

SPONSORSHIP OPPORTUNITIES



Luminis Health
Doctors Community Medical Center
1975-2025

A Legacy of Health, A Vision for Tomorrow:
50 Years of Care in the Community

SATURDAY | **APRIL 5** | 2025





A Legacy of Health, A Vision for Tomorrow: 50 Years of Care in the Community



Dear Community Partner,

Since its founding in 1975, Luminis Health Doctors Community Medical Center (LHDCMC) has been a cornerstone of health in Lanham, Maryland. Originally known as Doctors Community Hospital, our modest campus began with a single building, housing essential services such as emergency care, inpatient rooms, and basic diagnostics.

Over the years, we have grown significantly. In 2019, we joined Anne Arundel Medical Center in Annapolis to form Luminis Health, transforming our hospital into a comprehensive medical center. Today, LHDCMC offers specialized care across multiple departments to meet the ever-evolving needs of our Prince George's County community. Each step forward reflects our commitment to provide high-quality, compassionate, community-centered healthcare to the residents we serve.

As we approach our 50th Anniversary, we remain focused on expanding women's health services on the LHDCMC campus to provide quality care close to home for families in our community. We will offer maternal care, gynecological services, family planning, mental health support, and continuity of perinatal and postnatal care. This new center will feature labor, delivery, and postpartum care with rooms designed for a family-centered birth experience. We plan to open the center in 2028, and once fully operational, look forward to delivering approximately 2,000 babies each year.

Philanthropic contributions will be an important funding source for this project. Your sponsorship of the LHDCMC 50th Anniversary Golden Gala will provide the crucial support needed to continue our tradition of providing access to high-quality healthcare for our community.

As a life-long Prince Georgian, I invite you to join us in commemorating five decades of impact at our 50th Anniversary Golden Gala, a milestone that honors LHDCMC past achievements and fuels our future initiatives.

Warm Regards,

Deneen Richmond

President

Luminis Health Doctors Community Medical Center

Sponsorship Levels

Anniversary Sponsor \$50,000

- Exclusive naming rights (e.g. "Presented by")
- Premier logo placement on all event materials, invitations, and promotional items
- Recognition in all press releases and media coverage
- Opportunity for a company executive to speak on the event stage
- Two VIP tables (20 seats) with premier placement
- Inside front cover full-page ad in the event program
- Prominent placement of corporate banners and signage at the event
- Social media recognition across all platforms
- Complimentary valet parking for all guests at the sponsor's tables

VIP Reception Sponsor \$40,000

- Recognition as the VIP Reception sponsor in all event materials
- Logo placement on invitations and promotional items
- Recognition in press releases and media coverage
- Opportunity for a company executive to speak at the VIP Reception
- One VIP table (10 seats) with premier placement
- Full-page ad in the event program
- Prominent placement of corporate banners at the event
- Social media recognition
- Complimentary valet parking for all guests at the sponsor's table

Entertainment Sponsor \$40,000

- Recognition as the Entertainment sponsor in all event materials
- Logo placement on invitations and promotional items
- Recognition in press releases and media coverage
- One VIP table (10 seats) with premier placement
- Full-page ad in the event program
- Prominent placement of corporate banners at the event
- Social media recognition
- Complimentary valet parking for all guests at the sponsor's table

Platinum \$25,000

- Recognition in event materials
- Logo placement on invitations
- One premium table (10 seats)
- Half-page ad in the event program
- Placement of corporate banners at the event
- Social media recognition
- Complimentary valet parking for all guests at the sponsor's table

Gold \$15,000

- Recognition in event materials
- Logo placement on invitations
- One table (10 seats)
- Quarter-page ad in the event program
- Social media recognition
- Complimentary valet parking for all guests at the sponsor's table

Silver \$10,000

- Recognition in event materials
- Logo placement on invitations
- One table (10 seats)
- Logo listed in the event program
- Social media recognition
- Complimentary valet parking for all guests at the sponsor's table

Bronze \$5,000

- Four seats at a designated table
- Logo listed in the event program
- Social media recognition
- Complimentary valet parking for all guests

GOLDEN

Social



Luminis Health
Doctors Community
Medical Center

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Luminis Health Doctors Community Medical Center will celebrate 50 years of service to the Prince George's County community next year.

Join us for an elegant evening

of entertainment, gratitude and philanthropy as we commemorate this significant milestone!

SATURDAY | **APRIL 5** | 2025 | 6-10 PM

The Hotel at the University of Maryland

7777 Baltimore Avenue College Park, MD 20740

Become a Sponsor Today!

Contact: Donesha Peak, *Director of Major Gifts*

dpeak@luminishealth.org

443.364.0396

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Luminis Health Doctors Community Medical Center Foundation, Inc. operates as a 501(c)(3) nonprofit organization dedicated to supporting the healthcare programs, facilities, and initiatives at Luminis Health Doctors Community Medical Center. Through charitable contributions, the Foundation provides essential financial resources to enhance patient care, expand community health services, support medical research and staff development, improve hospital facilities and equipment, and meet other critical needs that align with the Center's mission to deliver high-quality, accessible healthcare. **EIN: 521712338**