



# MARMOREA

timeless beauty

**FIORANESE**  
CERAMICA



L'ESTETICA  
SENZA TEMPO  
DEL MARMO

#### L'ESTETICA SENZA TEMPO DEL MARMO

Un'approfondita ricerca materica ed estetica, al fine di riprodurre le sensazioni delle superfici dei marmi pregiati di cava, dà origine a superfici di grande profondità e luminosità.

La tecnologia di decorazione digitale è riuscita a sviluppare cromie e sfumature tipiche dei marmi più classici, riproducendone la caratteristica variabilità.

Ricerca, gusto raffinato, design originale per la proposta decorativa ispirata all'opera di un grande architetto si fondono, ancora una volta, armoniosamente insieme.

L'estetica senza tempo del marmo e delle sue venature riemerge sulla superficie ceramica per ridefinire una sobria e rassicurante classicità.

#### DIE ZEITLOSE ÄSTHETIK VON MARMOR

Die intensive Forschungs- und Entwicklungsarbeit im Bereich der Materialien und Ästhetik sorgte hier dafür, dass der ästhetische Eindruck der Oberfläche von kostbarem Marmor aus dem Steinbruch naturgetreu nachgebildet wird, so dass Oberflächen von großer Tiefe und schönem Glanz entstehen.

Dank der digitalen Dekorationstechnik ist es gelungen, die typischen Farben und Schattierungen von klassischem Marmor zu entwickeln und deren charakteristische Variabilität genau nachzuahmen. Forschung, edler Geschmack, originelles Design für Dekore, für die die Arbeiten eines großen Architekten Pate standen, verschmelzen wieder einmal harmonisch miteinander.

Die zeitlose Ästhetik des Marmors und seiner Äderungen erscheint auf der Keramikoberfläche und definiert die Schlichtheit und den beruhigenden Charakter des klassischen Stils neu.

#### THE TIMELESS BEAUTY OF MARBLE

In-depth research into materials and visual effects to reproduce the sensations of precious quarry marble surfaces, bringing life to surfaces with great depth and luminosity.

The digital decoration technology has successfully developed the typical colours and shading of the most classic marbles, reproducing their characteristic variability.

Research, sophisticated taste and original design for this range of decorations inspired by the work of a great architect, blending harmoniously together once again.

The timeless beauty of marble and its veining reappear on the ceramic surface to redefine an understated, reassuring classic.

#### L'ESTHÉTIQUE ATEMPORELLE DU MARBRE

Une recherche approfondie sur la matière et l'esthétique, dans le but de reproduire les sensations des surfaces des marbres précieux de carrière, donne naissance à des surfaces d'une grande profondeur et luminosité.

La technologie de décoration numérique a réussi à développer des coloris et des nuances typiques des marbres les plus classiques, en en reproduisant la variabilité caractéristique.

Recherche, goût raffiné et design original, pour la proposition décorative qui s'inspire de l'œuvre d'un grand architecte, s'entrelacent, une fois encore, avec harmonie.

L'esthétique atemporelle du marbre et de ses veinures réapparaît sur la surface céramique pour redéfinir un classicisme sobre et rassurant.









MARMOREA 2019

BIANCO STATUARIO 74x148 - 29"x58"  
CRIGIO IMPERIALE 74x148 - 29"x58"  
CRIGIO IMPERIALE DECO 74x148 - 29"x58"  
Levigato/Rettificato - Polished/Rectified

# UNA SOBRIA E RASSICURANTE CLASSICITÀ

AN UNDERSTATED, REASSURING CLASSIC  
EIN SCHLICHTER UND BERUHIGENDER  
KLASSISCHER STIL  
UN CLASSICISME SOBRE ET RASSURANT









MAR/EA 2019





MARMOREA 2019

BIANCO GIOIA 74x148 - 29"x58"  
BIANCO GIOIA DECO 74x148 - 29"x58"  
Levigato/Rettificato - Polished/Rectified

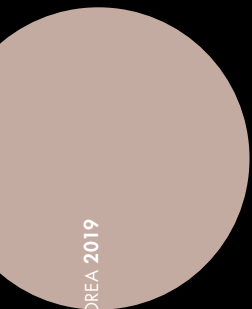




PORT LAURENT DECO 74x148 - 29"x58"  
Levigato/Rettificato - Polished/Rectified







MARMOREA 2019

# SUPERFICI DI GRANDE PROFONDITÀ E LUMINOSITÀ

SURFACES WITH GREAT DEPTH AND LUMINOSITY  
OBERFLÄCHEN MIT GROSSER TIEFE UND GLANZ  
DES SURFACES D'UNE GRANDE PROFONDEUR ET  
LUMINOSITÉ





PORT LAURENT 74x148 - 29"x58"  
PORT LAURENT 7.3x30 - 3"x12"  
BIANCO STATUARIO MOSAICO LISCA  
Levigato/Rettificato - Polished/Rectified





MARMOREA 2019





PORT LAURENT 74x148 - 29"x58"  
PORT LAURENT 7.3x30 - 3"x12"  
BIANCO STATUARIO MOSAICO LISCA  
Levigato/Rettificato - Polished/Rectified

















**BIANCO CALACATTA 74x148 - 29"x58"**  
Levigato/Rettificato - Polished/Rectified



PIACEVOLI  
ARMONIE  
TRA GUSTO  
RAFFINATO  
E DESIGN  
ORIGINALE

MARMOREA 2019

AN APPEALING BLEND OF SOPHISTICATED TASTE  
AND ORIGINAL DESIGN  
ANGENEHME HARMONIE VON EDLEM STIL UND  
ORIGINELLEM DESIGN  
DES HARMONIES AGRÉABLES ENTRE GOÛT ET  
DESIGN ORIGINAL







**BIANCO STATUARIO 74x148 - 29"x58"**

Matt/Rettificato - Matte/Rectified

**BIANCO STATUARIO DECO 74x148 - 29"x58"**

Levigato/Rettificato - Polished/Rectified



ROOMS





CRIGIO IMPERIALE MOSAICO INTRECCIO  
Levigato/Rettificato - Polished/Rectified

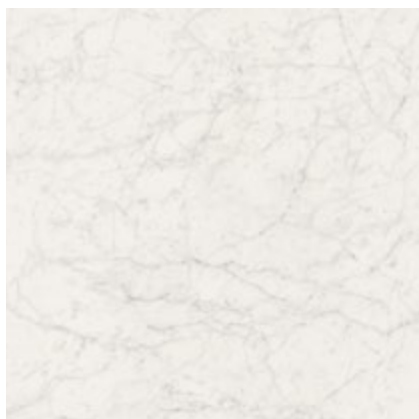




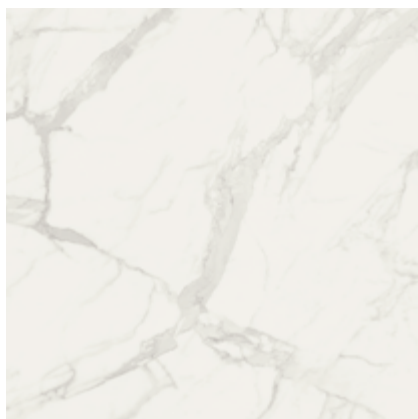
**BIANCO CALACATTA MOSAICO ESAGONI**  
Levigato/Rettificato - Polished/Rectified

# MARMOREA

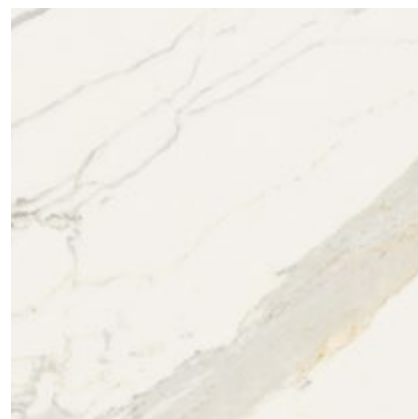
gres porcellanato +



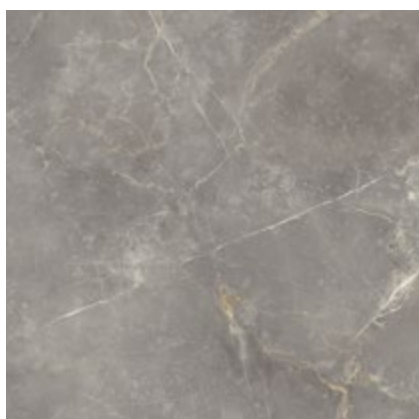
BIANCO GIOIA



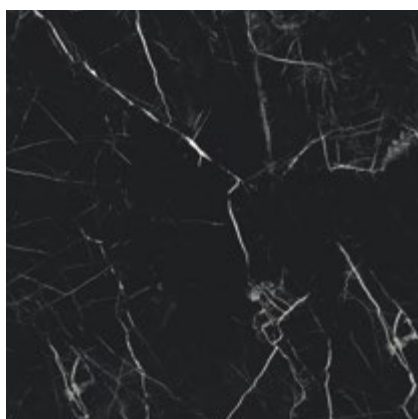
BIANCO STATUARIO



BIANCO CALACATTA

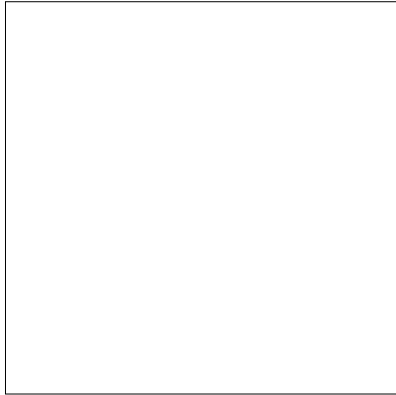


GRIGIO IMPERIALE



PORT LAURENT





**74x74 - 29"x29"**  
 Matt/Rettificato - Matte/Rectified  
 Levigato/Rettificato - Polished/Rectified



**74x148 - 29"x58"**  
 Matt/Rettificato - Matte/Rectified  
 Levigato/Rettificato - Polished/Rectified

**DECO 74x148 - 29"x58"**  
 Levigato/Rettificato - Polished/Rectified



**Battiscopa - Bullnose**  
**7,5x74 - 3"x29"**  
 Matt/Rettificato - Matte/Rectified  
 Levigato/Rettificato - Polished/Rectified



**60x60 - 24"x24"**  
 Matt/Rettificato - Matte/Rectified  
 Levigato/Rettificato - Polished/Rectified



**60x120 - 24"x48"**  
 Levigato/Rettificato - Polished/Rectified



**30x60 - 12"x24"**  
 Matt/Rettificato - Matte/Rectified  
 Levigato/Rettificato - Polished/Rectified



**7,3x30 - 3"x12"**  
 Matt/Rettificato - Matte/Rectified  
 Levigato/Rettificato - Polished/Rectified



**15x15 - 6"x6"**  
 Levigato/Rettificato - Polished/Rectified



**Battiscopa - Bullnose**  
**7,5x60 - 3"x24"**  
 Matt/Rettificato - Matte/Rectified  
 Levigato/Rettificato - Polished/Rectified

# MARMOREA

gres porcellanato +



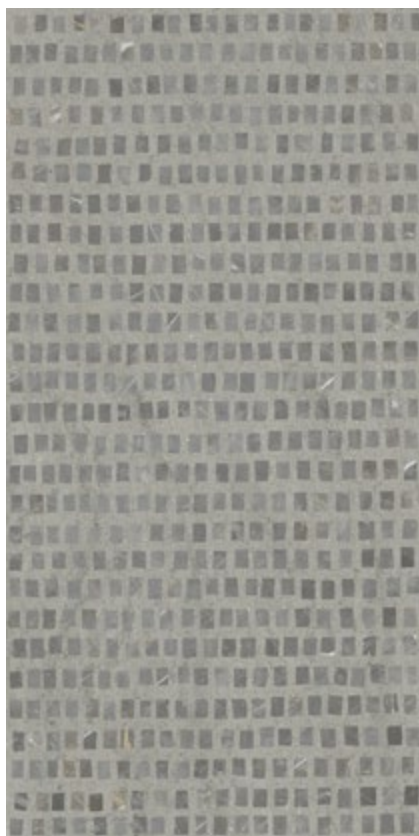
BIANCO GIOIA DECO



BIANCO STATUARIO DECO



BIANCO CALACATTA DECO



GRIGIO IMPERIALE DECO

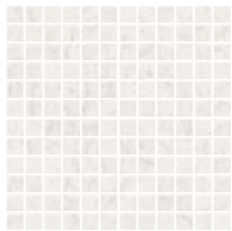


PORT LAURENT DECO

MARMOREA 2019

74x148 - 29"x58"  
Levigato/Rettificato - Polished/Rectified

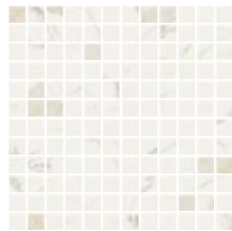




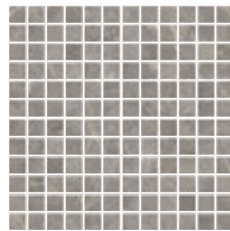
BIANCO GIOIA



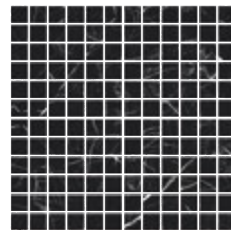
BIANCO STATUARIO



BIANCO CALACATTA



GRIGIO IMPERIALE



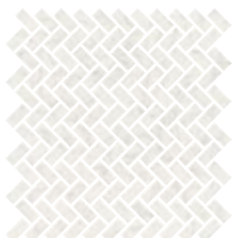
PORT LAURENT

**MOSAICO 2,5x2,5 - 1"x1"**

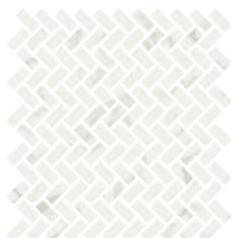
Levigato/Rettificato - Polished/Rectified

in fogli 30x30 da 144 pezzi

in 30x30 - 12"x12" sheet made up of 144 pieces



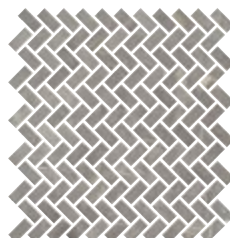
BIANCO GIOIA



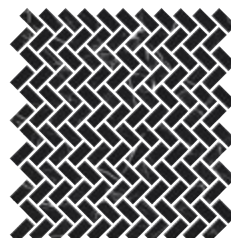
BIANCO STATUARIO



BIANCO CALACATTA



GRIGIO IMPERIALE



PORT LAURENT

**MOSAICO LISCA**

Levigato/Rettificato - Polished/Rectified

in fogli 30x32 da 132 pezzi

in 30x32 - 12"x12½" sheet made up of 132 pieces



BIANCO GIOIA



BIANCO STATUARIO



BIANCO CALACATTA



GRIGIO IMPERIALE



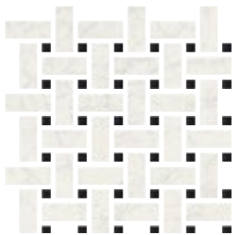
PORT LAURENT

**MOSAICO ESAGONI**

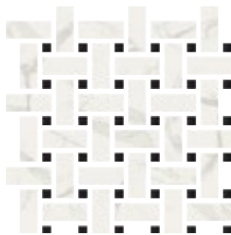
Levigato/Rettificato - Polished/Rectified

in fogli 30x30 da 30 pezzi

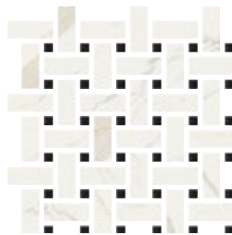
in 30x30 - 12"x12" sheet made up of 30 pieces



BIANCO GIOIA



BIANCO STATUARIO



BIANCO CALACATTA



GRIGIO IMPERIALE



PORT LAURENT

**MOSAICO INTRECCIO**

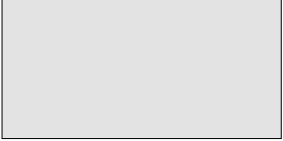

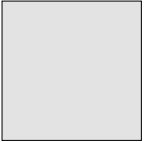
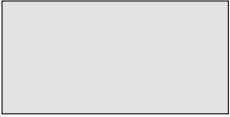
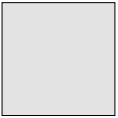



Levigato/Rettificato - Polished/Rectified

in fogli 30x30 da 72 pezzi

in 30x30 - 12"x12" sheet made up of 72 pieces

# MARMOREA







gres porcellanato +

Formato Size Format Format	Articolo Item Artikel Article	Matt/Rettificato Matte/Rectified Matt/Rektifiziert Matt/Rectifie	Levigato/Rettificato Polished/Rectified Poliert/Rektifiziert Poli/Rectifie	Scatole			Pallet			Spessore Thickness Stärke Epaisseur	
				PZ/SC Pcs/Box Stck/Ktn Pcs/Boîte	MQ/SC Sqm/Box Qm/Ktn M <sup>2</sup> /Boîte	KG/SC Kg/Box Kg/Ktn Kg/Boîte	COLLI Boxes Kartons Boîtes	MQ Sqm Qm M <sup>2</sup>	KG Kg Kg Kg		
 74x148 - 29''x58''	Bianco Gioia effect Bianco Statuario effect Bianco Calacatta effect Grigio Imperiale effect Port Laurent effect	MM710R MM711R MM712R MM713R MM717R	MM710LR MM711LR MM712LR MM713LR MM717LR	•	1	1,0952	27,5	24	26,2848	670	10 mm
				••	1	1,0952	27,5	28	30,6656	780	10 mm
 DECO 74x148 - 29''x58''	Bianco Gioia effect Bianco Statuario effect Bianco Calacatta effect Grigio Imperiale effect Port Laurent effect		MM710DL MM711DL MM712DL MM713DL MM717DL	•	1	1,0952	27,5	24	26,2848	670	10 mm
				••	1	1,0952	27,5	28	30,6656	780	10 mm
 74x74 - 29''x29''	Bianco Gioia effect Bianco Statuario effect Bianco Calacatta effect Grigio Imperiale effect Port Laurent effect	MM750R MM751R MM752R MM753R MM757R	MM750LR MM751LR MM752LR MM753LR MM757LR		2	1,0952	26	42	45,9984	1102	10 mm
 60x120 - 24''x48''	Bianco Gioia effect Bianco Statuario effect Bianco Calacatta effect Grigio Imperiale effect Port Laurent effect		MM620LR MM621LR MM622LR MM623LR MM627LR		2	1,44	30,5	36	51,84	1108	9 mm
 60x60 - 24''x24''	Bianco Gioia effect Bianco Statuario effect Bianco Calacatta effect Grigio Imperiale effect Port Laurent effect	MM600R MM601R MM602R MM603R MM607R	MM600LR MM601LR MM602LR MM603LR MM607LR		4	1,44	31,5	30	43,2	955	10 mm
 30x60 - 12''x24''	Bianco Gioia effect Bianco Statuario effect Bianco Calacatta effect Grigio Imperiale effect Port Laurent effect	MM360R MM361R MM362R MM363R MM367R	MM360LR MM361LR MM362LR MM363LR MM367LR		6	1,08	24,3	40	43,2	982	10 mm
 7,3x30 - 3''x12''	Bianco Gioia effect Bianco Statuario effect Bianco Calacatta effect Grigio Imperiale effect Port Laurent effect	MM730R MM731R MM732R MM733R MM737R	MM730LR MM731LR MM732LR MM733LR MM737LR		30	0,657	15	68	44,676	1030	10 mm
 15x15 - 6''x6''	Bianco Gioia effect Bianco Statuario effect Bianco Calacatta effect Grigio Imperiale effect Port Laurent effect		MM150LR MM151LR MM152LR MM153LR MM157LR		29	0,6525	14,2	68	44,37	976	10 mm

• Nuova palettizzazione.  
New palletization. - Neue Palettierung. - Nouvelle palettisation.

•• Disponibile fino ad esaurimento.  
Available while stocks last. - Verfügbar solange der Vorrat reicht. - Disponible jusqu'à la fin des stocks.



Formato Size Format Format	Articolo Item Artikel Article	Matt/Rettificato Matte/Rectified Matt/Rektifiziert Matt/Rectifie	Levigato/Rettificato Polished/Rectified Poliert/Rektifiziert Poli/Rectifie	Scatole			Pallet			Spessore Thickness Stärke Epaisseur
				PZ/SC Pcs/Box Stck/Ktn Pcs/Boite	MQ/SC Sqm/Box Qm/Ktn M <sup>2</sup> /Boite	KG/SC Kg/Box Kg/Ktn Kg/Boite	COLLI Boxes Kartons Boites	MQ Sqm Qm M <sup>2</sup>	KG Kg Kg Kg	
 MOSAICO 2,5x2,5 - 1"x1"	Bianco Gioia effect Bianco Statuario effect Bianco Calacatta effect Grigio Imperiale effect Port Laurent effect		MM0MS1L MM1MS1L MM2MS1L MM3MS1L MM7MS1L	Sheets 11	0,99	24				
in fogli 30x30 da 144 pezzi - in 30x30 - 12"x12" sheets made up of 144 pieces auf Blatt 30x30 mit 144 Stück - sur feuille tramée de 30x30 de 144 pièces										
 MOSAICO LISCA	Bianco Gioia effect Bianco Statuario effect Bianco Calacatta effect Grigio Imperiale effect Port Laurent effect		MM0MS2L MM1MS2L MM2MS2L MM3MS2L MM7MS2L	Sheets 6	0,576	12,2				
in fogli 30x32 da 132 pezzi - in 30x32 - 12"x12½" sheets made up of 132 pieces auf Blatt 30x32 mit 132 Stück - sur feuille tramée de 30x32 de 132 pièces										
 MOSAICO ESAGONI	Bianco Gioia effect Bianco Statuario effect Bianco Calacatta effect Grigio Imperiale effect Port Laurent effect		MM0MS3L MM1MS3L MM2MS3L MM3MS3L MM7MS3L	Sheets 6	0,54	13				
in fogli 30x30 da 30 pezzi - in 30x30 - 12"x12" sheets made up of 30 pieces auf Blatt 30x30 mit 30 Stück - sur feuille tramée de 30x30 de 30 pièces										
 MOSAICO INTRECCIO*	Bianco Gioia effect Bianco Statuario effect Bianco Calacatta effect Grigio Imperiale effect Port Laurent effect		MM0MS4L MM1MS4L MM2MS4L MM3MS4L MM7MS4L	Sheets 6	0,54	13				
in fogli 30x30 da 72 pezzi - in 30x30 - 12"x12" sheets made up of 72 pieces auf Blatt 30x30 mit 72 Stück - sur feuille tramée de 30x30 de 72 pièces										
* Abbinamento colori - Color matching - Farbanpassung - Correspondance des couleurs: Bianco Gioia Effect/Port Laurent Effect - Bianco Statuario Effect/Port Laurent Effect - Bianco Calacatta Effect/Port Laurent Effect Grigio Imperiale Effect/Port Laurent Effect - Port Laurent Effect/Bianco Statuario Effect										
 7,5x60 - 3"x24" Battiscopa - Bullnose Sockel - Plinthe	Bianco Gioia effect Bianco Statuario effect Bianco Calacatta effect Grigio Imperiale effect Port Laurent effect	MMB600R MMB601R MMB602R MMB603R MMB607R	MMB600L MMB601L MMB602L MMB603L MMB607L	22	Ml. 13,2	22				
 7,5x74 - 3"x29" Battiscopa - Bullnose Sockel - Plinthe	Bianco Gioia effect Bianco Statuario effect Bianco Calacatta effect Grigio Imperiale effect Port Laurent effect	MMB750R MMB751R MMB752R MMB753R MMB757R	MMB750L MMB751L MMB752L MMB753L MMB757L	15	Ml. 11,1	19,5				

## EN 14411:2012

ANNEX G GROUP BIa GL

### R9

MATT

### PEI 4

MATT

### DCOF

MATT WET: 0,45

### BCRA

MATT

DRY: > 0,40

WET: > 0,40



### PIASTRELLE CON LIEVE VARIAZIONE DI TONO E DISEGNO

Tiles with slight shade and aspect variation

Fliesen mit leicht unterschiedlichen Tonalitäten und Muster

Carreaux avec faible différence de nuance et structure

### PAVIMENTO

Floor coverings - Bodenbeläge - Sol

### RIVESTIMENTO

Wall coverings - Wandbeläge - Faïence

### RESIDENZIALE

Residential areas - Wohngebiete - Zones résidentielles

### MATT ••

### TRAFFICO LEGGERO

Light traffic areas - Geringe Begehungsfrequenz - Zones à trafic léger



La finitura Levigata è indicata anche per pavimenti, ma soltanto in aree soggette a calpestio da traffico ordinario, protette da agenti abrasivi, in cui è già avvenuto un primo scarico di sporco normale tramite scale, preingressi, zerbini.

The Polished finish is also suitable for floors, but only in areas subject to ordinary traffic, protected by abrasive agents, in which normal dirt has already been left behind on stairs, areas before the entrance, doormats, etc.

Die Polierte Oberflächenausführung ist auch für Fußböden geeignet, aber nur in Bereichen mit normaler Trittbelastung, die vor scheuernden Substanzen geschützt sind, in denen bereits der erste gewöhnliche Schmutz auf Treppen, in Vorräumen oder auf Fußmatten abgeladen wurde.

La finition Polie est indiquée pour les sols aussi, mais uniquement dans des zones soumises à un piétinement courant et protégées par des agents abrasifs, où a déjà eu lieu un premier dépôt de saleté normale par le biais d'escaliers, de seuils d'entrée et de paillassons.











**FIORANESE**  
CERAMICA

41042 Fiorano Modenese (MO) Italy  
Via Cameazzo, 25 - Tel. (+39) 0536.99.35.11  
Fax Italia 0536.99.35.56 - Fax Export (+39) 0536.83.26.11  
[www.fioranese.it](http://www.fioranese.it) - [info@fioranese.it](mailto:info@fioranese.it)