

Headlines

ON TRADE
Unitas

May - June 2026

£94

PER 30L



Oakham

CRAFT BREW LEGENDS

**NEW FROM
OAKHAM!**



From the home of the Original UK Citra®!

**CITRA®
SESSION IPA KEG**

Bright gold in colour and bursting with the same zesty citrus and tropical fruit hop flavours and refreshing bitterness as Oakham's award-winning cask and bottled Citra®!

Available in 30L Keg (Sankey fitting).

Oakhamales.com



01522 540431 ✉ SMALLBEER@SMALLBEERWHOLESAL.CO.UK

WWW.SMALLBEERWHOLESAL.CO.UK @SMALLBEERLTD



Dear customer...

Welcome to the May/June issue of Headlines, a bumper crop awaits you herein.

Starting with our wonderful friends from Oakham Ales, their new keg Citra (NB This is my favourite beer of all time!!!!) is being launched in keg on our Front Page. Keg beer is returning to fashion. Long gone is the need for Cream Flow ales on every bar, and the craft revolution has resulted in amazing beers going cross-category from cask to keg, bottle to can and back. There is no set way these days to package beer, everything is OK and just results in a slightly

different experience each time. I personally cannot wait to give this a try.

You never quite know what you are going to present each time we put this brochure together. Sometimes it is like London Buses, and this time is exactly that. We have loads of new beers to showcase. Bavik Pils, Red by Petrus, Kwaremont, Maharaja IPA, Konig Pilsner, Brewdog's Cold Beer, Fuller's Pride Lager; the list goes on and on. We try to bring you new things, new trends before anyone else, and there is lots to choose from this time around.

It is however now time to

address the elephant in the room, a World Cup Summer is upon us once again! We all know we need the sun to shine and England to get to the final, and if both these can happen, the amazing hospitality industry we work in will flourish. So come on England, do your bit please? We don't need you to win, just stick around for a long time and we will be happy enough!

Cheers to you all and we wish you a hot and busy Summer.

Cheers!

Rob Eastwood
MD, Small Beer Ltd

MAY
5
JUL
19

UPCOMING FOOTBALL FIXTURES

May

- 5th/6th** UEFA Champions League Semi-Finals
- 7th** UEFA Europa League Semi-Final
- 20th** UEFA Europa League Final
- 23rd** Championship Playoff Final
- 24th** League One Playoff Final
- 24th** Final Premier League Fixtures
- 25th** League Two Playoff Final
- 30th** UEFA Champions League Final

WORLD FOOTBALL
 11TH JUNE - 19TH JULY 2026
SEE FIXTURES ON BACK COVER

(Fixtures list correct at time of printing)

MAY
4
25



BANK HOLIDAYS

JUN
6




EPSOM DERBY

JUN
15




BEER DAY BRITAIN

JUN
16
20



ROYAL ASCOT

JUN
18
21



US OPEN

JUN
21



FATHER'S DAY

WE ARE NOW STOCKING CELLAR GAS!

WE CAN NOW
DELIVER GAS TO
YOUR CELLAR
DOOR!*

*WHEN YOU
PLACE AN ORDER
OF A MINIMUM
OF £150+VAT

BUY 4 IN ONE GO
& PAY ONLY
£19.50+VAT
PER CYLINDER

CO2,
MIXED 70/30 &
MIXED 60/40

ALL IN
STOCK NOW

USUAL PRICE £20+VAT PLUS A £20
DEPOSIT +VAT. DEPOSIT RETURNS ONLY
ISSUED ON BOC CANISTERS, & ONLY IF
PURCHASED FROM US ORIGINALLY*



*T&CS APPLY AND AVAILABLE ON SITE AT POINT OF COLLECTION

KICK-OFF SPECIAL PRICING

PURCHASE 1 X 9G

SAVE £5 PER FIRKIN

PURCHASE 1 X 4.5G

SAVE £2.50 PER PIN

PURCHASE 2 X 9G

SAVE £7.50 PER FIRKIN

(£15 IN TOTAL)

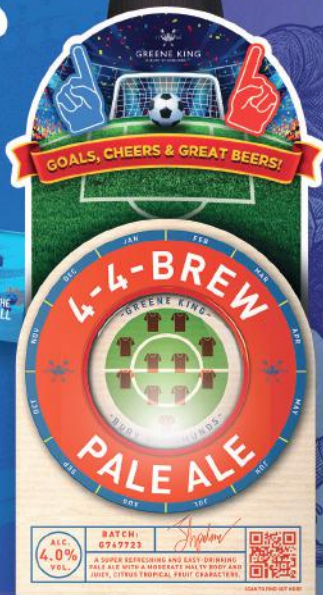
PURCHASE 2 X 4.5G

SAVE £5 PER PIN

(£10 IN TOTAL)

FOOTBALL POS AVAILABLE

To request yours contact:
wholesale@greeneking.co.uk



**FOR YOUR FLASHING PUMP CLIP, EMAIL:
WHOLESALE@GREENEKING.CO.UK**

4% golden ale, comes with 3 different pump clips to maximise on sporting occasions or simply offer a refreshing summer beer

Offer runs from 1st May - 30th June 2026. No limit to the number of deals per outlet. 2 x 9g Firkins or 2 x 4.5g PIN's must be purchased at the same time to qualify for the promotional discount price. Flashing pump clips are subject to availability and issued on a first come first served basis.

17  99
GREENE KING
 BREWERY

NEW
STOCKISTS

**INSTALL DURING MAY
 AND JUNE TO RECEIVE:**

THREE FREE KEGS

PLUS AN UPWEIGHTED INSTALL KIT



A 4.3% SMOOTH, UNLAWFULLY FRUITY HAZY PALE ALE WITH ORANGE, CITRUS AND TROPICAL NOTES.



4% SESSION IPA. HOPPY AROMA, WITH DELICATELY BALANCED TROPICAL AND GRAPEFRUIT NOTES.



3.4% ETERNALLY LIGHT, EASY DRINKING ALL DAY IPA, WITH MELLOW TROPICAL NOTES AND CITRUS AROMA.

ASK ABOUT BECOMING A MEMBER OF OUR LOYALTY REWARD PROGRAM FOR EXCLUSIVE PERKS

FOR INSTALLATIONS OR FURTHER INFORMATION PLEASE EMAIL: WHOLESALE@GREENEKING.CO.UK

Promotion available for new installs of Hazy Day, Level Head and Prior Life from 1st May – 30th June 2026. New stockists only. One deal per customer, per brand. First free 50L or 30L keg will be awarded after 4 weeks of continuous stocking. Second free 50L or 30L keg will be awarded after 8 weeks of continuous stocking. Third free 50L or 30L keg will be awarded after 12 weeks of continuous stocking. Continuous stocking is achieved when a keg is purchased weekly. Point of sale items include: 24 pint glasses, 2 x bar runners, 1 pack of 100 drip mats, 10 x T-Shirts, 1 x back of house poster, 1 x managers brief, pack of 10 lanyards. Point of sale items are subject to availability and maybe substituted or delayed.

Get ready to celebrate

Friday 22nd may

National Beer Garden Day

A day dedicated to the great British love of beer gardens.



Enjoy a pint under a parasol!

Buy 2 x 9g firkins and receive a

free garden parasol
 of your choice

Greene King IPA, Abbot Ale, Old Speckled Hen, Old Golden Hen and Old Session Hen

Deal



Promotion available 1st May – 30th June 2026. Purchase any 2x9g firkins and receive your choice of Abbot Ale, Old Speckled Hen, Old Golden Hen, Old Session Hen or GKIPA garden parasol. 100 deals available. Subject to stock and depot availability.

NOW AVAILABLE IN BOTH CASK & 30L KEG



**NEW
RELEASE**



RENEGADEBREWERY.CO.UK RENEGADEBREW

CHEERS FOR THE DADS!

Make the most of one of the busiest dates on the calendar for pubs and bars with increased opportunities to sell traditional cask ales and craft beers as well as wine, spirits and even cocktails.



FATHER'S DAY
SAW AN

£824 SALES UPLIFT

FOR PUBS IN 2024 COMPARED
WITH THE ANNUAL AVERAGE*

1 Advertise well in **advance** both inside & outside of your outlet. A-boards & banners attract passing trade.



2 Use **social media channels** to advertise your offers.



3 Customers will be looking for value when deciding where to book. **Offer a set 2 and 3 course menu** or food & wine inclusive deals.



4 Dads love beer! **Why not list a crafty guest ale** for the weekend?



5 Think of offers to extend the celebrations throughout the weekend. **Breakfast & brunch offers** are ideal to attract customers outside of the Sunday lunch rush.

6 Include a gift for the **Dads with all bookings**. A free pint, dessert or a bottle of locally brewed beer to take home.

7 This Father's Day weekend coincides with **World Cup fixtures** - a great opportunity to tie in the offer with live sport & promote a **special drink & food Match of the Day**.

8 Host a **Father's Day beer and food matching menu**, for example: Attic Brew Pilsner Lager with fish & chips, Theakston Best Bitter with lamb or Leffe Blonde with Asian dishes.



Footie and Father's Day = a real winner!



*Data from CGA by NIQ, morninadvertiser.co.uk/Article/2025/05/01/key-trading-days-for-pubs-in-summer-2025/

THEAKSTON BREWING LEGENDS | 1827



£5 OFF THEAKSTON 9G CASKS

Deal Only Applicable to Beers Shown | Barista Stout Available May | Peculier Assassin Available June-August
Deal Valid Until 30th June 2026

theakstons.co.uk

BREWED WITH NATURAL INGREDIENTS

FRUITAGE

by RODENBACH

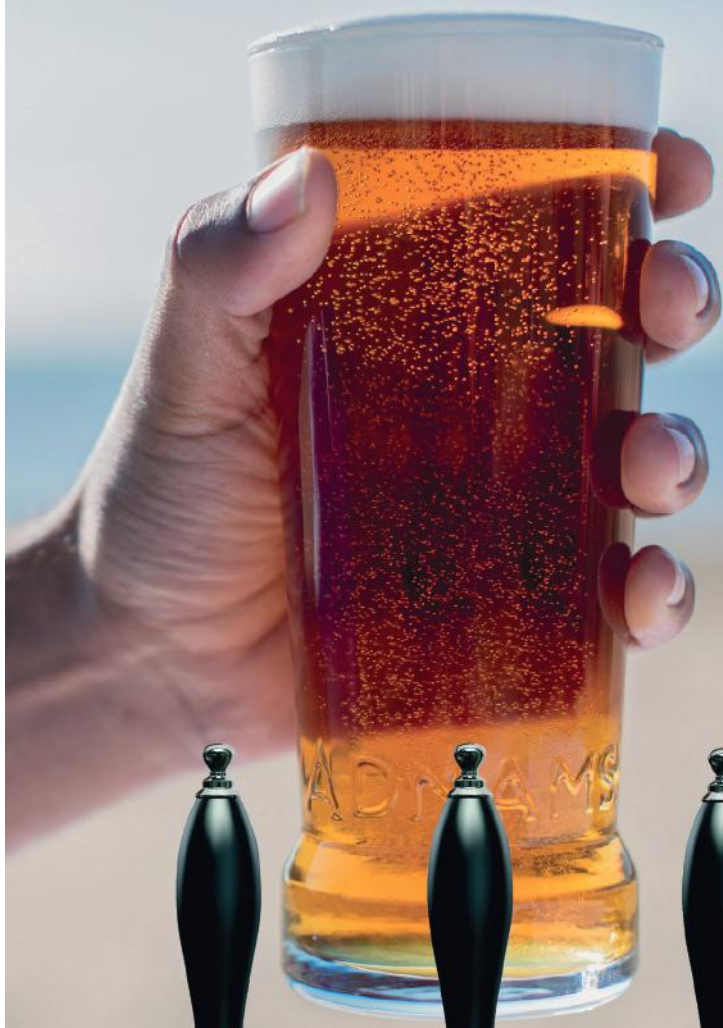
FREE KEG AND
PERFECT SERVE
POS KIT ON
INSTALL



BELGIAN FRUIT BEER

Terms and conditions apply:
Free keg will be fulfilled once the outlet has installed
Fruitage by Rodenbach and has purchased two kegs.
POS kits includes glassware, bar runner and drip mats.

THE COAST IS CALLING.



£10 OFF
WHEN YOU BUY
ANY TWO FROM THE
ADNAMS CASK RANGE

And the chance to win a
luxury seaside escape –
worth £700*



*Find out
more!*



ADNAMS.
SOUTHWOLD
TO *the* COAST

be**drinkaware**.co.uk

* Full amount of 2x9G casks must be placed in one order to qualify for £10 off and enter into the Southwold luxury stay prize draw. The qualifying products are Ghost Ship Pale Ale, Broadside, and Southwold Bitter. Limited to one deal per customer. Not to be used in conjunction with any other Adnams offer. Full terms and conditions for prize draw can be found at adnams.co.uk/pages/win-a-luxury-seaside-escape-with-adnams

TITANIC PLUM PORTER NITRO

GREAT THINGS COME TO THOSE WHO
DARE TO DIFFER

CHILLED · CREAMY · FRUITY · REFRESHING



CHILLED TO PERFECTION
Refreshingly cool, nitro-smooth

SUPER SMOOTH BODY
Silky from first sip to last

REAL PLUM CHARACTER
Rich, fruity depth
Balanced



Request an install and get
A FREE 30L KEG AND POS
1 x 30L keg delivered after 3 x 30L kegs purchased




TITANIC TRUE STOUT

FORGET SPLITTING THE G
CAN YOU HIT THE WAVE?

BOLD · ROASTED · EFFORTLESSLY SMOOTH



RICH & ROASTED
Deep stout character,
perfectly balanced

NITRO-SMOOTH
Velvety pour, creamy
finish, easy-drinking

CRAFTED FOR STOUT LOVERS
An elevated modern classic



Request an install and get
A FREE 30L KEG AND POS
1 x 30L keg delivered after 3 x 30L kegs purchased




EVERYDAY LOW PRICES ON THE VERY POPULAR GUINNESS BRANDS



24 x 520ML
£55.99



24 x 558ML
£54.99



24 x 558ML
£44.99



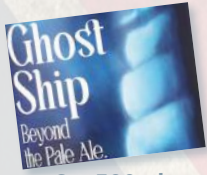
24 x 538ML
£44.99



24 x 440ML
£35.99

GREAT BRITISH BOTTLED ALES FROM SMALL BEER

The perfect way to tap in to the growing market place for offering a great range of British Beers is to offer a great range of British Bottled Beers. You can do food matching evenings with them, sell them as off-sales to stop your customers going to the supermarkets or just display a great range on the back bar to entice a purchase. Below are just a few of the many we can offer. Call us to find out more.



8 x 500ml
PAY ONLY

£19.99
per case



8 x 500ml
PAY ONLY

£17.99
per case



12 x 330ml
PAY ONLY

£20.49
per case



8 x 500ml
PAY ONLY

£14.99
per case



12 x 330ml
PAY ONLY

£18.99
per case



8 x 500ml
PAY ONLY

£17.49
per case



12 x 330ml
PAY ONLY

£20.99
per case



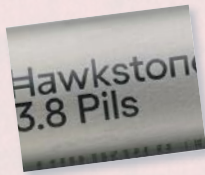
12 x 330ml
PAY ONLY

£20.99
per case



12 x 330ml
PAY ONLY

£18.99
per case



12 x 330ml
PAY ONLY

£18.99
per case



12 x 500ml
PAY ONLY

£18.49
per case



8 x 500ml
PAY ONLY

£15.49
per case



12 x 500ml
PAY ONLY

£26.99
per case



8 x 500ml
PAY ONLY

£18.49
per case



12 x 330ml
PAY ONLY

£20.99
per case



8 x 500ml
PAY ONLY

£16.99
per case



8 x 500ml
PAY ONLY

£18.49
per case



GLUTEN FREE

8 x 500ml
PAY ONLY

£15.49
per case



GLUTEN FREE

8 x 500ml - 6.0%
PAY ONLY

£17.49
per case



GLUTEN FREE

8 x 500ml
PAY ONLY

£15.99
per case

CAFFREY'S[®] IS BACK TO **BLACK**

FREE POS KIT WITH EVERY INSTALL



Contact your local representative for more details. Promotion valid 1st May - 30th June 2026.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

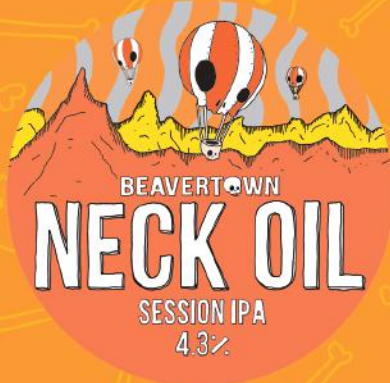
BEAVERTOWN NECK OIL

SESSION IPA 4.3%

FRESH. ZESTY. EASY.

TO HELP DRIVE VISIBILITY AT POINT OF PURCHASE,
WE'VE UPDATED OUR LENS DESIGN WITH A FRESH NEW LOOK!

NECK OIL IS THE
UK'S NO.1 CRAFT
BEER IN THE
ON TRADE*



FOR MORE INFORMATION ON
SUPPORT FOR YOUR VENUE,
PLEASE REACH OUT TO
YOUR ACCOUNT MANAGER.

PLEASE ENJOY BEAVERTOWN BEER RESPONSIBLY
be drinkaware.co.uk



*CGA OPMS DATA TO 27/12/2025

be **drinkaware**.co.uk
Enjoy Murphy's Responsibly
Brewed in the UK

A BREAK FROM THE ORDINARY

INSTALL MURPHY'S IRISH STOUT TODAY

CONTACT YOUR ACCOUNT MANAGER FOR AN INSTALL



EST.1856 - CORK, IRELAND

T&C's apply.

CRAFT CANS MAY-JUN 2026

ATHLETIC BREW	RUN WILD LOW ALCOHOL	0.5%	24X355ML	£33.19
ANSPACH & HOBDAY	LONDON BLACK	4.4%	24X470ML	£52.45
AZVEX	MAGNIFICENT TREE FROG	4.6%	12X440ML	£29.22
BEAVERTOWN	GAMMA RAY	5.4%	12X330ML	£22.55
BEAVERTOWN	LAZER CRUSH LOW ALCOHOL	0.3%	24X330ML	£29.99
BEAVERTOWN	NECK OIL	4.3%	12X330ML	£21.45
BRISTOL BEER	CLEAR HEAD LOW ALCOHOL	0.5%	12X440ML	£19.25
BROOKLYN	SPECIAL EFFECTS LOW ALCOHOL	0.4%	24X33CL	£23.80
CAMDEN	HELLS	4.6%	12X330ML	£16.66
CAMDEN	PALE	4.0%	12X330ML	£16.56
CAMDEN	STOUT	4.0%	24X440ML	£32.34
ESTRELLA	DAMM ALCOHOL FREE LOW ALCOHOL	0.0%	24X330ML	£20.26
FIERCE	IRON BREW	4.5%	12X440ML	£24.75
JUBEL	PEACH	4.0%	12X330ML	£19.25
OSSETT	BLONDE	3.9%	12X500ML	£23.63
OSSETT	WHITE RAT	4.0%	12X440ML	£24.18
OSSETT	HELL RAT	4.0%	12X440ML	£23.18
SALT	SERGE	4.3%	12X440ML	£31.23
SALT	IKAT	8.0%	12X440ML	£39.05
SCHOFFERHOFER	GRAPEFRUIT	2.5%	24X500ML	£33.48
SCHOFFERHOFER	PINEAPPLE	2.5%	24X500ML	£33.48
SIGNATURE	BACKSTAGE IPA	5.6%	24X330ML	£40.88
SIGNATURE	ROADIE IPA	4.3%	24X330ML	£34.09
SIGNATURE	STUDIO LAGER	4.0%	24X440ML	£34.08
SIGNATURE	LO-FI PALE ALE LOW ALCOHOL	0.5%	24X330ML	£35.88
TAYLOR'S	HOPICAL STORM	4.0%	12X440ML	£27.41
THORNBRIDGE	DAY MAKER	4.0%	12X330ML	£18.38
TINY REBEL	CALI PALE	5.0%	24X330ML	£30.51
TINY REBEL	CLWB TROPICA	5.5%	24X330ML	£34.18
TINY REBEL	ELECTRIC BOOGALOO	4.5%	24X330ML	£31.38
TINY REBEL	NA CLWB TROPICA LOW ALCOHOL	0.5%	24X330ML	£23.45
TINY REBEL	REBEL IPA	4.3%	24X330ML	£29.09
TINY REBEL	NEON DRIFT	4.8%	24X330ML	£31.58
UILTJE	BIRD OF PREY	5.8%	12X330ML	£23.28
UILTJE	BIRD OF PREY LOW ALCOHOL	0.2%	12X330ML	£19.06
UILTJE	JUICY LUCY	5.5%	12X330ML	£23.79
VERDANT	VERDANT LIGHTBULB	4.5%	24X440ML	£58.44
VOCATION	HEART & SOUL	4.4%	12X330ML	£19.13
VOCATION	DEATH BY CHERRY	4.5%	12X440ML	£33.71

MASH GANG
ALCOHOL-FREE BEER
LIKE NO OTHER

GRAB SOME

**BEER LIKE
NO OTHER**

ORDER 3 CASES OF 12 x 440ML AND
GET 1 FREE CASE OF 12 x PINT GLASSES

Find out more at mashgang.com

NO/LOW IS IN +30.8% GROWTH

NEW

0.0% ITALIAN FLAVOURED BEER

NEW

PERONI
NASTRO AZZURRO
0.0%

Arancia
ROSSA
ALCOHOL-FREE BEER WITH BLOOD ORANGE

PERONI
NASTRO AZZURRO
0.0%

Limone
DI SICILIA
ALCOHOL-FREE BEER WITH LEMON

PERONI
NASTRO AZZURRO
0.0%

Source: CGA OPMS MAT GB 29/11/25
UK On-Trade customers supplied by partner wholesalers of Asahi UK Ltd. Subject to availability and while promotional stocks last. Promotional pricing applies only during the listing period. Offer may be amended or withdrawn without notice. Promoter: Asahi UK Ltd, Griffin Brewery, Chitwick Lane South, London W4 2QB

18+ be drinkaware.co.uk

— NEW TO OUR RANGE —

AVAILABLE ON DRAUGHT

with official branded glassware



RED
- BY PETRUS -

Voted best fruit beer in the world



Full-bodied, fruity and refreshingly sour at the same time



KWAREMONT

Smooth, full flavour with a light, pleasant bitterness and a spicy touch



Hoppy character



BAVIK

SUPER PILS

Crisp and pleasantly smooth



Full-bodied character with a fresh bitterness

Tired of pouring your profits down the drain?



Start cleaning your beer lines just once every 28 days.

Introducing **DING**

- ✓ Stop wasting good beer, energy, water, and cleaning chemicals.
- ✓ Increase margin and yield
- ✓ Suitable for Independent venues and Groups
- ✓ Save thousands of pounds
- ✓ Improve the quality of your beer
- ✓ 90 day money-back guarantee
- ✓ Clean once every 28 days

Current savings are £387k per year just for the bars. I would highly recommend it!

Darren Williams
The Village Hotel Group
Customer for 5 years

Less cleaning and huge savings of over £4,500 per year, didn't have to think twice!

Robert Clarke, Director
The Winston Conservative Club
Customer for 5 years



Safer. Greener. Cleaner.

Scan QR code to watch short video and register your interest.



Calculate your saving at getding.com or call us on 0800 050 2636

Malmison

VILLAGE
HOTELS

FULLER'S



THE BELFRY
HOTEL & RESORT

PUNCH
PUBS & CO

iTrust Inns
Better Pubs through Better People



König Pilsener

Premium. Refreshing. Authentically German.
Brewed in Duisburg under the Reinheitsgebot, German purity law.
Delivers the crisp clarity and sessionability that keeps guests
coming back for another



**BUY 3 X 50LTR
KEGS**
RECEIVE AN INSTALL
PACK

Install Pack
6 x Pint Glass Tankards
& Rubber Bar Runner

Wall Neon's Available. Ask your salesperson for details

KEEPING FANS HYDRATED SINCE 1753.

Summer Offer: receive one free keg to start the tournament, and another for the final*.

**WARSTEINER: AUTHENTICALLY GERMAN,
ALWAYS TOP QUALITY**

*Terms and conditions apply



Premium POS and glassware available on request.



Serve Portugal's #1 beer this football season

Receive one free keg to kick things off, and a second at the end of the tournament*.

Premium POS and glassware available on request.

*Terms and conditions apply


BREWDOG

**ORDER
NOW**

When it's hot, keep it cold

SERVE **Cold Beer** THIS SUMMER

EVENT OFFER
£15 off
PER 50L KEG

1x KEG
FOC
ON INSTALL FOR
NEW STOCKISTS
ONLY



FREE KEG ON INSTALL



*100% British
Ingredients*
REFRESHING TASTE



be.drinkaware.co.uk

T&Cs: 18+ UK only. Available during promotional period 01/05/2026 to 30/09/2026 subject to availability, whilst stocks last and specific to this brochure feature only. 1 keg per venue. Product must be poured for at least 3 months after installation, to be reported in sales data. 3 months pouring required. Promoter reserves the right to withdraw this promotion at any time. Promoter: Asahi UK Limited, Griffin Brewery, Chiswick Lane South, London Q4 208.



INSTALL AND
GET A FREE KEG
AND £200 POS
SUPPORT*

STOCK A TASTE SUPRÊME

ANYTHING ELSE IS A COMPROMISE

Promotion valid for duration of brochure promotional period.
One deal per customer. Deal subject to change. Whilst stocks last.

Enjoy responsibly.
be.drinkaware.co.uk

INSTALL PORETTI *and* RECEIVE A FREE KEG & POS KIT

THE
FASTEST
GROWING
WORLD
LAGER*



WELCOME *to the* LAKE

Promotion valid for duration of brochure promotional period.
One deal per customer. Deal subject to change. Whilst stocks last.
*CGA OPMS DATA to P10 2025 (04/10/2025)

Enjoy responsibly. be.drinkaware.co.uk

INSTALL VICTORIA MÁLAGA AND RECEIVE A COMPLIMENTARY KEG AFTER FIRST 2 PURCHASED



Over 18s only. Offer open to participating wholesale and Damm 1876 Ltd direct customers in the UK. Outlets must install Victoria Málaga on draught. After first 2 kegs are purchased, the venue will receive one complimentary Victoria Málaga keg*. *The 2 kegs must be purchased within 8 weeks of install to qualify for the FOC keg. A set of new glassware is available for all new installs. Offer valid from 1st May to 30th June 2026. Promotion subject to availability. If for any reason the promoter cannot supply the specified format, a similar product in value will be sent to the venue. Promoter: Damm 1876 Ltd, 5A Bear Lane, Southwark, London, England, SE1 0UH

Install Damm Lemon and receive a complimentary keg



Made with Estrella Damm and Mediterranean lemons.

OVER 18S ONLY. OFFER OPEN TO PARTICIPATING WHOLESALE AND DAMM 1876 LTD DIRECT CUSTOMERS IN THE UK. OUTLETS MUST INSTALL DAMM LEMON ON DRAUGHT. AFTER FIRST PURCHASE IS MADE, THE VENUE WILL RECEIVE ONE COMPLIMENTARY DAMM LEMON KEG AND A SET OF NEW GLASSWARE. OFFER VALID FROM 1ST MAY TO 30TH JUNE 2026. PROMOTION SUBJECT TO AVAILABILITY. IF FOR ANY REASON THE PROMOTER CANNOT SUPPLY THE SPECIFIED FORMAT, A SIMILAR PRODUCT IN VALUE WILL BE SENT TO THE VENUE. PROMOTER: DAMM 1876 LTD, 5A BEAR LANE, SOUTHWARK, LONDON, ENGLAND, SE1 0UH

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

Cool as...

**Some things
are just so cool.**

Smart and efficient, the new
CFT+ system from **HEINEKEN**
SmartDispense®

- Chills all the way from keg to tap
- Extends line cleaning to 12-weekly
- Reduces wastage and energy use
- Transforms draught pint quality

**More quality. Less waste.
More profit. Cool as.**



Scan me to
enquire about CFT+



For more information on
HEINEKEN SmartDispense®
Scan me or visit:

smartdispense.heineken.co.uk



be drinkaware.co.uk



Enjoy the 330^{ml} 24 pack at a *special* price



Mahou
★★★★★

MADRID SINCE 1890

£23.99

be drinkaware.co.uk

Promotion Period: 01/04/2026 to 30/09/2026, or if earlier, whilst stocks last. Mahou: Purchase one or more cases of Mahou 24x330ml NRB at a promotional price of £23.99 per case. Offers open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. Terms of your stocking agreement continue to apply. This promotion cannot be combined with any other offers or discounts. Promoter: AB InBev UK Ltd EC4A 1EN. ©2026 AB InBev UK Limited, all rights reserved.



BREWED WITH
100% NATURAL
0 INGREDIENTS*



SPECIAL PRICE
ON 24X330ML FOR A LIMITED TIME ONLY

be.inkaware.co.uk

©2026 AB InBev UK Limited, all rights reserved. *C02 added after brewing Promotion Period: 01/04/2026 to 30/06/2026, or if earlier, whilst stocks last.

Corona: Purchase Corona 24x330ml NRB or Corona Cero 24x330ml NRB to receive a purchase price of £23.49 or £16.99 respectively per product. Offers open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. Terms of your stocking agreement continue to apply. This promotion cannot be combined with any other offers or discounts. Promoter: AB InBev UK Ltd EC4A 1EN.

Built on British farming.
Made for brilliant pubs.
Premium margin. Proven rate of sale.



Hawkstone

New Cotswold stone font available now



Stock Hawkstone in your pub



Scan to get Hawkstone on your bar



The UK's fastest growing independent brewery



1 million+ followers (world's most followed beer brand)



**MOLSON
COORS** beverage
company

£2 OFF PER CASE



Contact your local representative for more details. Promotion valid 1st May - 30th June 2026.

be drinkaware.co.uk



MAKE IT *Especial*



SPECIAL PRICE OF £25.99

ON 24X355 ML FOR A LIMITED TIME ONLY

be**drinkaware**.co.uk

©2026 AB InBev UK Limited. All rights reserved. Promotion Period: 01/04/2026 to 30/09/2026, or if earlier, whilst stocks last. Modelo: Purchase one or more cases of 24x355ml Modelo NRB at a promotional price of £25.99 per case. Offers open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. Terms of your stocking agreement continue to apply. This promotion cannot be combined with any other offers or discounts. Promoter: AB InBev UK Ltd EC4A 1EN.



NEW EDLP

24 x 275ml NRB
PAY ONLY

£20.99
per case

24 x 330ml NRB
PAY ONLY

£27.99
per case

24 x 330ml NRB
PAY ONLY

£23.99
per case

24 x 330ml / 12 x 660ml NRB
PAY ONLY

£30.99
per case

24 x 330ml NRB
PAY ONLY

£31.99
per case

12 x 500ml NRB
PAY ONLY

£20.49
per case



NEW EDLP

24 x 330ml NRB
PAY ONLY

£28.49
per case

24 x 330ml NRB
PAY ONLY

£34.49
per case

24 x 330ml NRB
PAY ONLY

£23.00
per case

24 x 330ml NRB
PAY ONLY

£23.99
per case

24 x 275ml NRB
PAY ONLY

£25.99
per case

24 x 330ml NRB
PAY ONLY

£27.49
per case

24 x 330ml NRB
PAY ONLY

£30.99
per case



NEW EDLP

12 x 550ml NRB
PAY ONLY

£19.49
per case

24 x 340ml
PAY ONLY

£47.99
per case

24 x 330ml NRB
PAY ONLY

£32.99
per case

24 x 330ml NRB
PAY ONLY

£27.99
per case



24 x 330ml NRB

£19.99
per case
normal price £25.49

24 x 330ml NRB
PAY ONLY

£26.49
per case

24 x 330ml / 12 x 640ml NRB
PAY ONLY

£23.99
per case

GET BANK HOLIDAY READY

SPECIAL PRICE PER CASE



ENJOY RESPONSIBLY

Available from 1st May 2026 to 31st May 2026. Special price per case: Birra Moretti NRB 24x 33cl (£24.49), Birra Moretti Sale di Mare NRB 24x 30cl (£25.99), Desperados NRB 24x 33cl (£28.49), Bulmers Original NRB 12 X 50cl (£14.49), Bulmers Red Berries and Lime NRB 12 x 50cl (£17.99), Inch's Medium Apple Cider NRB 12 X 50cl (£15.99), Tiger NRB 24 X 23cl (£23.99). Brewed in the UK. Subject to availability. Entry instructions including advertising or promotional materials are deemed to form part of the terms & conditions and by making the qualifying purchase advertised customers will be deemed to have accepted and be bound by these terms & conditions. Only open to wholesale customers who are resident in the UK aged 18+. Customer Terms of Purchase apply. Purchase the advertised products in one transaction between the dates stated in the advert to receive the offer as stated in the advert. Purchases must be made on behalf of the customer's outlet for sale at that outlet only. The promoter reserves the right to cancel or amend this promotion due to events or circumstances arising beyond its control. Promoter Heineken UK Limited, EH2 2B

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

INSTALL A THATCHERS APPLE CIDER ON DRAUGHT AND GET A FREE KEG.

Plus! Win a Hot Air Balloon Break

Install one of Thatchers' high-flying apple ciders on draught and GET A FREE KEG. Plus, **five Hot Air Balloon Breaks** must be won, including a Somerset hotel stay and hot air balloon ride.



EST. 1904
THATCHERS
 — THE FAMILY CIDER MAKERS —

*Highest rate of sale cider brand in the free trade and will drive more cash into the till than any other apple brand

Ts&Cs: Draught install must be replacing a competitor cider. Winners will be randomly selected from all installs between 01.05.26 and 30.06.26. 5 x Main prizes that will consist of a hot air balloon ride in North Somerset or surrounding areas (at the discretion of Thatchers' balloon pilot) and an overnight stay (up to £150 per night) with evening meal (up to £100 value) and breakfast included. All flights are weather dependent and flying times will be early morning or late afternoon. All installs will receive a free 50-litre keg of the installed brand. *P13 27.12.25 12 week volume RoS ²KAM media cider research April 25



THE CRISP + CLEAN CIDER
MADE USING APPLES YOU'D FIND IN YOUR FRUITBOWL

2 FREE KEGS ON
NEW INSTALLS

Lush Lemon
Granny Smith
Golden Delicious



PROVEN INCREASE IN CIDER SALES.
PEOPLE CAN TASTE THE DIFFERENCE.*



*+50% rate of sale in leading premium on trade venues
T'S & C'S - 1 free keg on first order, and another after 3 months for every permanent SXOLLIE line.

Refreshingly Original



bedrinkaware.co.uk

Promotion Period: 01/04/2026 to 30/09/2026, or if earlier, whilst stocks last. Kopparberg: Purchase one or more cases of Kopparberg Strawberry & Lime 15x500ml and/or Mixed Fruit 15x500ml NRB at a promotional price of £24.99 per case. Offers open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. Terms of your stocking agreement continue to apply. This promotion cannot be combined with any other offers or discounts. Promoter: AB InBev UK Ltd EC4A 1EN. ©2026 AB InBev UK Limited, all rights reserved.

REKORDERLIG CIDER

- REFRESHINGLY SWEDISH -

Find Your Fruktig

BUY ANY 4 CASES
FROM THE RANGE
AND RECEIVE
1 CASE FREE



be [drinkaware.co.uk](https://www.drinkaware.co.uk)

Range includes: Strawberry-Lime, Wild Berries, Peach-Raspberry, Mango-Raspberry, Passionfruit and Pineapple-Kiwi. Contact your local representative for more details. Promotion valid 1st May - 30th June 2026.



Thundering Molly

12 x 500ml
PAY ONLY

£21.49
per case



Suffolk Cyder

12 x 500ml
PAY ONLY

£31.49
per case



Hawkstone Apple Cider

£24.49
per 12 x 500ml case



Hawkstone Hedgerow

£29.49
per 12 x 500ml case



NEW EDLP

Original

12 x 500ml
PAY ONLY

£14.49
per case



Crushed Red Berries & Lime

12 x 500ml

£17.99
per case

normal price £19.99

Mixed Fruit, Strawberry & Lime,
Naked Apple, Tropical

15 x 500ml

PAY ONLY

£24.99
per case

Strawberry & Lime,
Wild Berries,
Blood Orange
Passion Fruit,
Mango & Raspberry

£31.99
per 15 x 500ml case

Pear

£28.49
per 15 x 500ml case



Strawberry & Lime, Wild Berries

24 x 330ml - CANS

PAY ONLY

£34.99
per case



Original

12 x 568ml
PAY ONLY

£21.49
per case



NEW EDLP

Kiwi & Lime, Pineapple & Raspberry,
Berries & Cherries, Mango &
Passionfruit

12 x 500ml

PAY ONLY

£19.99
per case

Inch's Medium
Apple Cider

24 x 440ml CANS
PAY ONLY

£15.99
per case

Maeloc Sidra
Strawberry, Pineapple

24 x 330ml

PAY ONLY

£46.99
per case

Thatchers
Blood Orange

£12.99
per 6 x 500ml case



Thatchers Gold

£11.49
per 6 x 500ml case



Avalon Sidra

12 x 330ml
PAY ONLY

£21.49
per case

Medium Sweet
(Blue Cap)

£21.99
per 12 x 500ml case

Thatchers
Apple &
Blackcurrant

£12.99
per 6 x 500ml case



Thatchers Haze

£12.99
per 6 x 500ml case



Vintage (Black Cap)

£25.99
per 12 x 500ml case

PICK ANY 4 CASES OF BOTTLES & GET A CASE OF BLOOD ORANGE FREE.



T&Cs: Buy 4 cases of 6 x 500ml bottles of Thatchers Cider and receive 1 case of 6 x 500ml Thatchers Blood Orange free of charge. Thatchers Ciders included in this promotion are 500ml Bottles of Gold, Haze, Juicy Apple, Apple & Blackcurrant, Blood Orange, Blood Orange 0.0 and Zero.

PERFECTION
- in every drop -

BORN *of* THE SEA

Savour your Mermaid moment.
Handcrafted island spirits
with a hint of sea air.



Certified  ISLEOFWIGHTDISTILLERY.COM
@MERMAIDGIN f @
be drinkaware.co.uk
ENJOY MERMAID RESPONSIBLY



NEW!
ready to drink cans

8.3% abv

WHITLEY NEILL GIN
Rhubarb & Ginger
WITH *Ginger Ale*
Alc 8.3% Vol

WHITLEY NEILL GIN
Yuzu & White Strawberry
WITH *Lemonade*
Alc 8.3% Vol

WHITLEY NEILL GIN
PREMIUM GIN
Perfectly Mixed

now stocking at
SMALL BEER

UK'S **NO.1** PREMIUM GIN*

be drinkaware.co.uk *Nielsen IQ data to: 14.06.25

£1.50 OFF
PER BOTTLE

EG LIQUEURS

UPLIFTING SPRITZ

PERFECT FOR NO & LOW
A 25ML EDINBURGH GIN LIQUEUR MEASURE
WITH A MIXER CREATES A REFRESHING SERVE
AT JUST 0.5 UNITS PER DRINK

<p>RUBI SPRITZ</p> <p>25ml Edinburgh Gin Rhubarb & Ginger Liqueur 75ml Prosecco 25ml Ginger Ale</p> <p>Garnish with a slice of lemon</p>	<p>HUGO SPRITZ</p> <p>50ml Edinburgh Gin Elderflower Liqueur 75ml Prosecco 25ml Soda</p> <p>Garnish with lime</p>
---	--

— FILLED WITH —
WONDER

OTHER VARIANTS ARE AVAILABLE
be drinkaware.co.uk

THE SPIRITS BUSINESS
GLOBAL GIN MASTERS
GOLD 2025

BOMBAY SAPHIRE

A MOMENT TO SAVOUR

BUY 4 BOMBAY SAPHIRE 70CL, AND GET 6 BALLOON GLASSES FREE

ENJOY RESPONSIBLY be.drinkaware.co.uk
 MAX 3 DEALS PER CUSTOMER ORDER. ©2026 BOMBAY SAPHIRE AND ITS TRADE DRESS ARE TRADEMARKS.

ORIGINAL Deeds
 TRD MRR
 RUM BLEND

Buy 2 bottles of Deeds rum and get a case of 12 x Hartridges Ginger Beer 330ml

ORIGINAL DEEDS
 TRD MRR
 A PONTEFRAC T MIRACLE



DEAD MAN'S FINGERS

BENCH THE BEER



*While stocks last. Bottles: 70cl. Offer applies to featured bottles only. be drinkaware.co.uk

@DEADMANSFINGERS

DEAD MAN'S FINGERS



DEAD GOOD

SAVE £1 A CASE

SPICED RUM & COLA

CHERRY RUM & COLA

GOLDEN SPICED & LIGHT COLA

MADE WITH REAL RUM



*While stocks last. Case: 12x250ml be drinkaware.co.uk

Buy any 4 and get a Buffalo Trace 70cl FREE



TRY A
BUFFALO
& GINGER ALE

SAZERAC

Follow us @ [@buffalotrace](#) [be.drinkaware.co.uk](#)

Buy any 3 from the range and
RECEIVE A FREE BOTTLE OF
HAVANA CLUB SPICED 70cl

FREE



GET ON
TREND
SPICED RUM IS
THE FASTEST
GROWING
CATEGORY

Scan for
SERVES



ENJOY RESPONSIBLY. be.drinkaware.co.uk

JACK DANIEL'S
TRY WITH
LEMONADE

**NOW
AVAILABLE**



PLEASE DRINK RESPONSIBLY.

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BUY 3+ BOTTLES AND RECEIVE A FREE POS KIT*

+ Activate your kit in venue and earn a £10 amazon voucher

£1 OFF
every bottle of 70cl Courvoisier VS



POS KIT

Featuring exclusive prize draw for your guests, including a luxury weekend escape in London.



20 table talkers
x
100 coasters

COURVOISIER & GINGER ALE
50ml Courvoisier VS
Top with Ginger Ale



BOOST *Your Sales* **WITH**
COURVOISIER

16+ Only. Offer available 1/05/2026 - 30/06/2026. £1 off per bottle of Courvoisier VS 70cl + a free POS kit containing coasters and table talkers. Proof of activation must be e-mailed to earn £10 amazon voucher. Full details inside kit. Not to be used in conjunction with any other offer. While stocks last. Terms and Conditions apply.

ENJOY RESPONSIBLY be.drinkaware.co.uk



MONDORO
HUGO SPRITZ

A FRESH & FLORAL PRODUCT, FOR A SPECIAL HUGO SPRITZ

An exclusive blend of botanicals and elderflowers carefully selected for the fullness of their floral fragrance.

BUY 2 BOTTLES OF MONDORO ELDERFLOWER LIQUEUR AND RECEIVE 1 BOTTLE FOR FREE

HUGO SPRITZ
PERFECT SERVE
75ML PROSECCO
50ML MONDORO
25ML SODA
GARNISH WITH MINT



AN ACCESSIBLE OPTION WITH NO COMPROMISE ON TASTE

PLEASE DRINK RESPONSIBLY be.drinkaware.co.uk

EDWARDS 1902

THE KING OF POTATO VODKA



Hugo Spritz

- 50ml Elderflower Liqueur
- 75ml Sparkling Wine
- 25ml Soda
- Lemon Juice
- Ice

YOUR *Spritz* DESERVES
BETTER *Elderflower*



HAND BOTTLED IN LINCOLNSHIRE



CHIMERA

LONDON



INTRODUCING YOUR NEW SPRITZ MENU



FRESCO

50ml Luxardo Maraschino
 15ml fresh lemon
 200ml tonic water
 garnish with cucumber
 and rosemary

LIMONCELLO SPRITZ

50ml Luxardo Limoncello
 20ml fresh lemon
 100ml prosecco
 garnish with fresh herbs of
 your choice

APERITIVO SPRITZ

50ml Luxardo Aperitivo
 25ml soda water
 75ml prosecco
 garnish with
 fresh citrus

THE ROC SPRITZ

50ml ROC rose aperitivo
 50ml prosecco
 50ml soda
 garnish with grapefruit and
 rosemary

MENU SUPPORT EMAIL REBECCA@CHIMERA.LONDON

Stock Up Your Summer Wines

Understanding emerging drinks trends can make all the difference in delivering memorable guest experiences and boosting your revenue. Wine lists should be well thought through and guest focused. Customers are paying attention to labels, sustainability, and trying wines beyond the usual choices. Highlighted below are some of our favourites to promote in May and June.

MAY 1

INTERNATIONAL SAUVIGNON BLANC DAY

Zesty and fragrant Sauvignon Blanc has established itself as an "anchor" white wine in UK venues, experiencing strong growth driven by premiumisation, particularly in the gastropub sector. New Zealand Sauvignon Blanc, in particular, has seen significant demand. **It is considered a must on your wine list for 2026 as drinkers seek reliability and comfort.***



PAIR WITH...

Traditionally, Sauvignon Blanc pairs best with goat's cheese, fish, salads with mild and herbal dressings, and citrus forward dishes.

MAY 21

INTERNATIONAL CHARDONNAY DAY

#ChardonnayDay #InternationalChardonnayDay

Chardonnay is one of the most popular white wines in the world, and for good reason - it's incredibly versatile, expressive, and food-friendly.



PAIR WITH...

Chardonnay pairs best with white meats, creamy sauces, and rich seafood.

Unoaked Chardonnay (Crisp & Mineral):
Excellent with seafood, sushi, fresh salads, and dishes with lemon or herbs.

Oaked Chardonnay (Rich & Creamy):
Ideal for lobster, crab cakes, creamy pasta (Alfredo), roasted chicken, and Gruyère or Brie cheese.

JUN 26

INTERNATIONAL ROSÉ DAY

Celebrated around the world on every fourth Friday of June, it is the perfect excuse to sell more of this crisp, refreshing and light-bodied wine. A summer essential for your menu and increasingly sells throughout the year.



PAIR WITH...

Dry Rosé is the ultimate versatile summer drink, ideal for salads, light pasta, and sunshine.

CUSTOMERS NOW EXPECT CREDIBLE LOW & NO ALCOHOL CHOICES ON WINE LISTS

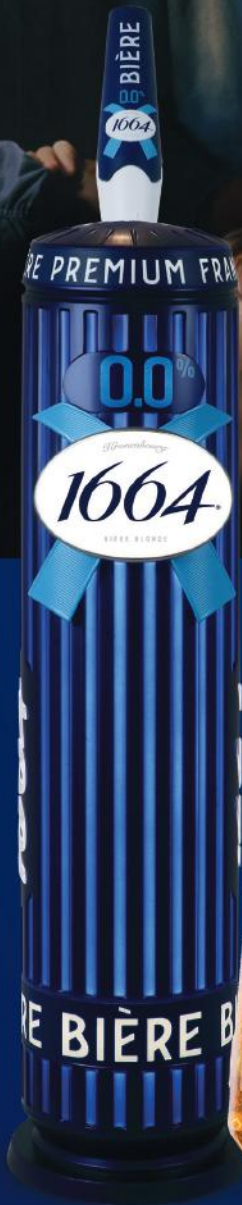
Mindful drinking is one of the most significant long-term trends. After a slower start than other categories, innovation has accelerated rapidly and alcohol-free wine sales **grew by 8% in 2025.**** This has been driven by advances in de-alcoholisation and an expanding range of high-quality still and sparkling options from regions such as Provence, Bordeaux and Germany.



Top 10 grape varieties that wine drinkers prefer***



*<https://www.matthewclark.co.uk/latest-news-blogs/blog/top-trends-2026/> **<https://barmagazine.co.uk/eu-expert-reveals-the-key-wine-trends-set-to-shape-2026/> *** <https://kaminsight.com/wp-content/uploads/sites/2044/2023/07/KAM-x-Hallgarten-Wine-Decisions.pdf>



INSTALL AND
GET A FREE KEG
AND £200 POS
SUPPORT*

**STOCK A
TASTE SUPRÊME**
ANYTHING ELSE IS A COMPROMISE

Promotion valid for duration of brochure promotional period.
One deal per customer. Deal subject to change. Whilst stocks last.

Enjoy responsibly.
be drinkaware.co.uk

#lowandno

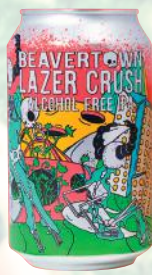
This area of our business is accelerating quickly!
Are you stocking the brands that are driving the category?

Canned Beer & Bottled Cider



Clwb Tropica NA
Cans
24 x 330ml

£23.45 per case



Beavertown
Lazer Crush 0.3%
24 x 330ml

£29.99 per case



Athletic Brewing
Run Wild
24 x 355ml

£33.19 per case



Estrella Free
Damm 24 x 330ml

£20.26 per case CANS

£22.99 per case NRBS



Uiltje Bird Of
Prey 0.2%
12 x 330ml

£19.06 per case

Rekorderlig
Strawberry
& Lime
Alcohol
Free
15 x 500ml



£20.49 per case

Thatchers
Zero
6 x 500ml



£10.99 per case

SPECIAL PRICE

Old Mout
Pineapple
& Raspberry
/ Berries
& Cherries
Alcohol
Free
12 x 500ml



£15.50 per case

Westons
Stowford
Press Low
Alcohol
8 x 500ml



£15.99 per case

Canned & Bottled Beer



BBF Clear Head 0.0%
12 x 440ml

£19.25 per case



Butcombe Goram IPA Zero
12 x 440ml

£18.99 per case



Renegade Solo Pale Ale
12 x 330ml

£15.49 per case



Cobra Zero Cans
24 x 330ml

£19.49 per case



Brooklyn Special Effects 0.4%
24 x 330ml

£23.80 per case



NEW
Madri Zero
24 x 330ml

£20.49 per case



Adnams Ghost Ship 0.5%
8 x 500ml / 30l keg

£13.49 per case
£67.99 per 30l keg



NEW EDLP
Heineken 0.0
24 x 330ml

£17.49 per case



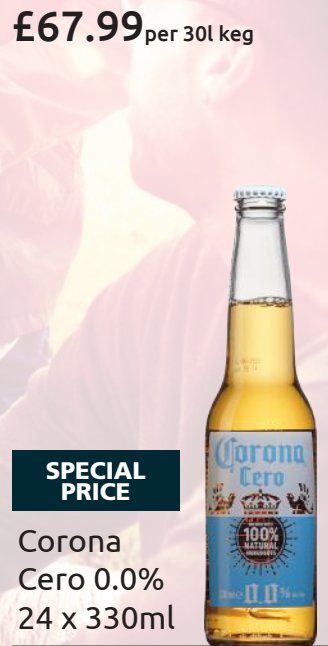
Estrella Galicia 0.0
24 x 330ml

£18.49 per case



SPECIAL PRICE
Peroni 0.0%
24 x 330ml

£20.99 per case



SPECIAL PRICE
Corona Cero 0.0%
24 x 330ml

£21.99 per case



Lucky Saint 0.5%
20 x 330ml / 30l keg

£27.49 per case
£89.99 per 30l keg



Bitburger Drive
24 x 330ml

£26.49 per case



Erdinger Alkoholfrei
12 x 50cl

£20.99 per case



NEW EDLP

Birra Moretti Zero
24 x 330ml

£20.49 per case



NEW CASE SIZE

Guinness Draught 0.0
24 x 538ml

£44.99 per case



Theakston Nowt Perculier 8 x 500ml

£14.99 per case



Franziskaner Alkoholfrei
12 x 500ml

£17.99 per case



Sharp's Doom Bar Zero
8 x 500ml

£14.49 per case



Old Speckled Hen 0.5%
8 x 500ml

£11.49 per case



Fürst Wallerstein Hell Alkoholfrei
20 x 330ml

£21.99 per case



Hawkstone Zero
12 x 330ml

£19.99 per case



Staropramen 0%
24 x 330ml

£20.49 per case



SPECIAL PRICE

Beck's Blue 0%
24 x 275ml

£13.49 per case

Spirits

Whitley
Neill
Raspberry
0.0%
70cl



£15.49 per bottle

Whitley
Neill
Rhubarb
& Ginger
0.0%
70cl



£15.49 per bottle

Gordon's
0.0%
70cl



£12.49 per bottle

Tanqueray
Alcohol
Free
70cl



£16.49 per bottle

**BUY 2 & GET
£5 OFF**

Decem
Gin 10%
70cl



£23.99 per bottle

Wines

Nozeco
Alcohol Free



£9.68 per case (6 x 200ml)

£3.34 per 75cl bottle

Vilarnau
0.0%
Brut /
Rosado



£6.67 per bottle

Darling Cellars
De-alcoholised
Shiraz / Rosé
/ Sauvignon
Blanc

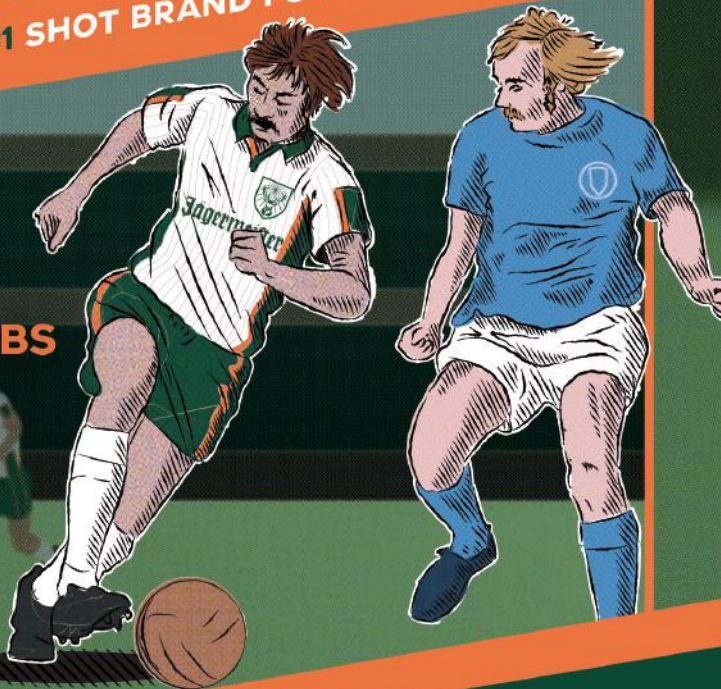


£4.32 per bottle

GIVE IT A SHOT

WITH THE UK'S #1 SHOT BRAND FOR THE SUMMER OF FOOTBALL*

KICK OFFS ARE DURING THE **BIGGEST** DAYPART FOR **SHOTS & BOMBS** (BETWEEN 8-10PM)



Jägermeister

be drinkaware.co.uk

*CGA OPM Service to 24/01/2026

*2 Source: CGA Mixed Drinks Report - Shots & Bombs, 2025

EVERYDAY LOW PRICE ON THIS TOP SELLER



24 PACK
£22.49

ORANGE & PASSION FRUIT
APPLE & MANGO
APPLE & RASPBERRY

RED BULL GIVES YOU WIIINGS.



RED BULL GIVES CONSUMERS WHAT THEY WANT

DAY OR NIGHT, RED BULL IS ALWAYS A POPULAR CHOICE

2 out of 3 Red Bull drinkers consume it as a soft drink when socialising, day or night.

SOURCE: HUMAN8 CONSUMER RESEARCH PROJECT 2023.



RED BULL IS THE BESTSELLING DRINK

Red Bull is the bestselling packaged soft drink in High Street Pubs, Bars, & Clubs.



SOURCE: CGA OPMS LICENSED MAT TO 10/08/2024.

RED BULL IS A QUICK SELLER

3 cans of Red Bull are sold every minute in licensed venues in the UK.



SOURCE: CGA OPMS LICENSED MAT TO 10/08/2024, BASED ON AVERAGE - OPENING TIMES FOR LICENSED PREMISES AT 11AM-11PM.

STOCK UP WITH THE UK'S NO.1 ENERGY BRAND TODAY.



Schweppes®

**SAVE
£2.50
PER CASE**

**SCHWEPPE'S
TROPICAL SODA,
PINK SODA AND
PINK GRAPEFRUIT
200ML NRGB**

© 2025. Schweppes is a registered trademark of European Refreshments UC.

**ROBINSONS®
Fruit
Shoot™**

**Stock More
for less**

**Buy Fruit Shoot for
only £9.99 a case***

**No. 1
KIDS
DRINK****

**MADE WITH
REAL FRUIT
NO ADDED
SUGAR**

Contains naturally occurring sugars and 8% fruit juice from concentrate

*T&C's apply. Deal runs from 1st May - 30th June 2026. Qualifying range includes Fruit Shoot Apple & Blackcurrant / Orange / Summer Fruits 275ml PET. Promoter Carlsberg Britvic, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ. **Source: CGA by NielsenIQ, FS&L Database, Foodservice, Volume sales, Kids CBBV Defined, MAT 31.12.24. For further information please contact Britvic at PressOffice@Britvic.com

recycle



FREE STOCK BUNDLE INCLUDES

4X BAG IN BOX
1X PEPSI GLASSWARE CASE

1X ICE BUCKET
2X BAR RUNNERS
1X T-SHIRT PACK



**FREE £1,100 STOCK BUNDLE
 WHEN YOU INSTALL PEPSI DISPENSE¹**

PEPSI MAX
IS THE NUMBER 1 SUGAR FREE COLA ON DISPENSE²



**PLEASE CONTACT YOUR BRITVIC REPRESENTATIVE
 OR SCAN THE QR CODE TO REGISTER YOUR INTEREST**

**SPEAK
 TO YOUR
 ACCOUNT
 MANAGER
 TODAY!**

T&Cs: Free stock bundle includes 4 x BIBs, 1 x Case of Glassware, 1 x Ice Bucket, 2 x Bar Runners, 1 x T-Shirt Pack. ¹Based on retail value of 4 free BIBs (92.38 serves x 4 BIB = 369.52 serves at average retail sale price of £2.71. Prices always at the discretion of the customer) plus Welcome Bar bundle (value of over £60). Subject to availability and while stocks last. Max 1 of each stock bundle per outlet. Subject to customer having a PEPSI Max Dispense unit contract and installed. 4x FREE BIBs and POS items will be delivered prior to installation. ²CGA by NielsenIQ, Licensed database, Value & Volume sales (L), Sugar Free Draught Colas Britvic defined, MAT TY 06.09.25. For further information, please contact Carlsberg Britvic at pressoffice@carlsbergbritvic.co.uk. Please refer to your dispense contract for full Terms and Details. Promoter: Carlsberg Britvic, Breakspeare Park, Breakspeare Way, Hemel Hempstead, HP2 4TZ.



SCAN FOR MIXOLOGY RECIPES



Fitch & Leedes

CRAFTED BY ADVENTURE

The Bar Collection



Whether you're stocking for the bar, the shelf, or the season ahead, this is the perfect moment to elevate your range with a brand crafted for quality and consistency. Premium mixers. Refined flavour.

LESS SPEND. MORE SPARKLE.
FITCH & LEEDES IS NOW ON PROMOTION!

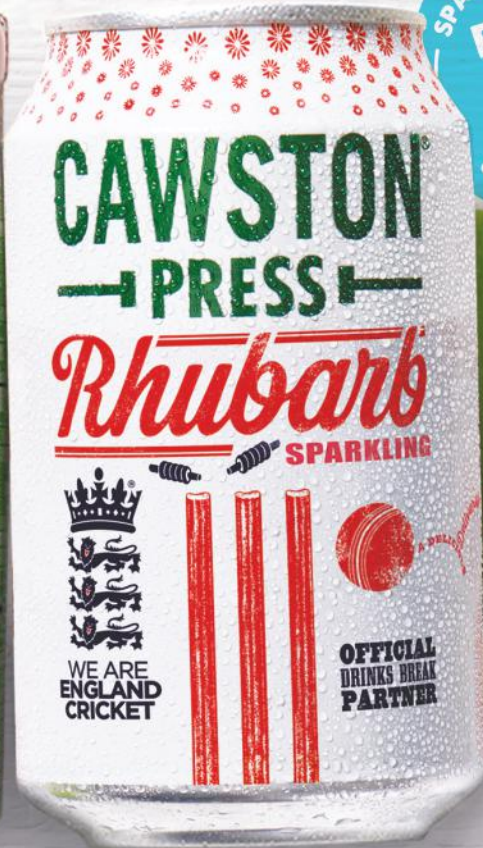
£14.99
per case

Valid from
1 May 2026 to 30 June 2026



A chance to win
£10000

OR AN ENGLAND CRICKET PRIZE



SPARKLING CANS
**BUY 3
 GET 1
 FREE**
 & FRUIT WATERS

Official soft drinks partner
OF THE ECB & ENGLAND CRICKET

No purchase necessary.



Scan to Enter by
 23:59 on 31.8.26

No purchase necessary. UK 18+ only. Entry open to authorised representatives of UK café/restaurant businesses, that are customers of participating Eligible Wholesalers. Consumer entries not permitted. Internet access required to enter. Opens 10:00 1.5.26, closes 23:59 31.8.26. Go to cawstonbestpressed.com, enter full name of authorised representative, business name, registered address, work email address, and work mobile number and select the Eligible Wholesaler the business is a customer of. 1 x entry per business total. 5 x First Prize Winners each receive £1,000 cash, 20 x Runner-Ups each receive 1 x £75 We are England Cricket store e-voucher (valid until 30.4.27). Winners & Runner-Ups randomly selected at end of Promotional Period. Winners and Runner-Ups will be the Eligible Business and not the authorised representative. The Promoter will verify that each Winner/Runner-Up is an Eligible Business prior to Winner/Runner-Up notification and Winners/Runner-Ups may be asked to provide proof of business. Cash prizes paid via cheque or BACS into a UK Sterling bank account in business name only. Only business details provided at point of entry will be used for Prize fulfilment. Promotion features cross media and cross Eligible Wholesalers with one shared Prize pool. Entry, list of participating Eligible Wholesalers & full T&Cs at cawstonbestpressed.com. Promoter: Cawston Press Limited, Timsons Business Centre, Bath Road, Kettering, Northants, NN16 8NQ

**BUY 3 GET 1
CASE FREE***



*T&Cs apply: Promotion valid for the duration of the brochure promotional period. Qualifying products include: Aqua Libra still water 330ml can x 24 and Aqua Libra sparkling water 330ml can x 24. Free case is either Aqua Libra still water 330ml can x 24 or Aqua Libra sparkling water 330ml can x 24. While stocks last. Promoter: Carlsberg Britvic, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.

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FLAVOURS: Cheese, Jalapeño, Honey Mustard, Sriracha

Pipers Crisps

24 x 40g

£13.95
Ex. VAT



FLAVOURS: Anglesey Sea Salt, Burrow Hill Cider Vinegar & Sea Salt, Lye Cross Cheddar & Onion, Biggleswade Sweet Chilli, Trealy Farm Chorizo, Atlas Mountains Wild Thyme & Rosemary, Karnatak Black Pepper & Sea Salt, Great Berwick Longhorn Beef, Upton Cheyney Jalapeño & Dill

Salty Dog Nuts

£8.60
Ex. VAT



Salted & Dry Roasted

24 x 45g Card

£9.80
Ex. VAT



Chilli & Honey Roasted

24 x 45g Card

£14.49
Ex. VAT



Salted Cashews

24 x 30g Card

SNACKS

Salty Dog Crisps

24 x 40g

£13.81
Ex. VAT



FLAVOURS: Sea Salt, Strong Cheddar & Onion, Salt & Malt Vinegar, Ham & Wholegrain Mustard, Sweet Chilli, British Roast Beef, Prawn Cocktail, Fiery Jalapeño & Paprika

Gruntled Pork Crackling

20 x 35g

£21.67
No VAT



FLAVOURS: Sea Salt, Habanero Chilli, English Mustard, Salt & Vinegar

Hendo's Crisps

24 x 23g

£15.07
No VAT



Oink Pork Scratchings

20 x 45g

£22.60
No VAT



FLAVOURS: Traditionally Salted, Smoky BBQ, Garlic, English Mustard

Curry Smugglers

£14.72
No VAT

£15.68
No VAT

£15.20
No VAT

£15.68
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12 x 80g

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12 x 60g

12 x 60g

FLAVOURS: Bombay Mix, Chakli, Masala Corn, Pakora



Salty Dog

Grrreat tasting snacks!

100% British
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GET READY FOR A SUMMER OF WORLD CLASS FOOTBALL

11TH JUNE - 19TH JULY

The international football tournament is a fantastic opportunity to boost trade this summer, so plan ahead and get your venue match ready. **There is simply nowhere better to watch the Summer of Sport than the local.** This summer people will visit pubs in their thousands to savour the ups and downs.

LICENSING

You do need to plan ahead carefully so you have the correct license in place.

In the **Group Stages** the England kick off times are 9pm or 10pm, with matches finishing at 11pm or Midnight. **A Temporary Event Notice ('TENs')** will be required for the 10pm matches.

Knockout Rounds - if England qualify 🏆 at least one game on their path to the final will need a TENs for your venue to be open.

TIPS FOR GETTING LICENSING HOURS READY*

- ⚙️ Have an appropriate TV license in place.
- ⚙️ Check any premise license extend to your outdoor garden areas.
- ⚙️ Be a good neighbour and let your local residents know if you plan to open later.
- ⚙️ Conduct a risk assessment on whether you require door staff and whether you should use polycarbonate glassware and plastic bottles.
- ⚙️ You only get 15 TENs per year covering 21 days so withdraw all the ones which may be unnecessary for use later in 2026.

LIVE ON
BBC &
ITV!

THE LIVE SPORT CHECKLIST:

- Live sport is a massive attraction** and, if you can position a screen outside, you will **add even more appeal to your pub.**
- Outdoor screening is growing in popularity** and is a neat way of creating an all-year round viewing area. This will be an attractive option for many pub-goers during the football tournament this summer.
- Why not think about installing a **screen behind the bar** so that people don't miss any of the game whilst they are being served?
- Is the TV in the best position and have you got **enough screens around the pub?**
- Check the volume is set up** to consider the likely build-up of noise during a big game.
- Make sure you **promote what is on well in advance** and that you prepare well: get enough space for everyone to sit down, provide a big screen and make sure everyone gets a good view.
- Use an **event or promotion to attract people in early**, give them a reason to stay afterwards and you have a perfect recipe for live sports success.
- Cold summer beer** - nothing like it! **Sales of beer are set to soar during this period** so it is vital you are ready for the rush. Stock up your fridges!
- Make sure your **venue has a winning atmosphere... Sport brings people together in a unique way** and can create an unbeatable atmosphere in your pub, particularly when the national team is playing. Every piece of research shows that the main reason for choosing a pub to watch a sporting event is atmosphere!
- Serving at tables will increase the amount of drink and food you sell outside**, particularly during a sports occasion. Providing friendly, efficient table service gets a happy atmosphere going in the outdoor areas.
- Think about a **pre-booking system** for the big matches.
- Make sure you **plan your staff levels accordingly** so that you are covered for the big games.



*World Cup 2026: Licensing hours, TENs & operational guidance for UK pub operators, 3.5.26 MA

WORLD CUP FIXTURES

ALL TIMES STATED ARE UK KICK OFF TIMES

GROUP A

11/6	MEXICO	v	S. AFRICA	8PM
12/6	KOREA R.	v	CZECHIA	3AM
18/6	CZECHIA	v	S. AFRICA	5PM
19/6	MEXICO	v	KOREA R.	2AM
25/6	CZECHIA	v	MEXICO	2AM
25/6	S. AFRICA	v	KOREA R.	2AM

GROUP B

12/6	CANADA	v	BOSNIA-HERZ	8PM
13/6	QATAR	v	SWITZERLAND	8PM
18/6	SWITZERLAND	v	BOSNIA-HERZ	8PM
18/6	CANADA	v	QATAR	11PM
24/6	SWITZERLAND	v	CANADA	8PM
24/6	BOSNIA-HERZ	v	QATAR	8PM

GROUP C

13/6	BRAZIL	v	MOROCCO	11PM
14/6	HAITI	v	SCOTLAND	2AM
19/6	SCOTLAND	v	MOROCCO	11PM
20/6	BRAZIL	v	HAITI	1:30AM
24/6	SCOTLAND	v	BRAZIL	11PM
24/6	MOROCCO	v	HAITI	11PM

GROUP D

13/6	USA	v	PARAGUAY	2AM
14/6	AUSTRALIA	v	TÜRKIYE	5AM
19/6	USA	v	AUSTRALIA	8PM
20/6	TÜRKIYE	v	PARAGUAY	4AM
26/6	TÜRKIYE	v	USA	3AM
26/6	PARAGUAY	v	AUSTRALIA	3AM

GROUP E

14/6	GERMANY	v	CURAÇAO	6PM
15/6	CÔTE D'IVOIRE	v	ECUADOR	12AM
20/6	GERMANY	v	CÔTE D'IVOIRE	9PM
21/6	ECUADOR	v	CURAÇAO	1AM
25/6	CURAÇAO	v	CÔTE D'IVOIRE	9PM
25/6	ECUADOR	v	GERMANY	9PM

GROUP F

14/6	NETHERLANDS	v	JAPAN	9PM
15/6	SWEDEN	v	TUNISIA	3AM
20/6	NETHERLANDS	v	SWEDEN	6PM
21/6	TUNISIA	v	JAPAN	5AM
26/6	JAPAN	v	SWEDEN	12AM
26/6	TUNISIA	v	NETHERLANDS	12AM

GROUP G

15/6	BELGIUM	v	EGYPT	8PM
16/6	IR IRAN	v	NEW ZEALAND	2AM
21/6	BELGIUM	v	IR IRAN	8PM
22/6	NEW ZEALAND	v	EGYPT	2AM
27/6	EGYPT	v	IR IRAN	4AM
27/6	NEW ZEALAND	v	BELGIUM	4AM

GROUP H

15/6	SPAIN	v	CABO VERDE	5PM
15/6	SAUDI ARABIA	v	URUGUAY	11PM
21/6	SPAIN	v	SAUDI ARABIA	5PM
21/6	URUGUAY	v	CABO VERDE	11PM
27/6	CABO VERDE	v	SAUDI ARABIA	1AM
27/6	URUGUAY	v	SPAIN	1AM

GROUP I

16/6	FRANCE	v	SENEGAL	8PM
16/6	IRAQ	v	NORWAY	11PM
22/6	FRANCE	v	IRAQ	10PM
23/6	NORWAY	v	SENEGAL	1AM
26/6	NORWAY	v	FRANCE	8PM
26/6	SENEGAL	v	IRAQ	8PM

GROUP J

17/6	ARGENTINA	v	ALGERIA	2AM
17/6	AUSTRIA	v	JORDAN	5AM
22/6	ARGENTINA	v	AUSTRIA	6PM
23/6	JORDAN	v	ALGERIA	4AM
28/6	ALGERIA	v	AUSTRIA	3AM
28/6	JORDAN	v	ARGENTINA	3AM

GROUP K

17/6	PORTUGAL	v	CONGO DR	6PM
18/6	UZBEKISTAN	v	COLOMBIA	3AM
23/6	PORTUGAL	v	UZBEKISTAN	6PM
24/6	COLOMBIA	v	CONGO DR	3AM
28/6	COLOMBIA	v	PORTUGAL	12:30AM
28/6	CONGO DR	v	UZBEKISTAN	12:30AM

GROUP L

17/6	ENGLAND	v	CROATIA	9PM
18/6	GHANA	v	PANAMA	12AM
23/6	ENGLAND	v	GHANA	9PM
24/6	PANAMA	v	CROATIA	12AM
27/6	PANAMA	v	ENGLAND	10PM
27/6	CROATIA	v	GHANA	10PM

ROUND OF 32

SUNDAY 28TH JUNE - SATURDAY 4TH JULY

SEMI-FINALS

TUESDAY 14TH JULY - WEDNESDAY 15TH JULY

ROUND OF 16

SATURDAY 4TH JULY - TUESDAY 7TH JULY

BRONZE FINAL

SATURDAY 18TH JULY

QUARTER-FINALS

THURSDAY 9TH JULY - SUNDAY 12TH JULY

FINAL

SUNDAY 19TH JULY, 8PM

FIXTURES CORRECT AT TIME OF PRINTING.

COMING SOON!

JUL
4-26

TOUR DE FRANCE

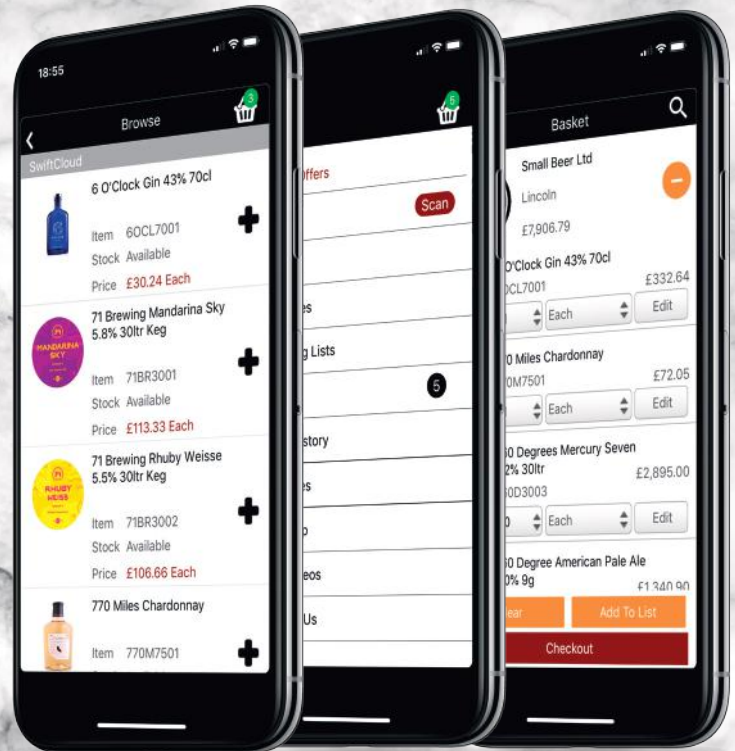

JUL
5
BRITISH GRAND PRIX


AUG SEP
30-13
US OPEN

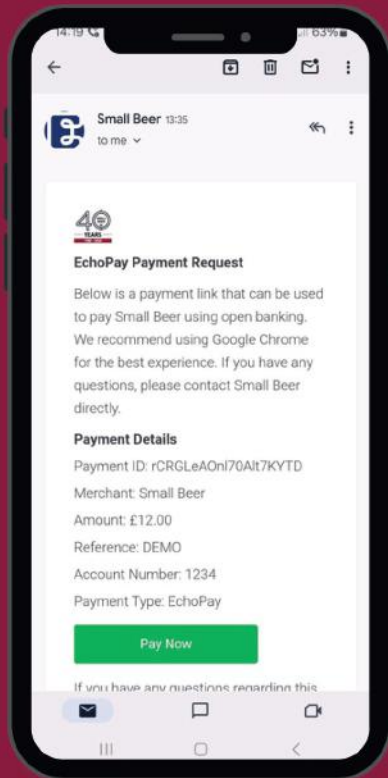

AUG
31
SUMMER BANK HOLIDAY


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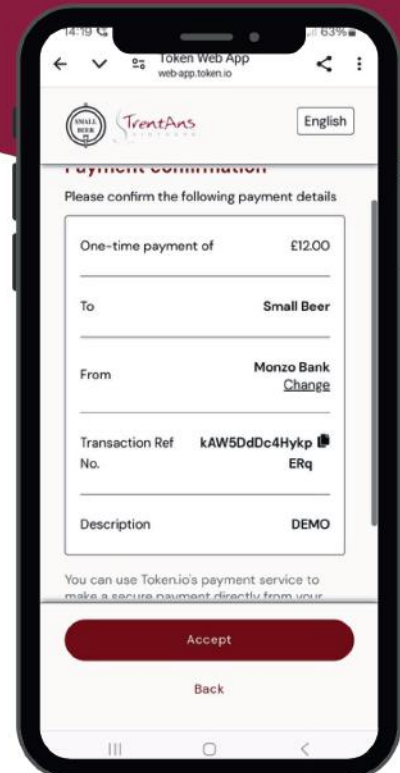
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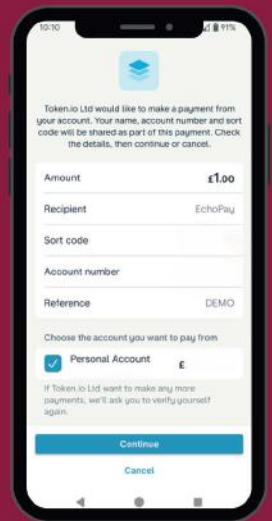
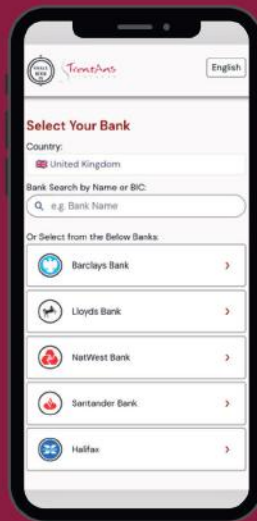
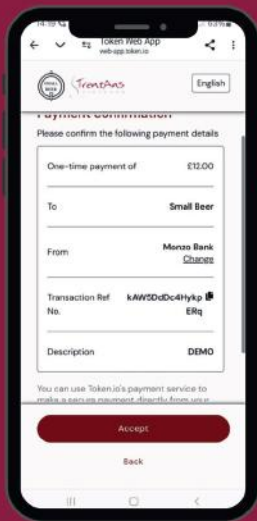
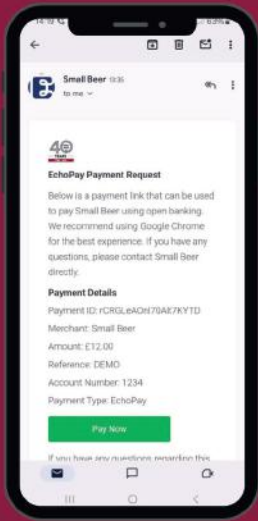


Pin Number

Benefits:

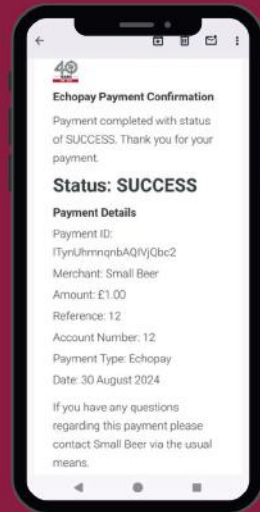
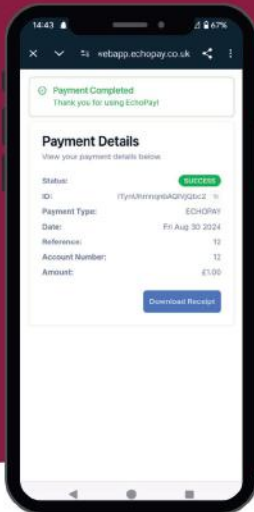
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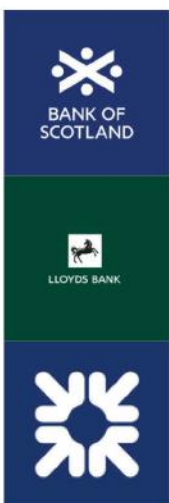
Payment Request

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Mobile Banking

Small Beer Web App



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An answer machine is in operation at all other times.

WAYS TO PAY SMALL BEER

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OFFERS IN THIS BROCHURE

All offers in this brochure are offered subject to availability. Please call Telesales or your Sales Representative to discuss any offers and we will endeavour to meet your requirements.

ALLERGENS

"At Small Beer Ltd we are committed to providing you with all the information you need on allergens contained within the items that you purchase from us. We hold all this information on file and we therefore request that you make us aware of the information you require at the time of purchase and we will be only too happy to tell you these, post them to you or send them by email."

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