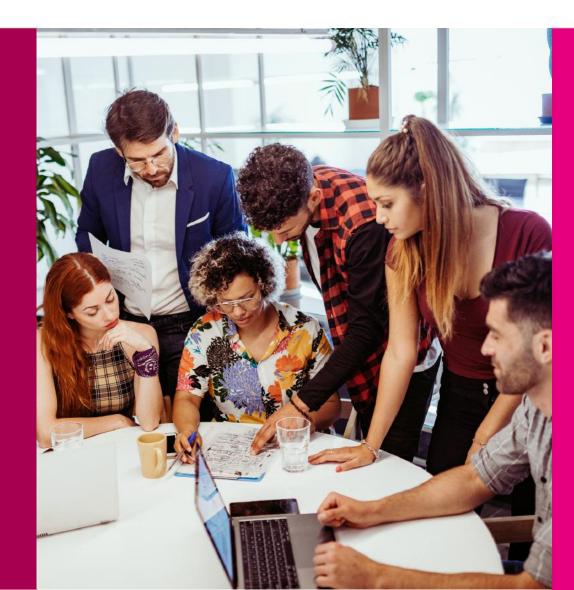


Scoil Ghnó agus Eacnamaíochta J.E. Cairnes J.E. Cairnes School of Business and Economics

# MSc Entrepreneurship & Venture Management



University of Galway.ie

# Mastering Venture Growth: From Startup to Scaleup

# **Course Overview:**

- Address International Skills Gap: Designed to equip graduates with essential skills to manage ventures from startup to scaleup, bridging the gap that typical entrepreneurship programmes do not cover.
- Unique Focus on Growth Management:
   Unlike other programmess, this course emphasises post-startup growth and scaling, preparing students for specific management career paths in dynamic ventures.
- Comprehensive Curriculum: Includes
   critical modules on entrepreneurial financial
   management, international
   entrepreneurship, and managing scaling
   ventures, ensuring a well-rounded skill set.
- Real-world Engagement: Students will engage with local ventures and complete consultancy projects, gaining hands-on experience and building valuable networks within Galway's entrepreneurial ecosystem.
- Targeted Career Opportunities: Prepares graduates for roles such as Founder's Associate, junior management in scaling ventures, and leaders of new family business spin-offs.



# **David Garney**

"One To Watch' award winner
Galway IdeasLab Start 100 Competition
University of Galway



# A Unique Approach to Entrepreneurship Education

**Focus on Post-Startup Growth:** While many entrepreneurship programmes concentrate on prestart activities like opportunity recognition and business model design, this course uniquely emphasises the management of new ventures from startup to scaleup and harvest.





Comprehensive Skill Development: This programme covers critical areas often overlooked in traditional entrepreneurship courses, such as selling, finance, talent management, and operations. It equips students with the skills needed for marketing & sales and finance & operations, addressing key deficits identified in Ireland's startup ecosystem (ScaleIreland surveys 2023, 2024).

**Targeted Career Paths:** The curriculum is tailored to prepare students for specific roles in the entrepreneurial landscape, including:



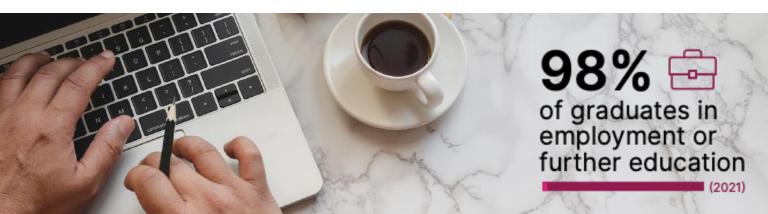
Next Generation Family Business Leaders



Junior Management in Scaling Ventures



Founder's Associates



# **Integration with Local Ecosystem**

The program offers students direct engagement with Galway's vibrant business ecosystem, providing access to local ventures and entrepreneurial hubs. To help students build valuable networks and gain hands-on experience.









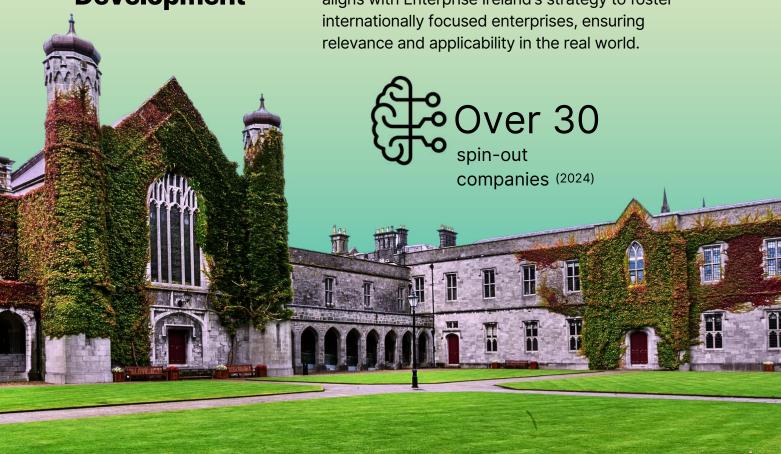






# **Industry-Driven Development**

Developed in consultation with HR agencies, industry associations, and entrepreneurs, this program aligns with Enterprise Ireland's strategy to foster internationally focused enterprises, ensuring



# Why choose this course?

# Why Choose the Master's in Entrepreneurship and Venture Management?

- Tailored for Growth:
   Specifically designed to fill the skill gaps in managing ventures from startup to scale-up, this programme is unlike traditional entrepreneurship degrees.
- Real-World Engagement:
   Collaborate with local ventures and complete consulting projects, gaining invaluable practical experience.
- Flexible Exit Awards:
   Option to earn a
   Postgraduate Certificate or
   Diploma in
   Entrepreneurship and
   Venture Management,
   offering flexibility and
   recognition at multiple
   stages.

"I completed my masters in Entrepreneurship to enhance my decision-making skills and understanding of real-word problems. The masters taught me critical thinking, strategic decision-making and people management skills....Trips to startup hubs and meeting founders and learning from them was something I liked the most about the course."

Naitik Chandak, MSc Graduate, eCommerce Analyst EMEA at Henry Schein

### **Galway Innovation Hub**

- Portershed Impact:
   Created 835 sustainable jobs and contributed over €6 million to national economic output within five years.
- Supportive Ecosystem:
   Home to tech companies that benefit from a collaborative and connected environment, enhancing innovation and growth.
- Accelerator Success: First regional accelerator in Ireland, with a high success rate of startups achieving high-potential status and significant follow-on funding.
- Innovation District: The Galway City Innovation District supports fastgrowth tech companies with funding, mentoring, and infrastructure, fostering a culture of peer support and collaboration.





**Top 2%** 









# This programme is for you if:

- You want to develop essential skills in entrepreneurship, innovation, and business strategy to launch or grow ventures.
- You are looking for real-world, hands-on experience through practical projects and engagement with industry experts.
- You aim to build a strong network with successful entrepreneurs, investors, and mentors within Galway's entrepreneurial ecosystem.
- You are focused on not only starting a business but also scaling it for long-term success.
- You want access to the University of Galway's innovation hubs and resources to support your entrepreneurial journey.

With over

19,000

students

18%

of which are international students from 122

countries

# **Semester**

# **Modules**

Sem 1 (30 Credits)

- Critical Thinking and Analytical Skills
- Business & Professional Development Skills
- International
   Entrepreneurship
- Founder Selling
- Strategic Management

Sem 2 (30 Credits)

- Entrepreneurial
   Financial Management
- Digital, People and Business Analytics
- Electives (2x5 ECTs or 1x10 ECTs)

Sem 3 (30 Credits)

- Managing Scaling Ventures - Summer School
- Applied Consultancy Report

Possible Electives

- Scaling Big Ideas
- Megatrends
- Introduction to Sustainability
- Vertically Integrated Projects
- Project Management
- Negotiation
- Leading Change and Business Transformation

# Programme Overview by Programme Director Dr. Yixin Qiu

Exploring the MSc Entrepreneurship and Venture Management with Professor Jonathan Levie

# **Admission**

### **Entry Requirements**

Normally a H2.1 degree (NFQ Level 8 or equivalent). However, candidates with a H2.2 honours degree and who have a minimum of 2 years relevant work experience, will also be considered.

IELTS score of 6.5 or equivalent, if applicable.

### **Duration**

Full-Time:
1 academic year

### **Course Fees**

EU: €11,500 p.a. (including levy) 2025/26

Non-EU: €21,000 p.a.

(including levy) 2025/26

Student Levy: €140 p.a



1-2 year stay-back visa scheme



## Find out More

Programme Director: Dr Yixin Qiu

Programme Administrator: Cathy Melia

management@universityofgalway.ie



# **Learn More:**









