



**READY TO LAUNCH A THRIVING
CHILDREN'S DRAMA
BUSINESS?**

www.zozimusdrama.com

An Exciting Opportunity...



Zozimus Drama offers a revolutionary "Business in a Box" concept. Designed as a flexible, low-cost alternative to traditional franchising, it equips you with all the tools, resources, and knowledge you need to create a successful children's drama business—without the constraints of franchise or licensing agreements. This allows you to bring your own personality into your business while benefiting from years of expertise in the children's activity sector.

We prioritise creativity over performance, focusing on imagination, communication, and cognitive development. Unlike other drama businesses, Zozimus Drama immerses children in stories, making them active participants through interactive storytelling, roleplay, and drama techniques that build confidence and social skills.

Zozimus Drama has been carefully crafted to merge creativity with practical business solutions, created by an award-winning youth theatre director with 12 years of experience in drama and music education.

Whether you are a drama teacher, performer, or someone passionate about children's development, this opportunity allows you to run a fully designed programme with minimal hassle and investment.

Zozimus Drama is more than just a business; it's your chance to inspire creativity, confidence, and imagination in children while building a fulfilling career on your terms.



Ready to make your mark in children's drama? Let's do this!

Katy Batchelor

FOUNDER OF ZOZIMUS DRAMA

AWARD WINNING YOUTH DIRECTOR



Make ★ Believe ★ Be

Our Values



FUN AND CREATIVITY

Encouraging children to explore their imagination through drama and storytelling.



QUALITY AND INCLUSIVITY

Engaging, well-structured sessions that welcome all children.



SUSTAINABILITY AND GROWTH

A business model designed to be affordable, flexible, and rewarding.



EMPOWERING ENTREPRENEURS

A model built for long-term success with ongoing support.





Make ★ Believe ★ Be

What can you do?

With the Zozimus Drama Business in a Box, you'll have everything you need to confidently deliver high-quality drama sessions for children aged 4–11 years — perfect for:

- ★ **Community Drama Classes**
- ★ **After-School Drama Clubs**
- ★ **PPA Cover/Enrichment**
- ★ **School Workshops**
- ★ **Birthday Parties**
- ★ **Holiday Drama Camps**
- ★ **One-Off Themed Events**

**BUILD A BUSINESS THAT REFLECTS
YOUR PASSION FOR DRAMA AND
CREATIVITY!**





What Do You Get?

We've done the hard work so you don't have to. Our goal is to provide everything you need to launch and run a successful drama business, along with access to expert guidance from an experienced drama educator.

You'll also get access to 6 months of training and support through the award-winning Children's Activity Business Club, your go-to resource for starting, growing, and scaling your business with Kristine Monaghan

Whats Included:

- ★ Access to a dedicated Zozimus Drama business portal
- ★ The Zozimus Drama Playbook - A step-by-step guide to running your business
- ★ A structured roadmap to success for planning and launching your business
- ★ Professionally designed lesson plans and activity guides tailored for different age groups
- ★ Business branding materials and marketing templates
- ★ Access to recommended suppliers for costumes, props, and resources
- ★ 3 exclusive training videos with Katy Batchelor to walk you through key steps
- ★ 6 months of support via Kristine Monaghan's Children's Activity Business Club – including expert training, tools and a supportive community

WE CONTINUALLY EXPAND OUR RESOURCES BASED ON THE NEEDS OF OUR BUSINESS COMMUNITY.





Investment

Launching your own Zozimus Drama business is a bold step—and we've made sure you're fully supported from day one.

START-UP PACK

£1200 ONE-TIME PAYMENT

This gives you everything you need to get started with confidence, including:

- ★ The complete Zozimus Drama Business in a Box
- ★ Tried-and-tested lesson plans and teaching resources
- ★ Marketing and admin templatest
- ★ Operational tools and guides
- ★ Full onboarding and training to help you hit the ground running

ONGOING SUPPORT SUBSCRIPTION

£39.99 PER MONTH *(optional after the first year)*

Stay connected, supported, and inspired with:

- ★ A monthly group Zoom session with me for advice, planning, and motivation
- ★ Access to a supportive community of like-minded drama leaders
- ★ Occasional bonus resources, activities, and fresh inspiration





Make ★ Believe ★ Be

How Much Can I Earn?

With Zozimus Drama, you could be earning £28,728 just from weekend sessions, or take it even further and build a £100,000+ business with a full programme—it's completely up to you!

We've mapped out some figures to give you an idea of what's possible, but now it's time for you to see how it could work for you. Use our pricing guidelines for reference, but remember—you set your own rates. Just make sure they're sustainable and bring in a profit!

So, grab your phone, crunch the numbers, and start picturing your potential earnings. The possibilities are endless, and the control is in your hands! Ready to see what you could achieve? Let's go!

WEEKEND DRAMA CLASSES

Details: 6 classes per weekend, 14 children per class, £9.00 per child

Annual Revenue: £28,728

COMMUNITY AFTER-SCHOOL DRAMA CLUBS

Details: 5 clubs per week, 14 children per club, £9.00 per child

Annual Revenue: £23,940



How Much Can I Earn?



SCHOOL DRAMA CLUBS

Details: 3 sessions a week, 14 children per club, £6 per child

Annual Revenue: £9,576

SCHOOL DRAMA WORKSHOPS

Details: 5hr Workshop Day (6 per year) £200 a day

Annual Revenue: £1200

HOLIDAY DRAMA CAMPS (9 WEEKS PER YEAR)

Details: 30 children per day, £35 per child

Annual Revenue: £47,250

BIRTHDAY PARTY ENTERTAINMENT

Details: 1 party per month, £150 per party

Annual Revenue: £1,800

PPA COVER/ENRICHMENT

Details: 4hrs a week, £50 a session

Annual Revenue: £7600

**NOTE: THESE FIGURES ARE ILLUSTRATIVE AND
REPRESENT GROSS EARNINGS.
ACTUAL RESULTS MAY VARY AND DO NOT
ACCOUNT FOR EXPENSES**





Make ★ Believe ★ Be

Frequently Asked Questions?

Is this a franchise?

No, this is not a franchise or a licensing model. You'll pay a one-time startup fee and an affordable monthly subscription for the first year. Everything you earn is yours!

Do I have to use the provided lesson plans?

Not necessarily. Our lesson plans are designed to reflect the core values and structure of Zozimus Drama, helping you deliver high-quality sessions efficiently. While we recommend using them as a foundation, you're free to adapt them to suit your own teaching style. Additionally, we offer a comprehensive library of expertly crafted schemes available for purchase—an excellent resource for expanding your offering and keeping sessions fresh.

Will I receive support?

With your subscription, you'll receive a monthly 1-hour group Zoom check-in with me, access to a supportive Facebook community of fellow providers, and business support and guidance through the Children's Business Club for your first six months.

Do I have to pay for ongoing training?

After the first year, the subscription is entirely optional. You're welcome to continue receiving ongoing support and resources if you choose, but there's no obligation to renew.





Make ★ Believe ★ Be

Frequently Asked Questions?

Is there a contract?

No, there's no contract—just terms and conditions for using our programme.

Do I have to use the Zozimus Drama name?

Yes. However, if you're integrating Zozimus Drama into an existing business, you'll just need to acknowledge it as a partnered programme to enhance your services.

Do you provide equipment?

We'll give you a list of recommended suppliers so you can purchase what you need directly. Expect to budget around £400 for your initial setup.

Do I need to hire a team?

Not at all! You can start as a solo practitioner and expand as your business grows.

Do I have to buy merchandise from you?

No, you'll receive access to professionally designed branding materials, allowing you to order merchandise from your preferred supplier.

Do you provide a website page?

We don't provide individual website pages, but we will list your club on our website with links to your own booking page or site, helping you reach more potential customers. You can also integrate Zozimus Drama into your existing website or use our preferred supplier to build one.





Make ★ Believe ★ Be

What's on the Horizon?

We're just getting started — and there are exciting things on the way! As Zozimus Drama grows, we plan to develop bolt-ons to help you expand your business beyond ages 4–11, including:

- ★ Nursery & Preschool Sessions (ages 2–4)
- ★ Secondary School Workshops (ages 11–16)

We're also working on themed lesson packs you'll be able to purchase separately — bringing to life exciting stories and adventures, from Matilda to Julia Donaldson and The Creakers.

These future additions will give you even more ways to grow your offer, inspire imagination, and keep your sessions fresh.

**WATCH
THIS
SPACE!**





Make ★ Believe ★ Be
Ready to Take the Leap?

So, to summarise what you'll receive with the Zozimus Drama Business in a Box, here's everything that's included to help you launch with confidence and build a business that reflects your creativity and values:

- ★ Full access to the Zozimus Drama Business Portal
- ★ The Zozimus Drama Playbook – your step-by-step launch guide
- ★ Professionally designed lesson plans and activity packs for ages 2–16
- ★ A full suite of branding materials and marketing templates
- ★ A structured roadmap for planning and launching your business
- ★ Guidance on recommended suppliers for props, costumes and resources
- ★ 3 exclusive training videos with Katy Batchelor to walk you through key steps
- ★ 6 months of support via Kristine Monaghan's Children's Activity Business Club – including expert training, tools and a supportive community
- ★ Ongoing inspiration, specialist workshops, and a network of like-minded providers

Whether you're running community classes, after-school clubs, parties, workshops or camps – this box has you covered.

Let's bring the magic of drama to life — together.

**START YOUR BUSINESS
TODAY**



www.zozimusdrama.com