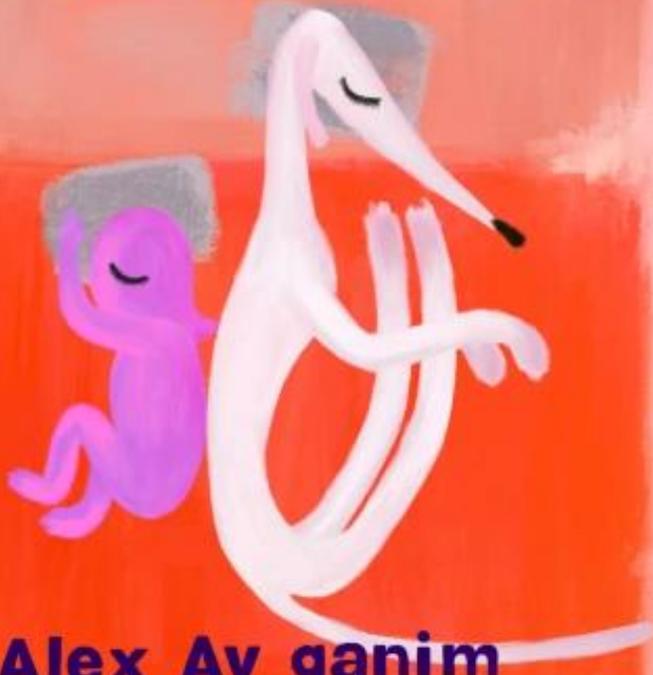


MUSICAL BEDS



Alex Av ganim

Gili Lefler

A Gentle Symphony of Night time Adventures

When night falls, the family migration begins!
Five beds, one family, and a night time shuffle
that will have parents laughing in recognition
and children begging for "just one more read"!

Discover the hilarious bed-hopping adventure
that every parent secretly knows too well.

ABOUT THE BOOK

"Musical beds" is a charming picture book that follows one family's nightly journey of musical beds. What starts as a perfectly ordinary bedtime quickly transforms into a comical shuffle as children sneak into parents' room, siblings swap spots, and parents find themselves clinging to the edge of the mattress by morning.

With humor and heart, this relatable story celebrates the sometimes chaotic but always loving bedtime dance that families around the world know all too well. Warm, whimsical illustrations capture both the midnight movements and peaceful moments, creating a perfect bedtime read that children will request night after night.



ABOUT THE CREATORS

Gili Lefler (b. 1982) is an illustrator and author. This is her third book and her first for children. Her previous works—comic books for adults—are recognized for their minimalist style and evocative storytelling. With this book, she explores new creative territory, bringing her expressive illustrations and narrative voice to a younger audience.

Alexander Av Ganim (b. 1973) is an artist and painter known for his expressive and distinctive style. This is his first book, inspired by his beloved family. It also marks his first collaboration with illustrator and author Gili Lefler, merging their artistic visions into a shared creative work.

MARKET POTENTIAL



This timeless bedtime story appeals to:

- Children ages 3-7 and their parents
- Gift-givers looking for relatable, warm family stories
- International markets (universal experience that crosses cultural boundaries)

The bedtime book market remains consistently strong, with parents always seeking new stories to add to their routine. "Musical Beds" stands out with its:

- Humorous approach to a universal parenting challenge
- Inclusive representation of family experiences
- Gentle rhythm perfect for bedtime reading
- Dual appeal to both children and adults

KEY SELLING POINTS

Universal Appeal: Captures a common family experience relatable across cultures

Dual Creator Strength: Combines the talents of an established illustrator with a renowned visual artist

Perfect Bedtime Format: Soothing rhythm and structure ideal for night time reading

Inclusive Representation:

Celebrates families of all kinds

Gift Potential: Ideal for new parents, family gifts, and early childhood collections

VISUAL STYLE

The illustrations blend Gili Lefler's signature minimalist approach with Alexander Au Ganim's expressive style, creating warm, dreamy nightscapes that follow the family's journey through the evening hours. The color palette shifts subtly as the night progresses, with playful details for children to discover upon repeated readings.





"To all children that ever moved to their parents'
bed in the middle of the night

To all tired parents who suddenly found
themselves waking up in their children's beds

To all families and dogs of all colors"

REPRESENTED BY



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