

CREATIVE CARPET & FLOORING'S CREATIVE THINKING

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ISSUE NO. 156



Mark
Bouquet



Mark
Bouquet Jr.

We promise that you'll love
your new floors, or we'll
replace them for **FREE!***

*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

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It "Dawned" on me... a message from Dawn Giganti

I save goofy, silly things sometimes. I just ran across a digital copy of the Craigslist ad from 2014 that I applied for my position here at Creative Carpet. It was for an Administrative Assistant. But as it turns out, God had other plans. I still help with admin things, but here I am in marketing, and I LOVE IT! One of my favorite things is writing the newsletters. I enjoy every aspect of my job, but the newsletter is one of my favorites.

Funny how we make plans for our lives and our future, convincing ourselves that we know what is best. My life's plan was to live downtown Chicago in a high-rise off the lake, play flute for the Chicago Symphony Orchestra and teach music. No children, no husband, just me. NONE of that happened. Not ONE single thing. But I'm absolutely okay with that! I thank God every day for my husband and four children. I couldn't imagine my life without them!

I love how we plan on one thing, and it morphs into something else. You might THINK you have it all planned out, but sometimes what you get isn't anything you expected.

Things had to work out the way I wanted them to back in the day. I wasn't very adaptive to change. But I learned the hard way that you will never progress in life and grow if you don't learn to roll with it. Push yourself beyond what you expect. That's what life is all about. I find myself incredibly grateful for learning this lesson. But, of course, I still struggle and need to remind myself sometimes...

"For I know the plans that I have for you, says the Lord, plans for peace and not for evil, to give you a future and a hope." - Jeremiah 29:11

We're a month into 2022. I know the past few years have been a little crazy in the world. But let's push out of our comfort zones, past what we expect, what we want or what we think is best. It's about God's plans. We might not understand why things are going the way they are, but He has a reason for everything.

Dawn Y. Giganti

Dawn Giganti, Marketing & Administrative Assistant
Creative Carpet & Flooring

Month at a Glance:

02/02 Ground Hog Day - Liar, liar fur on fire!

02/13 Superbowl Sunday - Super Bowl LVI will take place 02/13/22 at SoFi Stadium in Los Angeles, the home of the Chargers & Rams. The NFL adopted a new 17-game schedule this season which pushes the Super Bowl back by one week & into the middle of the 2022 Beijing Winter Olympics.

02/14 Valentine's Day - "Before you marry a person you should first make them use a computer with slow internet to see who they really are." ~ Will Ferrell

02/21 President's Day - "Let me give you a little serious political advice. One single word: PUPPIES. Worth the points." ~ George Bush Sr. on the Key to Success.

02/28 National Chili Day - There's nothing better to eat on a cold winter's day than a bowl of hot, Chili.

Future Event Leap Day - The next time will be on February 29, 2024

2022 FEBRUARY

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

What is Barbie's boyfriend, Ken's, last name?

Barbie's longtime paramour Ken has been in her life pretty steadily since 1961. But did you ever wonder what Ken's last name is? It's actually Ken Carson. Ken himself has a fun name etymology; he was named after the son of Mattel founders Ruth and Elliot Handler, Kenneth (Barbie was named for their daughter, Barbara). While Ken and Barbie called it temporarily quits in 2004, they rekindled their romance in 2012 and have been rock solid ever since. Meanwhile, modern gal Barbie has continued to keep her last name, Roberts, despite over 50 years of being with her main plastic man.

[Barbie Media 110/2020]



[Mattell.com]



Mammal that has the fastest heartbeat...

On average, the human heart beats at a resting rate of 60 to 100 beats per minute. The pygmy shrew's heart, on the other hand, beats at more than 10 times that average. At over 1,200 beats a minute, the shrew has the most rapid heartbeat of any mammal. Clocking in at less than an ounce, the heart rate of this tiny mammal relates to its size, as with most animals. On the opposite end, the 400-pound heart of a blue whale has an incredibly slow heart rate, at 10 to 30 beats per minute.



[National Geographic | 08/2020]

First Multi-Camera TV Sitcom

Everyone's favorite redhead wasn't the ditz that she appeared to be on the "I Love Lucy" sitcom. Lucile Ball and Desi Arnaz (her husband on both the TV show and in real life) were savvy negotiators. They wanted to live in sunny California, but most TV shows at the time were shot in New York. In order to produce "I Love Lucy" at home and keep East Coast advertisers happy, they had to upgrade

the technology used on set. They hired cinematographer Karl Freund to help them figure out how to shoot the comedy as if it were a stage play, using three cameras to capture every angle. Setting up the cinematography this way allowed fast editing and high-quality airings on the East Coast. This multi-cam setup in front of a live studio audience (Desi knew that Lucy shined in front of a crowd) became a tradition replicated on shows such as "The Mary Tyler Moore Show," "Full House," "Friends," "Frasier," and "The Big Bang Theory."

[Mental Floss | 09/2022]

MEET OUR CARPET CLEANING CUSTOMERS

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DAN FIRLIT
DENISE STEC
DIANE LAUZZE
JEAN HOLM

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JONNELLE SWEETNER
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LINA RICCELLI
MARC BELTRAN

MARILYN BRISTOW
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ASHLEY HALPERN
BETH SANCHEZ
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BILL KARALIS
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BRENDA & DANIEL VANEK
BRETT STAUNER
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BRITTANY SMITH

CARA & JASON SHIRK
CAROL RAUSCH
CATHY MICCO
CHERYL FRIELING
CHIRAG PATEL
COREY & BREANNA
VANBRUGGEN
DAN & DEBBIE MOSER
DAN HARLAN
DAN ROCHE
DANIEL PEREZ
DAVE MEEKINS
DAWN ZOPPA
DENNIS MILLAR
DIANE JACKOWSKI
DOUG HUTSON

ELIZA COLE
GEORGE & SUE TRAGOS
GEORGE ROY
GEORGE SANTIAGO
GREG BEGLAU
GWYN SERBENTAS
JAMES DUFFER
JANELLE HUNT
JANET NAREY
JAY DRENTH
JENNIFER WILLHOIT
JESSICA & MATT
HOWARD
JESSICA LUCAS-NIHEI
JIM RICE
JOEL VANBRUGGEN

JOHN & TERESA SEARS
JON BROUWER
JONATHAN SILVERMAN
JOSEPH MARANTO
JOSEPH SOTO
JOSH STEINBACH
JOYCE DUFFER
JUANITA JOHNSON
JUDY MAJIC
JULIE CORRALES
KATHY SMITH
KEITH & JOYCE
NELSON
KEVIN KENNEDY
KEVIN KRESS
KIMBERLY MEISTER

KRISTINA NIEVES
KYLE BOUQUET
LAURIE DORN
LEEANN LEHMANN
LINCOLNWAY DENTAL
LINDA HAWKINS
LINDSAY ORTH
LORI ZACHAU-SEARS
LORNA LYDICK
LYDIA LICHTENFELD
LYNETTE EGGERS
MARGARET CARAHER
MARY GERST
MELONY RIOS
MIKE CASEY

MIKE MEZEY
NANCY & DALE CARVER
NANCY ESCOBAR
NANCY TKACH
NINA KING
NIPA SOMYOO
PATRICIA TROYER
RAEL YNN ROMAN
RAMONA STRINGER
RANDY & KATHLEEN
ALBRECHT
RICHARD & MARIA GLATZ
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SARAH ISRAEL
SHAWN BARTELS
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TAMIKA WILSON
TAYLOR QUINN
THERESE RADOWICZ
TIFFANY & DAVID
NELSON
TIFFANY & RAUL
MALDONADO
TOM & DANETTE
NEMEC
TOM ANNERINO
TOM BRABEC
TOM BRINDLEY
TRACY PAHIOS
WINSTON & MARIE
BATES

MARC LOPEZ

of Frankfort, IL

You are this month's

MYSTERY WINNER!

**We have a \$50 Creative Carpet &
Flooring gift card reserved just for you!**
Stop in your nearest showroom to
claim your prize!

NOTE: Must be picked up before 02/28/2022

Did You Know



The WINNER of last month's
"Dress Your Pet Photo Contest"



Congratulations **Artemis and Marcia Nolan of Oak Forest, Illinois**, the winner of a FREE CARPET CLEANING (up to 3 rooms, 600 sq. ft. total - \$156 value)! Their photo entry received 80 votes out of 12 dressed-up pet entries and has been crowned the winner!

We also want to congratulate all the contest entries; there were many outstanding photos. Our only regret is that there can only be one winner.

Thanks to everyone who participated and helped make this contest a success! We hope you had fun!



"Mom says I'm
a Princess, but
unicorns are
pretty
awesome,
therefore I am
a Unicorn!"
-Artemis

MEGA Trivia Contest

Who wants to **WIN** a
\$50 Gift Card towards dinner at



Take our Trivia Challenge!

This month's Mega Trivia question:

Which company created
the first heart-shaped
chocolate box?

- (A) Hershey
- (B) Nestlé
- (C) Cadbury
- (D) Godiva

To enter, visit our website at creativecarpetinc.com, click on "MEGA Trivia" under Specials and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline is the 20th each month. Good luck!!!

Last month's question:

What is the name of a full moon that occurs in January?

Answer: (A) Wolf Moon

Wolves howl all year round, but they tend to be most vocal during the winter months. Thus, January is often associated with howling wolves. The animals' habits were observed by early Native Americans, from whom it is believed the term "Wolf Moon" originated. "Wolf Moon" isn't the only designation for a full moon in January, though. It may also be known by names including the Moon After Yule, Old Moon, and Ice Moon. [Timeanddate.com | April 16, 2020]

Congratulations to last month's winner:

**MARY
BUSCH**

of Oak Forest, IL

Stop by Creative Carpet & Flooring to claim your prize
by February 28, 2022!



<= chocopologie.com

Who doesn't LOVE a sale event???

Let Creative Carpet & Flooring
help you out with our hassle-free shopping
experience during...

"The I LOVE My Floors" Event



February 1st - 28th, 2022

May not be combined with any other offers.

FLOORS TO LOVE FINANCING SPECIAL



**24 OR 36 MONTH
SPECIAL
FINANCING***

with equal monthly payments

January 27 thru February 27, 2022



*The Shaw credit card is issued with approved credit by Wells Fargo Bank, N.A.
Ask your Flooring Consultant for details.

The World's Most Expensive Chocolate Truffle

The world's most expensive chocolate truffle is made in Norwalk, Connecticut, by a company called Knipschildt Chocolatier. Their La Madeline au Truffe rings up at a whopping \$250 per piece and comes packaged on a bed of sugar pearls. Best of all, you don't have to travel to Connecticut to enjoy one — you can order one online. [Luxury Launches | 01/2022]

Creative Carpet & Flooring

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MON 10am - 6pm
TUE 10am - 8pm
WED 10am - 6pm
THR 10am - 8pm
FRI 10am - 6pm
SAT 10am - 4pm
SUN closed

Creative Carpet & Flooring

www.creativecarpetinc.com
888.910.6585



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2315 45th Street
Highland IN 46322
219.595.5561



MON 9am - 6pm
TUE 9am - 6pm
WED 10am - 6pm
THR 9am - 6pm
FRI 9am - 6pm
SAT 10am - 4pm
SUN closed



How about a night out at one of your favorite restaurants through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of these restaurants



WARNING

Don't visit any flooring dealer
until you call us for a **FREE**
Consumer Awareness Guide!

You will learn...

- ✓ 4 predatory sales tactics
- ✓ 7 costly misconceptions about flooring
- ✓ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!
www.creativecarpetinc.com

A gigantic THANK YOU to all who referred us last month...

- JEFF & JULIE KEANE
- JERRY & PAM PRUIM
- JOE & MELISSA RECHLICZ
- MARILYN NOWAK
- MELANIE & KRIS WINOWIECKI
- NEIL & LINDA ARNING
- NICK & CAROLINE NELSON
- SCOTT BLASTICK & JEAN ELLIS
- SUSAN RIMBO

THANK YOU FOR THE KIND WORDS!

"Getting carpet from Creative Carpet and Flooring from start to finish with Cody's help and Oscar and Armando installing the carpet has been amazing. They are most concerned with customer satisfaction. Oscar's a perfectionist even cleaning up every little scrap piece and thread of carpet. Thank you so much! It's beautiful- I couldn't be more pleased. I highly recommend!"

~ Rose J. of Homer Glen, IL

