

SPONSORSHIP PROPOSAL

2023 FUNDRAISING EVENTS



AUSTIN HATCHER FOUNDATION
FOR PEDIATRIC CANCER



AUSTIN HATCHER FOUNDATION



@AUSTINHATCHERFO



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OUR MISSION

To erase the effects of pediatric cancer and optimize each child's quality of life through essential specialized intervention beginning at the time of diagnosis and continuing throughout survivorship.

The foundation was founded in 2006 by Amy Jo Osborn and Dr. James Osborn after the loss of their son Austin Hatcher Osborn to pediatric cancer. A 501 (c)(3) non-profit organization, **AHF PROVIDES SERVICES TO CHILDREN WITH CANCER, AND THEIR FAMILIES, AT ABSOLUTELY NO COST TO THEM.**

WE ARE HONORED TO INCLUDE YOU AND APPRECIATE YOUR DEDICATION TO HELPING THE FOUNDATION PROVIDE NO-COST SERVICES TO CHILDREN AND FAMILIES FACING PEDIATRIC CANCER!



WHY SPONSOR US?

SERVICES ARE **FUNDED SOLELY BY THE DONATIONS OF SUPPORTERS.**

Every sponsorship is appreciated and in turn promoted through various levels, listed in more detail in the following pages.

SINCE ITS INCEPTION, THE FOUNDATION HAS PROVIDED SERVICES TO:



84,000 +
INDIVIDUALS

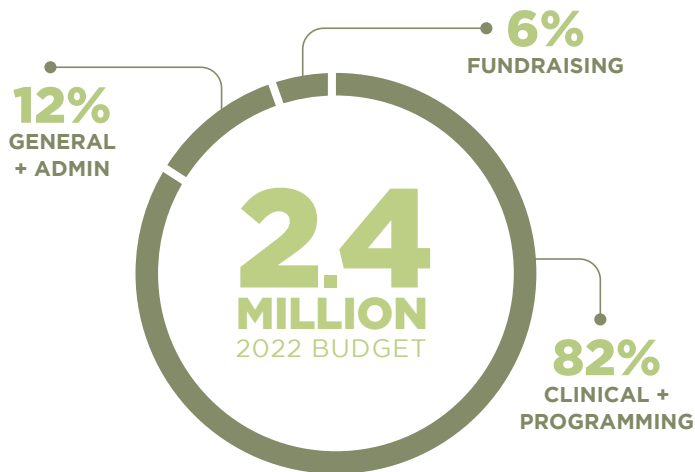


23 STATES



42 CHILDREN'S HOSPITALS

HOW FUNDS ARE USED:



SPONSORING IS NOT ONLY A GREAT WAY TO SUPPORT THE FOUNDATION'S MISSION, BUT IT OFFERS YOUR ORGANIZATION:

BRAND VISIBILITY

CONSUMER PERCEPTION

TARGETED MARKETING

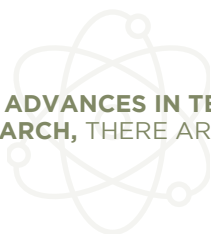
COMMUNITY GOODWILL


BUSINESS RELATIONSHIPS

AHF IS A UNIQUE RESOURCE,
**THE NATION'S ONLY PSYCHO-ONCOLOGY CENTER THAT
OFFERS 100% FREE ANCILLARY SERVICES**
TO THE INDIVIDUALS AND FAMILIES SERVED.


40,000 +
CHILDREN
undergo cancer treatment
each year.

THANKS TO **ADVANCES IN TECHNOLOGY
AND RESEARCH**, THERE ARE AROUND




420,000
CHILDHOOD CANCER
SURVIVORS
in the United States of America

TOXIC
SIDE EFFECTS
often occur from treatments used to
save children's lives.



2 OUT OF EVERY 3 SURVIVORS
will still develop at least one
CHRONIC HEALTH CONDITION,
including musculoskeletal problems and
secondary cancers.



NEARLY 60%
of childhood cancer survivors
experience severe or life-threatening
COMPLICATIONS IN ADULTHOOD

AHF works with the child with cancer to erase
these side effects through evidence-based,
essential specialized intervention
BEGINNING AT DIAGNOSIS
and continuing
THROUGHOUT SURVIVORSHIP



AHF WORKS WITH THE
ENTIRE FAMILY

The effects of cancer reach
beyond the diagnosed child and
AFFECT SIBLINGS & PARENTS TOO...

**MARRIAGE ISSUES, SIBLINGS FALL BEHIND
IN SCHOOL, SOCIAL ISOLATION, ETC**

AHF provides the following services to children and families
TO COPE IN THE PRESENT AND THRIVE IN THE FUTURE AFTER CHILDHOOD CANCER:

OCCUPATIONAL
THERAPY

FAMILY PROGRAMS

SIBLING COUNSELING

MARRIAGE COUNSELING

NEURO-COGNITIVE
TESTING

GRIEF SUPPORT

... AND MORE

...ALL OFFERED AT NO COST TO FAMILIES
WHO ARE ALREADY EXPERIENCING THE HUGE FINANCIAL BURDENS OF CANCER TREATMENTS

2023 EVENTS

JANUARY 7

HIT IT FOR HATCH / TENNIS TOURNAMENT

FEBRUARY 25

BUBBLES OF FUN RUN

APRIL 3

MONDAY BEFORE THE MASTERS / GOLF TOURNAMENT

TBD

KICKIN' IT FOR KIDS WITH CANCER - LEE UNIVERSITY

SEPTEMBER 30

CELEBRATION OF LIFE AND HOPE

HIT IT FOR HATCH

TENNIS TOURNAMENT



JANUARY 7, 2023 - MCCALLIE SCHOOL

The Hit it For Hatch fundraiser, an event organized by the Teen Ambassador Program of the Austin Hatcher Foundation, is an exciting tennis mixer supporting this foundation while also allowing young teens in our community to gain the experience of hosting and setting up fundraisers.

SPONSORSHIP LEVELS



PRESENTING

\$2,500



WIMBLEDON

\$1,000





BUBBLES OF FUN RUN

FEBRUARY 25, 2023 - TENNESSEE RIVER PARK



The event is a celebration of joy and hope as runners raise funds to provide a brighter future for families faced with pediatric cancer. A one mile “Fun Run” for children and anyone not looking to time their run, and a timed 5K and 10K with medals awarded.

SPONSORSHIP LEVELS

	PRESENTING \$10,000
	HOPE \$7,500
	DREAM \$5,000
	JOY \$2,500
	SMILE \$1,000
	SUPPORT \$500

MONDAY BEFORE THE MASTERS

GOLF TOURNAMENT



APRIL 3, 2023 - SWEETENS COVE GOLF CLUB

Register as Foursome Teams in either a morning or afternoon flight, both with Shotgun Starts. Tournament at Sweetens Cove Golf Club with a lunch reception provided at the Lodge Museum of Cast Iron between flights. Silent auction with items donated from area businesses.

SPONSORSHIP LEVELS

A white line-art icon of a trophy with a star on top.	PRESENTING \$20,000
A white line-art icon of a single five-pointed star.	GOODIE BAG \$15,000
A white line-art icon of two five-pointed stars.	GOLD \$10,000
A white line-art icon of three five-pointed stars.	SILVER \$5,000
A white line-art icon of a golf tee with a star on top.	TEE \$1,000
A white line-art icon of a hand holding a golf club, with a star above the hand.	GOLF CART \$500

MONDAY BEFORE THE MASTERS

GOLF TOURNAMENT



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PLAYER LEVELS

A card for the Eagle player level. It features a trophy icon at the top, the word "EAGLE" in a rounded rectangle in the middle, and "\$5,000" in a green bar at the bottom.

A card for the Birdie player level. It features a star icon at the top, the word "BIRDIE" in a rounded rectangle in the middle, and "\$4,000" in a green bar at the bottom.

A card for the Par player level. It features a medal icon at the top, the word "PAR" in a rounded rectangle in the middle, and "\$3,200" in a green bar at the bottom.

KICKIN IT FOR KIDS WITH CANCER

LEE UNIVERSITY



TBD - LEE UNIVERSITY

A fundraiser partnered with the Women's soccer team at Lee University that also doubles as a fun night out for the families the foundation serves. We raise funds and awareness, while also providing families with a special and memorable evening of fun, food, and soccer. To raise money for the foundation, the teams sell special t-shirts in the weeks leading up to the event.

SPONSORSHIP LEVELS



PRESENTING \$5,000



GOLD \$2,500



SILVER \$1,000



SUPPORTER \$500

CELEBRATION OF LIFE & HOPE



SEPTEMBER 30, 2023 - AHF EDUCATION ADVANCEMENT CENTER

The gala-style event is marked as a night full of family testimonies and is celebrated with live music, an open bar, auctions and more. Funds raised directly impact and provide services to families faced with childhood cancer through specialized behavioral and mental health therapies.

SPONSORSHIP LEVELS



PRESENTING \$35,000



VIP \$17,500



SILVER \$5,000



PLATINUM \$10,000



CHAMPAGNE \$2,500



GOLD \$7,500



SUPPORTER \$1,500



THANK YOU FOR YOUR SUPPORT

MAIL CHECKS TO:

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