



Events are
FREE
for all
Business Hive
members



Business Masterclasses & Workshops

July - December 2024



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BUSINESSHIVE
E-FACTOR'S CLUB

To book your place visit
www.businesshive.net

July 2nd

Masterclass - Ignite The Action

This is Masterclass is not for the faint hearted. We have brought together three of the most experienced and results focused business consultants, all with incredible track records of successful clients that have doubled their profits, and grown at a pace they didn't think possible. This is no strategic theory session, this is about Igniting Action for success!

July 9th

Webinar - From Surviving to Thriving

This essential webinar is brought to you in partnership with **Forbes Burton**, experts in helping businesses of all sizes to become resilient, face off adversity and quickly return to growth. The team at Forbes have supported hundreds of small firms over the years and they bring all this experience to the fore at this important workshop.

July 11th

Explore Social Commerce for your Business

In conjunction with the very talented people at **Urban Feather** this workshop is held at Normanby Gateway in Scunthorpe. Understanding social commerce is an absolute essential for success in today's business, but there is a big difference between doing it and doing it right.

July 17th

Managing Business Finance Effectively

Keeping on top of all aspects of your business finance is simply critical, and in partnership with the experts at **A G Smith & Co Accountants**, this workshop gives you the tools and information you need to do just that.

July 24th

LinkedIn Essentials for SME's

It is no longer enough just to be on the massive business network platform that is LinkedIn. Our partners at **Urban Feather** will demonstrate how you can make the platform actually work for you and your bottom line.

September 10th

Managing Time & Getting Stuff Done

Regardless of the business you are in we all have the same amount of hours in the day. Knowing how to use those hours effectively, (and still have time for living), is the focus of this event is held at The Enterprise Village and delivered in partnership with Hive member **Quest**.

September 30th

Masterclass with International Keynote Speaker Dr Paul Redmond

The Business Hive is proud to bring **Dr Paul Redmond**, international speaker and expert on generations and the future of work. Dr Redmond's Keynote, held at the Hive Live Business Expo, is one that will be talked about for months after.



October 2nd

Why becoming a Low Carbon company should be part of your future

This workshop, brought in conjunction with **Community Energy**, will outline why it is becoming increasingly important to be able to demonstrate your green credentials and the steps you can take to build them. The workshop will be held at the Enterprise Village in the Morning and at Normanby Gateway in the afternoon.

October 8th

Developing Effective Value Propositions & Winning Cultures

Join **Natalie Cook, Founder & MD of Appoint Consulting** and **Alexis Powell-Howard, Founder & MD of Fortis Therapy** at The Business Hive on Dudley St, for the opportunity to reflect on how your organisation will secure the best new talent, whilst retaining and engaging your existing workforce.

October 17th

Managing your Team Through Effective Feedback

The power of conversation can never be underestimated, but we appreciate that this is not always easy when it comes to managing teams. Join owner of **Humber HR People** and HR expert **Kate Van der Sluis** at the Enterprise Village in Grimsby for this interactive workshop, with great tips and tactics to manage your employees positively and proactively for improved performance, accountability and productivity.

October 24th

Preventing People Problems

As in most things, prevention is better than cure, and when it comes to employing people, that is certainly the case.

No matter the size of your business, this workshop will give you the tips and tools you need to make sure you employ and manage a motivated and productive team.

November 12th

Conflict and Change Management for Team Leaders

In partnership with Hive members **Humanity HR** and **Youthworx**, this workshop gives anyone managing people the insights and tools to handle conflicts that will inevitably arise, and help manage what seems to be constant change in business today.



Look out for all the **other business events** run throughout the year...

Hive Connect
Networks
(monthly)

Business
Bubbles

Hive Live
Expo

Business
Accelerator

Be Your
Own Boss

Scan to book your place on our
Masterclasses, Workshops and all
other events.



The Business Hive is always seeking to provide 'ahead of the curve' masterclasses and workshops for its members.

If you would like to know more about a particular subject, or if you are interested in running a workshop in partnership with the Hive (members only), please let us know via e-mail at [**info@businesshive.net**](mailto:info@businesshive.net)



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