



RECOMMENDED ITINERARIES

DISCOVER ITALY

From timeless cities to sun-drenched coastlines, Italy captivates with art, history, and *la dolce vita*. These curated itineraries showcase the country's most iconic moments — where culture, cuisine, and effortless style meet in every destination.



FIRST-TIME VISITORS

A FIRST-TIMER'S DREAM

A perfect introduction to Italy's charm, this journey blends grand landmarks with authentic experiences. Explore Rome's ancient marvels, Florence's artistic soul, and Venice's romantic canals — discovering the beauty, taste, and spirit that define la dolce vita.

Rome Colosseum, Vatican Museums, Trevi Fountain

- Recommend private skip-the-line tours
- Suggest a hotel with a rooftop for a panoramic aperitivo

Florence Uffizi Gallery, Ponte Vecchio, Accademia – Michelangelo's David, Tuscan countryside

- Suggest a day trip to Chianti for wine tasting
- Include a boutique hotel in the historic center

Venice St. Mark Square, Rialto Bridge, Murano Island, Doge's Palace, "Fenice" Theater

- Recommend hotels by Grand Canal
- Gondola ride, typical aperitivo with "cicchetti" at the bacaros (typical bars in Venice)

Ideal trip length: 8 – 10 nights
with curated experiences throughout



EXAMPLE CLIENT SCENARIO 2

ITALY FOR ROMANCE & INDULGENCE

Designed for travelers who adore elegance and passion, this itinerary celebrates Italy's most romantic corners. From gondola serenades and lakeside escapes to haute couture and candlelit dining, each moment promises refined beauty and timeless allure.

Venice Grand Canal, private gondola, five-star palazzos

- Suggest sunset gondola with live serenade
- Recommend suites overlooking the canal in restored palaces

Lake Como Cernobbio, Bellagio, Como, Menaggio, Moltrasio

- Pick one of the hotels with a view over the lake
- Full day tour with private cruise over Lake Como

Milan Duomo, Sforzesco Castle, Brera district, Via Montenapoleone, Navigli

- The best luxury brands flagship stores in Quadrilatero della Moda
- Top class art and music in Brera district and La Scala Opera House

Ideal trip length: 7 – 9 nights
with curated experiences throughout



EXAMPLE CLIENT SCENARIO 3

LIVE THE ITALIAN DREAM

A celebration of Italy's vibrant spirit, this itinerary combines history, luxury, and coastal glamour. Wander ancient streets in Rome, unwind on the Amalfi Coast, and sail the sapphire waters of Capri — living your own Italian dream from sunrise to sunset.

Rome Colosseum, Vatican Museums, Trevi Fountain

- Recommend private skip-the-line tours
- Suggest a hotel with a rooftop for a panoramic aperitivo

Amalfi Coast Ravello, Positano, luxury and leisure

- Suggest cliffside suite with a private plunge pool
- Recommend Michelin dining or private boat cruise

Capri Capri and Anacapri

- Suggest a tour to the Blue Grotto and Faraglioni
- Shopping in the Capri's Piazzetta and private boat day-cruise

Ideal trip length: 8 – 10 nights
with curated experiences throughout



EXAMPLE CLIENT SCENARIO 4

SEARCHING FOR HIDDEN GEMS

For those seeking Italy beyond the icons, this journey uncovers quiet beauty and authentic life. From Puglia's sun-washed villages to the elegance of Amalfi and Rome's historic pulse, discover hidden corners that reveal the country's truest character.

Rome Colosseum, Vatican Museums, Trevi Fountain

- Recommend private skip-the-line tours
- Suggest a hotel with a rooftop for a panoramic aperitivo

Amalfi Coast Ravello, Positano, luxury and leisure

- Suggest cliffside suite with a private plunge pool
- Recommend Michelin dining or private boat cruise

Puglia Savelletri , Otranto, Torre Canne, Minervino

- Suggest a tour to visit Alberobello and its own Trulli house
- Relax on Salento's most famous beaches such as Punta Prosciutto

Ideal trip length: 8 – 10 nights
with curated experiences throughout



EXAMPLE CLIENT SCENARIO 5

ENJOY THE HEART OF THE MEDITERRANEAN

Immerse yourself in Sicily's rich history and radiant coastlines. This itinerary invites you to wander colorful markets, explore ancient ruins, and savor Mediterranean flavors — all framed by the island's sunlit landscapes and vibrant local rhythm.

Palermo Mondello, Monreale, Bagheria

- Visit La Vucciria, the most famous Palermo food market
- Relax in Mondello's turquoise waters

Sciacca Mazara del Vallo, Agrigento

- Train your golf skills at Verdura Resort
- Visit Mazara del Vallo and Agrigento to discover Sicily's Arab and Greek heritage

Taormina Catania, Siracusa

- Enjoy the views over the Ionian Sea from the Old Theatre of Taormina
- Visit Siracusa and its ancient Greek ruins

Ideal trip length: 8 – 10 nights
with curated experiences throughout



EXAMPLE CLIENT SCENARIO 6

OFF-THE-BEATEN PATH ADVENTURE

Crafted for explorers who crave discovery, this route blends Italy's cinematic beauty with untamed charm. From the grandeur of Rome to Sardinia's turquoise shores and Sicily's volcanic heights, every stop reveals a new side of adventure and authenticity.

Rome Colosseum, Vatican Museums, Trevi Fountain

- Recommend private skip-the-line tours
- Suggest a hotel with a rooftop for a panoramic aperitivo

Sardinia Costa Smeralda, Gallura, San Teodoro

- Enjoy white sands and crystal waters in Capo di Coda Cavallo beach
- Stroll around Porto Cervo for luxury shopping and top notch food experience

Sicily Palermo, Catania

- Re-live "White Lotus" your own way
- Explore Mount Etna, with its volcano and famous vineyards

Ideal trip length: 8 – 10 nights
with curated experiences throughout