



# 2024 ENGAGEMENT OPPORTUNITIES

— COLUMBUS, OHIO —

[cancer.org](https://cancer.org) | 1.800.227.2345

thank you

**Thank you for helping us end cancer as we know it, for everyone.**

As the only organization combating cancer through advocacy, discovery, and patient support, the American Cancer Society has made significant contributions to the fight against cancer over the last 110 years.

Yet there is still work to be done – which is why partners like you are crucial to our mission. Cancer is a complex problem, and it takes a comprehensive approach to make progress. Your support is helping to ensure people with cancer and their families have support every step of the cancer journey – from prevention to survivorship – so no one has to walk it alone.

We are so proud of the work we do and so appreciative of your partnership in our efforts. On behalf of the 16.9 million cancer survivors in the United States, thank you for your generous support in helping us end cancer as we know it, for everyone.



Pan Ohio Hope Ride – July 25–28, 2024  
C2C Relay Run – September 13–14, 2024



**DETERMINATION**

**JOIN THE TEAM  
TO SAVE LIVES  
FROM CANCER.**



**When you join DetermiNation, you're not just participating in an endurance event. You're pushing yourself to help save lives from cancer.**

DetermiNation is the American Cancer Society's event endurance program, spanning a variety of sports including cycling, running, hiking, yoga, and more. The collective efforts of the dedicated athletes who use their fortitude to help raise funds to take down cancer are nothing short of amazing.

## Ohio Endurance Events



**Pan Ohio Hope Ride:** The Pan Ohio Hope Ride is a 328-mile, four-day tour of Ohio. Cyclists also have the option to join for just one or two days of the tour. Those who are unable to be with us in person or who prefer a more casual cycling experience can participate in the "Create Your Own 328" option and challenge themselves to complete 328 miles on their own throughout the entire month of July. There is a \$1,328 fundraising minimum for four-day riders to participate in the event. [Learn more here.](#)



**C2C Relay Run:** In the annual C2C Relay Run, teams of eight runners start at International Friendship Park in Cincinnati and make their way along the route to finish in Columbus at Land-Grant Brewing Company, traversing a total of 139 miles. All teams commit to collectively fundraising \$4000 between the 8 participants. [Learn more here.](#)

## Volunteer Opportunities: Event Committees, Day-of-Event Volunteering

Contact Us: **Bob Duncan, Senior Development Manager**

513-260-3994

[Bob.Duncan@cancer.org](mailto:Bob.Duncan@cancer.org)

[www.panohiohopeide.org](http://www.panohiohopeide.org) | [www.c2crelayrun.org](http://www.c2crelayrun.org)



**August 18-19, 2024**  
Brookside Golf & Country Club



44TH ANNUAL

# Columbus Golf Classic

PRESENTED BY

Ohio State's Comprehensive Cancer Center -  
James Cancer Hospital and Solove Research Institute



The Columbus Golf Classic is one of the longest running & most profitable charity golf events in Central Ohio benefitting the American Cancer Society. With a Sunday evening reception and a day of golf on Monday, this two day event offers fun networking opportunities for our sponsors, players and their guests while supporting the fight against cancer!

## Schedule

### Sunday

5 PM: Cocktail Hour, Dinner Stations, Photo Booth & Wine Putt Game

6:30 PM: Event Program featuring our live auction, honoree remarks, and mission paddle raise

7:30 PM: Live Music, Dessert, and Glass Shattering on the back patio

### Monday

11 AM: Golf Registration with lunch & player gifts

12:30 PM: Shotgun Start with on course activations including the Golf Cannon, Hole in One contest, and chipping & putting contest

5:30 PM: Dinner, golf awards and the bourbon raffle drawing

## Get Involved

**Executive Committee:** Drives significant revenue through sponsorship, teams, auction items and invitations to our Sunday Reception

**Trustee Committee:** Drives day of event execution supporting our silent auction, revenue enhancers, and day of event volunteering

**Sponsorship:** Our sponsorships are customizable & give a unique opportunity for your company to get in front of over 144 golfers and 200 Sunday Reception attendees. Price options range from \$500 to \$25,000.

**Player Packages:** Join us on the green by purchasing a foursome or twosome with high end player packages and unique activations on course, including tickets to our Sunday Reception

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**Contact Us: Hannah Wallace, Director of Development**

(513) 991-4695

[Hannah.Wallace@cancer.org](mailto:Hannah.Wallace@cancer.org)

[www.acscolumbusgolf.org](http://www.acscolumbusgolf.org)

# October 27, 2024

Genoa Park | 8:30 AM Event Open  
10:00 AM Walk Start



## Your partnership saves lives.

Making Strides Against Breast Cancer is a celebration of courage and hope, a movement uniting communities to end breast cancer as we know it, for everyone.



### We are the movement

Over the past two decades, our 3- to 5-mile noncompetitive walks have collectively grown into the **nation's largest and most impactful breast cancer movement.**

### We are the hope

We unite communities, companies, and individuals with a collective goal to **end breast cancer** as we know it and celebrate survivors and thrivers.

### We are the future

Making Strides Against Breast Cancer funds lifesaving breast cancer research and is committed to advancing health equity through essential programs and services.

## Join our fight to end breast cancer as we know it, for everyone.

We are seeking volunteer leaders for our Executive Leadership Committee and Event Committee, sponsorship support, fundraising team leaders, and shared connections to help us grow our impact in 2024 and beyond.

### with your help we...



Launch breakthrough research



Create empowering resources for people to outsmart cancer



Enable local communities to support those affected by cancer



Convene powerful activists to create awareness and impact

Contact Us: Isabelle Castillo Anderson, Senior Development Manager

(513) 766-3598

[Isabelle.CastilloAnderson@cancer.org](mailto:Isabelle.CastilloAnderson@cancer.org)

[www.makingstrideswalk.org/columbus](http://www.makingstrideswalk.org/columbus)



## ResearchHERS – May 2024

✉ [Isabelle.CastilloAnderson@cancer.org](mailto:Isabelle.CastilloAnderson@cancer.org)

ResearchHERS shines a light on the incredible discoveries made by women while empowering women leaders in the community to support our efforts to fund the brightest female minds in cancer research. Simply put, it is fundraising by women, to support and sustain women-led research and careers. [Learn more here.](#)

**Ambassadors  
commit to:**

1. Fundraise a minimum of \$2,500 for the American Cancer Society
2. Increase awareness on the gender inequities in cancer research
3. Encourage others to commit to the cause through social media channels



## Gold Together – September 2024

✉ [Casey.Matsko@cancer.org](mailto:Casey.Matsko@cancer.org)

Gold Together ambassadors directly effect change by spreading awareness, sharing support, and raising funds for childhood cancer. Every two minutes a child somewhere in the world is diagnosed with cancer, but with the help of Gold Together supporters we can fight together and change the odds for kids with cancer. [Learn more here.](#)

**Ambassadors  
commit to:**

1. Fundraise a minimum of \$1,000 for pediatric cancer
2. Wear Gold every day in September
3. Encourage your community to act in the fight against pediatric cancer



## Men Wear Pink – October 2024

✉ [Isabelle.CastilloAnderson@cancer.org](mailto:Isabelle.CastilloAnderson@cancer.org)

Breast cancer affects everyone - women and men. Real Men Wear Pink is a distinguished group of community leaders determined to raise awareness and money to support the American Cancer Society's mission and save more lives than ever before from breast cancer.

[Learn more here.](#)

**Ambassadors  
s commit to:**

1. Fundraise a minimum of \$2,500 for the American Cancer Society
2. Wear Pink every day in October
3. Raise awareness for the cause through social media channels

## ACS CAN

The American Cancer Society Cancer Action Network (ACS CAN) is the American Cancer Society's nonprofit, nonpartisan advocacy affiliate, engaging with elected and appointed officials, policymakers, and candidates to ensure that cancer remains a top local, state, and national priority. ACS CAN Ohio prides itself on our amazing cancer advocates and we invite you to join us!

ACS CAN volunteer opportunities are ongoing throughout the year, with varying time commitments. You can visit [fightcancer.org/Ohio](https://fightcancer.org/Ohio) to learn more and become an ACS CAN member today!

**Ready to get started?** Contact Ohio Grassroots Manager, Sarah Morris at [Sarah.Morris@cancer.org](mailto:Sarah.Morris@cancer.org) or (513) 493-0822

## Discovery Shop

The American Cancer Society Discovery Shop in Columbus helps support the fight against cancer through the resale of high-quality, gently-used, donated merchandise such as clothing, accessories, jewelry, furniture, artwork, antiques, collectibles, and other household items. Volunteers are needed for a variety of roles to help in the shop including customer service, sorting, pricing, cashiering, and sales.

- **Date:** Ongoing
- **Location:** 1198 Kenny Centre Mall, Columbus, OH 43220
- **Time Commitment:** Minimum of 1-3.5 hours shifts per month

**Ready to get started?** Contact store manager Carl Dematteo at [Carl.Dematteo@cancer.org](mailto:Carl.Dematteo@cancer.org) or (614) 457-4227

## Road to Recovery

Every day, cancer patients need rides to treatment. Some may not be able to drive themselves, and family and friends cannot always help. Our Road To Recovery program helps provide patients rides to and from appointments using trained volunteers.

- **Time Commitment:** Ongoing, minimum commitment of 24 hours/year (driving approximately 2 times per month)
- **Volunteer Requirements:** Complete 4 online trainings (1 ½ - 2 hours to complete), provide evidence of automobile insurance, and pass a criminal background check and motor vehicle record check.

**Ready to get started?** Visit [Cancer.org/drive](https://Cancer.org/drive) to become a volunteer driver today!



# Our Impact

## Our vision

End cancer as we know it, for everyone.

## Our mission

Improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

## Who We Are

The American Cancer Society is a leading cancer-fighting organization with a vision to end cancer as we know it, for everyone. We are improving the lives of people with cancer and their families as the only organization combating cancer through advocacy, research, and patient support, to ensure that everyone has an opportunity to prevent, detect, treat, and survive cancer.



**55 million total lives impacted each year. And counting.**



### 3.5 million fewer cancer deaths

Invested \$3.1 billion in cancer research since 1991, contributing to 3.5 million fewer cancer deaths.



### Direct patient support

Providing multiple support programs for people with cancer and their caregivers, including a home away from home at our Hope Lodge® communities when they need to travel for treatment and free access to cancer information via our 24/7 helpline



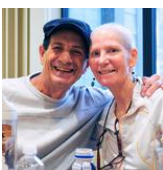
### Access to care for all

Advocating for high-quality, affordable health care for everyone, including closing the Medicaid coverage gap, through our American Cancer Society Cancer Action Networks.



### Every cancer

Only nonprofit supporting people with all types of cancer through advocacy, research, and patient support.



### Prevention and screening

Educating and advocating for healthy lifestyles and environments, including promotion of regular screening, and trusted source of screening recommendations for health care professionals.



### Every life

Ensuring everyone has an opportunity to prevent, detect, treat, and survive cancer.



More than **80%** of our revenue is invested in delivering our mission.

**1M+**

The only nonprofit with **over one million volunteers** working in local communities across the US and Puerto Rico.



# Thank you!



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