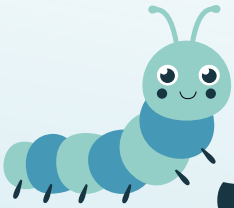




THE HUB

FAMILY RESOURCE CENTRE



JUNEbug

family festival

join us for a

BUG-TASTIC weekend



presented by



JUNE
27 & 28
2020

MacDonald Island Park

The Hub Family Resource Centre is **BEEE-sy** preparing for our Annual June Bug Family Festival and we'd like to invite you to be a part of this **BUGtastic** event.

Our two-day, family event will offer bouncy castles, face painting, carnival games, feature community partners, and MUCH more! Attendees can participate in our community scavenger hunt and enjoy a variety of family games throughout the festival weekend.



NOT TO **BUG** YOU BUT....

Your sponsorship not only makes community events like this a reality, but your support ensures the June Bug Festival is accessible opportunity to connect with community in a highly engaging and fun way.



Lady Bug Sponsor \$10,000

Exclusive sponsor for the **FREE Discovery Zone**. The Discovery Zone includes games, crafts, sensory play and more.

- Company and/or logo on all marketing referencing the Discovery Zone - "presented by...."
- Company logo and/or name on all Discovery Zone signage
- Company logo on event poster
- Logo recognition on website
- Thank you social media post



Rural Community Partnerships

Your sponsorship will provide opportunity for families living in rural communities to partake in a **BUG-tastic** adventure with our **Insect Investigator Kits!**

These take-home Kits will allow children to discover the wonders of nature with engaging, hands-on play experience that includes creepy-crawlies and imaginative fun. **Let the bug hunt begin!**

Last year, we delivered **75 June Bug Sensory Adventure Boxes** to rural communities including Fort McMurray First Nation 468, Anzac and Fort McKay.

75 Festival Tickets were also given to families in these communities.



Butterfly Sponsor

\$7,500

Sponsorship of the Family Fun Zone.

Throughout the day, families participate in a rotating series of fun, free games such as the Baby Races, Parent & Child Wheelbarrow Race, Family Sing-Along, and more.

- Company and/or logo on all marketing referencing the Family Fun Zone - "presented by..."
- Company logo and/or name Family Fun Schedule participant materials
- Company logo on event poster
- Logo recognition on website
- Thank you social media post

Bumblebee Sponsor

\$2,500

- Company logo on event poster
- Thank you social media post

Firefly Sponsor

\$5,000

Sponsorship of the Sensory Hour.

One hour each day will be a dedicated, inclusive time designed for families who prefer a calmer festival environment. Noise levels are lowered, crowds are limited, and select activities are adapted to be sensory-friendly

- All references to the Sensory Hour as "presented by..."
- Company logo on Sensory Hour Tickets
- Company logo on event poster
- Thank you social media post



Rural Explorers Sponsorship

\$3,500

Rural Explorers sponsorships will support the delivery of **25 Insect Investigator Kits and 25 festival tickets throughout rural communities.**

- Logo recognition on Insect Investigator Kits distributed in community of your choice
- Your company recognized on Insect Investigator Kits marketing and registration materials
- Company logo on event poster
- Thank you social media post

Choose one of the following rural communities to sponsor

- Fort McKay
- Anzac
- Fort McMurray 468 First Nation
- Janvier
- Conklin



Looking forward to **BEE-ING** with you!



Last year, the June Bug Family Festival welcomed over **700 children** and their families and was supported by 10 community partners, **60 volunteers** and **150 volunteer hours**. The event also raised over **\$40,000** to support free, year-round programming at the Hub throughout the Wood Buffalo region.

Community partners and sponsorships are crucial to the success of our events! We welcome the opportunity to customize your sponsorship and showcase your support.