



Mark Bouquet



Mark Bouquet, Jr.



Creative Carpet & Flooring HOME ADVISOR™

Hi Everyone!

Man, summer has arrived!!!! I know this is probably the greatest time of the year for many people. I always think of my dad in July. He always had a really good time on the Fourth of July. It was his favorite holiday. The weather could never be too hot for him or my wife, Tammy. As for myself, I have to be careful, or I will burn like a "crispy critter!" Everyone is out getting to their yards, or in their pools, or having picnics and playing baseball. So much stuff to do at this time of year! There was a time when I could sure handle the heat a lot better! When I was a kid we used to play baseball from sun up to sun down, go in and eat, then go outside again and play until mom or dad yelled for us to come in. You just don't see this as much anymore. Even the neighborhoods where there are parks within walking distance are different. I'm old school when it comes to this stuff. I wish I saw the kids outside playing, with half the neighborhood outside and everyone knowing each other. These are different times for sure. I just trust the Lord has all of you safe and secure in what is an ever-changing world.

I want to give a huge happy birthday to Dawn Giganti, my rock-n-roll buddy and the superstar that puts this letter together for me every month after I write to all of our friends!!!

I also want to thank all of you for all you do. With there being so many places you could spend your money, we are breaking records! That is such a huge compliment to us. And all of the REPEAT BUSINESS AND REFERRALS is mind-boggling!!! We can't ever thank you enough for that.

I pray that you all have a happy and safe fourth!

God Bless You All,

Sincerely,

Mark Bouquet Sr.



Holidays This Month:

2nd – I Forgot Day *So, just what are you forgetting?*

4th – Independence Day *Happy Birthday, America!!!*

7th – Chocolate Day *We don't need to tell you to EAT CHOCOATE today, do we?*

8th – Video Games Day *Invite a few friends and hold a competition! A few employees here are up for the challenge. Mario Cart would be our game of choice.*

9th – Our very own Dawn Giganti's Birthday *She thinks it's a national holiday... we don't have the heart to tell her it's not 😊*

15th – Cow Appreciation Day *So no cow tipping, give a cow a hug instead.*

Inside This Issue...

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ATTENTION!

JACKIE GORIS

You are this month's **Mystery Winner!**

We have a **\$10.00 gift certificate** to Starbucks reserved just for you! Come by our store to claim your prize!
Creative Carpet & Flooring
19420 S. LaGrange Road
Mokena, IL 60448

NOTE: Must be picked up by 07/31/2016

2016 JULY

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4 CLOSED	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

July is National Hot Dog Month, and according to the National Hot Dog and Sausage Council, Americans will be consuming the infamous little red tubes of "meat" in record numbers this summer. The Council estimates that over seven billion hot dogs will be eaten by Americans between Memorial Day and Labor Day. Find out more at www.hot-dog.org.

DID YOU KNOW...

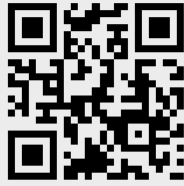
We are having an Ugly Floor contest and we need your help voting!



www.facebook.com/CreativeCarpetInc

Visit our Facebook page & click on the Ugly Floor Contest tab. Look through all the pictures & select your favorite. You can vote as many times as you like between July 1st & August 7th, 2016. The top ten vote-getters will advance to the finals. Creative Carpet & Flooring will determine the "Ugliest Floor" from the ten finalists!

What? You would like to enter? YOU BET! Visit the "Ugly Floor Contest" tab on our Facebook page, visit uglyfloorcontest.hscampaigns.com or scan this QR code for more information & to enter.



Mega Trivia Contest!

Congratulations to last month's winner:

MICHAEL FIJOLEK

Stop in at Creative Carpet & Flooring to claim your prize by **July 31, 2016!**

[Answer to last month's quiz: (A) Baseball - On June 19, 1846 (not 1845 - typo on our part), the first officially recorded, organized baseball match was played under Alexander Joy Cartwright's rules on Hoboken's Elysian Fields with the New York Base Ball Club defeating the Knickerbockers 23-1.]

Who else wants to WIN A \$50 GIFT CARD towards dinner at TGI Fridays or Olive Garden?

This month's Mega Trivia question:

What is the birthstone for July?

- (A) Pearl (B) Peridot
- (C) Emerald (D) Ruby
- (E) Sapphire

To enter, go to www.creativecarpetinc.com and click on "Monthly News" - Home Advisor Monthly Newsletter." Take your best guess... your chances of winning are better than you think! Winner will be announced in the following month's newsletter.

Our Independence Day

The best honor we have is being American and reveling in patriotism on Independence Day. It's that time of year to celebrate with fireworks, friends, food and get energized by music performed by some of our talented artists.

There are so many songs to choose from in honor of our freedom and independence. Listed in no particular order, here are ten songs rejoicing the breadth and depth of our great nation.



- 1) American Child by Phil Vassar
- 2) Independence Day by Martina McBride
- 3) Homeland by Kenny Rogers
- 4) America Will Always Stand by Randy Travis
- 5) Courtesy of The Red, White and Blue by Toby Keith
- 6) God Bless the U.S.A. by Lee Greenwood
- 7) Where The Stars & Stripes & The Eagle Fly by Aaron Tippin
- 8) Only in America by Brooks and Dunn
- 9) America The Beautiful by Bon Jovi
- 10) It's America by Rodney Atkins

July is For the Kid in You!

Over time individuals have created fun days of celebration, and July, ice cream month, calls out to the Kid in you with these special days!

- | | |
|------------------------------|-----------------------------|
| 1st - International Joke Day | 21st - Junk Food Day |
| 12th - Etch A Sketch Day | 23rd - Hot Dog Day |
| 15th - Gummi Worm Day | 24th - Tell an Old Joke Day |
| 20th - Lollipop Day | 28th - Milk Chocolate Day |



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Jim & Stephanie Kendzior	Michele Young
Mary & Sam Dwyer	Bobbie Fiedler
Kathy Fera	Sandy Jensen
Dan & Sharon Firlit	
Carol Chiappetta	
Jan & Charles Olson	
Kim & Adam Vanderwoude	
Joe Franco	
Melanie Blood	
Lauren Schumacher	



Thank You For The Kind Words!

"We had our entire home re-floored at the same time. I agonized over some time about making this expenditure, but realized it was also an investment. They did all the tear out and disposal of the old flooring and replaced with hardwood flooring and carpeting. They are true professionals. We will be recommending Creative and their team to others." - **Will & Nancy of Homer Glen, IL**

"I was very pleased with your quick and your pleasant courtesy you showed me when I called. I would very highly recommend your company. You did a great job. Thank you." - **Raquel of Harvey, IL**

MEET OUR NEW FRIENDS & CLIENTS...

Lana & Taro Advani	Ann Geertsema	Karen Olszowka
Raymond & Barb Arndt	Kim Glasgow	Mary Ortiz
Ernest Bankhead	Lynne Hlavek	Susan & John Patrick
Robert & Bernie Bradich	Lyndsey & Jeffrey Jones	Kim Phillipos
Alyce & Ted Camphouse	Kim & Ed Kawa	John & Pat Prindeville
John & Jeanette Cegielski	Mike & Jen Lorek	Dee Sipos
Mike Coates	Mary Maertin	Mike Sorci
Scott Corbin	Paul Magsombol	David Stier
Julie & Adam Decaire	Julie & Neil Marchione	Carly Strama
John & Mary Duckworth	Brian & Susan Massatt	Rita Talley
Wouter Erne	Alen Meekma	Jeremy Taulbee
Arlene Evenhouse	Erica & Justin Miller	Bruce Timmer
Debbie Frenzel	Nancy Morris	Sal Vora
Christina & Patrick Fulton	Rhonda & Curtis Murff	George Whitney
	Laurie Nicholson	Rod & Debi Wilhelmi
	Mike & Debbie Ninkovich	Kevin Williamson
		Steve Wood

WELCOME BACK TO OUR RETURNING CLIENTS...

Ed & Michelle Barnes	Tracy & Jay Hamilton	Peggy Rubino
Nancy Bayless	Mike Kolozsi	Russell Saylor
John & Gloria Bodoki	Max & Jamie Konzelman	Christena & Connie Sheaffer
Kris Bulian	Oscar & Jill Krieger	Vicki & Paul Slusi
Lynn Carmody	Michelle Lehmann	Lori Sponder
Frank & Charlene Ciannella	Niki McNeill	Craig & Mary Vinke
Brian Ebers	George Nebe	Jack & Donna Wesselhoff
Elizabeth & Rob Fagan	Jack Nevell	Matt & Denise Wiersema
Christen Gibson	Mike Oneill	
	Donna & Chuck Orvis	

Herbs and Spices

Enhancing the flavor, aroma, and color of food creations are done best with herbs and spices. Without them a dish often remains bland. Did you know that herbs and spices are not the same thing?

Herbs come from leafy green parts of a plant, whereas spices are produced from other plant parts, like roots, stems, bulbs, bark, berries, and seeds. Plus, spices are also commonly grown in tropical countries and dried before making it to your kitchen.

The great thing about herbs is they can be grown on your window sill, in your garden, or purchased fresh in the grocery store, which allows them to go into your dish fresh with other healthy ingredients. Whenever possible use them fresh for the best flavor imaginable in your recipes.



Dried to Fresh Herb Ratio

It is important to understand that the amount needed in a recipe will differ. Dried herbs are more concentrated than fresh herbs, so you will need three times more fresh than dried. If your recipe calls for one teaspoon of basil, which is based on dried herbs, then you will need three teaspoons of fresh basil.

Storing Herbs and Spices

Seasonings are the one item in your kitchen to purchase in small quantities. A little goes a long way and time reduces their quality.

Whole spices have a longer shelf life than herbs. In fact, spices are meant to last a few years. However, to have the freshest potency possible, buy spices whole and grind or grate them as needed.

Dried herbs have a lifespan of about one year and should be stored in a dark, dry, cool place. Be aware that once opened the potency and aroma fade. After a year you'll notice a definite loss in color and aroma. If they smell 'off' at that time, get rid of them. If they smell okay, only weaker, you can keep using them, but never more than two years.

Keeping Fresh Herbs Longer

Fresh herbs seldom get used completely in a single dish. Wash and spin the dry leftovers in a salad spinner, then lay them out and gently pat dry. Finally, arrange the herb stalks in the same direction on a mildly damp paper towel and roll them like a jelly roll. Slip the roll inside a zippered plastic bag and keep in the refrigerator.

Another method for storing fresh herbs in the fridge is trimming the stem, removing damaged and wilted leaves, and standing them upright inside a sealed mason jar with about an inch of water in the bottom. You can also freeze leftover herbs in packed ice cube trays with water or oil.



Bring your kiddos to Creative
Carpet &
Flooring
before the
staff



monopolizes the prize box!

Enhance the Curb Appeal of Your Home

It's no secret, the first impression of your home is the exterior. The appearance outside strongly influences a home buyer's decision before they step inside. It sets the stage. Here are some tips to boost curb appeal.

Cleaning and Maintenance Freshen up your home by clearing away manmade and nature's debris. Scrub dirt buildup away from windows, siding, doors, and trim, and note additional maintenance needs like shingles, shutters, eaves troughs and gardens, then set up a plan in place to take care of those tasks.

The Entranceway The entranceway into your home is the primary focal point. Consider painting the door a bright color to make your home more inviting. Further enhance the entranceway by changing hardware and adding decorative elements like a knocker or seasonal door hanger.



Edge Out the Yard Clearly differentiate between lawn, driveway, and walkways with pavement, interlocking bricks, and edging. There are many edging options available, from weather pressure treated landscape timber to scallop edging stone, powder coat landscape edging, and flagstone. A visit to your local home improvement store or speaking with a landscape professional will generate ideas and turn them into a reality.

Lawns and Gardens Spring is a great time to add new sod or reseed the yard to cultivate a healthy lush lawn. Flower gardens compliment green grass with a pop of color. When preparing your gardens, be sure to add mulch. It provides a finished look and helps retain much needed moisture.

Inspiration is everywhere. Consider yards you pass during your daily travels, magazines, Pinterest and searching on the Internet for ideas.



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*Thank
You*

**Be sure to stop by to pick
out and schedule your
new floor installation,
and, from our family to
yours, have a great
month!**

Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So I've assembled my **Referral Rewards Program**. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: **Olive Garden, Longhorn Steakhouse, Bahama Breeze Island Grill, Seasons 32 Fresh Grill, Yard House, Red Lobster or TGI Friday's.**

A gigantic THANK YOU to all who referred us last month...

Carol Tudor	Julie Malis
Jean Ritter	Ursula & John Prebster
Karen Gatto	Beth Jarchow
Nancy Buis	
Sarah Glasgow	

WARNING!

**Don't visit any
flooring dealer until
you call us for a FREE
Consumer Awareness
Guide! You will learn...**

- ✓ 4 predatory sales tactics
- ✓ 7 costly misconceptions about flooring
- ✓ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!

*Creative
Carpet & Flooring*

19420 S LaGrange Road
Mokena, IL 60448

708-479-8600

Website:

www.creativecarpetinc.com
Email: info@creativecarpetinc.com

HOURS:

MON WED FRI 10:00am - 6:00pm

TUE THU 10:00am - 8:00pm

SAT 10:00am - 4:00pm

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

Creative
Carpet & Flooring

MOKENA'S PREMIER CARPET & FLOORING STORE

Ugly Floor Contest

Send us a picture of your ugly floor for a chance to replace it! The uglier your floor, the better chance you have to win!

GRAND PRIZE WINNER GETS NEW FLOORING!

(up to \$1000 value)**

** Grand prize will include flooring, pad and labor up to \$1000. Official rules below. Contest ends 07/31/2016.



HOW TO ENTER

1. Upload a photo of your ugly floor to the **Ugly Floor Contest tab** on our facebook page: www.facebook.com/CreativeCarpetInc
2. All entrants will receive a \$100 gift certificate to Creative Carpet & Flooring. Gift certificates can not be combined with any other offers. Minimum purchase of \$500 required to use \$100 gift certificate.

(If you don't have access to Facebook, you can email dawn.g@creativecarpetinc.com the photo in one of the following electronic formats: PNG, JPG or GIF. Photos must be no larger than 30 MB in size. You can also bring a photo to the showroom.)

Official Rules:

- By entering you acknowledge a complete release of Facebook. This contest is not sponsored, endorsed or administered by, or associated with, Facebook. The information you are providing is to Creative Carpet & Flooring, not Facebook. Information you provide is used only to enter you in the contest.
- Entries may be submitted between 07/01/2016 and 07/31/2016. Contest ends on 07/31/2016, no entries will be accepted after this date. The top ten vote-getters will advance to the finals. Creative Carpet & Flooring staff will determine the "Ugliest Floor" from the ten finalists. Judging will occur 08/08/2016 through 08/15/2016. The winner will be notified no later than one week from the judging date. The Creative Carpet & Flooring staff decision is final.
- Contest is for residential homes within a 25-mile radius of Creative Carpet & Flooring.
- By submitting your photo, the participant grants Creative Carpet & Flooring permission to use the submitted photo in marketing materials, including but not limited to online advertisements, email newsletters, social media posts and more. By submitting your photo, you agree to waive any proprietary claims against the photo.
- Submitted photos must not infringe or violate any trademark, copyright, publicity right, privacy right or any other right of any person or entity, under any applicable law, and must be the original creation of the participant.
- Creative Carpet & Flooring reserves the right to disqualify any photo we deem inappropriate.
- Cannot be combined with any other offers.
- Only to be used on new purchases - cannot be applied to existing jobs, invoices or balances.
- Minimum total purchase of \$500 required to claim \$100 gift certificate. Only one gift certificate per household will be awarded.
- A minimum number of 10 contest entrants are required before contest can proceed. If contest does not receive the minimum number of entrants before the advertised contest end time, Creative Carpet & Flooring reserves the right to extend or cancel the contest.
- Grand prize winner may choose any type of flooring they want. The \$1000 grand prize will be applied to the entire cost of material and labor. Any amount over the \$1000 will be the responsibility of the contest winner.
- No credits issued if new flooring installation is less than \$1000.
- All credits and the grand prize must be used by 12/31/2016.

Creative
Carpet & Flooring

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*Subject to credit approval. Minimum Monthly Payments Required. See store for details.

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AVAILABLE EVERY DAY

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We're helping our customers celebrate the month of July with big savings and promotional financing.*
Stop in today for more details!

Creative Carpet & Flooring

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*Offer applies only to single-receipt qualifying purchases. No interest will be charged on promo purchase and equal monthly payments are required equal to initial promo purchase amount divided equally by the number of months in promo period until promo is paid in full. The equal monthly payment will be rounded to the next highest whole dollar and may be higher than the minimum payment that would be required if the purchase was a non-promotional purchase. Regular account terms apply to non-promotional purchases. For new accounts: Purchase APR is 29.99%; Minimum Interest Charge is \$2. Existing cardholders should see their credit card agreement for their applicable terms. Subject to credit approval.