





WE ARE LED BY THE NEEDS OF THE PEOPLE ON THE LAND. THOSE IN THE FROZEN RAIN, THAT STINGS YOUR FACE. THE PEOPLE IN THE HOWLING WIND, THAT CUTS THROUGH, AS YOU WALK ALONG THE SLIPPERY RIDGES. PEOPLE CONNECTED TO THE LAND. WE CREATE RELIABLE, HIGH PERFORMANCE WORKWEAR THAT SEES YOU THROUGH UNTIL THE JOB IS DONE."

CONTENTS

04	Our Story	38	Tights
05	Innovation	40	Station Shorts
06	Sustainability	42	Boundary Shorts
06	Our Values	44	Brushed Cotton Shirts
08	ISO940	46	Horizon Shirts
12	Rover	48	Solar Tank
14	Techniflex	50	ISO940 Hi-viz Ranger
16	Technidairy	52	Tuffviz Highway
18	Stag PU	56	Polos & Overalls
20	Typhoon	58	Juniors ISOJNR
22	Origin	60	Juniors Tuffbak
24	Rugged	62	Juniors Fleece
26	Gully	64	Dunlop Gumboots
28	Wildridge	68	Merino Socks
30	Zephyr Fleece	70	Waterproofness Guide
32	Quest Fleece	70	Our Guarantee
36	Guardian Trousers	70	Size Guides



**WE MAKE
WORKWEAR FOR
FARMERS AND
GROWERS.
THAT'S ALL WE DO.**





OUR STORY

EST. 1952

FROM HUMBLE BEGINNINGS

Betacraft was founded by a man with an inventive spirit and an important goal: to keep New Zealand farmers warm, dry and comfortable. Born in 1914, David Beatson became acutely aware of the demands of outdoor life while serving in World War II.

Arriving home, he traded his city job for rural life. His entrepreneurial spirit saw him start a business out of his Palmerston North garage, supplying and repairing horse and cow covers.

With a ready supply of customers at the back door, David honed his skill and developed a reputation for products that were robust, durable and unfailingly waterproof. His craft eventually evolved to workwear suited to New Zealand farming conditions.

Now into its fourth generation, Betacraft remains a family business committed to producing long lasting gear that can withstand the most extreme outdoor conditions.

1953 – 2024

THE JOURNEY OF GROWTH

For 70 years, our tried and true products have been staples on farms, season after season. But as technology and the needs of farmers evolve rapidly, we recognise the need of innovative solutions. In 2023, we further invested in product development by expanding our product development team.

Tasked to continue to deliver our mission of designing products that are durable, reliable and unfailingly waterproof, this marks the beginning of a new era. We're focused on enhancing farmer productivity and adapting to the ever changing landscape of modern agriculture.



Our latest investment in innovative products reflects our commitment to quality and meeting the evolving needs of farmers and growers around the world. We are constantly pushing the boundaries of durability and comfort to ensure our gear stands up to even the toughest conditions.

GARTH BEATSON | BETACRAFT CEO

A NEW ERA OF INNOVATION

Anticipating what farmers and growers will need tomorrow and delivering it today



2025 & ONWARD

OUR PRODUCT VISION



A COMPLETE WARDROBE

From breathable base layers to weather-resistant outerwear, our simple sizing and versatile layers ensure you're ready for any season.



HONOURING OUR ROOTS

Honouring our New Zealand roots, we take inspiration from rural communities, built for farmers around the world.



CONTINUOUS IMPROVEMENT

We are continuously innovating and refining our products, constantly evolving to meet the growing demands of an ever-evolving industry.



CRAFTED, TRIED, TRUSTED

Our products are developed and tested in real-world conditions to ensure reliability and performance.

OUR JOURNEY TO SUSTAINABILITY

We understand that the future of farming depends on achieving positive environmental outcomes. That's why we are making steps towards minimising our impact on the planet and those who live here, while listening to the needs of farmers and designing better garments that help you get the job done. Our commitment is to create conscious

workwear that doesn't compromise on performance. As with many farmers, our work towards a better, more sustainable future is a journey. We are just at the start of ours, by working with recycled fabrics, organic fibres and global standard audits across our supply chain.



PACKAGING

Making a move from single use (plastic) bags, to PLA for our ISO940 & PVA Polymer for our Quest Fleece range.



GRS CERTIFIED FABRICS

The ISO940 and Quest collections are made from GRS* certified recycled fabric for both the outer and lining.



MANUFACTURING

SMETA certification helps protect workers from unsafe conditions, overwork, discrimination, low pay and forced labour.



* Global Recycling Standard (GRS) applies to products that contain at least 20% recycled material. Each stage of production is required to be certified from the recycling stage all the way through to the retailer.

OUR VALUES



PASSION

It's our passion to empower your passion, knowing that farming is more than a job—it's a way of life. We help you prosper, earning a living while doing what you love.



INNOVATION

Innovation is in our DNA. We challenge the status quo to deliver quality and durability you can rely on, always driven by our commitment to meet your evolving needs.



AUTHENTICITY

Honouring our roots, staying committed to the people and the industry that we know and love.



CONNECTION

We work to nurture strong ties within rural communities, built on empathy, understanding, and shared values.

“ Growing up on a farm, I remember long, wet winters when Dad’s heavy work clothing would get soaked, taking days to dry in front of the fire. Now, with technical fabrics and modern details, we can bring better solutions to the farm.

RUTH | BETACRAFT PRODUCT DESIGNER



ISO940

PREMIUM RAINWEAR





The story behind the name: ISO940 refers to the Isobar readings found on a weather map. An ISO reading of 940 indicates cloudy, windy weather with possible rain and storms - just the rating our gear is designed to withstand effortlessly. The ISO940 collection has been developed over several decades of making workwear for New Zealand farmers and growers. Rigorous testing and design revisions

mean this collection has a range of considered features. The shaped hood offers cover and reliable protection from rain, even in high winds. The two-way zip allows the wearer to sit, kneel or climb. Multiple waterproof pockets are ideal for cellphones and tools. Magnetic closures on both the parka and overtrousers are easier to operate in cold temperatures and still function when covered with mud.



MAGNETIC CLOSURES



ZIPPED LEG GUSSETS

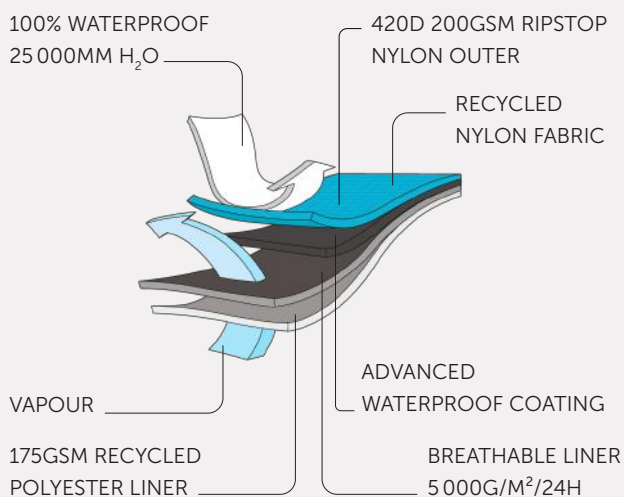


FITGO TECH



RIPSTOP NYLON

TETRATEC 4-LAYER TECHNOLOGY



“

Best wet weather gear I've had. Awesome design and features. I don't mind when it's raining now cause it gives me a good excuse to wear them.”

MATTHEW MCDONALD | NEW ZEALAND



100% WATERPROOF
25 000mm H₂O



SET-AND-FORGET
Fitgo hood + zip



100% BREATHABLE
5 000g/m²/24h



MAGNETIC CLOSURES
No more press studs



100% WINDPROOF
For the extremes



RECYCLED FABRICS
GRS Certified

ISO940

Reliable premium rainwear

ISO940 MENS PARKA

CODE 9014
SIZES S-5XL
COLOUR Black/Moss

Fitgo hood,
no more
draw cords

100% breathable
5 000g/m²/24h

5 pockets

Neoprene cuffs



100% waterproof
25 000mm H₂O

Both layers
seam sealed

Two-way zip,
Magnetic closures
on stormflap

ISO940 WOMENS PARKA

CODE 9514
SIZES XS-3XL
COLOUR Black/Saddle

Fitgo hood,
no more
draw cords

100% breathable
5 000g/m²/24h

4 pockets

Neoprene cuffs



100% waterproof
25 000mm H₂O

Both layers
seam sealed

Two-way zip,
Magnetic closures
on stormflap

**ISO940 MENS
OVERTROUSER**

CODE 9016
SIZES S-5XL
COLOUR Black/Moss

**ISO940 MENS BIB
OVERTROUSER**

CODE 9017
SIZES S-5XL
COLOUR Black/Moss

Buckle and belt
adjustable
elastic waist

100% waterproof
25 000mm H₂O

Adjustable elastic
shoulder straps

100% breathable
5 000g/m²/24h

Bib pocket

Shaped knees

Zipped gusset
with magnets

Both layers
seam sealed

Zipped gusset
with magnets

**ISO940 WOMENS
OVERTROUSER**

CODE 9516
SIZES XS-3XL
COLOUR Black/Saddle

**ISO940 WOMENS BIB
OVERTROUSER**

CODE 9517
SIZES XS-3XL
COLOUR Black/Saddle

Buckle and belt
adjustable,
elastic waist

100% waterproof
25 000mm H₂O

Adjustable elastic
shoulder straps

Access to your
internal pockets

100% breathable
5 000g/m²/24h

Bib pocket

Shaped knees

Zipped gusset
with magnets

Both layers
seam sealed

Zipped gusset
with magnets



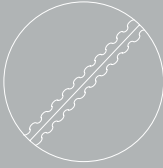
100% WATERPROOF
20 000mm H₂O



100% WINDPROOF
For the extremes



100% BREATHABLE
15 000g/m²/24h



SEAM SEALED
Maximum waterproofness



FOLD AWAY SNOOD
For extra warmth



3-LAYER FABRIC
Lighter weight

ROVER

Newest range of high-performance wet weathers



New for Winter 2025, Rover is our latest range of high-performance wet weather gear. A refined offering of jackets tailored to men's and women's fits and a universal bib overtrouser as a solution for those wanting hard-wearing, waterproof wet weathers that are lighter in weight.



3-LAYER NYLON WITH PU MEMBRANE/POLYESTER TRICOT BACKING

**MENS ROVER
JACKET**

CODE 9034
SIZES S-5XL
COLOUR Dark Khaki

**ROVER
BIB OVERTROUSER**

CODE 9037
SIZES XS-5XL
COLOUR Black



**WOMENS ROVER
JACKET**

CODE 9534
SIZES XS-3XL
COLOUR Dark Navy

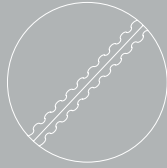




100% WATERPROOF
20 000mm H₂O



100% WINDPROOF
For the extremes



WELDED SEAMS
Overlock stitching



4-WAY STRETCH
Maximum flexibility

TECHNIFLEX

Lightweight and unfailingly waterproof



The Techniflex range is 100% waterproof and constructed using ultra-high frequency welded seams to provide the ultimate in comfort and performance. Complete with neoprene cuffs to keep you dry even in the heaviest rain. A bestseller year after year, this is a Betacraft favourite.



200GSM FABRIC. 45% PU/55% NYLON BACKER

**TECHNIFLEX
PARKA**

CODE 7014
SIZES XXS-8XL
COLOUR Navy



**TECHNIFLEX
OVERTROUSER**

CODE 7016
SIZES XXS-8XL
COLOUR Navy

**TECHNIFLEX BIB
OVERTROUSER**

CODE 7017
SIZES XXS-8XL
COLOUR Navy





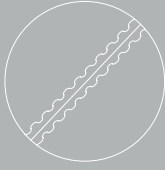
100% WATERPROOF
20 000mm H₂O



ACID RESISTANT
Designed for dairy



100% WINDPROOF
For the extremes



WELDED SEAMS
Overlock stitching

TECHNIDAIRY

Designed for dairy farmers



The Technidairy range has been crafted to withstand the acids and detergents used in dairy shed wash down. This range is 100% waterproof and constructed using ultra-high frequency welded seams. The stretch and flexibility of the Technidairy fabric blend means this outerlayer moves with you while you work.



340GSM FABRIC. 72% PU /PVC/28% NYLON BACKER

**TECHNIDAIRY
PARKA**

CODE 7114
SIZES XXS-8XL
COLOUR Green



**TECHNIDAIRY
OVERTROUSER**

CODE 7116
SIZES XXS-8XL
COLOUR Green

**TECHNIDAIRY BIB
OVERTROUSER**

CODE 7117
SIZES XXS-8XL
COLOUR Green





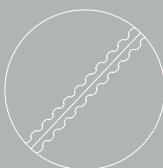
100% WATERPROOF
8 000mm H₂O



4-WAY STRETCH
Maximum flexibility



100% WINDPROOF
For the extremes



WELDED SEAMS
Overlock stitching



STAG PU

Affordable, entry level rainwear



290GSM BLEND OF 10% PU/60% PVC/30% POLYESTER

Versatility and reliability from the ultimate seasonal wet weather gear selection. At 290gsm the Stag PU is a lighter weight fabric option that is still durable and reliable. Made to see you through the season while offering reliable waterproofness and a light stretch for active jobs in extreme weather.

**STAG PU
PARKA**

CODE 1214
SIZES S-5XL
COLOUR Bottle Green

**STAG PU
BIB OVERTROUSER**

CODE 1217
SIZES S-5XL
COLOUR Bottle Green



**STAG PU
OVERTROUSER**

CODE 1216
SIZES S-5XL
COLOUR Bottle Green

**STAG PU PARKA AND
OVERTROUSER SET**

CODE 1218
SIZES S-5XL
COLOUR Navy/Orange





100% WATERPROOF
10 000mm H₂O



100% BREATHABLE
4 000g/m²/24h



100% WINDPROOF
For the extremes



FLEECE LINING
Additional warmth

TYPHOON

The ultimate interseasonal garment



Enter the Betacraft Typhoon Range. Next level versatility, taking you through any weather, featuring; zip off sleeves, a waterproof outer and a fleece lining you'll be prepared for the most changeable of seasons.



110GSM FABRIC, POLYESTER OUTER WITH A FLEECE LINING

**TYPHOON
JACKET**

CODE 8042
SIZES S-5XL
COLOUR Forest Green



**TYPHOON
VEST**

CODE 8040
SIZES S-5XL
COLOUR Forest Green





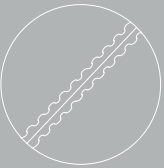
100% BREATHABLE
5 000g/m²/24h



WATER RESISTANT
For light showers



100% WINDPROOF
For the extremes



SEAM SEALED
For extra protection



ORIGIN

A new take on a classic



BRUSHED TRICOT OUTER, PU MEMBRANE, TRICOT BACKING

With a nod to the iconic check pattern known from woollen bush shirts of times gone by, the Origin Jacket is our revised take on a classic. Combining modern fabric and design technologies to meet the needs of farmers and growers since 1952. Like the smell of a log on the fire or the jingle of a dog's collar, the Origin Jacket will be with you for your best adventures and memories.



MENS ORIGIN JACKET

CODE 6018
SIZES S-5XL
COLOUR Jet Black/Khaki

WOMENS ORIGIN JACKET

CODE 6518
SIZES XS-3XL
COLOUR Jet Black/Khaki

Adjustable, removable hood

100% breathable 5 000g/m²/24h

Adjustable, removable hood

Two-way zip with press stud storm flap

Zipped chest pockets

Two-way zip with press stud storm flap

Adjustable cuffs

2 Front storage pockets

Female fit

Shaped hem

Adjustable cuffs



RIPSTOP FABRIC
For durability



SHOWER RESISTANT
Versatile



3M™ THINSULATE™
Insulated wadding



FLEECE LINED
Hood and pockets



RUGGED

Insulation with a robust outer layer

Wind, water and cold are no match for this champion of winter. A sleek patterned lining, surrounded by easy to care for 3M™ Thinsulate™ wadding, wrapped in a tough water-resistant shell. Wear it on the farm or to Saturday morning sports, the Rugged Vest and Jacket are the ready for any mission.



3M™ THINSULATE™ WADDING, 100% NYLON RIPSTOP OUTER, NYLON LINING

**MENS RUGGED
JACKET**

CODE 8114
SIZES S-5XL
COLOUR Black

**MENS RUGGED
VEST**

CODE 8120
SIZES S-5XL
COLOUR Black



**WOMENS RUGGED
JACKET**

CODE 8514
SIZES S-3XL
COLOUR Black

**WOMENS RUGGED
VEST**

CODE 8520
SIZES S-3XL
COLOUR Black





100% WINDPROOF
For the extremes



SHOWER RESISTANT
Versatile



FLEECE LINING
Warmth with freedom



TRIPLE LAYER
Fabric system

GULLY

Considered layering for across the seasons



Inspired by the classic oilskin, the Gully Jacket is designed to be a versatile layering piece for across the seasons. The triple layer fabric construction keeps your core warm, while the short sleeve and full zip allows for freedom of movement during active work. Convenient pockets and a cosy collar complete this year-round staple.



220GSM FABRIC, NYLON OUTER, TRICOT INNER LAYER, FLEECE LINING



GULLY JACKET

CODE 6714
SIZES S-4XL
COLOUR Jet Black

Triple layer garment construction

Fleece lined collar

Zippered chest pocket

Zip with internal storm flap

Fleece lining

Long back tail





NATURAL WARMTH
Temperature regulating



100% BREATHABLE
Nine mile



NEW ZEALAND MADE
For over 100 years



NEW ZEALAND WOOL
World class fibres

WILDRIDGE

Made in New Zealand from quality wool



The Wildridge Woollen jersey range is New Zealand grown and made. Manufactured over the hill from the Betacraft HQ by the longstanding stalwart of wool; Manawatū Knitting Mills. With possibly the purest connection to our roots in rural NZ the Wildridge range features colors and styles for all occasions. Whether you're on the farm, in town, or by the BBQ.



MADE IN NEW ZEALAND FROM NZ WOOL



WILDRIDGE NINE MILE JERSEY

CODE 4343
SIZES S-3XL
COLOUR Assorted colours

WILDRIDGE GLENMORE JERSEY

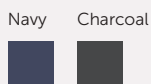
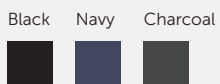
CODE 4344
SIZES S-3XL
COLOUR Assorted colours



High zipped collar

Windblock liner

Ribbed hem and cuff

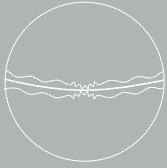




SHOWER RESISTANT
Versatile



NYLON PANELS
Reinforced for durability



ADJUSTABLE WAIST
Internal drawcord



RECYCLED FABRICS
GRS Certified



ZEPHYR

Elevated fleece for farming

Structured, fitted and designed for movement. The water-resistant Zephyr fleece has a two-way zip, cosy pockets and an adjustable hood. Additional nylon oxford panels on high abrasion areas aid with longevity.



350GSM FABRIC, RECYCLED POLYESTER BONDED FLEECE
NYLON OVERLAY PANELS

**MENS ZEPHYR
FLEECE JACKET**

CODE 6614
SIZES S-4XL
COLOUR Dark Khaki/Jet Black

350gsm recycled polyester bonded fleece

Adjustable hood

Full zip with press stud storm flap

Two chest storage pockets

Two Zipped pockets

Wear-resistant panels

Step hem



**WOMENS ZEPHYR
FLEECE JACKET**

CODE 6554
SIZES S-3XL
COLOUR Jet Black/Dark Khaki

350gsm recycled polyester bonded fleece

Adjustable hood

Full zip front

Two chest storage pockets

Two Zipped pockets

Wear-resistant panels

Female fit



QUEST FLEECE

Classic comfort and versatility





The Quest Polar Fleece range was developed to offer warmth as a versatile mid-layer that is easy to care for. There are several styles offered in this collection, all of which are constructed from high quality anti-pill polar fleece. Ranging from 280-360gsm, these fabrics are made from recycled materials which carry the GRS certification,

and were selected for their fast drying and easy care properties. Some garments in the Quest Fleece range have additional features built in such as; wind blocking liners, zip pockets and Nylon reinforcement panels. The packaging for this collection is made from a PVA polymer that can dissolve in hot water.



RECYCLED FABRICS



HI-VIZ OPTIONS



REINFORCED SHOULDERS



ZIPPED CHEST POCKET



RECYCLED FABRICS

Providing options for farmers and growers to choose workwear that aligns with their values on sustainability and environmental impact is important to us. That's why we have chosen GRS certified fabrics for our Quest and ISO940 ranges. GRS, or Global Recycling Standard is an internationally recognised certification that verifies the recycled content of fabrics and garments as well as social and environmental practices and chemical restrictions. Learn more about GRS on page #6.



A favourite. Ideal for the farm. Lightweight, warm and easy to get on and off. A must for any wardrobe.

TRUSTPILOT REVIEWER



280 - 360GSM RECYCLED POLYESTER FLEECE



FAST DRYING

Ready for the next day



NYLON PANELS

Reinforced for durability



ANTI-PILL FABRIC

Premium fleece



RECYCLED FABRICS

GRS Certified

QUEST FLEECE

Classic comfort and versatility

**QUEST FLEECE
TEE**

CODE 6501
SIZES S-5XL
COLOUR Assorted colours

Zipped chest pocket

280gsm
anti-pill fleece



Orange Lime Navy Asphalt Olive



**QUEST FLEECE
PANT**

CODE 6520
SIZES S-3XL | Hi-viz S-5XL
COLOUR Assorted colours

Dry seat lining

Adjustable draw
cord string waist
with belt loops

280gsm
anti-pill fleece

Two zipped hand
warmer pockets



Elasticated cuffs

Orange Lime Navy Asphalt Olive



**QUEST FLEECE
FULL ZIP SHIRT**

CODE 6511
SIZES S-5XL
COLOUR Navy

**QUEST FLEECE
HALF ZIP SHIRT**

CODE 6510
SIZES S-3XL | Hi-viz S-5XL
COLOUR Assorted colours



Navy



Orange Lime Navy Asphalt Olive



**QUEST FLEECE
FULL ZIP BUSH SHIRT**

CODE 6513
SIZES S-5XL
COLOUR Navy

**QUEST FLEECE
HALF ZIP BUSH SHIRT**

CODE 6512
SIZES S-3XL | Hi-viz S-5XL
COLOUR Assorted colours



Navy



Orange Lime Navy Asphalt Olive





SHOWER RESISTANT
Versatile



100% BREATHABLE
15 000g/m²/24h



FLEECE BACKING
Added warmth



NYLON PANELS
Reinforced for durability



GUARDIAN

Durable winter work trousers



92% POLYESTER/8% SPANDEX BONDED SOFTSHELL, FLEECE BACKING

A stride beyond the standard fleece trousers, the Guardian Trousers are constructed using sophisticated soft shell fabric, offering stretch, water-resistance and insulation. Perfect for days when full waterproof overtrousers aren't needed, the zipped pockets and a webbing belt compliment these specialised work trousers.



**MENS GUARDIAN
TROUSERS**

CODE 6730
SIZES S-4XL
COLOUR Black





BRUSHED BACK
Baltic tights



SECURE POCKETS
Keep your essentials safe



TIGHTS

Farm work and flexibility

New to the Betacraft range in 2024/25 are the women's tights. Worn, tested and refined to fit the needs of rural women who work and play outdoors. The Vortex tights are sleek and light for wearing all Summer long. The Baltic tights are the cosy cousin, crafted from a heavier fabric weight with a soft brushed finish. Both feature two pockets, one pocket for your phone and another for your fencing staples.



VORTEX 285GSM FABRIC, 86% POLYESTER/14% SPANDEX

BALTIC 330GSM FABRIC, 93% POLYESTER/7% SPANDEX, BRUSHED BACK

**WOMENS VORTEX
TIGHTS 25"**

CODE 3335
SIZES XXS-3XL
COLOUR Jet Black



**WOMENS BALTIC
TIGHTS 26"**

CODE 3336
SIZES XXS-3XL
COLOUR Jet Black

BRUSHED BACK





RIPSTOP FABRIC
For durability



SECURE POCKETS
Keep your essentials safe

STATION SHORTS

Reliable and timeless shorts for work and play



A staple in the rural wardrobe and classic part of Kiwi uniform, the stubbie is a timeless favourite. We've honoured these iconic shorts by keeping all the original features you know and love, while adding some robust Betacraft inspiration. An additional side panel boasts a handy pocket for convenience when you're out and about. Made from tough ripstop material with added reinforcements, these shorts ensure you won't get caught by a breeze where you don't expect it.



200GSM FABRIC, 97% COTTON/3% SPANDEX RIPSTOP



**STATION
SHORTS 3"**

CODE 3306
SIZES 28"-44"
COLOUR Assorted colours

Elasticated waist
with drawcord

Side entry pockets

3" inleg



Side pockets

Ripstop fabric
with stretch

Dark Navy/
Hot Pink



Dark Navy/
Cool Blue



Jet Black/
Sand



Jet
Black





RIPSTOP FABRIC
For durability



SECURE POCKETS
Keep your essentials safe

BOUNDARY SHORTS

Reliable work shorts



Professional, but practical, the Boundary Shorts 9" are perfect for a big day on the tools, while still stylish enough to show you mean business. Made from tough ripstop material that's both lightweight and comfortable, you can wear these on the farm, on the worksite, or on the couch over the weekend.



200GSM FABRIC, 97% COTTON/3% SPANDEX RIPSTOP



**MENS BOUNDARY
SHORTS 9"**

CODE 3308
SIZES 28"-44"
COLOUR Sand, Jet Black

Fixed waist with
zip fly and
button fastening

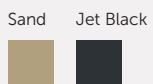
Belt loops

Side pockets

7 front and side
leg pockets

Ripstop fabric
with stretch

9" inleg





100% BREATHABLE
Keep cool in the sun



100% COTTON
Soft on your skin



SHIRTS

A versatile winter work shirt

These shirts are made from cosy 100% cotton and are perfect for layering under waterproof or insulation layers. Offered in iconic check prints that get better with age and wear, detailed with essential pockets and structured sleeve cuffs. The Field Shirts feature a slightly heavier weight and are available in full or half-placket, while the Drover Twin Pack provides twice the versatility in a lighter fabric.



FIELD
DROVER

180GSM FABRIC, 100% COTTON
175GSM FABRIC, 100% COTTON

**MENS FIELD
CLOSED FRONT SHIRT**

CODE 2101
SIZES S-4XL
COLOUR Assorted colours

**MENS FIELD
OPEN FRONT SHIRT**

CODE 2110
SIZES S-4XL
COLOUR Assorted colours



**MENS DROVER
TWIN PACK SHIRTS**

CODE D2103T
SIZES S-4XL
COLOUR Assorted colours





100% BREATHABLE
Keep cool in the sun



100% COTTON
Soft on your skin

HORIZON SHIRT

Uniquely New Zealand inspired



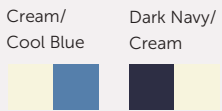
A hero of our 2024 summer range release, the Horizon Shirt is designed to be your ultimate summer shirt. The sleeves and stiffened collar provide maximum sun protection, while the lightweight, breathable cotton is still tough enough to handle even the hardest farm or outdoor job. It's finished with a practical and stylish single chest pocket and curved hem at the back. Wear yours on the farm, in the garden, or just on a lazy summer's afternoon.



122GSM FABRIC, 100% COTTON YARN-DYE CHECK

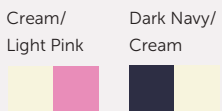
MENS
HORIZON SHIRT

CODE 2103
SIZES S-4XL
COLOUR Cream/Cool Blue, Dark Navy/Cream



WOMENS
HORIZON SHIRT

CODE 2303
SIZES XXS-3XL
COLOUR Light Pink/Cream Dark Navy/Cream





100% BREATHABLE
Keep cool in the sun



100% COTTON
Soft on your skin

SOLAR TANK

Versatile summer tank



The Solar Tank is made for the hottest of days and toughest of jobs in the middle of summer. Crafted from the softest cotton with a slight stretch, this sleeveless tank is perfect for farm work or a heavy workout so you'll have it on repeat all summer long.

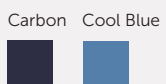


180GSM FABRIC, 100% COTTON SINGLE JERSEY



**WOMENS
SOLAR TANK**

CODE 2308
SIZES XXS-3XL
COLOUR Cool Blue, Carbon





100% WATERPROOF
25 000mm H₂O



100% BREATHABLE
5 000g/m²/24h



100% WINDPROOF
For the extremes



TETRATEC
4-layer fabric technology

ISO940 RANGER

Hi-viz for enhanced workplace safety



The cousin to our iconic ISO940 gear, the ISO940 Ranger features several of the ISO940's exceptional features with the added benefit of hi-viz colourways. Ideal for on the farm, the worksite or times when being seen is essential like working on the road.



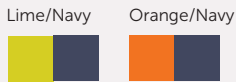
200GSM OUTER FABRIC, 175GSM LINER



MEETS AS/NZS 4602.1:2011 CLASS D/N:DAY OR NIGHT USE

**ISO940 RANGER
HI-VIZ PARKA**

CODE 9224T
SIZES S-5XL
COLOUR Orange, Lime



**ISO940 RANGER
HI-VIZ OVERTROUSER**

CODE 9226
SIZES S-5XL
COLOUR Orange



**ISO940 RANGER
HI-VIZ BIB OVERTROUSER**

CODE 9227
SIZES S-5XL
COLOUR Orange





TUFFVIZ

Safety without compromise



Curated to meet some of New Zealand's important safety standards for hi-viz we have produced the Tuffviz collection. Without compromising on comfort, dryness or functionality, the Tuffviz collection has it all for those working hard out in the elements. It provides options for those on remote

worksites with modifying features such as zip off sleeves and a removable hood. Changeable weather is no reason for tools down, be prepped for all seasons in a day from the moment you arrive at the job. Two colourway options make this collection a great option for kitting out your full team.



FLEECE LINING



ZIP OFF SLEEVES



REMOVABLE HOOD

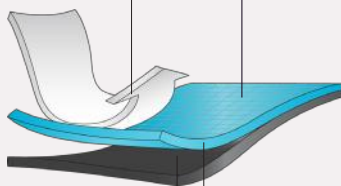


ID POCKETS

ADVANCED FABRIC TECHNOLOGY

100% WATERPROOF
10 00MM H₂O

110GSM
POLYESTER FABRIC



100% BREATHABLE
4 000G/M²/24H

WATERPROOF
MEMBRANE



Be safe, be seen! We're passionate about helping you get the job done while keeping your workplace safe. All Tuffviz Highway garments meet the AS/NZS 4602.1:2011 Class D/N safety standard.



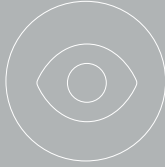
100% WATERPROOF
10 000mm H₂O



100% BREATHABLE
4 000g/m²/24h



100% WINDPROOF
For the extremes



HIGH VISIBILITY
Be safe, be seen

TUFFVIZ

Safety without compromise

TUFFVIZ HIGHWAY VEST

CODE 1640
SIZES S-5XL
COLOUR Orange, Lime



Orange Lime



TUFFVIZ HIGHWAY WINTER JACKET

CODE 1642
SIZES S-5XL
COLOUR Orange, Lime



Orange Lime



**TUFFVIZ
HIGHWAY JACKET**

CODE 1644
SIZES S-5XL
COLOUR Orange

**TUFFVIZ HIGHWAY TWO
TONED JACKET**

CODE 1645
SIZES S-5XL
COLOUR Orange/Navy, Lime/Navy



**TUFFVIZ HIGHWAY
OVERTROUSER**

CODE 1646
SIZES S-5XL
COLOUR Orange, Lime

**TUFFVIZ
HIGHWAY VEST**

CODE 1647
SIZES S-5XL
COLOUR Orange, Lime



POLOS & OVERALLS

Be safe, be seen

LONG SLEEVE POLO

CODE 1677
SIZES S-5XL
COLOUR Orange, Lime

1/4 button front

Breathable microfibre

AS/NZS 4602.1:2011
 Class D/N
 Compliant

Chest pocket

UV protective fabric

Reflective tape

Orange/ Lime/
 Navy Navy



ADULTS MESH VEST

CODE 1660
SIZES S-5XL
COLOUR Orange, Lime

JUNIORS MESH VEST

CODE 1760
SIZES S-L
COLOUR Orange

TTMC-W23
 and AS/NZS
 4602.1:2011
 Class D/N
 Compliant

Reflective tape

Chest pocket

TTMC-W23
 and AS/NZS
 4602.1:2011
 Class D/N
 Compliant

Mesh with
 zipped front

Mesh fabric

Orange Lime



**MICROFIBRE
POLO**

CODE 1665
SIZES S-5XL
COLOUR Orange, Lime

**SHORT SLEEVE
POLO**

CODE 1666
SIZES S-5XL
COLOUR Orange, Lime



Breathable microfibre

Chest pocket

AS/NZS 4602.1:2011
Class D Only

AS/NZS 4602.1:2011
Class D/N Compliant

Reflective tape

UV protective fabric



Orange/ Lime/
Navy Navy



Orange/ Lime/
Navy Navy



**POLYCOTTON
OVERALLS**

CODE 3263
SIZES M-2XL
COLOUR Royal, Royal/Orange



Front zip opening
with press studs

Chest pockets
with press stud
storm flap

One back pocket
and one hip pocket

Generous
hand pockets

Access openings

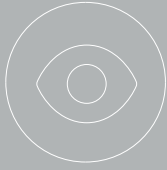




100% WATERPROOF
20 000mm H₂O



100% BREATHABLE
15 000g/m²/24h



REFLECTIVE TRIMS
Be safe, be seen



FULLY LINED
For additional warmth

JUNIORS ISOJNR

Embrace the Rain, Explore & Play



Designed with the serious young farmer in mind, the ISOJNR has the performance of our adults ISO940, scaled down for a junior farmer. Features such as the elasticated cuffs and hood are specialist to ISOJNR, ensuring this machine washable youth wet-weather gear is practical and will go the distance.



160D RIPSTOP OUTER, RECYCLED POLYESTER LINING WITH PU COATING

**ISOJNR
JACKET**

CODE 9914
SIZES 2-16
COLOUR Black/Mushroom



**ISOJNR
BIB OVERTROUSER**

CODE 9917
SIZES 2-16
COLOUR Black





100% WATERPROOF
3 000mm H₂O



4-WAY STRETCH
Maximum flexibility

JUNIORS TUFFBAK

Durable and waterproof



Designed for active young adventurers, this waterproof farm outerwear now features an enhanced fit, a redesigned hood for better protection, and revised colorways to brighten up even the muddiest days. Built tough to handle every puddle jump and farmyard escapade.



200GSM, POLYESTER BACKING WITH PU COATING

JUNIORS TUFFBAK JACKET

CODE 1914
SIZES 2-16
COLOUR Assorted colours

Fixed elasticated hood

High frequency welded seams

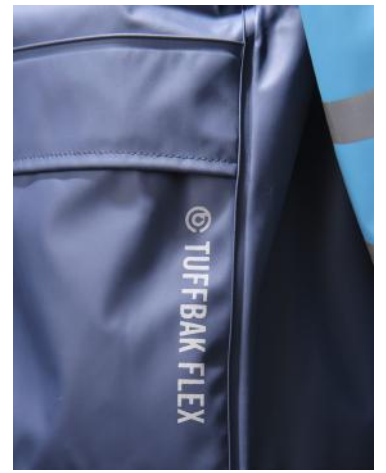
Lightweight, 4-way stretch fabric

Zip opening with press stud storm flap

Two pockets

Reflective trim

Navy/Blue Navy/Orange



JUNIORS TUFFBAK OVERTROUSER

CODE 1916
SIZES 2-16
COLOUR Assorted colours

Elasticated waist

High frequency welded seams

Pocket access opening

Lightweight, 4-way stretch fabric

Reflective trim

Press stud leg cuff

Navy/Blue Navy/Orange



JUNIORS TUFFBAK BIB OVERTROUSER

CODE 1917
SIZES 2-16
COLOUR Assorted colours

Adjustable shoulder straps

Press stud leg cuff

Reflective trim

Navy/Blue Navy/Orange





FAST DRYING

Ready for the next day



NYLON PANELS

Reinforced for durability



ANTI PILL FABRIC

Premium fleece



RECYCLED FABRICS

GRS Certified

JUNIORS FLEECE

Keeping the young farmer warm



Just like farm children, the Junior Quest Fleece is tough and resilient. This range is made from cosy 280gsm recycled polyester fleece with nylon oxford overlay panels. The snuggly pockets and secure fit hood will keep the most intrepid young farmer warm on their adventures.



280GSM FABRIC, 100% RECYCLED POLYESTER FLEECE,
RECYCLED NYLON PANELS

**JUNIORS QUEST
FLEECE BUSHSHIRT**

CODE 6112
SIZES 2-16
COLOUR Dark Khaki/Black



**JUNIORS QUEST
FLEECE TROUSERS**

CODE 6120
SIZES 2-16
COLOUR Dark Khaki/Black



DUNLOP

Changing the gumboot game



CARE BEYOND SAFETY



Brought to NZ from some of Europe's finest rubber technologists, is the Dunlop gumboot collection. Dunlop have used their international calibre research and development expertise to create the ultimate gumboot. Having proven themselves in a range of farming situations

overseas, Dunlop gumboots are now changing the farm footwear game in New Zealand. With high spec materials and design, say goodbye to cold feet, poor grip and uncomfortable steel toe design options and hello to Dunlop gumboots.



SR RATED OUTSOLE



STEEL TOE PROTECTION



CHEMICAL RESISTANT



UNPARALLELED COMFORT

PUROTEX

LAYER 1: Water repellent outer
LAYER 2: Waterproof, breathable membrane
LAYER 3: Moisture wicking lightweight foam
LAYER 4: Antimicrobial abrasion resistant lining

PUROFORT

Millions of air pockets evenly distributed in a cross-linked structure creating a lightweight and thermally insulating PU that is exceptionally strong and flexible.

PUROFORT

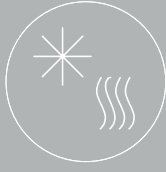
Millions of air pockets evenly distributed in a cross-linked structure creating a lightweight and thermally insulating PU that is exceptionally strong and flexible.



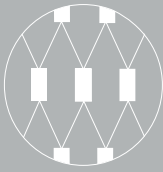
100% WATERPROOF
In harshest conditions



CHEMICAL RESISTANT
Oil and chemicals



THERMAL INSULATION
Insulated to -20°C



STRONG & FLEXIBLE
No restrictions



SR RATED OUTSOLE
Reduce slips, trips & falls



LIGHTWEIGHT
Polyurethane

**DUNLOP
SNUGBOOT PIONEER**

CODE DUN06
SIZES 4-13 UK
COLOUR Black



**DUNLOP
SNUGBOOT CRAFTSMAN**

CODE DUN12
SIZES 4-13 UK
COLOUR Black



DUNLOP

Changing the gumboot game

**DUNLOP
PUROFORT+**

CODE DUN04
SIZES 4-13 UK
COLOUR Black

**DUNLOP
PUROFORT+ SAFETY TOE**

CODE DUN05
SIZES 4-13 UK
COLOUR Black



**DUNLOP
TERRAPRO**

CODE DUN10
SIZES 4-13 UK
COLOUR Black



SOCKS

A world first in wool innovations



NZ MADE

Innovation starts here



HERCULAN®

BY NUYARN®



REDUCED SLIP

No more blisters



THERMAL REGULATION

Maintains body temp



DURABILITY

Long lasting



ELASTICATED

Perfect fit



Created for comfort and durability while being worn with work boots all year round. Offered in two lengths and a range of material compositions which all prioritise thermal regulation, durability and remaining in place. Durability of these socks is provided by strong wool. Traditionally used in carpets, the wool is processed into a soft, warm and reliable yarn with revolutionary Nuyarn technology.



HERCULAN
BY NUYARN.

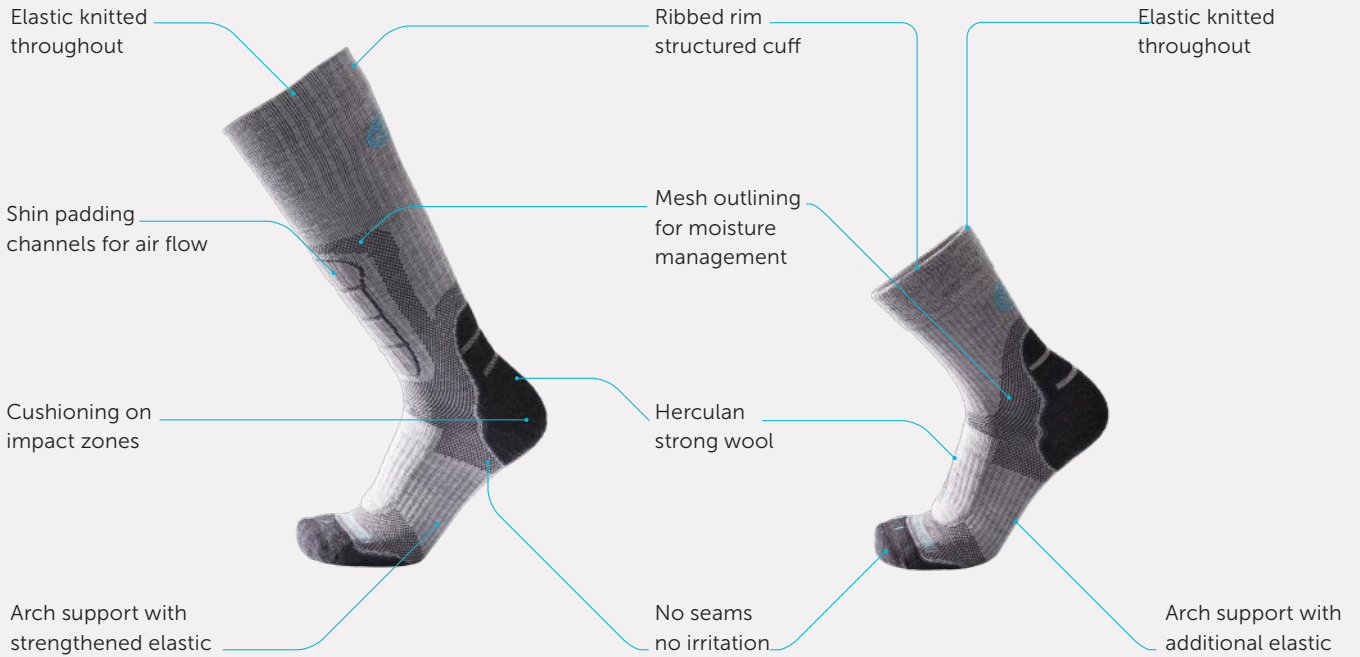
HERCULAN TRANSITIONS STRONG WOOL INTO THE APPAREL SECTOR,
YIELDING A STRONG, VERSATILE WOOL PRODUCT

**MERINO
BOOT ERGO**

CODE 5451
SIZES S-XL
COLOUR Grey

**MERINO
CALF ERGO**

CODE 5452
SIZES S-XL
COLOUR Grey



Merino 29% Strong Wool 12%
Lycra 23% Spandex 22% Nylon 14%

Merino 29% Strong Wool 18%
Lycra 20% Spandex 21% Nylon 12%



**MERINO
WORK SOCK**

CODE 5453
SIZES S-XL
COLOUR Grey



Merino 60% Nylon 35% Spandex 5%



WATERPROOFNESS GUIDE

Globally, there is a standard test method that determines how waterproof a fabric is which is known as a 'hydrostatic head' test. This test provides a unit of H₂O and is performed using a hydrostatic head test machine. The measurement is obtained by sealing a section of the fabric and mechanically applying water pressure to that section of fabric. The water pressure is applied in a way which mimics a large vertical column filled with water being placed on the fabric. It measures how much water pressure a fabric can endure before water begins to penetrate. The waterproofness of the fabric itself is just one component that contributes to how waterproof a garment is. Features like seams and closures make a big difference to how a garment performs.

WATERCOLUMN RATING EXPLAINED

25 000mm H₂O

Betacraft ISO940

10 000mm H₂O

Heavy rain

7 000mm H₂O

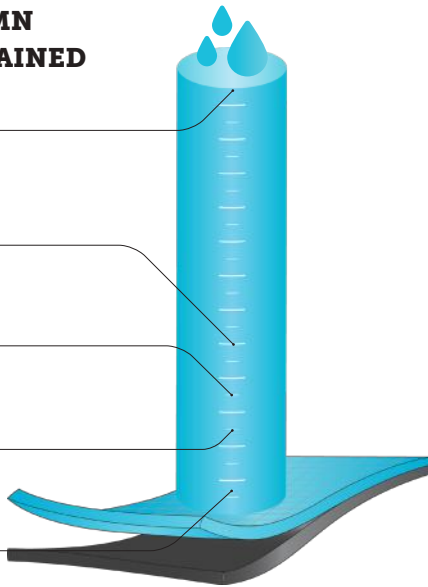
Moderate/heavy rain

5 000mm H₂O

Medium rainfall

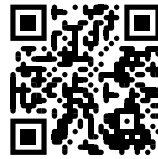
1 500mm H₂O

Light showers



LIMITED LIFETIME GUARANTEE

Betacraft is committed to providing quality products. That's why we offer a Limited Lifetime Guarantee for the lifetime of the garment. Eventually all products wear out with time and end use. However, if one of our products fails due to a manufacturing fault, we will offer a free repair or replacement.



Find out more:

betacraftworkwear.com/pages/lifetime-guarantee

Betacraft NZ Ltd

168 Main Street
Pahiatua, 4910
New Zealand

T: 0800 805 000

E: support@betacraftworkwear.com

 Visit us online | betacraftworkwear.com

  Follow us | [@betacraftworkwear](https://www.instagram.com/betacraftworkwear)

SIZE GUIDES



BETACRAFT WORKWEAR

168 Main Street
Pahiatua, 4910
New Zealand

betacraftworkwear.com

Men's size guide

	CHEST	WAIST	HIP	INSIDE LEG
	cm	cm	in	cm
XXS	79	66	28"	80
XS	85	74	30"	86
S	91	80	32"	92
M	97	86	34"	98
L	103	92	36"	104
XL	109	98	38"	110
2XL	115	104	40"	116
3XL	121	110	42"	122
4XL	127	116	44"	128
5XL	136	122	46"	134
6XL	142	128	48"	140
7XL	148	134	50"	146
8XL	154	140	52"	152

Women's size guide

	CHEST	WAIST	HIPS	INSIDE LEG
	cm	cm	cm	cm
XXS / 6	84	68	92	74
XS / 8	88	72	96	76
S / 10	92	76	100	76
M / 12	96	80	104	78
L / 14	100	84	108	80
XL / 16	104	88	112	80
2XL / 18	108	92	116	80
3XL / 20	112	96	120	80

Junior's size guide

	CHEST	WAIST	HEIGHT
	cm	cm	cm
2	60	52	104
4	64	56	112
6	68	60	120
8	72	64	128
10	76	68	136
12	80	72	144
14	84	76	152
16	88	80	160

Socks size comparison

	S/M	M/L	L/XL
NZ/AU/UK (M)	2 – 5	6 – 10	11 – 13
NZ/AU/UK (W)	4 – 9	9+	-
EU	35 – 38	39 – 44	45+
USA (M)	3 – 6	7 – 10	11+
USA (W)	4 – 7	8 – 10	10



MAKING THE OUTDOORS EASY.

168 Main Street,
Pahiatua, 4910
New Zealand

T: 0800 805 000
E: support@betacraftworkwear.com



Visit us online at
betacraftworkwear.com



[@betacraftworkwear](https://www.facebook.com/betacraftworkwear)