



PROUDLY PRESENTS

# THE LITTLE MERMAID

ADVERTISING & SPONSORSHIP *opportunity*

# THE LITTLE MERMAID

Thomas Hassall Anglican College is very pleased to present The Little Mermaid in 2024.

The College has developed an enviable reputation within the South West community for delivering high quality school musicals.

Our previous productions have included: Shrek, Leader Of The Pack, Wizard Of Oz, Seussical the Musical, Joseph and the Amazing Technicolour Dream Coat, Beauty and the Beast and Fiddler on the Roof.

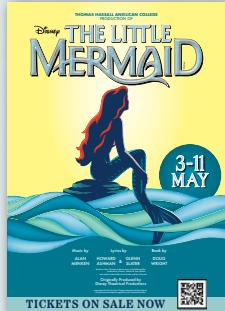
While ticket sales assist with some staging costs, we rely on sponsorship which allows us to produce a musical with high production value.

We would like to offer you the opportunity to promote your business to both our College Community and those from the local area who attend, by becoming a sponsor of our 2024 production.



# PUBLICITY & PROMOTION

The Little Mermaid will be promoted with large banners, local newspaper advertising, social media and on the College website.



## IN PRINT ON THE COLLEGE GROUNDS

during the Musical weeks and time leading up to the events



## THOMAS HASSALL ANGLICAN COLLEGE WEBSITE

[thac.nsw.edu.au](http://thac.nsw.edu.au)



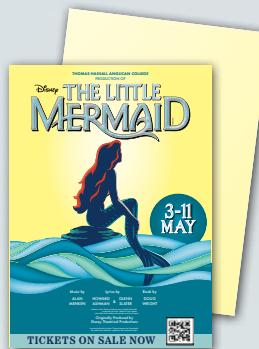
## THOMAS HASSALL ANGLICAN COLLEGE NEWSLETTER

[newsletter.thac.nsw.edu.au](http://newsletter.thac.nsw.edu.au)



## THOMAS HASSALL FACEBOOK PAGE

[facebook.com/thomashassallanglicancollege](http://facebook.com/thomashassallanglicancollege)



## IN THE MUSICAL PROGRAM

which will be available for collection by all attendees at the festival and also online

**SPONSOR NOW**

# SPONSORSHIP PACKAGES

## BRONZE

**\$500 investment**

- ✓ Business Name in College newsletter
- ✓ Business Name published in musical program
- ✓ Sponsors certificate of appreciation
- ✓ Logo displayed in foyer at event
- ✓ Acknowledgment on College Facebook Page and Instagram
- ✓ Your company will be acknowledged as a Bronze sponsor in all media advertising

## SILVER

**\$1,000 investment**

- ✓ 4 complimentary show tickets
- ✓ VIP priority seating
- ✓ Name and logo in College newsletter, with link to website
- ✓ Logo published in musical program
- ✓ Sponsors certificate of appreciation
- ✓ Quarter page colour ad in program
- ✓ Acknowledgment on College Facebook Page and Instagram
- ✓ Your company will be acknowledged as a Silver sponsor in all media advertising

## GOLD

**\$2,000 investment**

- ✓ 8 complimentary show tickets
- ✓ VIP priority seating
- ✓ Name and logo in College newsletter, with link to website
- ✓ Logo published in musical program
- ✓ Sponsors certificate of appreciation
- ✓ Half page colour ad in program
- ✓ Logo displayed in foyer at event
- ✓ Acknowledgment on College Facebook Page and Instagram
- ✓ Your company will be acknowledged as a Gold sponsor in all media advertising

## PLATINUM

**\$3,000 investment**

- ✓ 12 complimentary show tickets with first choice of seats before sale to public.
- ✓ VIP priority seating
- ✓ Name and logo in College newsletter, with link to website
- ✓ Logo published in musical program
- ✓ Sponsors certificate of appreciation
- ✓ Full page colour ad in program
- ✓ Space in the foyer for your stand/pull up banner
- ✓ Acknowledgment on College Facebook Page and Instagram
- ✓ Your company will be acknowledged as a Platinum sponsor in all media advertising

For any questions or enquiries, please contact:

**Mrs Carmen Pasapera**

**T: 9608 0033**

**E: [marketing@thac.nsw.edu.au](mailto:marketing@thac.nsw.edu.au)**

**CLICK HERE TO FILL OUT FORM**

**SPONSOR NOW**



THOMAS HASSALL  
ANGLICAN COLLEGE

Thanks for your support