

It "Dawned" On Me... *a message from Dawn Giganti*

Dear Creative Carpet Family,

I hope this letter finds you all in high spirits & surrounded by the warmth of our shared community. It brings me immense joy & pride to share some exciting news with each and every one of you.

I am thrilled to announce that Creative Carpet & Flooring has been nominated in the prestigious "Carpet/Flooring Store" category of NWI Times' esteemed "Best of the Region" awards in our beloved Highland, Indiana, showroom location! This nomination is a testament to the dedication, passion, & hard work that each member of our Creative Carpet family pours into their craft every single day.

This recognition is not just an honor for our business; it is a celebration of our collective journey & the unwavering support we have received from our cherished customers & community. None of this would have been possible without your trust, loyalty, & continuous encouragement. For that, we are deeply grateful.

"Give thanks to the Lord, for he is good; his love endures forever." - 1 Chronicles 16:34

This verse acknowledges the goodness & love of God, reminding us to express thanks for blessings & recognize love & support in our lives from both our community & God.

As we embark on this exciting journey, I humbly ask for your support once again. Your vote holds immense value & could make all the difference in helping us secure this prestigious honor. You have the power to show the region why Creative Carpet & Flooring stands out as a beacon of excellence in the world of carpet & flooring. Vote daily, now through Sunday, March 24th by doing one (or both) of the following:

- **Text 492 to (219) 271-8471 and vote now!**
- **Then vote online at www.nwi.com/bestof under "Shopping", & vote us Best Carpet/Flooring Store**

(You will need to enter an email and password at Register/Login on the upper right.)

Let's come together as a family once again & show the region the true essence of Creative Carpet & Flooring. With your support, I am confident that we can bring home this well-deserved recognition & continue to elevate our commitment to excellence. From the bottom of my heart, & ALL of us here at Creative... thank you for being an integral part of our Creative Carpet family & for your unwavering support. God bless!



Dawn Giganti, Marketing & Administrative Assistant
Creative Carpet & Flooring

Mark Bouquet Jr.
Sales Manager & Sr. Flooring Consultant



Mark
Bouquet



Mark
Bouquet Jr.

We promise that you'll love your new floors, or we'll replace them for **FREE!***

*Residential only. Within the first 30 days after installation. Does not include the cost of installation or other labor. The style must be of equal or lesser value.

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Month at a Glance:

10th Daylight Savings @ 2 am – When we willingly let our clocks play mind games with us, just to add a little extra chaos to our lives.

10th Middle Name Pride Day – Here's to celebrating the unsung hero of childhood, the middle name - keeping us on our toes and reminding us that mischief has consequences!

17th St. Patrick's Day – St. Patrick's Day was once linked with blue, not green, until the 19th century when green became associated with Ireland's landscape and the shamrock symbol.

19th Spring Begins – Nature finally hits the refresh button! Who's ready for all the blooming flowers, chirping birds, and sunny adventures ahead?

29th & 30th CLOSED Good Friday & Easter Saturday – We will be closed Good Friday through Easter Sunday to rejoice in the resurrection of Jesus Christ with our families. Wishing you a blessed and joy-filled Easter!

29th National Mom & Pop Business Owners Day – Celebrating the awesomeness of Creative Carpet & Flooring, a true gem owned by the best mom-and-pop duo ever!

March 2024

S	M	T	W	T	F	S
					01	02
03	04	05	06	07	08	09
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29 CLOSED	30 CLOSED
31						

Welcome Back Valued Friends!

Aida Wolfer	Jim & Lori Ventouris	Lyn & Bob Blaskovitz	Pat Eriks
Angela Eichholz	Jim Einsele	Marissa Biegel	Randy & Linda Gordon
Austin Garwood	Julie Kelm	Marlena & Alex Saltanovitz	Robert & Carol Seeman
Becky & Steve Gills	Justin Gaeta	Michael Bruni	Sandra Minnis
Carrie Grzybowski	Karen & John Fuerst	Michelle Smith	Stephanie Riewer
Connor Moynihan	Karen Madsen	Nancy Escobar	Steve & Nancy Rockwood
Danelda Coleman	Larry & Shelly Deboer	Nicole Kaminsky	Velicia Spears
Dorothy Pustelnikas	Lisa Schutt	Olivia Zapolis	Vlad & Antoniana
Gary & Shar Miller	Lois Fryer	Owen Hulse	Kabanov

The Origin of the Striped Barber's Pole

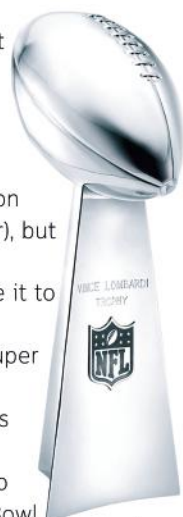


The striped barber's pole, an iconic symbol of barbershops, has a fascinating origin dating back centuries. It originated in the medieval period when barbers also performed medical procedures like bloodletting and surgery. The red and white stripes represent blood and bandages, symbolizing these practices. Barbers advertised their services by hanging bloodstained bandages outside, which would twist around a pole over time, creating the spiral pattern. In 1163, Pope Alexander III separated barber-surgeon professions from physicians, further cementing the association between barbers and medical procedures. Though its medical connotations have faded, the striped barber's pole remains a symbol of tradition and nostalgia in barbershops worldwide.

The Quest for Super Bowl Glory

The Super Bowl, which has been around since the 1960s, has had its fair share of champions – but despite their best efforts and occasional close calls, there are still 11 franchises looking to hoist the Lombardi Trophy for the very first time. Here's the list:

- 1) **Arizona Cardinals:** The Cardinals, formerly based in Chicago and St. Louis, have yet to secure a Super Bowl victory. They did make it to Super Bowl XLIII but fell short to the Pittsburgh Steelers.
- 2) **Atlanta Falcons:** The Falcons reached the Super Bowl twice but haven't clinched the title yet. Their most memorable appearance was in Super Bowl LI, where they famously blew a substantial lead to the New England Patriots.
- 3) **Buffalo Bills:** The Bills hold the record for most consecutive Super Bowl appearances without a win, with four straight losses from 1990 to 1993.
- 4) **Carolina Panthers:** The Panthers made it to the Super Bowl twice, with their most recent appearance being in Super Bowl 50, where they lost to the Denver Broncos.
- 5) **Cincinnati Bengals:** The Bengals have appeared in the Super Bowl twice but have yet to secure a victory.
- 6) **Cleveland Browns:** Despite their storied history, the Browns have never won a Super Bowl. They've had some tough seasons but remain hopeful for the future.
- 7) **Detroit Lions:** The Lions have never made it to the Super Bowl, let alone won one. Their fans have endured many seasons of frustration (especially this year), but their loyalty remains strong.
- 8) **Houston Texans:** The Texans, a relatively young franchise, have yet to make it to the big game.
- 9) **Jacksonville Jaguars:** Like the Texans, the Jaguars haven't made it to the Super Bowl, either.
- 10) **Los Angeles Chargers:** The Chargers, despite having some talented rosters over the years, have yet to make a Super Bowl appearance.
- 11) **Tennessee Titans:** The Titans, formerly the Houston Oilers, have made it to the Super Bowl once but came up short against the St. Louis Rams in Super Bowl XXXIV.

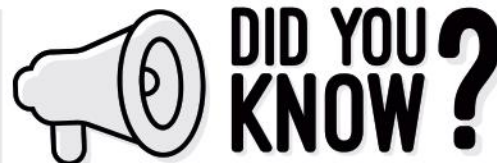


FineAwards.com

Each of these teams has its own unique story and dedicated fanbase, hoping for that elusive Super Bowl victory one day. Who do YOU think of these 11 teams will be the first to win?

Roll Out the Welcome Mat for Our Newest Friends!

Alan Siemer	Cody Karanowsky	Jeff & Ann Lin	Lauryn Whitlock	Roger & Linda Hellinga
Amy Cade	Darlene & Charles Cramer	Jeff & Robin Miedema	Marijo Nowobielski	Ryan Biegel
Angelo & Domenica Rossi	Dave & Tracy Groundwater	Jim & Marlene Donnelly	Mike & Anna Alder	Samantha Hickerson
Baochau Trang	Dorothy Denton	JR & Emma Kibbon	Mike & Teresa Peterlin	Sharon Perfetto
Bill & Noirin OBrien-Penney	Floyd Perkins	Kathy & Mark Mayer	Mike Mulvenna	Tina Barnett
Bob & Megan Johnson	Gary & Dana Booth	Kathy Delaney	Nancy Fleener	Tom & Patsy Deuter
Bob Miedema	Gerald & Mary Skrabala	Kelly Nowacki	Nick Matthias	William Curtis
Brooke Harker	Howard Meter	Kim Klein	Patricia & Steve Riner	
Caroline Rampage	Ignatius Nyatsanza	Kim Sanchez	Patricia Croft	
Christine Smart	Jamal & Carrie Brown	Kris Ernest	Robert Mills	



**Raise Money for Your Church or
Non-Profit Organization**

Creative Carpet & Flooring **Pay It Forward Program**

Are you part of a church or non-profit organization looking to raise funds? Well, you're in luck! Take a peek at Creative Carpet & Flooring's Pay-It-Forward Program! Here's the scoop:

- **Step 1:** Get your 501(c)(3) organization signed up for Creative Carpet & Flooring's Pay-It-Forward Program.
- **Step 2:** Whenever any of your members or supporters buy something from us, your organization pockets 3-6% of the purchase price.
- **Step 3:** We'll hook you up with vouchers, flyers, and a personalized letter explaining the deal to your crew. Plus, we'll lend a hand with stuffing, stamping, and addressing those envelopes!

Ready to boost your fundraising game? Enroll your organization today!

☎(888) 910-6585

✉dawn.g@CreativeCarpetInc.com

CreativeCarpetInc.com/pay-it-forward

Borborygmi = Bubble Guts

Next time your tummy decides to serenade the room with its own rendition of the rumble symphony, dazzle your pals by blaming it on your borborygmi. Yes, it's a real word derived from the Greek "borborygmōs," which basically translates to "my insides are throwing a party." Don't sweat it, though; these noises are just your digestive system's way of saying hello. Think of it as your gut's version of a standing ovation for all the food it's processing. So, embrace the rumbles, laugh along with your friends, and maybe even give your stomach a round of applause for its stellar performance!



MEGA Trivia Contest

Win \$100 off our online store
Shop.CreativeCarpetInc.com or a
\$50 restaurant gift card to



This month's Mega Trivia question:

What was the first country to officially adopt daylight saving time?

- (A) United States
- (B) France
- (C) Germany
- (D) China

Join the fun at creativecarpetinc.com! Hit the 'MEGA Trivia' tab under 'Specials,' and take your guess on our monthly question between the 1st and the 15th. The drawing will occur on the 16th from all who answered correctly. The winner will be announced in next month's newsletter. Don't forget, entries close on the 15th. Best of luck!

Last month's question:

What company created the first-ever digital camera?

Answer: (B) Kodak

Continuing a long history of photographic innovation, Kodak was the first company to come up with a working digital camera. The prototype was developed by Kodak engineer Steve Sasson way back in 1975 when computers were still far from common household objects. Using a Fairchild image sensor that had been created the year before, Sasson cobbled the camera together using spare Kodak parts. His finished prototype was the size of a breadbox and required 23 seconds to capture a single image, which made it more of a proof-of-concept than a viable retail product - unsurprisingly, Kodak chose not to bring digital cameras to market until it had honed the technology further. More than a decade after Sasson's invention, Fujifilm beat Kodak to the punch by producing the first commercially available digital camera in 1988. [Indian Express | December, 2023]

Congratulations to last month's winner:

**CARYL
ROBERTS**

OF TINLEY PARK, IL

Claim your prize by visiting your nearest Creative Carpet & Flooring showroom from March 1-31, 2024. Thanks for taking part in our contest! Enjoy your prize!



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Eileen Reardon
Joseph Rehling

Kathie Pultz
Ken Harris
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discounts.)**

Why do we tell theater performers to "break a leg"?

The phrase "break a leg" is a common idiom used in theater to wish someone good luck. While its origins aren't definitively documented, several theories about its meaning exist.

One theory suggests that it originated from the superstition that directly wishing someone good luck would actually bring them bad luck. So, by wishing the opposite, such as "break a leg," it would somehow reverse the jinx and bring about good fortune instead.

Another theory ties the phrase to the idea of "breaking the legs" of the curtain — a metaphorical reference to the curtain's bending at the knees as it's raised and lowered during a performance. In this interpretation, "breaking a leg" would symbolize taking multiple bows at the end of a successful show.

Yet another theory suggests that it's simply a way to encourage performers to give their best effort, as breaking a leg would require physical exertion and commitment.

Regardless of its precise origin, "break a leg" has become ingrained in theater culture as a lighthearted and often humorous way to wish performers luck before taking the stage. It's a tradition that's stood the test of time and continues to be embraced by actors, directors, and theater enthusiasts worldwide. So, the next time you're headed to the theater, don't hesitate to wish the performers a hearty "break a leg"!



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FRI 10am - 6pm
SAT 10am - 4pm
SUN closed

Creative Carpet & Flooring

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219.595.5561



MON 9am - 6pm
TUE 9am - 6pm
WED 10am - 6pm
THR 9am - 6pm
FRI 9am - 6pm
SAT 10am - 4pm
SUN closed



How about a night out at one of your favorite restaurants through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 restaurant gift card!



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a FREE Consumer
Awareness Guide!**

You will learn...

- ☒ 4 predatory sales tactics
- ☒ 7 costly misconceptions about flooring
- ☒ 5 questions to ask a dealer before buying

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your copy!**

www.CreativeCarpetInc.com

Share your project photo with your review on our website within 30 days of installation and be entered in our monthly drawing to win a \$25 gift card!

www.creativecarpetinc.com/share-your-review

I am absolutely in love with our carpeting! This is the second time we've gone with Creative Carpet & Flooring; once again, they were fantastic! We recommend Creative to anyone looking to get carpet or hardwood flooring done. Our only mishap was when my neighborhood lost power, and we had to reschedule installation. Definitely not their fault, and they were wonderful about working with our schedules.

~ Jasmine Liubakka of Hobart, IN

This month's \$25 Target gift card winner!