

Written by Yina Chua



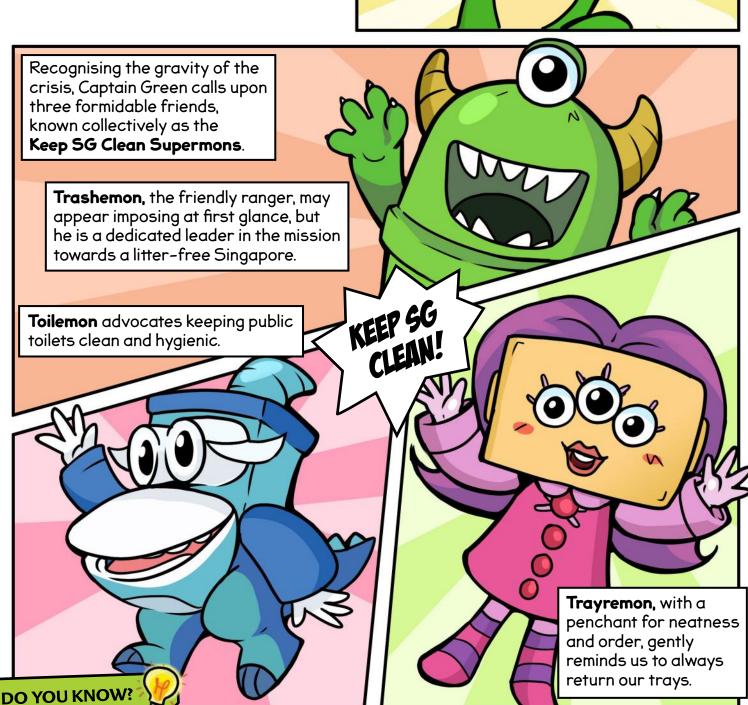
Driven by founding Prime Minister Lee Kuan Yew's vision of a green and clean Singapore in the 1960s, which aimed at creating a city that thrives locally and attracts international investment, Singapore has become a bustling metropolis renowned for its cleanliness and commitment to sustainability.

However, the city now faces an unprecedented crisis. Unknown baddies—alien invaders—have invaded, using their hypnotic powers to turn citizens into careless litterbugs!





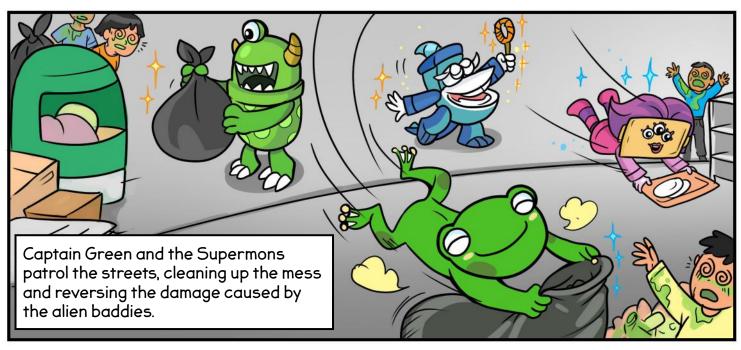




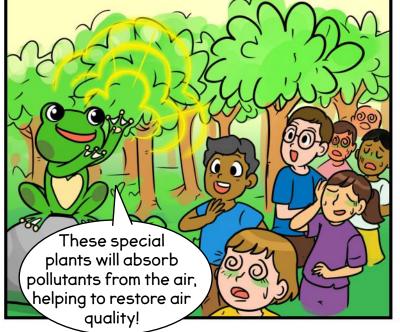
Areas with significant litter often experience lower property values, as the presence of litter is associated with neglect and reduces the desirability of the location. This messiness can also deter tourists, who generally prefer to visit and stay in clean, well-maintained areas. Additionally, certain types of litter on roads, especially larger debris, can create hazardous driving conditions and potentially contribute to car accidents.

Moreover, litter such as cigarette butts contains harmful pollutants, including toxic chemicals, that can contaminate surface and groundwater, harm aquatic species like fish, and degrade soil quality.





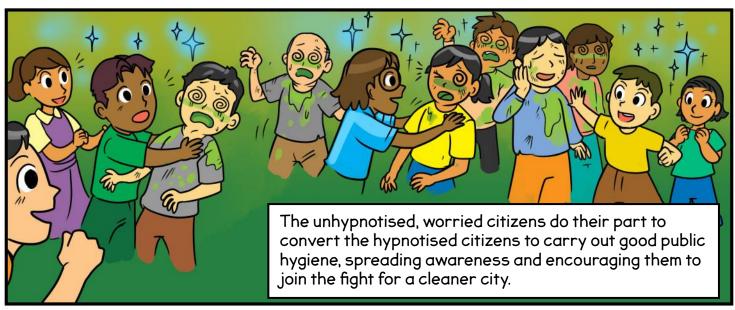
Captain Green uses his powers to regrow trees and plants at the littered parks, absorbing harmful chemicals and purifying the air. His environmental-friendly gadgets convert waste into energy, powering the city's grid sustainably.

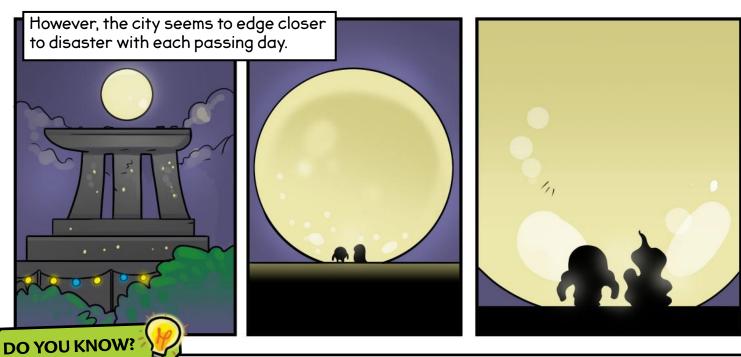


Additionally, Captain Green educates citizens on the dangers of harmful substances, encouraging them to use eco-friendly materials to promote a healthier environment.

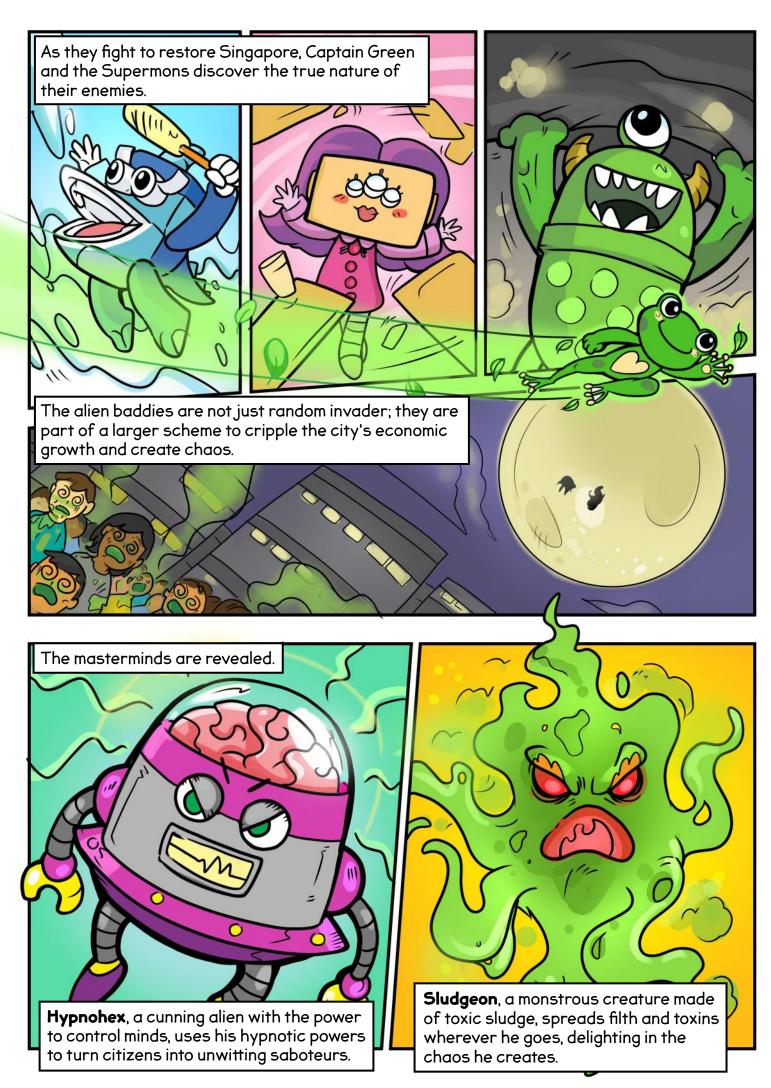






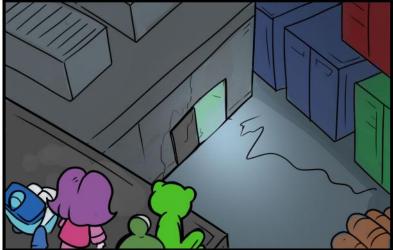


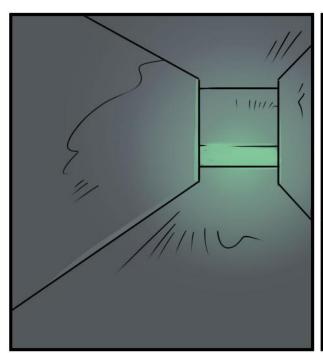
Urban green spaces are important for making cities healthier and more liveable. They absorb gases like carbon dioxide and other pollutants, which helps clean the air we breathe. These green areas also keep cities cooler, especially during hot weather, and reduce the chances of flooding by soaking up rainwater. Plus, they create homes for different plants and animals, helping to support nature even in busy urban areas.

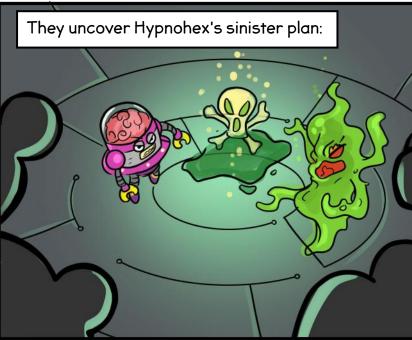


In a daring night-time reconnaissance mission, Captain Green and the Supermons infiltrate the villains' lair, hidden in an abandoned warehouse.





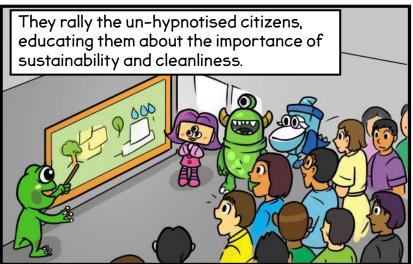






A city with a strong economy integrates environmental, social, and governance (ESG) principles while embracing the United Nations' 17 Sustainable Development Goals. It goes beyond just offering jobs and financial stability, promoting innovation, creativity, and sustainable growth.











Trashemon leads a team of volunteers to pick up litter and dispose of it properly.

Toilemon ensures that public toilets are clean and free of germs, promoting good hygiene practices.

Trayremon urges citizens to return trays and clean up dining areas, showing that small actions can have a big impact.







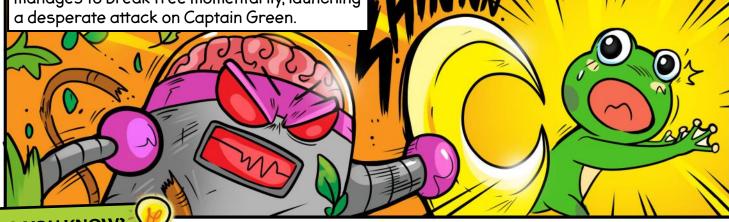
Together with Captain Green, the Supermons guide the citizens with kindness, love and care. They unleash waves of purification energy, neutralising Sludgeon's toxins and cleansing the city.

The air clears, the water sparkles, and the streets become pristine once more. The citizens, inspired by their heroes' bravery, join in the fight, using their newfound awareness to combat the villains' influence.

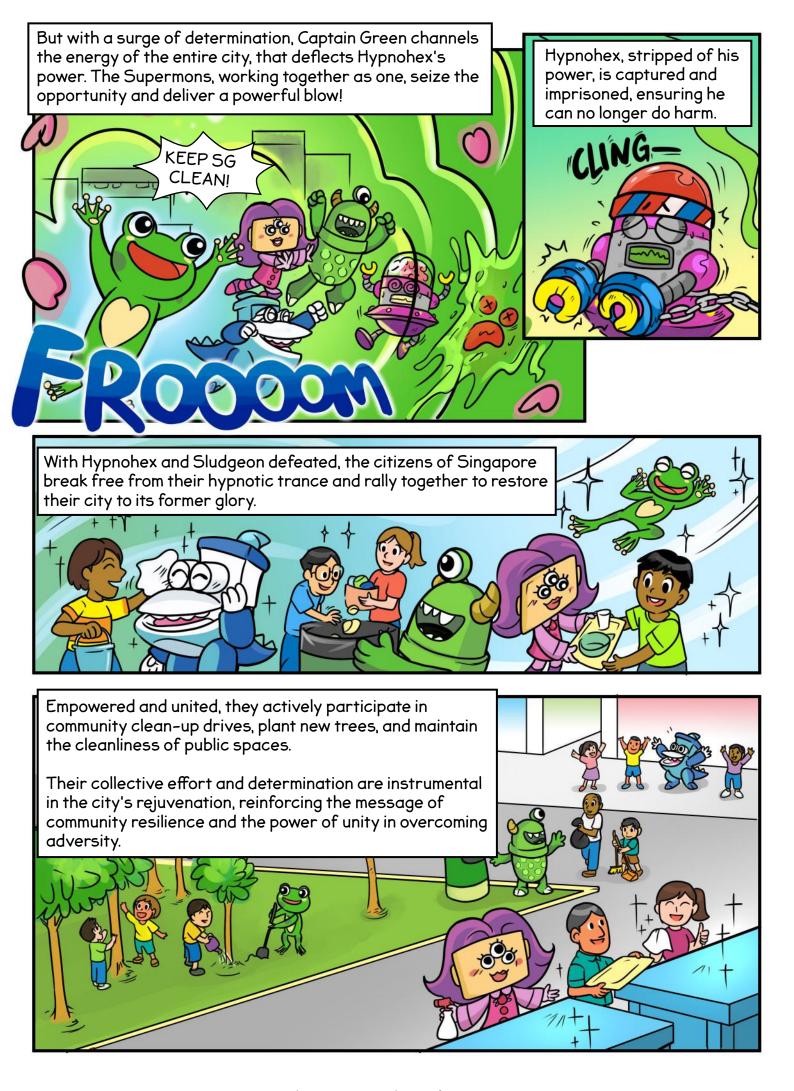


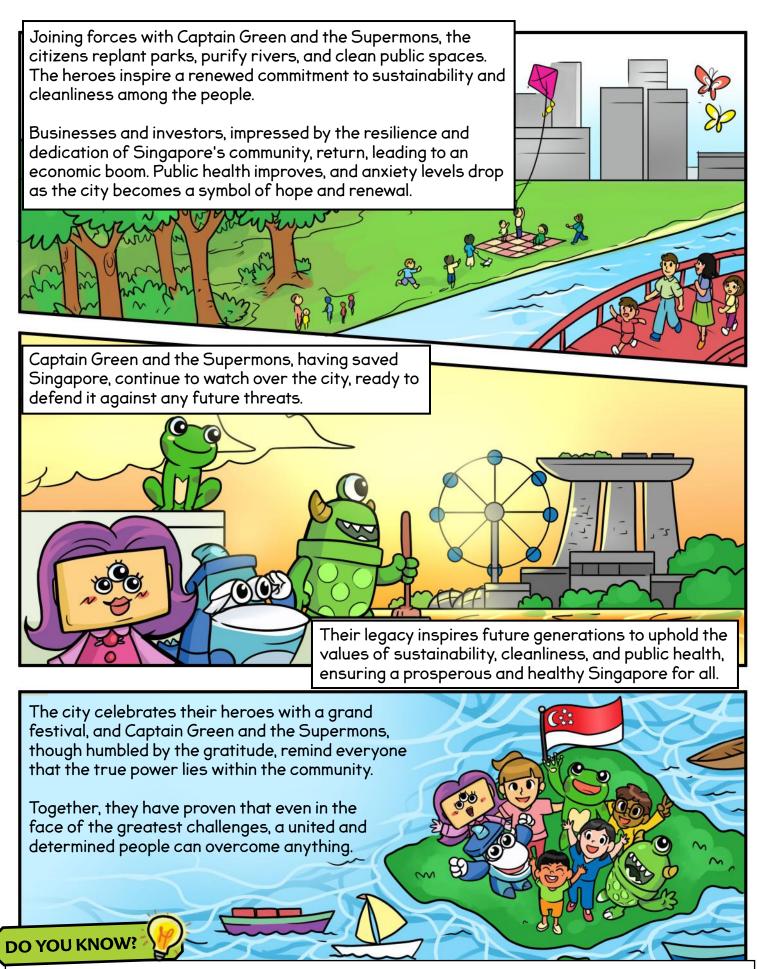


As the battle reaches its peak, Hypnohex manages to break free momentarily, launching a desperate attack on Captain Green.



The World Health Organization (WHO) defines a healthy city as one that continually enhances its physical and social environments, allowing people to support each other in leading full lives and reaching their maximum potential. This concept goes beyond merely addressing basic health concerns such as clean water, waste management, and hazard reduction.





Community resilience is essential for responding to stressful events and ensuring the health and well-being of all citizens. It relies on strong physical and social infrastructure, enabling communities to recover and emerge stronger. Solid connections within a community and between different communities are key to effective responses during crises. For example, during a crisis, these connections help direct aid to those most in need, like the elderly and vulnerable. Additionally, strong links between communities, businesses, and government agencies enhance the implementation of new policies and projects.

Acknowledgements:

The characters of Captain Green and the Keep SG Clean Supermons are used with permission from their respective creators.

- Captain Green is a character from the National Environment Agency (NEA), representing their commitment to environmental sustainability and Public Health. Through the years, Captain Green has become a symbol for the "Clean and Green" movement, which aims to inspire Singaporeans to care for and protect our environment by adopting a clean, green, and sustainable lifestyle. He remains steadfast in his belief that the smallest gesture today can have a lasting impact on the environment tomorrow.
- The Supermons (Trashemon, Toilemon, and Trayremon) are part of the Keep SG Clean campaign by the Public Hygiene Council, promoting cleanliness and hygiene practices across Singapore. We are grateful to the NEA and the Public Hygiene Council for their dedication to a cleaner and greener Singapore and for allowing us to incorporate their beloved characters into this fictional narrative.

Special thanks to Dulux by AkzoNobel for their support in making this project possible.

I also extend our sincere gratitude to Alan Bay for the wonderful illustrations that brought our characters and story to life.

Thank you to Markono for being a trusted partner in this endeavor.

By sharing this story, we hope to inspire others to embrace the values of environmental stewardship, sustainability, and public health championed by these organizations.

The author, Yina Chua is an Associate Director with NUS Cities at the College of Design and Engineering, National University of Singapore.













