

# Thriving Pink's 10<sup>th</sup> Anniversary Highlights Yearbook



**CELEBRATING A DECADE OF  
SERVICE, CARE & IMPACT  
2016 ~ 2026**

## *A Message From Leadership*



Our hearts are full of gratitude for your love, support and generosity. Since our founding in 2016, Thriving Pink has grown from a bold vision into a thriving community of care, connection, and hope. Thank you for embracing our mission and standing alongside those impacted by breast cancer.

Together, we expand and continue to refine our programs, creating meaningful impact for those we serve. In 2022, Thriving Pink found its permanent home at 501 2nd Street in downtown Davis, made possible through the extraordinary generosity of our benefactors, Harris and Mary Liu. Their gracious gift of this spacious building is more than an office; it is a sanctuary of community, healing, and hope.

*"We are so fortunate to have a home that reflects the warmth and care at the heart of everything we do,"* says Executive Director Leslie Hunter. Board Chair Denise Rose adds, *"The support of our donors, partners, and community members over the past 10 years is a testament to what is possible when people come together around a mission they believe in."*

None of this would be possible without the countless donors, partners, and individuals who have believed in us for more than a decade. We are deeply grateful for this village, and we remain committed to ensuring that no one in Yolo County faces a breast cancer diagnosis alone.

***Leslie Hunter, Executive Director***

***Denise Rose, Board Chair***

### **Our Mission**

Thriving Pink is a non-profit 501(c)(3) organization dedicated to helping those in Yolo County impacted by breast cancer to thrive by providing a compassionate network of support and resources in partnership with the community. We are volunteer-driven and the leading nonprofit in Yolo County which focuses on serving and supporting the local breast cancer community.

### **Our Vision**

Our vision is that no one goes through breast cancer alone, whether newly diagnosed or in long-term survivorship.

### **Our Values**

As a learning and growing organization, we value open and honest feedback and continuous improvement.

We believe in harnessing the power of our community to educate, mentor, serve, and celebrate all affected by breast cancer.

We are committed to personal relationships, embracing positivity, and peer mentorship.

We demonstrate a spirit of volunteerism centered on friendship, caring, respect, and inclusivity.

# What Does Impact Look Like?

## Our Impact: Celebrating 10 Years of Community-Driven Care

Breast cancer does not discriminate. One in eight women and approximately one in 700 or more men will face this diagnosis in their lifetime. In Yolo County, no one should face it alone. Over our 10-year history, Thriving Pink has grown into a trusted community resource, reaching thousands of breast cancer survivors, donors, volunteers, and community members from Yolo County and beyond.

Over that same decade, we have awarded more than \$431,000 in financial grants, with 305 breast cancer patients receiving direct financial support during their most vulnerable moments. Alongside that, we have hosted more than 500 workshops and support offerings, ensuring that every Thriver has access to education, healing, and community connection. The numbers tell only part of the story. Behind every one of them is a neighbor, a family, and a community that showed up.

From financial grants and peer mentoring to healing and wellness workshops, renewal retreats, and our Spanish-language ProspeROSA program, Thriving Pink meets the breast cancer community where they are, offering support that is as diverse as the individuals we serve.

All services and programs are offered at no cost and are planned and delivered by volunteers, many of whom are breast cancer survivors with a deep understanding of the cancer journey themselves.



**\$431,000**  
individual  
financial  
grants given

**305**  
financial  
grants  
awarded to  
local breast  
cancer  
patients

**500+**  
workshops  
and support  
offerings



# 2016

*When it all began to take shape...*



## Our Beginning

Thriving Pink was born from friendship, loss, and a determination to ensure no one faces breast cancer alone. When founder Mary Yin Liu set out to honor the legacy of her friend Ann Murray Paige, she brought together a small, dedicated group of community members who shared her vision. With a few dozen supporters, she planned a modest first Pink Gala in 2017 with Leslie Hunter, who started that year as a Development & Program Director. They raised \$20,000 in initial funds to support the first group of grant recipients, and something remarkable started to take place in this wonderful community.

Those first 20 grant recipients were so moved by finding one another that they formed their own support groups and friendships, and many went on to become mentors, volunteers, and leaders within the organization. That spirit of giving back, of survivors becoming supporters, remains at the very heart of Thriving Pink.

# 2017

## 1st Year...



# 2018

2nd Year...



10 Years THRIVING Pink  
Celebrating a Decade of Impact

# 2019

3rd Year...



# 2020

## 4th Year...

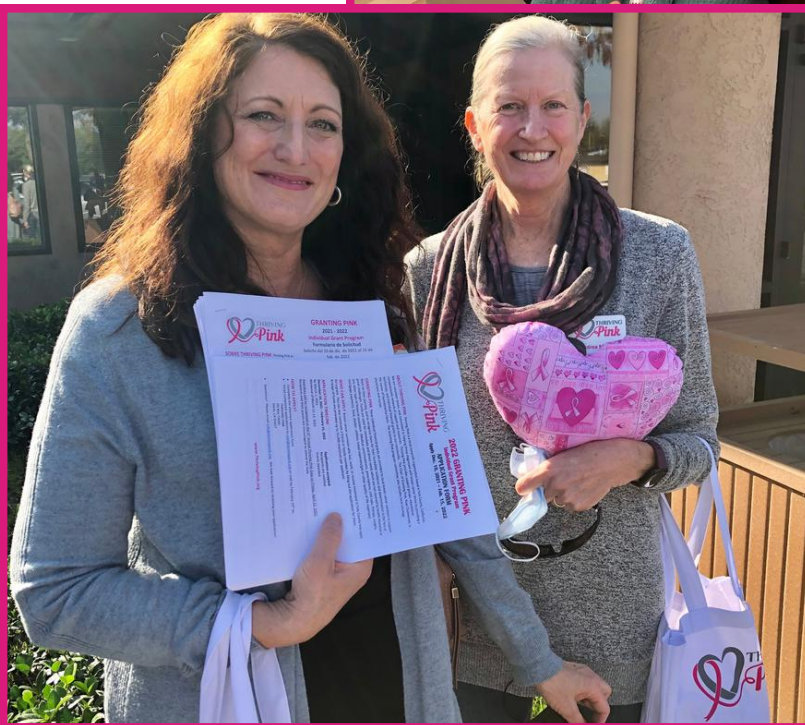


10 Years **THRIVING Pink**  
Celebrating a Decade of Impact

[www.thrivingpink.org](http://www.thrivingpink.org)

# 2021

5th Year...



**10** Years **THRIVING Pink**  
Celebrating a Decade of Impact

[www.thrivingpink.org](http://www.thrivingpink.org)

# 2022

6th Year...



 10 Years **THRIVING Pink**  
Celebrating a Decade of Impact

# 2023

7th Year...



**10** Years **THRIVING Pink**  
Celebrating a Decade of Impact

# 2024

8th Year...



**10** Years **THRIVING**  
**Pink**  
Celebrating a Decade of Impact

[www.thrivingpink.org](http://www.thrivingpink.org)

# 2025

## 9th Year...



**10** THIVING  
Years **Pink**  
Celebrating a Decade of Impact

[www.thrivingpink.org](http://www.thrivingpink.org)

# 2026

## 10th Year & Still Thriving...



# Our Programs

Our Annual Pink Gala honors Granting Pink recipients and Community Service Awardees, bringing together thrivers, donors, and community supporters, for an unforgettable evening. Our PINKtober outreach campaign raises awareness, engages the community, and raises funds during National Breast Cancer Awareness Month. An Annual Crab Feed is also hosted by Davis Firefighters Local 3494 to benefit Thriving Pink.

## Granting Pink

The cornerstone of our work, Granting Pink provides direct financial assistance to Yolo County residents diagnosed with breast cancer, helping with medical care, prescriptions, rent, groceries, and transportation. Our Pink Petals Program offers immediate assistance to newly diagnosed individuals and those in active treatment. No one should have to choose between treatment and paying their bills.

## Mentoring Pink

Shared experience is at the heart of everything Mentoring Pink does. Mentoring Pink connects newly diagnosed individuals with trained Pink Peer Mentors and offers three facilitated Thrivers' Circles of Support: Active Treatment, After Treatment, and Metastatic. Twice-monthly Pink Speaker Series virtual workshops feature medical professionals and wellness practitioners on topics ranging from treatment options to nutrition and fitness. From in-person programs and monthly walks to our annual Renewal Retreat, Mentoring Pink offers a growing range of support for every stage of the journey.

## Partnering Pink

We believe in the power of collaboration. Thriving Pink partners with local businesses, healthcare systems, and community organizations to extend our reach, raise awareness, and deepen our impact across all of Yolo County.



Launched in 2021, ProspeROSA serves the Spanish-speaking community in Yolo County through bilingual programs, materials, and peer mentors, ensuring language is never a barrier to support. Starting in March 2026: Miércoles con Guerreras, a Comadre Circle for connection and mutual support, and in April 2026: Caminatas y Cafecitos con Guerreras, monthly community walks.

All Thriving Pink programs and services are offered at no cost, made possible entirely through the generosity of our donors, benefactors, community partners, and volunteers who believe, as we do, that no one in Yolo County should face breast cancer alone.



[www.thrivingpink.org](http://www.thrivingpink.org)



# Fundraising



Every dollar makes a difference in the lives of breast cancer Thrivers in Yolo County.

**What's Raised Here, Stays Here.** Until there is a cure, we will work together to make a positive difference in the lives of those fighting this disease.



## Third Party Fundraisers

One of the most meaningful ways to support Thriving Pink is by hosting your own fundraiser. Whether it is a birthday fundraiser, a workplace giving campaign, a community event, or a simple online drive, every dollar raised stays local and makes an immediate difference. To learn more about hosting a third party fundraiser on behalf of Thriving Pink, contact us at

[info@thrivingpink.org](mailto:info@thrivingpink.org) or visit [www.thrivingpink.org/fundraisers](http://www.thrivingpink.org/fundraisers)

## Your Impact In Action

Every gift, at any level, stays local and goes directly to supporting our mission.

**\$25**

provides comfort items during treatment for a newly-diagnosed patient

**\$50**

funds our Pink Peer mentor program to support newly-diagnosed patients

**\$75**

funds participation in a Thrivers' Circle Support session.

**\$100**

supports multiple programs serving the breast cancer community.

**\$2000**

funds one Granting Pink recipient to help with their essential needs.

[Donate Now](#)

# Thank You

## Recent Community Partners & Sponsors\*



*\*Partial List*

Thriving Pink is proud to be supported by an extraordinary network of community partners, sponsors, donors, and friends whose generosity makes our mission possible. From local businesses and healthcare leaders to community organizations and individuals, the support we receive reflects the deep commitment of the Yolo County community to ensuring that no one faces a breast cancer diagnosis alone.

We are especially grateful to the partners and sponsors pictured here, along with the countless other generous businesses, organizations, and individuals who have made gifts of time, talent, and treasure over the years. Every contribution, large or small, directly funds the programs and services that help our breast cancer survivors and their families thrive. Because of you, Thriving Pink continues to grow, serve, and make a lasting difference in the lives of those we are privileged to walk alongside.

If you are interested in becoming a community partner or sponsor, we invite you to join this incredible family of supporters. Your support saves lives and transforms journeys. We are grateful beyond words for this village that surrounds us.

# Thank You to Our Most Recent Community Partners & Donors\*

## PLATINUM PINK

Mary & Harris Liu, Golden Arch Enterprises, Inc. · The George and Lena Valente Foundation · Mikuni Charitable Organization · Carole Pirruccello, John and Eunice Davidson Fund · Dignity Health, Woodland · Davis Firefighters Local 3494

## HOT PINK

Dutch Bros of Woodland, Inc. · Angelica Sanchez, Perfect Union · Sofia Gagliardi · Peter & Eleanor Chiang · Natasha & Harry DeCourcy · Kaiser Permanente · Sutter Health

## BRIGHT PINK

Jim Anderson · Lori Schilling-Davis & James Davis · Nichols Consulting Engineers, CHTD · Vandergriff Brent Family Fund · Western Health Advantage · Michael Miille & Mary Whelan-Miille · Nugget Markets · UC Davis Medical Center, Comprehensive Cancer Care Center · Ben Yoder, 5B Remodeling Co

## SHINING PINK

Davis Food Co-Op · Doug Smith · John Youmans · Capital City Sisters · Rose Cholewinski, Swim America · Mara & Dennis Lindsay · Capuchino High School Volleyball · Davis Ace Hardware · Karen Carberry-Goh · Gayle Norman Barry · Jan Uriu-Adams · Corner Drug Company · Melissa Williams, MD · NorthBay Health · Joni Rubin & Robert Wiebe, MD

## MAGENTA PINK

Katie & Dave Minke · Denise & John Rose · Rosemarie Leonardi, Haven A Boutique · Amy Spence, Thrive · Lori Raineri · Sevgi Leno, Balance Point Pilates · Evon Willhoff · Blanche McNaughton, FIT House · Yolo Federal Credit Union · Sacramento Region Community Foundation · Earlyn Noll, MD, Davis Dermatology · Brelle Albert · Delta Chi Chapter of Phi Gamma Delta · Catherine Norvell · Kathleen & Paul Hart · Virginia Joyce, MD · Joy & Robert Penner · Mayra Vega · Marcia Wilson · Woodland Police Officers Association · Christina Hayes, Mojo's Lounge · Kenneth Ealy · Brianna Brandon, Yolo Barre · Yolo County Sheriff Department · Marilyn Clark, SL8 Fitness and Nutrition · Heather Caswell, The Wardrobe · Breast Cancer Care & Research Fund · The Sunset Rotary Club of Davis · Angelica Orozco, Luca Boutique · Jeanie Hartranft · Michelle Silva · Ariel & Chris Pineda · Andrea Mayer · Luna Vista Rotary of Woodland · Sigma Lambda Gamma National Sorority · Josh & Athena Chapman · Trisha Butcher · Albert Chow · Jennifer Curtis · Emily & Leonard Galindo · Erin & Matthew Perry · Nelson Pohl · Nancy Anderson · Joan Byard · Sherri Wood, Capay Valley Lavender · Congregation Bet Haverim/Bieberstein Social Action Fund · Davis Odd Fellows Lodge · Patty Estopinal · Teresa Fong · Vesta Ghavamzadeh · Celeste Hanagan · Eva Hess · James Long · Matthew L. Molitor, DDS, MS · Denise Negley · Noel & Leoma Negley · Jennifer Olson · Thomas & Lynn Read · Brian Vikstrom · Mark Ward · Julie Young · Diane Scanlon



**The names shown above are our most recent donors.** Many businesses, community partners and individuals donate every year to honor friends and loved ones. Thank you for embracing our cause and mission, and most of all – our Thriving Pink Community!

# Our 2026 Thriving Pink Team



**Pictured from top left to right:** Leslie Hunter, Executive Director; and Board of Directors: Denise Rose, Board Chair; Holly Rodriguez, Vice Chair; Carmelita Ramirez, Secretary; Andrea Mayer, Treasurer; Gena Bravo, R.N., Mary Yin Liu, Emily Lo, Katie Minke, Chris Pineda, R.N., Alicia Silva, M.D.; Michelle Silva; Claudia De Young, M.D., Medical Advisor; Rose Cholewinski, Granting Pink Chair, and Lani Fulcher, Administrative Coordinator.

## Past Board Chairs



**Brelle Albert**  
Founding President  
(2016-2020)



**Bubby Bajwa, MD**  
Past Board Chair  
(2020-2022)



**Joni Rubin, MPH, MSW**  
Past Board Chair  
(2022-2024)



**Gayle Barry**  
Immediate Past Board  
Chair (2024-2025)

## *Where to Find Us...*

Office & Community Room: 501 2nd Street, Davis, CA 95616

Mailing Address: PO Box 72314, Davis, CA 95617

Office Hours: MWF 11am-4pm or by appointment

[info@thrivingpink.org](mailto:info@thrivingpink.org) | [www.thrivingpink.org](http://www.thrivingpink.org)

**YOU ARE  
NOT ALONE.**

**NO ESTÁS  
SOLA.**

## *ProspeRosa (En Español)*

Oficina y Sala Comunitaria: 501 2nd Street, Davis, CA 95616

Dirección postal: PO Box 72314, Davis, CA 95617

Horario de oficina: L, M, V de 11am a 4pm o con cita previa

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