

— — — — — ★ — — — — —  
**Christmas**  
*in July*

Celebrate creativity all summer long.


★




# ALL RULERS. NO WORK.

Learn Janome's  
Accurate Stitch  
Regulator with  
Educator Sam Fung  
and discover a  
completely different  
approach to  
ruler quilting.

*No stress.  
No complicated marking.  
Just beautiful stitching.*

 **SEPTEMBER 18-19, 2026**  
10:00 AM - 4:00 AM

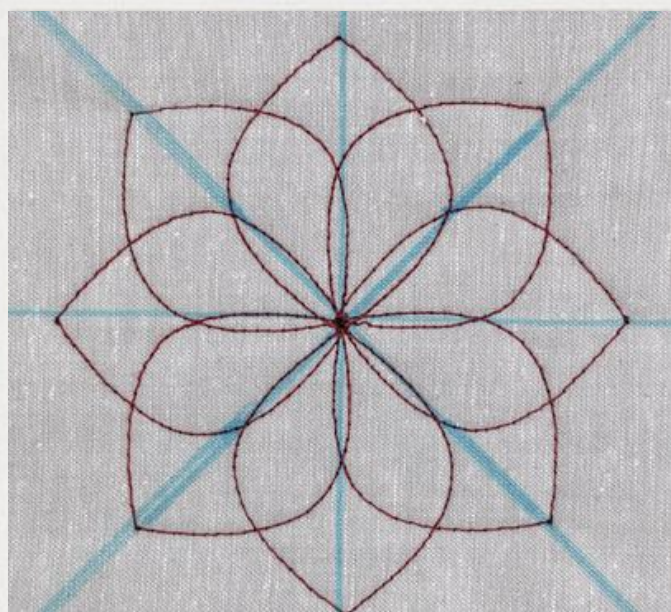
 **HUNTSVILLE, ALABAMA**

 **with Janome Educator  
Sam Fung**

# Ruler quilting made *simple.*

Spend the day discovering ruler quilting with Janome's Accurate Stitch Regulator. You'll leave with new confidence, new techniques, and a beautifully quilted tote you'll actually use.

**JANOME**



## LEARN

Master Janome's Accurate Stitch Regulator and ruler foot while building confidence with free-motion ruler quilting.

## CREATE

Complete a professionally quilted tote using elegant ruler designs you'll be proud to carry.

## EXPLORE

Discover transparent template rulers that make beautiful curves and designs surprisingly approachable.



September 18-19, 2026  
10:00 AM - 4:00 AM  
Huntsville, Alabama

WITH JANOME EDUCATOR  
**Sam Fung**

SPACE IS LIMITED.  
SECURE YOUR SPOT TODAY!

# 250<sup>TH</sup> CELEBRATION SALES EVENT

# JANOME



**VISA<sup>®</sup>  
GIFT CARD  
PROMOTION**

**Purchase these select Janome sewing machines during June or July and you'll receive a Visa<sup>®</sup> Prepaid Gift Card!**

**SALE**  
**\$12,999**  
MSDP  
**\$19,999**

## CONTINENTAL M17

with Purchase

**\$250** GIFT CARD

with Qualified Trade-In



Janome's CM17 and CM8, with their included A.S.R.<sup>™</sup> (Accurate Stitch Regulator) Technology, will take your creativity to the next level!

## CONTINENTAL M8 PROFESSIONAL

**SALE**  
**\$8,499**  
MSDP  
**\$9,999**

**\$250** GIFT CARD

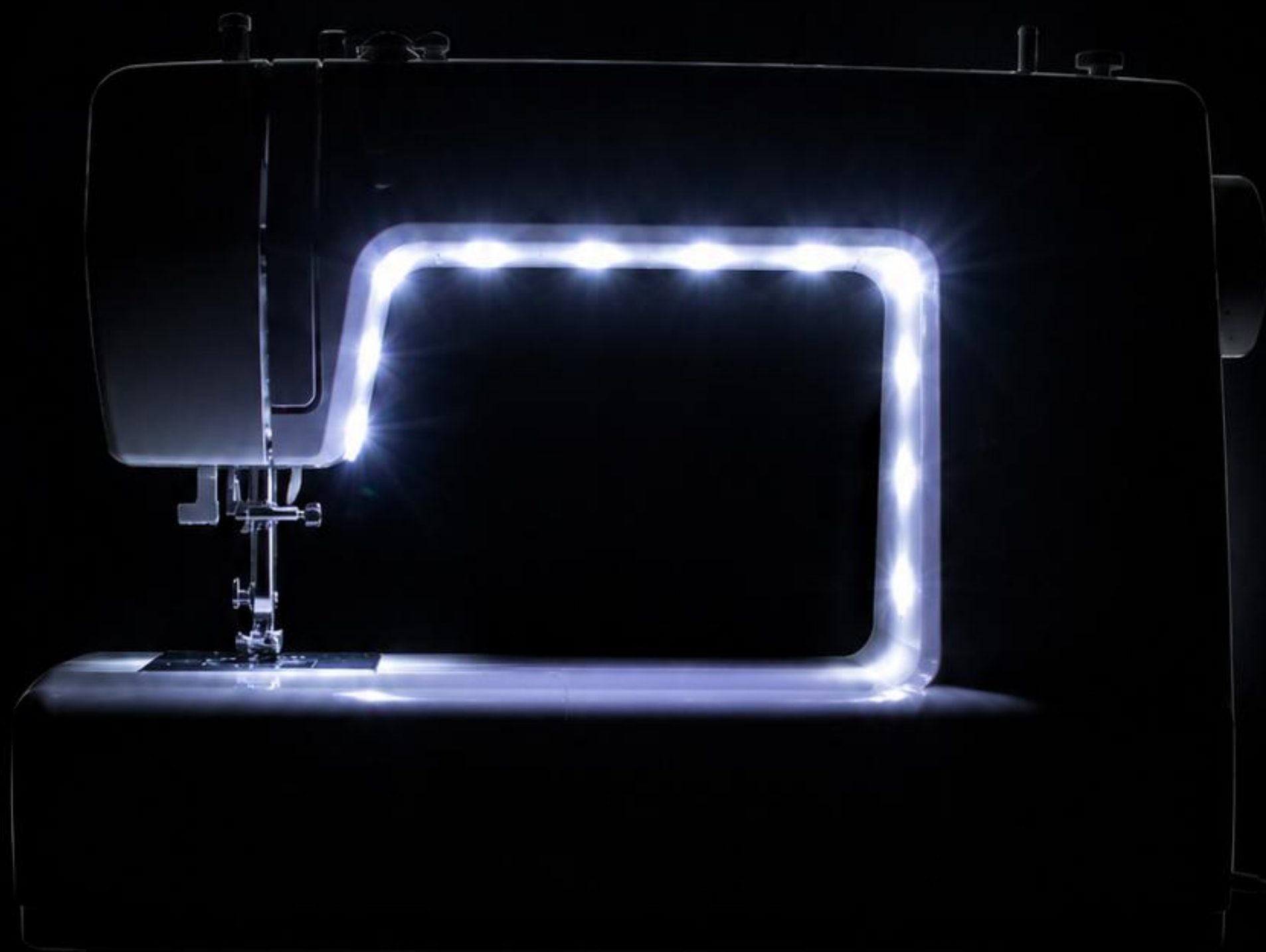
with Purchase



\*Visa<sup>®</sup> is a registered trademark of Visa Inc. Visa is not a sponsor of, or affiliated with, this promotion.

All offers are valid June 1st - July 31st, 2026 at participating Janome Authorized Dealers. Offers based on Manufacturer's Suggested Retail price and may not be combined with any other offer. All offers valid with qualifying machine trade-in. Void where prohibited.

# JANOME



LET US INSTALL A NEW SET OF LED LIGHTS  
ON YOUR SEWING MACHINE, WHILE IT'S IN FOR SERVICE.

---

**YOUR EYES WILL THANK YOU**

---

**ONLY \$14.95 | PLUS TAX**

# AMERICA'S 250<sup>TH</sup> CELEBRATION

S&R SEWING

# 25% OFF

ALL S&R SEWING  
STABILIZER

7/1 — 7/7  
IN-STORE ONLY



SEBO

# 25% OFF

BAGS & ACCESSORIES

7/8 — 7/14  
IN-STORE ONLY



ALL

# 25% OFF

QUILTING RULERS

7/15 — 7/21  
IN-STORE ONLY



BABY LOCK

# 25% OFF

CARDED FEET

7/22 — 7/28  
IN-STORE ONLY



# CLASSES *at a* GLANCE

JULY & AUGUST 2026

CLICK ANY CLASS TO LEARN MORE AND REGISTER



## MAXI SKIRT

5:00 PM – 8:30 PM | \$30



## CANVAS TOTE

10:00 AM – 3:00 PM | \$30



## CHRISTMAS STOCKING

Morning or Evening | \$35



## QUILTED SHOES

10:00 AM – 3:00 PM | \$125

THE GUIDE TO ALL THINGS  
*All Southeast Shop Hop™*

# Shop Hop

## Magazine 2026

Your guide to  
participating shops  
in Alabama, Georgia  
& South Carolina

Discover exclusive  
patterns, inspiring  
articles, and helpful  
resources for quilting  
and sewing.

A keepsake you'll  
turn to long after  
the Shop Hop ends.

PRE-ORDER  
YOUR COPY

*Today!*



PATTERNS • ARTICLES • RESOURCES

*Inspiration for Every Season*

PRE-ORDER NOW →

# CLASSES *at a* GLANCE

JULY & AUGUST 2026

CLICK ANY CLASS TO LEARN MORE AND REGISTER



13  
JULY

## HOLLY JOLLY TREE SKIRT

10:00 AM – 5:00 PM | \$80



14  
JULY

## CHRISTMAS MARKET

10:00 AM – 3:00 PM | \$55



16  
JULY

## BAKING COOKIES BRIGHT

1:00 pm-4:00 pm | \$40



21  
JULY

## GIFT & BAG TAGS

Morning or Evening | \$30

FEATURED  
ACCESSORY



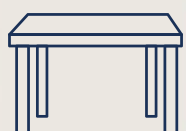
BABY LOCK

# Swing Guide

QUICKLY POSITION SPECIALTY  
ATTACHMENTS WITH CONFIDENCE.

The Baby Lock Swing Guide acts as a mounting platform for many Baby Lock serger attachments. Once the attachment is secured, simply swing it away from the machine to position your fabric, then swing it back into place and align it with the needle.

Installation is quick and operation is smooth-giving you greater accuracy, more control, and making specialty attachments easier to use.



**REQUIRES:**

OVERLOCK TABLE (BLA-OLT)  
Necessary for proper use of the Swing Guide.

EASY AS 1-2-3



SWING AWAY TO  
POSITION YOUR FABRIC



SWING BACK AND ALIGN  
WITH THE NEEDLE

COMPATIBLE MODELS

- BLET8
- BLET8AE
- BLES8
- BLP6
- BLC4
- BLCS2

- BLCS
- BLS8
- BLE8W-2
- BLE8W
- BLE8



Ovation models without the two sets of mounting positions require BLESS-CST to use this attachment.

# CLASSES *at a* GLANCE

JULY & AUGUST 2026

CLICK ANY CLASS TO LEARN MORE AND REGISTER



## VERY MYLAR CHRISTMAS

10:00 am-1:00 pm | \$20  
& 5:30 pm-8:30 pm

## NYLA JACKET

10:00 AM – 3:00 PM | \$200

# PFAFF

Perfection starts here.™

## Enjoy Premium Performance Now.

## Upgrade with Ease Later.

Buy the creative icon 2 today and get 100% of your purchase price toward a NEW creative icon 3 when you trade up.\*

*creative icon 2*



*creative icon 3*  
Arriving Fall 2026



**JANOME**  
Reliability by Design

# ALL RULERS. NO WORK.

Beautiful ruler quilting  
without the  
traditional  
learning curve.

*No stress.*

*No complicated marking.*

*Just beautiful stitching.*

SEPTEMBER 18-19, 2026

HUNTSVILLE, ALABAMA

with Janome Educator  
*Sam Fung*

**S&R**

SEWING AND VACUUM CENTER

# BANDANA TOTE

# class success!



Thank you to everyone who joined us for our TikTok-Inspired Tote Bag class. Your creativity, enthusiasm, and beautiful finished totes made this class truly unforgettable.



Thank you for being part of our sewing community.

*You make it so special.*

WE LOVED SEEING EVERYONE'S CREATIVITY COME TO LIFE!  
WE CAN'T WAIT TO SEE WHAT YOU CREATE NEXT.

# creative icon™ 3

## New Features



**NEW**  
to  
**PFAFF®**



### New Embroidery Unit

The new embroidery unit reduces noise and vibration and provides an industry-leading embroidery size of 450 x 450 mm\*. The newly designed attachment for both the embroidery unit and hoops makes the setup quick and easy.

**NEW**  
to  
**PFAFF®**



### Free-Arm Embroidery

With free-arm embroidery it is easier than ever to personalize ready-made items. Embroider on tubular pieces, such as baby clothes, bags and pillowcases without having to take the seams apart.

**NEW**



### Quick Quilt Settings with Bobbin pick-up

Quilting in embroidery often requires multiple adjustments for a clean look on both sides. With this new feature, all settings are done for you. The machine turns off ActivStitch™ Technology, increases thread tension, turns off automatic thread cut and activates the new bobbin pick-up feature.

**NEW**



### Enhanced STITCH CREATOR™

Design unique stitches wider than 9 mm from scratch or edit the machine's built-in stitches. Adjust the stitch length and width, reshape stitch patterns, or create decorative stitches with complete control. Perfect for adding signature touches, creating embellishments, or bringing your ideas to life.

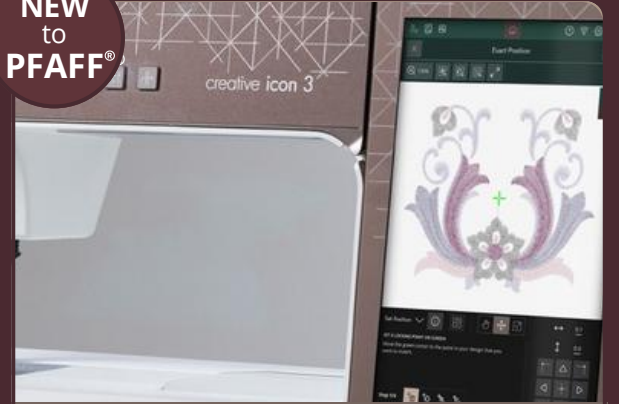
**NEW**  
to  
**PFAFF®**



### Fabric Selection

Set the type of fabric you are sewing and the machine automatically adjusts to the optimal settings for your chosen fabric, technique, and stitch.

**NEW**  
to  
**PFAFF®**



### Exact Position with Scaling

Adjust your design's position and rotation with stitch-point accuracy, reducing the time and effort spent achieving perfect hooping. If any elements extend beyond the hoop limits, the enhanced Exact Position feature allows you to easily scale the design to fit. Scaling also makes final design parts fit easily when multi-hooping.

\* Reduced noise and vibrations when compared to the PFAFF® creative icon™, creative icon 2 and creative performance™ 950 embroidery units. The industry's largest embroidery area is 450 x 450 mm when compared to Brother Aveneer, Babylock Radiance, Bernina B990 and Janome Continental M17, and requires the optional creative™ Grand Turnable Hoop.

\*\* Some CREATIVATE features require a paid membership.



**PFAFF**  
Perfection starts here.™

# SUMMER ROLLER BAG SALE

**SAVE 30%**

Select PFAFF® Roller Bags

June 1–July 31



# NYLA

## *jacket* WORKSHOP

Create a bold,  
one-of-a-kind jacket  
you'll wear again  
and again.

---

JULY 25 &  
AUGUST 1

---

10:00 AM - 3:00 PM

---

\$200

---

A TWO-PART  
WORKSHOP AT  
S&R SEWING AND  
VACUUM CENTER

CLICK TO REGISTER  
OR CALL

256-536-5696



# Meet Eleanor II

## Sit. Stand. Sew. All in One.

Intro price \$899.99 + FREE cutting mat  
& pressing pad (\$250 value)



Ends 7/31. Restrictions apply.

# ANNUAL summer sale

## SAVE ON SEWING ACCESSORIES



**FOR THE LOVE OF SEWING**

Offer valid July 1-31, 2026 at participating Baby Lock retailers and on babylock.com.  
Offer valid while supplies last.

# Quilted Shoes

TWO-DAY WORKSHOP



AUGUST 28-29

10:00 AM - 3:00 PM

\$125



[CLICK TO REGISTER](#)



# ANNUAL summer sale

Celebrate 4-Thread Serger

~~\$1,999~~

NOW \$999

**baby lock**

**FOR THE LOVE OF SEWING**

Offer valid July 1-31, 2026 at participating Baby Lock retailers.

## Big Style. Small Price.

JUDY Sewing Cabinet

Now \$399.99!









**arrow**  
classic sewing furniture

**baby lock**

*Crescendo*

SEWING AND QUILTING MACHINE

Quilting and sewing  
*in perfect harmony.*

-  NeverMiss™ Automatic Needle Threader
-  LCD Color Touchscreen
-  11.25" Large Workspace
-  Sensor Pen for Sewing
-  Guide Beam for Sewing
-  573 Built-In Stitches
-  Digital Dual-Feed System



*Call Us*  
For Pricing  
256-536-5696

*Previously loved.*

PICKUP IS FREE / SHIPPING IS EXTRA / CALL TO INQUIRE.

**Husqvarna**

**VIKING**

**FREE  
Roller Bag**

With Every TOPAZ™ 55Q Purchase  
Limited Time Offer.



# JANOME

## CONTINENTAL

# M17



THE ULTIMATE  
SEWING, QUILTING &  
EMBROIDERY MACHINE



**1,300**  
STITCHES  
PER MINUTE

Fast, powerful & precise.



**850**  
BUILT-IN  
STITCHES

Sew every  
project your way.



**1,230**  
BUILT-IN  
EMBROIDERY  
DESIGNS

Endless creative  
possibilities.



**DUAL**  
INTERACTIVE  
TOUCHSCREENS

Easy to navigate.  
Intuitive to use.



**LARGEST**  
EMBROIDERY AREA

11" x 18.1"  
(280 x 460 mm)



PICKUP  
IS FREE



SHIPPING  
IS EXTRA



CALL TO  
INQUIRE

# 250<sup>TH</sup> CELEBRATION SALES EVENT

# JANOME

June 1st - July 31st, 2026



★ Additional Celebration Savings on these Janome Models! ★

## MC9850LE



**SALE \$1,699** MSRP \$2,099

## MC1000



**SALE \$1,099** MSRP \$1,799

## Skyline 3AE



**SALE \$1,099** MSRP \$1,499

## MC100E



**SALE \$949** MSRP \$1,399

## MyLock 654D



**SALE \$699** MSRP \$899

## 3160QDC-G



**SALE \$649** MSRP \$1,099

## 3160QOV



**SALE \$649** MSRP \$1,099

## MyLock 454D



**SALE \$599** MSRP \$699

## 2212



**SALE \$189** MSRP \$269

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# JANOME

Grace  
COMPANY

JULY 3-11

**THIS WEEK  
ONLY!**

**SAVE 20%** ON TRUECUT® PRODUCTS  
& FINESSE CLASSIC THREAD

**GREAT FINDS**

Under \$200



SINGER SEWMATE 5400

**\$75**



JANOME TRAVELMATE 16

**\$185**



PICKUP IS FREE



SHIPPING IS EXTRA



CALL TO INQUIRE  
256-536-5696

# SAVE 30%

## Select Roller Bags

June 1–July 31



PREVIOUSLY LOVED

# Specialty Machines



**HUSKYLOCK S25**

Serger / Overlock

**\$800**



**BERNETTE 340 DECO**

Embroidery-Only Machine

**\$700**



**BABY LOCK ESANTE**

Sewing & Embroidery Combination

**\$800**



**PICKUP IS FREE**  
Local pickup available  
at our store.



**SHIPPING IS EXTRA**  
We're happy to ship!  
Call for details.



**CALL TO INQUIRE**  
**256-536-5696**

# JANOME Continental M8 Professional



**PROFESSIONAL POWER.**  
**PRECISION WITHOUT LIMITS.**

Engineered for quilters and creators  
who demand the very best.



**1,300**  
STITCHES  
PER MINUTE

Powerful, precise  
and smooth.

**13.5"**  
WORKSPACE

More room for  
your biggest  
creations.

**ONE-TOUCH**  
NEEDLE PLATE  
CONVERSION

Change plates in  
seconds with the  
touch of a button.

**ACUFEEED™**  
FLEX PLUS

Perfect fabric  
control from top  
and bottom.

**A.S.R.™**  
STITCH  
REGULATOR

Consistent  
free-motion  
quilting made easy.

*Built for*  
**QUILTERS  
MAKERS  
CREATORS**



**PICKUP  
IS FREE**



**SHIPPING  
IS EXTRA**



**CALL TO  
INQUIRE**

VISIT S&R SEWING & VACUUM CENTER

**PFAFF**<sup>®</sup>

Perfection starts here.<sup>™</sup>

quilt expression<sup>™</sup> 725

# Precision Meets Expression



## PFAFF<sup>®</sup> quilt expression<sup>™</sup> 725

Advanced Sewing Machine

Engineered for quilters and creators who demand the very best in innovation, performance and beautiful results.



### 8" COLOR TOUCHSCREEN

Tablet-style navigation with pinch and swipe controls.



### ORIGINAL IDT<sup>™</sup> DUAL FEED

Even fabric feeding from top and bottom for exceptional accuracy.



### 730 BUILT-IN STITCHES

Decorative, utility and quilting stitches up to 52 mm wide.



### LASER SEWING GUIDANCE

Projects an adjustable guide directly onto your fabric.



### NEARLY 10" WORKSPACE

The large sewing area to the right of the needle is perfect for quilts and larger projects.



# 250<sup>TH</sup> CELEBRATION SALES EVENT

# JANOME

June 1st - July 31st, 2026



**VISA<sup>®</sup>  
GIFT CARD  
PROMOTION**

Purchase these select Janome sewing machines during June or July and you'll receive a Visa<sup>®</sup> Prepaid Gift Card!

Horizon Memory Craft  
**9480 QC Professional**



**\$250** GIFT CARD  
with Purchase

**SALE**  
**\$6,499**  
MSRP  
**\$6,999**

Memory Craft  
**550E**



**\$100** GIFT CARD  
with Purchase

**SALE**  
**\$2,999**  
MSRP  
**\$4,999**

Memory Craft  
**6700 Professional**



**\$100** GIFT CARD  
with Purchase

**SALE**  
**\$3,699**  
MSRP  
**\$3,999**

\*Visa<sup>®</sup> is a registered trademark of Visa Inc. Visa is not a sponsor of, or affiliated with, this promotion.

★ Additional Celebration Savings on these Janome Models! ★

CONTINENTAL **M6**



**SALE** **\$4,699** MSRP **\$7,999**

**MB-4S**  
Embroidery  
Machine



**SALE** **\$4,599** MSRP **\$7,999**

Horizon  
Memory Craft  
**9410 QC**



**SALE** **\$3,799** MSRP **\$5,499**

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# JANOME

# Travel Beautifully

## EZ-GLIDE TROLLEY™

Designed for quilt retreats, classes,  
and sewing adventures.

AVAILABLE IN

**3 SIZES**

17" • 21" • 29"

[SHOP THE COLLECTION →](#)



### CHOOSE YOUR SIZE



**17"**

EZ-GLIDE  
TROLLEY

Perfect for classes  
and day trips.



**21"**

EZ-GLIDE  
TROLLEY

The ideal size for  
weekend getaways.



**29"**

EZ-GLIDE  
TROLLEY

Roomy and reliable  
for extended trips.

LIGHTWEIGHT • SMOOTH-ROLLING • SMART STORAGE • BUILT TO LAST



*Grace*  
COMPANY

# CELEBRATING 250 YEARS

## OF THE AMERICAN INNOVATIVE SPIRIT



# SAVE ON ALL TIERS QCT6 AUTOMATION



FOR THE LOVE OF SEWING

# PRESTO II

## QUILTING & SEWING MACHINE

### Fast. Simple. Ready for Your Next Project.

The Presto II features 100 built-in stitches and a bright LCD touchscreen that allows you to select and adjust stitches note by note. It also speeds along at 850 stitches per minute helping you get through your quilting and sewing projects fast.



#### LCD TOUCHSCREEN

Easy stitch selection and adjustment.



#### 100 BUILT-IN STITCHES

Utility, decorative, and quilting stitches.

# 850

#### STITCHES PER MINUTE

Finish projects faster.



#### ADVANCED NEEDLE THREADER

Thread your needle in seconds.



#### ONE-TOUCH CONTROLS

Start/Stop, Needle Up/Down, Reverse and Thread Cutter.

**brother**  
at your side

*Quattro*® 3 Trilogy

*Limited Edition*

Innov-ís NV6750D

The Quattro® 3 Trilogy features the LED pointer that shows the needle drop position with **pinpoint accuracy** – critical for your embroidery projects.

PREVIOUSLY LOVED!



Call Us  
For Pricing  
256-536-5696



PICKUP IS FREE



SHIPPING IS EXTRA



CALL TO INQUIRE  
256-536-5696

Celebrate  
Independence Day  
**25% Off**

HUSQVARNA® VIKING®  
Accessories & Notions  
Offer Available 6/26-7/5



# ANNUAL summer sale

Applaud Serger

~~\$4,499~~

NOW \$2,999

**baby lock**

**FOR THE LOVE OF SEWING**

Offer valid July 1-31, 2026 at participating Baby Lock retailers.

## Power Up Your Sewing Setup

Free Electric Lift Upgrade (\$500 value)

Buy a qualifying cabinet & get upgraded FREE



On Kangaroo & Joey or Wallaby.  
Ends 7/31. Restrictions apply.

 **KANGAROO**  
sewing furniture



SEWING AND VACUUM CENTER

JULY 2026

Huntsville | Decatur | Boaz



# Christmas *in July*

Celebrate creativity all summer long.

