

Contents

About Mormal	3
Team	5
Commitment	6
Durability	8
Footweze	12
Appzrzl	34
ACCZSOLICS	63



Origins

World-renowned mountaineer and trail runner Kilizn Jornzt has partnered with family-owned footwear company CAMPER — to launch Wormal.

Normal's products reflect the partnership's shared philosophy: authenticity and utility that inspire people to enjoy and respect nature—a mission which is expressed through timeless gear that's functional, performanceoriented, and built to last. All the Outdoor equipment was designed in Mallorca and tested in Norway as hinted in the name of the brand (Nor-way + Mal-lorca).

Your Path, No Tracz.



"Sharing the same values was a strong motivation to start this project. We agreed that we need a new way of thinking and acting in relation to our environment and Outdoor activities. We want to be very honest on how we produce the equipment and on the role the company wants to play for the society and the environment. This means transparency and working to avoid overconsumption by building products that are durable. To have a minor impact on the environment, we need to work with various materials and explore different designs. It's a long and difficult path but that's what motivates me and the team to start this project."

- Kilizn Jornzt



We are **Normal** people



Normal Athletes

Kilizn Jornzt

Co-founder of **Norwal**, athlete and activist who strives to lead the change within the outdoor industry.

Eunglig Forsberg

Skyrunning and nutrition matters Inspiring younger generations

Tòfol Czstznyer

□zkotz Jones

Runner, student and engineer

Alliz Ostrander

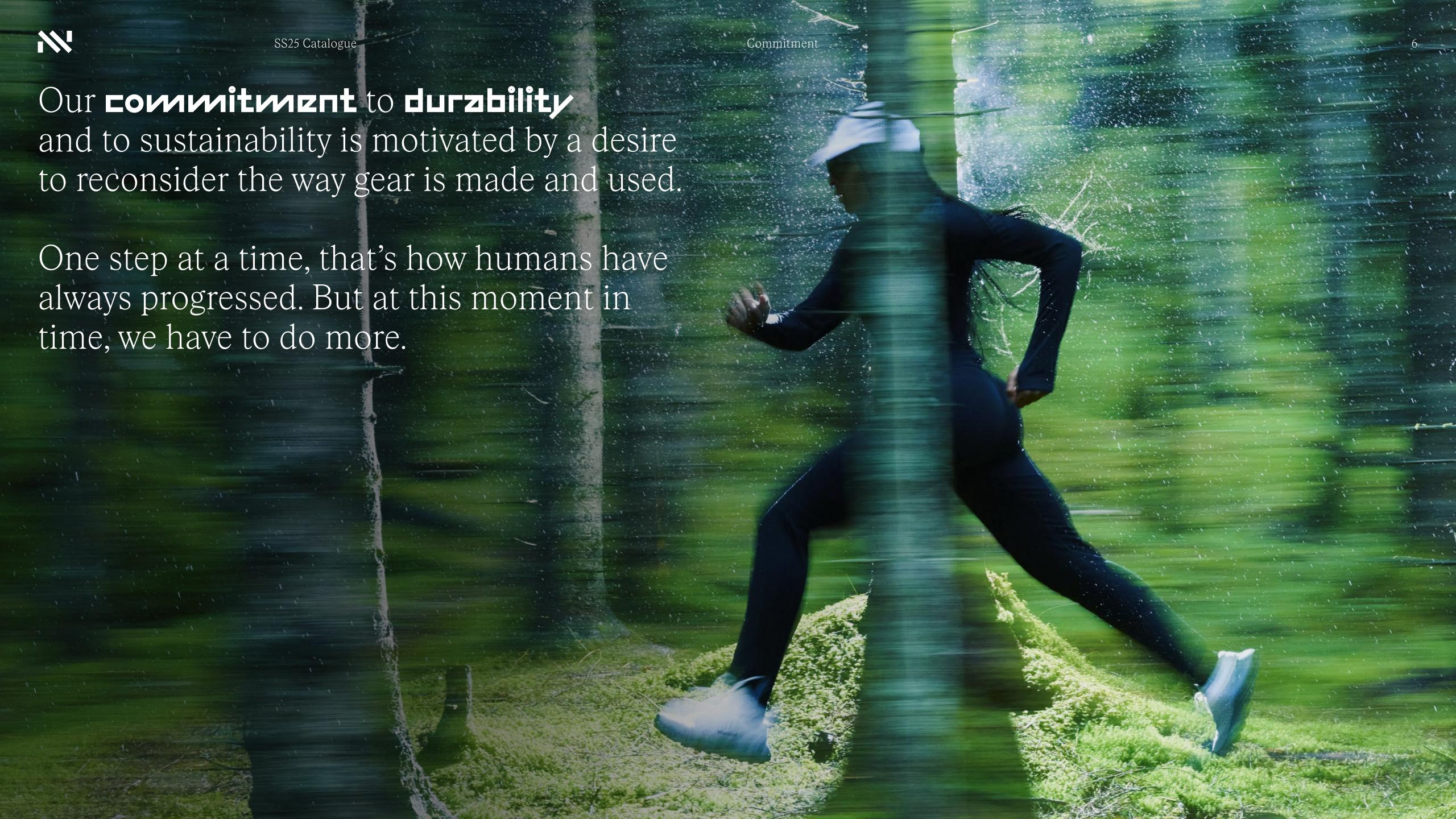
World-class athlete and mental health advocate

Alejandro Forcades Elhousine Elazzaoui

Norwal DNA that goes beyond the mountains

perseverance

A story of a path filled with



Durzbility tzkes you places

More kilometers, less emissions

Durability is clearly our reason for being. At Norwal, we firmly believe that the longer we use our sports equipment, the less impact it has on the environment. The longer the life, the lower the consumption and emissions. For this reason, we conducted a study to determine how many kilometres our footwear lasts and to prove that durability is essential to reducing our footprint.



Durzbility test: Kjerzg

We've conducted a study based on a sample of **511 runners** of all levels from around the world. Here's what we've found: your **Kjerzy** should last **1,350** km before it's completely worn out or before its lifecycle is over.

To reach this conclusion, runners provided us with data regarding their weight, the kilometres they ran with their Kjerag shoes, the terrain they used them on, and the level of wear on their shoes.

It took us to find out about Durzbiit,/

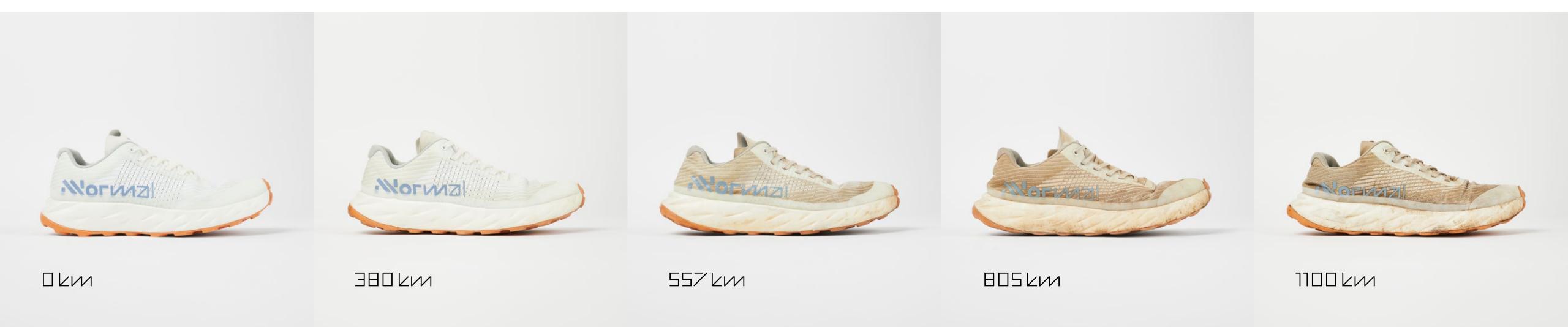


A new approach to measuring environmental impact

What's the point of calculating the emissions generated by manufacturing a pair of shoes without knowing how many kilometres the shoes will last?

At **Normal**, we believe that durability should be included in the equation when calculating the environmental impact of sports equipment. That's why we want to promote this methodology.

During the past season, we calculated that the emissions from our Kjerag and Tomir shoes were 7.5 kg CO₂ per pair. Considering the average of 1,350 kilometres that our consumers run with their Kjerags, we have significant data that these shoes generate only 5.5 kg of CO₂ per 1,000 kilometres.a



Commitment 10

We strive for **transparancy** in how our products are made and the materials we use. We're also committed to **fair business** practices, social responsibility, and community.



В Согр

We're a certified B Corporation. That means we're monitored and rated as a company that hits certain social and environmental goals. Achieving the B Corp certification is an assurance that we're committed to using our business as a force for good. And that we promise to continue doing so, on our mission to help create a better world.



1% for the Planet

All members of the 1% for the Planet organisation are committed to donating at least 1% of gross annual sales to environmental causes that benefit our planet. This global movement also creates a rich network of expertise and ideas, meaning that we can help each other to do more good, more quickly.



Kilizn Jornet Foundation

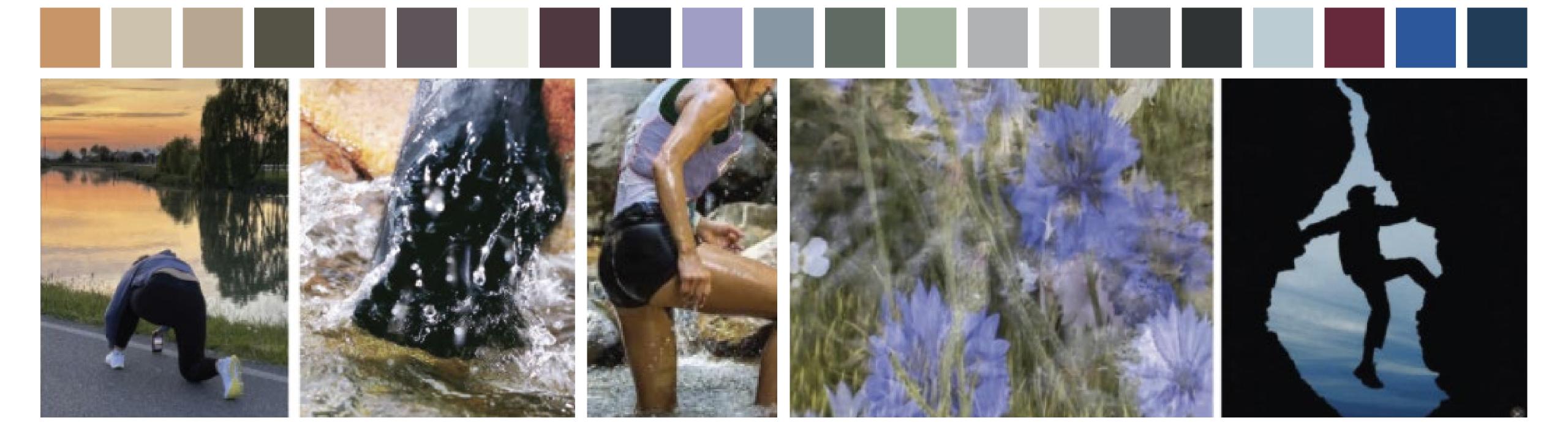
The Kilian Jornet Foundation works towards preserving the mountain environments that so many of us enjoy running, hiking, and walking through. The foundation also supports study and research into shrinking glaciers, and organises various educational projects.

By doing so, it increases both the knowledge about, and implementation of, more sustainable practices in outdoor sports.

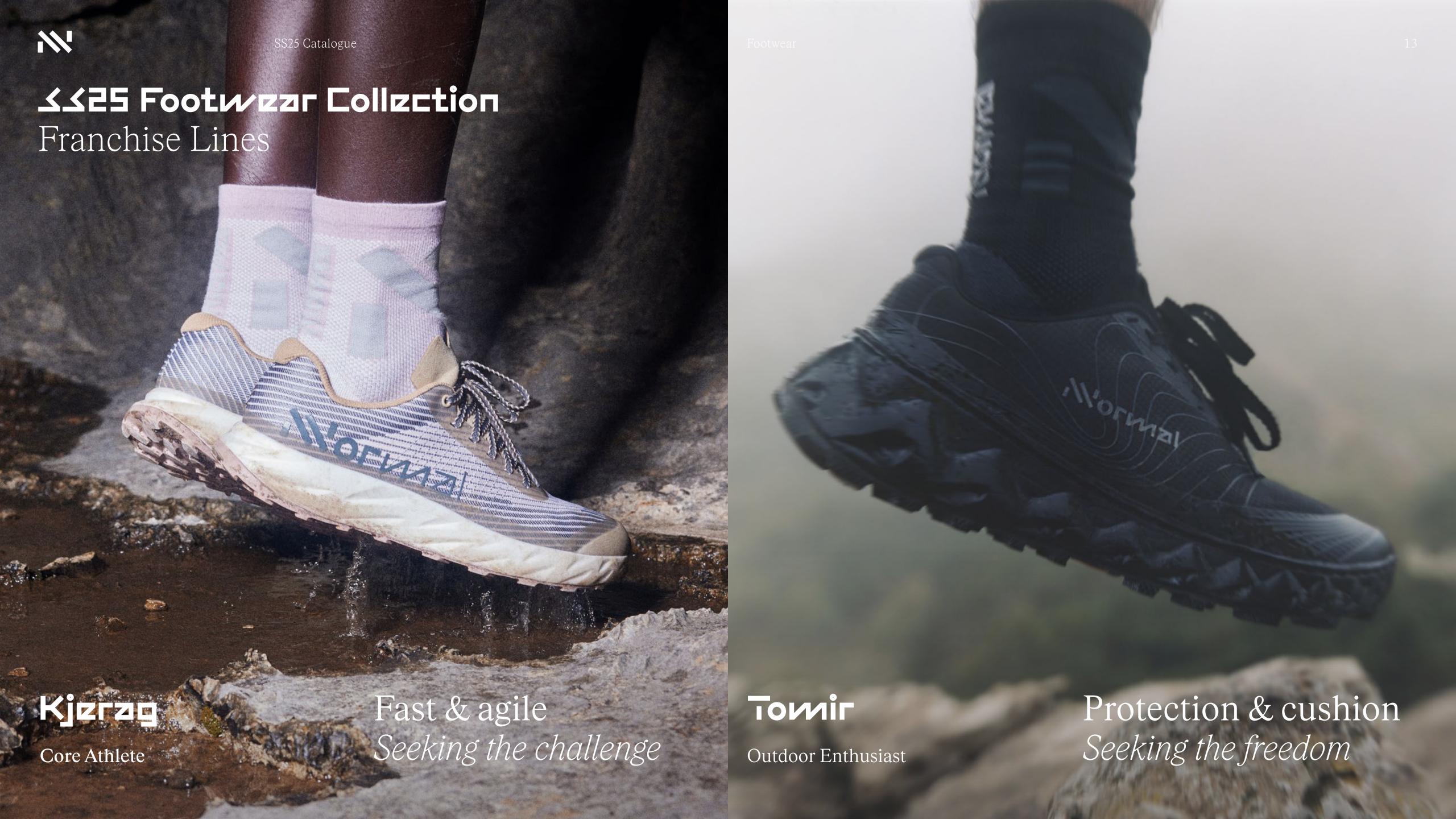
Wormal Color Palette

Timeless at **Normal** is anything but normal. We don't follow the outdoor crowd.

We follow *nnature*. We are timeless like the colors of *nnature*.

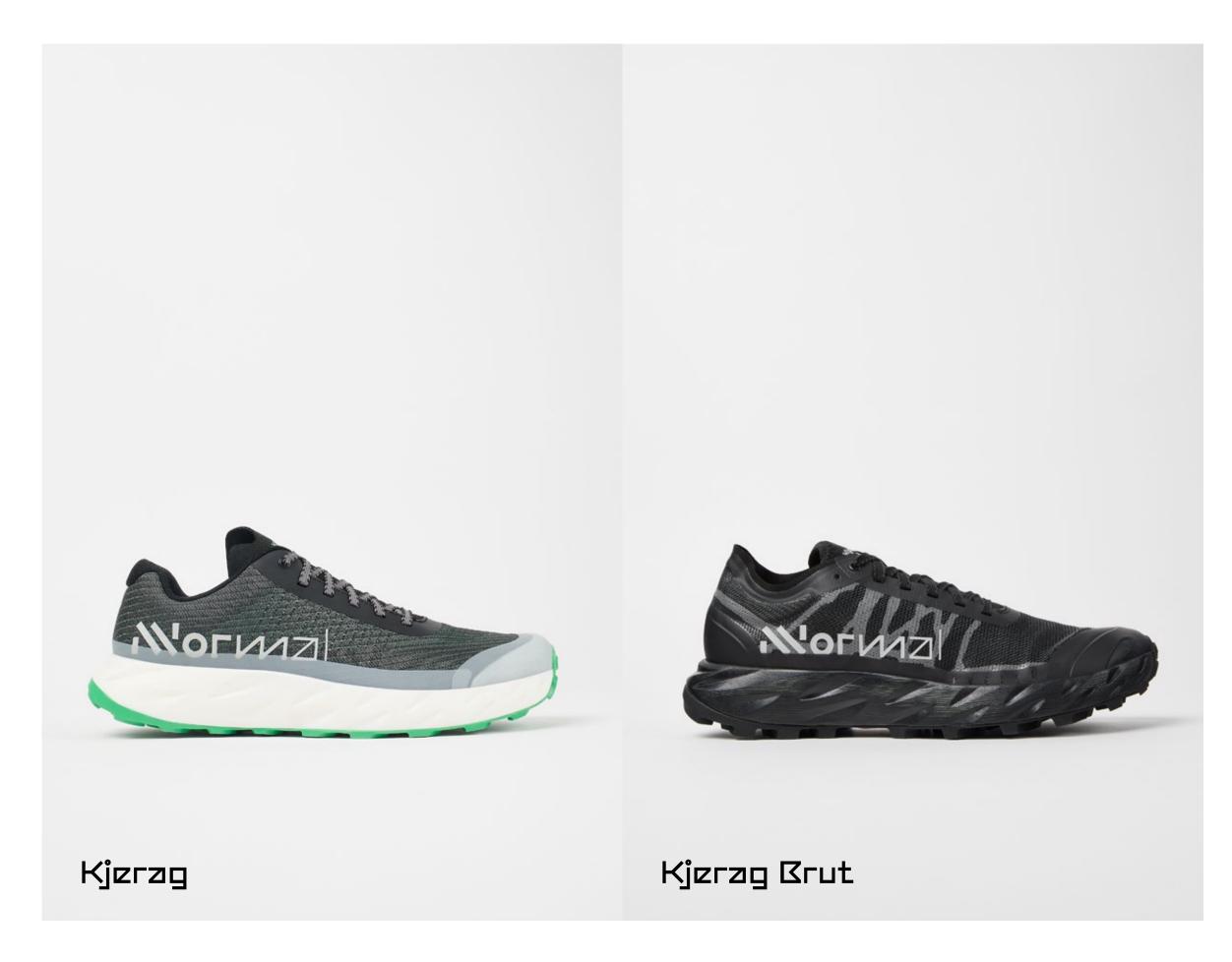




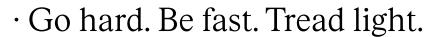


Footwear 14

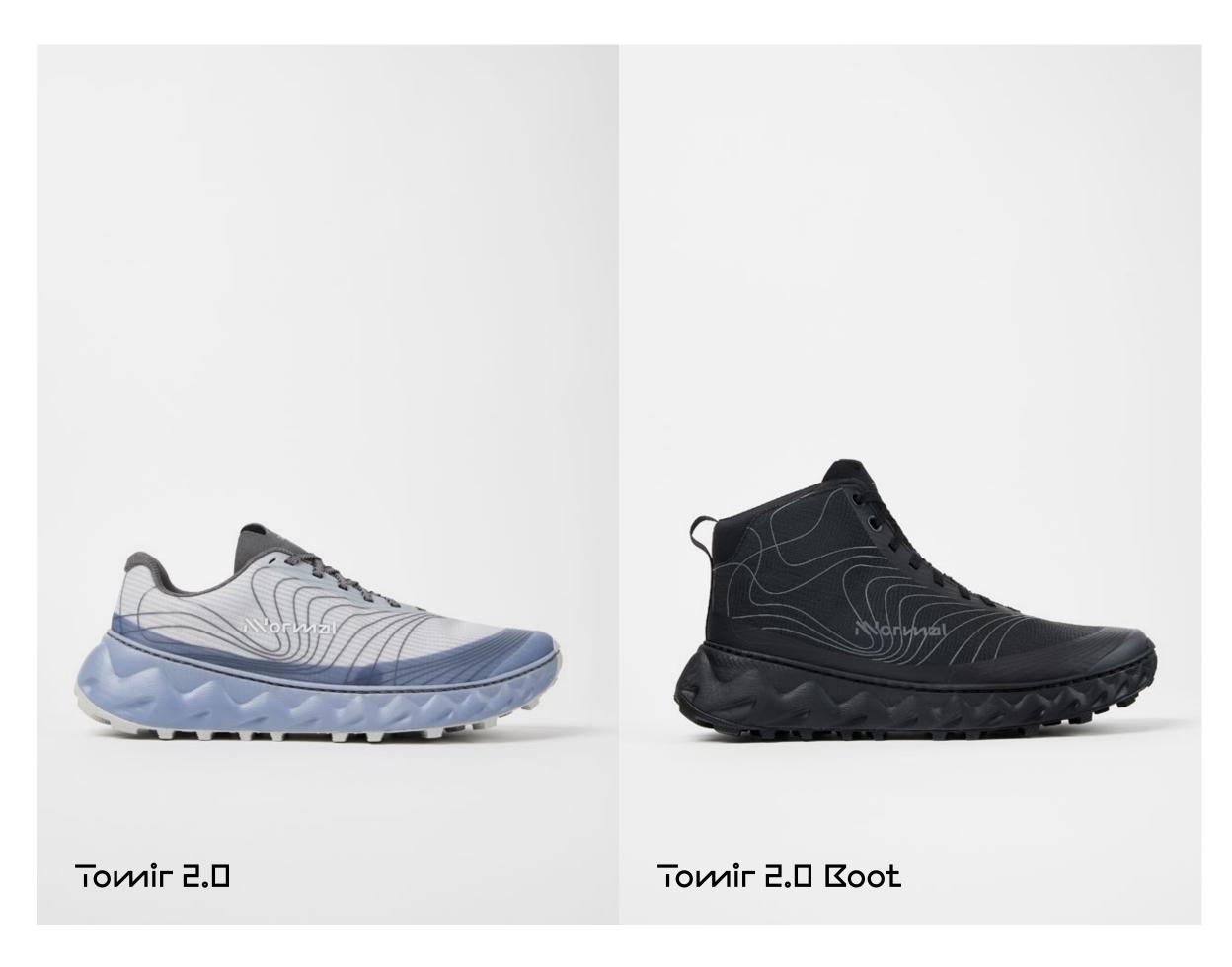
3325 Footwezr Collection







- · Max performance & lightweight shoe
- · Fast rolling lug profile & low to the ground
- · Suitable for compact terrain



Tounir 2.0

- · Made for everyone. Made for anything.
- · Durable all rounder shoe
- · Strong lug profile & higher stack height
- · Suitable for all types of terrain

SS25 Catalogue Footwear

Kjerzg Grut

The Peak of Trail Running Performance. In cold & mud terrain

Be fast. Go hard. Tread light. In tough conditions. Kjerag Brut, an addition to our Kjerag Line, embodies these principles. Crafted by individuals as passionate about environmental preservation as you. The simple, yet powerful design language embodies speed & focus & embraces you to get dirty.

The Kjerag Brut is infused with more 'rugged' technicalities to enable you to blaze through tough terrains & ever changing environments. It embodies an all terrain mud shoe that is adaptable to all weather elements.

Kjerag Brut offers unparalleled speed, comfort and exceptional grip in the toughest of terrains. Its new thin, non-absorbing upper material drains & dries quickly to stay true to our mantra of having the lightest shoes possible in our Kjerag Family.

"Kjerag Brut takes all the greats from Kjerag, the rebound, lightweight, grip, comfort & gets what it needs for soft terrains like mud or snow with an aggressive sole & a more breathable upper to take away quickly the water when we run in wet terrains. Its my choice when conditions turn dirty, something pretty common here in the north."

Kilizn Jornet









Kjerzg Grut Why **Krut** & its design

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- · Print originated from manually staining our shoes.
- · Symbolizing the fun & embrace the beauty that lies in the use of our products.
- · Brut comes from a typical Mallorcan dish called "Arros Brut" (dirty rice) sending you off to go out in all types of conditions with a bit of mediterranean tradition.





















Kjerzg Grut

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Technical features









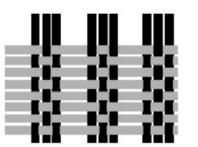
Kjerzg Brut

Colour



N1ZKSM1-002 Black MATRYX*micro

560 dTex yarns Full coated



Weight (8.5 UK)	Drop	Stack	Lug length	Key features
230g / 8.1oz	6 mm	22.5 / 28.5 mm	6,5 mm	Drainage focusLightweight
				· Exceptional grip







The Peak of Trail Running Performance

Be fast. Go hard. Tread light. Kjerag, our most advanced trail running shoe, embodies these principles. Crafted by individuals as passionate about environmental preservation as you. The simple, yet powerful design language embodies speed & focus.

Whether you're a beginner or an ultra-marathon veteran, our Kjerag offers unparalleled speed, comfort and grip.

"Athletes and designers have come together to create a shoe that excels in rebound, cushioning and stability, even on the most challenging terrains. Wearing Kjerag for trail races, SkyRaces, ultras and more is a matter of pride for me. It's a shoe for every path, every challenge."

"Feel the difference with every stride. Kjerag isn't just a shoe, it's a part of your journey to conquer every trail. Fast. Hard. Light. With Kjerag, the trail is yours."

– Kilizn Jornzt









KjzrzgColours



N1ZKGM1-003 Black



N1ZKGM1-004 Green



N1ZKGM1-005 Beige

Footwear



N1ZKGM1-002 White

Weight (8.5 UK)	Drop	Stack	Lug length	Key features
216g / 7.6oz	6 mm	17.5 / 23.5 mm	•	Best technologiesLightweightMax performance



Footwear

Towir 2.0

Made for everyone. Ready for any trail.

Tomir 2.0, an improved version for you. Tomir 2.0 is the upgraded version of Tomir 1.0, our most versatile and comfortable model. This new shoe it's born from listening to the feedback from the **Normal** community, and it's aimed to enhance all your trail running and outdoor experiences.

After a lengthy research process, we have built a stronger a shoe that is even more durable, resistant, and comfortable than its previous version. The key to this lies in the use of a new midsole compound & improved geometries to enhance your running experience. A distinct 360 nylon stitch represents durability & design.

The improved rocker and midsole geometry of the Tomir 2.0 ensures a smoother, lower-impact run, allowing for more comfortable running over longer periods.

The Tomir 2.0 new supercritical foam compound, which is also lighter, increases cushioning and energy savings during running, allowing you to run with less effort and, therefore, go further.











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5mm lug length

EVA foam

24

& arch support

Towir 2.0 SS25 New colorway







Touir 2.0 SS25 New colorway





Towir 2.0

Colours



N2ZTR02-005 Black



N2ZTR02-013 Blue



N2ZTR02-007 Green



N2ZTR02-014 Blue/Green



N2ZTR02-001 Beige

Footwear



N2ZTR02-010 Orange

Weight (8.5 UK)	Drop	Stack	Lug length	Key features
284g / 10oz	8 mm	25 / 33 mm	5 mm	Max cushioningBuilt stronger
				· All technical terrains

Tounir 2.0 Goot

Made for everyone. For anywhere.

Tomir 2.0 Boot is your ultimate partner for outdoor adventures and offers you superior comfort and support.

This boot will help you conquer all-day technical hikes and weeklong adventures through all kinds of terrains and conditions.

Enhanced cushioning: Feel the superior comfort and support, tailored for all kinds of outdoor adventures with this stable EVA midsole, ideal for light hikes.





SS25 Catalogue Footwear

Touir 2.0 Goot

Technical features

New midsole geometry

To elevate running economy
with higher rocker shape &
improved stability

Lightbase Megagrip •

Lightest & durable vibram compound with traction lug technology 5mm lug length

Wider tongue & adapted design Improved foothold, reduced TPU foils & breathable stretch tongue gusset

Midsole to upper stitch for added durability with channel at outsole for better protection

360 nylon thread

29

EVA midsole

Stable & light it supports & protects for all day hiking adventures

Toe box protection
Addition of rhenoflex toe box to improve protection



Towir 2.0 Goot

Colours



N2BTR02-001 Black



N2BTR02-002 Green

Weight (8.5 UK)	Drop	Stack	Lug length	Key features
313g / 11oz	8 mm	25 / 33 mm	5 mm	Perfect light hikerProtection & stabilityLightweight feel



SS25 Catalogue Footwear

SSE Footwezer Collection



Kjerzg Grut

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Kjerag













Tomir 2.0





Tomir 2.0 Goot

SS25 Stack height definition

SS25 Catalogue

Parts	Kje	Kjerag		Kjerag Brut		Tomir 2.0		Tomir 2.0 Boot	
	Rearfoot	Forefoot	Rearfoot	Forefoot	Rearfoot	Forefoot	Rearfoot	Forefoot	
Footbed (mm)	<u> </u>		_	_	5	4	5	4	
EVA strobel (mm)	<u> </u>	_	2	2	2	2			
Midsole (mm)	19	13	19	13	20	13	20	13	
Rubber (mm)	1	1	1	1	1	1	1	1	
Lugs (mm)	3.5	3.5	6.5	6.5	5	5	5	5	
Total (mm)	23,5	17.5	28,5	22,5	33	25	31	23	
Drop (mm)		5		6		9		8	



SS25 Shoe size chart (Unisex)

EU	CM	IN	UK	US M	USW
36	21.5	8.5	3.5	4	5
36 2/3	22	8.7	4	4.5	5.5
37 1/3	22.5	8.9	4.5	5	6
38	23	9.1	5	5.5	6.5
38 2/3	23.5	9.3	5.5	6	
39 1/3	24	9.4	6	6.5	7.5
40	24.5	9.6	6.5		8
40 2/3	25	9.8	7	7.5	8.5
41 1/3	25.5	10	7.5	8	9
42	26	10.2	8	8.5	9.5
42 2/3	26.5	10.4	8.5	9	10
43 1/3	27	10.6	9	9.5	10.5
44	27.5	10.8	9.5	10	11
44 2/3	28	11	10	10.5	11.5
45 1/3	28.5	11.2	10.5	11	12
46	29	11.4	11	11.5	12.5
46 2/3	29.5	11.6	11.5	12	13
47 1/3	30	11.8	12	12.5	13.5
48	30.5	12	12.5	13	14
48 2/3	31	12.2	13	13.5	14.5



The gear for all scenarios on the trail.

∠∠25 Appzrel collection

Protection, Lightweight & Freedom of movement are the elements that our apparel is made from for effortless adventures on the trail.

We are inspired to build a outdoor wardrobe of up to 20 pieces that can be used for various outdoor activities. This small & curated collection inspires the concept of layering.

Our apparel collection is crafted to be as light as possible to blaze all trails as effortless as possible. We are selecting our materials carefully, with nearly all our materials having more than 80% of recycled content. Our design language follows a simple yet but powerful approach led by the concept of being designed to disassemble.

Apparel 35



SSE Mens Collection











Membrane Jacket







Sace Jaur





Zace T-Shirt

Sace Zhorts

SS25 Catalogue Apparel

37

SSE WOMERS Collection









Mewbrane Jacket

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Race Tank













Zace T-Shirt

Sace Zhorts

Сгорред Тор

W

SS25 Catalogue

Trail Rain Jacket

The ultimate sustainable shield against the elements

Designed for trail runners seeking top-tier protection without compromising on comfort. Experience the fusion of cutting-edge technology and sustainable design following a strong concept of being 'designed to disassemble.'

The advanced PERTEX® SHIELD REVOLVE fabric sets a new standard in waterproofing with an impressive 20,000 mm water column, ensuring you stay dry. This jacket provides optimal moisture management & breathability, keeping you comfortable and dry from the inside out during intense runs. Based on our commitment to environmental responsibility, our jacket is PFC-free and includes a durable water-repellent (DWR) finish, offering enduring protection while reducing ecological impact.

Tailored for the trail, the jacket's fit and features are designed to maximise mobility and comfort, allowing you to tackle challenging terrains with ease and confidence as well as replacing parts if damaged.

The **Normal** Trail Rain Jacket is more than a barrier against the weather; it's a partner designed to empower your trail running adventures.



Apparel

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SS25 Catalogue Apparel 39

Trail Rain Jacket

Technical features



Pertex Shield revolve 20,000mm water column. Free from PFAs, mono-material construction made from recycled polyester, enables it to be recycled at end of life. A key move to a circular system



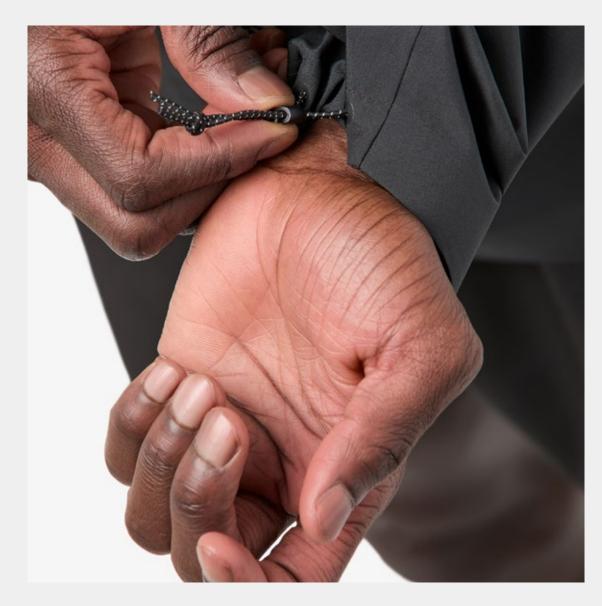
185g - Men size M 168g - Women size S



Pack-It-Pocket Integrated pack-it-pocket is enclosed into the hood of the jacket for easy packability



Adjustable hood Fully adjustable & protected hood which carries a pack-it-pocket for easy packability of the jacket



Adjustability at arm hole openings Small elastic loops running freely through a channel, making replacing possible & encouraging easier end of life circularity

SS25 Catalogue Apparel

Trail Zain Jacket

Colours



N2CMRJ1-001 Mens Trail Rain Jacket Black



N2CMRJ1-002 Mens Trail Rain Jacket Green



N2CWRJ1-001 Womens Trail Rain Jacket Black



40

N2CWRJ1-002 Womens Trail Rain Jacket Green



Apparel

Race T-shirt

When lightness matters. Run free.

Revolutionise your run with **Normal**'s lightweight Race T-Shirt, now crafted from superior recycled materials for unmatched breathability and lightness.

This eco-friendly, slim-fit design outperforms its predecessors, offering a comfortable, slim fit that's perfect for any distance and goal.

The shirt is made up of up to 86 % recycled polyester as well as 14 % elastane to enable the right amount of stretch for a great freedom of movement feel.



75g - Men size M

70g - Women size S

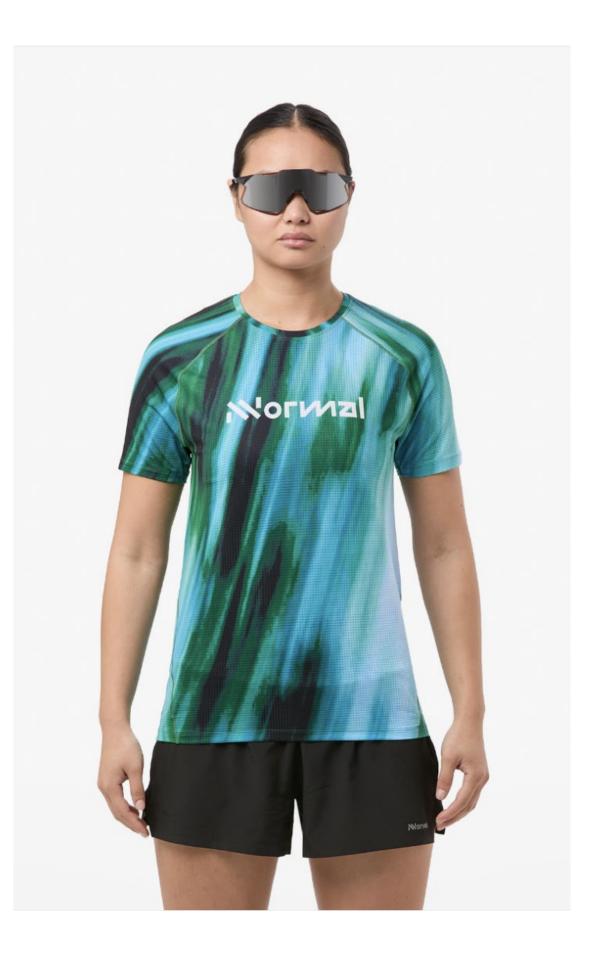


ZZCZ T-Shirt

Seasonal Print

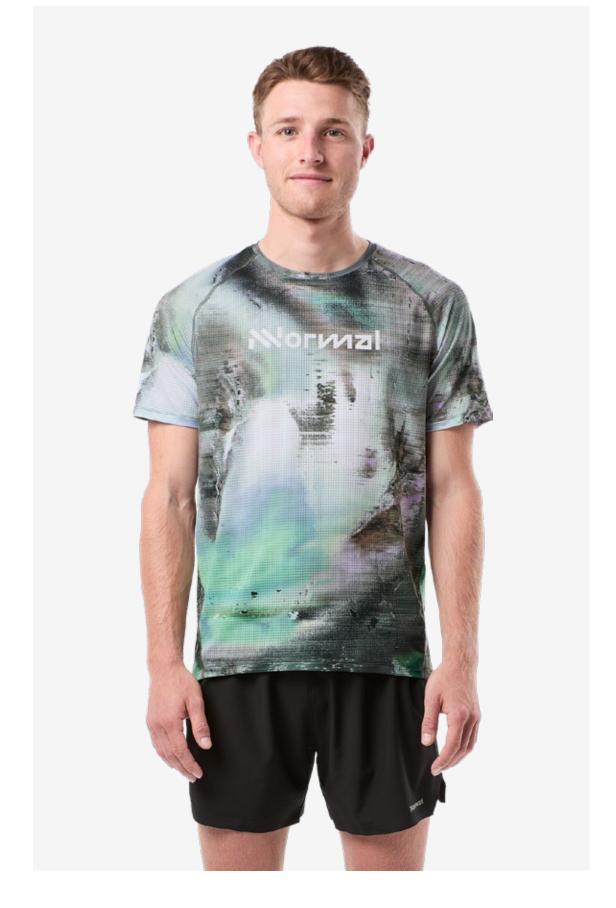


Abstract vision First person view blur exploration Reinterpret sport imagery



Apparel

Reuse imagery Images from NN campaign



Extend visual brand language Mix of sensations being part of NNature From blur we move to morphing with AI

ZZCZ T-Shirt

Colours



SS25 Catalogue

N1CMTS2-004 Mens Race T Shirt NN Black



N1CWTS2-004 Women's Race T Shirt NN Black



N1CMTS2-007 Mens Race T Shirt Nature AI Print



N1CWTS2-007 Women's Race T Shirt Nature AI Print



N1CMTS2-005 Mens Race T Shirt NN White



N1CWTS2-005 Women's Race T Shirt NN White

Apparel

RACE TANK

When lightness matters. Run free.

Now crafted with close to 90% recycled materials, our Race Tank offers unmatched breathability and an ultra-light feel.

Designed for durability and minimal environmental impact, this tank combines a featherlight design with robust strength.

Breathablility and a soft next to skin set this tank apart from others. Feel the freedom of our lightest Race Tank yet, built for intense performance with a racerback shape and a slightlyt adapated high neck design for women.

This lightweight & breathability material is made up of 86% recycled polyester & 14% elastane.





45

Weight

59g - Men size M

49g - Women size S

RACE TANK

Colours



N1CMRT2-005 Mens Race Tank NN Black



N1CWRT2-005 Women's Race Tank NN Black



N1CMRT2-004 Mens Race Tank Nature AI Print



N1CWRT2-004 Women's Race Tank Nature AI Print



N1CMRT2-006 Mens Race T Shirt NN Dusty Pink



N1CWRT2-006 Women's Race Tank NN Dusty Pink



FIGURE SUCTS

Race fast. train hard. dream far.

These slim-fit 2-layer shorts are designed for every run and are manufactured with recycled materials that ensure high quality and respect the environment at the same time.

Whether racing for 1st in a 100-mile race or blasting solo through 1-hour cardio training, you want shorts that never get in the way.

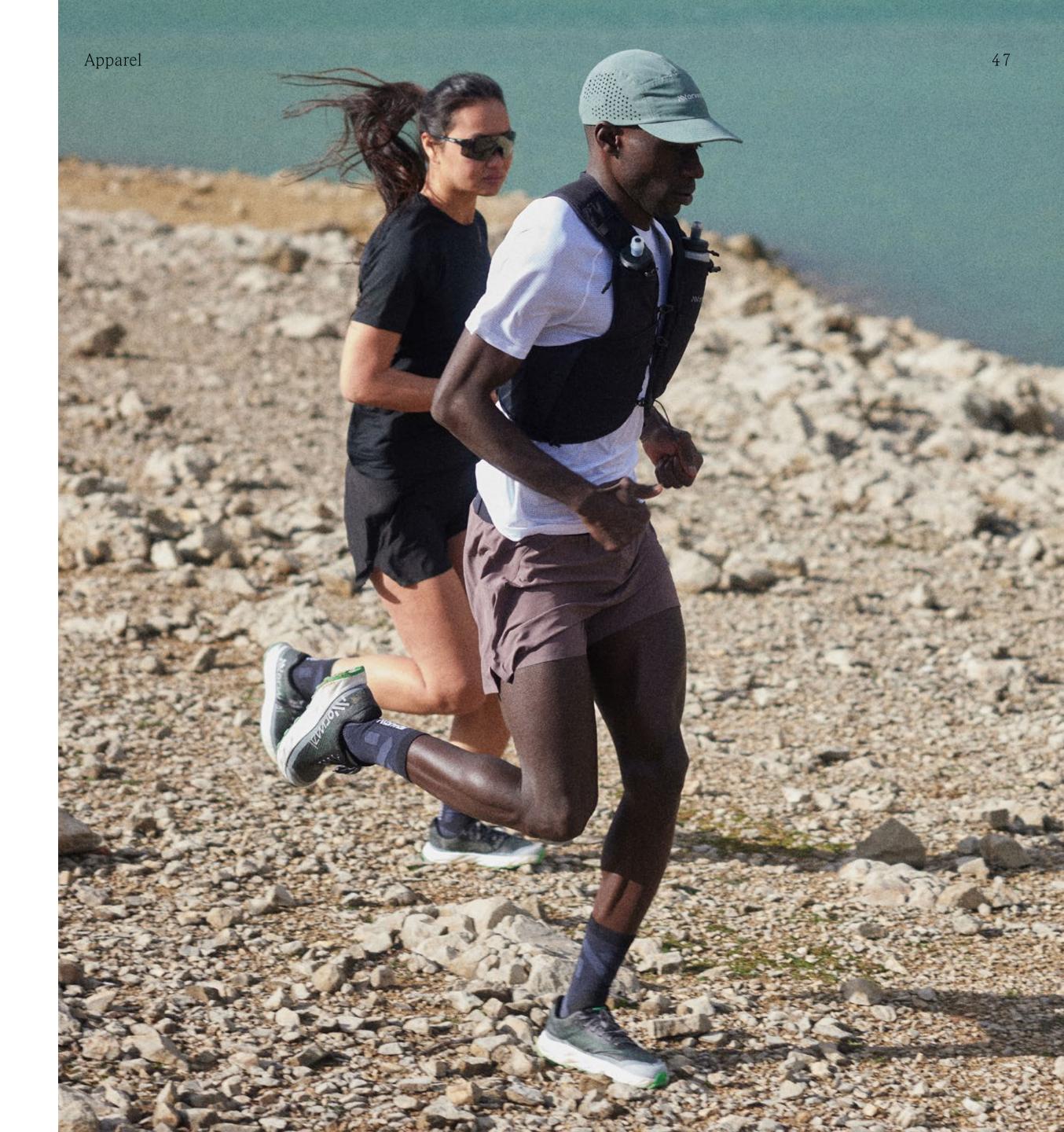
Our lightweight Race Shorts with highly breathable & sweat wicking fabrics were designed with the world's finest trail running athletes.

The shorts have an inner brief for optimum comfort & confidence as well as an integrated waistband with mesh pockets all around the front & sides of the waistband. Pole loops at the back serve as an addition to ensure that no stopping for storage is needed.

Born from our belief that treading light is the only way to go.

The materials are made up of 97% recycled polyesters & 3% elastane.

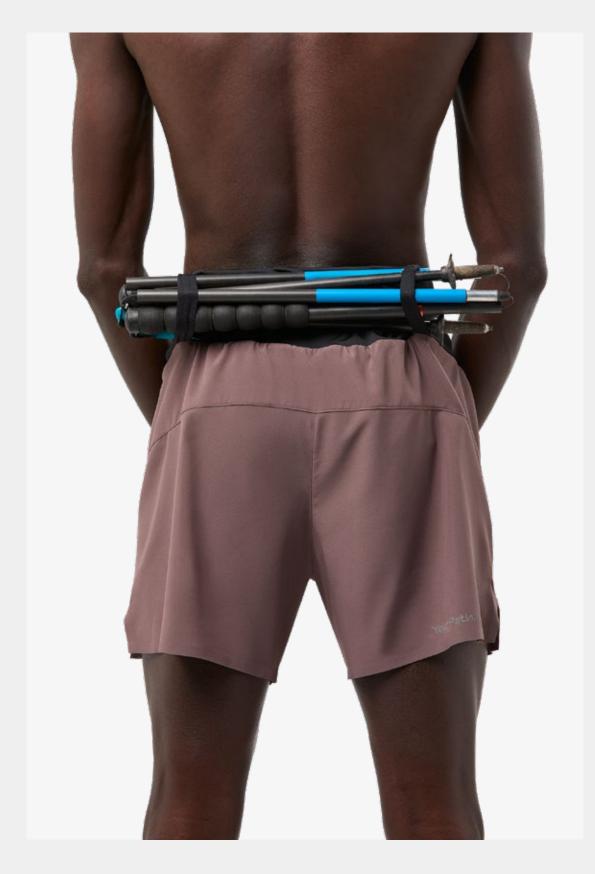
Weight 118g - Men size M 99g - Women size S



SS25 Catalogue Apparel

ZZCZ ZNOLTZ

Technical features



Attached Pole loops
2 integrated elastic loops that allow
for poles to easily slide in & attach or
to carry additional clothing & allow
tucking in.



Ultra lightweight
Versatile race short with a highly
breathable & recycled polyester fabric
that also has sweat wicking abilities.

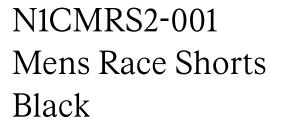


360 pocket approach
Integrated waistband with 3 mesh
pockets at the front as well as a back
pocket to store all belongings

Sace Thouse

Colours







N1CMRS2-002 Men's Race Short Aubergine



Apparel

N1CWRS2-001 Women's Race Shorts Black



N1CWRS2-002 Women's Race Shorts Black

Apparel

Trzil Cropped Top

When lightness matters. Run free.

Discover sustainability & performance driven by innovation & performance specifically made for her.

This cropped top includes 3 intuitavely placed pockets that do not interfere & allow you to keep your pace A small one around the neck to keep small belongings safe with added keyring elastic; and 2 wider pockets around the sides of the waist for easy storage of garments or food.

Sustainable Yet Powerful

*Eco-Friendly Materials: Crafted with 85% recycled polyester and 15% elastane for the body, and a lining of 87% recycled polyester and 13% elastane, our trail cropped top is as kind to the planet as it is to your skin.

The high-quality recycled fabric offers exceptional elasticity and support, ideal for all kinds of workouts, from yoga to high-intensity training. Its slightly longer fit serves as cropped top for a comfortable and confident look & feel.

With the Eco-Fit Sports Bra, you don't just wear a product; you embrace a lifestyle of performance and sustainability. Feel the difference in every move and be proud of the choices you make for your body and the planet.





50

Trzil Cropped Top

A Women's Highlight.

- · Trail Cropped Top co-created with Emelie Forsberg showcasing authenticity & credibility
- · Signature race & training piece to elevate the women's business

"I found it hard to find a super comfy well fitting sports bra with extra pockets to use if I want to go for a lighter run. So it was so cool that the NNormal team wanted to work on this."

"I would love to work more with the team to create well fitting, comfortable, purposeful and beautiful women products."

– Eunelie Forsberg





Trzil Сгорреd Тор

A Women's Highlight.

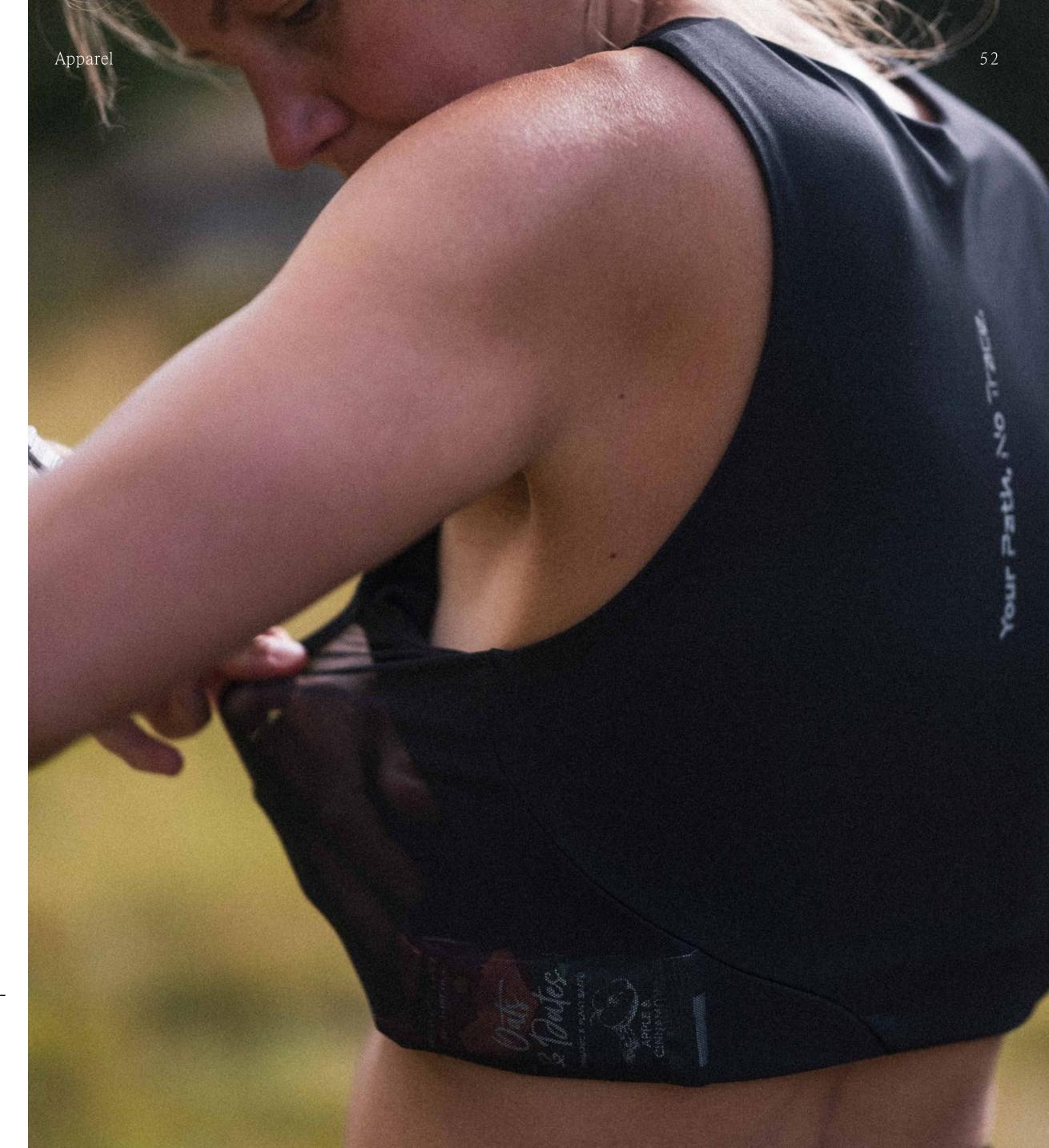


N2CWTB1-001 Black



N2CWTB1-002 Aubergine

SS24 Tech Trail Cropped Top	XS	S	M	L	XL
Back length	58	59	60	61	62
Chest width	44.5	46.5	47.5	49.5	51.5



Apparel

53

Trzil Long Sleeve

Trail Long Sleeve.

Embrace the trails with the **Normal** Trail Long Sleeve. This garment is designed with the specific needs of trail runners in mind, offering comfort, durability, and performance.

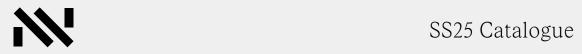
Sustainable and Strong Fabric: Constructed with 93% recycled polyester (rec. PES) and 7% Spandex, this long sleeve top combines environmental responsibility with exceptional resilience for trail activities. The recycled polyester provides excellent durability and quick-drying properties, while the spandex ensures a flexible fit that moves with you. Optimal Comfort on the Move: Experience the perfect balance of snugness and breathability.

Designed for Trail Running: With features like thumb holes for added hand protection and a seamless design to prevent chafing, this long sleeve is tailored for the demands of trail running.

Commit to your environmental values with this top, made from sustainable materials without compromising on performance or style.

The **Normal** Trail Long Sleeve is more than just a running top; it's a commitment to performance, designed to support your trail running adventures while respecting the planet.



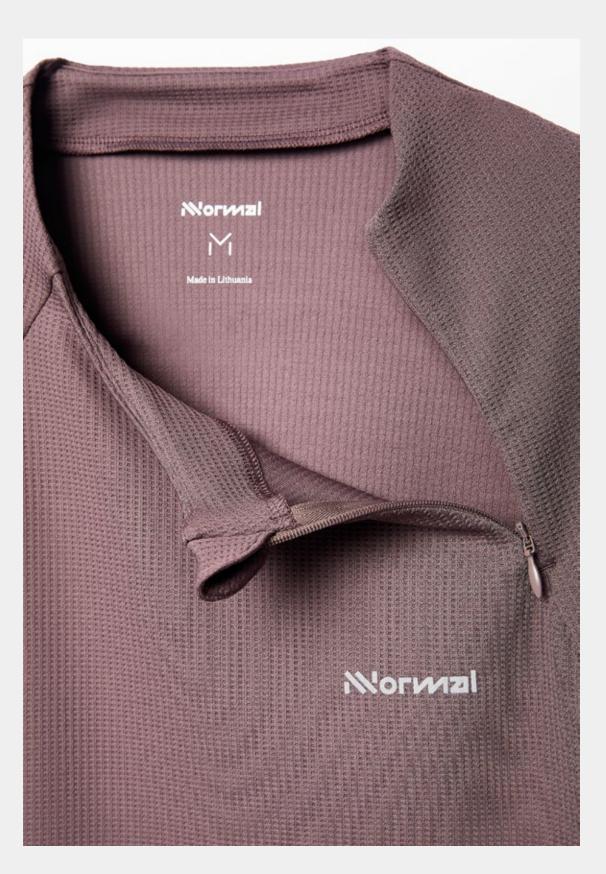


Apparel 54

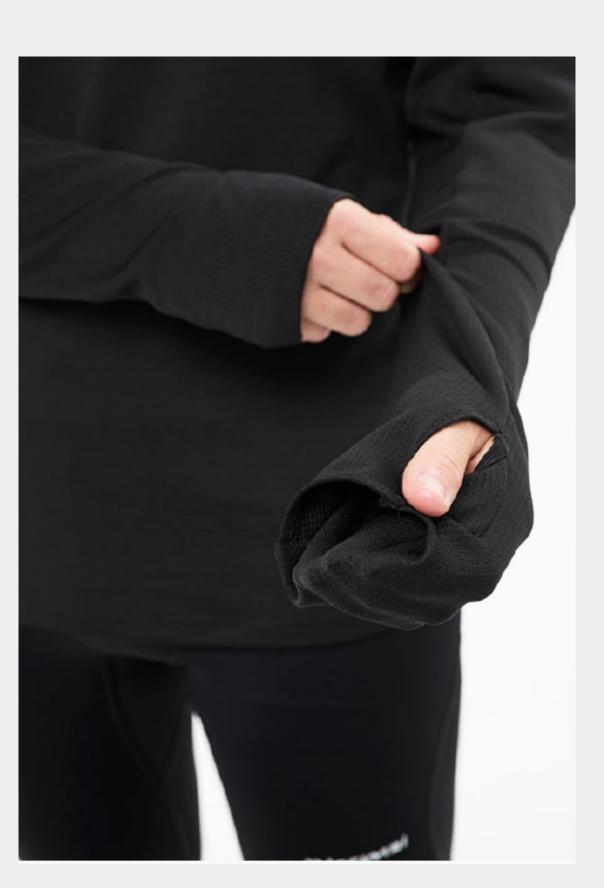
Trzil Long Sleeve

Technical features









Weight 219g - Men size M 187g - Women size S



SS25 Catalogue Apparel

55

Trzil Long Sleeve

Colours



N2CMAF1-001 Mens Trail Long Sleeve Purple



N2CMAF1-002 Men's Trail Long Sleeve Green



N2CWAF1-001 Womens Trail Long Sleeve Purple



N2CWAF1-002 Womens Trail Long Sleeve Green

Active Tights

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Protection & comfort. For activity in the cold.

The **Normal** Men's Active Tight has been meticulously crafted for the trail running enthusiasts. Discover the perfect blend of performance and durability with the **Normal** tights, specially crafted to tackle the exciting challenges of off-road running.

Made with a robust 75% Nylon and 25% Spandex mix, these tights withstand the demands of trail running. The nylon offers exceptional tear resistance against rough terrain, while the spandex provides essential flexibility for navigating unpredictable paths.

Engineered to support your stride, these tights offer a compressive yet comfortable fit, ensuring stability and reducing muscle fatigue on long, challenging runs.

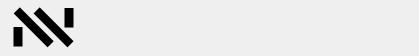
The tight has a security back pocket which is phone compatible & allows you to carry all belongings safely & small gel pockets in the front.

The **Normal** Men's Active Tight is more than just activewear; it's an essential component for any runner's kit, ensuring performance, comfort, and resilience on every run.



Apparel

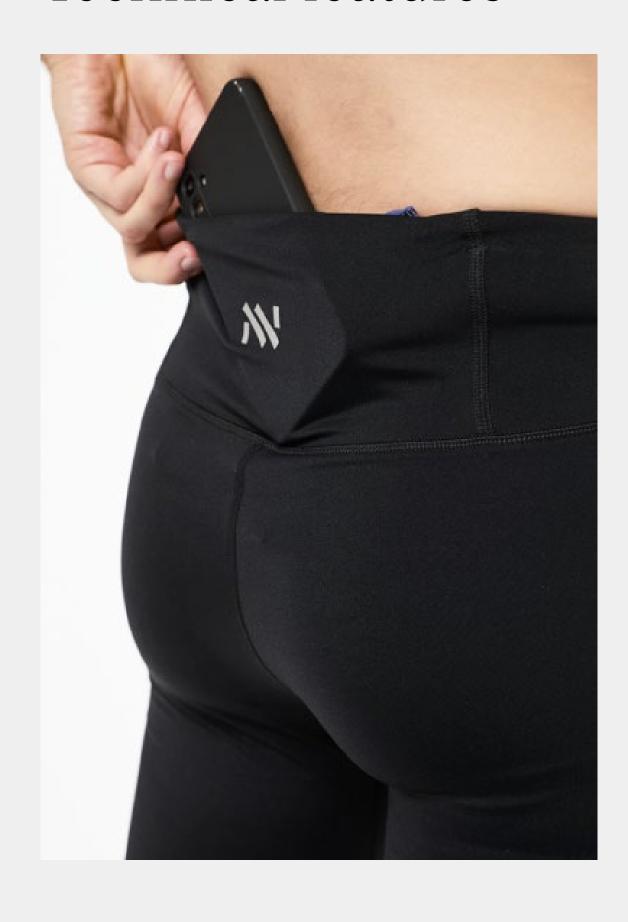


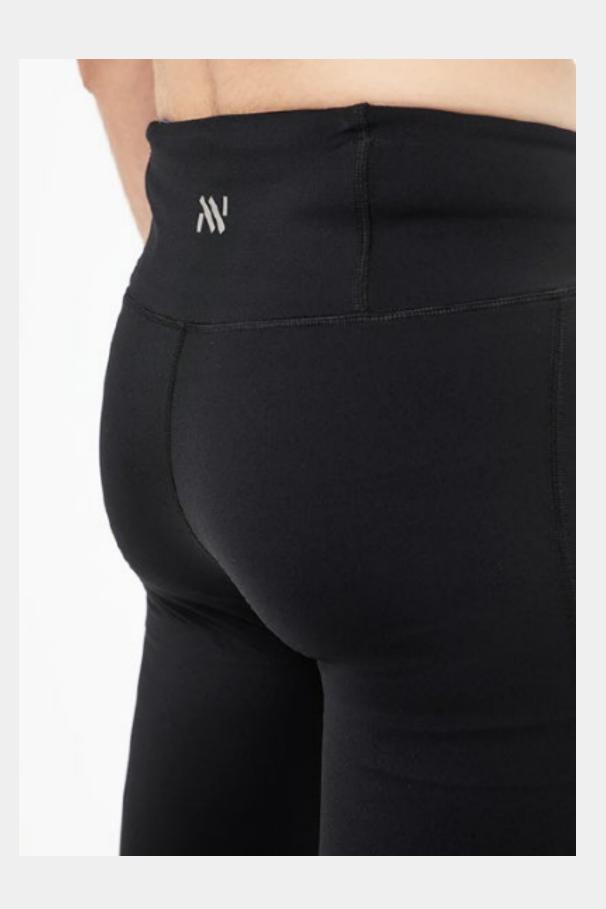


Apparel

57

Active Tights Technical features





Weight 216g - Men size M 195g - Women size S



SS25 Catalogue Apparel

Active Tights

Colours



N2CMAT1-001 Mens Trail Long Sleeve Purple



N2CMAT1-002 Men's Trail Long Sleeve Green



N2CWAT1-001 Womens Trail Long Sleeve Purple



N2CWAT1-002 Womens Trail Long Sleeve Green

SECOND TO SECTION



N2CMRJ1-001 Mens Trail Rain Jacket Black



N2CMRJ1-001 Mens Trail Rain Jacket Black



N2CMAF1-001 Mens Trail Long Sleeve Purple



N2CMAF1-002 Men's Trail Long Sleeve Green



N1CMTS2-004 Mens Race T Shirt NN Black



N1CMTS2-007 Mens Race T Shirt Nature AI Print



N1CMTS2-005 Mens Race T Shirt NN White



N1CMTS2-004 Mens Race T Shirt NN Black



N1CMTS2-007 Mens Race T Shirt Nature AI Print



N1CMTS2-005 Mens Race T Shirt NN White



N1CMRS2-001 Mens Race Short Black



N1CMRS2-002 Men's Race Short Aubergine



N2CMAT1-001 Mens Active Tight Black



N2CMAT1-002 Mens Active Tight Purple



SSES Wowen's Collection



N2CWRJ1-001 Womens Trail Rain Jacket



N2CWRJ1-002 Womens Trail Rain Jacket



N2CWAF1-001 Womens Trail Long Sleeve Purple



N2CWAF1-002 Women's Trail Long Sleeve Green



N2CWTB1-001 Women's Trail Cropped Top



N2CWTB1-002 Women's Trail Cropped Top



N1CWTS2-004 Women's Race T Shirt NN Black



N1CWTS2-007 Women's Race T Shirt Nature AI Print



N1CWTS2-005 Women's Race T Shirt NN White



N1CWRT2-005 Women's Race Tank NN Black



N1CWRT2-004 Women's Race Tank Nature AI Print



N1CWRT2-006 Women's Race Tank NN Dusty Pink



N1CWRS2-001 Women's Race Short Black



N1CWRS2-002 Women's Race Short Aubergine



N2CMAT1-001 Mens Active Tight Black



N2CMAT1-002 Mens Active Tight Purple



Additional warm styles in 2025



N2CMAJ1-001 Mens Active Warm Jacket Black



N2CMAJ1-002 Mens Active Warm Jacket Purple



Apparel

N2CWAJ1-001 Womens Active Warm Jacket Black



N2CWAJ1-002 Womens Active Warm Jacket Purple



N2CMML1-001 Mens Merino Long Sleeve Black



N2CMML1-002 Mens Merino Long Sleeve Blue



N2CWML1-001 Womens Merino Long Sleeve Black



N2CWML1-002 Womens Merino Long Sleeve Blue



N2CMAP1-001 Mens Active Warm Pant Black



N2CWAP1-001 Womens Active Warm Pant Black



SS25 Catalogue Apparel

Men — Body measurements (Sizes XS-XL)

Description	XS (cm)	XS (in inch)	S (in cm)	S (in inch)	M (in cm)	M (in inch)	L (in cm)	L (in inch)	XL (in cm)	XL (in inch)
Chest width	86-89	33-35	90-94	35-37	95-101	37-40	102-105	40-41	106-111	42-44
Waist width	73-76	28-30	77-80	30-32	81-86	32-34	87-91	34-36	92-98	36-38
Hip width	86-89	33-35	90-94	35-37	95-101	37-40	102-105	40-41	106-111	42-44

Women —Body measurements (Sizes XS-XL)

Description	XS (cm)	XS (in inch)	S (in cm)	S (in inch)	M (in cm)	M (in inch)	L (in cm)	L (in inch)	XL (in cm)	XL (in inch)
Chest width	82-85	32-33	86-88	33-34	89-94	35-37	95-102	37-40	103-111	40-43
Waist width	65-70	25-27	71-76	28-32	77-82	30-32	83-89	32-35	90-99	35-39
Hip width	86-89	33-35	90-94	35-37	95-101	37-39	102-108	40-42	109-115	43-45

Previously we have been providing product measurements as guidance. To make it easier for the consumer and to minimise return rates, we are now providing body measurements. Therefore the consumer can measure themselves and find their correct size more easily. Measurements are provided in cm and in inches.



Race Vest 5L

Experience enhanced performance with **Normal**'s updated race vest, featuring an advanced closure system, durable elastic flask pockets, and a breathable airmesh back layer for superior comfort and functionality.

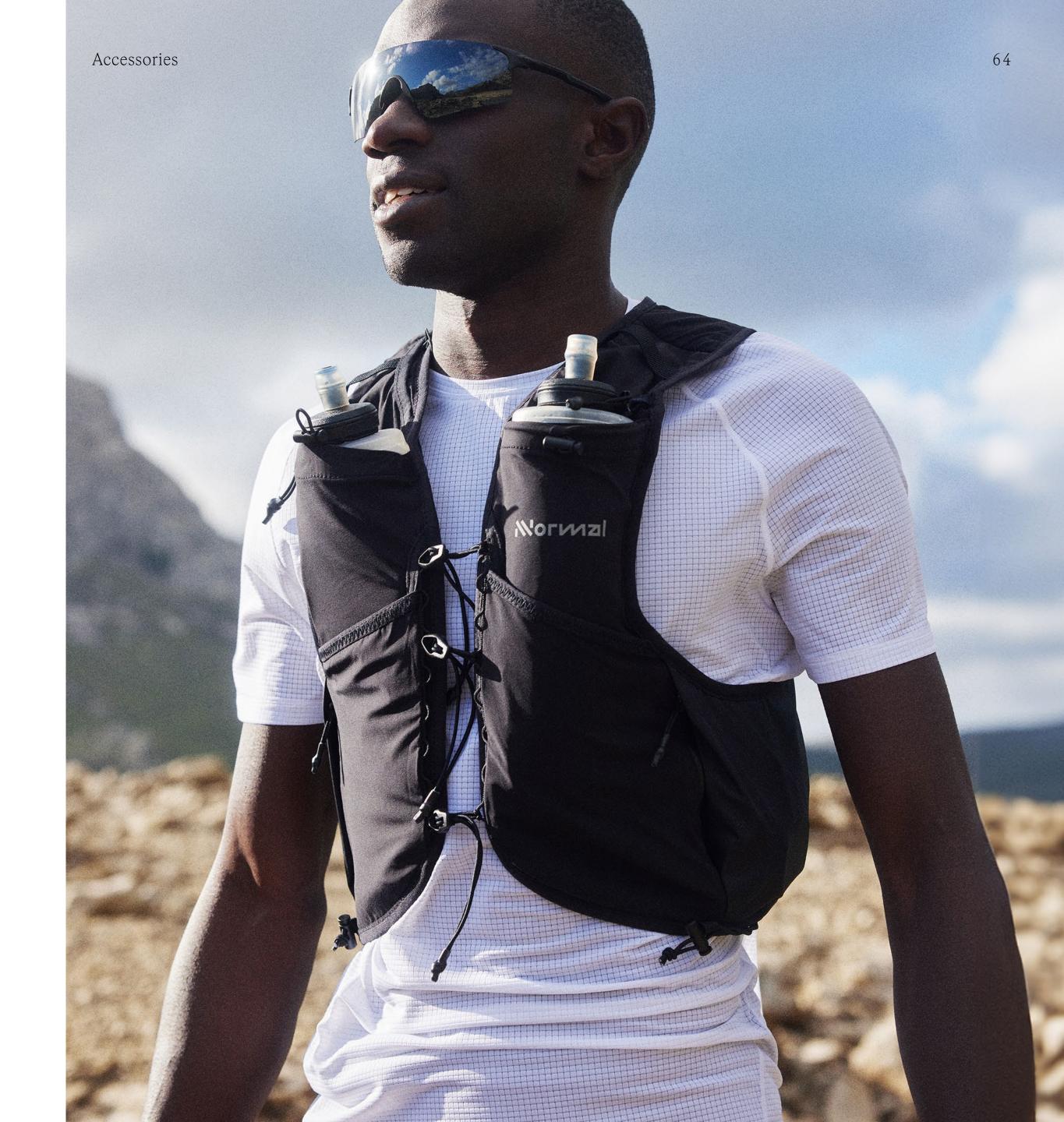
Integrating the latest advancements detailed in the technology section of our matrix, this race vest is at the forefront of performance gear. It has an updated closure system with loops that are attached to the vest for easy handling and the 2 flask pockets no longer have a bouncy mesh but instead more resistant elastic to hold bottles better in place.

The bouncy mesh is replaced with more durable elastic, ensuring your hydration flasks remain firmly in place, even during the toughest activities.

The vest carries advanced Pole Loop attachment, upgraded for greater reliability and accessibility, making it easier to carry and access your trekking poles on the go.

It has a full back coverage with strong airmesh material enhances breathability, keeping you cool and comfortable throughout your adventures.

It is composed 100% of Nylon.



Accessories 65

Race Vest 5L

Technical features

Available in multiple sizes
We offer the race vest from
size XS all the way to size XL,
suitable for everyone

Attached closure system – hooks • 3 removable loop cords, which are currently attached to the vest to keep in place easily hook into the vest for a tight closure



4 storage + 2 flask pockets

The vest has 2 big storage pockets underneath the flask pockets as well as a small chest pocket to store belongings.

Norma Norma



Our NN brandings are reflected to ensure visibility & safety when running in the dark



Big waterproof pocket stretching across the lower part of the vest from front to back



2 pole attachments systems One to fit straight into big pocket &
tighten with elastic at the chest
Other option is to horizontally attach to
side elastics around the back

Weight

195g - size M

Race Vest 5L

Colours



N1ARV02-002 Run Vest XS- XL Black





Zun Gelt

The **Normal** Trail Run Belt is your ultimate partner for rugged outdoor runs. This belt is crafted to meet the demands of the trail, providing both performance and comfort on your wildest adventures.

Trail-Ready Waterproof Pocket: Securely store your essentials in a pocket that stretches around the back, offering protection against the elements. This belt also has 3 easy storage pockets around the front to back part.

Robust 100% Nylon: Built for trails, this durable material withstands the challenges of rough terrain.

Ergonomic and functional: Engineered for movement, it offers a snug fit that moves with you, preventing any distractions while navigating uneven paths. It has pole loop attachments at the back to hold running poles when needed, and two elastic attachments at the front to attach your race bibs to the run belt.

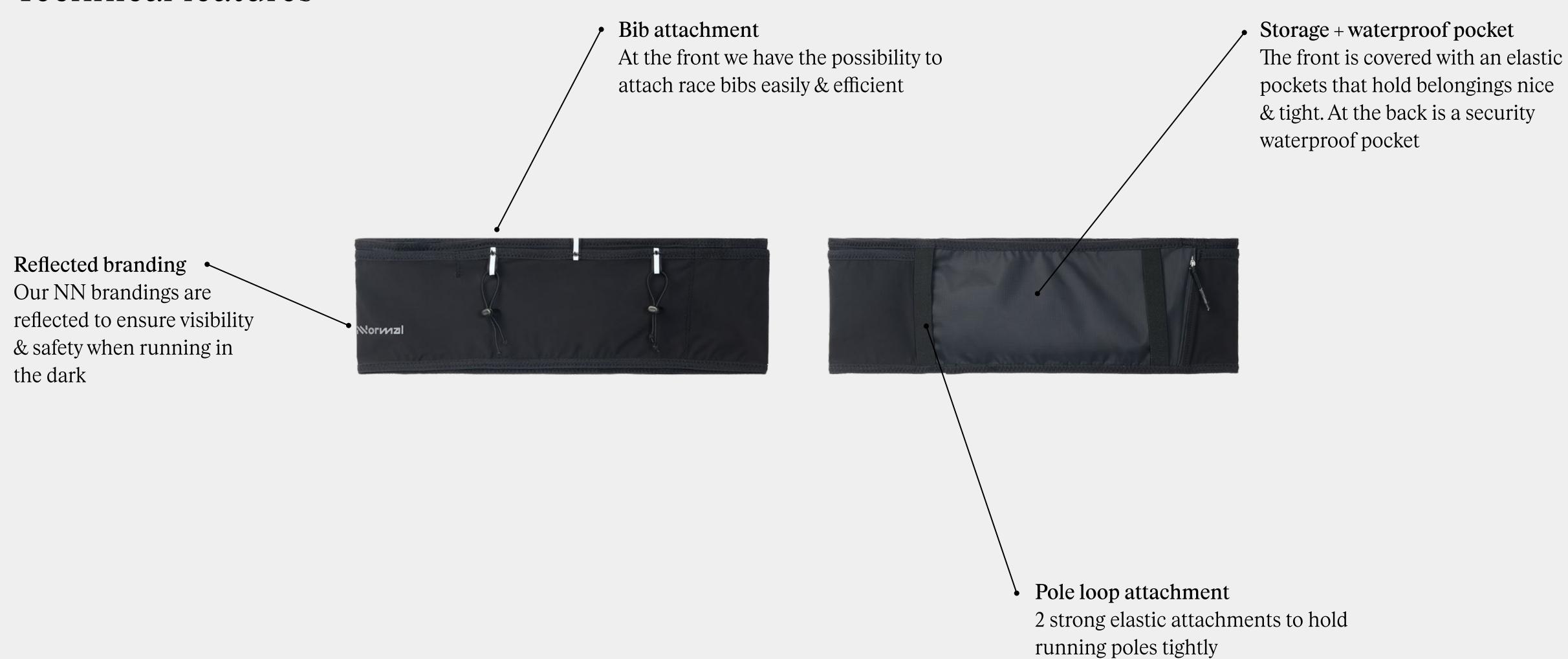
Minimalist and comfortable: Ideal for long-distance trail running, it's a minimalist yet essential gear for your outdoor running pursuits.



SS25 Catalogue Accessories 68

Zun Czit

Technical features



Weight

61g - size M

Accessories 69

Run KzitColours





N1ARB01-001 Run Belt S-M-L Black

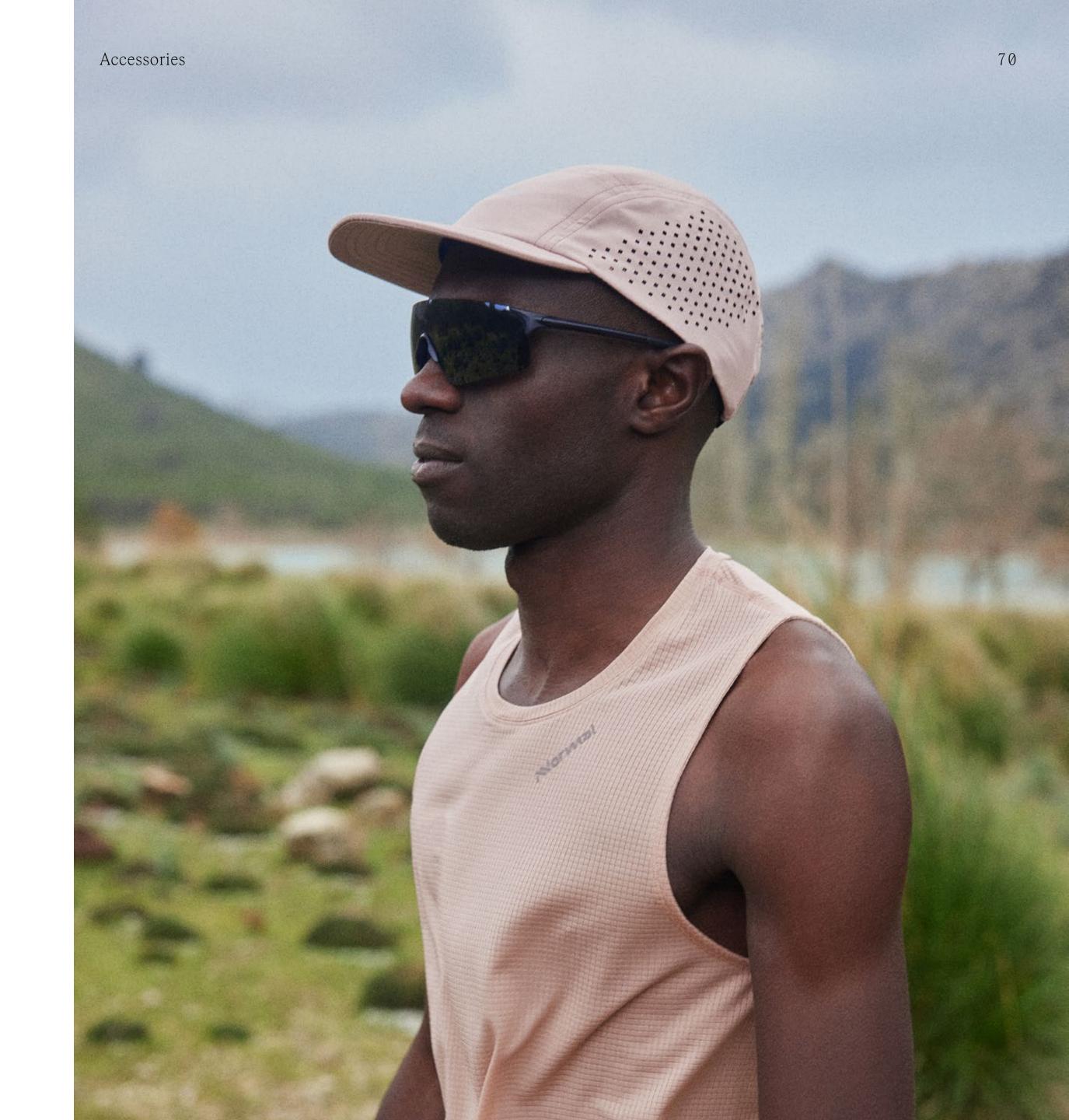
Zace caps

Hit the trails with confidence and style with the **Normal** Race Cap, specifically designed for trail runners who demand both performance and comfort. This cap is a fusion of functionality and innovative design, crafted to enhance your outdoor experience. It has laser-cut holes along the sides of the head panel that increase breathability and create a better cooling effect.

Made with recycled polyester, this cap offers the perfect combination of durability and flexibility. The polyester provides resilience against the elements, while the spandex ensures a comfortable, snug fit.

Engineered for the outdoors, the cap's breathable fabric keeps you cool and dry, even on the most intense runs. With its lightweight structure and moisture-wicking properties, this cap is your ideal companion on sunny days and challenging trails.

The **Normal** Race Cap is more than just a cap; it's an essential tool for protection and performance.





Accessories

SS25 Catalogue 71

Zace cab?

Colours



N1ARC03-003 Race Cap Green



N1ARC03-002 Race Cap Dusty Pink



N1ARC03-001 Race Cap Black



N1ARC03-004 Race Cap White

Accessories

7 2

Hikz czp Colours



N2AHC01-003 Hike Cap Green



N2AHC01-001 Hike Cap Black

Race of Merino Socks

Elevated Performance Compression Socks: Discover enhanced support, advanced thermoregulation, and exceptional style with our white compression socks.

Designed for discerning athletes, these socks epitomise attention to detail. No compromises in construction or performance. Engineered for those who understand that every little detail counts in achieving superior runs.

Built to endure longer runs with no weak points, these socks also reflect our commitment to caring for the planet. Superior quality meets environmental responsibility.

Transform Your Run: Better socks don't just mean better runs; they redefine them. Experience the difference with our high-performance compression socks.



74

ZZCZ EŁ MZrino Jocks

Colours



N1ARS02-003 Race Sock Black



N1ARS02-002 Race Sock Dusty Pink



N1ARS02-001 Race Sock Beige



N1ARS03-001 Race Sock Low Black

Accessories



N1ARC03-002 Race Sock Low Dusty Pink



N1ARS03-003 Race Sock Low Beige



N2AMS02-001 Merino Sock Black



N2AMS02-002 Merino Sock Beige



N2AMS02-003 Merino Sock Green



SS25 Catalogue Accessories

S25 Accessories Collection



N1ARV02-002 Run Vest XS-XL Black



N1AWF01-001 Hydroflask



N1ARB01-001 Run Belt S-M-L Black



N1ARC03-003 Race Cap Green



N1ARC03-002 Race Cap Dusty Pink



N1ARC03-001 Race Cap Black



N1ARC03-004 Race Cap White 75



N2AHC01-001 Hike Cap Black



N2AHC01-003 Hike Cap Green SS25 Catalogue Accessories

SSE ACCESSORIES Collection



N1ARS02-003 Race Sock Black



N1ARS02-002 Race Sock Dusty Pink



N1ARS02-001 Race Sock Beige



N1ARS03-001 Race Sock Low Black



N1ARC03-002 Race Sock Low Dusty Pink



N1ARS03-003 Race Sock Low Beige



N2AMS02-001 Merino Sock Black



N2AMS02-002 Merino Sock Beige



N2AMS02-003 Merino Sock Green



SS24 Unisex Race Vest Product Measurement	XS	S	M	L	XL
Back length (cm)	32.5	36	39	42	45
Back length (inch)	12.8	14.2	15.4	16.5	17.7
Chest circumference (cm)	42	45	48	52	57
Chest circumference (inch)	16.5	17.7	18.9	20.5	22.4
SS24 Unisex Race Belt Product Measurement		S	M	L	
Back length (cm)		13.5	13.5	13.5	
Back length (inch)		5.3	5.3	5.3	
Chest circumference (cm)		72	80	88	
Chest circumference (inch)		28.3	31.5	34.6	
SS24 Unisex Race Cap Product Measurement	OS				
Cap circumference (adjustable) (cm)	57-63				
Cap circumference (adjustable) (inch)	22-25				
SS24 Unisex Hike Cap Product Measurement	OS				
Cap circumference (adjustable) (cm)	57-63				
Cap circumference (adjustable) (inch)	22-25	_			



Socks size chart

Socks Men's

Foot (in) Foot (cm) EU US UK Socks $36^{2}/_{3}$ 8.7 4.5 22 22.5 8.9 $37 \frac{1}{3}$ 4.5 5 S 23 9.1 38 5.5 5 9.3 $38^{2}/_{3}$ 5.5 23.5 6 24 9.4 $39 \frac{1}{3}$ 6.5 6 24.5 9.6 40 6.5 25 9.8 $40^{2}/_{3}$ 7.5 M 7.5 25.5 10 $41 \frac{1}{3}$ 8 10.2 8.5 26 42 8 26.5 10.4 $42^{2}/_{3}$ 9 8.5 10.6 $43 \frac{1}{3}$ 9.5 27 9 9.5 10.8 10 27.5 44 28 $44^{2}/_{3}$ 10.5 10 11 10.5 28.5 11.2 $45^{1/3}$ 11 29 11.4 11.5 46

Socks Women's

Accessories

Socks	Foot (cm)	Foot (in)	EU	US	UK
	22	8.7	36 ² / ₃	5.5	4
	22.5	8.9	37 1/3	6	4.5
S	23	9.1	38	6.5	5
	23.5	9.3	38 ² / ₃	7	5.5
	24	9.4	39 1/3	7.5	6
	24.5	9.6	40	8	6.5
	25	9.8	40 ² / ₃	8.5	7
M	25.5	10	41 1/3	9	7.5
	26	10.2	42	9.5	8
	26.5	10.4	42 ² / ₃	10	8.5
	27	10.6	43 1/3	10.5	9
L	27.5	10.8	44	11	9.5
	28	11	44 2/3	11.5	10
	28.5	11.2	45 1/3	12	10.5
	29	11.4	46	12.5	11

