

CREATIVE CARPET & FLOORING'S

Creative Thinking



Mark Bouquet



Mark Bouquet Jr.

"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Custom Interior Analysis!" (888) 910-6585

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"Mark" My Words... *a message from Mark Sr.*

Hi to all!

We're in the final stretch of winter! I especially can't wait for the longer daylight hours. On March 12th daylight savings time begins! I consider myself an American, but I'm so many different nationalities; when they speak of "The Great Melting Pot", I'm exactly who they had in mind. I'm Irish, French, English and have relation to Revolutionary War heroes, tracing back to the beginning of the country. Lieutenant Colonel Henry Bouquet (he died a Brigadier General), and a Civil War hero for the Union, Colonel Nicholas Bouquet, were some of my distant relatives. My wife has English, Dutch, Irish and a great-grandmother who was a full-blooded Cherokee Indian - I hope she never scalps me! (OK, so I may not be PC, but I don't care because that's some funny stuff!)

Spring arrives on the 20th!!! I plan on being away with my bride alone for the first time in our 34 years of marriage on that date. It's also our 38th year together! Funny thing is I'll be 53 on April 23rd and she has somehow remained 29 all these years! Would another woman please explain how that works to me?! At any rate, she'll always be the 15-year-old girl I fell HARD for when we were young!!!! Also, March 3rd is "National Employee's Day" and "National Salesperson Day"! We really do have some great people! They aren't as much "employees" as they are "FAMILY".

A couple last thoughts: please pray for OUR NATION! Treat each other as you would want to be treated. Regardless of who you voted for, or even if you didn't vote, please pray for the President. It must be the toughest job on this planet. I've never seen my friends so divided. I wish we all would take a step back, realize what has worked in the past, and return to the basics until we become a strong nation again. Unless we remain a nation with liberty and justice for all, we won't be in the position to be of help to anyone. I don't always like the people who implement the principles, but if they're tried and true, what does it really matter?

Finally, let's start dreaming like the founders did and follow their template of a deep love and faith for the country. It WAS the very thing that made America GREAT! Anyone who doesn't love America shouldn't get a dollar of aid from it. I don't care what race or religion you are, if you want our help, but at the same time want *our* way of life destroyed, don't come here to try to change us into what you are leaving. Is that too much to ask? If so, I apologize, but last time I checked it was American tax dollars helping the world, as we have always done.

FAITH, HOPE & LOVE, but the greatest of these is LOVE!

Mark Bouquet, Sr.

2017 MARCH						
SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Month at a Glance:

- 12 Daylight Savings Time Begins** – "spring" those clocks ahead 1-hour!
- 14 National Pi Day** – today is 3.14, the value of Pi.
- 17 Saint Patrick's Day** – What's your tradition for today?
- 20 Spring Begins** – Spring Equinox Northern Hemisphere will be at 5:28 AM Central Time
- 28 Something on a Stick Day** – carpet on a stick? Yeah, we went there!
- 29 National Mom and Pop Business Owners Day** – Creative Carpet & Flooring Bouquet family business, loud and proud!

What Do They Use to Dye the Chicago River Green For St. Patrick's Day?

The dyeing tradition became an annual thing more than half a century ago, in 1962, but its real origins go back even further. In the early days of his administration as Mayor of Chicago, Richard J. Daley was a man on a mission to develop the city's riverfront area. There was just one problem: The river itself was a sewage-filled eyesore. In order to get to the bottom of the city's pollution problem and pinpoint the exact places where waste was being discarded into the waterway (and by whom), Daley authorized the pouring of a special green dye into the river that would allow them to see exactly where dumping was occurring.



Fast-forward to late 1961 when Stephen Bailey—part of the Chicago Journeymen Plumbers Local, the city's St. Patrick's Day Parade chairman, and a childhood friend of Daley's—witnessed a colleague's green-soaked coveralls following a day of pouring Daley's dye into the Chicago River. That gave Bailey an idea: If they could streak the Chicago River green, why not turn it all green?

Three months later, revelers got their first look at an Ecto Cooler-colored river when the city poured 100 pounds of the chemical into the water. They got a really good look, too, as the river remained green for an entire week.

Over the next several years, the same practice was repeated, and again it was carried out by the Plumbers Local. The only difference was that the amount of dye used was cut in half over the next two years until they finally arrived at the magic number: 25 pounds of dye = one day of green water.

There was just one problem: The dye that was intended to help spot pollution was an oil-based fluorescein that many environmentalists warned was actually damaging the river even more. After fierce lobbying, eco-minded heads prevailed and in 1966 the parade organizers began using a powdered, vegetable-based dye.

While the exact formula for the orange powder (yes, it's orange until it's mixed with water) is kept top-secret—in 2003 one of the parade organizers told a reporter that revealing the formula would be akin to “telling where the leprechaun hides its gold”—there are plenty of details that the committee lets even non-leprechauns in on:

- The dyeing process begins at 9:15 on the morning of the parade (which is always held on a Saturday) when six members of the local Plumbers Union hop aboard two boats, four of them on the larger vessel, the remaining two on a smaller boat.
- The larger boat heads out onto the water first, with three members of the crew using flour sifters to spread the dye into the river. The smaller boat follows closely behind in order to help disperse the substance.
- Approximately 45 minutes later, voila, the Chicago River is green! But don't expect it to stay that way. These days, the color only sticks around for about five hours. Which is roughly the same amount of time it takes to get a perfectly poured pint of Guinness if you venture out to an Irish pub on St. Patrick's Day.

DOWNTOWN PARADE & RIVER DYEING

Saturday, March 11

9:00am - Dyeing of the Chicago River
Chicago River (Columbus Drive & Wacker Drive)

12:00pm - Downtown Parade
Columbus Drive (between Balbo Drive & Monroe Drive)
More info: www.chicagostpatricksdaysparade.org

MARCIA & HUGH O'NEILL

You are this month's
MYSTERY WINNER!
We have a **\$50 Creative Carpet
& Flooring gift card** reserved
just for you!
Stop in your nearest showroom to
claim your prize!

NOTE: Must be picked up before 03/31/2017

Did You Know ?

Creative Carpet & Flooring has an eNewsletter?

If you haven't already received our email Newsletter, you can subscribe by scanning this QR code:



If you'd like to change your subscription to email only, print only or both - feel free to drop an email to our marketing department at marketing@creativecarpetinc.com or call us at (888) 910-6585 extension 109.

THANK YOU FOR THE KIND WORDS!

"Great experience from start to finish. Mark was a great help from day one beginning with his help in picking out the carpeting that best suited our personal needs. I was very impressed with his knowledge of the products and services he provides. Our installers were the best: polite, friendly and very, very neat. When they left there was nothing left to be cleaned or to do except enjoy our new carpet!" - Barb



How Crafting Can Reduce Stress and Put Your Mind at Ease

With so many stresses in our day-to-day, it's important to find time to enjoy a hobby that relaxes you. Some people build models, read or exercise. For us, we find solace when crafting.

Now, we know what you're thinking: hot glue guns, feathers, tiny beads — that sounds more like a big mess rather than a zen experience. But arts and crafts is becoming more and more popular as a form of therapeutic healing, especially for children and seniors. And studies have shown that crafting can enhance relaxation.

- **Concentration:** Crafting allows you to fully focus on a item, pattern or subject allowing you to forget little stresses.
- **Self-Esteem:** When you complete a project, you feel good about yourself and your ability to tackle things.
- **Creative outlet:** Arts allow you to release pent-up energy and frustration. Grab a canvas and just start painting your negative feelings away.
- **Healthy:** Per the November 2012 issue of Martha Stewart Living, crafting can lower your heart rate, blood pressure and improve sleep.
- **Decluttering:** Crafting often reuses and gives new purpose to old things in your house. Creating a collage from old magazines or reinventing your kitchen cabinets allows you to declutter -- and there's nothing stressful about that.
- **Fun:** Crafting is a lot of fun! If you don't feel like doing it by yourself, have a craft party and get all your friends involved.

So, if you're looking for a natural way to de-stress and have fun, pick up a sewing kit or paint brush and get lost in the world of creativity.

Manetti, M. (2012, 10 29). *Natural Ways to Relax*. Retrieved from The Huffington Post: <http://www.huffingtonpost.com>

A "WELCOME BACK" TO OUR RETURNING CLIENTS...

- | | | |
|---------------------------|------------------|-----------------------|
| ✦ Barbara & Donald Budny | ✦ Art Hunt | ✦ George & Sue Tragos |
| ✦ Brian & Nancy Budzynski | ✦ Joe Isdonas | ✦ Mary Washington |
| ✦ Norm & Sandy Cowie | ✦ Carrie Prybell | ✦ Peggy Zegley |
| | ✦ Peggy Rubino | |

MEET OUR CARPET CLEANING CUSTOMERS...

- | | | |
|--------------------------|---------------------------|-------------------------|
| ✦ Meredith & John Brody | ✦ Frankfort Township | ✦ Luann & Vernon Seiler |
| ✦ Tina Burton | ✦ James LoCicero DDS | ✦ Greg Smith |
| ✦ Michael & Mary Disanti | ✦ William & Linda Pfister | ✦ Jeff Surdej |
| ✦ Mary & Sam Dwyer | ✦ Summer & Clark | ✦ Marzena Surdej |
| ✦ Elizabeth & Rob Fagan | ✦ Rispens | ✦ Ed Zorich |

Call for more info on our expert carpet cleaning services! 888.910.6585



Mega Trivia Contest

Who wants to WIN a \$50 Gift Card towards dinner at TGI Friday's, Olive Garden, Red Lobster or Aurelio's Pizza?

Take our Trivia Challenge!

This month's Mega Trivia question:

On March 7th, 1876, Alexander Graham Bell received a patent for the...

- A) Incandescent Light Bulb**
- B) Radio Telegraph**
- C) Telephone**
- D) Gramophone**
- E) Graham Cracker**

To enter, go to:

www.creativecarpetinc.com, click on "Monthly News - Home Advisor Monthly Newsletter" and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline, March 20th, 2017. Good luck!!!

**Answer to February's quiz:
E) perspiration**

Congratulations to last month's winner:

Ray Wagner

Stop by Creative Carpet & Flooring to claim your prize by March 31, 2017!

WARNING! Don't visit any flooring dealer until you call us for a **FREE Consumer Awareness Guide!** *You will learn...*

- ✓ 4 predatory sales tactics
- ✓ 7 costly misconceptions about flooring
- ✓ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!



Does Listening to Music Improve Your Memory?

If you're like most people, you probably love to listen to music. There's nothing quite like the uplifting feeling you get when your favorite song starts to play. But what about jamming to your favorite tunes while you're reading or studying? Can your favorite tunes help you remember stuff? Scientists who have studied the phenomenon have come to different conclusions over the years. It may depend upon what type of music you listen to and what types of things you're studying. So, what should you listen to? Classical music might be a good choice, as it can tend to calm the nerves and help you focus. However, everyone is different. Try it out and see what works for YOU!

Can Music Help You Think. (2013, 06). Retrieved from Wonderopolis: <http://wonderopolis.org>

MEET OUR NEW FRIENDS AND CLIENTS...

- ✦ Rich & Diane Adee
- ✦ Anna Broccolo
- ✦ Tanya Bryan
- ✦ Joyce & Ed Buckley
- ✦ Janet & Timothy Corcoran
- ✦ Ashley & Anthony Genna Cusack
- ✦ Lanaya Davis
- ✦ Kelly & Brian Devereux
- ✦ Sandra & Bill Doherty
- ✦ Ryan Dooderman
- ✦ Carrie Eckberg
- ✦ Ruth Firnhaber
- ✦ Osceola Gibson
- ✦ Tony & Nikki Grabelle
- ✦ Denise Gray
- ✦ Brendan Healy
- ✦ Kathleen & Lara Hoster
- ✦ Joel Jabaay
- ✦ Martha & Ron Jelski
- ✦ Linda Jones
- ✦ Frank Jones
- ✦ Janet Joyce
- ✦ Tim Kramer
- ✦ Tracy Lee
- ✦ Gail McLean
- ✦ Gary Messer
- ✦ Elijah Miller
- ✦ Randy Minas
- ✦ Brenda Morison
- ✦ Jim O'Briecht
- ✦ Cynthia & Dennis Phelan
- ✦ David Pizza
- ✦ Vickie Rozek
- ✦ Mary Santor
- ✦ Ken Stachniak
- ✦ Christine & Rick Stoklosa
- ✦ Dawn Swanson
- ✦ Joe & Kristen Taylor
- ✦ Charles & Christine Terumoto
- ✦ Stephanie Tomasoski
- ✦ Tad Ulinski
- ✦ Rhoda Vassar
- ✦ Israel Viurquiz
- ✦ Sandee Williams
- ✦ Byron & Theresa Wilson
- ✦ Cheryl Zeck

A gigantic THANK YOU to all who referred us last month...

- ✦ Steve and Mary Kowalski
- ✦ Jim Messer

Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's

Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So I've assembled my **Referral Rewards Program**. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: **Olive Garden, Longhorn Steakhouse, Bahama Breeze, Island Grill, Seasons 32 Fresh Grill, Yard House, Red Lobster, TGI Friday's or Aurelio's Pizza.**

Community Events

Saturday, March 11th 4:30p-7:00p
St. John Preschool's Ham Dinner
 Sponsored by St. John's Preschool
 St. John's United Church of Christ
 Community Center
 11100 Second St, Mokena IL
 COST: Adults: \$10 / Ages 6-13: \$6 / Ages 3-5: \$3 / Ages 2 & under: Free
 MORE INFO: (708) 479-5123

Sunday, March 19th 2:00p
18th Annual Irish Parade
 from Central Middle School & marches
 north down Oak Park Avenue to 171st
 Street
 Downtown Tinley Park, IL
 COST: Free
 MORE INFO: (708) 444-5044 or
vsanchez@tinleypark.org

Monday, March 13th 5:30p-10:00p, dinner @ 7:00p
TRI Kappa Fashion Show
 Dinner at Tiffany's, champaign & shopping
 Halls of St. George
 905 E Joliet St, Schererville IN
 COST: \$40/person
 MORE INFO: mhtrikappa@gmail.com
 (219) 802-0971

Thursday, March 30th 7:00p-8:30p
Flashlight Egg Hunt
 Deadline date to register is March 21st
 This is a child only event.
 Schererville Community Center
 500 E Joliet St, Schererville IN
 COST: \$9 Residents / \$11 Non-Residents
 MORE INFO: (219) 865-5530

Creative Carpet & Flooring

19420 S LaGrange Road
 Mokena, IL 60448
 (708) 479-8600

2315 45th Street
 Highland, IN 46322
 (219) 595-5561

Main (888) 910-6585
www.creativecarpetinc.com
info@creativecarpetinc.com
 Mon, Wed, Fri : 10am - 6pm
 Tue, Thu : 10am - 8pm
 Sat : 10am - 4pm

If you have a community event or fundraiser that you would like us to feature in the April 2017 Creative Carpet & Flooring Creative Thinking, please email marketing@creativecarpetinc.com by March 15th, 2017.

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

Trying to figure out the **BEST** way to spend your tax return?



How about increasing the value of your home with **BEAUTIFUL, NEW CARPET?**

FREE standard padding on all Anso Nylon carpet purchases!

That's a \$3.50 per square yard SAVINGS!



so soft. so tough. so proven.
Sale ends March 31, 2017

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Creative
Carpet & Flooring
888-910-6585
www.creativecarpetinc.com

2315 45th Street
Highland IN 46322
P 219-595-5561 | F 219-924-8550

Have you heard about Creative Carpet & Flooring's **REFERRAL REWARDS PROGRAM?**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other places to advertise **we would rather reward YOU**, so we've assembled our **Referral Rewards Program** which works like this:

- 1) Enter the names and contact information of your friends and family on the form below. *You must fill out **all 10 entries** in order to receive a **\$25 gift card to Creative Carpet & Flooring!*** Not only are our gift cards good towards flooring purchases - they can be used towards a carpet cleaning, our Spot Cleaner with LIFETIME refills, a rechargeable sweeper, a vacuum, an area rug... or give it as a gift. The possibilities are endless and it NEVER EXPIRES!
- 2) To everyone you referred, we will send a \$50 Creative Carpet & Flooring gift card, **with a chance to double it to \$100**, and a little background information on our store and services.
- 3) Every time someone who you referred through this program becomes a client and purchases, **we will send YOU a \$25 restaurant gift card:** Red Lobster, Olive Garden, Longhorn Steakhouse, TGIF or Aurelio's Pizza!

So get started now and do your friends and family a HUGE FAVOR!

Many of our clients came to us after having a bad experience with a floor covering company. You will be doing your friends and family a gigantic favor by referring them to a company they can trust!

SUBMIT COMPLETED FORM TO:

MAIL: 19420 S. LaGrange Rd., Mokena IL 60448

FAX: (708) 479-8602

WEB FORM: www.creativecarpetinc.com/referral-rewards-program.html

EMAIL: info@creativecarpetinc.com

YOUR NAME: _____ **YOUR PHONE:** _____
YOUR ADDRESS: _____ **YOUR CITY & ZIP:** _____
YOUR EMAIL: _____

Please enter the names and info of your friends and family below:
(You may attach more sheets if necessary)

#1 NAME _____
ADDRESS _____
CITY, ZIP _____ **PHONE** _____
EMAIL _____

#2 NAME _____
ADDRESS _____
CITY, ZIP _____ **PHONE** _____
EMAIL _____

#3 NAME _____
ADDRESS _____
CITY, ZIP _____ **PHONE** _____
EMAIL _____

#4 NAME _____
ADDRESS _____
CITY, ZIP _____ **PHONE** _____
EMAIL _____

#5 NAME _____
ADDRESS _____
CITY, ZIP _____ **PHONE** _____
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#6 NAME _____
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#10 NAME _____
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CITY, ZIP _____ **PHONE** _____
EMAIL _____