tongue, or a friend who opens our eyes to another way of seeing the world.

Let's not let our campuses become echo chambers.

Let's invite diversity back into our classrooms, hostels, conversations, and celebrations – not as a checkbox, but as a shared commitment to growing together.

Because when we embrace our differences, we become not just better students – but better humans.



“Education is the Most Powerful Weapon Which You Can Use to Change the World ”

- Dr. A.P.J. Abdul Kalam

Data-Driven Edge: Mastering Management Pupils With Marketing Analytics

Article by -Vasanthamma Avula, Student, MBA Business Data Analytics, School of Management Studies, JNTUA, Ananthapuramu - 515002

In today's cut-throat competition, advanced technology and increasing digital business landscape, data is no longer just information; it's a strategic asset. Large volume and velocity of data generated by consumer interactions, online platforms, and diverse marketing channels have fundamentally reshaped the businesses operations. At the forefront of this transformation lies marketing analytics – the systematic process of measuring, managing, and analyzing marketing performance to optimize return on investment (ROI) and improve overall effectiveness. For management pupils aspiring to lead in this new era, a deep understanding of marketing analytics is not merely advantageous; it is an indispensable competency. At this juncture, it is tried to highlight the importance of marketing analytics and stress the knowledge and skills required on analytical tools and techniques.

Introduction :

In today's cut-throat competition, advanced technology and increasing digital business landscape, data is no longer just information; it's a strategic asset. Large volume and velocity of data generated by consumer interactions, online platforms, and diverse marketing channels have fundamentally reshaped the businesses operations. At the forefront of this transformation lies marketing analytics – the systematic process of measuring, managing, and analyzing marketing performance to optimize return on investment (ROI) and improve overall effectiveness. For management pupils aspiring to lead in this new era, a deep understanding of marketing analytics is not merely advantageous; it is an indispensable competency. At this juncture, it is tried to highlight the importance of marketing analytics and stress the knowledge and skills

required on analytical tools and techniques.

Marketing Analytics is crucial for businesses as it enables data-driven decision-making, optimizes resource allocation, and provides insights into customer behavior, ultimately leading to more effective marketing campaigns and improved customer experiences. The Indian analytics market has been valued at USD 2.37 billion in 2025 and is projected to reach USD 12.10 billion by 2031 with a CAGR of 31.22%. The marketing analytics software market is projected to reach a revenue of USD 0.6 billion by 2027, with a CAGR of 21.1 % from 2021 to 2027. Further, digital marketing in India is experiencing rapid growth and evolution, with key trends including AI-driven marketing, hyper-personalization, video content dominance, and influencer collaborations. It is projected to reach Rs.1.12 laksh crores by 2025, growing at CAGR of 11.59%. It is very clear that there is huge demand for the data analyst and startup entrepreneurs who possess the ability to anlyase consumer data, identify valuable trends & patterns and prescribes actionable strategies and recommendations.

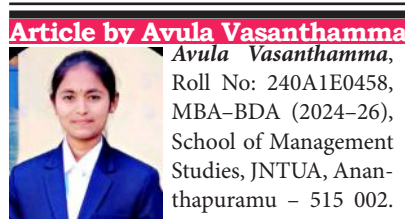
Marketing Analytics has numerous applications in business enabling it to optimize their marketing efforts across various channels viz., Customer segmentation and targeting, forecasting and budget allocation, campaign performance optimization, social media analytics, marketing mix modeling and so on. Applying analytics with appreciate tools and techniques effectively, managers can achieve better business results, whether it's increased revenue, improved efficiency, enhanced customer satisfaction, or stronger competitive positioning. The major tools includes Google analytics, Cloud

analytics, adobe analytics, Zoho Analytics, thoughtspot, tableau, amplitud, Sprout Social etc. using different techniques to work on data viz., data gathering, data cleaning and preprocessing, visualization and modeling are essential to perform and achieve goals like to predict and extract insights in various industries and domains. Learning and familiarizing with these analytical tools and techniques would result in gaining significant competitive advantage, identify deeper insights on consumer behaviour, preferences, new patterns influencing customer likes and dislikes, critical marketing analytics essential for future managers beyond just AI technology, provide real-world examples of corporate sector. Additionally, understanding consumer behavior, strategic thinking, critical thinking, and communication skills are crucial for translating data insights into effective marketing strategies. Thus, marketers can gain valuable insights into customer behavior, optimize campaign performance, Return on Investment, and ultimately helping businesses make data-driven decisions and optimize underperforming areas and to achieve the specified tasks. and enables to take superior marketing decisions that drive better results. For every enterprise, be it a small business or a global entity, embracing and investing in marketing analytics is the pathway to unlocking enduring outstanding outcomes.

Skills Required for Analytics	
Hard skills	Soft skills
Excel	Critical thinking
Python	Creative thinking
SQL	Storytelling
R	Decision maker
Tablue	Collaboration
Power BI	Communication
MetLab	

Conclusion: In today's rapidly evolving business world, an MBA is no longer optional—it is essential for those who want to lead, innovate, and thrive in an AI-driven economy. Choosing an MBA with an AI focus ensures that students gain the skills and knowledge to lead in an AI-powered business world. By selecting the right specialization, gaining hands-on ex-

perience, and continuously learning about AI trends, Analytics graduates can position themselves as future-ready business leaders.



Email: vasanthammaavula@gmail.com
Avula Vasanthamma, a student of MBA in Business Data Analytics at the School of Management Studies, JNTUA, brings forth a thoughtful and engaging article that reflects her academic interests and analytical perspective. Her contribution exemplifies the spirit of research, inquiry, and communication nurtured within the university. Through her writing, she aims to inspire fellow students and contribute meaningfully to academic discourse.

JNTUA Leads the Way in Quantum Valley Initiative with New MoU

JNTU Anantapur University today on 02.07.2025 signed a Memorandum of Understanding (MoU) with M/s Advent Global Foundation K.V. Rangareddy, Dist, Telangana to establish a Centre for Future Skills, said Vice Chancellor Prof. H. Sudarsana Rao. Speaking on this occasion, the Vice Chancellor said that our state government will set up a Quantum Valley in Amaravati under the auspices of the Hon'ble Chief Minister Shri Nara Chandra Babu Naidu. JNTU Anantapur is the first in the state to take a step in that direction. Stating that this MoU will also help in training students in quantum computing, he said that students should use good high-quality and industry-related activities to improve their employment opportunities and take advantage of opportunities related to entrepreneurship. He said that this agreement will be very useful for the students studying in Affiliated Colleges, Associated Colleges and JNTUA Anantapur Engineering College. He said that this agreement will also contribute a lot in providing soft skills as well as employability. He said that this MoU will be useful in adapting the university ecosystem to the future and technological needs of the country.

Later, Registrar Prof. S. Krishnaiah said that in this MoU, NSDC and global standardized skills programs and labs related to advance laboratories, drone kits, IOT, autonomous systems, quantum computing should be utilized

to enhance skills. He said that students should utilize opportunities related to simulation and live projects. He said that this MoU will be very useful for JNTUA and its affiliated colleges to implement initiatives in innovation, research, and skill development. It will be useful for students to develop their creative skills. He said that the principals of all colleges should contribute to ensuring that all students make good use of this agreement.

OSD to VC Prof. N. Devanna, Registrar Prof. S. Krishnaiah, University Directors Prof. S.V. Satyanarayana, Prof. P.R. Bhanumurthy, Prof. Vaishali Ghorpade, Prof. G.V. Subba Reddy, Prof. P. Sujatha, Prof. R. Padma Suvarna, Prof. R. Kiranmayi, Prof. V. Naga Prasad Naidu, Prof. B. Durga Prasad, Prof. B. Easwar Reddy, Prof. A. Suresh Babu, Prof. A.P. Shivakumar, M/s Advent Global Foundation K.V. Rangareddy, Dist, Telangana Representatives Srikanth Reddy - Director - Advent Global Foundation, Srinivas Bharathipudi - Advent Global Foundation, PA Kishore - Advent Global Foundation MoU entered between JNTUA and Advent Global Foundation in association with Q Clairvoyance headed by Col. Sai Shankar (Rtd) Principal of JNTUA College Prof. P. Chenna Reddy, Vice Principal Prof. S. Vasundra, Prof. T. Narayana Reddy, Dr. S. Aruna Mastani, PRO Dr. B. Om Prakash, Dr. J. Srinivasulu, Dr. Sharada, Pulivendula College Principal Prof. D. Vishnu Vardhan, and Kalikiri College Principal Prof. M. Venkateswar participated online.



JNTUA Students Shine in GPAT 2025 with National Ranks

The students of the Institute of Oil Technology and Pharmaceutical Research (OTPRI), JNTUA Anantapur, achieved remarkable success in the **Graduate Pharmacy Aptitude Test (GPAT) 2025**, securing All India Ranks that brought immense pride to the university community. This accomplishment stands as a testament to the dedication of students, the unwavering guidance of faculty, and the institution's commitment to academic excellence.

The achievers include **Mr. D. Hemant Kumar (All India Rank 204)**, **Mr. K. Gurucharan (AIR 2484)**, **Ms. G. Devi Priya (AIR 3828)**, and **Mr. S. Khushwant (AIR 4058)**. Each of these students exemplified perseverance, consistency, and resilience, qualities that shaped their journey to success in one of India's most competitive examinations for pharmacy aspirants.

Director of OTPRI, Prof. G.V. Subba Reddy, expressed his pride at the achievement, noting that the results reaffirm the institute's standing as a centre of excellence in pharmaceutical education. *"These ranks are not merely numbers they reflect the hard work of our students, the encouragement of their families, and the mentoring they received at JNTUA. We hope their success inspires future batches to aim for even higher goals,"* he remarked.

Principal Dr. C. Gopinath added that the institute's focus has always been on creating a holistic learning environment that balances theoretical knowledge with practical exposure. The GPAT success, he said, demonstrates that OTPRI is equipping students with the knowledge and confidence required to compete on national platforms.

Beyond academic prestige, the GPAT achievements open doors to postgraduate studies, research fellowships, and professional opportunities across the pharmaceutical industry and academia. For students, this is not just recognition, but also a pathway to contributing to India's healthcare and innovation ecosystem.

The faculty of OTPRI extended warm congratulations to the achievers, organizing a small felicitation ceremony to recognize their dedication. The event became an inspiring moment for juniors, who listened to the experiences of their seniors and took away valuable lessons on discipline, focus, and persistence.

This accomplishment once again reinforces JNTUA's position as a nurturer of talent and innovation, where every success story motivates the community to reach greater heights.



Mr. D. Hemant Kumar
(All India Rank 204),



Ms. G. Devi Priya
(AIR 3828),



Mr. K. Gurucharan
(AIR 2484)



Mr. S. Khushwant
(AIR 4058)



Fact Finding Committees Convened to Uphold Academic Quality at JNTUA

In a bid to strengthen transparency, accountability, and academic excellence across its affiliated and autonomous colleges, JNTUA Anantapur convened an online meeting on **5th July 2025** under the chairmanship of Vice Chancellor Prof. H. Sudarsana Rao. Faculty members from the colleges of Anantapur, Pulivendula, and Kalikiri participated in the session, which focused on the functioning of **Fact Finding Committees (FFC)**.

Opening the meeting, Prof. H. Sudarsana Rao emphasized that quality assurance is the backbone of higher education. ***“Our universities can thrive only when we consistently examine ourselves, recognize shortcomings, and implement improvements,”*** he said. He outlined the roles and responsibilities of FFCs, highlighting the need for rigorous evaluation of academic practices, infrastructure, and governance.

The Vice Chancellor announced that the committees would conduct reviews on **6th and 7th July 2025**, dedicating two full days to address issues raised by the university. Faculty members welcomed the clarity provided and assured their commitment to fairness and thoroughness in the process.

Registrar Prof. S. Krishnaiah urged faculty to ensure systematic completion of reviews and timely submission of documents, noting that the exercise is meant to support institutions in achieving higher standards and accreditation goals. Director of Academic Audit, Prof. B. Durga Prasad, also stressed the importance of documentation, compliance, and transparency for student-centered learning.

The meeting reflected JNTUA's philosophy of continuous improvement, reaffirming its commitment to uphold standards, foster growth, and ensure quality education for all.



Union Bank Donates Bicycles to JNTUA Students: Promoting Health and Sustainability

On **11th July 2025**, the corridors of JNTUA College of Engineering, Anantapur, echoed with joy and excitement as the **Union Bank Social Foundation Trust, Mumbai, generously donated 30 bicycles (15 for girl students and 15 for junior students)**. The donation ceremony was a celebration of social responsibility, health, and environmental consciousness, presided over by Vice Chancellor Prof. H. Sudarsana Rao and Registrar Prof. S. Krishnaiah.

The Vice Chancellor, in his address, highlighted the transformative benefits of cycling. ***“By riding a bicycle, we not only reduce pollution but also take significant steps toward better health. Cycling prevents lifestyle diseases like obesity, diabetes, and heart ailments, while also reducing mental stress and improving energy levels. This is a gift of fitness and sustainability,”*** he remarked.

Registrar Prof. S. Krishnaiah reinforced these thoughts, describing cycling as a simple yet powerful practice that integrates exercise into daily life. He emphasized that cycling strengthens not only the body's muscles but also a person's resolve to live sustainably.

Representing the Union Bank of India, Regional Head Mr. Jitendra Kumar Mishra expressed his happiness in collaborating with JNTUA, stating that the initiative was part of the bank's broader effort to give back to society and promote student welfare. Deputy Regional Head Mr.

Srinivasa Saroj Thakur, Chief Manager Mr. Srihari, and Bank Manager Mr. Madhu Babu were also present to witness the donation, along with enthusiastic participation from staff, faculty, and students.

The bicycles were received by students with excitement, symbolizing freedom, fitness, and environmental awareness. This initiative also resonated with JNTUA's ongoing commitment to sustainability, echoing the university's vision of creating socially responsible citizens.

The ceremony concluded with a note of gratitude to the Union Bank Social Foundation Trust for its thoughtful gesture, proving once again that partnerships between universities and industries can create a meaningful difference in society.



JNTUA Announces Alumni Meet 2025 with Enthusiasm and Hope

The pride of every university lies not only in its academic achievements but also in the legacy carried forward by its alumni. These graduates, who once walked the same corridors and sat in the same classrooms, represent the living spirit of the institution, carrying its values into diverse professional arenas. Celebrating this enduring bond, JNTUA College of Engineering, Anantapur, announced its **Annual Alumni Meet**, scheduled for **19th July 2025** in the college auditorium. The preparations were officially set in motion on **15th July 2025** with the release of the JNTUA Alumni Poster by Vice Chancellor Prof. H. Sudarsana Rao, marking the beginning of an eagerly awaited celebration of connections, memories, and shared pride.

Speaking at the poster release, Prof. H. Sudarsana Rao reflected on the importance of alumni gatherings, describing them as **“bridges between the past, present, and future.”** He emphasized that such reunions are more than festive occasions; they serve as vibrant platforms where experienced graduates share their journeys, insights, and professional wisdom with current students and faculty. “These events are opportunities to inspire, to mentor, and to strengthen our JNTUA community,” he remarked, adding that alumni achievements stand as powerful examples for the next generation of engineers, innovators, and leaders.

Registrar Prof. S. Krishnaiah echoed these sentiments, expressing his hope that the upcoming meet would create opportunities for stronger networks and collaborative projects. He noted that alumni interactions often result in valuable career guidance, internships, and industry partnerships, helping students transition confidently into global workplaces. **“When alumni return to share their experiences, they motivate students to dream big and strive for excellence,”** he said.

Principal Prof. P. Chenna Reddy extended a heartfelt invitation to all alumni, encouraging them to revisit their beloved campus, relive cherished memories, and contribute to the university’s continued growth. He acknowledged that JNTUA alumni, whether excelling in academia, industry, government, or entrepreneurship, have played a pivotal role in enhancing the university’s reputation across the world. Their professional accomplishments stand as a testament to the quality of education and values imparted by the institution.

The announcement event also saw the participation of key members of the alumni network, including Prof. C. Shoba Bindu, Secretary of the Alumni Association, Prof. V. Sankar, Vice President of the Anantapur Chapter, and Dr. B. Om Prakash, University PRO. They emphasized the importance of maintaining strong connections between alumni and their alma mater, noting that active engagement strengthens not only the university’s standing but also the personal and professional lives of its graduates.

As the countdown to the reunion begins, excitement is already building across the campus. Students and faculty are preparing to welcome former classmates, mentors, and friends for a day filled with nostalgia, inspiration, and collaboration. The Annual Alumni Meet 2025 promises to be more than just a gathering; it will be a celebration of lifelong relationships, professional accomplishments, and the enduring commitment of JNTUA to foster excellence. For alumni, it offers a chance to reconnect with their roots, while for the university community, it is an opportunity to honor those who continue to carry the JNTUA legacy.



Remembering Shri B. Siva Reddy: A Dedicated Member of the JNTUA Family

The JNTUA community came together in solemn remembrance on **15th July 2025**, mourning the untimely passing of Shri Bhumireddy Siva Reddy, an outsourcing employee who served as an Office Sub Ordinate in the Examination Section for more than 15 years. Known for his sincerity, straightforwardness, and willingness to help others, Shri Siva Reddy's departure left a deep void in the university family.

A condolence meeting was held at the campus, attended by Vice Chancellor Prof. H. Sudarsana Rao, Registrar Prof. S. Krishnaiah, directors, faculty, staff, and colleagues from various departments.

In his tribute, Prof. H. Sudarsana Rao expressed profound grief, recalling Shri Siva Reddy as a brave and kind-hearted individual who embodied the values of dedication and humility. ***"It is very painful to lose a person who was more than just an employee — he was a true part of the JNTUA family. His service and goodwill will always be remembered,"*** he said.

Registrar Prof. Krishnaiah spoke of Siva Reddy's quiet but impactful presence, noting that he was respected by colleagues for his helpful nature and unwavering com-

mitment to duty. The gathering observed a two-minute silence, praying for peace to his soul and offering strength to his grieving family, who survive him — his wife and two children.

Faculty, non-teaching staff, and outsourcing employees who had worked alongside him shared their memories, underlining how deeply he will be missed in the daily life of the university.

The condolence meet served as a reminder that JNTUA is more than an institution — it is a community bound together in joy and sorrow, united in honoring the contributions of all who serve it.



JNTUA CEA Student Harshita Secures Amazon Placement with 21 LPA Package

The Adding another proud moment to its history of academic excellence, JNTUA College of Engineering, Anantapur, celebrated the success of Ms. S. Harshita, a final-year Computer Science & Engineering student, who secured placement with the global e-commerce leader Amazon at an impressive annual package of Rs. 21 lakhs per annum.

The achievement, announced on 17th July 2025, was met with joy and appreciation from Vice Chancellor Prof. H. Sudarsana Rao, Registrar Prof. S. Krishnaiah, and faculty members. Harshita's accomplishment not only exemplifies individual excellence but also showcases JNTUA's commitment to nurturing talent for global careers.

Speaking at a felicitation event, Prof. Rao described the placement as a testimony to hard work, perseverance, and the right guidance. "Harshita has proven that determination, when combined with proper training and mentorship, can lead to extraordinary success. This should inspire all our students to believe in themselves and aim for the highest peaks," he said.

Registrar Prof. Krishnaiah congratulated Harshita for her achievement and reminded students that structured

training and preparation are essential for competing in a global job market. Placement Director Prof. R. Kiranmayi and Placement Officer Dr. J. Srinivasulu highlighted the importance of rigorous placement training programs, mock interviews, and industry interaction sessions that prepared students for such opportunities.

Harshita, in her address, expressed gratitude to her professors and the placement cell for their encouragement. She noted that her journey was marked by discipline, persistence, and the belief that consistent effort leads to success. Her achievement reinforces JNTUA's stature as a hub of excellence, where students can not only dream big but also achieve their aspirations.



Annual Alumni Meet – 2025 at JNTUACEA

The *Annual Alumni Meet* of Jawaharlal Nehru Technological University Anantapur College of Engineering, Anantapur (JNTUACEA) was held with great enthusiasm on **19th July 2025 (Saturday)** at the college auditorium. The event was jointly organized by the Alumni Association of the college and ANECAA ATP (Anantapur Engineering College Alumni Association, Anantapuramu – A Registered Society). The meet served as a vibrant platform for reconnecting with the alma mater, sharing memories, and exploring avenues for strengthening alumni–institute partnerships.

The program commenced with Dr. K. Madhavi, an alumnus of the Department of Computer Science and Engineering, inviting the dignitaries onto the dais. Prof. P. Chenna Reddy, Principal of JNTUACEA, extended a warm welcome to the gathering and highlighted the significance of alumni engagement in shaping the future of the institution.

The Chief Guest, Prof. H. Sudarsana Rao, Hon'ble Vice Chancellor of JNTUA, in his address, expressed immense happiness over the alumni meet and appealed to the members to extend continuous support and encouragement to their alma mater. He emphasized that alumni are invaluable ambassadors of the university, capable of building strong linkages between industry and academia.

Prof. N. Devanna, Officer on Special Duty to the Vice Chancellor, remarked that such gatherings pave the way for stronger bonds between alumni, faculty, and industry leaders, ultimately fostering collaborative growth.

In her address, Prof. P. Sujatha, Director of Foreign Affairs & Alumni Matters, presented details of the scholarships instituted by alumni, lauding their contribution to the welfare of meritorious and needy students. Prof. S. Vasundhara, Vice Principal of JNTUACEA, encouraged alumni to volunteer by delivering expert lectures, both online and offline, to benefit current students and faculty.

Prof. C. Shoba Bindu, Secretary of the Alumni Association, urged all alumni to register on the university's alumni portal to strengthen the network. She also highlighted the need for alumni support in establishing entrepreneurship and skill development labs, innovation hubs, and other student-centric initiatives.

The meet witnessed active participation, with about 100 alumni, including 50 who traveled from different parts of the country, gracing the occasion. Their enthusiasm and commitment were evident throughout the sessions.

As part of the program, special guest lectures were arranged in the afternoon for students and faculty of EEE, ECE, and CSE departments. Wing Commander Y. V. V. Prasad and Shri Gautam Negi, Retired Naval Officer, delivered insightful talks, inspiring young minds to aim high. In the Department of Chemical Engineering, Shri N. Krishna Prasad shared his expertise, while Shri I. Jagadeeswara Reddy interacted with the faculty of Civil and Mechanical Engineering, offering valuable suggestions for academic and infrastructure development.

Each alumnus introduced themselves and actively engaged in interactive discussions, giving suggestions for the overall growth of the college. Key issues, ranging from academic improvements to industry collaborations, were deliberated with enthusiasm.

The vote of thanks was proposed by Dr. C. Shoba Bindu, appreciating the efforts of all participants and contributors. The program was meticulously coordinated by Dr. V. Sankar, alumnus and Vice President of ANECAA ATP, along with Dr. B. Omprakash, Dr. K. Jitendra Gowd, various Heads of Departments, faculty members, and dedicated student volunteers from the final year of all branches.

The Annual Alumni Meet – 2025 concluded on a high note, rekindling cherished memories and reinforcing the strong bond between alumni and their alma mater. It served as a reminder that while students may leave the university upon graduation, their connection with JNTUACEA remains lifelong, growing stronger with every reunion.



JNTUA and Blekinge Institute of Technology (Sweden) Launch Integrated Programs

On 21st July 2025, Jawaharlal Nehru Technological University Anantapur (JNTUA) marked a new era of international collaboration by officially launching Integrated Programs in partnership with Blekinge Institute of Technology (BTH), Sweden. Under this program, students will complete three years of study at JNTUA College of Engineering, Anantapur, followed by one year at BTH, Sweden, earning dual degrees — a B.Tech from JNTUA and a B.S. from BTH.

The admissions ceremony was held at the Vice Chancellor's office, where 16 students (13 from Computer Science & Engineering and 3 from Electronics & Communication Engineering) received their admission letters from Vice Chancellor Prof. H. Sudarsana Rao and Registrar Prof. S. Krishnaiah.

Prof. H. Sudarsana Rao described the initiative as a historic opportunity for students of the region to gain global exposure. "This program opens international avenues for our students. They will not only gain a dual degree but also an immersive cultural and professional experience that prepares them for careers worldwide," he said. He also encouraged students to consider continuing at BTH for a Master's degree, further strengthening their global competitiveness.

Registrar Prof. S. Krishnaiah emphasized that the partnership with BTH reflects JNTUA's mission to bring world-

class opportunities to local talent. He congratulated the admitted students, urging them to act as ambassadors of JNTUA on the global stage.

The ceremony was attended by senior directors, including Prof. P. Sujatha (Director, Foreign Affairs and Alumni Matters) and Prof. A. Suresh Babu (Director of Admissions), along with BTH representatives Mr. Gurudatta Velpula and Mr. Phanisekhar Gandham.

For the admitted students, this program is more than an academic pathway — it is a gateway to international exposure, global networks, and advanced research opportunities.

The partnership between JNTUA and BTH exemplifies the university's vision to provide education without boundaries, equipping students with the skills and perspectives to thrive in a connected world.



JNTUA Partners with IIT Hyderabad under ANRF–PAIR Programme

Jawaharlal Jawaharlal Nehru Technological University Anantapur (JNTUA) has been selected as a Spoke Institution under the prestigious **ANRF–PAIR Programme**, with the Indian Institute of Technology Hyderabad (IITH) serving as the Hub Institution. The initiative, titled “**Partnerships in Research for Advanced Technologies in Healthcare, AI, Materials & Energy (PRATHAME)**”, has been sanctioned with Rs. 2.00 Crores funding support for the period August 2025 – July 2026.

Focus Areas and Leadership

JNTUA has chosen to contribute in the thematic areas of Advanced Materials and Energy Technologies, aligning with the University’s existing strengths. Prof. S.V. Satyanarayana, Department of Chemical Engineering, JNTUA College of Engineering Anantapur (CEA), has been nominated as the Principal Investigator. A team of ten senior faculty members across disciplines, Chemical Engineering, Computer Science, Chemistry, Mechanical, Electrical, and Physics, will serve as Co-Principal Investigators, strengthening the research framework.

Collaborative Network

This programme brings JNTUA into a consortium of reputed institutions, including the Central University of Andhra Pradesh, IIIT Raichur, IIIT Dharwad, NIT Andhra Pradesh, NIT Raipur, and Pt. Ravishankar Shukla University. Together, these institutions will work under

the leadership of Dr. Chandra Shekhar Sharma, Project Director and Professor at IIT Hyderabad .

Key Activities

The programme is designed with a strong focus on capacity building and collaborative growth. Planned initiatives include:

- Four thematic workshops for faculty.
- A specialized workshop on Grant Proposal Writing.
- A Science Communication Workshop for Ph.D. scholars.
- Hosting Ph.D. students at IIT Hyderabad for three months with stipend support.
- Short-term faculty development programmes at IIT Hyderabad.
- Faculty exchange visits between Hub and Spoke Institutions.

Significance for JNTUA

This collaboration marks an important milestone for JNTUA, providing its faculty and research scholars with opportunities to engage in high-impact research, interdisciplinary knowledge exchange, and advanced training. By partnering with IIT Hyderabad and other leading institutions, JNTUA reaffirms its commitment to promoting innovation, scientific excellence, and national development.

JNTUA IIC Startup Challenge – A Platform to Build Ideas into Impact

The Jawaharlal Nehru Technological University Anantapur (JNTUA), through its Institution’s Innovation Council (IIC), proudly announces the JNTUA IIC Startup Challenge—a vibrant initiative to foster creativity, entrepreneurship, and real-world problem-solving among students.

About the Challenge

The Startup Challenge is JNTUA’s commitment to nurturing innovation and empowering the next generation of entrepreneurs. Students from all disciplines are invited to bring forth their ideas and transform them into impactful solutions. This initiative serves as a springboard to convert academic brilliance into practical ventures, contributing meaningfully to national development.

Eligibility

The challenge is open to all students of Engineering, Science, Food Technology, Pharmacy, and allied disciplines. Whether it is an idea at the concept stage or a working prototype, students are encouraged to participate and showcase their innovation.

Submission Guidelines.

Participants may submit:

- An abstract of their startup idea, OR
- A working model/prototype.

Rewards & Recognition

- The best startups will be recognized and rewarded.
- Winners will gain opportunities to connect with potential investors, facilitated by JNTUA.
- All participants will receive certificates of participation.

Important Dates

- Registration Opens: 26 July 2025
- Last Date for Submission: 25 August 2025
- Final Presentation & Evaluation: 17 September 2025

Contact Information

For submissions and queries:

iicjntua8@gmail.com

+91 9154872659, +91 8328546090

(Organized by JNTUA College of Engineering, Anantapur)

JAGO 93: A Reunion of the 1993–1997 Batch at JNTU Anantapur

Reunions are not merely gatherings, they are journeys back in time that rekindle cherished memories while forging new ones. The 1993–97 Batch of JNTU College of Engineering Anantapur (JNTUCEA) came together for their grand reunion from **July 4–6, 2025**, marking 28 years since their graduation.

What began with dreams in November 1993 and culminated with aspirations in June 1997 found new meaning at this milestone reunion. Nearly 100 alumni from across the globe returned to Anantapur, transforming the occasion into an international celebration. Representation from all six branches added to the vibrancy of the event.

A Warm Beginning

Friends began arriving as early as **July 3rd**, greeted with warmth and surprise felicitation. Branded **JAGO 93** T-shirts and goodies set the tone for the celebration. The venue extended across a large resort on the city's outskirts and the college campus, ensuring a mix of relaxation and nostalgia.

Fun, Music, and Memories

The festivities began with heartfelt conversations over breakfast and continued with campus visits, cultural programs, and a lively DJ night that kept spirits high past midnight. Stories of ragging, hostel life, and campus pranks resurfaced, filling the air with laughter and nostalgia.

Honoring Mentors

The highlight of the reunion was the felicitation ceremony and lunch on **July 5, 2025**, held in the Civil Engineering department. As expressed in the alumni's invitation, the gathering was not just about remembering the past, but about *"honoring the journey and the people who walked beside us."*

Distinguished guests included Prof. H. Sudarsana Rao, Vice Chancellor, JNTUA, Prof. Krishnaiyah, Registrar, Prof. Chenna Reddy, Principal CEA, and Prof. Venkatrami Reddy, former Vice Chancellor, along with many beloved faculty members. They were honored with heartfelt gratitude for their pivotal role in shaping the lives of the alumni.

Beyond Celebrations

The reunion was enriched with sessions by batchmates for current students, offering insights into the *"need of the hour."* Morning yoga and meditation sessions by Ramesh brought a refreshing dimension to the program. A professional photo shoot with drone coverage captured the grandeur, while cultural activities, witty banter, and emotional farewells made the event unforgettable.

A Bond that Lasts

As the three-day celebration concluded, alumni pledged to continue supporting the college, uplifting friends and families, and planning for the next reunion. The event was a testament to the timeless connections nurtured at JNTU CEA, proof that while years may pass, the bonds forged within those campus walls remain unbroken.

Shared
histories,
where time may
pass but the con-
nections remain
timeless.



Alumni News

Tribute to Our Esteemed Alumnus

Sri Kopparapu Subbaraoyudu Garu (1958–1963, EEE Branch)

With profound sorrow, we share the news of the passing of Sri Kopparapu Subbaraoyudu, a distinguished alumnus of our institution, who was part of the 1958–1963 batch of the Electrical and Electronics Engineering (EEE) branch.

Born on May 9, 1941, Sri Subbaraoyudu Garu led a life of dignity, wisdom, and values. He passed away peacefully on August 2, 2025, leaving behind a legacy of integrity, service, and inspiration for the generations to follow.



Tribute to a Beloved Colleague and Supportive Alumnus

The tower clock at the Administrative Block of the college has been restored to working condition, thanks to the generous contribution of Sri M. Krishna Prasad, an esteemed alumnus of the 1966–71 batch, EEE Department. He personally arranged for a mechanic from Bangalore to undertake the repair work, during which the entire mechanism was replaced to ensure its smooth functioning.

Sri Krishna Prasad served as Principal Engineer in the French company TECHNIP and is currently working as a freelance consultant for oil and gas companies. At present, he is based in Malaysia. His thoughtful gesture and continued connection with his alma mater deserve deep appreciation.



A Tribute to Dr. G. Balarami Reddy Garu's Service and Generosity

Dr. Dr. G. Balarami Reddy was born on *1st July 1938* in Nellore. He pursued his B.Tech. from Anantapur Engineering College (presently JNTUA College of Engineering, Ananthapuramu), M.Tech. from IIT Madras, and later obtained his Ph.D. from JNTU Hyderabad.

A self-disciplined, kind-hearted, and generous person, Dr. G. Balarami Reddy was known for his helping nature and strong association with his alma mater. He served as Secretary of the Alumni Association, playing a pivotal role in organizing the Golden Jubilee Celebrations of the college (1996–97). During his tenure, he also initiated alumni get-togethers at Visakhapatnam, strengthening the alumni network.

One of his notable contributions was his efforts in mobilizing alumni support and raising funds for the auditorium furniture, including 20 chairs and 2 sofa sets worth around Rs. 8,00,000. This lasting contribution stands as a testament to his affection for the institution and his ability to inspire alumni towards collective efforts for development.

Even after moving to the USA to live with his daughters, he continued to remain closely connected with the college and its members. His service, generosity, and unwavering bond with the institution will always be remembered with deep respect and gratitude.

We are deeply saddened by his demise. The JNTUA community fondly remembers Dr. G. Balarami Reddy Sir for his invaluable role in strengthening alumni activities and for his lifelong commitment to his alma mater.

May his soul attain sadgati.



Events Organized during the Month of July 2025.

- A **Five-day Faculty Development Program (FDP)** on **“Machine Learning and Deep Learning”** was conducted from **07th to 11th July 2025**, jointly organized by **G. Pulla Reddy Engineering College (Autonomous), Kurnool**.
- The Hon’ble Vice Chancellor participated in the **16th Academic Council Meeting of Annamacharya Institute of Technology and Sciences (Autonomous), Rajampeta**, on **16-07-2025**. The meeting was attended by the Chairman, Ex-Officio Members, Members, and the Member Secretary of the Board of Studies.
- The Hon’ble Vice Chancellor attended the **4th Graduation Day Ceremony of G. Pullaiah College of Engineering and Technology, Kurnool, A.P.** as the Chief Guest on **26-07-2025**. The occasion was attended by the Chairman, Principal, faculty, and students.
- The Hon’ble Vice Chancellor visited **Sri Kalahasteeswara Institute of Technology (SKIT), Srikalahasthi, Chittoor District** on **29-07-2025** to inspect the existing buildings and laboratories in connection with its proposed conversion into a constituent college of JNTUA.
- A Five-Day Faculty Development Program on **“Foundations of Blockchain and Solidity: A Practical Workshop”** was organized by the Department of CSE, AI, at **Madanapalle Institute of Technology and Sciences** from **12th to 16th July 2025**, coordinated by Mr. K. Mahammad and Mr. Pala Hanok, with sessions delivered by Dr. K. Chokkanathan and Mr. G. R. Hemanth Kumar.
- A Five-Day AICTE-approved FDP on **“Universal Human Values-II”** was organized by the Department of Physics, with **MITS Madanapalle Institute of Technology and Sciences** from **21st to 25th July 2025**, coordinated by Dr. B. Jagadeesh Babu, Assistant Professor & UHV Cell Coordinator, Department of Physics, with resource persons Dr. Yashvant Patil, Professor & HoD, Shivajirao S. Jandhle College of Engineering & Technology, Maharashtra, Dr. Kalluru Sesha Maheswaramma, Professor & Vice-Principal, JNTUA CEP, Pulivendula, and Mrs. B. Raghavamma, Assistant Professor, NBKRIST.
- The Department of CSE, **Chaitanya Bharathi Institute of Technology (CBIT), Proddatur**, in association with MineRVa – RV Centre for Leadership & Executive Education, Bengaluru, organized a **Two-Day Workshop** on **“Leadership Development Programme for Academic Leaders”** on **24th & 25th July 2025**. The sessions were conducted by Mr. Logasakthi Kandasamy, NLP & Leadership Trainer, and witnessed active participation from over 30 faculty members, HoDs, coordinators, and academic leaders of the institute.
- Dr. E. Murali from **Siddharth Institute of Engineering & Technology (Autonomous)** participated in an on-line FDP on **“Advancements in Next Generation Computing and Communications in the IoT Age”** organized by the Department of Computer Science, Sister Nivedita University, Kolkata, from **9th to 13th July 2025**.
- Dr. M. Karthikeyan, Mr. M. Thanigavel, Ms. V. Lavanya, and Ms. R. Surekha of **Siddharth Institute of Engineering & Technology (Autonomous)** attended an online FDP from **14th to 18th July 2025**, on **“Cloud Computing”** organized by Excel RedTech Pvt. Ltd., while Ms. P. Karthikeyan attended an FDP on **“Prompt Engineering and Chat GPT Utilization”** conducted by KKR & KSR Institute of Technology and Sciences from **14th to 18th July 2025**.
- Faculty members of **Siddharth Institute of Engineering & Technology (Autonomous)**, participated in various FDPs during July 2025. Dr. R. G. Kumar, Ms. P. Sukanya, Ms. V. Lavanya, and Ms. G. Indiravathi attended an FDP on **“Nurturing Emotional Intelligence: A Journey from Self-Awareness to Conscious Parenting”** organized by Dayananda Sagar University on **8th July 2025**, while Ms. V. Lavanya also took part in FDPs on **“Recent Advancements in Artificial Intelligence and Machine Learning”** at St. Joseph’s College of Engineering (**30th June – 4th July 2025**) and **“Inter-Intra Institutional Collaboration”** at City College, Bengaluru (**7th – 11th July 2025**).
- A three-day workshop on **“Deep Learning”** was organized from **21st to 23rd July 2025** at the Auditorium of **Siddharth Institute of Engineering & Technology (Autonomous)**, Puttur, Tirupati.
- Dr. N. Poornima, Department of Chemistry, **Siddharth Institute of Engineering & Technology (Autonomous)**, attended a Short-Term Training Programme on **“Applications of Machine Learning in Chemical Process Outcomes Prediction”** held at SRM University, Tamil Nadu, from **7th to 11th July 2025**.
- A **three-day workshop** on **“Role of Analytical Techniques in Good Manufacturing Practice”** was organized by **SVCE (BF), Tirupati**, from **23rd to 25th July 2025** at KVSP Auditorium under the coordination of Dr. K. Chandra Sekhar. The sessions were led by Dr. N. D. V. R. Saradhi, Department of Pharmaceutical Analysis, and were attended by about 100 participants, providing practical insights into analytical techniques and their role in ensuring good manufacturing practices.
- A **six-day Faculty Development Programme (FDP)** on **“Role of Artificial Intelligence in Enhancing Medication Safety”** was organized by the Internal Quality Assurance Cell (IQAC) of **Dr. K. V. Subba Reddy Institute of Pharmacy, Kurnool** from **21st to 26th July 2025** at KVSP Auditorium in offline mode, under the coordination of Dr. K. Chandra Sekhar, IQAC Coordinator.

University News



July - 2025

1. Students and Faculty Mentor participated in Digital India RISC-V (DIR-V) Grande challenge organized by maker village and Chip IN center (C-DAC Bangalore).
2. **01-07-2025:** A meeting chaired by the Hon'ble Vice Chancellor was held at the VC's Conference Hall, JNTUA, Anantapuramu, to discuss TCS iON's Placement Support Program (PSP). Attendees included the Registrar, Director of Academic Planning, Director of IRP & SCDE, Placement Officer of JNTUA CEA, and the Principals of JNTUA constituent colleges.
3. **02-07-2025:** A *Memorandum of Understanding (MoU)* was signed between JNTUA and *Advent Global Foundation* to establish a *Center for Future Skills (CFS) at JNTUA*. The MoU, aimed at offering industry-aligned skill development programs in emerging technologies, was attended by the Registrar, Director of Academic Planning, University officials and representatives from Advent Global Foundation.
4. **02-07-2025:** The Hon'ble Vice Chancellor participated in a *virtual Vice Chancellors' Meeting hosted by APSCHE*, Andhra Pradesh. The meeting, attended by Vice Chancellors of JNTU-Kakinada and JNTU - Gurajada, focused on fee structure and other university-related issues. Registrar and DAP also attended the meeting.
5. **05-07-2025:** The Hon'ble Vice Chancellor conducted a virtual meeting with faculty members regarding the *Fact-Finding Committee (FFC)* inspections for the Academic Year 2025–26. The meeting was attended by the Registrar, Director of Academic Audit, Principals and faculty of JNTUA's constituent colleges.
6. **19-07-2025:** The Hon'ble Vice Chancellor attended the Panel Discussions on "Improving the Role of South Indian Universities in the Implementation of NEP 2020", at Kalasalingam University, Madurai, Tamil Nadu. Discussions were also held on a possible MoU for research collaboration between JNTUA, Anantapuramu, and Kalasalingam University.

JNTUA Constituent Units



JNTUA CEA

1. The intake in existing undergraduate programs in Computer Science and Engineering (CSE) and Electronics and Communication Engineering (ECE) at JNTUA College of Engineering, Ananthapuramu, are increased with an additional intake of 60 seats under the self-supporting mode from the academic year 2025–26. Additionally, a new B.Tech program in Artificial Intelligence and Machine Learning (AI & ML) in Self Financed with an intake of 60 seats started at JNTUA CEA.
2. **05-07-2025:** The *JAGO '93 Alumni Reunion* was held at JNTUA CEA.
3. **19-07-2025:** A *Guest Lecture* on "Process Instrumentation Opportunities in the Oil and Gas Industry" was delivered by Distinguished Alumnus Mr. Krishna Prasad at JNTUA CEA.
4. **19-07-2025:** The Annual Alumni Meet was conducted at JNTUA CEA.
5. **19-07-2025:** The Hon'ble Vice Chancellor participated as the Chief Guest in the virtual inaugural session of the *Annual Alumni Meet 2025* attended by the Registrar, Principal of JNTUA CEA, university officials, and alumni.



JNTUA OTPRI

1. Dr. G.V.Subba Reddy completed Swayam online Certification on “Swachhata Campus – Clean, Green and Sustainable Technology” organized by SWAYAM-NITTTR Chennai from January – May 2025.
2. **09-07-2025: OTPRI** Organized Expert Talk on “Alternative Career Opportunities for Pharmacy Students” by Prof.Venkat Ikkurthy (IVLN Sarma)-NRI-USA.

Projects Initiated/Completed

1. JNTUA College of Engineering Ananthapuramu generated Rs. 1,61,456/- through ICS.
2. Prof. Dilip Kumar, funded by DST, Government of India, include: “*Climate-Smart Cultivation of Groundnut and Tomato with Value Addition for Scheduled Castes in Ananthapuramu District, Andhra Pradesh,*” with a combined budget of Rs. 47.62 Lakhs and Rs. 2.32 Crores.
3. The ANRF-PAIR proposal submitted by IIT Hyderabad, in collaboration with the Spoke Institutions, was considered under Category-B. The project, titled “*Partnerships in Research for Advanced Technologies in Healthcare, AI, Materials & Energy PRATHAME*”), has been sanctioned with total funding support of Rs. 2.00 Crores for the period from 01-08-2025 to 31-07-2026.

Journal/Conference Publications

- The faculty members of the University published 20 research papers and affiliated colleges have published 52 papers in peer reviewed journals, & Conference proceedings during this month.

NCC/NSS/Programmes

Webinars, Awareness sessions, seminars, Health & Hygiene Camp, Blood Donation Drives, Plantation Program conducted by JNTUA Constituent Colleges/Units in July 2025.

1. **The World Population Day 2025** was celebrated on **July 11th, 2025**, at JNTUA CEA with the theme “*Empowering young people to create the families they want in a fair and hopeful world*” (Drishti IAS).
2. **A Free Eye Checkup Camp** and awareness program were conducted on **July 12th, 2025**, at JNTUA CEA, focusing on eye health, regular checkups, and access to eye care services.
3. **World Youth Skills Day 2025** is celebrated on **July 15th, 2025**, at JNTUA CEA.
4. **A Free Health Checkup Day** awareness program was conducted on **July 17th, 2025**, at JNTUA CEA.
5. **The Swarna Andhra – Swacha Andhra program** was conducted on **July 19th, 2025**, at JNTUA CEA.
6. **The World Brain Day** awareness program was conducted on **July 22nd, 2025**, at JNTUA CEA.
7. **The World Hepatitis Day** awareness program was held on **July 22nd, 2025**, at JNTUA CEA.
8. **A Blood Donation Camp** was held on **July 23rd, 2025**, at JNTUA CEA.
9. **A Helmet-Wearing Awareness Program** was conducted on **July 23rd, 2025**, at JNTUA CEA.
10. **Vanamahotsav 2025**, themed “*Ek Ped Maa Ke Naam,*” was celebrated on **July 23rd, 2025**, at JNTUA CEA.
11. **The National Service Scheme (NSS) Van Mahotsav Week 2025** was organized on the third Saturday, **July 19th, 2025**.

Ph.D. Degrees Awarded by the University - July 2025

The following individuals have been conferred with doctoral degrees during July 2025.

1. **Mr. M. Sunil Kumar** has awarded the Degree of Doctor of Philosophy (Ph.D), In the Faculty of **Electrical Engineering** on **26.06.2025**, for his work Titled “*Performance Improvement of Direct Torque Control of Brushless DC Motor Drive*”.
2. **Mr. K . Chidananda** has awarded the Degree of Doctor of Philosophy (Ph.D), In the Faculty of **Computer Science and Engineering** on **17.07.2025**, for his work Titled “*Automating Human Anomaly Detection In a Surveillance Video Through Deep Learning Methods*” .
3. **Mr. Dorababu Sudarsa** has awarded the Degree of Doctor of Philosophy (Ph.D), In the Faculty of **Computer Science and Engineering** on **26.07.2025**, for his work Titled “*Enhancing Secure Data Storage and Sharing in the Dynamic Cloud Groups*” .
4. **Mr. P. Shabbir Ahamed** has awarded the Degree of Doctor of Philosophy (Ph.D), In the Faculty of **PHYSICS** on **17.07.2025**, for his work Titled “*Efficacy of Objective Function Based Conformal X-Ray Photon Radiation Planning Strategies for Radiosurgery of Solitary Brain Metastasis*” .

University Semester-End Examinations Results Announced – July - 2025



Results of the semester end examinations conducted by the university declared in the month of **July 2025** are as below.

Examinations:

• **31-July-2025**

MBA II Semester (R21) Regular & Supply Exams, June/July 2025

MBA I Semester (R21) Supply Exams, June/July 2025

MCA II Semester (R21) Regular & Supply Exams, June/July 2025

MCA I Semester (R21) Supply Exams, June/July 2025

Pharm.D IV Year (R17) Regular and Supply Exams, June/July 2025

B.Tech IV Year II Semester (R20) Advanced Supply Exams, June 2025

• **15-July-2025**

B.Tech I Year II Semester (R23) Regular & Supply Exams, June 2025.

B.Tech I Year II Semester (R20) Supply Exams, June 2025

B.Tech I Year II Semester (R19) Supply Exams, June 2025

B.Tech I Year II Semester (R15) Supply Exams, June 2025

B.Tech I Year I Semester (R23) Supply Exams, June 2025.

B.Tech I Year I Semester (R20) Supply Exams, June 2025

B.Tech I Year I Semester (R19) Supply Exams, June 2025

B.Tech I Year I Semester (R15) Supply Exams, June 2025



Announcement: Transition to Quarterly University Magazine



Dear Stakeholders

We are pleased to inform you that, starting with this Academic Year our university magazine has transitioned to a monthly publication format again

To streamline the submission process, all content must be submitted through the designated Google link, which will remain open for submissions from the last day of each month until the 7th of the following month.

We encourage everyone to contribute articles, artwork, and content related to academics, curricular, co-curricular, extracurricular activities, and other aspects that reflect the vibrant life of our university community.



“The Google link for data submission to the University Magazine will be shared with the respective college Principals via emails”.

For any Clarifications or help reach out **Editorial Team @ emagazine@jntua.ac.in**

Important National & International Days in July

National Postal Workers Day

July 1



1st July - National Postal Worker Day: National Postal Worker Day is observed every year on 1st July to thank and appreciate all men and women who work consistently and diligently to deliver all our mail and packages.

GLOBAL FORGIVENESS DAY

JULY-07

7 July- Global Forgiveness Day - Global Forgiveness Day on July 7, also known as International Forgiveness Day, is a relatively new observance dedicated to promoting forgiveness and reconciliation on a global scale. The exact origin and history of Global Forgiveness Day are not well-documented, but forgiveness as a concept has deep roots in various cultures and religions.

WORLD POPULATION DAY



11 July - World Population Day: World Population Day is observed annually on 11 July to focus attention on the urgency and importance of population issues.



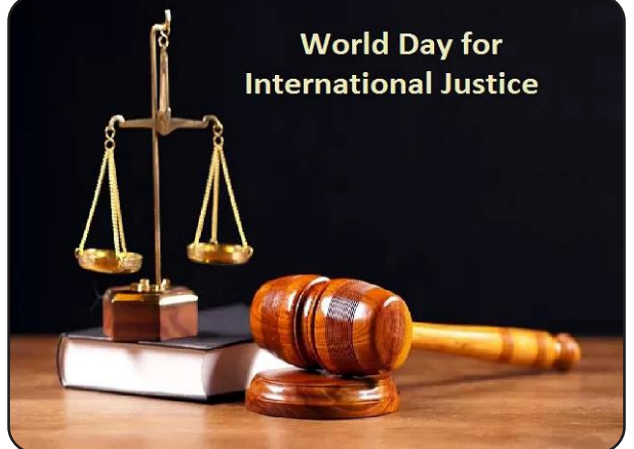
PAPER BAG DAY

12 July - Paper Bag Day: Paper Bag Day is observed on 12 July annually to recognise the importance of the invention of the Paper Bag that we mostly take for granted. In 1852, Francis Wolle, a schoolteacher, invented the first machine to mass-produce paper bags.



15 July - World Youth Skills Day: World Youth Skills Day is celebrated on 15 July every year to raise awareness about the importance of technical, vocational education & training and the development of other skills relevant to both local and global economies.

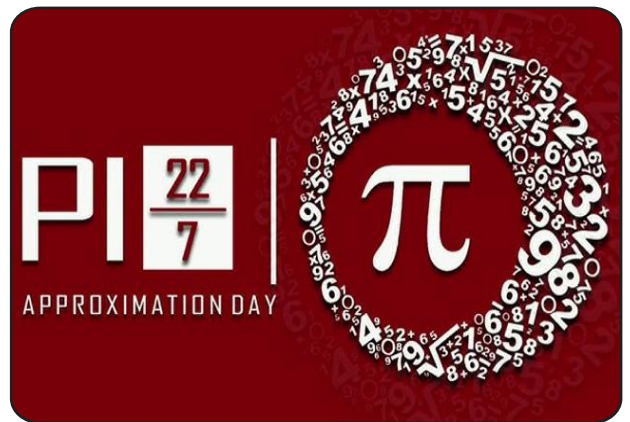
World Day for International Justice



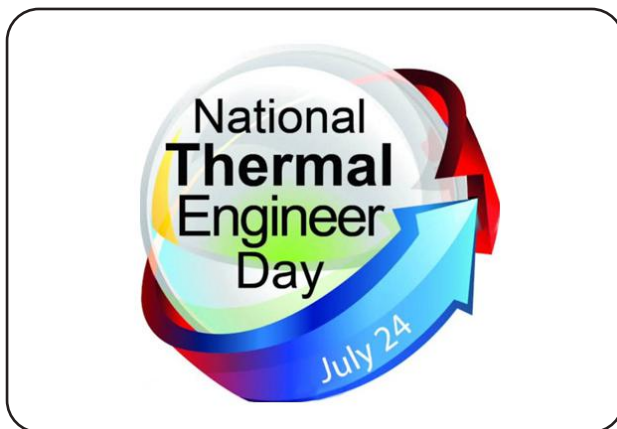
17 July - World Day for International Justice: World Day for International Justice is observed annually on 17 July every year. It is also known as the Day of International Criminal Justice or International Justice Day. This day recognises the emerging system of international criminal justice.



17 July - World Emoji Day: World Emoji Day is observed on 17 July every year since 2014. The day is celebrated to represent an idea or an emotion through electronic means.



22 July - Pi Approximation Day: Pi Approximation Day is observed on 22 July every year because of the value of Pi which is $\frac{22}{7}$. Whereas Pi Day is celebrated on 14 March which is similar to the approximate value of 3.14 and also coincides with Albert Einstein's birthday.



24 July - National Thermal Engineer Day: National Thermal Engineer Day is observed every year on 24 July to show the importance of advancing the thermal engineering industry and is provide the electronics industry with innovative, high-quality, and cost-effective thermal management and packaging solutions.



28 July - World Nature Conservation Day: World Nature Conservation Day is observed on 28 July every year to recognise that a healthy environment is a foundation for a stable and productive society and for future generations. We must protect, conserve and sustainably manage our natural resources.

Tech Ananth

**JAWAHARLAL NEHRU TECHNOLOGICAL
UNIVERSITY ANANTAPUR**

www.jntua.ac.in

