



**here**  
for  
**good**



**GREENSBORO JEWISH FEDERATION**  
2021/2022 IMPACT REPORT



“

**Optimism and hope are not the same.  
Optimism is the belief that the world is  
changing for the better;  
hope is the belief that, together,  
we can *make the world better.*”**

Rabbi Lord Jonathan Sacks, z”l  
from *To Heal a Fractured World: The Ethics of Responsibility*

*Holodomor Memorial in Kyiv, Ukraine*

# here for good. everywhere, everyday, always.

Last fiscal year brought with it both celebration and challenges we could have never anticipated. The Greensboro Jewish community responded to unexpected needs with compassion, and generosity, while also experiencing celebration filled with energy and grateful hearts.

If we have learned anything from our recent experiences, it is that together as a unified community, we can weather any crisis. **The Greensboro Jewish Federation is here for good.** Your support is vital to building the strength and solidarity of our Jewish community.

But **'good'** doesn't just happen on its own. It comes from our supporters, who are dedicated to the promise of a flourishing Jewish future.

**You are the heart of the Greensboro Jewish Federation,** and we deeply appreciate your generosity and dedication.

This year, the Federation jumped into action with programs that:

- Deepened the next generation's connection to Jewish identity
- Promoted community through programming, scholarships and education
- Strengthened bonds with Israel to help build a strong Jewish future
- Invested in services for Jews in need overseas, and fostered people-to-people connections.

Every donor and dollar supports life changing, lifesaving work – from ensuring a safe and thriving Jewish community in Greensboro, to empowering our partners bringing help and hope to thousands, in Israel, Ukraine, Ethiopia, and around the world. **You are the reason we are here for good!**

## what's inside

Jewish Futures	2-3	Jewish Foundation of Greensboro	12-13
Connection	4-5	Campaign Accomplishments	14-15
Social Change	6-7	2022 Roll of Honor	16-19
Global Jewry	8-9	Board of Trustees and Professional Staff	20
Jewish Family Services of Greensboro	10-11		

# here for jewish futures

The foundation of **good**, built within our youngest children, stays with them as they mature. The Federation supports our next generation on their journey of finding meaningful and relevant ways to connect to their Jewish identity.



## Overnight Jewish Summer Camp

The Federation awards grants to assist families with the cost of summer camp. Camp is a pivotal experience that strengthens Jewish values and identities. Thanks to Ellen & Gary Fischer and Stanley & Phyllis Shavitz, second year campers are also eligible for funding.

### First Year Camper Grants:

- One Happy Camper: 17 recipients totaling \$17,000
- Fischer Fund: 13 recipients totaling \$9,000
- Shavitz Fund: 4 recipients totaling \$4,000

### Second Year Camper Grants:

- Fischer Fund: 10 recipients totaling \$3,500
- Shavitz Fund: 3 recipients totaling \$1,500



## PJ Library & PJ Our Way

Thanks to the generosity of Mimi Levin, The Greensboro Jewish Federation is able to provide **free PJ Library and PJ Our Way subscriptions to all children in our community.** The gift of PJ Library helps bring Jewish ideas, tradition and inspiration straight to homes, making Jewish learning more accessible to our families.

- 157 children enrolled in PJ Library
- 53 children enrolled in PJ Our Way
- 78 families were engaged at 7 events



## B'nai Shalom Day School

B'nai Shalom Day School inspires curiosity, critical thinking, and confidence. **Students develop deep and enduring connections to Jewish values** that they carry with them into adulthood.

**Federation's allocation of \$201,000 will support Jewish families who qualify for need-based tuition assistance. During the 22-23 school year, this award will fund 37% of the school's tuition assistance program.**

“Here we have found a thriving Jewish day school for all five of our children, robust family programming, camp scholarship opportunities and a Federation that supports it all. We're so proud to call Greensboro home; we're not going anywhere!” Rachel and Jason Pront





here  
for  
good



# here for community

The Greensboro Jewish Federation hosted a wide variety of educational, professional and social gatherings to bring people together.

## Women's Joint Opening Lunch

Led by U.S. Representative Kathy Manning, **80 attendees** gathered virtually to **honor six Jewish women** for their achievements and service to the community.

## Jews and Brews

**64 guests** gathered on the patio of Oden Brewing for drinks, schmoozing and live jazz music at the annual Jews and Brews event.

## Latke Vodka & Tzedakah

The engagement committee welcomed **62 attendees** at 913 Whiskey Bar for an in-person "party with a purpose" benefitting the JFS van.

## Music on the Lawn

A private concert hosted by Jenny and Brian Kaiser was enjoyed by **51 guests**. The event featured local trio *1aChord*, a semi finalist on *America's Got Talent*.

## Rosh Hashanah Cooking Event

Chef Michael Solomonov and cookbook author Adeena Sussman led a free one-hour live virtual cooking class for **47 local attendees**.

## Roe v. Wade Educational Event

JCRC, Maimonides and Cardozo affinity groups hosted "Reproductive Rights: When Privacy, Autonomy, and Religious Values Clash" with **140 participants in total, online and in person**. The event taught history, context, and facts by a panel of experts in the fields of law, ethics, medicine, and Judaism.

## SCN Security Training

**More than 120 members of the Jewish community** met virtually for Secure Community Network (SCN) training sessions led by Assistant Deputy Director of Training Dr. Brian Van Brunt. The sessions instructed participants on recognizing dangerous behavior, preparing for potential threats and how to take action.





“

**In Greensboro, you don't just sit back. JTriad provided us with a way to build and mold the community we wanted for ourselves, and to welcome others just as we had been welcomed before.”**

*Ron Yardenay and Beth Mannella*

## **here for connection**

Innovative, educational, and social opportunities curated for future leadership strengthened bonds and explored Judaism in unique ways.

### **GFLI: Greensboro Federation Leadership Initiative**

GFLI welcomed its third cohort with **10 emerging leaders, each paired with a mentor**. The group completed a full year of immersive sessions designed to **enhance leadership identity through a Jewish lens**.

### **JTriad**

Led by a committee of volunteers, **JTriad hosted 25 young adult gatherings with 302 attendees**; including monthly happy hours, Sunday brunches, Shabbat dinners, community service opportunities, holiday parties, a kickball team and more. JTriad helps create **meaningful Jewish connections for young adults** in Greensboro and surrounding areas.

“

There is no choice when it comes to injustice. We have to speak out. We have to speak up. We have to be heard. We have to let our neighbors know we stand with them and we care about them. And that's what JCRC is doing. *Sylvia Berkelhammer*



*Sylvia and Mike Berkelhammer bench at the Brown Bark Park in Greensboro.*

## JCRC: Jewish Community Relations Committee



JCRC seeks to support, enhance, and transform shared communities through sustainable partnerships, education and engagement.

- 18 community members formed the JCRC Steering Committee
- Over 30 Leadership Roundtable members joined “An Introduction to JEDI: Jewish Equity Diversity and Inclusion”
- The first JEDI Collaborative Leadership Cohort was launched with 24 participants
- 24 attended the “Resetting the Table” community discussion



# here for the greater good

The Jewish community thrives when we engage in meaningful conversations and learn from one other. Federation is dedicated to promoting Jewish identity and involvement with the entire community through programming, scholarships and education.



## TJFF: Triad Jewish Film Festival

Although the pandemic presented unique challenges, through a hybrid approach, the Triad Jewish Film Festival continued to educate and entertain the entire community. TJFF showcased the best and brightest cinematic moments from Israeli and Jewish cinema.

- All 6 films streamed on demand for 11 days
- 3 films screened in person at the Virginia Somerville Sutton Theatre & Lobby at Well-Spring
- 300 tickets sold with a total revenue of \$14,550.59
- The TJFF would like to thank the Friends of the Festival and its sponsors that contributed approximately \$10,000

## Miriam & Abe Brenner Holocaust Education Scholarship

Five, non-Jewish, university students received financial support to study the Holocaust in Europe.

This experience provided a lens for better understanding of the world in which they live, and recognize and challenge the dangers of antisemitism.



## Shalom Greensboro Magazine

*Shalom Greensboro* magazine mailed to more than 1,600 households and was read more than 3,700 times online.

Governed by an Editorial Board made up of seven members, the magazine's themes included: Inclusivity and the Pursuit of Justice, An Exploration of Jewish Art, Jewish Life on College Campus, and Holocaust Education. The magazine offers opportunities to celebrate accomplishments, explore perspectives and develop an appreciation of Jewish life.

## Israel Experience Grants

Six young adults were offered incentive grants to participate in peer group trips to Israel.

The Greensboro Jewish Federation believes that Israel experiences are one of the best ways to strengthen Jewish identity and create deeper connections to the global Jewish community.

## here for global jewry

We believe that it is our responsibility to repair the world, foster close ties to Israel, and extend a hand to those in need. Together, we do a world of good.



The Greensboro Jewish Federation's Global Emergency Fund was established to assist and distribute funds as needed to communities directly impacted by disasters. **This year, the community raised a total of \$179,706** which was distributed for earthquake disaster relief in Haiti, for Hurricane Ida relief in Louisiana, to those affected by the collapse of the Champlain Towers in Florida, for the re-settlement of Afghan refugees in Greensboro, and for the crisis in Ukraine.



### JDC: Joint Distribution Committee

JDC is the leading global Jewish humanitarian organization, **working in 70 countries** to lift lives and strengthen communities. **Greensboro's allocation of \$84,500** helped JDC's global work which included rescuing Jews in danger, cultivating a Jewish future, and leading the Jewish community's response to crises.



Being in Budapest during the war in Ukraine made me realize how vital it is to be READY. At every border crossing, at every point of entry, in Moldova, Hungary, Slovakia, Poland, there are tents with Israeli flags. That's because we were ready... and we were ready because our donors have been giving. That's amazing.” Alina Spaulding





here  
for  
good



## JAFI: Jewish Agency For Israel

JAFI represents the voices of Jewish people and communities around the world with the global reach, financial strength and infrastructure to quickly meet urgent needs as they arise. **The Federation's core allocation of \$70,000** helped connect Jews worldwide with each other, sharing our rich heritage and deepening our ties as a global family with Israel at its center.

## Partnership2Gether

JAFI's Partnership2Gether (P2G) platform creates a living bridge between smaller communities in the southeastern U.S., Prague and the Hadera-Eiron region of Israel. **Greensboro's additional allocation of \$20,000** went towards: peer-to-peer programs, cultural exchanges, customized touring and home hospitality, teen exchanges, and educational programming.



The P2G Joint Steering Committee meeting was held in Greensboro with **24 members of P2G from 11 different Jewish communities.**

## Leadership2Gether

is a joint young professionals study program through the partnership.

With their American partners, **Greensboro hosted seven Israelis for a three-day Leadership2Gether pre-retreat.**

# jewish family services

Jewish Family Services of Greensboro is committed to empowering individuals and families with the resources and support needed to live a fuller, more meaningful life.

Volunteers	178 volunteers; 653 volunteer hours
David D. Frazier Food Pantry	31,257 lbs. food collected; 31,483 lbs. food distributed; 91 families
Mitzvah May	150 participants, 13 projects
Van Service and J-Drive	1,710 rides; 36 passengers
Chai Notes	11 facilities
Congregational Nurse	138 clients; 1,345 client contacts
Social Work Program	48 clients; 5 therapy clients; 5,594 client contacts
Holocaust/FSU Case Manager	28 cases
Camp Scholarships	\$23,375 distributed to 17 applicants; average grant \$1,375
Senior Programs	560 gift bags delivered at 8 times; 25 senior programs
Children and Family Programs	10 programs
JELF Loans	11 recipients
Jacke W. and Lottie K. Samet Israel Scholarship Fund	4 recipients
Rosalyn Saltz and Norman Seymour Pliner Scholarship Fund	2 recipients
Indigent Burial Fund	2 funerals
Information and Referral Service	589 calls



## Greensboro Jewish Library

Greensboro Jewish Library has been revived thanks to the interest and commitment of JFS volunteers. **Arlene Henza and Bea Mandel gave their time organizing and cataloging the library while Hayden Ross and Michael Loflin helped by moving shelves and packing books.**

The library is now in a welcoming space with a computerized system that allows people to check books in and out digitally at [JFSGreensboro.org](http://JFSGreensboro.org).



The following donors made a contribution of **\$1,000** or more to support JFS programs and services:

Arlene and Alan Bardy  
Sylvia and Michael Berkelhammer  
Sal Brenner - Cars, Inc.  
Donna Cohen - Bank of America  
Toby Gordon  
Ellen Haskell

Erica Herman  
Rodna and David Hurewitz  
Sue Klau  
Debby and Kenneth Miller  
Victoria and Ronald Milstein

Erin and Keith Rosen  
Joy Cohen Shavitz  
Aaron Strasser  
Elizabeth and Joseph Strasser  
Emily and Scott Strasser  
Polly and Richard Strasser



**Jewish Family Services**  
of Greensboro

“

**JFS meets needs as they arise and pivots as needed, especially for the past couple of years. We have an incredible responsibility to both the Jewish and non-Jewish community. JFS delivers with respect, dignity and care to each and every person.”** Michele Gordon

### **Welcoming Afghans to the Triad**

As the U.S. completed its withdrawal from Afghanistan, many endangered Afghans evacuated. **A partnership between Church World Services of Greensboro and Jewish Family Services helped to resettle a family of 11 here in Greensboro.**

Support came in the form of donations for rent, furniture, medical appointments, and groceries. Jewish Family Services and its volunteers were fully committed to supporting this extraordinary resettlement effort.

### **KAVOD SHEF: Survivors of the Holocaust Emergency Fund**

Holocaust survivors in need of emergency assistance can access the resources of KAVOD SHEF through JFS to help with rent payments, medical equipment, dental care, food, and more.

**Erin and Keith Rosen made a contribution in memory of their parents, which was matched by the Seed the Dream Foundation.** The Rosens' gift stayed in the local community and **served approximately 11 survivors.**



“

**The leaders that came before us had the foresight to make strategic plans to keep this community thriving, and we have an obligation to continue that. It gives us great joy to have created several endowment funds at the Foundation; there is no better way to establish a philanthropic legacy. We're proud to call Greensboro home.”** Susan and Freddy Robinson



## We are Celebrating More than 25 Years

**contributions**  
SINCE  
INCEPTION  
**\$137M+**

**distributions**  
SINCE  
INCEPTION  
**\$101M+**

The Jewish Foundation of Greensboro was established in 1996 through the vision, leadership and thoughtful counsel of Leonard Kaplan z"l. With high expectations for his community, Leonard was confident that the Jewish families of Greensboro would embrace the promotion of philanthropy and Jewish values for causes both Jewish and secular.

More than 25 years later, we proudly celebrate helping donors achieve their philanthropic goals.

As we carry our mission well into the future, the Jewish Foundation of Greensboro will continue to embrace the values of *tzedakah* and *tikkun olam*, providing the continuity of financial support to our Jewish institutions as well as community organizations.

We will sustain our cultural heritage by teaching the next generation how to continue conversations with committed donors.

Let's celebrate our past and focus on our future.

### Jewish Foundation of Greensboro:

Total Assets	\$83M
Create a Jewish Legacy	187 legacies
Total Funds	322
Perpetual Annual Campaign Endowments (PACE)	35
Lion of Judah Endowments (LOJE)	31

### Greensboro Jewish Federation Endowment Funds (held at Foundation):

Designated Permanent	\$2,727,155
Designated Temporary	\$1,255,107
Unrestricted	\$1,558,664
PACE/LOJE	\$4,597,484
<b>Total:</b>	<b>\$10,138,410</b>

## A Vision for the Future

In 2021, the Jewish Foundation of Greensboro began transitioning to function as a Section 501(c)(3) charitable subsidiary of the Greensboro Jewish Federation, established to create permanent endowments to ensure the viability of Jewish community life and education for generations to come.

Through the hard work and fortitude of Randall Kaplan and Tom Cone, on July 1, 2022, fiduciary responsibility was transferred from the Federation to the Foundation to better protect assets of the Foundation including Donor Advised Funds. This new structure will make the Foundation more nimble and better positioned for growth. Affiliates still have complete ownership of their funds.



# donors like you contributed \$1,627,353 to the 2022 annual campaign.

The Greensboro Jewish Federation’s Annual Campaign fuels the impact we make in Greensboro, Israel and around the world.

## 2022 Campaign Total \$1,627,353

• 659 Individual or Household Donations	\$1,386,758
• PACE/LOJE Payouts from Endowments	\$155,595
• Matching Funds for New and Increased Gifts	\$85,000

Thanks to The Leon Levine Foundation and generous local donors Sylvia and Mike Berkelhammer and Rene and Tom Cone, **\$85,000** in new and increased gifts were matched and designated by the contributors to one of the following funds:

• 2022 GJF Campaign	\$45,244
• GJF Unrestricted Endowment Fund	\$25,000
• GSO Jewish Community Relations Fund	\$10,000
• GJF Global Emergency Fund for Afghan Resettlement	\$4,756

## Campaign Events

Campaign Kickoff with the Platt Brothers

216 attendees

GJF Men’s Event: Taste & Tour

37 attendees

Major Gifts Event with Clive Lawton

87 attendees

Matching Gift and Super Sunday Telethons

54 volunteers

Cardozo Event: Life & Legacy of Justice Ruth Bader Ginsburg

15 attendees

Lion/Pomegranate Event: Women of the Shoah

43 attendees



Elaine Abrams, Erica Weissburg, Pamela Haber and Peggy Bernstein with Victoria Milstein’s clay sculpture of *She Wouldn’t Take Off Her Boots*, a bronze memorial scheduled for installation downtown Greensboro in 2023

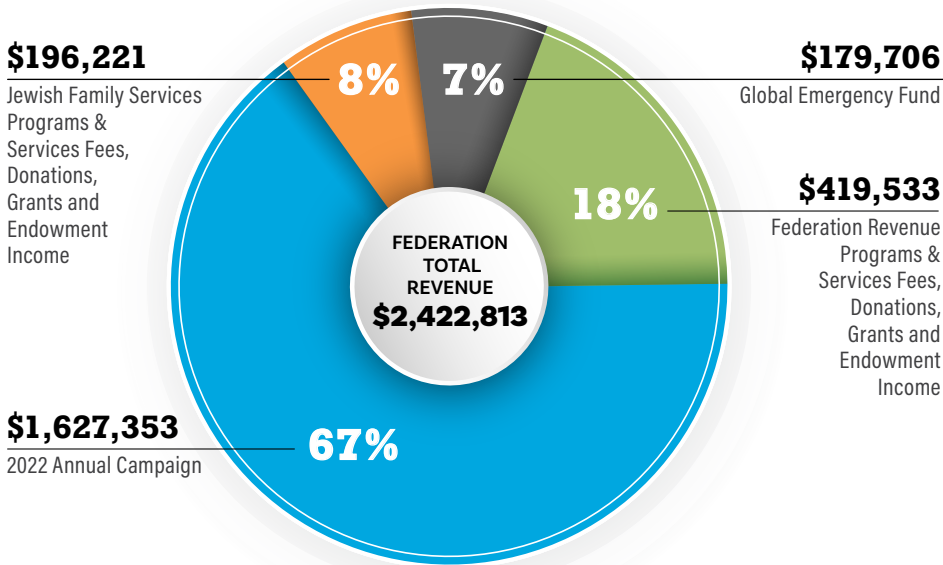
## The Lions of Judah: Leading with Pride.



The sisterhood of the Lion’s of Judah have been the building blocks of a flourishing Jewish Greensboro since 1983. **The program has grown to 77 proud Lions**, active in many facets of philanthropy at the Federation. **In 2022 alone, 13 new Lions joined the pride.**

**These active and engaged women contributed 60% of all dollars raised in the 2022 campaign.** The Greensboro Jewish Federation could not be more proud of our local Lions.

## Federation FYE 2022 Total Revenue:

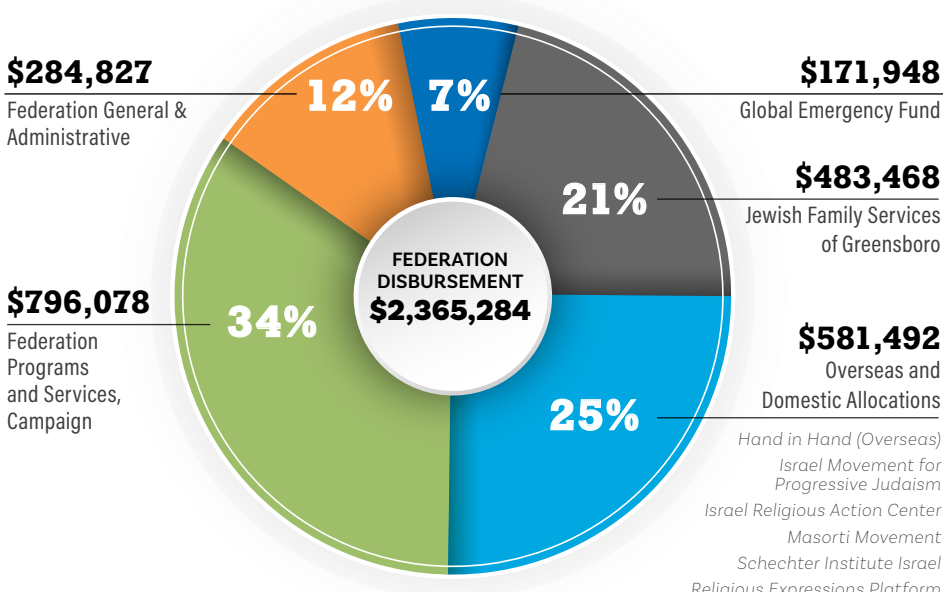


The Greensboro Jewish Federation Global Emergency Fund distributes funds as needed to assist communities directly impacted by natural disasters or other destructive acts of violence. The Greensboro Jewish Federation is grateful to all donors who generously contributed this year.

The following donors made a contribution of \$1,000 or more:

- Arlene and Alan Bardy
- Durant Bell
- Sylvia and Michael Berkelhammer
- Beth David Synagogue
- Nancy and Frank Brenner
- Irene and Irving Cohen
- Harvey Colchamiro
- Rene and Tom Cone
- Leslie Daisy
- Cheryl David and Mark Davidowitz
- Jane and Mark Davis
- Abby and Jim Donnelly
- Geraldine Goss
- Barbara Barrett and Ned Gross
- Cars, Inc.
- Randall Kaplan
- Ila Rosenthal and Jeff Katz
- Sue Klau
- Eric Kraus
- Joan and Samuel LeBauer
- Carol Levin
- Lois and Howard Mezer
- Victoria and Ronald Milstein
- Susan and Jerrold Pinsker
- Eugene Reaves
- Joyce Richman
- Dianne and Leslie Schlanger
- Jennifer and Todd Schwarz
- Shelley and Jeffrey Segal
- Phyllis and Stephen Shavitz
- Linda and Thomas Sloan
- Temple Emanuel

## Federation FYE 2022 Disbursement:



By multiplying the individual contributions of so many, Greensboro Jewish Federation puts your money to the highest and best use. Together, we are here for good.

- Hand in Hand (Overseas)
- Israel Movement for Progressive Judaism
- Israel Religious Action Center
- Masorti Movement
- Schechter Institute Israel
- Religious Expressions Platform
- JAFI
- Hadera-Eiran Partnership Together
- JDC
- Beltsy, Kishinev Teens/Pik-a-Jew, Moldova
- JFNA Ethiopian National Project
- JFNA Birthright Israel
- World - ORT
- BBYO
- B'nai Shalom Day School
- Hillel International
- Jewish Education Loan Fund (JELF)
- Jewish Community Legacy Project
- Jewish Overnight Camps
- NC Hillel, Chapel Hill
- NC Holocaust Foundation
- Jewish Council for Public Affairs



# here for you

The Greensboro Jewish Federation is run by a team of professionals and community volunteers whose main goal is the engagement and preservation of our Jewish Community.

## 2021 – 2022 Staff

### Greensboro Jewish Federation

Marilyn Forman Chandler	<i>Executive Director</i>
Laura Berke Hausman	<i>Director of Strategic Marketing and Events</i>
Michele Perrell	<i>Director of Finance and Human Resources</i>
Rabbi Eliezer Sneiderman	<i>Director of Jewish Community Relations</i>
Carly Hertz Dunno	<i>Interim Campaign Operations Manager</i>
Dena Kovach	<i>Marketing and Design Manager</i>
Maya Gurfinkel	<i>Outreach and Engagement Manager</i>
Julia Goldsmith	<i>Interim Accounting and Data Manager</i>
Julia Watkins	<i>Communications Specialist and Editor, Shalom Greensboro</i>
Sara Goldstein	<i>Campaign and Program Associate</i>
Empy Perez	<i>Accounting Assistant</i>

### Jewish Family Services

Betsy Gamburg	<i>Director</i>
Marlene Baruch	<i>Congregational Nurse</i>
Janet Kanode	<i>Clinical Social Worker</i>
Allison Crossman	<i>Office Administrator</i>
Jamie Shapiro	<i>Volunteer and Program Coordinator</i>
Jenny Schultz	<i>Program Specialist</i>
Robert Foley, Ernie McKenney and Kevin Thurm	<i>Van Drivers</i>

### Jewish Foundation of Greensboro

Susan Gutterman	<i>Endowment Director</i>
Frandee Woolf	<i>Assistant Endowment Director</i>
Shirley Lucky	<i>Director of Finance and Operations</i>
Maryann Kingsmill	<i>Donor Relations Manager</i>
Empy Perez	<i>Financial Associate</i>
Shira Snyder	<i>Foundation Intern</i>

Our professionals and volunteer leaders bring a wealth of experience and expertise, reflecting the engaged, vibrant, and flourishing Greensboro Jewish community.

## Board of Trustees 2021 – 2022

### Executive Committee

Tom Cone	<i>President</i>
John Cohen	<i>President Elect</i>
Emily Kranz	<i>Vice President</i>
Erica Weissburg	<i>Vice President</i>
Jenny Kaiser	<i>Vice President</i>
Erin Rosen	<i>Vice President</i>
Raffi Simel	<i>Secretary</i>
David Rosenstein	<i>Treasurer</i>
Sue Simmons	<i>Immediate Past President</i>
Peggy Bernstein	<i>Engagement Committee</i>
Elizabeth Strasser	<i>Campaign Co-Chair (one-year term)</i>
Ron Yardenay	<i>Campaign Co-Chair (one-year term)</i>
Michele Gordon	<i>Jewish Family Services Chair</i>
Howard Mezer	<i>Jewish Foundation of Greensboro Chair</i>
Marilyn Forman Chandler	<i>Executive Director</i>

### Trustees

Gary Bargebuhr	Kathy Manning
Rabbi Joshua Ben-Gideon	Debby Miller
Michael Berkelhammer	Ron Milstein
Peggy Bernstein	Victoria Milstein
Lori Brody	David Moff
Kara Davis	Rabbi Yosef Plotkin
Amy Epstein	Freddy Robinson
Steve Friedland	Susan Robinson
Ashley Garcia	Keith Rosen
Ari Gauss	Dana Schleien
Jon Glazman	Vivian Sheidler
Joshua Gould	Fred Siegel
Corie Hampton	Susan Siegel
Arlene Henza	Tom Sloan
Marc Isaacson	Alina Gerlovin Spaulding
Scott Kaplan	Jen Strasser
Rabbi Andy Koren	Tammi Thurm
Marissa Lanier	Lew Weinstock
Joel Liebling	Ron Yardenay

“

The Greensboro Jewish Federation is here to build community among the Jewish people of Greensboro, assuring continuity from generation to generation.

Recognizing that each Jew is responsible, one for another, the Federation promotes the welfare of the Jewish people in our community, in Israel and worldwide.

We are here for good.

הנהגה



A COMMUNITY WHERE  
YOUR JEWISH LIFE CAN THRIVE.



**GREENSBORO JEWISH FEDERATION**  
5509-C West Friendly Avenue - Guilford Corporate Park  
Greensboro, NC 27410-4211  
(336) 852-5433  
Address Service Requested

Non-Profit  
Organization  
U.S. Postage  
**PAID**  
Greensboro, NC  
Permit No. 339



**here  
for  
good**