



JUNE 2023

SEWA SANDESH

Namaskar,

June is the month of changing seasons. It starts with heat waves across the country, and rainfall is usually welcomed by the end of the month. Additionally, the longest day is recorded on the 21st of June (summer solstice) every year when the Earth's tilt is maximum towards the sun. Around the world, this phenomenon is celebrated with bonfires and feasts, aligning with the unique cultures of various regions, such as Mayan culture, Sweden, or Bolivia. Similarly, since 2015, India has been celebrating the 21st of June as International Yoga Day, and the world has acknowledged the benefits of Yoga.

These practices demonstrate that people celebrate events according to their cultures. It is of utmost importance for us as a social organization to understand the culture and voices of the community before interacting with them. We have been working with communities and have always strived to utilize community wisdom to solve their problems. Hopefully, we will continue to contribute like this for the betterment of society at large.

Dhanyawaad !

Editor's note

(Sewa International)

Seed for Sewa: Planting trees for future



Rise and shine, eco-warriors!
As the sun painted the sky with its golden hues, our incredible Sewa warriors planted 500+ saplings on World Environment Day! It was a campaign that oozed with magic, as 100+ passionate volunteers joined forces with the mighty Rajputana Rifles to make it happen!

Sewa Skill Training



15 days of incredible series of exciting events, ranging from skill hackathons, essay and quiz competitions, skill showcase competitions, and a skill olympiad.

We are embracing the Vasudhaiva Kutumbakam ethos as we work with the Ministry of Skill Development and Entrepreneurship (MSDE) in this effort to mobilise and improve skill development among our young people.

Visheswari Devi: Braving through odds

Visheswari Devi is a resident of Dubadku village of Rudraprayag district of Uttarakhand. Her husband died soon after the marriage. She joined Sewa International in April 2019 in the persuasion of Hemlata ji. In the year 2021, Hemlata Ji told her about the project community farming supported by Sewa International which provides equipment for farming like solar fencing, polyhouse, spray machine, water tank, etc. Before community farming, she was mostly dependent on MGNREGA wages but the problem was it was not regular. After entering into community farming, she changed her crop pattern and her income increased. Most importantly her dependency on MGNREGA has been reduced. She is very thankful to Sewa International.



UPLIFT: Educating future of India

We celebrated the joy and innocence of childhood as we introduce the UPLIFT program! These energetic children were all excited to embark on a journey that would equip them with invaluable linguistic skills in Hindi and English.

At Sewa, we believe in nurturing young minds and giving them the best learning experiences during their childhood for a brighter adulthood. And today, we couldn't be prouder to share some sneak peeks from the program's grand inauguration.

A huge kudos to the amazing volunteers of Sewa International USA, who have passionately participated in this program and made it possible.



Sewa reviews policy on women's health

Sewa International is honoured to have been invited as a key reviewer for the drafting of Uttarakhand Women's Policy to contribute expertise in the health domain, helping shape the policy for the betterment of women and adolescents in Uttarakhand.

We had the privilege of participating in a consultation meeting organised by the Uttarakhand State Women's Commission at the prestigious Civil Services Institute in Dehradun. During the meeting, we had the pleasure of meeting remarkable individuals, including the esteemed Mrs. Kusum Kandwal, President of the State Women's Commission, and Dr. Manoj Kumar Pant, the Chief Executive Officer of the Center for Public Policy and Good Governance, Uttarakhand.



Cyclone Biparjoy: Serving humanity in distress



The powerful winds, torrential rains, and flash floods caused by Cyclone Biparjoy have left a trail of destruction along the coastal regions. Infrastructure has been severely damaged, with roads, bridges, and power lines in ruins. Countless families have lost their homes, and thousands have been forced to evacuate to safer areas.

But in the face of adversity, Sewa International has emerged as a ray of hope, extending a helping hand to those in need. Our dedicated team is providing essential supplies such as food, water, and medicines to the most vulnerable families in Kutch, Gujarat.

Kutch craft: A new beginning

40+ Incredible women holding the power to rewrite their own destinies, embark on a journey with Sewa International. We are happy to share with you some snapshots from the inauguration of the Design and Development Center in Kutch, Gujarat. This centre will stand as a vibrant symbol of possibilities, radiating with the colours of resilience and creativity, providing financial stability to these women. Once bound by societal limitations and economic constraints, now they find themselves at the path of empowerment. Their stories are as diverse as the intricate threads they weave.

The impact of these women's endeavors shall reach beyond the boundaries of Kutch, inspiring others to dare to dream, to challenge societal norms, and to build a future that knows no limits.



Waste to artwork: Qala Kauthig

We have been working towards river rejuvenation in Uttarakhand and have recently organised the Qala Kauthig program, turning plastic waste into unique artwork. Various activities which included poster making competition followed by an exhibition of artworks by school students and a display of handmade products by local women of Ukkimath block including wall hangings, pillows, furnishings, handbags, etc. were organised. A total of 300 local people were present in the programme. The Qala Kauthig program is sending a powerful message of environmental consciousness and the importance of sustainable living.



Sewa Fellowship: And the journey begins...

After sifting through an ocean of aspiring stars, we have handpicked 150 exceptionally passionate young individuals who are now set to pass through various levels for a spot among the esteemed 30 Sewa Fellows. Sewa Fellowship is a strategic investment in human capacity, and grassroots organizations to build solutions for India's complex socio-economic-cultural matrix. We believe in the power and potential of youth to drive ideas, run movements, nurture organizations, and seek truth and justice to together build a better Bharat.

