

Heather Peterson Design for House Beautiful

'25 YEARBOOK

MARCH TRENDS REPORT

MAR '25

As we step into spring 2025, interior design is getting a much-needed dose of energy and creativity. The vibrant days of spring are calling for spaces that feel alive, full of texture, and brimming with personality.

Designers were pushing boundaries this month creating rooms that feel like artistic masterpieces. “Color drenching” has been replaced with “pattern drenching,” the more playful cousin of the previous trend. But that’s not all—March has also brought a resurgence of opulent millwork, embracing craftsmanship and architectural details, bringing with it a timeless elegance. All the meanwhile, Collectible Design Fair in Brussels has shown us a new star material: raw textured metal. Bringing design back to its gritty, unpolished roots, artisans are at the forefront of this trend, blending bold innovation with refined charm, and setting the stage for an exciting and dynamic season ahead.

This report looks into these movements, uncovering the influences and innovations that have brought them to the forefront of interior design.



Elis Monsport

PATTERN DRENCHING

01



Wendy Labrum, Photographed by Aimee Mazzenga

PATTERN DRENCHING

By now, we're all familiar with the term "color drenching," but there's a new trend on the horizon that's ready to rival it: pattern drenching. Why settle for just color when you can envelop your space in layers of striking patterns? As the cold weather fades and the birds begin to emerge, we are seeing a shift in the world of interior design, getting ready to embrace the vibrant energy of spring in bold ways.

But this isn't the pattern drenching you've seen before. Designers are unleashing their creativity by layering geometric, floral, and traditional patterns all within the same room, creating artistic and dynamic spaces like never before!



Cathy Nordström
Photographed by Fanny Radvik



Matthew Williamson, Belmond La Residencia



Matthew Williamson

EVIDENCE

A fresh take on maximalist design, “pattern drenching” involves using multiple patterns throughout a single room, combining varying scales and motifs to create a harmonious yet visually complex space.

Interior designer Matthew Williamson, known for his maximalist approach, has been at the forefront of this trend, sharing pattern-drenched interiors on his social media. One notable example featured a living room drenched from floor to ceiling in complementary colors.

DIFFERENT BUT COORDINATING

The March 2025 issue of Homes & Gardens dedicated a spread to pattern drenching, showcasing a selection of rooms that featured different but coordinating patterns, oftentimes using an analogous color palette to tie the room together.

Designer Mally Skok showed us how she likes to approach this trend last month at Kips Bay Decorator Show House, using stripes as a common pattern while playing with different sizes and densities throughout the room.

Our favorite application of this trend is seeing a pop of pattern in unexpected places, such as ceilings or floors, seen by Williamson as he utilizes the space between box beams, leaving no surface untouched!



Mally Skok

March’s pattern drenching trend further supports the broader shifts being seen in 2025, towards maximalist design and individual expression in home decor.

02



Emily Del Bello Interiors
Photographed by Gieves Anderson

OPULENT MILLWORK

OPULENT MILLWORK

In March 2025, opulent millwork, defined by luxurious, extensive millwork and wall paneling, made a bold comeback, and we are here for it! This trend wraps entire rooms—walls, ceilings, and even furniture—in rich, beautiful wood, creating a cocoon-like atmosphere that feels both warm and sophisticated. It's a design choice that exudes comfort and elegance, offering spaces a timeless, refined appeal.

As we adjust to the changes March brings, there's a growing desire for interiors to stand the test of time. People are craving spaces that reflect craftsmanship and architectural detail, adding depth, character, and a touch of nostalgia to the modern home.

EVIDENCE

Decorative crown molding and wall paneling hints to a revival of traditional styles such as Classical Revival, Greek Revival, and Mid Century Modern. These details have been regaining popularity for their artistry and grandeur, drawing attention to architectural elements of the home.

ARTISTRY AND GRANDEUR

Falling into this category is homes rich with wall paneling, most notably seen through a variety of wainscoting. This trend leans towards bolder, more dramatic darker woods, moving away from the lighter blonde oaks of previous years.



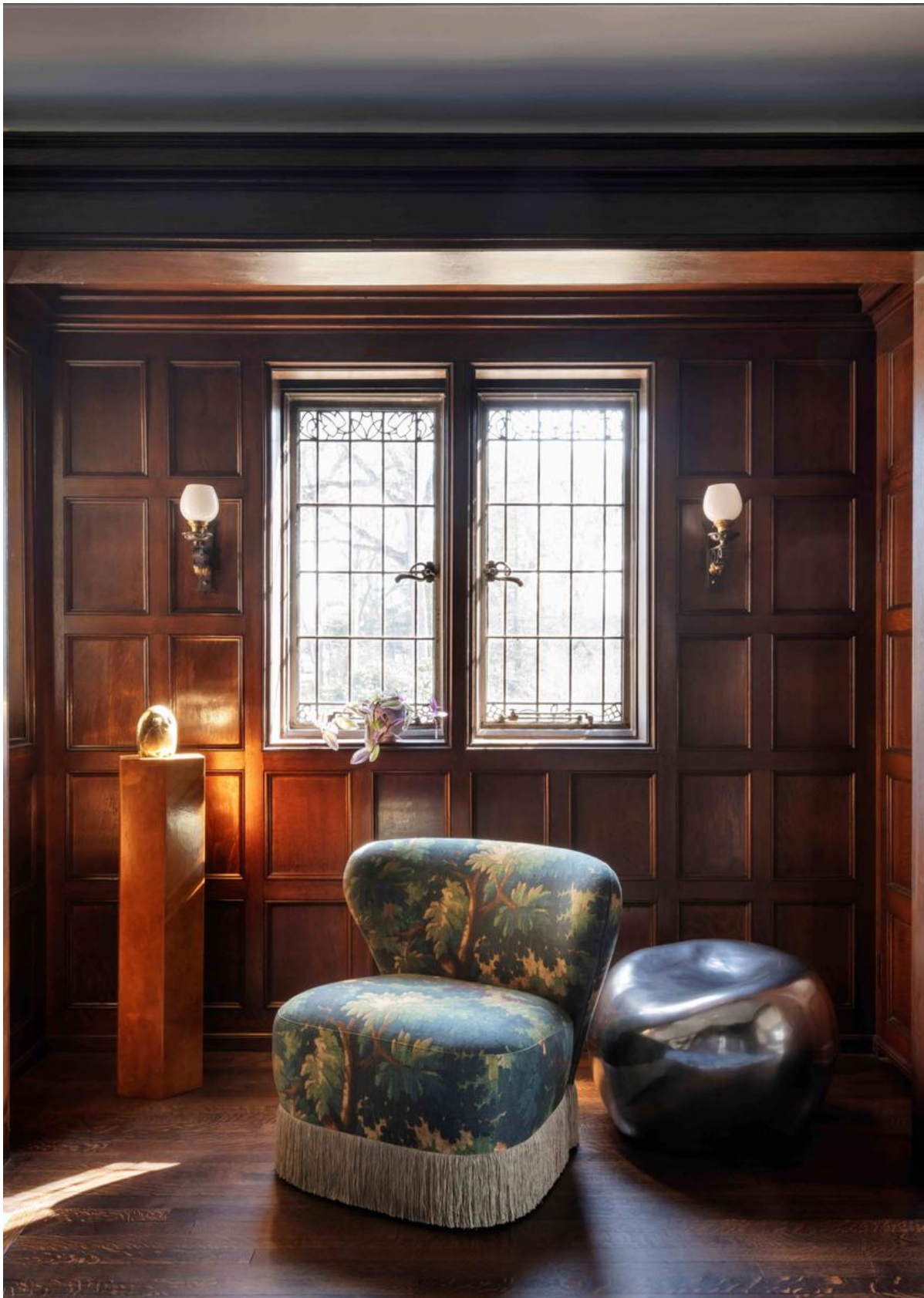
While rooted in traditional aesthetics, grand millwork is being reimagined for modern interiors by pairing it with contemporary furniture or bold paint colors.

BOLD CROWN MOLDING

Architectural Designers like Studio DB shared images of color drenched spaces with layered crown molding and a statement ceiling.



The trend reflects a growing appreciation for artisanal details and historical design elements. As homeowners seek ways to add personality and permanence to their interiors, designers are leaning into revival eras and bringing nostalgia back into the home.



Studio DB
Photographed by Matthew Williams



Emily Del Bello Interiors
Photographed by Gieves Anderson

03



Johannes Hemman

TEXTURED RAW METALS

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Emerging from the Brutalist Revival of recent years, a new micro-trend is taking center stage: raw textured metal. Textured metals have gained significant attention and captured the interest of artisans and makers, particularly highlighted at the Collectible Design fair in Brussels this March.

This trend is all about raw authenticity and the beauty of imperfection. With people increasingly drawn to designs that feel bold and unfiltered, textured metal is becoming a way to inject personality and tactile interest into spaces. Whether it's furniture, lighting, or décor, this trend transforms metal from cold and utilitarian into something visually striking, full of character and innovation. It's a celebration of craftsmanship that speaks to both the past and the future, offering a modern twist on a Brutalist foundation.



Bureau Parso



Pepe Valenti



TIPSTUDIO



EVIDENCE

At the heart of this movement is a desire for experimentation and expression, as designers embrace methods like hydroforming to create pieces that blur the lines between functional design and sculptural art. Andrea Grecucci's work was highlighted at the Collectible Design fair in Brussels this March, showing a bench made using this hydroforming technique.

EXPERIMENTATION AND EXPRESSION

In contrast, to the raw industrial look of Grecucci's bench, Pepe Valenti is showing us how metal can be transformed to hold a softness with his wave-like polished sculptures.

Innovative artisans are leading this micro trend, thinking outside the box and sourcing unique casting materials for their texture studies. Examples include Bureau Parso, who have been focused on capturing wood grain in cast aluminum furniture and lighting.

Jules Lobgeois, another artist seen at Collectible Design Brussels, describes how he likes to pair metal with additional materials to capture "a poetic link between the organic nature of wood and the rigidity of metal." Contrasting metal with natural materials provides an interesting juxtaposition, bringing warmth to an oftentimes, cold aesthetic.

POETRY AND JUXTAPOSITION



Jules Lobgeois

LOOKING AHEAD

As we approach April 2025, we are predicting several design trends you are likely to see, influenced by trade shows like Salone del Mobile Milano and High Point Market, and the ongoing focus on sustainability and resilience in design, highlighted in recent trend reports. Here are some predictions for what might become popular in the design world during this coming month:

Bold Color Palettes Inspired by Spring Blooms

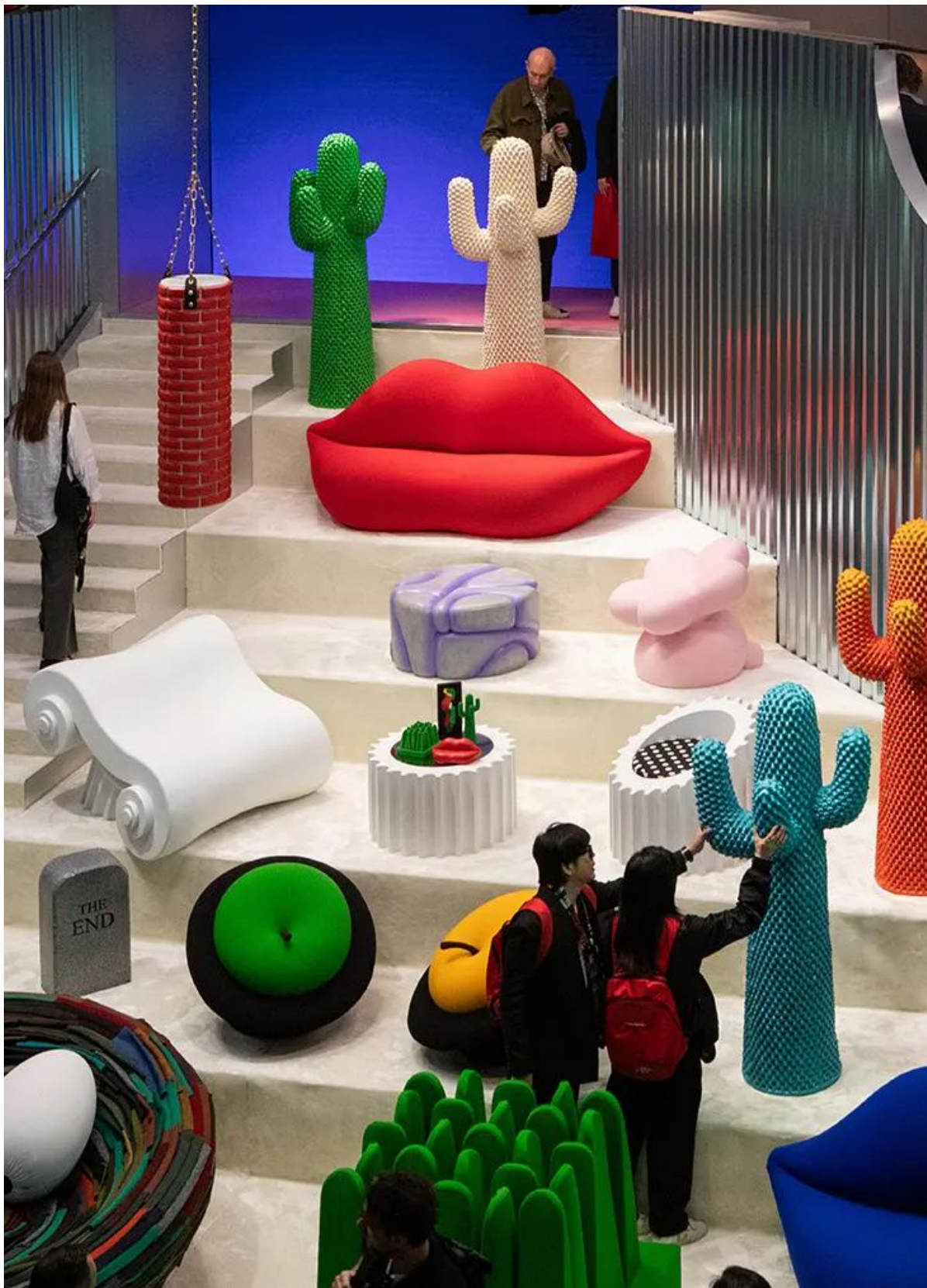
The trend towards vibrant colors will likely intensify in April with jewel tones like emerald green and sapphire blue and colorful natural stones in furniture and accessories, reflecting the vibrancy of the season.

Weather-Resilient Design

With increasing focus on extreme weather events, designers may emphasize the integration of smart home technology and materials that enhance building resilience and address climate concerns.

Retro-Futuristic Elements

The retro-futurism trend may gain momentum, influenced by Salone del Mobile Milano's focus on innovation and cutting-edge design. The juxtaposition of current vintage-inspired trends with futuristic materials and technology will come together to form "retro-futuristic" interiors.



Salone del Mobile Milano
Photographed by Andrea Mariani



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CONTACT US

Have a question, need advice, or dreaming of a custom piece? Let's make something extraordinary
—contact us today!

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