

NOV 2024

**TAPA** APAC  
Transported Asset Protection Association

# lookOut

TRANSPORTED ASSET PROTECTION ASSOCIATION ASIA PACIFIC

## **TIS TRAINING WORKSHOP RECAP ON DATA INTELLIGENCE**

The TAPA APAC Intelligence System (TIS) workshop highlighted how data intelligence empowers supply chain risk management.

> PG 07

## **TAPA APAC BOOSTS SUCCESS AT CIIE 2024 AI SUMMIT**

TAPA APAC played a key role in advancing discussions on AI-driven supply chain strategies at the Shanghai AI Strategic Summit during CIIE 2024.

> PG 17

## **PUDONG SHIPPING WEEK: RESHAPING SUPPLY CHAIN WITH TAPA STANDARDS & INNOVATION**

Brings together industry leaders to explore groundbreaking solutions and strategies for transforming the global supply chain.

> PG 20

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# TAPA APAC Board of Director's Message to Members

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**Dear Valued Members,**

As we approach the end of 2024, I am thrilled to reflect on the remarkable strides TAPA APAC has made in strengthening the resilience of our supply chain community. This year has been a testament to the power of collaboration, innovation, and unwavering commitment from our members and partners.

In this issue of Lookout, we highlight some of our key events, including the successful conclusion of Q3 events like the TAPA APAC Intelligence System (TIS) Training Workshop and the Success of Shanghai AI Strategic Summit at China International Import Expo (CIIE) 2024. We also celebrate the launch of initiatives like the open training mechanism for FSR and TSR, giving members year-round access to vital resources for enhancing security. These milestones demonstrate our dedication to empowering members with the tools, knowledge, and networks needed to stay ahead in an ever-evolving landscape.

In this issue of Lookout, we delve into pivotal developments such as the launch of our open-registration mechanism for training, which is designed to provide greater flexibility for members eager to upskill. We also spotlight the upcoming Risk Assessment Standards training in India, updates on the TAPA Intelligence System (TIS), and key insights from our recent TIS Webinar. Each article underscores the dedication of our members and partners in advancing the standards and practices that underpin our industry's success.

With over 750 members engaged, it is clear that our community is thriving and more united than ever.

I extend my heartfelt thanks to each of you—members, partners, and stakeholders—for your trust and contributions. Together, we are building a secure, resilient, and sustainable future for global supply chains.

Best Regards,



Secretary and Board of Director  
TAPA APAC



# Building Safer Skies at Super Terminal Expo 2024: TAPA Standards in Shaping the Future of Airport and Cargo Security



Held from November 5th to 7th at the AsiaWorld-Expo near Hong Kong International Airport, Super Terminal Expo (STE) 2024 was significant event in advancing supply chain security and airport logistics, attracted more than 10,000 visitors and 300 exhibitors from across the globe. As the official Supporting Association, TAPA APAC was involved in high-level discussions and presentations throughout the event.

Mr. Tony Lugg, Chairperson of TAPA APAC, delivered an influential keynote address and participated in a panel discussion that addressed key topics surrounding airport hub strategies, air cargo security, and interconnected resilience within supply chains. His keynote focused on the growing complexity of cargo crime, highlighting the role of TAPA's global standards including TAPA Air Cargo Security Standards (TACSS) in building more resilient and secure operations across the air cargo sector. Tony emphasized how TAPA Standards mitigate risk and help stakeholders, from buyers to airlines, navigate the evolving landscape of cargo security. He also explained the concept of integrating screening processes into cargo facilities with TACSS, which can avoid the inefficiencies of double handling, improve operational efficiency, and reduce congestion at airports—especially during peak periods.

Tony's keynote presentation, "Airports and Supply Chains: Building Interconnected Resilience through TAPA Standards," was particularly impactful. It explored how TAPA Standards can play a pivotal role in reducing losses, enhancing compliance, and ensuring that Logistics Service Providers (LSPs) meet contractual requirements in the supply chain. His speech also underlined the importance of collaboration across industries—airlines, Law Enforcement Agencies (LEAs), and cargo security stakeholders—to strengthen global air cargo security.





In addition to his keynote, Tony participated in a panel discussion titled “Cargo-Handling Considerations: Addressing Security and Efficiency Challenges”, which also featured industry leaders from airlines and logistics firms. During the session, Tony addressed key questions around cargo security trends, including the rising sophistication of cargo crime involving identity theft, cyber-attacks, and high-tech methods. He shared valuable insights from TAPA APAC’s Intelligence System (TIS), highlighting 21 reported cases between 2021 and 2024, resulting in USD 4.8 million in losses with theft from airport warehouse facilities as top incident category and internal theft as top modus operandi. Tony emphasized the need for continued data-sharing and intelligence collaboration to combat these growing threats.



Mr. Alvin Lau, Executive Director – Greater China of TAPA APAC, also participated in one of the highly-anticipated panel discussion on “Safe Skies, Seamless Journeys: Harmonizing Safety Standards & Airport Systems.” Alvin focused on the importance of standardizing safety protocols to ensure resilience across the supply chain. He stressed that safety and security standards should not be viewed in isolation but as integral to the overall resilience of the logistics and airport systems. His insights also highlighted the challenges posed by varying regulatory requirements in different regions and the importance of adopting universal standards like TAPA Standards to foster global consistency in cargo security and resilience.



Alvin's panel discussion also addressed the pressures from supply chain stakeholders demanding higher security standards, particularly from manufacturers, brand owners, and buyers. He emphasized that by harmonizing safety standards across the industry and promoting collaboration between law enforcement agencies and the private sector, air cargo security could be significantly enhanced. Alvin also explored how emerging technologies, such as AI, blockchain, and IoT, can improve the security and efficiency of air cargo operations. However, he cautioned that these technologies, while beneficial, also introduce new cybersecurity risks and require careful management of both Information Technologies (IT) and Operational Technologies (OT).

He also spoke about the growing use of technologies like CT screening and AI-enhanced systems in cargo security. He discussed the challenges and opportunities these technologies present, particularly when integrating them into existing operations, and stressed the importance of continuous review and adaptation of security standards to keep pace with technological advancements and emerging threats.

Looking ahead, TAPA APAC is committed to continuing its support for industry initiatives like the Super Terminal Expo and remains dedicated to fostering greater collaboration between stakeholders in the logistics, airline, and law enforcement sectors. By aligning with global TAPA Standards, leveraging the TAPA APAC Intelligence System (TIS), and adopting innovative security practices, the air cargo sector can overcome its biggest security challenges and create a safer, more efficient supply chain for all.

For more information about TAPA APAC and TAPA Standards, please visit [www.tapa-apac.org](http://www.tapa-apac.org) or email to [info@tapa-apac.org](mailto:info@tapa-apac.org).

### Special Thanks to Event Partner!



Super Terminal Expo is Asia's pioneering design, construction and operations event showcasing the next wave of innovation in passenger and cargo terminal, bringing together experts and decision-makers to shape the future of terminals.

Website: [www.superterminalexpo.com](http://www.superterminalexpo.com)

Email: [enquiry@superterminalexpo.com](mailto:enquiry@superterminalexpo.com)

# Mitigating Supply Chain Risks with Data Intelligence: A Recap of the TAPA APAC Intelligence System (TIS) Training Workshop



In partnership with Malaysian International Chamber of Commerce and Industry (MICCI), TAPA APAC hosted an exclusive virtual training workshop on November 19, 2024, titled "Understanding TIS and the Importance of TAPA Standards". The workshop brought together industry leaders to explore the transformative potential of the TAPA APAC Intelligence System (TIS) in bolstering supply chain security. As cargo crime continues to rise, the session highlighted how TIS, combined with TAPA Standards, provides critical data-driven insights to mitigate risks and safeguard assets. Hosted by TAPA APAC TIS Expert, Mr. Kristoffer Jason, this engaging and informative workshop proved to be an invaluable resource for professionals eager to enhance their security strategies with data insights.

Attendees included directors, C-suite executives, supply chain managers, risk management leaders, logistics operations professionals, and security experts from TAPA APAC and MICCI member organizations, all keen to gain knowledge that will help strengthen their supply chain resilience and operational efficiency by leveraging the data insights from TIS.

The event was made possible with the support of MICCI, a key partner of TAPA APAC. MICCI's involvement in the workshop brought together key industry players from Malaysia, offering them a valuable platform to explore the TIS and its application to enhance supply chain resilience.

Mr. Wayne Shu, of MICCI, extended a warm welcome to the attendees and members from MICCI. He emphasized the growing threat of cargo crime and underscored the importance of adopting robust security systems like TIS, which provides comprehensive data-driven insights. The workshop's main aim was to equip attendees with actionable knowledge to enhance their supply chain security and risk management strategies.



The virtual training focused on the multifaceted benefits of the TIS platform. With cargo crime incidents on the rise globally, leveraging a data intelligence system like TIS is becoming more critical for companies seeking to mitigate risks in their logistics and supply chain operations.

### Key Takeaways from the Workshop

- Navigating TIS and its Functions – Attendees were taken through a detailed demonstration of how to use the TIS platform. The session provided a step-by-step guide on accessing and navigating the TIS database, enabling users to make the most of its features for incident tracking and risk analysis.
- Mapping and Resilient Route Planning – TIS plays a vital role in helping organizations plan resilient routes for the transportation of goods. The workshop explored how TIS assists in mapping out the safest and most secure logistics routes avoid incident 'hot spots' and utilizing TAPA-certified sites, improving operational efficiency while minimizing risks.
- Identifying Trends and Insights with Data – Participants gained practical knowledge of how historical data from TIS can be utilized to identify emerging risks and trends, allowing businesses to tailor their security strategies more effectively.

The training workshop was a resounding success, providing attendees with critical tools and insights to improve their approach to supply chain security. By utilizing the TIS platform and certifying with TAPA Standards, companies can not only enhance the resilience of their operations but also gain a competitive advantage in the increasingly complex and challenging supply chain environment. Looking forward, TAPA APAC will be hosting more TIS training workshops for members to engage, collaborate and share new development updates.

For more information about TIS, please email [tis@tapa-apac.org](mailto:tis@tapa-apac.org)

### Special Thanks to Event Partner!



MICCI is a Chamber which aims to facilitate and support members in their goals to successfully develop their business in Malaysia. MICCI engages with state and federal governments to continue to ensure the development and implementation of a robust regulatory framework, which is conducive to a healthy business environment.

Website: <https://www.micci.com/>

Email: [micci@micci.com](mailto:micci@micci.com)



# CRIME MONITOR



## TOP CARGO THEFT IN OCTOBER 2024 BY COUNTRY

	No. of Incidents
India	24
Philippines	8
Malaysia	4
Hong Kong	2
Australia	1
Thailand	1
Vietnam	1



## TOTAL LOSS IN OCTOBER 2024

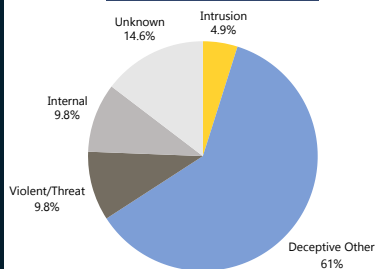
USD

# \$12,609,350

**41** Total Recorded APAC Incidents  
in Oct 2024

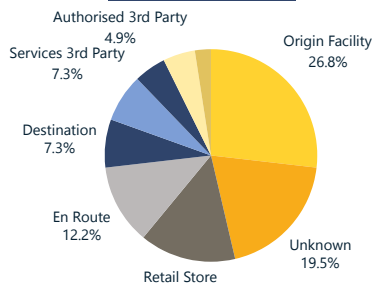
**29** Cases in APAC reporting  
a loss value

### INCIDENTS REPORTED BY MODUS OPERANDI



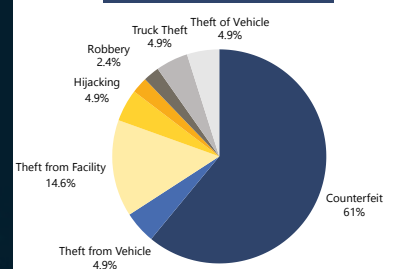
Deception Other	25 ( 61%)
Unknown	6 ( 14.6%)
Violent/Threat with Violence	4 ( 9.8%)
Internal	4 ( 9.8%)
Intrusion	2 ( 4.9%)

### INCIDENTS REPORTED BY LOCATION TYPE



Origin Facility	11 (26.8%)
Unknown	8 (19.5%)
Retail Store	6 (14.6%)
En Route	5 (12.2%)
Destination Facility	3 ( 7.3%)
Services 3rd Party Facility	3 ( 7.3%)
Authorised 3rd Party Facility	2 ( 4.9%)
Unclassified Parking	2 ( 4.9%)
Secured Parking	1 ( 2.4%)

### INCIDENTS REPORTED BY INCIDENT CATEGORY



Counterfeit	25 ( 61%)
Theft from Facility	6 ( 14.6%)
Theft from Vehicle	2 ( 4.9%)
Theft of Vehicle	2 ( 4.9%)
Hijacking	2 ( 4.9%)
Truck Theft	2 ( 4.9%)
Robbery	1 ( 2.4%)
Theft	1 ( 2.4%)



## BIGGEST SINGLE LOSS

📍 Melbourne, Australia

A group of unknown persons stole 45 vehicles worth USD 1.3M in total from a holding yard by forcing their way into the property and breaking past security.

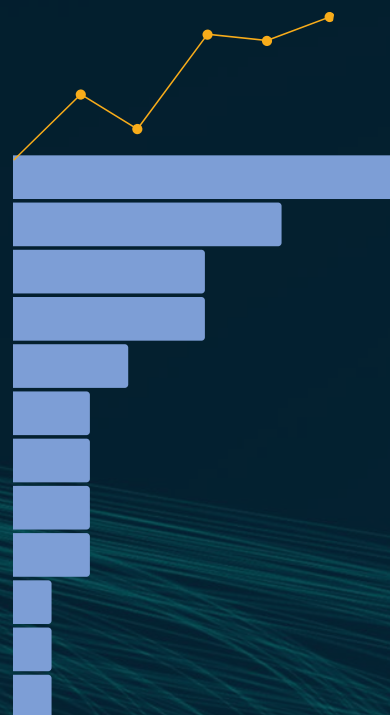


## INCREASE IN CARGO THEFT

**36.6%** As compared to the September 2024

## INCIDENTS REPORTED BY PRODUCT CATEGORY

	No. of Incidents	
Miscellaneous	10	(24.4%)
Food & Drink	7	(17.1%)
Clothing & Footwear	5	(12.2%)
Tobacco	5	(12.2%)
Metal	3	( 7.3%)
Auto Parts	2	( 4.9%)
Miscellaneous Electronics	2	( 4.9%)
Pharmaceuticals	2	( 4.9%)
Tools/Building Materials	2	( 4.9%)
Agricultural Materials	1	( 2.4%)
Computers/Laptops	1	( 2.4%)
Cash	1	( 2.4%)



## REPORT & CONTRIBUTE

Every report plays a vital role in bringing cargo crimes to light, ultimately contributing to a safer environment for everyone involved.



REPORT AN  
INCIDENT



BECOME A  
TIS AMBASSADOR



SUBSCRIBE TO  
TIS ALERTS



TAPA APAC INTELLIGENCE SYSTEM

For more information about TIS or to join the TIS Working Group, please email to us at [tis@tapa-apac.org](mailto:tis@tapa-apac.org)



# Bridging the Data Gap: Addressing Cargo Crime Challenges Through Collaborative TIS Database



On October 30, 2024, over 80 supply chain professionals gathered for the TAPA APAC Intelligence System (TIS) webinar, titled “Bridging the Data Gap: Addressing Cargo Crime Challenges Through Collaborative TIS Database”. The event successfully brought together experts, practitioners, and Law Enforcement Agencies (LEAs) representatives to address one of the supply chain’s most pressing issues - cargo crime, and the critical role that data collection and collaboration play in mitigating these risks. With participants from across the globe, the session provided valuable insights into how businesses can leverage data and work together to fight this pervasive issue.

## A Growing Threat of Cargo Crime

Cargo crime is an escalating concern that poses significant risks to businesses and the global supply chain. The industry is grappling with an alarming lack of comprehensive data on these crimes, with many incidents going unreported. As a result, cargo theft and related criminal activities remain in the shadows, making it difficult to fully understand the scope of the problem. This lack of visibility fosters a cycle of impunity, leaving businesses vulnerable and unable to develop effective strategies for prevention and response. Mr. Kris Jason Arino, TIS Expert at TAPA APAC, hosted the webinar and commenced with the purpose and importance of TIS for global supply chain resilience. Mr. Tony Lugg, Chairperson of TAPA APAC, emphasized in his opening remarks,

“TIS boasts the largest global cargo crime database of over 220,000 incidents recorded. TIS is set-up to address the complexity of data sharing, including confidentiality and privacy concerns. We have all the control measures in place to ensure that all data has been sanitized, removing sensitive information to ensure that brands and product numbers will not exist in the database.” He highlighted how TIS not only serves as a critical tool in tracking and understanding cargo crime but also maintains the highest

standards of data protection, ensuring that businesses can share information securely and responsibly. Tony encouraged the attendees to join the TAPA APAC TIS Working Group to help shape the future of TIS, contribute valuable data, and collaborate with industry peers to create a safer environment for everyone in the supply chain.

### **Understanding the Data Gap: The Challenge of Underreporting**

TIS revealed that in 2024 the average loss for incidents is averaging EUR 2 billion, a significant amount for supply chains. Dr. Shamsir Bin Ali, Regional QA Manager at Zuellig Pharma, addressed one of the most significant barriers to combating cargo crime: the lack of reliable, comprehensive data. He explained that the failure to report cargo theft and other criminal activities is often driven by three major factors — fragmented supply chains, regulatory barriers, and data silos. Shamsir highlighted the profound consequences of these data gaps, noting that when cargo crime incidents are hidden from view, it becomes nearly impossible to identify emerging trends or take corrective actions. This lack of visibility leads to operational inefficiencies, vulnerabilities within the supply chain, and significant financial losses. Without timely and accurate data, businesses are left exposed to greater risks, unable to make informed decisions or implement proactive security measures. Shamsir's insights reinforced the importance of data transparency and the need for a collaborative, industry-wide approach to overcome these barriers using TIS and technology to drive greater resilience.

### **Leveraging Data Analytics for Risk Management**

Subsequently, Mr. Chandramani Kumar Vatas, Manager HSSE at Maersk, spoke about how data analytics plays a pivotal role in managing cargo crime risks. He pointed out that insufficient data severely impacts critical operational decision-making across several areas, such as route planning, facility security investments, and overall awareness of crime trends. Without understanding the modus operandi of criminals or tracking the products most targeted by theft, companies remain vulnerable to repeated attacks. To address these challenges, companies can leverage data analytics from TIS as a key tool to analyse breach patterns, track data trends, and gain valuable insights into insider threats. With TIS data, businesses can improve their incident response planning, making it more proactive and effective. He also outlined several industry priorities for combating cargo crime, including investing in advanced tracking systems and adopting AI-powered data analysis for better risk prediction and stressed the need for collaboration.

### **TAPA APAC and TIS as Your Intelligence Partner**

Mr. Madu Lokan, Executive Director of TAPA APAC, highlighted a concerning trend in the rise of theft from facilities, which accounted for 35% of cargo crime incidents in September 2024. The most common method employed by criminals in these cases was intrusion, targeting both facilities and parked trucks. He emphasized the critical role of TIS as a trusted intelligence partner, providing TAPA APAC member companies with actionable insights through the TIS Annual and Quarterly Reports. These reports offer invaluable data on cargo crime trends, helping companies understand the scope of the issue and identify high-risk areas. Additionally, the TIS collaborative database enables supply chain stakeholders to share vital information, making it possible to track and respond to incidents more effectively, thereby strengthening overall supply chain security.



## **TIS as a Collaborative Platform: Strengthening Partnerships for Better Security**

A significant highlight of the webinar was the discussion on collaboration with LEA and authorities. Mr. Verghese Thirumala, Managing Director of Maxitulin Sdn Bhd, presented on how TIS serves as a collaborative database that connects private supply chain stakeholders. By sharing crime data in a structured and secure manner, TIS facilitates a coordinated response to cargo crime, allowing authorities to investigate incidents more efficiently and enabling businesses to take preventive action based on real-time insights.

TAPA APAC collaborates with Malaysian International Chamber of Commerce and Industry (MICCI) to tackle cargo crime in Malaysia. Founded in 1837, MICCI is a leading business organization in Malaysia that represents the interests of the private sector, working closely with government agencies, industry bodies, and other stakeholders to ensure that the interests of the business community. As part of this collaboration, the quarterly reports provided by the local LEAs are shared with the TAPA TIS team. This partnership enables real-time data sharing and helps identify emerging threats within the region. By incorporating both LEAs guidance and TIS reports, stakeholders can better understand criminal activities and adjust their strategies accordingly.

## **Enhancing Supply Chain Resilience**

The final presentation, led by Mr. Jasbinder Singh Kirpal Singh, Senior Manager HSSEQ at Maersk, emphasized the significant advantages of data sharing in enhancing supply chain security and efficiency. He highlighted how sharing critical data not only helps optimize routes and reduce costs but also fosters transparency, building trust among partners and customers. He stressed the importance of viewing data as a collaborative tool to strengthen the supply chain, calling on stakeholders to actively contribute to TIS and partner with LEAs for the latest, most reliable information. He concluded by highlighting that data sharing leads to collective benefits, including reduced risks, improved efficiency, and better visibility, all of which are essential for building a more resilient, secure supply chain for the future.

## **Why Reporting Matters: Your Role in Combating Cargo Crime**

The webinar underscored a critical message – Every individual's and business' support and contribution to TIS is vital in turning the tide against cargo crime. By reporting incidents through TIS, companies not only contribute to the collective data pool but also help drive transparency within the industry. Each reported incident strengthens the broader efforts to combat cargo crime, making it a more visible and manageable issue for all stakeholders

The conversation continues beyond the webinar, and TAPA APAC encourage all participants to continue collaborating and contributing to TIS to ensure that cargo crime no longer operates in the shadows. TAPA APAC TIS working group welcomes individuals from member companies to contribute to TIS for incident reporting and leading collaborative discussions with regional and local law enforcement agencies. For more information about TIS, please email to [tis@tapa-apac.org](mailto:tis@tapa-apac.org).



# TAPA APAC at ASIA Security Conference & Exhibition 2024:

## Upcoming TAPA Brand Protection Standard (BPS) and New Brand Protection Membership Opportunities



Mr. Tony Lugg, TAPA APAC Chairperson as the speaker at ASIA Security Conference & Exhibition 2024

The Transported Asset Protection Association Asia Pacific (TAPA APAC) had a standout presence at the ASIA Security Conference & Exhibition 2024, held on 13th-14th November in Singapore. With over 100 industry professionals in attendance, the event provided a powerful platform for discussing pressing issues like counterfeiting, product diversion, and cross-border illicit trade.

For TAPA APAC, this year's event was not only an opportunity to engage with stakeholders but also to unveil two major developments that are set to revolutionize brand protection in the region: the upcoming launch of the TAPA Brand Protection Standard (BPS) and a new Brand Protection membership initiative targeted in 2025 for organizations seeking to bolster their anti-counterfeiting strategies.

### **TAPA's Growing Role in Brand Protection: TAPA Brand Protection Standard**

TAPA APAC's engagement at the conference underscored the association's commitment to elevating security standards across the supply chain, with a particular focus on protecting brands from counterfeit and illicit trade. As businesses face increasingly sophisticated counterfeiting threats, TAPA's Brand Protection Standard (BPS) emerges as a vital tool for brand owners looking to secure their supply chains, protect market share, and safeguard profits. This new standard is set to be a game-changer for companies in the Asia Pacific region, providing them a unified approach with the necessary best practices and security protocols to counteracting counterfeit goods across the entire supply chain—from manufacturing and logistics to retail.



## Key Features of the BPS:

- **Know-Your-Customer (KYC) Process**

Ensuring that all parties within the supply chain—suppliers, distributors, and customers—are thoroughly vetted and validated to prevent fraudulent activity, thus protecting market integrity.

- **Supply Chain Transparency and Integrity**

Establishing clear visibility across the entire supply chain, enabling real-time monitoring and tracking of products to identify vulnerabilities and prevent counterfeiting at any stage of production, transportation, or sale.

- **Regular Audits and Inspections**

Conducting regular audits and inspections to verify compliance with security protocols, ensuring that counterfeiters are unable to infiltrate the supply chain undetected and harm the brand's reputation.

- **Key Functional Processes and Employee Training**

Ensuring that all critical processes within the organization are well-documented, standardized, and that employees are trained in anti-counterfeiting best practices to detect, report, and prevent illicit activities.

During the conference, Mr. Tony Lugg, Chairman of TAPA APAC, underscored the importance of adopting standardized approaches to counterfeiting, especially in the rapidly growing APAC region. He highlighted the devastating financial impact of counterfeit goods, stating, "In 2022, brands and manufacturers suffered a staggering \$1.1 trillion in losses due to counterfeiting and illicit trade, according to a Corsearch report. This figure is projected to grow to \$1.8 trillion by 2030, reflecting the accelerating scale of this global threat." Tony emphasized that with the TAPA Brand Protection Standard, businesses could take proactive steps to mitigate these losses, strengthen their legal frameworks, and collectively leverage legal resources to combat counterfeiters.

“We are providing a comprehensive, actionable solution that helps brands safeguard their profits, protect market share, and increase share price by ensuring that only genuine products reach consumers. **The BPS is not just a standard—it's a strategic investment in the health and integrity of your brand.**”

- Mr. Tony Lugg, TAPA APAC Chairman

## **TAPA APAC Brand Protection Membership: A New Era for Brand Owners**

In addition to sharing the upcoming TAPA Brand Protection Standard (BPS), TAPA APAC also developed a new Brand Protection membership programme designed to help organizations access the standard, training, liaison with law enforcement agencies on green lane discussions, and intelligence database to strengthen their brand protection efforts. By joining TAPA, brand owners can take advantage of a wide range of benefits that will help them stay ahead of counterfeiting threats, while driving strategic advantages like market integrity and shareholder confidence.



## Looking Ahead: Strengthening the Fight Against Counterfeiting

The development of the TAPA BPS and the new Brand Protection membership initiative mark a pivotal moment for TAPA APAC as it continues to drive efforts to combat counterfeiting in the region. As businesses face growing challenges from counterfeit products, TAPA's commitment to collaboration, innovation, and standardization will remain at the heart of its efforts to protect brands and consumers alike. With a strong focus on global security standards, technology adoption, and collaborative partnerships, TAPA APAC is well-positioned to lead the charge in the ongoing battle against illicit trade and counterfeiting in the Asia Pacific region.

As the fight against counterfeiting becomes more complex, TAPA APAC invites brand owners, legal representatives, law enforcement agencies, customs, government authorities, and stakeholders to join the network and take advantage of the upcoming BPS and its new membership offerings. Protect market share, safeguard profits, and create a resilient brand protection strategy by becoming a part of this powerful movement, ensuring that counterfeit products have no place in the market.

For more information on the TAPA Brand Protection Standard (BPS) and Brand Protection membership, please visit TAPA APAC website at [www.tapa-apac.org](http://www.tapa-apac.org) or contact us at [info@tapa-apac.org](mailto:info@tapa-apac.org).





# **TAPA APAC Boosts Success of Shanghai AI Strategic Summit at China International Import Expo (CIIE) 2024**

**AI Applications and the Importance of Alignment  
with TAPA Standards**



On November 6, 2024, the Shanghai AI Strategic Summit Forum on “Moving Towards the International Market: Improving Competitiveness and Application of Artificial Intelligence” was successfully held in Shanghai, at the China International Import Expo (CIIE) 2024. The summit was co-organized by the SGS and the Shanghai Federation of Services (SFS). As the Supporting Association of the event, TAPA APAC brought together technical experts, industry leaders and corporate pioneers in the field of AI, focusing on the latest regulations, compliance governance practices, market opportunities and challenges of artificial intelligence technology, and jointly explored the compliance path and market expansion strategy of AI technology, providing intellectual support and strategic guidance for the global application with alignment to TAPA Standards.

TAPA APAC Executive Director of Greater China, Mr. Alvin Lau, participated in the forum and delivered an opening speech. IAEM/BCEM Director and TAPA APAC Senior Advisor, Mr. Victor Bai, participated in the roundtable discussion. The in-depth dialogue and exchanges of this summit provided valuable insights for participants in various industries and help enterprises gain a favourable position in the global market.

### **AI Applications and the Importance of Alignment with TAPA Standards**



Mr. Alan Lau, TAPA APAC Executive Director of Greater China at China International Import Expo (CIIE) 2024

In his opening speech, Alvin emphasized the importance of strengthening AI compliance and governance, as well as promoting technological innovation and international expansion amid rapid advancements in global science and technology. He also highlighted the critical role that TAPA Standards play in aligning global AI applications with industry best practices. These Standards, developed by TAPA, set rigorous guidelines to enhance operational security and resilience, ensuring AI technologies are implemented safely and ethically across diverse regions. By aligning AI applications with TAPA Standards, organizations can foster trust, interoperability, and a unified approach to security that supports global innovation while minimizing risks in today's complex technological landscape.

In addition, Mr. Liu Yu, Deputy Secretary-General and Director of the Liaison Department of the Shanghai Federation of Modern Service Industries; Mr. Xin Bin, Vice President of SGS China; Mr. He Yuan, Secretary-General of the Artificial Intelligence Governance and Legal Research Center of Shanghai Jiaotong University;



Mr. Han Jianqi, Vice President of Cheetah Mobile; Mr. Yang Fan, Vice President of Jiangsu Research Institute of China Academy of Information and Communications Technology; Mr. Cui Lei, Director of Logistics Industry of Hikvision, and Mr. Chen Zhuoxian, Chief Security Expert and Vice President of Wance Technology, also delivered important speeches.

These experts from various fields discussed in depth from multiple perspectives how the industrial application of AI can enhance competitiveness. The speeches covered a wide range of topics, including the latest developments in global AI compliance governance, practical insights into AI technology innovation and global market layout, the main challenges faced by AI applications, the standardization development and internationalization process of AI application technology, and the application practice of AI empowering industrial development and transformation.

### AI Applications and the Importance of Alignment with TAPA Standards



In the panel discussion, an in-depth dialogue entitled "AI Compliance and Governance: A Comprehensive Discussion from Technological Innovation to Industry Application" attracted the attention of many participants. Mr. Yu Dajiang, National Product Manager of SGS, along with other speakers including He Yuan, Zhuoxian, Victor Bai, dived into in-depth discussions on the current situation, challenges, opportunities and future trends of AI compliance governance.

From the perspective of the industry, Victor pointed out the social responsibilities and ethical considerations that companies should bear when promoting the development of artificial intelligence. He emphasized that while pursuing technological innovation, companies must pay attention to ethical norms and compliance governance to ensure that the application of AI technology is in line with social values and legal and regulatory requirements.

The successful holding of this summit forum provides a platform for communication and interaction between experts and scholars in the field of AI at home and abroad and their peers in the industry. Thanks to the participation of all guests and the strong support of partners, TAPA APAC will continue to be committed to promoting the compliance application and sustainable development of artificial intelligence in the global market.

For more information about TAPA APAC and TAPA Standards, please visit [www.tapa-apac.org](http://www.tapa-apac.org) or email to [info@tapa-apac.org](mailto:info@tapa-apac.org).



**Complimentary for TAPA APAC Members!**

**TAPA APAC, SCOM & SSCL Innovation**

# **2024 Pudong Shipping Week:** **Exploration Journey — Supply Chain** **Reshaping and Innovation**

**December 7, 2024 9:00-16:30 GMT+8**

**Shanghai Qiantan,  
New Bund Center**

**Organizers:**



## **Event Agenda · 1st Half**

- 08:30-09:00** Registration
- 09:00-09:05** Pudong Shipping Week Organizer & TAPA APAC Opening Speech
- 09:05-09:45** Geopolitics, anti-globalization and transnational supply chains — Professor Wan Guohua of Shanghai Jiaotong University
- 09:45-10:25** Exploration and practice of AI reshaping the industrial supplies supply chain — Ju Xiaolong, Product Director of Industrial Supply Chain, Zhenkunjing
- 10:25-10:35** Networking Break
- 10:35-11:15** Supply chain development of Chinese enterprises under anti-globalization — Xu Bo, Senior Vice President of Supply Chain, RR Donnelley
- 11:15-12:15** **[TAPA APAC Roundtable Discussion] Facing challenges: How new concepts and technologies can empower supply chain risk management and resilience; Transformation and evolution of management**  
— Alvin Lau (host); Alan Liu; Felix Li; Lina Li

## **Event Agenda · 2nd Half**

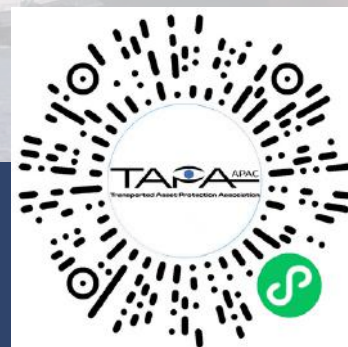
- 13:45-14:25** Leading the future: Schneider green logistics and digital transportation — Sun Li, Director of Transportation and Customs, Schneider Electric China
- 14:25-14:55** How to reduce trade costs through digitalization of overseas supply chains — Xu Pengfei, COO, Kuaimaotong
- 14:55-15:10** Networking Break
- 15:10-15:50** Practice of reducing costs and increasing efficiency and improving services in the supply chain — Xu Lanqing, Operations Director, Hilti China
- 15:50-16:30** The economy is going against the wind, and talents must move forward! — Liu Qing, Founder and CEO, STS Shenzhoulie

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**2024 Pudong Shipping Week:**

**Exploration Journey — Supply Chain Reshaping and Innovation**





**SEMINAR**

# Insights to Action: Unifying Physical Security with TAPA Standards for Resilience

**26 Feb 2025**

**09:00 - 15:00 (GMT+8)**

**Kuala Lumpur Central, Malaysia** (Exact venue to be announced)

In-person Seminar, Complimentary

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# New Members Update

Please join us in welcoming the latest companies to join TAPA APAC!

Company Name	Country	Category	Industry
Synergy Training and Consultancy PLT	Malaysia	Corporate Lite (CL)	Consulting
Taiwan Express (Hong Kong) Co. Limited	Hong Kong SAR (China)	Corporate Lite (CL)	Logistics
Zhangzhou iHastek Inc.	China	Corporate Lite (CL)	Manufacturing

## Become a TAPA APAC Member & Build Resilience with TAPA Standards



### Boost Supply Chain Resilience

Enhance supply chain resilience and ensure operational continuity



### Minimise Losses

Reduce loss ratio with extra lines of defense against latest threats



### Streamline Operations

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# TAPA Standards Audit & Certification

**Congratulations to our Member Companies for their Successful Audit and Award of latest TAPA Standards Certification!**

## FSR 2023 Level A

Company Name

Country

### New Certification

DKSH Singapore Pte Ltd  
Ezhou Shunjia Aviation Ground Service Co. Ltd  
Ningbo Universal Yunlian Information Technology Co. Ltd  
Rhenus Warehousing Solutions Hong Kong Limited  
Shenzhen Jiuli Supply Chain Co. Ltd

### Re-Certification

Amazon Transportation Services Private Limited  
Arrow Asia Pac Limited  
Arrow Components (M) Sdn Bhd - Johor Bahru  
Bang Tai International Logistics Co., Ltd  
Chu Kong Transshipment & logistics Co. Ltd  
DHL Express (Malaysia) Sdn. Bhd. - DHL Express APEC - 2 sites  
DHL Express (Philippines) Corp. - DHL Express APEC  
DHL Pakistan (PVT) - DHL Express APEC  
DHL -Sinotrans International Air Courier Ltd. - 6 sites  
Dongguan Feiliks SCM Co. Ltd  
Hubei Meritar Supply Chain Co., Ltd  
Kwong Fat Transport Ltd.  
Lotte Global Logistics Co., Ltd  
PNP International Logistics Ltd.  
PT. Birotika Semesta (DHL Express)  
Schenker (NZ) Limited  
Schenker Logistics (Malaysia) SDN BHD (147186-D) - 4 Sites  
Schenker Singapore (PTE) Ltd  
Shanghai Pudong International Airport Cargo Terminal Co., Ltd (PACTL) - 2 sites  
Sinotrans Dongguan Supply Chain Management Ltd.  
Sun Hing Logistics Services Limited  
Team Global Express Pty Ltd. - 4 sites

Singapore  
Hubei, China  
Zhejiang, China  
Tuen Mun, Hong Kong  
Guangdong, China

Maharashtra, India  
Kwai Chung, Hongkong  
Johor Darul Takzim, Malaysia  
Yuen Long, Hong Kong  
Tuen Mun, Hong Kong  
Selangor, Malaysia  
Las Pinas, Philippines  
Sialkot, Pakistan  
Shanghai, Fujian, Jiangsu, Suzhou, China  
Guangdong, China  
Wuhan, China  
Hubei, China  
Incheon, Korea  
Shanghai, China  
Soekarno Hatta, Indonesia  
Auckland, New Zealand  
Selangor, Seberang Prai Penang, Penang, Malaysia  
Singapore  
Shanghai, China

Shenzhen, China  
Kwai Chung, Hongkong  
WA, SA, NSW, QLD - Australia

## FSR 2023 Level C

Company Name

Country

### New Certification

Compal Electronic Technology (Kunshan) Co. Ltd  
Compal Electronics (Chengdu) Co. Ltd  
Compal Information Technology (Kunshan) Co. Ltd  
Delhivery Limited - 13 sites  
Flipkart Internet Private Limited - 26 sites

Ibiden Electronics Malaysia Sdn Bhd  
Mondelez International  
Morrison Express (M) Sdn Bhd

### Re-Certification

Century Distribution Systems (Int'l) Ltd  
DHL Logistics Pvt. Ltd - 3 sites  
Morrison Express Corp.  
Morrison Express Logistics Pte. Ltd  
QD BLP Revo International Warehousing Co., Ltd  
Sankyu Singapore Pte. Ltd  
Schenker Logistics Vietnam Co., Ltd

Jiangsu, China  
SiChuan, China  
SiChuan, China  
Tamil Nadu, Assam, Kerala  
Assam, Andhra Pradesh, Chandigarh, Chattisgarh, Jammu & Kashmir, Kerala, Madhya Pradesh, Maharashtra, Punjab, Rajasthan, Srinagar, Telagana, Tamil Nadu, Uttar Pradesh - India  
Penanag, Malaysia  
Uttar Pradesh, India  
Selangor, Malaysia

Xiamen, China  
Tamil Nadu, Maharashtra - India  
Tao Yuan, Taiwan  
Singapore  
Qingdao, China  
Singapore  
Binh Duong, Vietnam

To be a TAPA APAC member or for certification inquiries, please email to [info@tapa-apac.org](mailto:info@tapa-apac.org).

## TSR 2023 Level 1

Company Name

Country

### Re-Certification

JPS Transportation (HK) Limited

Kwai Chung, Hongkong

## TSR 2023 Level 2

Company Name

Country

### New Certification

Kwai Bon Transportation Limited  
MBE International Logistics Ltd  
S.F. Express (Hongkong) Limited  
United Logistics (Shenzhen) Co., Ltd

Kwai Chung, Hongkong  
Shenzhen, China  
Tsing Yi, Hongkong  
Shenzhen, China

### Re-Certification

Hubei Meritar Supply Chain Co., Ltd  
KYD International Logistics Co., Limited  
Max-Dart Technology Logistic Co. Ltd  
PT. Indotama Partner Logistics  
Wing TAT Cargo and Trading (HK) LTD

Wuhan, City  
Shenzhen, China  
Tsuen Wan, Hongkong  
Jawa Barat, Indonesia  
Yuen Long, Hongkong

## TSR 2023 Level 3

Company Name

Country

### New Certification

Prismma Express Sdn Bhd  
Rainbow Asia Logistics Services, Inc.

Pulau Pinang, Malaysia  
Pangasinan, Philippines

### Re-Certification

Schenker Logistics Vietnam Co., Ltd

Ho Chi Minh, Vietnam

To be a TAPA APAC member or for certification inquiries, please email to [info@tapa-apac.org](mailto:info@tapa-apac.org).



# Risk Assessment 2023 Face to Face English Training (India)

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### TSR 2023 Training on LMS (English)

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English | Online

Standard Technical / Authorized Auditor

Master the Trucking Security Requirements (TSR) 2023 with our comprehensive online training. Learn how to secure your transport operations effectively, mitigate risks, and uphold TAPA's global standards for asset protection—all at your own pace.

Stay informed about upcoming events and training opportunities in TAPA APAC!

[CHECK IT OUT >](#)

\*The training and event dates are subject to change. Please reach out to [training@tapa-apac.org](mailto:training@tapa-apac.org) for any training queries. For general event inquiries, please email [info@tapa-apac.org](mailto:info@tapa-apac.org).

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