



Mark Bouquet



Mark Bouquet, Jr.

Creative Carpet & Flooring HOME ADVISOR™

February
2015

Hi everyone!

I'm writing this month's newsletter all the way from San Diego, California; my wife, Tammy, and I are out here for a business seminar on ways to improve our business and make us the only flooring store you will ever need to go to! We just crammed in 3 full days of learning from some of the nicest and most brilliant minds on the planet. I am going to make this short and sweet, but I have to say that these people are not in it just for the money. They literally travel the world in search of problems and come up with solutions for them. I actually got to pick the brain of Jeff Hoffman, too! Who is Jeff Hoffman, you might ask? He is the founder of Priceline and owner of too many businesses to list. Priceline, for example, was designed as a means to get rid of empty airline seats and fill flights. The main thing these great business people wanted us to walk away with is to take what we learned and "pay-it-forward." That is a wonderful principle - if I ever heard one! I can only hope to learn even half as much as these great people we met in San Diego.

I did say this was going to be short and sweet, so I'll wrap up with this: we don't do this solely for the money. We're in this because we love it. We always try to do the right thing in every aspect that we can, and the magical part is that the money usually follows! We try to bless the community, our employees and support causes that are near and dear to us. It is for this reason we are in business, so we appreciate your continued support and blessings to us!

Thank you ALL so much for your continued loyalty and for joining the Creative family!

Sincerely,

Mark Bouquet Sr.

Happy
Valentine's
Day

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ATTENTION!

**Steve & Barb
White**

You are this month's
Mystery Winner!

We have a **\$10.00 gift certificate** to Starbucks reserved just for you!
Come by our store to claim your prize!

Creative Carpet & Flooring
19420 S. LaGrange Road
Mokena, IL 60448

**NOTE: Must be picked up by
02/28/2015**

Fun February Fill-In Puzzle

CHOCOLATE

CUDDLE

CUPID

FEBRUARY

GROUNDHOGDAY

HEART

KISSES

LOVE

PRESIDENTSDAY

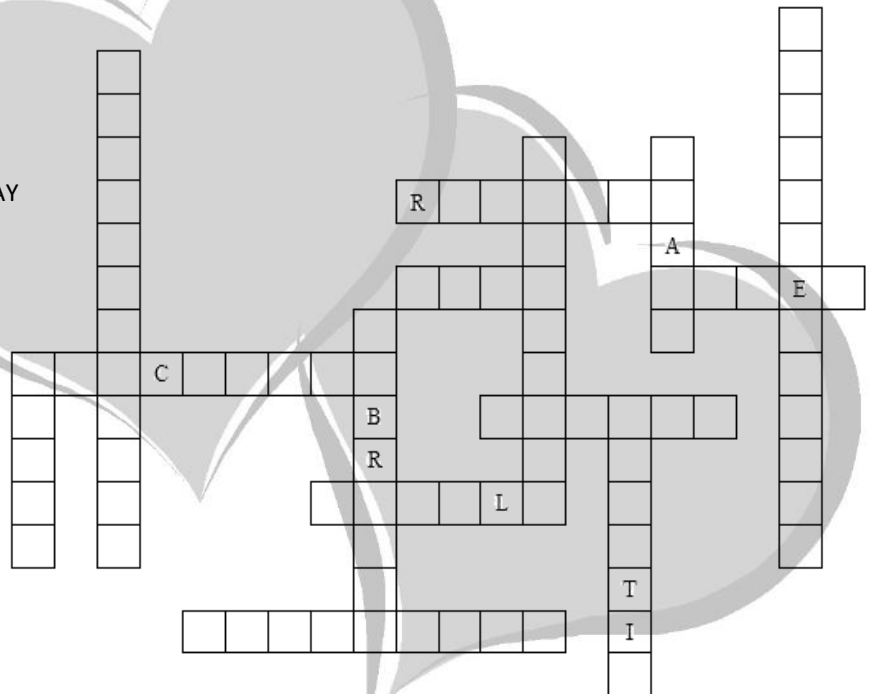
ROMANCE

ROSES

SWEETIE

TEDDYBEAR

VALENTINE



DID YOU KNOW...

The first step towards keeping your carpet clean is to never buy any store-bought spot cleaners. All store-bought spot cleaners are detergents and will leave a soapy residue on your carpet. You won't feel it but will start seeing dark spots everywhere it was used. If you listen to us, there should be no reason to ever have reoccurring spots on your carpet. Just pour a little in your hand and see the soap, and you will understand what we are saying.

If you have previously spot cleaned with an over-the-counter product, our cleaning will look great when our certified cleaning technicians leave your home, but some of that invisible residue may still be there. Just think when washing your dishes how much rinse water it takes to rinse off a plate. Remember, a plate is not even a porous surface. Can you imagine how much water it would take to rinse the residue out of your porous carpet fibers? It may take another cleaning or so to extract all of the residual cleaner.

Creative Carpet & Flooring is one of the most trusted carpet cleaning service providers in Illinois! We will gladly do the carpet cleaning for you. Contact us whenever you need... we're always here for you!

Herb Growing Made Easy

February is a terrific time to purchase five dollars worth of seeds and get growing. No green thumb required: herbs are the hardiest plants and the easiest to grow. All you require for most varieties is a window with 4 to 5 hours of direct sunlight a day.

Herbs aren't fussy about soil quality, but they don't like wet soil. Mix some sand into your potting soil, and put a layer of small rocks or gravel in the bottom of the container. Don't overwater.



If you are a newbie gardener, this is a great place to start! These plants are forgiving of mistakes. Simply follow the directions on the package for the depth to plant the seeds. Give them a good watering right after planting then check once a day for moisture.

In a few weeks you should see some action. One more month will see you snipping bits of herbs and adding marvelous flavors to all your culinary dishes. Some of the easiest varieties to grow indoors: Parsley, Rosemary, Thyme, Sage, Oregano and Basil.

When the good weather comes, move your project outdoors. Some herbs, like Oregano, are perennial and can be moved outdoors in the spring. They'll come up year after year.

One more tip: don't try growing Dill indoors unless you have room for a 5 foot plant!

Keep in Shape for

Good Driving



If you want to keep your license a long time (or at least until the robot cars take over) some simple stretches can keep your skills from getting rusty.

People over the age of 50 identify the most challenging aspects of driving as:

- Turning head & body to look behind when backing up
- Turning head to see blind spots when changing lanes
- Getting in & out of the vehicle
- Doing the speed limit... 😊

Low intensity exercises can make all these activities easier:

- Strength exercises: biceps curls, squats
- Range of motion exercises: neck & back stretches, heel drops
- Coordination exercises: soccer kicks, lateral steps
- Flexibility exercises: chest & shoulder expansions, shoulder stretches

Mega Trivia Contest!

Congratulations to last month's winner:

**BARB
SALAZAR**

Stop in at Creative Carpet & Flooring to claim your prize by February 28, 2015!

(Answer to last month's quiz: 10 inches of snow melts down to about an inch of liquid rain.)

Who else wants to WIN A \$50 GIFT CARD towards dinner at TGI Fridays or Olive Garden?

This month's MegaTrivia question:

Who was the first American president to meet the legendary groundhog, Punxsutawney Phil?

- (A) Bill Clinton (B) Ronald Reagan
(C) Richard Nixon (D) Jimmy Carter

Call us at 708.479.8600 or e-mail answers to contests@creativecarpetinc.com

Thank You For The Kind Words!

"Our whole experience with Creative Carpet was exceptional. From the showroom to installation was a pleasant experience. All appointments were kept. The installers were very courteous and professional and did an excellent job. We would highly recommend Creative Carpet to anyone looking for carpet." - **Frank of Orland Park, IL**

"We would definitely call Creative Carpet for any future flooring. They are very professional and very informative to any questions you have. We are very happy with the installation and are enjoying our new floors. We can't wait to show off the new floors with friends and family especially this holiday season. Happy Holidays to Creative Carpets." - **Jim and Susan March of Tinley Park, IL**

"Steve Williams did an excellent job ensuring the right product was selected for my stairs. He was very good about my endless questions, and I never felt like I was being upsold. The installers were on time, very nice, and completed the work quickly. I would not hesitate to recommend this company or use them myself again in the future. A+" - **Adam of Joliet, IL**

About Staying Well: Avoiding the Common Cold

Do you get a lot of colds? Most adults average 2-4 head colds per year, though families with school age children may have more than that. So is there anything you can do about the frequency and duration of colds? Here are some simple suggestions to give your immune system a hand:



- Get enough sleep – 7 to 9 hours
- Stay hydrated
- Deal with stress as it arises – psychological stress can harm your immune system
- Get reasonable amounts of sunshine or take Vitamin D
- Eat plenty of fresh fruits & vegetables
- Avoid added sugar & too much processed food
- Wash your hands frequently especially after being out in public

Valentine Night Strawberries

Strawberries stuffed with lightly-sweetened cream cheese and walnuts are perfect for that romantic evening. They go great with champagne! Pecans also work well in this recipe.

Ingredients

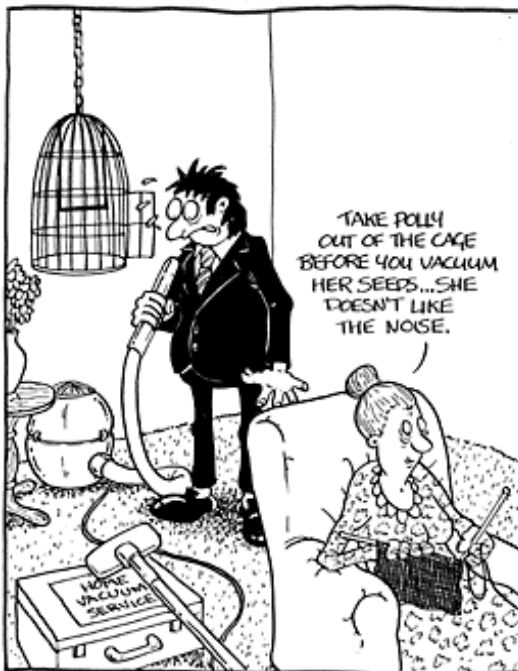
- 20 fresh strawberries
- 1 (3 ounce) package cream cheese, softened
- 2 tablespoons chopped walnuts
- 1 1/2 tablespoons confectioners' sugar

Preparation

1. Dice two strawberries and set aside. Cut the stems off of each of the remaining strawberries, forming a base for strawberries to stand on. Starting at the pointed ends and cutting most of the way, but not completely through the stem end, slice each strawberry into four wedges.
2. Beat the cream cheese until fluffy; stir in the diced strawberries, walnuts, and powdered sugar. Spoon or pipe about a teaspoon of mix into each strawberry.



The Novice



WARNING!

Don't visit any flooring dealer until you call us for a **FREE** Consumer Awareness Guide!

You will learn...

- ⇒ 4 predatory sales tactics
- ⇒ 7 costly misconceptions about flooring
- ⇒ 5 questions to ask a dealer before buying

Meet our Carpet Cleaning Customers:

Call for more info on our expert carpet cleaning services!

JEAN HOLM
TOM WOOLWORTH
SANDY URBAN
BRIAN FOX
JAMIE ZIEMBA
ELIZABETH DURBIN
ROB SHANK

Good Reasons to Look Up

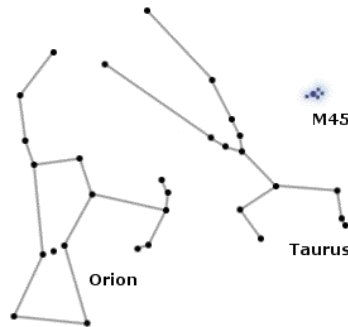
Here's a story that may shock you, especially if you didn't grow up in a city. When the 1994 Los Angeles-Northridge earthquake knocked out power, phone lines were flooded with worried callers reporting a "strange, giant silvery cloud" in the sky above. Many feared imminent invasion from outer space, but what they were seeing for the first time was the Milky Way.

If you live in or have access to an area which is far from major light sources, few things are more awe-inspiring than the night sky. The easiest object to observe is our own Moon as it waxes and wanes from invisible New Moon to round Full Moon. Once or twice a year you might have the chance to see a Solar or Lunar eclipse, when Earth, Moon and Sun all line up.

The planets are not too hard to find, although Mercury and Saturn are a little harder to see. They have an observable disc and do not twinkle like the stars. Jupiter is the largest; bright Venus is never far from the Sun, appearing in morning or evening; and Mars is perceptibly red.

This month is particularly good for viewing. Mars and Venus are visible in the western sky right after the sun sets, while Jupiter rises in the east.

Next try finding the large constellation Orion, and the fuzzy cluster M45, better known as the Pleiades. This time of year they're both visible in the western sky a few hours after sunset.



We offer gift cards to our store for any of our expert, professional services including carpet cleaning, flooring and installation!

Gift Card
Creative
Carpet & Flooring

19420 S LaGrange Road
Mokena, IL 60448
708-479-8600

www.creativecarpetinc.com

HOURS:

MON TUE FRI 10:00am - 6:00pm

TUE THU 10:00am - 8:00pm

SAT 10:00am - 4:00pm

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's **Referral Rewards Program**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So I've assembled my **Referral Rewards Program**. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: **Olive Garden, Longhorn Steakhouse, Red Lobster or TGI Friday's**.



**FRIENDS
& CLIENTS**

Meet our new clients...

James & Judy Pyne
Joann Carver
Marie Golden
Brian Fruendt
Pauline Bergman
Melissa & Tim Channell
Adam Plecker
Diane & Richard Rosen
Chris Russell
Colleen Sands
Tom Tanner
George & Mia Dunlap
Padmaja & Sashi Sonti
Jeanine Kirpec
Jeff & Lisa Andrews
Shelia Pallotto
Michelle Berry
Rick & Jan VanDerMuil
Jeremy & Donna Bell
John Macrito
Kathie & Joe Wolf
George Shelton
Nick Ahrens
Joe & Teri Krembuszewski

Welcome back to our returning clients...

Brian & Cathy Stoecker
Glen & Jody Stanek
Jo Marie Gagala
Andrea & William Thompson
Jeff Surdej
Carol & Kevin OShea
Richard & Nancy Truschke
Tom & Kelly Burke
Dave & Margret Barna
Pattie & Tom Johnson

A gigantic THANK YOU to all who referred us last month...

Tom & MaryJo Kuehl
Darlene Hartnett
Connie Fruendt
Bobbie Fiedler
Melanie Blood
Monica Toney
Rev Randy Dodd

February 2015

Is choosing your new flooring causing



Let Creative Carpet & Flooring help you out with our hassle-free shopping experience & spectacular sale:

The "I Love My Floors" Event

\$100 OFF

Purchases of 50 Square Yards or more

Coupon must be present at time of purchase and may not be combined with any other offers.

Coupon expires February 28th, 2015

\$250 OFF

Purchases of 100 Square Yards or more

Coupon must be present at time of purchase and may not be combined with any other offers.

Coupon expires February 28th, 2015

\$500 OFF

Purchases of 150 Square Yards or more

Coupon must be present at time of purchase and may not be combined with any other offers.

Coupon expires February 28th, 2015

OVER.
PLEASE →

WHAT TO DO NEXT...

Run on over to Creative Carpet and take advantage of the coupon offer!!!

Need more reasons to start running???



so soft. so tough. so proven.

*1 The holidays and winter can be rough on flooring...

CHOOSE RESILIENT ANSO® NYLON CARPET WHEN YOU WANT YOUR FLOOR TO LOOK NEWER LONGER!

OUR GUARANTEE IS FOREVER!

*2 **FREE lifetime installation warranty...** we have over 20 years of experience in the business.

*3 **"Zero Regrets Guarantee!"**: If any time during the first *30 days after installation* or 60 days from time of purchase you decide you don't like your new flooring, for whatever reason, just let us know. We'll replace the material free of charge. (With an outrageously good guarantee like this, I can't include the cost of installation, so you'll have to cover that.)

*4 You'll receive top quality customer service!!!

As part of that Customer Service we want to remind you to have your carpets professionally steam cleaned every 1 year for the life of your carpet to maintain your manufacturer warranties.

→ *5 **MOST IMPORTANTLY:** Refer back to "what to do next"!

Creative
Carpet & Flooring

19420 S LaGrange Road, Mokena, IL 60448
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