



CUYAHOGA FALLS CITY SCHOOL DISTRICT

Campus Naming Opportunities Package

6-12 CAMPUS



MISSION

Every student,
Every day,
Every opportunity!

VISION

Cuyahoga Falls City School District,
the hub of our community,
is committed to a culture of caring!
We innovate. We create.
We personalize education for all!



Dr. Andrea Celico
Superintendent

Welcome

In 2019, Cuyahoga Falls and Silver Lake taxpayers came together to pass a bond issue that set the foundation for a transformative vision: the creation of a new 6-12 campus, complete with a state-of-the-art stadium and performing arts center. This initiative represents our shared commitment to providing modern, cutting-edge facilities for our students and the greater community.

We are thrilled to share that this project is well on its way to completion. We will take ownership of the stadium in August 2025, followed by the campus in November 2025. Students will begin the second semester at the new campus in January 2026.

This new facility marks a significant milestone for our district, as it replaces our current high school building, which has proudly served our students for over a century, as well as replaces both middle schools. The new campus will offer a modern learning environment, ensuring that future generations have the tools and spaces they need to succeed.

We invite you to explore the unique naming rights opportunities that are available with this extraordinary project. Your partnership will leave a lasting impact while directly shaping the future of education for the children of Cuyahoga Falls and Silver Lake.

Thank you for considering this opportunity to be part of something truly amazing.

Sincerely,

Andrea Celico, Ph.D.,
Superintendent
cf_celicoa@cftigers.org
330.926.3800 ext. 502010

Benefits of Sponsorship

Partnering as a sponsor offers valuable opportunities to enhance visibility, connect with the community, and align your brand with impactful initiatives. Explore how sponsorship can benefit your organization while making a difference.

Prestige and Recognition

Your organization's name will be prominently displayed, providing widespread visibility while enhancing your brand's association with excellence and innovation.

Community Engagement

This partnership will demonstrate your commitment to supporting community development and education, fostering goodwill among stakeholders and the public.

Impact

Your contribution will leave a lasting impact, directly supporting the advancement of our mission, benefiting students for years to come.

Sponsorship Levels

PLATINUM

\$100,000-\$250,000+

- Cuyahoga Falls Stadium
- Football Field
- High School Gymnasium
- Gymnasium High School Court
- Performing Arts Center Auditorium
- Performing Arts Center Black Box Theatre
- Stadium Track

GOLD

\$50,000-\$99,999

- Gymnasium Scoreboard
- Performing Arts Center Lobby
- Stadium Scoreboard
- Planetarium
- Makerspace
- Greenhouse
- Media Center
- Weight Room
- Middle School and Auxiliary Gymnasiums

SILVER

\$5,000-\$49,999

- Scoreboard advertisement opportunities
- Performing Arts Center Ticket Office
- Stadium Plaza
- Courtyard- Two available
- Classrooms
- Auditorium Stage
- Press Box

BRONZE

\$200-\$4,999

- Name plaque on auditorium and Black Box seat
- Scoreboard advertisement opportunities

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NAMING OPPORTUNITIES



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ATHLETICS



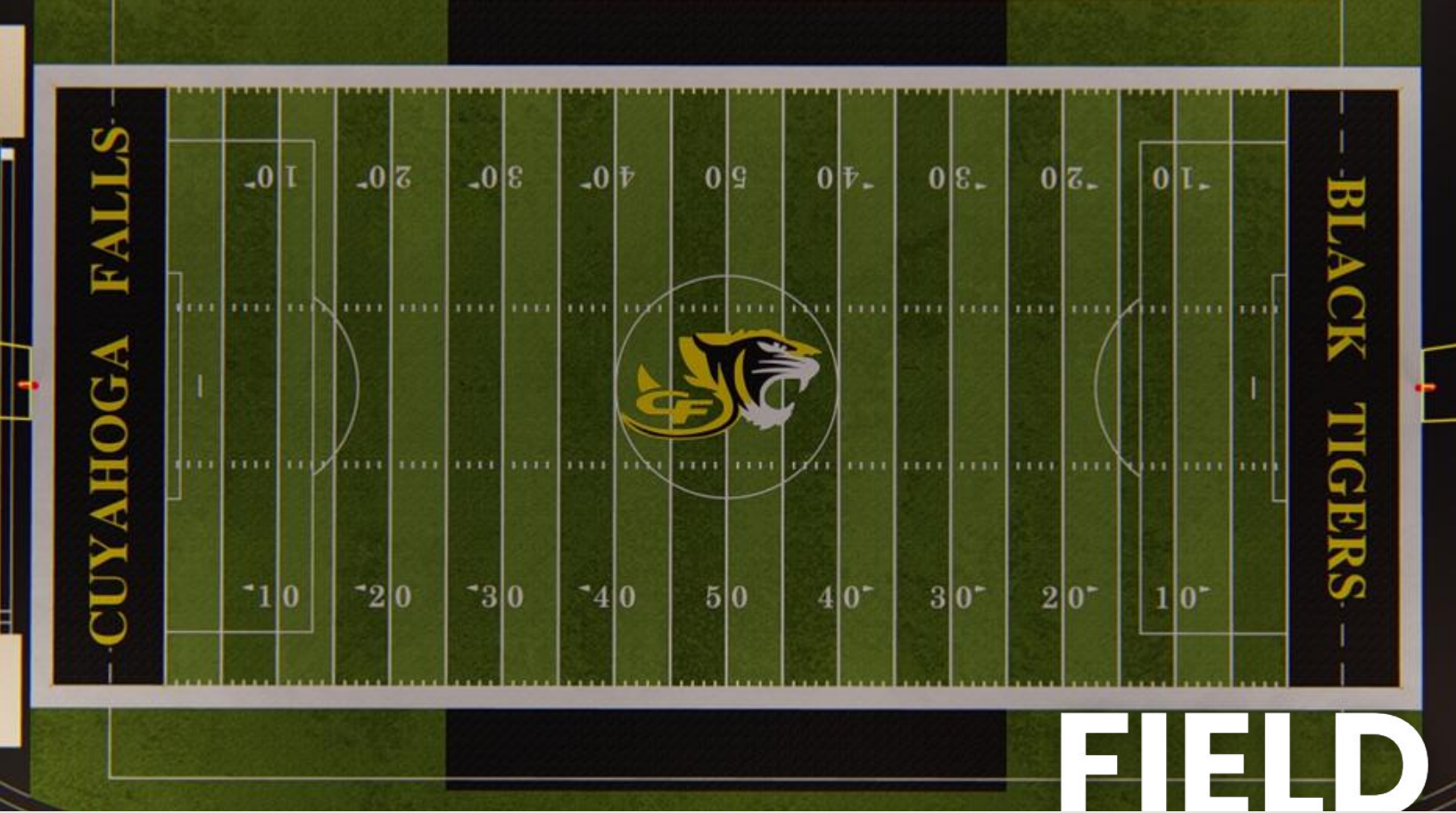
PLATINUM LEVEL

\$500,000 for 10 years

VISIBILITY

- Seating for 4,000 spectators
- Football, soccer, track and field
- Used during Summer, Fall, and Spring seasons
- Future tournament location
- Band shows welcoming surrounding communities





PLATINUM LEVEL

\$200,000 for 10 years



VISIBILITY

- Seating for 4,000 spectators
- Football, soccer, track and field
- Used during Summer, Fall, and Spring seasons
- Future tournament location
- Band shows welcoming surrounding communities



PLATINUM LEVEL

\$100,000 for 10 years

VISIBILITY

- Used by students and community
- Track and field events
- Used year-round
- Future tournament location





STADIUM PLAZA

SILVER LEVEL

\$25,000 for 10 years



VISIBILITY

- Occupancy: 100
- Available during football, soccer, track and field events, tournaments, band shows
- Potential for group outings and rentals
- Premiere seating during events
- Can accommodate food service and catering



PRESS BOX

SILVER LEVEL

\$25,000 for 10 years



VISIBILITY

- Used during football, soccer, track and field events, tournaments, band shows
- Will be incorporated into the Modern Communication through Media Production classroom
- Used by home and visiting coaches and band directors



HIGH SCHOOL GYMNASIUM

PLATINUM LEVEL

GYMNASIUM

\$150,000 for 10 years

- Seating for 1,200 spectators
- Used year-round
- Outside athletic camps
- Wrestling, volleyball, basketball, vendor fairs
- Youth programs and tournaments



COURT

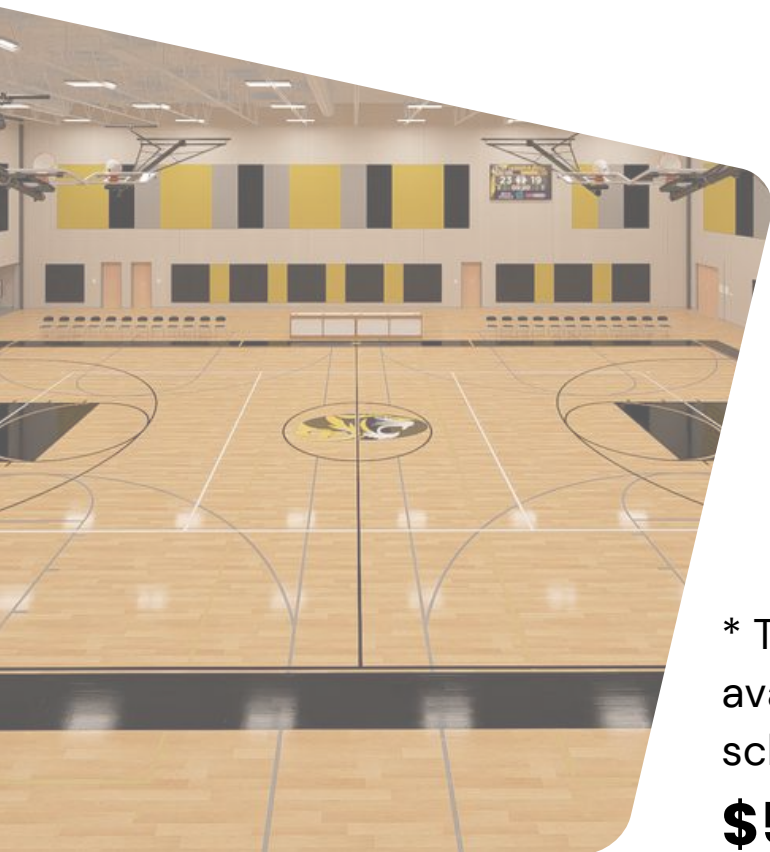
\$100,000 for 10 years



MIDDLE SCHOOL GYMNASIUM

GOLD LEVEL

\$50,000 for 10 years



VISIBILITY

- Seating for 300 spectators
- Used year-round
- Future youth tournaments
- Athletic camps
- Youth programs
- Multipurpose use for athletics and events

* The high school auxiliary gym is also available with similar usage as the middle school gym.

\$50,000 for 10 years



WEIGHT ROOM

GOLD LEVEL

\$75,000 for 10 years



VISIBILITY

- Used by middle school and high school students
- Potential youth camps
- Used six days a week for strength training
- 75-100 athletes per day
- 22 varsity sports train year-long



SCOREBOARDS

GOLD LEVEL

STADIUM

\$75,000 for 10 years

- Video commercials
- Seating for 4,000 spectators
- Advertisements
- Video replays

HIGH SCHOOL GYM

\$50,000 for 10 years



- Seating for 1,200 spectators
- Electronic advertisements



FINE ARTS

AUDITORIUM



PLATINUM LEVEL

\$250,000 for 10 years

VISIBILITY

- Seating for 1,400 people
- School concerts, meetings, community rentals
- Used year-round
- Over 100 scheduled events per year with audiences in attendance





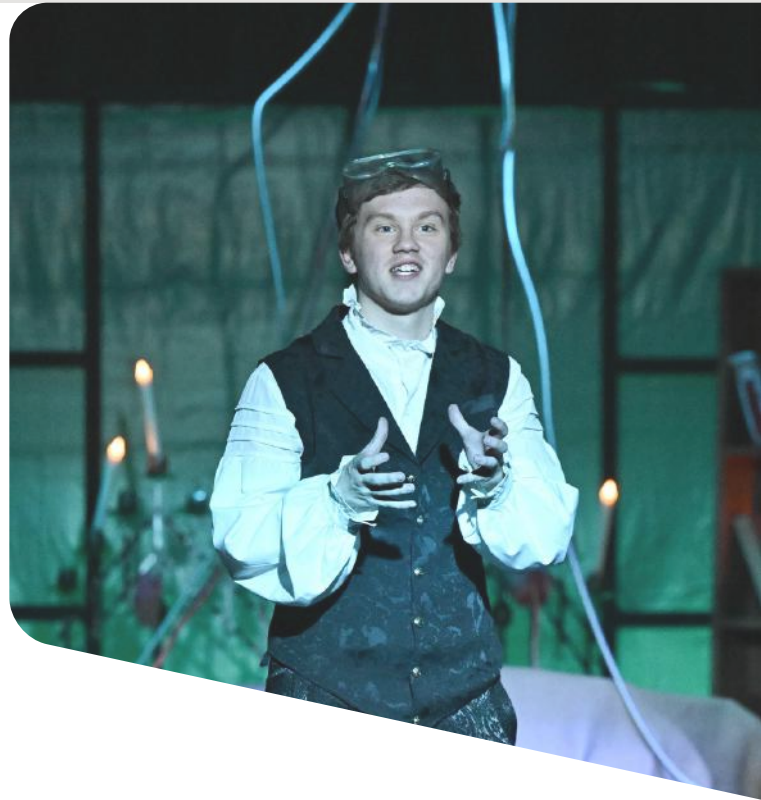
BLACK BOX THEATRE

PLATINUM LEVEL

\$175,000 for 10 years

VISIBILITY

- Seating for 200 people
- School performances, meetings, community rentals
- Used year-round
- Flexible seating space
- More intimate audience experience



PERFORMING ARTS CENTER

LOBBY

GOLD LEVEL

\$50,000 for 10 years



VISIBILITY

- Entrance for Auditorium and Black Box Theatre
- Gathering location before performances, during intermissions, after performances
- School and community visibility

TICKET OFFICE



TICKET OFFICE

SILVER LEVEL

\$20,000 for 10 years



VISIBILITY

- Used for Auditorium and Black Box Theatre events
- Used for concession sales during events
- Used for school and community events in the Performing Arts Center

THEATRE SEAT PLAQUE



BRONZE LEVEL

\$200 per seat

Memorialize your name
on a seat in our theatres



AUDITORIUM

- 1,400 seats
- School events
- Community rentals

BLACK BOX

- 200 seats
- School events
- Also used as classroom



ACADEMICS



CLASSROOMS

SILVER LEVEL

\$15,000 for 10 years



MIDDLE SCHOOL

HIGH SCHOOL

MUSIC/ART

SOLD: Main Band Room

ATHLETIC ROOMS

Please let us know if you have a specific room in which you are interested.



PLANETARIUM

GOLD LEVEL

\$50,000 for 10 years

USAGE

- High school science classes, including astronomy class
- Middle school astronomy unit in science
- Field trips for elementary students
- Future community usage





MEDIA CENTER

GOLD LEVEL

\$75,000 for 10 years



VISIBILITY

- Centralized media center for middle and high school students
- Staff meetings
- Family events
- Family meetings
- Community meeting space



MAKERSPACE

GOLD LEVEL

\$50,000 for 10 years



USAGE

- Used by high school and middle school students
- Future opportunities for community partnerships and projects
- Color poster making and laminating
- 3D printing and pen
- Laser cutting/engraving
- Button making
- AccuCut Letter Cutting



OUTDOOR SPACES



GREENHOUSE

GOLD LEVEL

\$50,000 for 10 years



VISIBILITY

- Community Agriculture for Local Impact CTE program
- Utilized by six school districts
- Partnerships with local restaurants
- Partnerships with local food pantries

COURTYARDS



SILVER LEVEL

\$10,000 for 5 years



**ACADEMIC
COURTYARD**

**PERFORMING
ARTS CENTER
COURTYARD**



Scoreboard Advertising

**Black
Sponsorship**

\$2,500-\$5,000

**Gold
Sponsorship**

\$1,500-\$2,500

**Three Point
Sponsorship**

\$1,500

**Touchdown
Sponsorship**

\$1,000

**Goal
Sponsorship**

\$500

Contact us

For more information.



Kenny Johnson, Athletic Director



Phone Number

330-926-3808 ext. 502108



6-12 Campus Address

2630 13th St., CFO 44221



Website

www.cfalls.org



Email Address

cf_johnsonk@cftigers.org

Fall 2025 Special!

Sign up for Fall '26 and get Fall '25 FREE!

Black and Gold Sponsorships

	Black	Gold
All Seasons	\$5,000 \$1,000 discount Stadium and Gym All events listed below	\$2,500 \$500 Discount Stadium and Gym All events listed below
Fall	\$2,500 Stadium and Gym Football, Soccer, Girls Volleyball, Marching Band	\$1,500 Stadium and Gym Football, Soccer, Girls Volleyball, Marching Band
Winter	\$2,500 Gym Basketball, Wrestling	\$1,000 Gym Basketball, Wrestling
Spring	\$1,000 Stadium and Gym Track, Boys Volleyball	\$500 Stadium and Gym Track, Boys Volleyball

Benefits

Black Sponsorship

- Digital signage (scrolling) on the Stadium & Gym Scoreboards
- Full page ad in fall & winter programs
- 20 second commercial at each varsity game at the Stadium
- Name announced throughout varsity events at the Stadium & Gym
- Week athletics social media recognition
- 4 all sports passes = free admission to all Cuyahoga Falls home events

Gold Sponsorship

- Digital signage (scrolling) on the Stadium & Gym Scoreboards
- Business card or logo in fall & winter programs
- Name announced during pregame and halftime at varsity events
- Week athletics social media recognition
- 2 all sports passes = free admission to all Cuyahoga Falls home events



Advertising Sponsorships

Basketball

Football

Soccer

Three Point

Touchdown

Goal

\$1,500 per season
(Boys and Girls)

\$1,000 per season

\$500 per season
(Boys and Girls)

Logo displayed on scoreboard
anytime Cuyahoga Falls scores a
3 point shot

Logo displayed on scoreboard
anytime Cuyahoga Falls
scores a touchdown

Logo displayed on scoreboard
anytime Cuyahoga Falls scores
a goal

Company announced as the
evening's touchdown sponsor for
the game

Company announced as the
evening's touchdown sponsor
for the game

Company announced as the
evening's goal sponsor for the
game

4 passes to all home basketball
games

4 passes to all home football
games

4 passes to all home soccer
games





Naming Rights Interest Form

CONTACT INFORMATION

Contact Name	Date / /	
Address		
City	State	Zip
Phone	Email	
Business/Organization Name		

SPONSORSHIP OPPORTUNITIES

Which sponsorship opportunities are you interested in?

ADDITIONAL INFORMATION

Do you have any questions or specific requirements regarding sponsorship?

SUBMISSION INSTRUCTIONS

Please submit your completed form via email to Christine Stewart at cf_stewart@cftigers.org or mail it to: Cuyahoga Falls City School District, 405 Tallmadge Rd., STE 2201, Cuyahoga Falls, OH 44221. ATTN: Christine Stewart.

If you have any questions, please contact Christine Stewart at (330) 926-3800 ext. 502004 or cf_stewart@cftigers.org.

Click here to download a fillable PDF interest form: [Fillable PDF Interest Form](#)

Thank you for your support and partnership!