

July 25 | Issue #7

CHAMPAGNE
apothecary

SANCTUARY

FREEDOM

WHERE EXPECTATIONS END



Formulated with Egyptian Rose, Vitamins C & E, and Omega-6	
Apply last in your skincare routine	
2 fl oz (60 mL)	

FROM THE EDITOR

Beloved Seekers of Sanctuary,

Freedom is a big word.

Patriotic, powerful, heavy with history.

Lately, I've been thinking about a different kind of freedom. One that's quieter. Closer. More personal.

Freedom from expectations.

Freedom from who you were told to be.

From how your skin "should" look.

From what success "should" feel like.

From the constant ache to keep up, perform, produce.

Freedom looks like choosing yourself in small ways.

Like rinsing off the pressure.

Like standing in the mirror, not to fix – just to witness.

Like giving your body a moment of care without a before-and-after.

I created ETHYST® to be part of that kind of rebellion. A way to come home to yourself without the noise, without the layers, without the performance.

So if you're feeling behind, burnt out, or like you're carrying too much:

You're not broken. You're just overdue for a little freedom. And that starts with self care.

Amber Champagne

Editor-in-Chief

Founder of ETHYST® Skincare
& Champagne Apothecary



SANCTUARY

All the ritual, radiance, and reflection you need.

FREEDOM BEGINS WHERE EXPECTATIONS END



Ropes Mansion and Garden - Salem, MA

A MOMENT TO BREATHE

Freedom isn't just about what you leave behind, it's about what you choose to carry forward.

Take a moment to let go of what's not yours to hold. Return to center.

Inhale. Exhale. Begin again.

LET IT BURN (IN A GOOD WAY)

Light a candle with intention... not just for ambiance, but as a signal to your nervous system that you're off the clock.

As the flame flickers, ask yourself:
What am I done performing for?

Let that question settle.
Let something go.

JOURNAL PROMPT

Give yourself a moment to reflect.

What parts of your life feel light, unburdened, and true?

What's still trying to earn its freedom?

KEEP YOUR GLOW GROWING

True freedom? Feeling good in your skin without covering anything up.

Try a stripped-down ritual: just our **Holy Grail oil**, warm water, and your hands.
Simple. Sacred. Yours.

[Discover it here.](#)

HERBAL HIGHLIGHT

Eucalyptus: Cooling, clarifying, and long tied to renewal.

Tuck a few leaves in your shower or let them dry by your mirror to remind you:

You don't have to be everything for everyone. Just be here.

VIP Exclusive: July Reset Ritual Kit: Get a FREE Body Scrub with any \$75+ order this week only. Use code FREEDOM75 at checkout → [Shop Now](#) Valid through July 31st, 2025 for subscribers + email insiders only. 🧖‍♀️

CHAMPAGNE

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ETHYST® SKINCARE

INTERNATIONALLY BELOVED



09/10/2024



Amy M Berube

Verified

The Holy Grail is right!

I absolutely love this oil! I use it everyday and cannot believe how smooth my skin is. It does not leave your face feeling greasy and sits great under make-up.



09/08/2024



Ashley McKenney

Verified

Awesome Serum!

This serum has such a nice light feel to it when applied and has worked wonders for me. It isn't sticky like some other brands and I love using it!



09/03/2024



B.W.

Rejuvenate your face!

My face looks so much healthier after using this moisturizer consistently for the past few weeks



09/29/2024



M.S.

Best cleanser

I really love this cleanser. It leaves my skin feeling soft and clean. I use this along with the exfoliating cleanser. They are the perfect pair!



01/11/2025



Cindy S.

Verified

Loving this Oil!!

The texture of this facial oil is divine - it's light yet rich, absorbing into the skin almost instantaneously without leaving any greasy residue. As someone with combination skin, I'm often wary of oils. However, this product strikes the perfect balance, offering deep hydration without clogging pores or causing breakouts.

Post-application, my skin felt incredibly smooth, supple, and radiant. The Holy Grail seems to work magic on fine lines; I've noticed a visible reduction in the appearance of those around my eyes, forehead and neck. Even my boyfriend commented that my skin is so soft and looks healthier.



09/26/2024



Kimberly Lynch

Verified

Highly Recommend

I have been using this eye serum for the past year. My under eye area appears much more hydrated and bright since using this serum. You only use a tiny bit so the bottle lasts forever too!



11/18/2024



Aaron Beal

Verified

Amazing products!

My better half has been looking for a toner that she likes for a while. She stated that the ETHYST Awakening Rejuvenating Toner is "rejuvenating" her skin. She appreciates the "smooth texture, and it is helping her complexion." It arrived a lot quicker than I expected! It was well packaged. The agent was extremely nice and informative. I recommend this product for you loved ones.



10/04/2024



Customer

Verified

Amazing skin care.

I am so happy with my recent purchase. I have used the face cream in the past but never any other products until NOW! The cleanser is so gentle but effective, it cleans without drying. The serum and oil are wonderful. I am sensitive to scents and these products smell amazing! Light clean and earthy. 5 millions stars for everything.

Learn More



10/



Kristen Carty

Verified

Love it!

Love it all! The packaging, the quick shipping, but most importantly, the results!!!

ETHYST® CHANGES LIVES... AND YOU DON'T HAVE TO JUST TAKE OUR WORD FOR IT

I have been using Ethyst for almost 2 years now and am in love with the results. It's a perfect match for my skin and all the changes it's going through with hormones fluctuating and just aging. Amber is also an amazing human and is so passionate about her work. Please go see her and the shop. You won't be disappointed.

Hands down the best skin care product I've found in my entire life. I currently use the face cleanser, moisturizer, and sunblock in the morning. At night I use the anti-aging oil. I am simply in love with these products. My skin feels amazing and I have experienced healing in my skin too! (Less pigmentation, absence of dry skin). I don't know what else to say to convey what an amazing little place Champagne Apothecary is. If you have skin, this is the place for YOU!

Amber..... I'm literally OBSESSED with Ethyst. It's been one week of using the holy grail and the glycolic cleanser a couple times and my skin is already so much happier 🥺💖 it gives me a confidence boost lol. I'm going to buy the moisturizer and daily cleanser because I just know these products are what my sensitive skin will thrive with. You're the best!!

I am so glad I stumbled upon Amber! After reading about her in a local publication, I decided to give her virtual skincare consulting a try and it was such a great decision. Amber is incredibly knowledgeable about the dos and don'ts of skincare. You can tell how much time and effort she has invested into learning the intricacies of skincare, into her business, and into her new Ethyst skincare line! I started using her recommended products about 5 weeks ago and have been loving the results. While I love the products, the best part of the experience has been having Amber as a resource and knowing that I can reach out to her with any questions or concerns. I can't wait to stop into the Champagne Apothecary in person soon!

Also, your skincare... omg

The oil is amazing

I can't wait to get more items!

My skin was a hot mess a week ago. It's looking SO MUCH BETTER with just the oil!

Just so u know my girlfriend had like a hormonal rash under her nose and your oil cured it! Ur amazing

I wanna get the face wash and lotion too :)

I have to say your products are so gorgeous and work so well I love them! They also look great in my bathroom as presentation!

★★★★★ 4 months ago

Amber has the absolute most welcoming personality and she gets to know each and every one of her customers! I have felt like I belong in the store since the moment I first stepped in. She is so full of important skincare information and loves to share that knowledge with her clients. I have recently begun to use her skincare line - Ethyst - and have been SO impressed with the way it makes my skin feel and the improvements that I have seen. From face wash to lotion and eye serums, my face has never felt or looked so great. So grateful Amber's storefront made its way to Westfield and even more grateful I wandered in on a sunny Saturday afternoon. Go check her out, you won't be disappointed!!

★★★★★ 7 months ago

Amber is amazing!! If you're looking for someone who knows everything about skincare, look ²² further.. she's the best!! Not only that, she is so sweet... great energy and just awesome to be around!!



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cheers to
SELF CARE

www.champagneapothecary.com