



The Art Gallery Ad Specs Sheet

Ad sizes and rates



For more information:

<https://theartgallerymag.com/advertising>

EMAIL-

tag-advertising@mail.com

FULL PAGE AD

	WIDTH	HEIGHT
INCHES	7.75	9.75
PICAS	46p6	58p6

Actual Ad Size

The Art Gallery

Ad Spec Sheet

the artGallery

magazine

HALF PRICE

Summer Sale

Size	Sq Inches	Price	SPRING SALE
1/8 Page ad	8.44	\$20	\$10
Half Single Column ad	11.88	\$35	\$15
Quarter Page ad	17.81	\$40	\$20
Half double Column ad	24.34	\$50	\$25
Single column ad	24.38	\$60	\$30
Half Page ad	36.80	\$75	\$35
Double Column Ad	49.97	\$100	\$50
Full Page	75.56	\$200	\$100
Back Page	93.50	\$250	\$125

CIRCULATION

It is very difficult these days to determine circulation because of social media. Subscription alone is just a small part of viewership because those are monthly but we also have views and downloads from social media and YouTube members, ad responses and website views, but below is a general number. Keep in mind we are only a year old and growing.

Monthly Regular Full-time Subscribers.....400
Average Monthly Website Views.....476
Online Flip-book Monthly View.....400-900
YouTube Average Weekly Views(Since January).....250

1/8
PAGE AD

	WIDTH	HEIGHT
INCHES	3.75	2.25
PICAS	22p6	13p6

Actual Ad Size

SINGLE
COLUMN
AD

	WIDTH	HEIGHT
INCHES	2.5	9.75
PICAS	15.p	58p6

HALF PAGE
HORIZONTAL AD

	WIDTH	HEIGHT
INCHES	7.75	4.75
PICAS	48p6	28p6

Actual Ad Size

QUARTER
PAGE AD

	WIDTH	HEIGHT
INCHES	3.75	4.75
PICAS	22p6	28p6

Actual Ad Size

Actual Ad Size

**DOUBLE
COLUMN
AD**

	WIDTH	HEIGHT
INCHES	5.125	9.75
PICAS	30p6	58p6

Actual Ad Size

**HALF
SINGLE
COLUMN
AD**

	WIDTH	HEIGHT
INCHES	2.5	4.75
PICAS	15p	28p6

Actual Ad Size

**HALF
DOUBLE COLUMN
AD**

	WIDTH	HEIGHT
INCHES	5.125	4.75
PICAS	30p6	28p6

Actual Ad Size

BACK PAGE AD

	WIDTH	HEIGHT
INCHES	8.5	11
PICAS	51p	66p