



CommunityAid
FOUNDATION

2025

**Annual
Impact Report**

A Message from Steve Sullivan

Why We Exist

The CommunityAid Foundation was created with the desire to build efficiency with our nonprofit partners addressing barriers to housing, food insecurity, and basic human needs. We share the belief that everyone deserves dignity, hope, and the support of a caring community. Over time, we have evolved our mission to focus on driving community generosity to magnify local impact for the glory of God. Our ability to have a positive and lasting impact in the future starts with you today.

What Your Partnership Makes Possible

Your generosity fuels hope, strengthens communities, and reflects the heart of service we are called to live out together. Through your support, lives are changed and Christ's love is seen, felt, and realized.

Highlights from 2025

- Achieved \$26M given to local charities since 2009
- Reached an all-time record in shopping voucher distribution (Care Cards), helping more neighbors meet urgent needs with dignity and confidence
- Expanded support to a network of over 500 nonprofit partners, strengthening the community safety net through collaboration and shared purpose
- Increased the capacity of hundreds of local, nonprofit partners through LIFTS Workshops, equipping them with practical tools, leadership development, and best practices that make nonprofits more efficient
- Leveraged our 10X and Relief Grant programs to provide funding to local nonprofits when they need it most

Each milestone reflects what's possible when generosity meets vision. Thank you for joining us on our journey towards magnified local impact for His glory.



Steve Sullivan

President of the CommunityAid Foundation & CEO, CommunityAid, Inc.

We cultivate community generosity to magnify local impact for the Glory of God.

Our Guiding Principles

Our work is shaped by a commitment to Loving One Another through Servant Leadership. These values and behaviors are governed by our by-laws and lived by our Leadership Team and Board of Directors.

Take Ownership

Taking personal responsibility for stewarding resources, cultivating relationships, and magnifying our impact with excellence and integrity.

Practice Humility

Leading by serving with love, joy, peace, patience, kindness, goodness, faithfulness, gentleness, and self-control.

Express Empathy

Treating others the way they want to be treated—honoring dignity, listening well, and serving by putting others first.



Meet Our Team



Steve Sullivan

President of the
CommunityAid
Foundation & CEO,
CommunityAid, Inc.

Zach Blank

Director of the
CommunityAid
Foundation



Kathy Anderson- Martin

Director of Alliances



Steven Early

Senior Partnership
Manager



Maria Esposito

Partnership
Manager



Erin Myers

Grant and Program
Manager



Cindy Mallow

Resource Development
Director



Eric Gardner

Marketing Strategist and
Content Manager

Our Board of Directors

Jacqueline L.
Powell, CFP®
Board Chair

Robert
Weed
Board Vice Chair

Steve
Kauffman
Board Treasurer

The CommunityAid Foundation's Board of Directors is governed by CommunityAid, Inc.'s Board of Directors. A majority of Foundation Board members are required to serve on both boards.



Built on Sustainability: **0% Overhead, 100% Impact**

Our Funding Model & Stewardship

Our operational costs and core program budgets are covered entirely by thrift store revenues. As a result, 100% of donations and gifts go directly to support programs and our partner charities.

A Legacy of Generosity

Since 2009, the CommunityAid Foundation has been supported through the success of our thrift stores—made possible by store revenue and the generosity of customers who choose to “round up” their purchases at the register.

Expanding Impact

In 2025, the CommunityAid Foundation was formally established to strengthen relationships with nonprofit partners and expand philanthropic support beyond the stores, creating new pathways for generosity and deeper community engagement.

100% of donor contributions go to life-changing programs and local community impact. Every gift is maximized for good.

This model allows us to steward resources with integrity and purpose.



Our Key Focus Areas



Housing

Shelters, building projects, safe houses, halfway houses, and financial assistance



Food

Food pantries, food banks, meal programs, and financial assistance



Basic Human Needs

Safety, essential healthcare, rehabilitation and other barriers to basic survival

We focus on addressing barriers to housing, food, and basic human needs, providing funding, resources, and education to our 500+ partners actively serving in our communities across central Pennsylvania.



Partner Support Programs



Care Card PROGRAM

Care Cards are \$25 CommunityAid thrift store vouchers, distributed through our partners to neighbors in need. These vouchers supplement partner services, providing flexible, immediate support and the dignity of choice for recipients.



LIFTS PROGRAM

LIFTS Workshops are informative seminars led by industry leaders that deliver practical leadership development and best practices. These workshops strengthen nonprofit effectiveness and help foster collaboration and shared learning.



Grant PROGRAM

Through our Grant Program, we provide timely, strategic funding to our nonprofit partners to expand their reach and bridge critical funding gaps through emergency support.



Vendor PROGRAM

Our Vendor Program connects nonprofits to local vendors, who provide crucial services at discounted rates. This helps our partners stretch their dollars even further.



Donation PROGRAM

Our Donation Program allows nonprofits to exchange unwanted or unneeded clothing and items for undesignated funds. This provides sustainable, predictable income for our partners.

Supporting over 500+ nonprofits across central PA

We reach the community through partner organizations aligned with our mission, focus areas, and impact goals. Our support empowers them to serve the community **with greater capacity.**





We love our nonprofit mission partners

Our mission is built on the idea that the greatest impact is realized through collaboration.

It is for this reason that we strategically work alongside nonprofits to reach those who are in need of critical services in our focus areas. Explore some of our specific partner impact on the next several pages.



Invested in **Central PA**

In 2025, the CommunityAid Foundation invested over \$1.5M to support **local** charities and nonprofit programs throughout the region.



We've given over

\$26M

to local charities

since 2009

20
Counties

500+
Partners





195
LIFTS Workshop attendees



\$270k

Care Card
Store Vouchers



\$480k
in Grants



 **CommunityAid** **THRIFT STORE** AND DONATION CENTER **Thrift Store Location**

0-49 **50-99** **100+**

Nonprofit Partners per County



A Look at Our Grant Program in Action



Cocoa Packs™
Fighting Childhood Hunger **One ❤️ at a Time**

Weekend Meals for Children

We provided funding for weekend food packs. This helped Cocoa Packs scale programs and respond to funding cuts.

\$20k

awarded through grant funding

3500+

students fed through food distribution

Sustainable

Cocoa Packs reduced costs for packs by 16%

Quality Food

Each pack contains ~30 items + fresh produce



\$7.5k

awarded through grant funding



Hanover Area Council of Churches

New Transitional Shelter Program

Our grant award funded staffing and materials to transform a short-term emergency shelter into a structured, outcomes-based program.

1000%

increase in capacity to serve guests annually



\$4k

awarded through grant funding

Restoration for Trafficking Victims

Awarded costs for career training, therapy and legal support, and other emergency funds (i.e. food, medical bills, rent).



\$10k

awarded through grant funding

Warmth When Budgets Freeze

These funds provided uninterrupted heating for 35 low-income families impacted by the LIHEAP funding delays.



\$10k

awarded through grant funding

Opening a New Food Distribution Center

This award closed funding gaps for freezer storage for a new food distribution center in the southwest side of York City.

Market @
Princess Street

Critical

10% of residents face hunger, with a 58% increase in food pantry visits

Sustainable

YCFB can provide 2 meals for every \$1 they receive





Care Card PROGRAM



How Care Cards Change Lives

Behind every Care Card is a real person: a neighbor facing uncertainty, a friend trying to rebuild, or a family who needs help. Each voucher provides dignity of choice in moments of need. Because of the support Care Cards provide, nonprofit partners conserve resources, allowing them to focus on core programs.

Care Card Distribution Partner:



Sharing Christ's love by meeting human needs

\$24k

awarded through
Care Card funding

1000+

individuals and
families clothed

“**Through the Care Card Program, our families are able to shop with dignity and select clothing that fits their personal needs.**”

– **Eric Saunders**, *Executive Director*



Partners are growing through leadership development

LIFTS Workshops are seminars held once per quarter, led by industry leaders. They provide deep insights and leadership development to enhance our partners' efficiency and effectiveness. Covered topics are practical and immediately applicable, ranging from finance management and work culture to building successful marketing and fundraising campaigns.

“The workshops you offer are fantastic and have strengthened CSO’s administrative skills and capacity.”

– **Megan Bair**, *Central Susquehanna Opportunities CEO*

Workshops in action

Topics included fundraising, grant writing, board development, culture and more



Partner Highlight: Project SHARE

Partnering to fight hunger



The Foundation is focused on building
**Lasting Relationships
for Long-term Success**

Project SHARE works to reduce food insecurity across the greater Carlisle area, serving **15,000+** neighbors each year with nutritious food and programs that promote self-sufficiency.

Our Impact through Project SHARE in 2025



Project SHARE dispersed Care Cards to over 30+ families in need, attended LIFTS Workshops to further their expertise in fundraising best practices, and received \$25,000 in funding and grants. Together, we are making a tangible impact in our community.

500

Families of four fed for a week

\$10,000 filled critical funding gaps for monthly distributions

770

Students fed through weekend meals

\$5,000 supported the Weekend Nutrition Power Pack Program

136

Individuals enrolled in sufficiency classes

\$8,000 renovated a space for new support classes & staff collaboration

13 Years of Partnership

Since our partnership began in 2013, we've been able to magnify Project SHARE's impact through the following support programs:



Care Card
PROGRAM

\$25k

distributed through care card vouchers



Grant
PROGRAM

\$1.1M

awarded through grants and funding



LIFTS
PROGRAM

5 years

of leadership development

You want to help everyone.

Alone, you can't. Together, we can.

The CommunityAid Foundation's extensive partner network and dedicated programs ensure that every gift has the greatest impact for our neighbors, providing dignity, hope, and opportunity.

This mission is carried forward because of you.

On behalf of the many individuals we serve together, our team offers a heartfelt thank you!



To Our Donors

This impact belongs to you. Your generosity is a tangible expression of Christ's love in action, restoring hope and strengthening our community. Thank you for giving with compassion and purpose.



To Our Nonprofit & Business Partners

Our impact is stronger because of you. Thank you for walking alongside us in service, guided by shared values and inspired by the example of Christ. Together, we create meaningful, lasting change.



As we look to the future, our focus remains clear:

**Deepen community impact,
strengthen partnerships, and
steward generosity in ways
that reflect Christ's love.**



Scholarship

PROGRAM

Founded by Chip & Judy Horst

Growing Programs & New Initiatives

In 2026, we are prepared to launch a new **Scholarship Program**, designed to create opportunity for disadvantaged individuals across central PA. This initiative reflects our ongoing commitment to expand opportunity and foster hope.

Join Us in What's Next

As we look ahead, we invite you to keep walking alongside the CommunityAid Foundation—through your giving, your engagement, and your continued connection, we are creating a lasting difference, one neighbor at a time.

“For God is the one who provides seed for the farmer and then bread to eat. In the same way, he will provide and increase your resources and then produce a great harvest of generosity in you.”

2 Corinthians 9:10 | NLT



CommunityAid
FOUNDATION

Give today

foundation.communityaid.org/donate



Find us on social media!

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