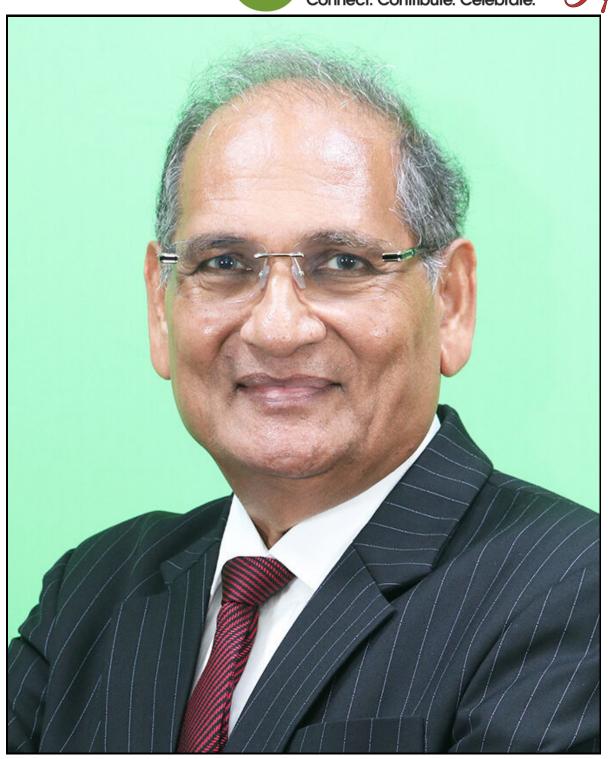
## Ghoghdiz Connect. Contribute. Celebrate.





Super Achiever – J K Shah Sir Founder of J K Shah Classes

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"We are getting better than ever before."

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Not enrolled yet please do it today if already done please refer to your friend's family across the globe and together let's enjoy the journey happily then even before.

We have come up with addition like News, Latest Events, Matrimony & Obituary specific portal. These is just the beginning for bigger milestone to come.

If you feel you have ideas, then share across together we can create an innovative world.

If you feel you can contribute so share in your area of interest, we will ensure your contribution is acknowledged.

If you feel you can make a difference do join us, we are open for all

This platform is open for all wherein we accept the feedback, recommendations with open heart because we believe it will ultimately help us to improve and grow together as whole after all it's the only open platform across the globe wherein all can connect, contribute, and celebrate with no restrictions. We welcome all to come together and share across event, learning, events, super achievement, Exhibitions, trade fairs, food & facts, travel blogs, Tirth Darshan, Guru Updesh, Award recognitions and so on so we can publish it in our upcoming editorial. Whatever field you are good at spare a moment and share across the details on one of the below modes.

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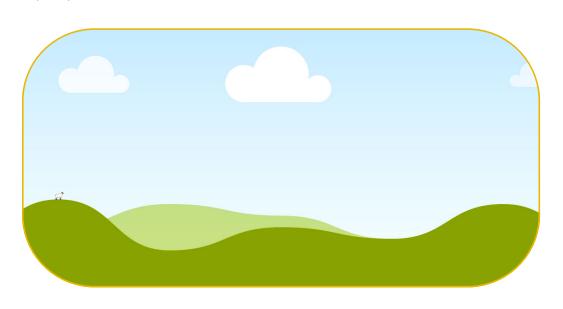
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"जो लोग अपना इतिहास भूल जाते हैं वे स्वयं इतिहास बन जाते हैं।"

जैन धर्म की विरासत विशाल, अद्वितीय, अविस्मरणीय है। लेकिन हमारी उदासीनता के कारण उस इतिहास को भुलाया जा रहा है और आज की पीढ़ी इस इतिहास से पूरी तरह अनिभेज्ञ है। इस गौरवशाली इतिहास की प्राचीनता को सुन्दर तरीके से जानने, समझने, तलाशने और प्रेरणा लेने के लिए एक सिरीज़ आ रही है जिसमें हमारे इतिहास को बेहद दिलचस्प तरीके से जीवन्त किया गया है। इस वीडियो श्रृंखला में समय-समय पर एपिसोड जारी किये जायेंगे। तो आइए इस गहरे इतिहास में उतरें और इस इतिहास को हर किसी के दिल और होठों पर रखें...

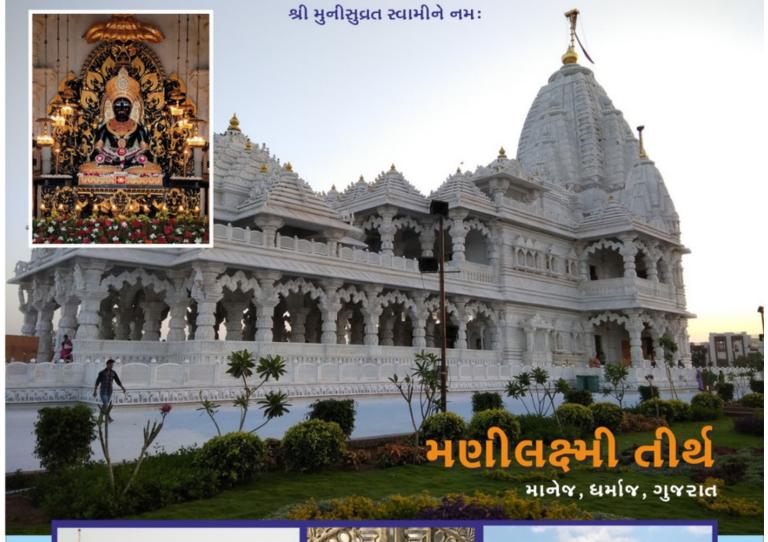
इस वीडियो श्रृंखला का निर्माण पूज्य गणिवर्य श्री त्रैलोक्यमण्डनविजयजी की अध्यक्षता में निर्माणाधीन जैन इतिहास (जैन इतिहास के अध्ययन का पाठ्यक्रम) के आधार पर किया जा रहा है।

















હાર્દિક શુભેચ્છા સહ શ્રી મણીલક્ષ્મી પરિવાર



#### The Double-Edged Sword: Why Oversharing on Social Media Can Backfire

Social media's rise has undeniably revolutionized communication and connectivity. Businesses boom, families bridge distances, and friendships flourish online. But amidst this rosy picture lurks a hidden shadow: the danger of oversharing. Posting every life update, from romantic escapades to family photos, might seem harmless, but it can have unforeseen consequences. In today's world of advanced AI, financial scams, and malicious actors, what you share online can become a weapon against you.

**Privacy Peril:** Sharing your entire life story online creates a treasure trove of personal information for anyone to access. Birthdays, addresses, vacation plans – these seemingly innocuous details, when pieced together, can be used for targeted phishing attacks, identity theft, or even stalking. Remember, "once online, forever online." What you post today can resurface years later, potentially affecting job opportunities or personal relationships.

**Financial Fallout:** Oversharing your financial information, even indirectly, is an open invitation to fraudsters. Bragging about a new investment, posting pictures of expensive purchases, or revealing your travel plans can make you a target for scams. Hackers can use this information to craft personalized attacks, manipulate financial transactions, or even blackmail you.

Fake Faces, Real Harm: Deepfakes, AI-generated videos that realistically superimpose someone's face onto another person's body, pose a growing threat. Imagine your picture used in a compromising deepfake video, circulated online to damage your reputation. Oversharing personal photos and videos increases the risk of such malicious manipulation.

Family Fallout: Oversharing family details, photos, and events can have unintended consequences. Not everyone you connect with online has your family's best interests at heart. Publicly sharing personal moments might expose your loved ones to unwanted attention or even harassment. Consider their privacy before hitting "share."

The Power of Privacy: Taking control of your online presence is crucial. Regularly review your privacy settings, adjust who can see your posts, and consider limiting the information you share publicly. Remember, you have the right to curate your online persona and protect your privacy.

Social media can be a powerful tool for connection and self-expression. But like any tool, it requires responsible use. By being mindful of what you share and understanding the potential risks, you can navigate the online world safely and enjoy its benefits without compromising your security or well-being. Remember, the internet never forgets, so choose wisely what you reveal.

#### Additional Tips:

- Use strong passwords and enable two-factor authentication for all your accounts.
- Think twice before accepting friend requests from people you don't know.
- Be cautious about clicking on links or downloading attachments from unknown sources.
- Educate your family and friends about the dangers of oversharing online.

By promoting responsible online behavior, we can create a safer and more enjoyable social media experience for everyone.

Dharmesh Doshi, Founder, Solution Planets www.solutionplanets.com













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Today, we are meeting one of the most renowned Chartered Accountant's of India.

He has taught students like Kumar Mangalam, Chairman of Aditya Birla Group, Mr. Peyush Goyal, leader of House of Rajya Sabha, Mr. Nilesh Shah, MD of Kotak Mutual Funds, and Mrs. Nita Ambani. When we chatter about Commerce, the first name that comes in our minds is JK Shah.

From 7 students to now heading 100+ Branches across India with an empire of over 450 crores, and teaching 75000 students every year, hadn't been a cake walk. It was a journey, of over 40 - 50 years, accompanied by constant innovation, alterations and by being a visionary.

Arising from a tiny village in Gujurat, the village is the origin place of Randall Mata. He first started working in a office at Masjidbandar, that belonged to his cousin. Looking back those days were rough, but he never looked at those difficulties as impediments. He was involved in the Trading business, but later mentored by a wellwisher to instead pursue CA.

At that time, he was associated with USHA classes and hence after accomplishing CA, he decided to express Gratitude to the Head Sir with a box of sweets. That's the real changing point, where the Sir asked him to commence with teaching a subject to their upcoming batch. And, there were self doubts luring him, but he grabbed the opportunity.

Somewhere, he realised it was a Miracle. Every dot connected, that lead him to teaching. He is still in-touch with his students, and spoke highly of Piyush, while elaborated that along with being brilliant in Academics, they were great human beings. Even Nilesh Shah, a really down to Earth person. There is Vijay, who every year would give a call on Guru Pournima to seek blessings. And, now even he has commenced with practice of calling my teachers and bowing to them.

The Coaching Classes are not just sole institutions. They are ecosystem. Nowadays coaching classes start, but within a few years, they loose the initial inertia. But, JK Shah Classes are a legacy built. Our ecosystem is time-tested model, built over the years.

Let's go a little bit deeper,

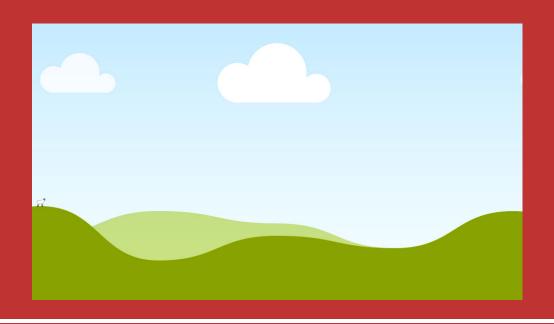
And understand the Ghoghari Super Achiever,

His life and nuances.

And, keenlt explore the ecosytem he built.

The machinery of learning, that stood the test of time, and is bound to sustain for centuries to come

# Ghogharie J K SHAH SIR Ghogharie SUPER ACHIEVER



## J.K. SHAH CLASSES

a Veranda Enterprise







### A very encouraging piece of update on one of our past super achiever

Ghoghari Next's Super Achiever, Rupesh Sanghavi, Soars Higher! We're bursting with pride as our featured community member, \*Rupesh Sanghavi, CEO of Ergode Inc., \* receives recognition as a \*Top Visionary CEO in 2024 by Times of India!\*

https://timesofindia.indiatimes.com/business/india-business/top-visionary-ceosin-2024/articleshow/107318151.cms

Another article: https://alejandrocremades.com/this-entrepreneur-bootstrapped-a-150-million-company-to-nurture-ecommerce-brands-and-help-them-grow/

Remember his inspiring interview in our e-magazine? (Read it here: https://ghogharinext.aflip.in/a102ad957c.html) Rupesh's dedication, innovation, and leadership were evident then, and now he's being applauded on a national stage!

This achievement is a testament to the incredible talent and potential within our Ghoghari community. It inspires us all to pursue our dreams and push boundaries. Join us in celebrating this prestigious honor of Rupesh! Let's continue to celebrate and elevate the success stories of our community members!

Do not forget to register on Ghoghari Next as a Ghoghari community member and let's together Connect, Contribute and Celebrate!



#### YOUR CONTRIBUTION REQUIRED....

WE ARE LOOKING FOR CONTRIBUTION FROM YOU - OUR READERS. WE WANT INDIVIDUALS FROM THE COMMUNITY WHO CAN TAKE RESPONSIBILITY FOR BELOW SECTIONS FOR THE GHOGHARI NEXT E-MAGAZINE

- COMMUNITY NEWS (INFORMATION GATHERING AND UPLOADING ON THE WEBSITE REGULARLY).
- EVENTS (INFORMATION GATHERING AND UPLOADING ON THE WEBSITE REGULARLY).
- TIRTH DARSHAN: COLLECTING INFORMATION ABOUT ONE SPECIFIC TIRTH FOR EVERY E-MAGAZINE EDITION.
- TRIP: A VLOG OF ONE SPECIFIC PLACE OR AN ENTIRE TRIP WITH USEFUL INFORMATION FOR OTHERS.
- YOGA/SPORT: ONE ARTICLE (TEXT OR VIDEO) FOR EVERY E-MAGAZINE EDITION.
- START-UP FEATURE: SHORTLISTING AND SELECTING ONE OR TWO START-UPS WITH GREAT BUSINESS IDEA FOR EVERY E-MAGAZINE EDITION.
- ARTICLE/VIDEO ON DIFFERENT TOPICS LIKE EQUITY MARKET, CAREER GUIDANCE, EDUCATION, JOBS AND EMPOWERMENT, RELIGIOUS PHILOSOPHY, BOOK REVIEW, MOVIE/OTT SERIES REVIEW, TAXATION, MSME ECO-SYSTEM, MINORITY BENEFITS, E-GOVERNANCE, HEALTH CARE AND SO ON.







બેસ્ટ ક્વોલોટી અને બેસ્ટ કિંમતની મીઠાઈ અને નમકીન નું એકજ સરનામું









### १५ साल पूर्व, बड़ौदा के एक जैन परिवार ने तय किया

की समाज के हर व्यक्ति को दिवाली के शुभ पर्व पर शुद्ध, स्वादिष्ट और एकदम किफायती दाम की मिठाई तथा नमकीन का आनंद ले। और इसी हेतु से,

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## Vadodara's

Mithai Selling Company

### MACARONI PASTA

Ingredients

2 cups boiled macaroni pasta

2 tablespoons butter

1 tablespoon refined four

1½ cups milk

Salt to taste

2-3 tablespoons grated processed cheese

Crushed black peppercorns to taste

<sup>1</sup>/<sub>4</sub> cup finely chopped mixed capsicum

Grated parmesan cheese as required

Fresh parsley sprigs for garnishing



#### Method

- 1. Preheat oven to 180° C.
- 2. To prepare white sauce, heat butter in a non-stick pan. Add flour and sauté for 30 seconds.
- 3. Add milk, mix and cook till it is semi-thick, stirring continuously. Add salt and processed cheese and mix till cheese melts.
- 4. Add crushed peppercorns, mixed capsicum and pasta and mix well.
- 5. Put the prepared pasta in individual ramekin moulds and spread some parmesan cheese on top. Place the moulds on a baking tray.
- 6. Put the tray in the preheated oven and bake for 5-10 minutes.
- 7. Serve hot garnished with parsley sprigs.

### BY CHEF AMISHA DOSHI Ghoghari





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#### By Dharmesh Doshi Solution Planets www.solutionplanets.com

In today's digital age, a strong online presence is no longer a luxury for small businesses – it's a necessity. Social media platforms offer a powerful, cost-effective way to connect with potential customers, build brand awareness, and boost sales. But navigating the vast social media landscape can be overwhelming. Where do you start? What platforms are right for you? Let's unlock the potential of social media for your small business.

#### Benefits of Social Media:

- \* Reach New Customers: Expand your audience beyond your local market and connect with people interested in your offerings.
- \* Build Brand Awareness: Create a consistent brand identity, showcase your products/services, and tell your unique story.
- \* Boost Engagement: Interact with customers directly, address concerns, and build stronger relationships.
- \* Drive Sales: Promote special offers, discounts, and new products, directly influencing purchasing decisions.
- \* Gain Insights: Track user behavior, understand your target audience, and refine your marketing strategies.

#### Staying Active:

- \* Post Regularly: Consistency is key. Develop a content calendar and post engaging content relevant to your industry.
- \* Variety is Key: Mix up text, images, videos, and stories to keep your audience interested.
- \* Be Responsive: Engage with comments and messages promptly, demonstrating your commitment to customer service.
- \* Leverage Trends: Participate in relevant trends and challenges to gain wider visibility.

#### Paid Advertising:

Consider paid advertising once you have a solid organic presence and understand your target audience. This can significantly boost reach, engagement, and website traffic.

Navigating the world of social media can be challenging. If you need any advice or help setting up your business pages, creating engaging content, or developing a social media strategy, reach out to info@solutionplanets.com. We're here to help your small business thrive online!

What to Post (and What Not to):

- \* Do: Share valuable content like industry news, tips, tutorials, and behind-the-scenes glimpses.
- \* Don't: Overly promotional content or irrelevant personal opinions can alienate your audience.
- \* Do: Highlight customer testimonials, positive reviews, and success stories
- \* Don't: Engage in negativity, arguments, or online feuds maintain a professional image.
- \* Do: Run contests and giveaways to generate excitement and increase engagement.
- \* Don't: Overuse spammy tactics like excessive tagging or irrelevant hashtags.

#### Choosing the Right Platform:

- \* Facebook: Ideal for broader reach, building community, and running targeted ads.
- \* Instagram: Perfect for visually appealing products, fashion, food, and lifestyle businesses.
- \* Twitter: Great for real-time updates, industry discussions, and customer service.
- \* LinkedIn: Focuses on professional networking, promoting B2B services, and attracting talent.
- \* YouTube: Create educational videos, product demonstrations, or customer testimonials.
- \* WhatsApp for Business: Enables direct communication with customers, sending promotions, and providing support.

#### Why a YouTube Channel?:

Video content is highly engaging and builds trust. Showcase your expertise, create tutorials, or offer product demonstrations to attract potential customers.

Remember, social media is a powerful tool, but it requires dedication and strategic planning. By implementing these tips and seeking help when needed, you can unlock the true potential of social media and watch your small business blossom.





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\*Source: PMS AIF World



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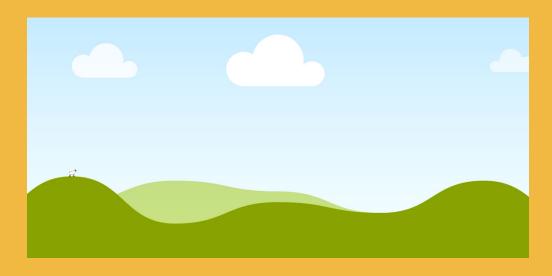


Site Address: Near Vasant deep Vatika Jain Temple, Next to Lodha Panacea, Dombivli East, Thane 421201.

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# RESTAURANT REVIEW: FROM THIS EDITION, WE ARE STARTING REVIEWING RESTAURANTS PROVIDING JAIN DELICACIES



By Jenisha Shah

IF YOU ARE A VLOGGER, PLEASE SHARE THE TOPIC ON WHICH YOU ARE PREPARING YOUR VLOGS FOR GHOGHARI NEXT E-MAGAZINE.











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• • •





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THIS IS THE VERY FIRST INITIATIVE TAKEN BY MANDAN PARIVAR TO MAKE PEOPLE EXPERIENCE THE BEAUTY OF JAIN HERITAGE SITES JUST BY SITTING AT HOME!

## The Art of Personal Branding on LinkedIn

## Unlocking Success and Making an Impact

Embarking on my writing journey on LinkedIn a few months ago, I never

anticipated the incredible momentum and impact it would bring. Now, just a month after my graduation, I have garnered over 2K followers, achieved a wide reach on my page, and created a lasting impression. While it may seem like a daunting task, with the right strategies and a foundation built on consistency, surpassing your goals becomes a reality. As I delved into the realms of personal branding and ghost-writing for a founder, I have acquired valuable insights into the tricks of LinkedIn. Today, I am excited to announce a free online webinar where I will share everything I have learned over the past few months, helping you unlock the secret hacks of LinkedIn and elevate your personal brand profoundly.

1. Setting the Foundation: Consistency is Key: The key to personal branding success on LinkedIn lies in establishing a strong foundation. Consistency is the bedrock that builds your reputation and credibility.

Learn how to create a cohesive brand image, optimize your profile, and develop a content strategy that resonates with your target audience.

- 2. Authentic Storytelling: Connecting through Shared Experiences Your personal brand should reflect your unique story and values. Discover the art of authentic storytelling and how to craft engaging posts that connect with your audience on a deeper level. Learn to share personal anecdotes, triumphs, challenges, and insights that humanize your brand and foster meaningful connections.
- 3. Leveraging LinkedIn Features: Maximizing Reach and Engagement

LinkedIn offers a range of features that can amplify your reach and engagement. From utilizing hashtags effectively to leveraging LinkedIn articles, groups, and native video, uncover the hidden potentials of these tools and optimize their usage to expand your influence.



4. Building a Strong Network: Connecting with Purpose: Your network is a valuable asset on LinkedIn. Learn how to strategically build and

nurture connections that align with your personal brand and professional goals. Discover techniques for reaching out to industry leaders, participating in relevant communities, and creating mutually beneficial relationships.

5. Influencer Collaboration and Thought Leadership: Elevating Your Impact Position yourself as an industry influencer and thought leader through collaboration and strategic partnerships. Understand the power of engaging with influencers, participating in meaningful discussions, and leveraging LinkedIn's publishing platform to amplify your expertise and expand your reach.

However, that's not all,

there's a lot more to uncover in the World of Personal Branding. Personal Branding on LinkedIn has the potential to propel your professional journey to new heights. With the right strategies and understanding of LinkedIn's dynamics, you can amplify your sales and revenue, and potentially become the influencer of your Brand/Business.

So, let's take a deep dive into LinkedIn, And, build your identity Let's connect on: -

LinkedIn – https://www.linkedin.com/in/hiya-shah-4427a01b4/ Instagram - https://www.instagram.com/hireyye/ Website – https://www.eclarimmagic.com/juststories

· Hiya Shah







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