SRI Services & Partners Good Money Week event

The sustainable investment event for Financial Advisers, Planners and Wealth Managers



Event partners:























RBC BlueBay Asset Management





SARASIN & PARTNERS Triodos Investment
Management



Hosted by:









Part of:



Supported by:



CPD provider:



Thank you for being part of it! SRI Services



Whether you joined us on the day, as a delegate or partner, or simply registered to stay connected, **thank you** for supporting our sustainable, responsible and ethical investing.

Our annual SRI Services & Partners Good Money Week event was a huge success. Bringing together leading voices in sustainable finance, inspiring discussions and hundreds of engaged professionals from across the sector.



Let us know what you thought

Your input helps us shape the future of sustainable investment events and tools

Attended the event? | Email funds@sriservices.co.uk to share feedback

Interested in Dialshifter®? | Get involved here



Event agenda



10:00 - 10:15 Welcome – Julia Dreblow, *Founder & CEO* - SRI Services & Fund EcoMarket

10:15 - 10:55 Fund Manager Panel: SDR labelling – one year on

10:55 - 11:25 Keynote Speaker – Louisa Chender, *Technical Specialist, Sustainable Finance Policy -* FCA

11:25 - 11:45 Coffee break

11:45 - 12:25 Fund Manager Panel: Geopolitics and its impact on sustainable and responsible investment

12:25 - 12:40 Guest Speaker – Peter Uhlenbruch, *Financial Institutions Engagement Manager* - SBTi

12:40 - 13:20 Fund Manager Panel: Climate transition explored – how can investors help achieve net zero?

13:20 - 13:40 Fund Manager Panel: **Reasons to be cheerful** – part 1 – brief individual presentations on inspiring topics

13:40 - 14:50 Lunch break

14:00 - 14:30 Portfolio Manager Lunchtime Panel (upstairs)

14:50 - 15:15 Welcome back – ASG update

15:15 - 15:40 Keynote Speaker – Solitaire Townsend, Co-Founder and Chief Solutionist - Futerra

15:40 - 16:10 Fund Manager Panel: **Nature** – growing opportunities to make money and do good on land and in the oceans

16:10 - 16:30 Good Money Week update – James Alexander, CEO - UKSIF

16:30 - 16:55 Fund Manager Panel: **Reasons to be cheerful** – part 2 – brief individual presentations on inspiring topics

16:55 - 17:15 Close / next steps

17:15 - 20:00 Drinks reception... Reasons to be cheerful – part 3

Welcome Address

Julia Dreblow

Founder and CEO

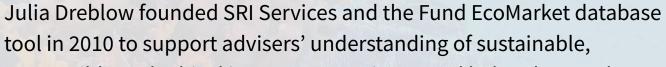
SRI Services

& Fund EcoMarket



Julia Dreblow Founder and CEO

SRI Services & Fund EcoMarket



responsible and ethical investment options - and help advance the market. She is now Vice-Chair of the FCA's Advisers' Sustainability Group, which aims to report soon, and was appointed to FCA's Disclosure and Labels Advisory Group in 2021, to contribute to SDR. She was also the technical author of the BSI sustainable fund standard PAS 7342, that launched in March 2025.

Previously, she was a director of not-for-profit UKSIF for ten years and SRI manager at Friends Provident - having started her career as a broker consultant at NPI in 1989.

www.FundEcoMarket.co.uk



In 2025 we...



SDR / labelling policy (c135 in use)

Sustainability Impact™



Sustainability Improvers ™

Sustainability Mixed Goals™

Fund EcoMarket:

Removed 104 Renamed 312 Added 33



BSI PAS 7342

Pub. March 25 (Technical Author)

ASG

(Vice Chair - for FCA) Report

Consult / support / socialise/ train









SARASIN * PICTET @ RATHBONES

Department for Energy Security & Net Zero

Unicorn 🔨

aegon

Foresight







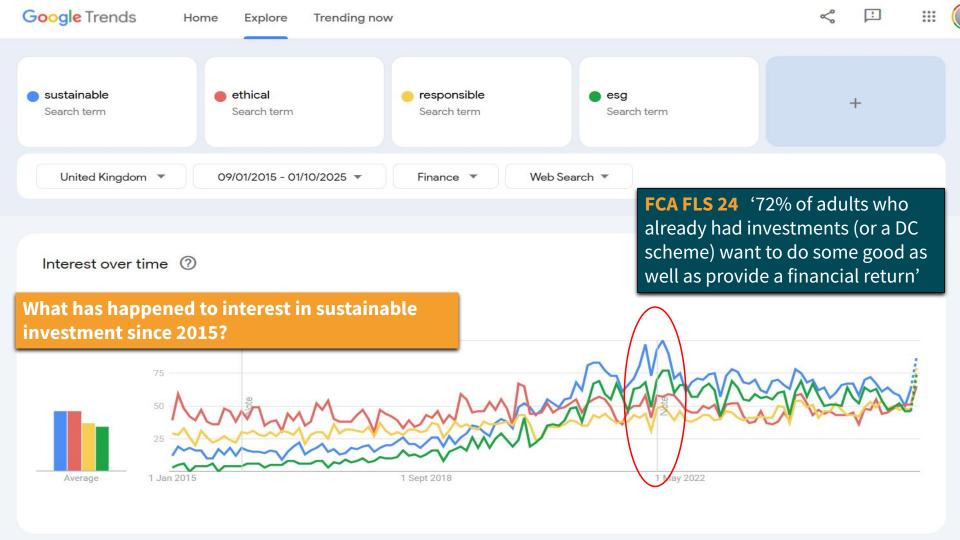








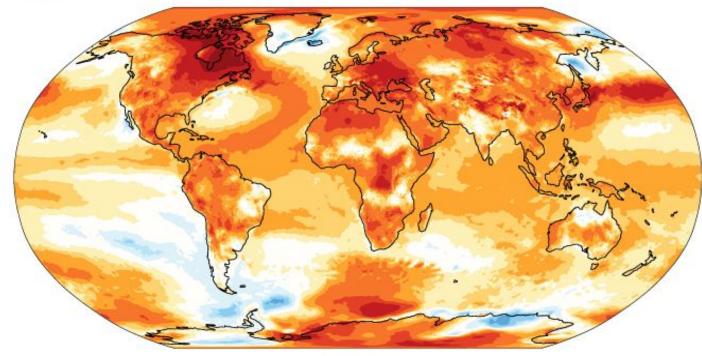


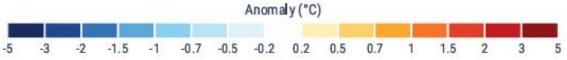




Surface air temperature anomalies in 2024

Data: ERA5 · Reference period: 1991-2020 · Credit: C3S/ECMWF













Context: Institute & Faculty of Actuaries & Exeter University - Planetary Solvency dashboard







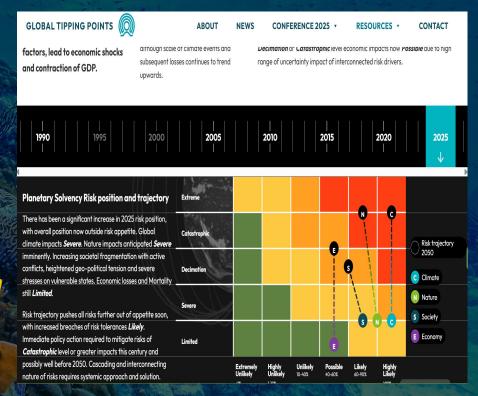
"There is a risk that interacting biophysical and socioeconomic factors, lead to economic shocks and contraction of GDP.

Risk position GREEN

Limited economic impacts in 2024, although scale of climate events and subsequent losses continues to trend upwards.

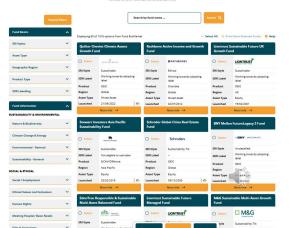
Risk trajectory AMBER

Latest estimates of climate impacts now forecast 19% GDP impact by 2050, Decimation or Catastrophic level economic impacts now Possible due to high range of uncertainty impact of interconnected risk drivers'"









Filter Name	Fitter Name
Sustainability Focus label	Mixed Asset
Sustainability Impact label	Passive Equity
OEIC	Sustainability Tilt
Sustainability Improvers label	Other
Equity	Tobacco and related product manufacturers excluded
Sustainability Mixed Goals label	Equity Income
Sustainable Style	Fixed Interest
Global	DFM/Portfolio
Working towards adopting label	ESG Plus
SICAV/Offshore	ETF
Multi Asset	Social Style
Environmental Style	Sustainability policy
Unlabelled with sustainable characteristics	Faith Based
Ethical Style	Gambling avoidance policy
Armaments manufacturers avoided	Pension
UK	Environmental policy
Investment Trust	Climate change / greenhouse gas emissions policy
Coal, oil & / or gas majors excluded	Animal welfare policy

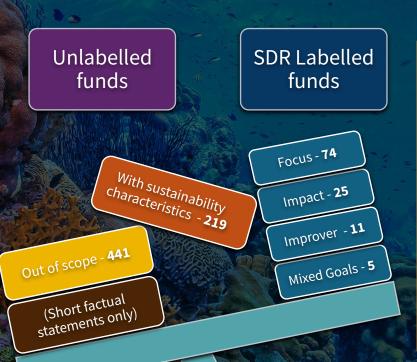
What is SDR?

Principles based disclosure regime to:

- Build client trust (disclosure & anti greenwash)
- To help clients find funds labels
- Standard info 'along the chain' (market integrity)
- ... new / imperfect

I H 2025 source: Fund EcoMarket

- 285 funds renamed
- 95 funds closed







Other (3)

Fund Manager Panel: SDR labelling – one year on



Miranda Beacham

Head of UK Responsible

Investment

Aegon Asset

Management



David Harrison

Head of

Sustainability

Rathbones Asset

Management



Jenn-Hui Tan

Chief

Sustainability Officer

Fidelity International

Miranda Beacham Head of UK Responsible Investment Aegon Asset Management

Miranda Beacham is head of UK responsible investment. Her role involves overseeing the environmental, social and governance research process for ethical and sustainable funds as well as overseeing the stewardship activities, supporting the ESG integration processes and further research in ESG issues for investments across Aegon AM UK. She leads engagement activities with public policy makers and investee companies on issues such as board structure, remuneration, environmental impact and social practice. She sits on the stewardship committee and chairs the remuneration and share schemes committees at the Investment Association in the UK. Miranda co-founded the UK responsible investment team in 2000. Miranda joined the industry and the firm in 1995.

David Harrison *Head of Sustainability*

Rathbones Asset Management

David is the head of sustainability and lead fund manager of the Rathbone Greenbank Global Sustainability Fund at Rathbones Asset

Management. David joined Rathbones in June 2014 after 14 years working in equity analysis and fund management, including time at Hermes and Goldman Sachs. David is a Chartered Financial Analyst (CFA) charterholder and holds the Investment Management Certificate. He graduated with a BSc (Hons) in Economics and Politics from the University of Southampton.



Jenn-Hui Tan Chief Sustainability Officer Fidelity International

Jenn-Hui Tan is Chief Sustainability Officer for Fidelity International.

Jenn is responsible for providing external and internal leadership for

Fidelity's sustainable investing activities, including the strategy and policies on engagement, voting and ESG integration. Jenn joined Fidelity International in 2007 from Norton Rose Fulbright, where he was a corporate finance lawyer advising on capital market and M and A transactions. He holds an LLB Law degree from the University of Durham.

Keynote Speaker

Louise Chender

Technical Specialist,

Sustainable Finance Policy

Financial Conduct

Authority



Louise Chender

Technical Specialist, Sustainable Finance Policy
Financial Conduct Authority

Louisa is a Technical Specialist in Sustainable Finance Policy at the FCA, leading on sustainability disclosure and transition finance initiatives. She led the introduction of the FCA's first climate-related disclosure rules for asset managers and asset owners, and more recently, the introduction of Sustainability Disclosure Requirements and labelling regime. She also represents the FCA in international fora, particularly IOSCO's Sustainable Finance Taskforce, focusing on global corporate reporting, assurance and ethics standards. Previously, she worked in cross-cutting policy, regulatory intelligence across financial services and as journalist covering derivatives markets.

Coming up next



11:25 - 11:45 Coffee break

11:50 - 12:30 Fund Manager Panel: **Geopolitics** and its impact on sustainable and responsible investment

- George Crowdy Royal London Asset Management
- Siân Jones Sarasin & Partners
- Adam Robbins -Triodos Investment Management

12:30 - 12:45 Guest Speaker – Peter Uhlenbruch, *Financial Institutions Engagement Manager* - SBTi

12:45 - 13:25 Fund Manager Panel: Climate transition explored – how can investors help achieve net zero?

- Jorg Soens BNY Investments
- James Corah CCLA Investment Management
- Samuel Adams Vert Asset Management

13:25 - 13:40 Fund Manager Panel: Reasons to be cheerful – part 1 – brief individual presentations on inspiring topics

- Caroline Langley Quilter Cheviot Investment Management
- Robert Lambert RBC BlueBay Asset Management

13:40 - 14:50 Lunch break

14:00 - 14:30 Portfolio Manager Lunchtime Panel (upstairs)

- Natalie Kenway Chair
- Rowan Stone atomos/Virtuvest
- Mollie Thornton Parmenion
- Alex Funk PortfolioMetrix
- Gemma Woodward Quilter Cheviot

Fund Manager Panel: Geopolitics and its impact on sustainable and responsible investment



George Crowdy

Senior Fund Manager

Royal London Asset

Management



Siân Jones

Stewardship Analyst

Sarasin & Partners



Adam Robbins

Head of Business

Development

Triodos Investment

Management

George Crowdy Senior Fund Manager Royal London Asset Management

George joined Royal London Asset Management in February 2020 as a Fund Manager on the Sustainable Investment Team and is co-managing the Global Sustainable Equity and Sustainable Growth Funds and Sustainable Leaders, World and Diversified trusts alongside Mike, Sebastien and Daphne. Prior to this, George worked as an Investment Manager on the Global Sustainable Equity Team at Janus Henderson having joined Janus Henderson in 2010 as a graduate. George is a CFA Charterholder and has a BSc Economics and Finance from the University of Southampton.



Siân Jones is a Stewardship Analyst at Sarasin & Partners, driving social value chain engagement with investee companies with a focus on human and labour rights. Her previous role was leading social risk research and engagements at the FAIRR Initiative, where she focused labour risk in meatpacking. She holds an MA in Human Rights from University College London.

SARASIN

Adam Robbins Head of Business Development

Triodos Investment Management

With over 20 years' experience in senior distribution and key account management roles, Adam took the decision to join an organisation that focussed on having a positive impact that enabled him to align his career with his personal values. Having joined Triodos IM almost 7 years ago Adam now heads the pan European sales team and is responsible for the distribution of both public and private strategies into the UK market across all channels, and therefore works closely with the portfolio managers and analysts.

Triodos 🔂

Outside of work Adam enjoys spending time with his wife and daughter walking the countryside and exploring new cities both in the UK and abroad and tries to find time to cycle, run and play tennis.

Guest Speaker

Peter Uhlenbruch

Financial Institutions
Engagement Manager

SBT

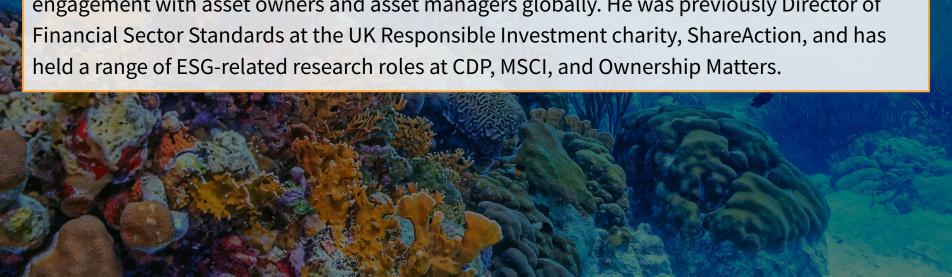




Financial Institutions Engagement Manager SBTi

Peter Uhlenbruch is Financial Institutions Engagement Manager at the Science Based Targets Initiative (SBTi), where he currently leads

engagement with asset owners and asset managers globally. He was previously Director of







Good Money Week 2025 SBTi presentation

PETER UHLENBRUCH

Financial Institutions Engagement Manager



ABOUT THE SBTI

The Science Based Targets initiative (SBTi) is a **corporate climate action organization** enabling businesses worldwide to play their part in combating the climate crisis.

We **develop standards, tools and guidance** which allow companies and financial institutions to set voluntary GHG emissions reductions targets in line with what is needed to keep global heating below catastrophic levels and reach net-zero by 2050 at latest.

The SBTi is **incorporated as a charity**, with a subsidiary that hosts our target validation services. The subsidiary SBTi Services Ltd. assesses and **validates targets** submitted by companies, financial institutions, and SMEs.

Our partners are CDP, the United Nations Global Compact, the We Mean Business Coalition, the World Resources Institute (WRI), and the World Wide Fund for Nature (WWF).

PARTNERS













OUR IMPACT

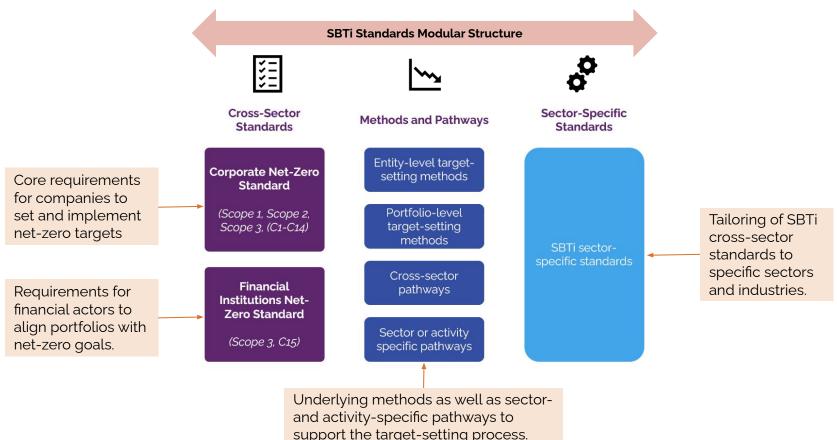
10 years of the SBTi





SBTi develops and evolves standards, now within a modular structure

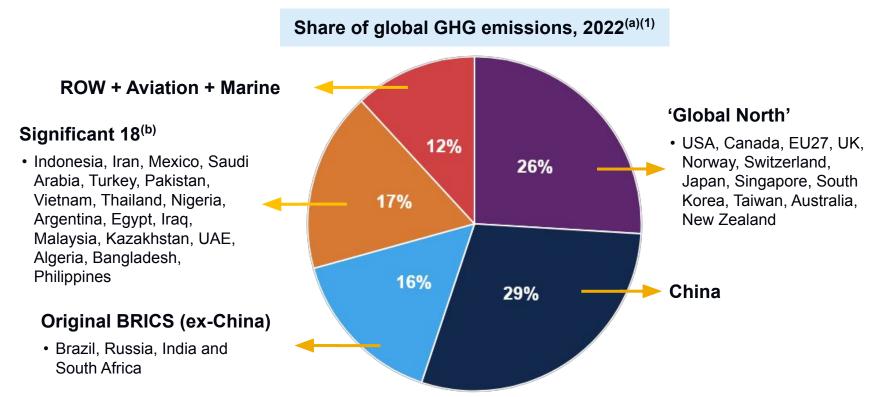






62% of global emissions remain concentrated in 23 key emerging markets





Notes: (a) Share of CO2 equivalent from CO2, CH4, N20 and F-gases

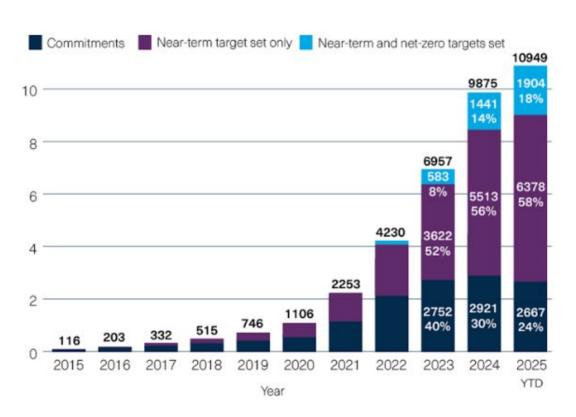
(b) Each of Significant 18 countries account for greater than 0.5% of global emissions. Together these emitted 260% more than **EU's total share of 6.7**%

Source: (1) EU's Edgar Database v8.0, released on 26 October 2023

Trend tracker (August) highlights - SBTi continues to grow



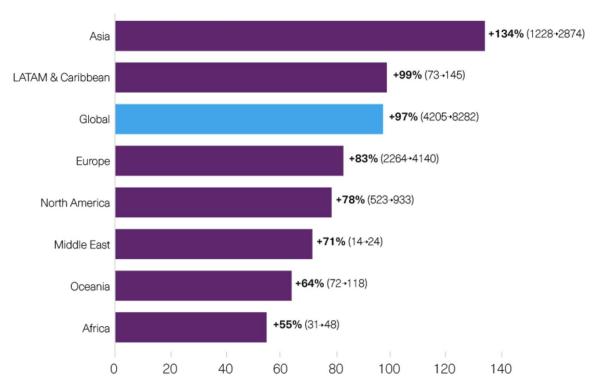




Source: SBTi's Trend Tracker, August 2025

Asia is driving global growth



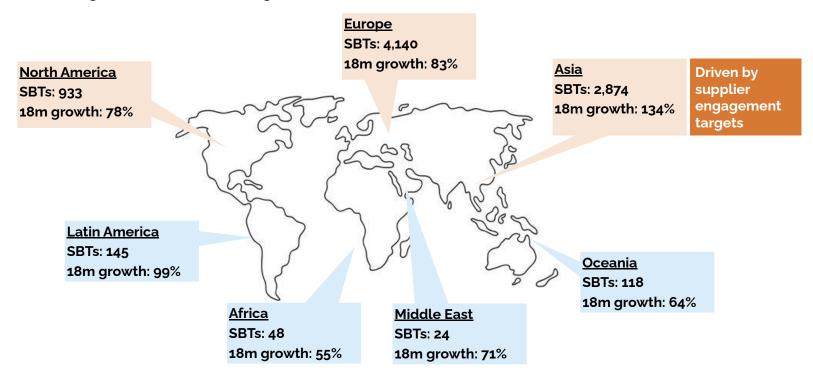


Note: Absolute change in the number of companies with validated targets is show in brackets Source: SBTi's Trend Tracker, August 2025

While Europe has the most SBTi-validated companies and Fls, Asia is the fastest growing region in terms of target setting



Validated SBTi target (end-Q2 2025) and growth in validations (end-2023 to end Q2-2025) (1)



Source:

41% of global market cap now covered by SBTs



Revenue and market capitalization of listed global companies as at the end of 2024, US\$tn



Source: Oliver Wyman analysis of S&P Capital IQ and SBTi's Target Dashboard

Data as at end-2024

Setting and delivering science-based climate targets make commercial sense



Better energy efficiency and lower energy related costs increase profitability



Reduced carbon intensity improves competitiveness when selling to international businesses with scope 3 climate targets



Science-based climate targets increase business resilience, prepares for incoming regulation and reduces transition risks



SBTi targets increase investor confidence in long-term business model sustainability, and proactive management of climate-related risks



Low-carbon transition plans drive innovation and foster ecosystem collaboration



Financial institutions are factoring climate credibility into their valuations and lending rates





Journal of Climate Finance
Volume 10, March 2025, 100057



Generating shareholder value through the announcement of sustainability-linked bond issuance

Jannis Poggensee ^a ⊠



Working Paper Series

Carlo Altavilla, Miguel Boucinha, Marco Pagano, Andrea Polo Climate risk, bank lending and monetary policy



Financial institutions now have two options for target setting, with the net-zero standard recommended going forward







Financial Institutions Near-Term Criteria (FINT)

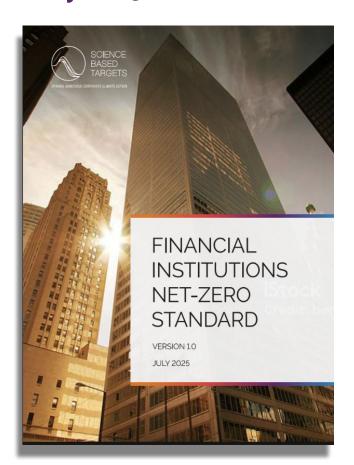
- Near-term targets only
- Launched 2020 and updated in May 2024
- 170+ validated FIs globally

Financial Institutions Net-Zero Standard (FINZ)

- Near term and long-term targets
- Launched in July 2025
- 130+ committed FIs

Financial Institutions Net-Zero Standard (FINZ) was launched in July 2025



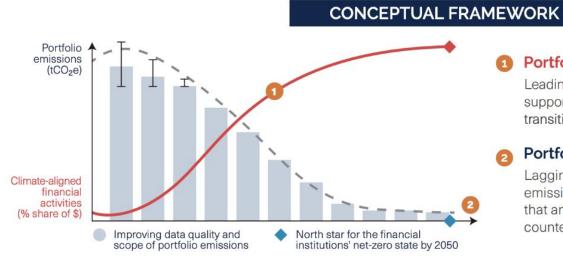


It was shaped by:

- Two public consultations
- Pilot testing with FIs
- Input from an Expert Advisory Group (EAG)
- Sign-off by independent Technical Council
- Adopted by Board

The FINZ Standard focuses on portfolio alignment over emissions





Portfolio climate alignment

Leading metric to increase the share of financial activities supporting climate solutions and counterparties that are in transition or at a net-zero state.

Portfolio emissions

Lagging metric to reduce aggregate portfolio GHG emissions to zero or near-zero levels by 2050 and ensure that any residual emissions are neutralized by individual counterparties.

SCOPE AND TARGET AUDIENCE

The Standard is a voluntary, cross-sector standard for financial institutions covering:

Lending Asset Ownership Asset Management Insurance Underwriting Capital Markets

The FINZ Standard provides a structured target setting framework



Financial institutions' net-zero transformation journey entails:



Any net-zero claims made by financial institutions must be accurate, transparent, verifiable, and compatible with the criteria in the Standard.

Increased scope and data quality over time



GHG inventory, including for key emissions-intensive sectors



Share of clean energy-to- fossil fuel financial exposure



Climate alignment of entities/ projects/assets



Deforestation exposure assessment by 2030

POLICIES AND TARGET-SETTING

Immediate action combined with near- and long-term targets

Public fossil fuel transition policy of:



- No new financing or insuring of coal expansion.
- No new project financing or insuring of oil and gas expansion.
- No new general-purpose financing or insuring of companies involved in oil and gas expansion immediately or by 2030 at the latest.



Public no-deforestation plan by target renewal if significant exposure.

Public *real estate policy recommendation* of:



- No new financing to new non-zero-carbon-ready buildings.
- Increased financing for retrofitting existing buildings.

Near-term targets with flexibility to select between:



- Portfolio climate-alignment targets that include the use of eligible third-party climate-alignment methodologies, or
- Sector targets that align the financing of key emissions-intensive sectors with emissions or technology share benchmarks, including required coal phase-out targets.



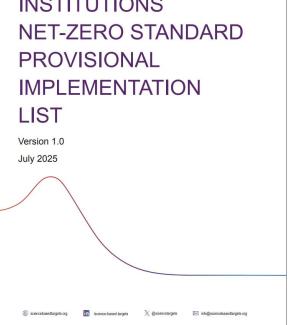
Long-term targets to align at least 95% of financing with net-zero benchmarks by 2050 at the latest.

FINZ Standard unlocks interoperability via implementation list





FINANCIAL INSTITUTIONS **PROVISIONAL IMPLEMENTATION** LIST



Eligible 3rd Party alignment methodologies

- At entity, SME & asset/project level
- Range of commercial & non-commercial methodologies

Climate solutions

Defined where 90% revenue are in activities featured across eligible taxonomies (global, regional & national).



peteruhlenbruch@sciencebasedtargets.org

Thank you for listening!

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Science Based Targets



in /science-based-targets 🖂 info@sciencebasedtargets.o

Fund Manager Panel: Climate transition explored – how can investors help achieve net zero?







Jorg Soens
Responsible Investment Senior Specialist
BNY Investments

James Corah

Head of

Sustainability

CCLA Investment

Management

Samuel Adams
CEO and
Co-Founder
Vert Asset
Management

Jorg Soens Responsible Investment - Senior Specialist BNY Investments

Jorg joined the Responsible Investment Team within the Fixed Income
Group in March 2023, responsible for supporting the growth and
development of responsible investment products and solutions at Insight. Jorg joined from
Mercer, where he spent over five years as a Lead Investment Solutions Specialist and Currency
Manager. Before this, he was a Portfolio Manager with KBC Fund Management. Jorg holds a
Masters in Finance & Risk from University College Ghent, a Masters in MIS from University
Hasselt and a Masters in General Management from Vlerick Business School. He is a CFA
charterholder and holds the CFA Institute Certificate in ESG Investing.

James Corah Head of Sustainability CCLA Investment Management

James is responsible for CCLA's approach to sustainable investing. This includes our work to deliver real and lasting change through active stewardship,

integrating environmental, social, and governance factors into our investment processes and ensuring that our portfolios are aligned with the values and mission of our clients.

James joined CCLA in 2010 and has developed and led programmes that have improved corporate behaviour on a wide range of issues including climate change, mental health, the Living Wage and modern slavery.

James was most recently recognised by the Investment Week's Sustainable Investment Awards 2023 for his Outstanding Contribution to the Sustainable Investment Industry. He was also named one of Financial News' 40 Rising Stars of Asset Management in Europe, 2020.

Prior to joining CCLA, James completed his PhD in economic geography at the University of Nottingham.

Samuel Adams CEO and Co-Founder Vert Asset Management

Sam is CEO and co-founder of Vert Asset Management. He chairs the Investment Research Group and is Portfolio Manager of the Vert Global Sustainable Real

Estate Strategy. Sam has been a featured speaker on sustainable investing at financial advisor conferences in the US, UK, Europe, and Australia.

Sam is the author, with Larry Swedroe, of Your Essential Guide to Sustainable Investing. He is a member of the Plan Sponsor Council of America's Investment Committee.

Prior to launching Vert, Sam spent 20 years at Dimensional Fund Advisors where he led the European Advisor business and launched the Global Sustainability Core Fund.

Sam has a BA in Philosophy from the University of Colorado, Boulder and an MBA in Finance from the University of California, Davis.



Fund Manager Panel: Reasons to be cheerful – part 1



Caroline Langley

Investment Director

Quilter Cheviot Investment

Management



Robert Lambert

Portfolio Manager, Investment Grade

RBC BlueBay Asset Management

Caroline Langley

Investment Director

Policy.

Quilter Cheviot Investment Management

Caroline has nearly 20 years investment experience, most of which were gained

Anager for the award-winning Sustainable Opportunities Funds (formerly known as the Climate Assets Funds). She also manages private client portfolios, working with clients directly or alongside advisers. Her investment qualifications and experience have led her to be a Fellow of the Chartered Institute for Securities & Investment (CISI). As a Chartered Accountant (FCA) Caroline is also a Fellow of the ICAEW. She read Human Sciences at St. Hilda's College, Oxford University graduating with a 2.1 before starting her accountancy training at PricewaterhouseCoopers. She also gained a Master's degree (distinction) in

Environmental Technology from Imperial College specialising in Global Environmental Change and

Robert Lambert

Portfolio Manager, Investment Grade

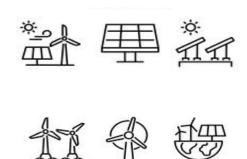
RBC BlueBay Asset Management

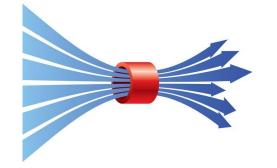
Robert is a portfolio manager on the BlueBay Fixed Income Team, focussing on Investment Grade, particularly the utilities and TMT sectors. He joined the firm as a senior corporate analyst in 2008 from Credit Suisse where he was a director of investment grade research, covering European investment grade telecom, media, technology, and autos sectors. He was ranked fourth in Institutional Investor Magazine for his coverage of European TMT in 2008. Prior to his role at Credit Suisse, Robert was a derivatives analyst at Citigroup and an investment trust accountant at RBS Trust Bank. He started his career in the investment industry in 1997.



The Challenge

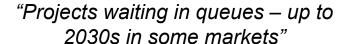
- Renewables are growing faster than ever
- Transmission is the bottleneck
- Long interconnection queues = delayed projects













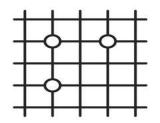


Reason 1: Technology Leaps

- HDVC enables long-distance, low-loss transmission
- Smart grids balance millions of distributed resources
- Subsea interconnectors open cross-border trade







Flexible



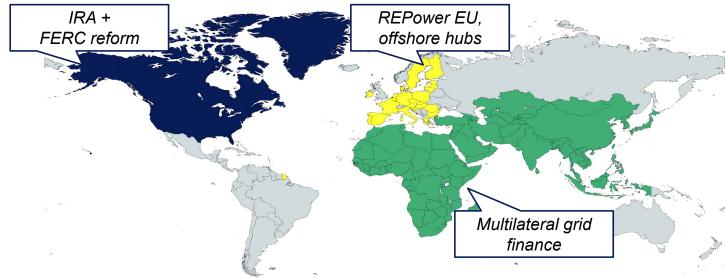
Cross-Border





Reason 2: Policy Momentum

- US: IRA + FERC reforms for interregional lines
- EU: REPowerEU + offshore hubs in the North Sea
- Emerging markets: multilateral support for grids



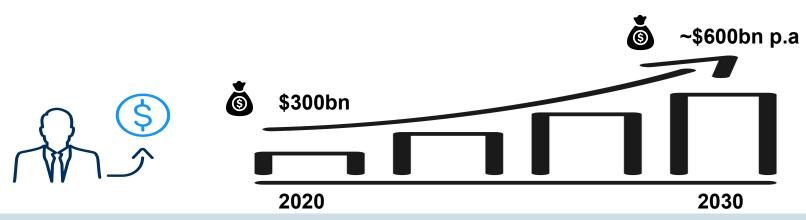




Reason 3: Capital Flows

- Grid investment to double to >\$600bn annually by 2030
- Transmission = new asset class for infrastructure investors
- Innovative financing models (RAB, blended finance, merchant lines)

Annual global grid investment doubling from 2020 to 2030



Transmission emerging as an asset class



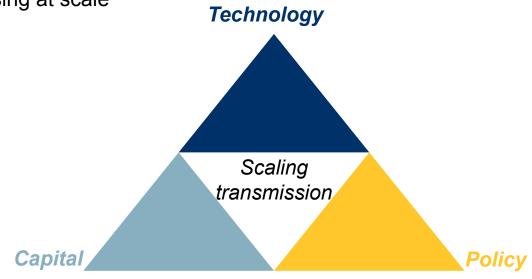


Putting it together

Technology is solving physics

Policy is clearing barriers

Capital is mobilising at scale







Investor implications

- Long-duration, inflation-linked assets
- Growth: grids must expand 2x by 2030
- Adjacent opportunities in storage, digital optimisation



Bond-like stability "Inflation-linked, long duration"



Growth "2x grid expansion by 2030"



Battery/storage "Optionality in flexibility"





Closing Thought

- Transmission is no longer a cost centre
- It's a profit pool and an enabler of net zero
- Real reasons to be cheerful!







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Definitions: CFROI ® is an approximation of the economic return, or an estimate of the average real internal rate of return, earned by a firm on the portfolio of projects that constitute its operating assets. Supplemental information is derived from a representative account of this strategy. The representative account is the account in the composite that most closely reflects the current portfolio management style for this strategy.

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Coming up next



13:40 - 14:50 Lunch break

14:00 - 14:30: Portfolio Manager Lunchtime Panel (upstairs)

- Natalie Kenway Chair
- Rowan Stone atomos/ Virtuvest
- Mollie Thornton Parmenion
- Alex Funk PortfolioMetrix
- Gemma Woodward Quilter Cheviot

14:50 - 15:15 Welcome back – ASG update

15:15 - 15:40 Keynote Speaker – Solitaire Townsend, Co-Founder and Chief Solutionist - Futerra

15:40 - 16:10 Fund Manager Panel: Nature – growing opportunities to make money and do good on land and in the oceans

- Charlie Anniss M&G Investments
- Yi Shi Pictet Asset Management

16:10 - 16:30 Good Money Week update – James Alexander, *CEO* - UKSIF

16:30 - 16:55 Fund Manager Panel: Reasons to be cheerful – part 2 – brief individual presentations on inspiring topics

- Eloise Robinson Columbia Threadneedle Investments
- Seb Beloe: Managing Director Foresight
- Mike Appleby Liontrust Asset Management

16:55 - 17:15 Close and next steps

17:15 - 20:00 Drinks reception... Reasons to be cheerful – part 3

Lunch break 13:40 - 14:50

Portfolio Manager Lunchtime Panel











Natalie Kenway

Freelance Journalist

Chair

Rowan Stone

Investment Director/ Partner

atomos/Virtuvest

Mollie Thornton

Senior Investment

Manager

Parmenion

Alex Funk

Chief Investment
Officer

PortfolioMetrix

Gemma Woodward

Head of Responsible
Investment

Quilter Cheviot

Welcome back ASG update

Julia Dreblow

Founder and CEO

SRI Services &

Fund EcoMarket



ASG Report built on diverse expertise

Essential knowledge

- Sustainability issues
- Public attitudes to sustainability
- Regulation and Compliance
- Sustainable (and related) investment options

Adviser framework

- Business
- Advice process

Training framework



Appendix includes:

Strategies & approaches, Asset selection basics, Glossary, Checklists: Compliance & DD, SDR explanations, Systemic risk, SWOT / business planning ideas, links to regs...





Solitaire Townsend

Co-Founder and Chief

Solutionist

Futerra



Solitaire Townsend Co-Founder and Chief Solutionist Futerra

Solitaire is a renowned sustainability expert. She is Co-founder & Chief Solutionist at
Futerra and Chair of The Solutions Union charity. In 2023, she was named 'Leader of
the Year' at Adweek's Sustainability Awards and the United Nations Global Compact SDG Pioneer for the UK. She
was also named by Positive News as one of three people transforming the climate narrative.

FUTERRA

Her previous accolades include 'Ethical Entrepreneur of the Year', chair of the UK Green Energy Scheme, trustee of Ashden, and founder member of the United Nations Sustainable Lifestyles Taskforce. Additionally, she sits on the Board of the Hollywood Climate Summit.

Solitaire holds master's degrees in both Sustainability and Shakespeare. Her popular TED talk, Forbes column, and most recent book – The Solutionists – are available online, with her first novel Godstorm due to be published in January 2026.



Certified











ROADMAP INITIATIVE























































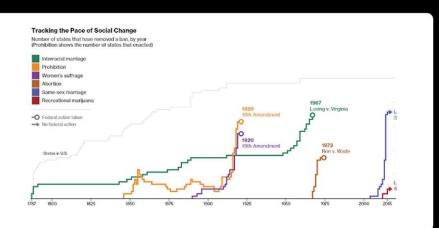


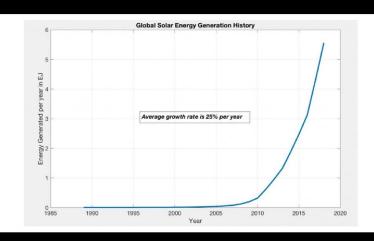


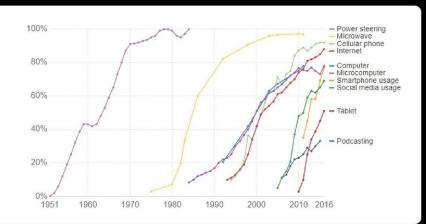
MEDOING?

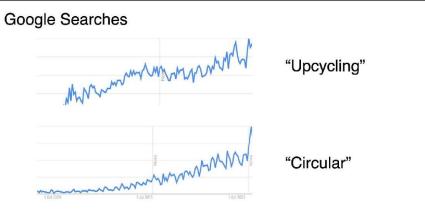
How we planned climate action

This is how social change happens









How we planned climate action

How it's going to happen

How we planned climate action

YOU ARE HERE

How it's going to happen

"THE INTERNET WILL CATASTROPHICALLY COLLAPSE IN 1996."

Robert Metcalfe, founder of 3Com and co-inventor of Ethernet, 1995

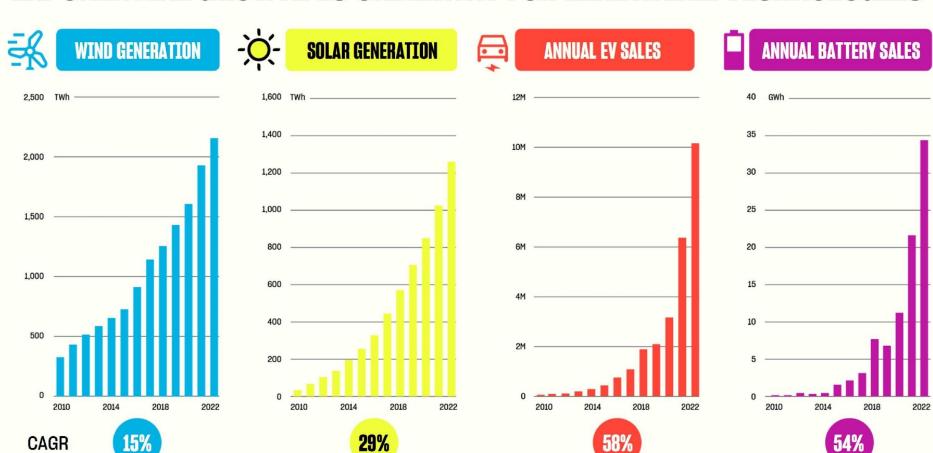
"THE HORSE IS HERE TO STAY, BUT AUTOMOBILE IS ONLY A NOVELTY – A FAD."

Advice to Henry Ford's lawyer, c.1910

RAIL TRAVEL AT HICH SPEED IS NOT POSSIBLE BECAUSE THE PASSENCERS, UNABLE TO BREATH WOULD DIE OF ASPHYXIA."

Dionysius Lardner, UCL Professor, c.1830

EXPONENTIAL GROWTH IS UNDERWAY FOR RENEWABLE TECHNOLOGIES



FUTERRA

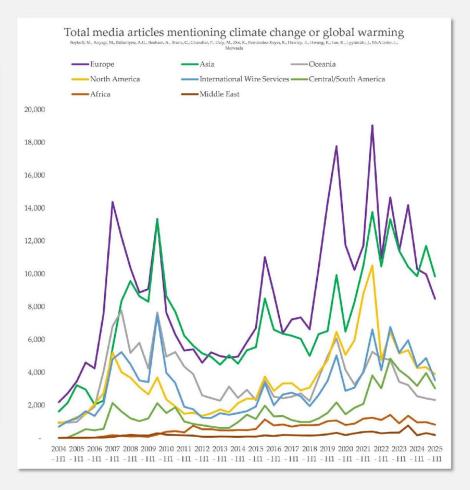
THERE ARE WALLES



"We're in a sustainability recession...
the wider economic, social and
political contexts mean that we have to
reinvent sustainability on the fly."

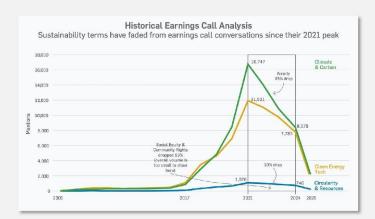
 John Elkington, March 2024

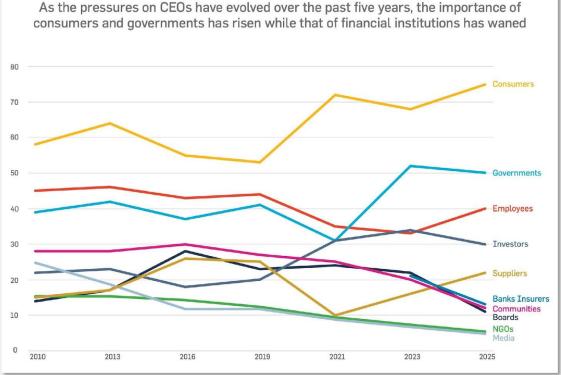
Growing U.S. newspaper coverage of climate change, 2000 through early 2025 The New York Times and Washington Post contribute the largest number of articles. USA Today Washington Post Wall Street Journal New York Times Los Angeles Times 500 2006 2008 2010 2012 2014 2016 2018 2020 2022 2024 Data show the number of articles per month, based on NexisUni searches for any articles mentioning either 'climate change' or 'global warming.' Chart: Chris Mooney • Source: Boykoff et al, 'United States Newspaper Coverage of Climate Change or Global Warming, 2000-2025, University of Colorado, CIRES · Created with Datawrapper



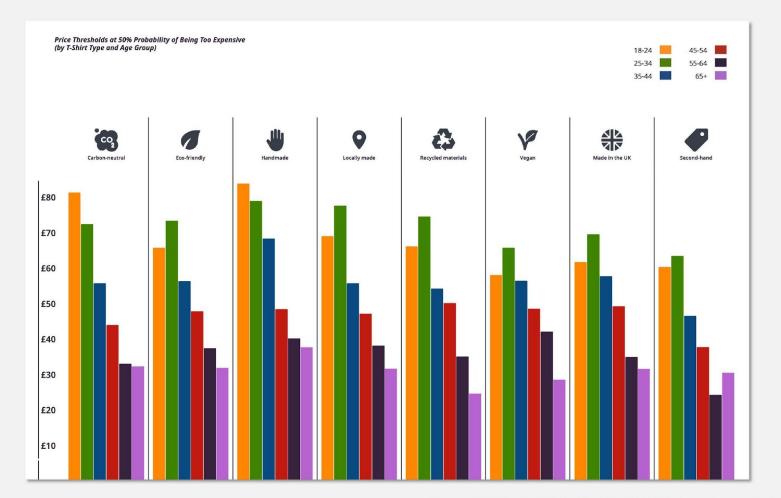
88%
of CEOs say the business case is stronger today than five years ago

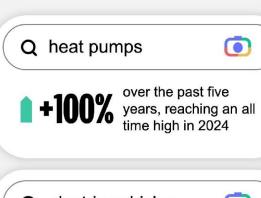
of CEOs are staying the course on sustainability commitments





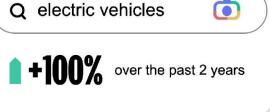
Source: UNGC/PWC CEO SURVEY 2025

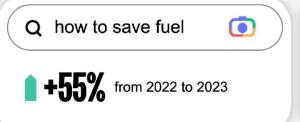


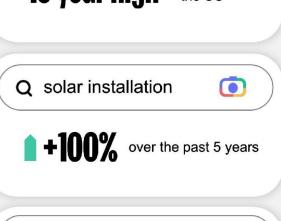


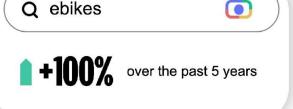






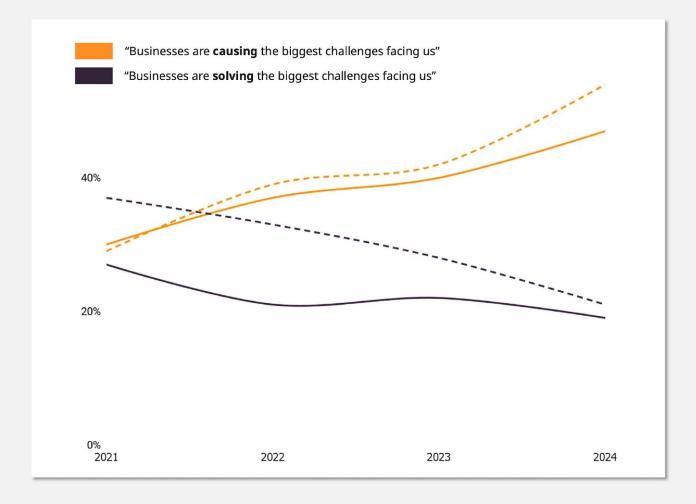














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HERED REW STORIES

Frame Solutions As Mainstream Not Alternative





Alternative' energy = minor/sidelined to normal energy





'Renewable' energy = mainstream and normal

TUTERRA 21

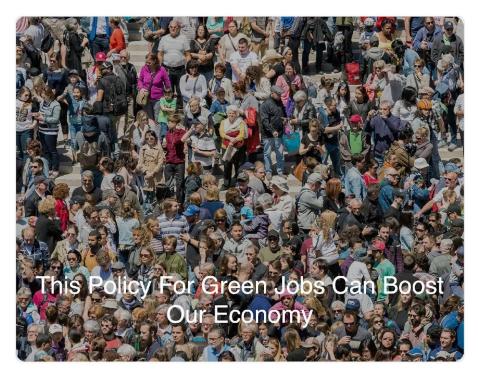
Frame Sustainability Choices As Benefits Not Sacrifices

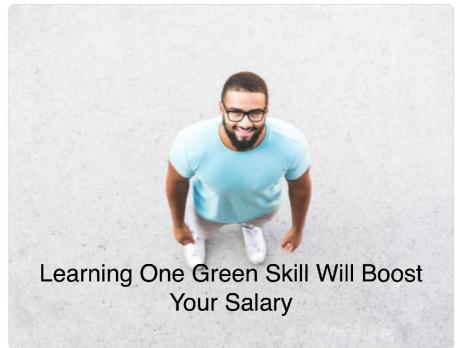




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Personal Benefits Motivate More Than Collective Ones





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Make Sustainable Products Desirable Not Worthy



Nike Considered Shoe 2004 30% Less Waste. Sold as green.

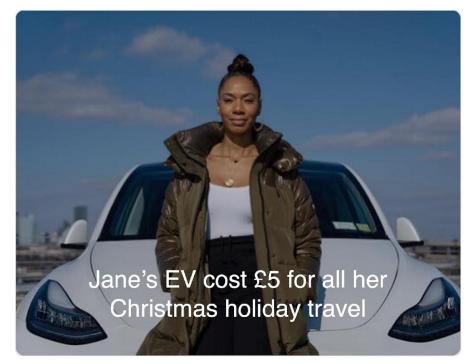


Nike Flynit Shoe 2016 60% Less Waste. Sold as speed.

TUTERRA 24

We Believe Stories Over Facts (And That's A Fact)





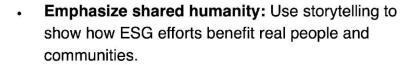
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FRAMING ESG FOR 2026

COMMERICIAL

- Highlight financial returns: Emphasize how ESG initiatives improve efficiency, reduce costs, and create shareholder value.
- Showcase innovation: Frame sustainability efforts as drivers of technological advancement and product breakthroughs.
- Focus on customer benefits: Position sustainable products/services as upgrades
- **De-politicize the narrative:** Stick to pragmatic, results-oriented language that speaks to people across the political spectrum.

COMPASSIONATE



- **Appeal to empathy:** Tap into positive emotions with messages that center care and positivity.
- Promote responsibility: Highlight the company's long-term commitment to ethical practices, corporate responsibility and community welfare.





COMMERICIAL

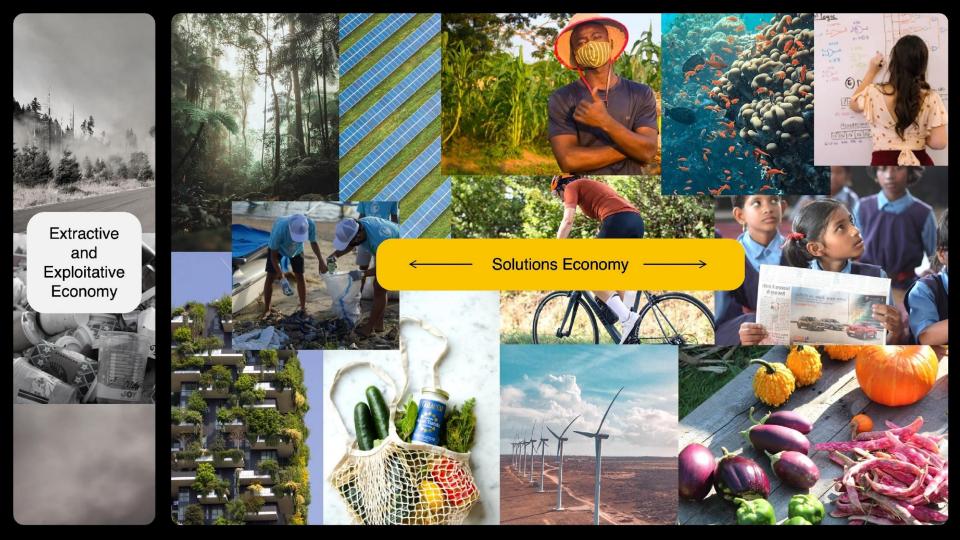
- Managing risks
- Investing in innovation
- Committing to customers
- Cutting waste
- Looking forward
- Being accountable

COMPASSIONATE

- Giving back
- Respecting our team/staff
- Supporting communities
- Treating people fairly
- Great employer
- Caring about nature



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THANK YOU

New York 55 Prospect Str, Suite 301 Brooklyn NY 11201 London Somerset House, Strand London WC2R 1LA Mexico City Arbol 45, San Angel Ciudad de Mexico 01000

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Fund Manager Panel: Nature – growing opportunities to make money and do good on land and in the oceans



Charlie Anniss

Fund Manager, Nature & Biodiversity Solutions Fund

M&G Investments



Yi Shi

Client Portfolio Manager & Engagement Specialist

Pictet Asset Management

Charlie Anniss

Fund Manager, Nature & Biodiversity Solutions Fund

M&G Investments

Charlie re-joined M&G in February 2025 to support the Sustain & Impact team. He joins from Union Bancaire Privée, where he launched the Europe Small Cap Equity

fund, and subsequently worked as part of the Positive Impact team, launching and co-managing UBAM Biodiversity Restoration, and co-managing Positive Impact Global Equity.

Prior to Union Bancaire Privée, Charlie worked at M&G for over 15 years, where he managed the M&G European Smaller Companies fund and the M&G European fund, as well as working on global equity strategies.

Charlie started his career with M&G in 2000, after he graduated from the University of Bristol with a degree in French and Spanish and he is a CFA charter holder.



Yi Shi Client Portfolio Manager & Engagement Specialist Pictet Asset Management

Yi Shi joined Pictet Asset Management in 2022 as a Client Portfolio Manager and Engagement Specialist in the Thematic Equities team.

Prior to Pictet, Shi worked for Royal Bank of Canada in their wealth management business advancing ESG integration into equity investments, advisory, and research. He has also held roles with Rhode Island Infrastructure Bank and Connecticut Green Bank focused on clean energy and green infrastructure initiatives. Shi received a B.A. in Physics and a B.S. in Society and Environment from the University of California, Berkeley. He also received a Master of Environmental Management from Yale University's School of the Environment, and an MBA in Funds Management from the University of Toronto, Rotman School of Management.





James Alexander

Chief Executive Officer

UKSIF



James Alexander Chief Executive Officer UKSIF

James is Chief Executive of UKSIF, driving the organisation's objective of advancing sustainable investment and finance in the UK, and also serves as Chair of the Global Sustainable Investment Alliance (GSIA), working to unlock the power of the worldwide financial services industry to accelerate the transition to a sustainable future.

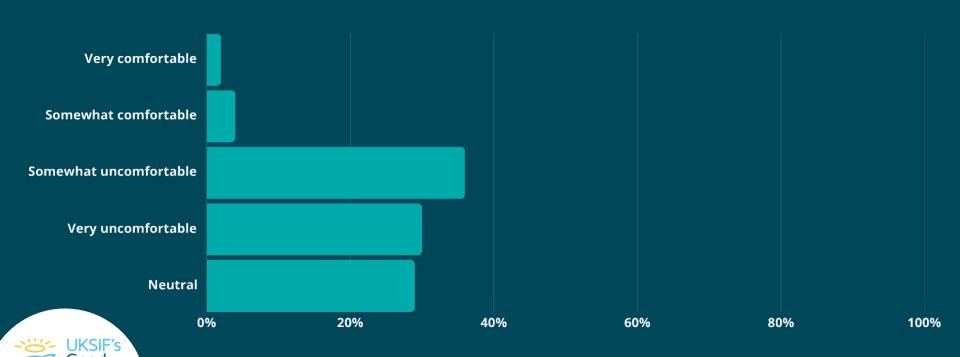
nance in the the worldwide use many years' experience in leadership roles in collectively managing over £19tn. He has also overseen apacity to influence decision makers, promote

James joined UKSIF in 2020 with a background in international climate finance and infrastructure finance as well as many years' experience in leadership roles in membership organisations. Since then, UKSIF has grown substantially, now representing over 300 organisations, collectively managing over £19tn. He has also overseen the expansion of UKSIF's communications, public affairs and events programmes, increasing the organisation's capacity to influence decision makers, promote sustainable finance in the media, and facilitate industry collaboration.

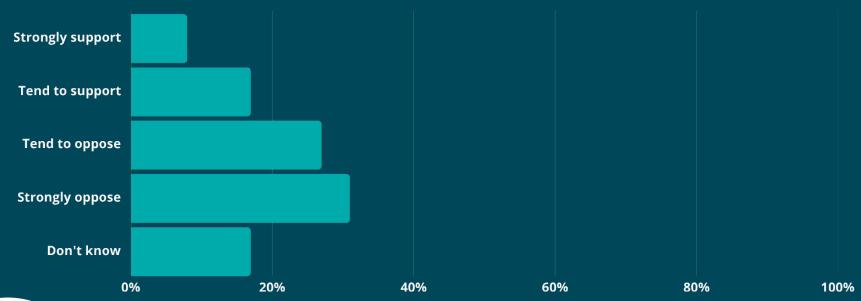
James has represented UKSIF at Treasury and DWP select committees and is a member of multiple government and regulatory working groups. In August 2023, he was appointed Chair of the Global Sustainable Investment Alliance, and he has also served as Treasurer of Eurosif, the European Sustainable Investment Forum. In November 2023, James was awarded Outstanding Individual Contribution to the ESG Investment Industry at the Clear Path Analysis ESG Investment Leader Awards.

Previously, James supported global megacities to overcome the substantial barriers to financing climate action as Director of the City Finance Programme at the C40 Cities Climate Leadership Group and Head of the C40 Cities Finance Facility – a project preparation facility he developed, now supporting cities across the world to structure nearly a billion dollars of sustainable infrastructure transactions. James has worked on international climate finance issues at the UN level and remains a member of the UN SDSN Global Commission for Urban SDG Finance, Chaired jointly by Jeffrey Sachs and the Mayors of Paris and Rio de Janeiro

To what extent are you comfortable or not comfortable with your savings/pensions being invested in companies which are negatively impacting the environment and climate?

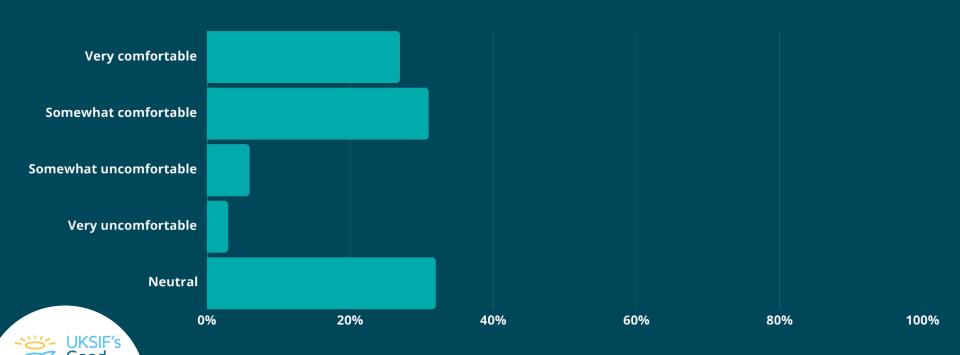


To what extent would you support or oppose your pension being invested in companies involved in fracking (shale gas extraction)

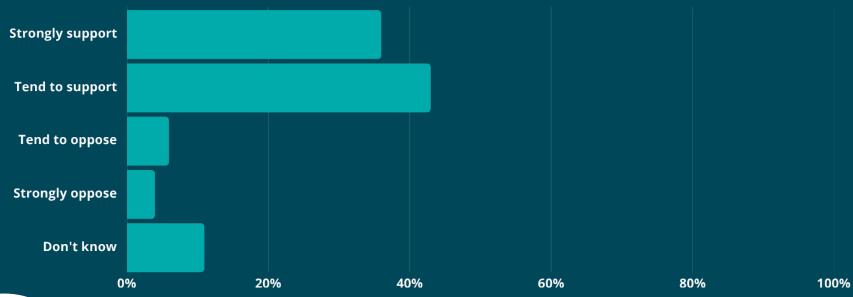




To what extent are you comfortable or not comfortable with your savings/pensions being invested in companies which are helping to solve environment and climate issues?

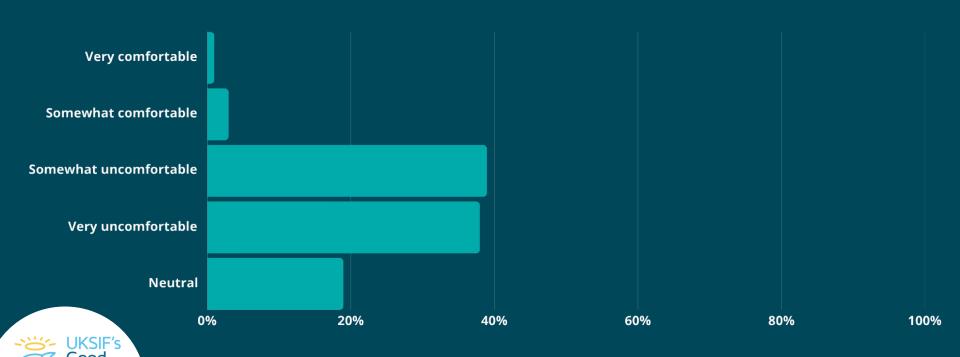


To what extent would you support or oppose your pensions being invested in renewable energy?

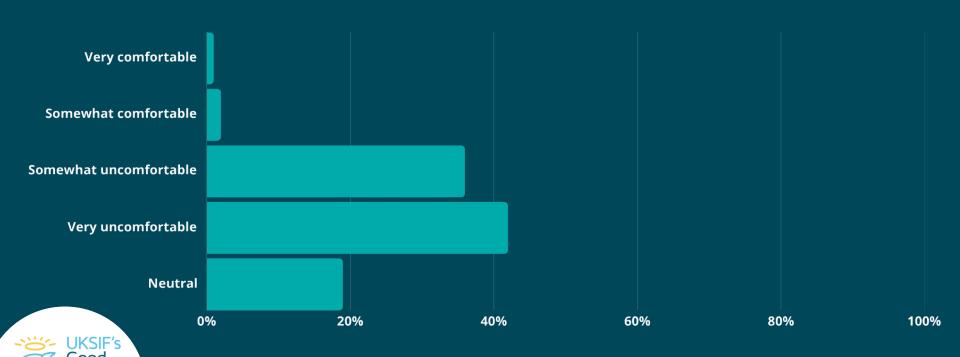




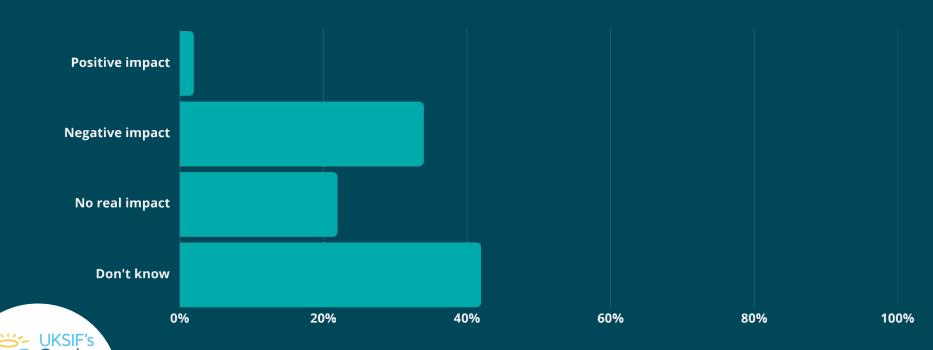
To what extent are you comfortable or not comfortable with your savings/pensions being invested in companies which are treating their staff badly?



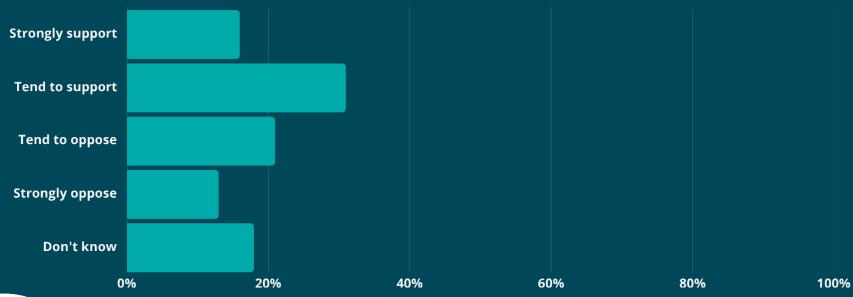
To what extent are you comfortable or not comfortable with your savings/pensions being invested in companies which are treating their customers badly?



Generally speaking, what impact, if any, do you think extreme weather has on the value of investments?

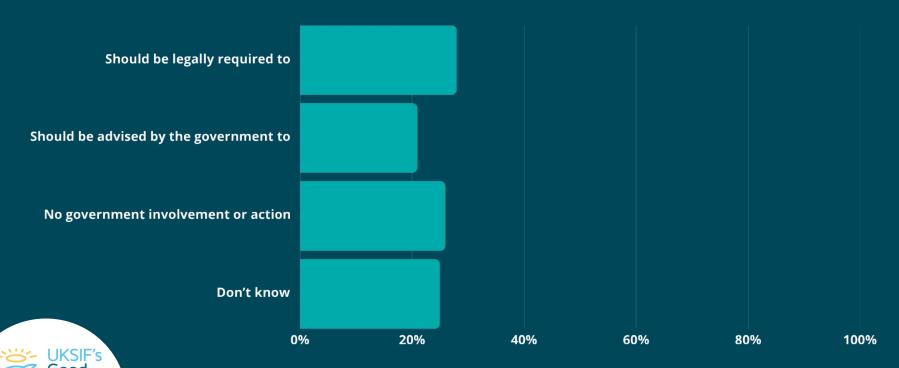


To what extent would you support or oppose your pensions being invested in defence companies?





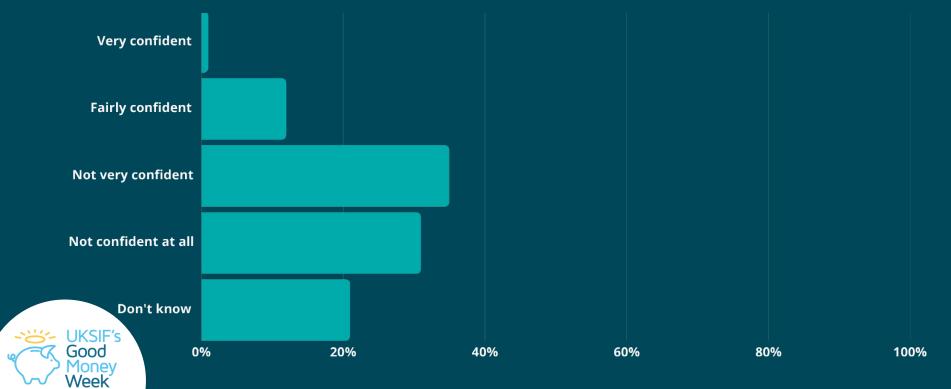
Thinking about the government's role in deciding how much pension funds invest in the UK, which of the following comes closest to your view?



Thinking about the investments from your pension(s), is it generally more important to you that you see a high rate of return, or that your provider is investing in companies and projects based within the UK?

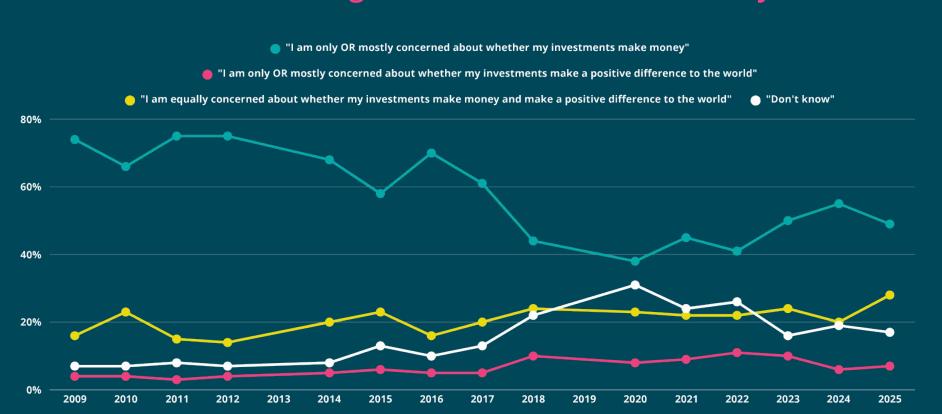
It is more important that my investments see high rates of return, even if that means my provider is not investing in companies and projects based within the UK	32%
It is more important that my investments see high rates of return, but whether or not my provider is investing in companies and projects based within the UK should be considered	24%
Seeing high rates of return, and investing in companies and projects based within the UK are equally important	19%
It is more important that my provider is investing in companies and projects based within the UK, but the rate of return on my investments should be considered	5%
It is more important that my provider is investing in companies and projects based within the UK, even if that means I see a lower rate of return on my investment	1%
Don't know — UKSIF's	19%

Local Government Pension Scheme funds are overseen by councillors, who help decide how contributions are invested. How confident are you, if at all, that councillors make decisions in the long-term interests of pension scheme members?

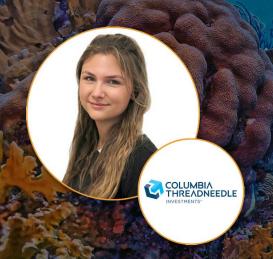




Considering how and where you invest your money (including green and ethical investments), which, if any, of the following statements comes closest to your view?



Fund Manager Panel: Reasons to be Cheerful – part 2



Eloise Robinson

Portfolio Manager, Multi Asset Solutions

Columbia Threadneedle Investments



Seb Beloe

Managing Director

Foresight



Mike Appleby

Investment Manager,
Sustainable Future Funds

Liontrust Asset
Management





Mike Appleby

Investment Manager, Sustainable Future Funds

Liontrust Asset Management

Mike Appleby is an Investment Manager on the Liontrust Sustainable Investment team, with responsibility for the generation and integration of SRI research into the funds and portfolios. Mike joined Liontrust in April 2017 as part of the acquisition of Alliance Trust Investments (ATI). Having started his career in the investment industry in 1992, Mike joined Aviva Investors in 2004 as a Research Analyst. He was a Fund Manager from 2006 to 2010 and was then appointed as Head of SRI Thematic Research. Previously, he attained an MSc in Environmental Management at Imperial College, London. Prior to that, he was an Investment Analyst at TASS Management. Mike started his career on Lehman Brothers' trading desk and holds a BSc (Hons) in Biological Sciences from the University of Edinburgh and the CFA Society of the UK Investment Management Certificate (IMC).

Close and next steps

Julia Dreblow

Founder and CEO

SRI Services & Fund

EcoMarket



Closing remarks

What have we heard today?

- Serious but solvable if we transition swiftly
- Many companies are doing great work we have the technology / skills
- Need to collaborate across and throughout investment chain

Change will continue

- SDR will evolve
- ASG report... soon
- See Fund EcoMarket for free research & due diligence

What next?

- Thank you ... & two questionnaires (& CPD)
- Reason to be Cheerful part 3!



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