

A note from the creators:

There is no greater feeling than brightening someone's day with a thoughtful gift... until now.



By buying gifts from brands that go above and beyond to make a positive impact, you're not only brightening one person's day, you're making the future a little bit brighter for us all.

That's why we created this guide.

Every product featured in this guide has one or more certifications that demonstrate their values and verify their impact. This means you can find great gifts and feel good about supporting the business with every purchase.

To help narrow the list down for you, we've selected 8 products for each giving category. But if you prefer to have more options, consider visiting the brand's website to see their other products, the certifier website to find other certified brands to support, or dig into last year's guide (link on the final page) since we try not to repeat products year over year!

No matter what or who you're celebrating, we hope this guide will help you find just the right gift, brand, or cause to further with your purchases because your support is the only way these brands and certifications continue to exist.

Thanks for giving good!

Kate Fosson & Gage Mitchell

Brand Pollinators

Modern Species


GIFT GUIDE CONTENTS

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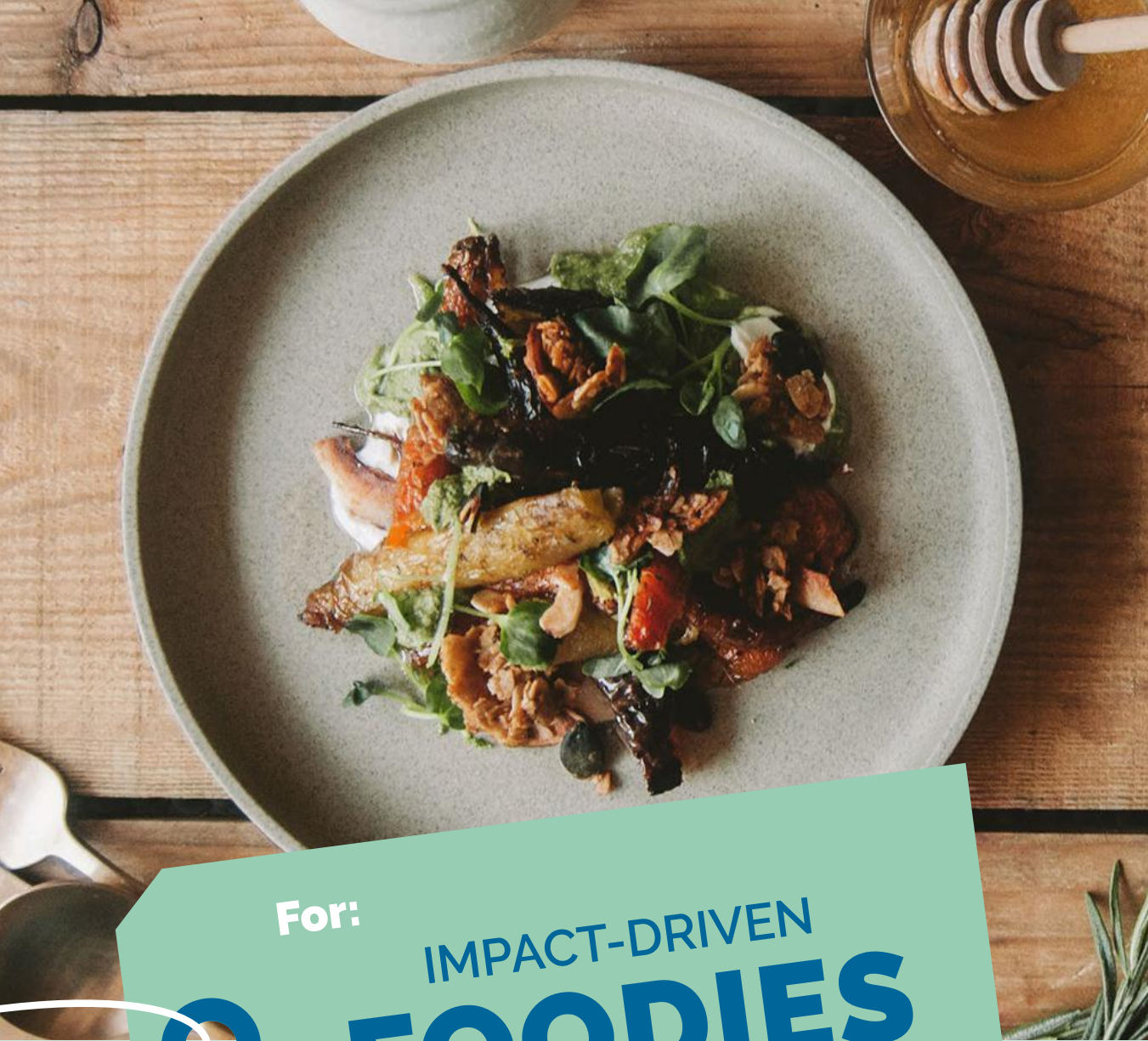


Certifications **40** *Learn about these marks of impact!*

<u>Credits</u>	44
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Pssst... Look for the coupon symbol -  - for hints on which products are offering a discount! Then go to the URL below to get the codes!





For:

IMPACT-DRIVEN FOODIES

*Send them
to yum-town!
While helping fix
the food system.*

If you have a foodie on your list – someone who enjoys unique flavors and formats, or who cares deeply about each meal they eat – check out these gifts that are sure to excite.

FEATURED FAVES!

These are OMG-level delicious, and one of my favorite gifts to send.
-Gage



Hazelnut Gianduja Brownie

Get in on the latest new food trend (invented over 200 years ago): Gianduja! This rich and velvety brownie is made with a blend of roasted Mediterranean hazelnuts and Fair Trade TCHO chocolate. All ingredients are 100% organic and it's even gluten-free! Luxurious indulgence, consciously baked.

lexingtonbakes.com



Ferment-Infused Salt Trio

I put this kimchi salt on pretty much everything!
-Kate

Talk about unique! These ferment-infused salts are made with dried organic kimchi that's blended with mineral-rich salt and spices. Perfect for adding vibrant flavor to any meal: grains, eggs, veggies, popcorn. Gift this salt and it will surely become a new staple in any foodie's home.

fireflykitchens.com



Discount codes bit.ly/ImpactDeals



Candy Bar Pack

Choose your favorites, try new flavors, or send a fun gift that's as pretty as it is delicious! Your customized collection will arrive in a stunning, elegant & sustainable box. If you would like, you can add a gift note at checkout! All flights contain 12 Candy Bar 2-packs (that's 24 bars!) that you can savor for a while, or share with friends.

coracaoconfections.com



For: **IMPACT-DRIVEN FOODIES**



Superfood Jam Variety

Health nuts will love this super delicious, super nutritious, superfood jam. Made with upcycled fruit and sweetened only with dates (no added sugar, sugar alcohols, stevia, or preservatives) - this is a great choice for people on a paleo diet and also for vegans. For the more adventurous foodie, try the "adventure" collection, including apricot, raspberry, and cherry-pomegranate jams.

chiasmash.com



Honey & Sea Salt Walnut Butter

This tasty treat comes from a fifth-generation family farm in Northern California - toasted Chandler walnuts (high in omega-3 and omega-6 fatty acids) blended with raw honey from Old Dog Ranch's own hives. If cookie dough grew on trees, it would taste like this. They use sustainable farming practices and pack the nut butters in glass containers.

olddogranch.com





M/O
MINORITY OWNED
WOMEN OWNED

Rosemary Granola

An unexpected flavor combination that blends rosemary-infused granola baked with ghee and tossed with sweet, chewy currants for a positively obsession-worthy blend. Check out the seasonal flavors, or better yet, sign them up for the Small Batch Club and they'll get a quarterly delivery of the latest experimental flavors and local collaborations.

jamies-farm.com

Clean **Organic**



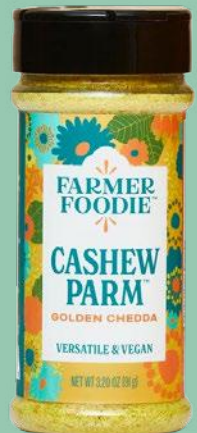
Indian Cooking Sauce

Have a friend who would make homemade Indian food? Inspired by Northern India, Good Food For Good's organic cooking sauces offer complex flavors for amateur chefs. These versatile, vegan-friendly sauces support a BIPOC woman-owned business.

goodfoodforgood.ca

Clean **Organic** **Vegan**

Over 1 million meals donated!



Golden Parm

For dairy-free friends, Farmer Foodie Golden Parm may become a new go-to favorite. Made from organic, fair trade cashews, this umami flavoring isn't just a topping – Golden Parm can also become a creamy pasta sauce or queso-style dip, just by adding hot water. By featuring the drought-tolerant, carbon-sequestering cashew, this woman-owned brand helps foodies eat well and reduce their carbon footprint.

thefarmerfoodie.com

Clean **Organic** **Vegan**



Discount codes bit.ly/ImpactDeals



For: **IMPACT-DRIVEN**
CLOSE
FRIENDS

*Show them how
much you care!*

*About them
and the world.*

Sometimes it's hard to shop for a close friend or loved one, but you might find just the thing you're looking for in this collection. Unique, luxurious, and meaningful.



FEATURED FAVES!

This lotion smells amazing and the format is genius!
-Kate



Massage Cube

A plastic-free lotion block containing deeply restorative botanicals and nourishing oils. This set combines the power of ancient healing techniques and luxurious skincare. Add their Black Obsidian Body Gua Sha Tool to the gift for next-level healing.

koaroy.com

- Clean
- Compostable
- Zero Waste
- Healthy Benefits
- Vegan

Organic Cotton Weighted Blanket

Do you know someone who could use the gift of sleep? Help them out with a weighted blanket that's medically proven to aid naturally deeper sleep cycles. This Napper is only weighted with organic cotton, making it healthier for people and the planet.

bearaby.com

- Carbon Neutral
- Organic

They had me at organic, but I love that it also comes in various weights!
-Gage



Discount codes bit.ly/ImpactDeals



The Alentejo Coffee

This super dark roast is grown in Nicaragua by the SACACLI cooperative, and it's the first coffee to become Regenerative Organic Certified™. With notes of caramel, milk chocolate, and orange peel this coffee has delightfully Italian vibes. Snag this for the favorite coffee snob in your life.

canyoncoffee.co

Organic

For: **IMPACT-DRIVEN**
CLOSE FRIENDS



Rosés All Day!

What's more recyclable than glass and weighs 40% less (reducing carbon footprint)? Aluminum! And these infinitely recyclable cans aren't just a pretty face – they hold award-winning rosé, made from 100% organically farmed Grenache grapes from California's Central Coast.

sipwell.co

Organic



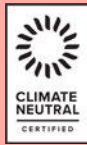
WOMEN OWNED

Matcha Chocolate

It's always a special treat to receive Vosges Haut-Chocolat – in fact, you might not actually want to share this one. A Ghanaian chocolate bar crafted with adaptogenic ceremonial matcha green tea and spirulina. Earthy and green, dark and bittersweet, it's a whole experience.

vosgeschocolate.com

Vegan



Enoki Cedar Candle

Inspired by regenerative walks through verdant woods, these candles are designed to promote relaxation and wellness. Formulated with upcycled patchouli and made with 100% domestically-grown soy wax.

fcandleco.com

Clean

Gives Back

Vegan

Hand Made



Peach Chips

For friends who miss the warm summer months, bring peach season back with these tasty chips made from upcycled California peaches. They're great as a snack (naturally vegan and gluten-free), as a cocktail garnish, or added to a charcuterie board.

rindsnacks.com

Clean

Vegan



1%

FOR THE PLANET

WOMEN OWNED

Relaxation Kit

We all need a little boost now and then, and this relaxation kit has something for everyone – natural essential oils that help with poor sleep, stiff joints, and headaches. Help make wellness priority number one.

mindfulmixtures.com

Clean

Healthy Benefits

Hand Made



Discount codes bit.ly/ImpactDeals



For:



IMPACT-DRIVEN HOSTS

*Great gifts for
gatherings!*

*That take care of people
and the planet.*

Great gift ideas for the people who open their homes for the friends and family gatherings... and if you're the one hosting this year, go ahead and treat yourself to something nice!

FEATURED FAVES!

More than a tasty drink, it's a way to promote a healthy lifestyle and strong global communities.
-Kate



WOMEN OWNED

Sparkling Tea

Looking to reduce your alcohol consumption or bring a healthy, fun alternative to soda and bubbly water? No problem! Sarilla Apple is made with three simple ingredients: Organic Black Rwandan Tea, Organic Apple Juice and Purified Sparkling Mountain Spring Water. This woman-owned company is the real deal, using regeneratively grown ingredients and nothing artificial.

drinksarilla.com

- Clean
- Organic
- Vegan
- Gives Back

Veggie Chips

A unique snack that's way better than regular chips. These are made from organic vegetable pulp that's typically discarded during the juicing process, which means they're high in fiber and super sustainable. They're also a great low-calorie snack that's inclusive of vegan, gluten-free, and Paleo diets. Try the jalapeno lime (if you can catch them in stock!)

Delicious crunchy snacks you don't have to feel guilty about!
-Gage



pulppantry.com

- Clean
- Vegan



Discount codes bit.ly/ImpactDeals



Ampersand Coffee

Give the gift of "empowerment through coffee"! Voted the best coffee in Boulder, this Nicaraguan medium roast, grown with regenerative practices, features tasting notes of mild chocolate, sweet tobacco, and a hint of peach. The beans are harvested by women farmers who are paid a fair wage, and part of every sale also goes to support the International Women's Coffee Alliance (IWCA).

ampersand-coffee.com

Organic

Gives Back

For:



IMPACT-DRIVEN
HOSTS



Grapefruit Mint Hand + Body Wash

This lovely hand and body wash makes a great gift – delightfully scented, made with organic ingredients, and packaged in a fun reusable glass bottle. It can be used as hand soap, body wash, stain remover, or household cleaner. Keep the giving going by buying an extra refill bottle made with infinitely recyclable aluminum.

meowmeowtweet.com

Clean

Vegan

Reusable



Regenerative
Organic
Certified™

Greek Olives Mix

Never chemically cured, these regenerative organic olives are naturally fermented using wild native cultures and are full of gut-healthy probiotics, nutrients, and flavor. You'll taste the difference! Pair with cheese and fruit for a crowd-pleasing appetizer, or make it a charcuterie board and include other Big Picture stars like banana peppers (the only organic banana peppers on the market), and wild-foraged capers.

bigpicturefoods.com

Clean

Organic

Healthy Benefits

M/O
MINORITY
OWNED



New Salt, New Pepper

This isn't your typical salt and pepper. With 21 added vitamins, these Ayurvedic blends provide seasoning and nutrients. These pinch pots make a beautiful gift – one for New Salt (lower in sodium and blended with ashwagandha) and one for New Pepper (blended with turmeric). Plus, the company uses 99% plastic-free packaging and donates a tree to The National Forest Foundation for every order.

thespicewell.com

Clean

Gives Back

Healthy Benefits

Vegan



**WOMEN
OWNED**

Artisan Cutting Board

A gift that could last for decades, this beautiful cutting board is also sustainable – made with rapidly renewable organic bamboo and designed to break down naturally at the end of its life. Perfect for chopping organic veggies or serving an elegant charcuterie spread.

bambuhome.com

Organic

Gives Back



Cloth Napkins

Looking for a beautiful cloth napkin that holds up to everyday use? These simple, yet elegant napkins are made with 100% cotton (63% of which is upcycled from denim scraps). Get your host friends to switch to these and you'll help save thousands of liters of water over traditional cotton napkins.

meema.co

Reusable

Recycled

Zero Waste



Discount codes bit.ly/ImpactDeals



For:



IMPACT-DRIVEN KIDS

*Bring smiles to
those adorable
faces!*

*And plant the seeds of
conscious consumerism.*

When it comes to picking out gifts for kids, it's easy to just go for a cheap toy or cute doll. But we've gathered some options that are a little more thoughtful (and a lot more impactful).

FEATURED FAVES!

One of the best gluten-free brownies I've had that's not actually loaded with sugar!
-Kate



WOMEN OWNED



Dark Chocolate Fudgy Brownie Mix

Even the youngest of bakers can take on this delectable (allergy safe) cooking project. These fudgy brownies are plant-based, naturally sweetened and made with upcycled ingredients. A real treat for everyone!

bakemehealthy.co

- Clean
- Healthy Benefits
- Vegan
- Gives Back

Adorable and made with post consumer recycled plastic. Love it!
-Gage

Arizona Fennec Fox

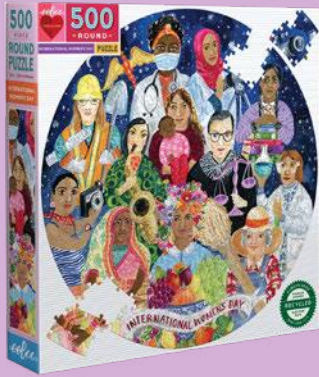
Your favorite kid's new favorite snuggle buddy! This sweet Fennec fox doesn't just bring awareness to native AZ wildlife, it works to protect the environment, too! The fox is made with ~17 plastic water bottles and the company plants a tree for every item sold.

blueplanetoutdoors.com

- Gives Back
- Recycled



Discount codes bit.ly/ImpactDeals



WOMEN OWNED

International Women's Day Puzzle

A fun and challenging puzzle that celebrates women across our communities and countries. Thoughtfully illustrated by Jennifer Orkin Lewis and made with recycled materials, vegetable based inks, and FSC®-certified paper.

A thoughtful and empowering gift.

uncommongoods.com



For:

IMPACT-DRIVEN
KIDS



Kids' Long-Sleeved T-Shirt

Nature-loving kiddos will like the fun graphics and love the comfortable feel of this tee – and by purchasing it, you are supporting Regenerative Organic Certified™ cotton plantations and Fair Trade Certified™ textile factories.

patagonia.com



Kids Water Bottle

Kids love a good water bottle, so why not give them one of the best: a cool design, insulated, leak-proof, and fun to drink from. Parents will appreciate that it's easy to clean and made with 90% post-consumer recycled stainless steel (a 50% reduction on greenhouse gas emissions).

kleankanteen.com





WOMEN OWNED

Family Pajamas

Founded by a girl and her mom, Mightly makes fun clothes that can handle any kind of adventure. These warm and cozy pajamas are a great gift for the whole family – ethically made with organic cotton. Plus, the company closes the loop by offering a trade-in program for unwanted clothes!

mightly.com

Organic

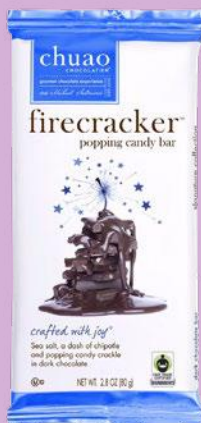


Face Gems

Score big with the older kids on your list by giving them some uber-cool (reusable) face and body gems. They'll love experimenting with different looks using these pearls, rhinestones, and graphic shapes. And they'll also appreciate that the company is doing good, too – using ethical labor practices, responsibly sourced ingredients, and recyclable packaging.

pleybeauty.com

Vegan Recycled



Firecracker Bar

Inspire young palates to appreciate good chocolate by getting them this sparkly treat. This fair trade chocolate bar sizzles with fun popping candy, but it's not made with any artificial flavors or colors (like most treats for kids).

An easy way to remember the name: chew + wow!

chuaochocolatier.com

Clean



Discount codes bit.ly/ImpactDeals



For: **IMPACT-DRIVEN**
OUTDOORSY FOLKS

*For those who love
being in nature!
And protecting it.*

For that person who loves camping, hiking, or spending the day on the slopes (or surf), try one of these useful gifts that support their way of life.



FEATURED FAVES!

I love their commitment to sustainability, comfort, and quality!
-Gage



-  CLIMATE NEUTRAL CERTIFIED
- Certified  Corporation
-  1% FOR THE PLANET
-  FAIR TRADE CERTIFIED

Bandera Sweatshirt

Made with organic cotton and recycled polyester, this super-soft shirt is perfect for the adventurer in your family (Mens and Womens options available). This quality garment is made in a Fair Trade Certified factory in India where Cotopaxi gives an additional 1% back to workers, allowing them to decide how to spend it.

cotopaxi.com

- Organic
- Recycled

Tinted Sunscreen

Any outdoor adventurer needs skin protection, and Sun Mud is a stellar choice. With no harmful chemicals, this clay-based sunscreen is as natural as it gets – great for sensitive skin and for the ocean. Non-Nano Zinc Oxide provides broad-spectrum UV protection and the combination of natural oils adds soothing moisture and a sweet scent. Plus the sunscreen comes in two inclusive tint options and blends well with most skin tones.

sunmudsunscreen.com

Clean

I use this sunscreen on the daily. I love the natural feel and the color blends well on my skin (not like the bright white stuff).
-Kate



Discount codes bit.ly/ImpactDeals



Danner Pullover

Owned and operated by women, this brand is all about supporting women in their outdoor adventures and protecting the environment in which they recreate. The newest apparel from Wild Rye is this cute and cozy pullover, made with recycled poly – perfect to warm up after a day in the wild.

wild-rye.com

Recycled

Gives Back

For: **IMPACT-DRIVEN**
OUTDOORSY FOLKS



Waterproof Binoculars

Created by surfers seeking an affordable, convenient way to check the swell, these high-quality waterproof binoculars are a must-have for any outdoor adventure.

The company strives to support low-tech activities, and partners with educational and environmental organizations that protect our natural resources and educate the next generation about environmental stewardship.

nocsprovisions.com

Gives Back



WOMEN OWNED

Lip Balm

This Organic Lip Balm is made with beeswax which seals in moisture and protects skin, and coconut oil which soothes dry, chapped lips.

Choose the variety pack and fill everyone's stocking, or check out other items in the Free From collection – including water-free bars for face, body, and hair – all packaged in an FSC-Certified biodegradable paperboard tube.

spinstersistersco.com

Organic

Clean

Vegan

Compostable



Maple Coconut Sugar Oatmeal

Help your outdoorsy friends enjoy a warm hearty breakfast that's also good for the planet they love! This Regenerative Organic Certified Oatmeal brings together human health and climate health impacts for an impressively impactful product.

wildwayoflife.com

Organic

Clean

Healthy Benefits

Vegan

Gives Back



Medium Roast Compostable Pour Over Pouch

A great solution for people seeking the perfect cup of coffee with minimal waste – compostable, food-safe filters (made from responsibly sourced FSC-certified paper) that are ready to brew a single-serve cup of coffee into any vessel – just add hot water! These paper filters are designed to deliver a smooth flavor while also capturing leftover agrochemicals and other risky compounds, creating quality in every drop.

circles.coffee

Clean

Compostable



Cacao Trail Mix

A tropical superfood combo showcasing the benefits of cacao fruit – minerals, antioxidants, and sustainable energy. It's not just a functional food, using the whole cacao prevents a lot of resources from being wasted – the chocolate industry typically wastes 70% of the cacao pod by just using the beans. Nourish your favorite hiker and reduce waste, too.

bluestripes.com

Clean

Healthy Benefits

Vegan



Discount codes bit.ly/ImpactDeals



For:

IMPACT-DRIVEN
PETS

*All species
deserve gifts!
And our love.*

Technically family, if you ask us... the furriest members of the household are sure to appreciate these gifts (and likely the box it comes in).

FEATURED FAVES!

A great way to support the circular economy!
-Gage



Better Leash

Working with partners at Plastics For Change, BetterBone created the first and only certified fair-trade & 100% recycled ocean-bound plastic dog leash (each leash offsets 85 water bottles from entering our oceans). Cheers to cleaner oceans and stylish pets!

thebetterbone.com

Gives Back

Recycled

Cherry Blossom Cat Tree

Bring the beauty of the outdoors inside and elevate your home decor with these stylish cat trees. Each one is handmade with real natural tree branches that no longer bear fruits. Cats are sure to love the natural fiber scratching ropes and the cozy oversized napping spots this beautiful art piece has to offer.

kbspets.com

Gives Back

Hand Made

I don't even have a cat and I want this.
-Kate



Discount codes bit.ly/ImpactDeals



Catnip Crunchy Cat Treats

For your feline friend, check out these bite-sized treats – made with chicken, upcycled sweet potatoes, and fresh catnip. These American-made treats are produced using solar energy and the bags are made from post-consumer recycled plastic.

shamelesspets.com

Clean

Healthy Benefits

Recycled

For:

IMPACT-DRIVEN
PETS



M/O
MINORITY
OWNED

1%
FOR THE
PLANET

Hip & Joint Health Dog Treats

The secret ingredient behind Arch Pet treats has more protein than chicken and uses less water than growing vegetables... Crickets! This sustainable source of protein is good for your pet and the planet, plus all treats are free from all top dog allergens. The Hip & Joint formula is fortified with glucosamine and chondroitin to help older pets stay more active.

archpetfood.com

Clean

Healthy Benefits



**WOMEN
OWNED**

Oral Care Kit

Your dog might not think this is a great gift, but everyone around them will! Keep those canines healthy and clean with organic coconut oil toothpaste and a brush designed just for dogs. (Make it a one-stop shop and pick up some of the organic toothpaste and brushes that are made for humans, too.)

madebyradius.com

Organic

Clean

Vegan

Compostable



Snuffle Mat

Snuffle mats are designed to stimulate a dog's natural foraging instincts, provide mental stimulation, and build cognitive abilities. They're a great tool for teaching fluffy impulse control and distracting from naughty behavior. Plus, they remove twice as much plastic from nature as they use in their products.

pawzndogz.ca

Hand Made



Dog Bed

Yes, your pets can get their own Avocado Green mattress, made with the same quality materials that go into the human mattresses. These super durable beds are made with a supportive and breathable 3-inch organic certified coconut husk pad and organic cotton liner and cover (sourced from organic farms in India). These natural materials make it comfortable for the dog, but also more pleasant for the owner, as they are anti-odor and easy to clean.

avocadogreenmattress.com

Organic

Gives Back



Bandana Towel

Made with 88% post-consumer recycled polyester, these super absorbent MicroSuede towels are great for the most outdoorsy dogs – quick drying, sand resistant, “funk resistant”, and machine washable. Nomadix is a Social Purpose Corporation and the towels are made in a factory that is powered by solar.

nomadix.co

Recycled

Gives Back



Discount codes bit.ly/ImpactDeals



For:

**IMPACT-DRIVEN
TRAVELERS**

*Gifts worth
packing!*

*The little pleasures...
with big impact.*

That special traveler in your life is surely in need of something that will make their life a little easier and more comfortable as they make their way around the world.

FEATURED FAVES!

*I can never get enough journals,
and how cool is that apple leather?!*
-Kate



Apple Leather Journal

For those traveling to do work they love, give them this fun notebook. It has a vegan leather cover made with upcycled industrial waste from apple peels, and pleasantly scented paper pages with vegetable material emulsified into the paper.

purpusly.com

- Gives Back
- Recycled
- Vegan

*Toss it over your shoulder
and hit the road!*
-Gage

Bumi Eco Duffel Bag

Nothing beats the simplicity and functionality of a good duffel bag – especially when it's made with the good of the environment and people in mind! This one is the perfect size for a weekend trip, and the perfect way to give back (the company donates to Feeding America with every purchase made).

terrathread.com

- Organic
- Hand Made
- Gives Back



Discount codes bit.ly/ImpactDeals



Two Device Portable Charger

This little baby can charge a phone up to 80% in 30 minutes – and it will lower your carbon footprint because it's made with 72% post-consumer plastic and packaged in recycled paper! Every product also comes with a recycled plastic bag so you can responsibly recycle your old tech for free, helping close the loop on electronic waste.

gonimble.com

Recycled

Gives Back

For:

IMPACT-DRIVEN
TRAVELERS



Ocean Plastic Sunglasses

Frames made of 100% recycled ocean plastic and polarized lenses, these sunglasses not only protect your eyes but also help protect our precious seas – plus, the company contributes 15% to non-profits dedicated to marine life research and conservation with every purchase.

capeclasp.com

Recycled

Gives Back



Moisturize Shampoo and Conditioner Set

Give salon-quality hair care without the plastic! By making these products into solid bars, the company has saved over 1M gallons of water and eliminated over 5M plastic bottles to date! These bars are easy to take anywhere, and 100% TSA friendly.

hellohibar.com

Clean

Vegan

Compostable

Recycled

Zero Waste



M/O
MINORITY
OWNED

Lotion Bar

Packaged in a 100% biodegradable and compostable paper tube, this bar lotion is a truly zero-waste moisturizing option. And it's a gift that keeps on giving... each bar is enough for 2-3 months of daily use.

chuanspromise.com

Clean

Vegan

Compostable

Zero Waste



WOMEN
OWNED

Cherry Berry Nut Medley

Stay nourished on the road with this high-protein superfood mix featuring Uniquely Crunchy™ sprouted almonds, walnuts and cashews paired with antioxidant-rich dried cherries and blueberries. A great travel snack for vegan, gluten-free, or keto diets. Plus the nuts come from bee-friendly farms and the cherries are upcycled!

dailycrunchsnacks.com

Clean

Healthy Benefits

Vegan



Regenerative
Organic
Certified™

Instant Almond Milk Latte

Imagine tasting smooth Lintong coffee from small garden farms of Sumatra, blended with maple-sweetened sprouted almond milk, anywhere, anytime. Your favorite traveler can bring this mix anywhere and just add boiling water for a perfectly rich and creamy latte in an instant.

equatorcoffees.com

Clean



Discount codes bit.ly/ImpactDeals



For:



IMPACT-DRIVEN **COMMUNITY CONNECTIONS**

*Help brighten
someone's day!
While nourishing
your community.*

What better way to show your appreciation for the people who uphold your community (co-workers, teachers, neighbors, delivery drivers, etc.) than with a meaningful gift?

FEATURED FAVES!

I love this as a sustainable decor item, and I can use it as a candle when I'm ready to swap it out.
-Kate



1%
FOR THE PLANET

Sculptural Candle

These fun-shaped candles aren't just nice to look at, they're made with clean-burning coconut wax and free from chemical fragrances, so they won't pollute the indoor air. The company also uses a percentage of its sales to support causes like alleviating hunger and promoting social justice.

kindlecandlecompany.com

- Clean
- Hand Made
- Gives Back

You can support a local bookstore when giving the gift of knowledge!
-Gage

Book or Gift Card

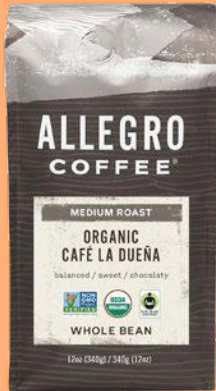
Whether you buy a friend your favorite book or a hot new bestseller, order through Bookshop.org and you can select a local bookstore to receive the profits. They donate over 80% of their profits to independent bookstores! By supporting local shops, you help foster culture, curiosity, and a love of reading that makes communities stronger.

bookshop.org

Gives Back



Discount codes bit.ly/ImpactDeals



Organic Cafe La Duena Coffee

This coffee is named for the women farm owners in Latin America who grow the organic beans that are exclusively used in this blend. Your purchase helps to build more resilient communities, and brighten a friend's morning with a sweet, smooth cup of coffee.

[amazon.com](https://www.amazon.com)

Organic

Gives Back

For:



IMPACT-DRIVEN COMMUNITY CONNECTIONS

M/O
MINORITY
OWNED



Seed Bark

Not your typical bark, this delicious organic and Fairtrade dark chocolate is blended with nutrient-dense hemp and seed and sprinkled with tart raspberries. Your purchase makes a delightfully crunchy treat, but it also supports a minority-owned business, and helps to build more ethical and sustainable practices in the food industry.

[eatseedly.com](https://www.eatseedly.com)

Organic

Clean

Vegan



Chocolate Chai

Tea and chocolate lovers will both appreciate this unique blend of chai spices and upcycled cacao shells. Fresh ground and fresh roasted, this tea has a bold flavor and makes a big impact through their sustainable and ethical sourcing.

[pluckteas.com](https://www.pluckteas.com)

Clean

Compostable



1%

FOR THE PLANET

WOMEN OWNED

Lemongrass Hand & Cuticle Salve

A treat for the skin, this salve uses organic oils and natural beeswax to rejuvenate, and essential oils to energize. Perfect for hard working hands and dry winter air. Whispering Willow also believes in giving back to the community, so they donate 1% of sales to charity.

whisperingwillow.com

Organic

Clean

Vegan

Gives Back



Regenerative Organic Certified™



Certified



Corporation

Estate Cabernet Sauvignon

A traditional gift, but better (for the planet). This full-bodied cabernet is made with a blend of grapes that were hand-picked from Regenerative Organic Certified® farms in Mendocino County, CA. They're also certified zero-waste, B Corp, and climate neutral. Cheers to mother nature!

bonterra.com

Organic

Zero Waste



Balancing Body Mist

For someone who's always on the go, share the gift of this refreshing body mist. It's a mix of essential oils and organic hydrosols that help uplift and refresh the spirit when the days get long. Inspired by natural spaces, each product sold translates to the removal of one pound of plastic from the environment.

yourvedicbotanicals.com

Organic

Clean

Vegan



Discount codes bit.ly/ImpactDeals



For:



IMPACT-DRIVEN MAKERS

*Made with love,
by you!
The most impactful
gift of all.*

Homemade gifts can be pretty awesome, but if you are running out of time to knit something for everyone on your list, try one of these options.

CRAFT GOODS

They'll love a gift you make twice as much!



1%
FOR THE
PLANET

Candle Kit

Find a cool jar to upcycle and use this kit to make a truly unique candle. The wax is sustainably sourced, phalate and paraben-free, and the oils are non-toxic. Plus, the packaging is made with biodegradable material.

tryeverly.com

Clean

Organic Bath Bomb Kit

Make up to 16 mini bath bombs with this easy all-in-one kit – includes organic essential oils, dried herbs, and flowers so you can create a unique scent. Plus, it's packed with a reusable Furoshiki Wrapping Cloth for sustainable gifting!

uncommongoods.com

Organic Clean



Certified
(B)
Corporation



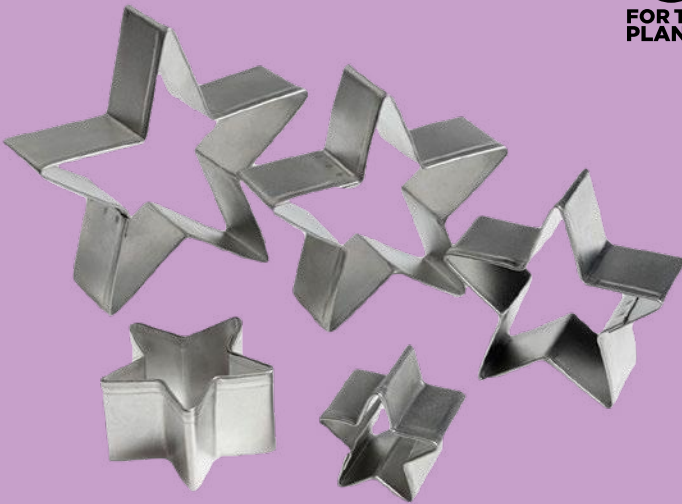
Discount codes bit.ly/ImpactDeals

BAKE COOKIES

A fun family project, or even a great gift for neighbors and friends – bake up some sweet cookies using unique shapes and decorate.

Plus, this Renewal Mill cookie mix is vegan and gluten free, so you can share it with more people, and because it's upcycled it prevents food waste (as long as you eat all the cookies)!

Find cookie cutters, icing recipes and even a new rolling pin at King Arthur Flour. This 100% employee-owned benefit corporation was founded in 1790 and continues today as a leader in quality and sustainability.



Sugar Cookie Mix

renewalmill.com

Organic

Clean

Star Cookie Cutters

shop.kingarthurbaking.com

Clean

Vegan

Gives Back

MAKE DINNER

Enjoy a special evening making a meal with a loved one! These simple ingredients will have you well on your way to a healthy feast.

Simpli Heirloom Gigante Beans are sourced directly from the mountains of Kastoria, Greece where they have been grown and cultivated locally for thousands of years. These protein-packed, melt-in-your-mouth, beans are delicious when paired with Matriark Foods tomato sauce (made with saved tomatoes) and Journey Spice organic Italian seasonings. Add some local veggies and you have a one-pot meal that's good for you and the planet.



Gigante Beans

eatsimpli.com

- Organic
- Clean

Tomato Sauces

amazon.com

- Clean
- Vegan
- Gives Back

Italian Seasoning

amazon.com

- Organic
- Clean

CERTIFICATIONS

Impact is more than good intentions, it requires action and results.

That's why we've chosen to feature brands that go the extra mile to get their impact actions certified.

Certifications tell you what matters to the company you're buying from and give you assurances that they have devoted resources to honoring those values.

Learning more about these certifications helps you vote with your dollars by making purchases that align with your and your gift recipient's values.

The following pages included a brief intro to the certifications we've chosen to highlight this year. Visit their websites and follow them on social media to learn more about their impact.

Featured:
SOURCING
CERTIFICATIONS



Regenerative
Organic
Certified™



Featured:
BUSINESS
CERTIFICATIONS

WOMEN
OWNED

M/O
MINORITY
OWNED



Featured:
OFFSETTING
CERTIFICATIONS



IMPACTFUL SOURCING

How your gifts are made has a big impact on people and the planet. That's why we chose to feature products with these certifications.



Upcycled Certified™ means the product helps prevent food waste by making good use of high-quality, nutritious, surplus, or byproduct ingredients. Like how you might make banana bread from browning bananas, broth from your vegetable scraps, or tomato sauce from your garden surplus. Buy upcycled to help end food waste – the #1 solution to mitigate climate change, according to Project Drawdown!

UPCYCLED FOOD ASSOCIATION upcycledfood.org



**Regenerative
Organic
Certified™**

Regenerative Organic Certified™ products use agriculture practices that sequester carbon in the soil, reap more nutritious and abundant yields, and build healthier communities. Sound too good to be true? Actually, it's just farming that goes back to its roots by working with, instead of against, nature's cycles and systems. Buy products with this mark to help reverse climate change and promote nutrient density!

**REGENERATIVE
ORGANIC ALLIANCE**
regenorganic.org



Fair Trade Certified™ ensures that the people who grew the ingredients or helped make the product have safe working conditions, are paid fair wages, and are provided resources to better their community. It's a bit like extending the labor standards laws we take for granted in this country, across the whole supply chain. Look for this mark on packages to help make a tangible difference in lives and communities around the world!

FAIR TRADE USA
fairtradecertified.org



Discount codes bit.ly/ImpactDeals

IMPACTFUL BUSINESS

Buying gifts from a business is like voting with your dollars. You're showing the world what type of businesses you want to see thrive.



WBENC Certification validates that at least 51% of the business is owned and operated by a woman or women. While roughly 38% of businesses are currently owned by women, there's still a big disparity in revenue and access to capital. That's why the WBENC works to bridge that gap through access to opportunities, growth accelerator programs, and campaigns that help raise awareness for these businesses. Buy women-owned to help women succeed!

WBENC
wbenc.org



While not technically a certification, the Minority-Owned Fellowship from Naturally Network supports racially and ethnically underrepresented founders to help reduce the barriers to entry in the natural and organic products industry. This is important because while most impact-driven people, like yourself, want to support diverse ownership, only ~23% of brands are currently minority owned. Buy from these brands to grow that percentage!

NATURALLY NETWORK
naturallynetwork.org



Certified



Corporation

B Corp is a holistic certification that aims to help businesses be "a force for good" – promoting an inclusive, equitable, and regenerative economy. To achieve B Corp status, a company must meet a minimum score on an assessment that measures a company's entire social and environmental impact. It is one of the most rigorous certification processes and covers the widest spectrum of measures for "doing good".

B LAB USCA usca.bcorporation.net



IMPACTFUL OFFSETTING

Everything you buy leaves a footprint, but when you see these certifications it means you're making that footprint smaller.



Climate Neutral Certified is a way for organizations to show that they are working on solutions to eliminate their carbon emissions, and – for whatever they can't immediately change – to offset by investing in projects like reforestation or renewable energy. By purchasing a Climate Neutral certified product, you are supporting the journey to eliminate carbon from the environment.

THE CLIMATE CHANGE PROJECT changeclimate.org



Plastic Neutral Certified works both ends of the spectrum – building plans to phase out waste while also actively recovering existing waste from the environment (and empowering frontline waste workers in the process). The RePurpose certification provides businesses with tools to measure their plastic footprint, set targets, and build circularity. By purchasing certified products, you are supporting efforts to eliminate plastic now and in the future.

REPURPOSE GLOBAL
repurpose.global



FOR THE PLANET™

Being a 1% for the Planet member means a company gives at least 1% of its revenue to environmental organizations every year. These donations are tracked and displayed on the member's profile, as a way of holding themselves accountable to their promise. Over the past 20 years, 1% for the Planet member companies have collectively given over \$500 Million to environmental causes, supporting 65,000+ vetted nonprofit organizations.

1% FOR THE PLANET
onepercentfortheplanet.org



Discount codes bit.ly/ImpactDeals

Shout out to everyone who helped make this happen!

CREDITS



This guide was created through a collaboration between two impact-driven community leaders: Kate Fosson, founder of Brand Pollinators, and Gage Mitchell, founder of Modern Species.



BRAND POLLINATORS

A collective of socially and environmentally responsible brands accelerating positive change.

brandpollinators.com



MODERN SPECIES

A brand design agency helping better-for-the-world brands launch, evolve, and grow to scale their impact.

modernspecies.com

**Still want
More gift
ideas?**

2022 GUIDE brandpollinators.com/holiday-guide-2022

Many thanks to this year's promotional partners, who are all coming together to promote these impact-driven brands for the collective good!

