

KEEP SEDONA BEAUTIFUL

# Preserving the Wonder

*Environmental Activism*



SPRING 2026



# Preserving the Wonder

Spring 2026

**KSB's Quarterly  
Environmental  
Message:**

**In Sedona,  
the Environment  
...IS...the Economy.**

**Keep Sedona Beautiful's mission  
is to protect and sustain the scenic  
beauty and natural environment of  
Sedona and the Verde Valley.**



**10,000+ VOLUNTEER HOURS  
OVER 5,000 HOURS  
LITTER LIFTING**

**Join KSB and help us protect  
the environment of Sedona and  
the Verde Valley through our  
programs and initiatives.**

## PRESIDENT'S MESSAGE



Many believe environmental advocacy is the primary function of an environmental organization. At Keep Sedona Beautiful (KSB), we engage in advocacy through each of our programs, projects and initiatives. Nonprofit 501(c)(3) organizations, such as KSB, can actively lobby on legislative issues; however, there are limitations on dollars/time spent.

I was a women's health lobbyist for years in Alaska and D.C.

and received an award from an Alaska Governor for my leadership in passing important legislation, so I understand how both advocacy and activism can produce positive change. From someone who has stood on the Capitol steps with a megaphone, given speeches from podiums and marched with masses, I know success is achievable. Passion for equal rights, freedom and truth is a precursor to change.

One of my passions is keeping abreast of current politics; however, the relentless negativity is tiring, so I work in KSB's new interpretive garden weeding and experiencing the healing effects of nature. Anyone interested in de-stressing in our beautiful and calm garden is welcome. Become a KSB Gardener by contacting us at [ksb@keepседonabeautiful.org](mailto:ksb@keepседonabeautiful.org).



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## THE POWER OF ENVIRONMENTAL ACTIVISM

When the first Earth Day was celebrated in 1970, American rivers were so polluted that some, like the Cuyahoga, literally caught fire. Smog choked our cities, and the bald eagle was on the brink of extinction. Today, our waters run cleaner, our air is more breathable and eagles soar once again in our skies. This remarkable transformation didn't happen by accident. It resulted from the tireless dedication of environmental activists and organizations who refused to accept despoiling the land and air as the price of progress.

The past decades have witnessed extraordinary environmental achievements, many of which we have begun taking for granted. The Clean Air Act and Clean Water Act, both products of sustained grassroots pressure, have been effective in halting and/or reducing pollution. The ban on DDT allowed raptor populations to recover. The [Montreal Protocol](#) successfully addressed the ozone hole, demonstrating that global cooperation on environmental threats is possible. Recycling has grown from a fringe practice to a mainstream expectation. [Renewable energy is now less expensive than non-renewable energy](#) and continues to grow exponentially.

These victories share a common thread. They were championed by individuals and organizations who saw problems, raised their voices, and refused to be silenced. From Rachel Carson's documentation of pesticide dangers to the [Indigenous water protectors defending sacred lands](#), from suburban parents demanding cleaner air for their children to scientists and politicians presenting inconvenient truths, environmental activists have steadily advanced the movement toward sustainability.

Here in Sedona and the Verde Valley, we've witnessed our own environmental successes. Community advocacy, often led by Keep Sedona Beautiful, has protected viewsheds, preserved open spaces, and maintained the dark skies that make our stargazing so spectacular. KSB volunteers and others have removed tons of trash from our trails and waterways. Residents have championed water conservation measures, sustainable tourism practices, and wildlife habitat protection. These achievements demonstrate that concerted local action is effective.

However, even as we celebrate these successes, we need to acknowledge the extraordinary challenges that remain:

- Climate change accelerates, bringing more severe droughts, intensifying wildfires, and disrupting ecosystems worldwide.
- Plastic pollution pervades every corner of our planet.
- Biodiversity loss continues at alarming rates.
- Despite our recycling efforts, most plastic still ends up in landfills or the environment.
- And while renewable energy grows, fossil fuel consumption remains unacceptably high.



In particular, the current administration has taken a wrecking ball to environmental regulations, unilaterally eliminating key protections, all in the name of corporate profits. In February 2026, [a massive coalition of environmental, health, and state entities filed major lawsuits against the administration following the repeal of the 2009 "endangerment finding,"](#) which officially established that greenhouse gases threaten public health. The agenda of Project 2025, which KSB warned about in our Fall 2024 issue of *Preserving the Wonder™*, is being enacted.

If you have any doubt about how significant and severe the administration's actions have been, KSB urges you to visit [THIS PAGE on the NRDC website](#) that tracks these actions. The list includes nearly 300 items, and is growing almost daily.

The scale of these challenges can feel overwhelming, particularly for those of us trying to make a difference through personal choices. But individual action can't solve problems of this magnitude. We need systemic change driven by bold policy and corporate accountability. [The same carbon footprint concept that encourages personal responsibility was actually popularized by fossil fuel companies to shift attention away from their own massive contributions to climate change.](#) While we should all strive to live more sustainably, we cannot simply "[reduce, reuse and recycle](#)" our way out of a crisis created by world-wide industrial-scale pollution and emissions.

This is where environmental activism becomes essential. Measurable progress requires corporations to fundamentally transform their practices, moving beyond greenwashing to genuine sustainability and a circular economy. It requires governments to enact and enforce strong environmental protections, invest heavily in clean energy infrastructure, and prioritize ecological health alongside economic growth. It requires the recognition that moving quickly to a green economy is, in fact, a significant engine of economic growth. These changes won't happen through market forces alone. They require sustained public pressure from informed and engaged citizens.

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The encouraging news is that activism works. When citizens organize, advocate, and vote based on environmental priorities, elected officials respond. When communities unite around conservation goals, they become politically powerful. When activist groups hold the administration accountable through the courts, they're able to force the rollback of illegal executive actions.

So, what can you do?

- Continue [making sustainable choices in your daily life](#), but don't stop there.
- Contact your elected officials regularly and let them know that environmental protection is your priority. Visit the KSB "[Contact Your Elected Officials](#)" webpage to easily reach your representatives at local, state, and federal levels.
- Support local organizations like KSB working for environmental causes.
- Support national organizations like the Conservation Law Foundation, the Environmental Defense Fund, the Natural Resources Defense Council and the Sierra Club who have the resources to bring legal challenges to executive actions.
- Encourage businesses to adopt sustainable practices.
- **Vote for candidates with strong environmental commitments.**

This issue of *Preserving the Wonder*™ reminds us that while the challenges we face are serious, they are not insurmountable.

## CRITICAL CHALLENGES FOR ENVIRONMENTAL ACTIVISTS

While the environmental community has achieved remarkable victories, we're up against significant obstacles that require urgent action. Understanding these obstacles isn't about getting discouraged, it's about knowing what we're up against so we can be more effective. Here are some of the most pressing issues we're facing.

**The Emissions Gap:** Despite decades of climate negotiations, global greenhouse gas emissions are still climbing. The [UN Environment Programme's Emissions Gap Report for 2025](#) shows that our current policies have us headed toward approximately 2.8°C of warming by 2100, far beyond the Paris Agreement's 1.5°C target. Even if every country delivers on their current pledges, we still face a 2.3 - 2.5°C rise. This gap between what nations promise and what they actually must do is our most fundamental challenge.

**Fossil Fuel Industry Resistance:** [The fossil fuel industry and petro-states keeps expanding production](#) even though the science is clear. Investments in new oil and gas projects are still massive, with companies and nations planning developments that can't be reconciled with climate goals. Political lobbying, [disinformation campaigns](#) and the industry's economic influence create systemic roadblocks to rapid decarbonization. The industry's grip on policy-making in major emitting nations, especially the US, is holding back the transition we urgently need.

**Climate Finance Shortfalls:** By 2030, developing nations will need an estimated \$2.4 trillion every year for climate action, according to [research cited by the UN Framework Convention on Climate Change](#). Yet wealthy nations are barely managing to meet the \$100 billion annual commitment they made in 2009. This funding gap undermines global cooperation and prevents resource-strapped countries from implementing the shift to clean energy.

**Accelerating Climate Impacts:** [Climate change is ramping up faster than many models predicted](#). The [World Meteorological Organization](#) reports that 2025 brought more of the same disturbing trends: record-setting temperatures, devastating wildfires, punishing droughts and catastrophic flooding around the globe. These impacts are straining communities, economies and ecosystems, creating a bitter irony. The worse climate change gets, the less money affected regions have to invest in solutions.

**Biodiversity Loss:** The Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services warns that [one million species are at risk of extinction](#). When ecosystems collapse, we lose critical carbon sinks like rainforests and wetlands that help regulate our climate. [Coral reefs](#), which support marine biodiversity and shield coastlines, are dying off due to warming and acidifying oceans.

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Photo by Mika Baumeister on Unsplash

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**Hard-to-Abate Sectors:** While renewable electricity is making great strides, some sectors are proving harder to clean up. These activities account for roughly 40% of global emissions and face serious technological, economic and practical hurdles to quick decarbonization. Cement and steel production, essential for building infrastructure, need extremely high temperatures that are hard to achieve through electrification. Long-distance shipping and aviation lack viable zero-emission technologies that work at scale.

**The Explosive Growth of Data Centers:** The AI boom is fueling massive growth in data centers, which require enormous amounts of electricity and water. Global data center energy use is expected to more than double by 2030, potentially negating gains we've made from deploying renewable energy. While some tech companies promise to run their facilities on renewables, the sheer speed and scale of growth is outstripping clean energy availability in many areas.

**Methane Emissions:** Methane doesn't get as much attention as carbon dioxide, but it's a huge threat. This powerful greenhouse gas is behind roughly 30% of the warming we've seen since pre-industrial times, according to the UN Environment Programme. The main contributors include agriculture, fossil fuel extraction and waste management. While methane breaks down faster than CO<sub>2</sub>, over a 20-year period its warming punch is more than 80 times stronger.

**Confronting Reality:** These challenges are critical, but they're not impossible to overcome. Each one shows us where the environmental community and the international community need to focus, try new approaches and build broader coalitions. The environmental community has overcome enormous challenges before. By facing these issues head-on and working together strategically, we can find our way through. The urgency is real, the challenges are substantial, but so is our capacity for innovation, grit and collective action when we truly understand what's on the line. Your voice can be heard through the power of your vote and your insistence that we act decisively - now.

## DISCOVER THE WONDER FIELD TRIPS HAVE BEGUN

KSB's "Discover the Wonder" is a 2-hour educational field trip experience designed for students in grades 5 - 10. The program combines a classroom presentation with self-guided exploration of four distinct areas of KSB's EcoHub Educational Garden.

The inaugural session, hosted in partnership with Camp Verde Middle School, demonstrated the program's immediate impact. 40 students arrived with varying levels of familiarity with their natural surroundings and left with expanded knowledge, enthusiasm, and, in many cases, a sense of wonder about their home landscape that they had never before articulated.

Using field guides designed by Diane Kristoff, students investigated native plants and their uses by Indigenous peoples, identified local pollinators and their role in the ecosystem, examined the region's unique geology, and learned principles of xeriscaping and responsible land stewardship. The classroom component introduced students to Leave No Trace principles and the geological and natural history of the Sedona region.

We split the students into two groups of 20 each. One group started inside the EcoHub where they learned about the geology of Sedona, the huge animals that used to inhabit the area, the 7 principles of Leave No Trace and more. The other group started in the EcoHub Garden and used the Field Guide in a self-directed exploration (monitored and assisted by our docents). We further split this into four small groups of 5 students so that each group could interact easily with our docents.

Following the field trip, students were asked to share the most interesting thing they learned. Their responses speak powerfully to the program's reach and the breadth of topics it brings to life:



- *"That environmental sustainability means using nature responsibly."* — Joshua
- *"I liked learning about xeriscaping."* — Aveny
- *"About the 7 Leave No Trace rules."* — Brien
- *"Learning about the history of Sedona."* — Martika
- *"About all the different types of plants because that was so cool."* — Shelby
- *"I liked the dinosaurs, and how they roamed Arizona."* — Reagan
- *"All of the cool plants outside and the diversity."* — Sierra
- *"I liked learning about the Arizona barrel cactus and the Fendler's hedgehog."* — Kiara
- *"Why the rocks are red."* — Jesus

We were thrilled by the enthusiastic response of both students and teachers, and look forward to holding additional sessions in the coming months.

If you would like to help out at these field trips as a docent for a small group of students exploring our educational garden, contact us at [ksb@keepsedonabeautiful.org](mailto:ksb@keepsedonabeautiful.org) or leave a voice mail message at 928-282-4938.

## REAL PROGRESS IN COMBATING CLIMATE CHANGE

It's easy to focus solely on the problems we face when discussing climate change. However, when we take a step back and examine what has actually been accomplished, there is cause for optimism. Here are some specific examples that demonstrate the success of our collective efforts.

**Impact of the Youth Climate Movement:** [The global youth climate movement](#) is fundamentally altering the conversation. Through school strikes, protests and advocacy, millions of young people are demanding action, elevating climate change to the top of global political agendas. Elections, corporate policies and social norms have all been changed by this movement. The moral clarity young activists bring, along with their refusal to accept inaction, has reinvigorated the environmental movement and will keep climate action front and center for years to come.

**The Revolution in Renewable Energy:** Solar and wind power have gone from being expensive alternatives to the most affordable new sources of electricity generation in most of the world. Since 2010, solar prices have [dropped by 80%](#), making clean energy accessible to communities worldwide. Over the past 30 years, battery storage technology has seen [an even more significant cost reduction of 99%](#). These advancements did not happen by accident. Environmentalists fought hard for policies that leveled the playing field, funded research and provided subsidies, making renewable energy the most cost-effective option.

**Momentum for Electric Vehicles:** [In 2025, EVs accounted for over 25% of new car sales globally.](#) With nearly 96% of new car sales being electric, Norway is leading the way in this transition. EVs will become even more affordable as battery costs continue to fall and market forces require companies to offer less expensive models.

**Protecting Our Oceans:** On September 19, 2025, 60 nations ratified the [High Seas Treaty](#), a significant victory for ocean conservation. Thanks to this binding agreement, marine protected areas can now be established in international waters. Environmental organizations worked for decades to achieve this. The treaty was signed by the United States in September 2023, but Congress has not yet ratified it.

**The Ozone Layer Recovery,** one of environmentalism's greatest successes, keeps improving. [It should regain its levels from 1980 by the middle of the century](#) as a result of the Montreal Protocol's gradual elimination of ozone-depleting chemicals. Due to the fact that numerous ozone-depleting substances are potent greenhouse gases, this treaty has also assisted in preventing additional warming.

**Commitments to the Corporate Climate:** The business world is changing. Over 4,000 businesses have pledged to meet climate science-based emission reduction targets, according to the [Science Based Targets initiative](#). Despite the fact that implementation varies and greenwashing remains a problem, this signals the beginnings of a shift in the way businesses approach climate responsibility. [Climate risk is now frequently taken into account by trillion-dollar institutional investors as a result of pressure from environmentalists and conscious consumers.](#) Our Endowment Fund at KSB has been invested in the Arizona Community Foundation's Socially Responsible Fund.



*Photo by Boris Curto on Pexels*

**Reforestation:** Globally, large-scale initiatives for planting trees and restoring forests are gaining momentum. These projects are no substitute for reducing emissions, but forest restoration work by organizations like [Evergreen](#), [The Nature Conservancy](#) and [One Tree Planted](#) provides important carbon sequestration and biodiversity benefits.

**The Decline of Coal:** [In many areas, use of coal is swiftly declining.](#) The European Union is retiring coal plants earlier than expected, resulting in a sharp decline in coal power. Despite the current administration's illogical support for coal, [US plants continue to close.](#) Renewable energy's cost advantages render new coal plants economically unfeasible in most markets, so financial institutions are increasingly refusing to fund them. Driven by environmental advocacy and market forces, this shift is progress that seemed unlikely twenty years ago.

**Clean Technology Developments:** Climate solutions innovation is advancing rapidly. [Global climate technology investment reached \\$2 trillion in 2024,](#) largely led by China. The development of green hydrogen technology may bring about solutions for difficult-to-decarbonize industries like shipping and steel. Addressing the intermittent issues associated with renewable energy, battery storage continues to make significant progress.

**Looking ahead:** These positive developments were not coincidental. They are evidence that meaningful change is possible and perhaps inevitable as a result of years of advocacy, research, policy development and sustained public pressure from the environmental community. Keep in mind that we have already accomplished what seemed impossible the next time you feel overwhelmed by the effects of climate change. That's not cause for complacency. Instead, it should motivate us to keep moving forward with the knowledge that our efforts will have an impact.

Your vote's influence and your insistence that we act decisively and immediately make your voice heard. For information on how to get in touch with your elected officials, please see [THIS PAGE](#) on the KSB website.

**PRESERVING THE WONDER SPEAKER SERIES SAVE THE DATE!**



All events will be held at the KSB EcoHub, located at 360 Brewer Road in Sedona. Events begin at 5:00 PM, with doors opening at 4:30 PM.

On **Wednesday March 18**, Wendy Hodgson, Herbarium Curator Emerita and Senior Research Botanist at the Desert Botanical Garden, will discuss agaves significance to indigenous peoples. Researchers have revealed that pre-Columbian farmers grew no less than six and possibly eight or more domesticated agaves in Arizona dating to at least A.D. 600. These relict agaves have persisted in the landscape to the present, unchanged since they were last cultivated within a prehistoric cultural context, thus providing a rare opportunity to study pre-Columbian nutrition, trade, migration and agricultural practices. Understanding these plants and their ecological/cultural roles requires interdisciplinary collaboration that must involve Indigenous Peoples.

On **Wednesday April 15**, the City of Sedona's Tourism Manager, Andrew Grossman, will discuss "The Evolution Of Tourism Management In Sedona." Over the past two decades, communities across the United States have been rethinking the role of tourism, moving beyond traditional marketing toward strategies that support local quality of life and protect the character of the places people love to visit. In this session, Andrew Grossmann, Tourism Manager for the City of Sedona, will explore the national shift toward destination management and stewardship while sharing how Sedona's approach to tourism has evolved since the city became the official Destination Marketing and Management Organization in July 2023.

**STATUES NEEDED**

Our grounds have 2 spots that would be perfect for showcasing statues.

If you would like to help KSB enhance our garden by either donating or lending a statue, please contact us at [info@KeepSedonaBeautiful.org](mailto:info@KeepSedonaBeautiful.org) or calling 928-282-4938. If donated, KSB will provide documentation for tax purposes.

We prefer a modern/contemporary look, like in these examples, but are open to other styles.



*"I knew I wanted to be a KSB litter lifter when I came into the VOC on SR179 for the first time. I thought it was a great way to experience the outdoors and get rid of unsightly trash at the same time. I eventually became the Litter Lifter Chair and have been involved in this special and vital program for many years."*

Carla Williams

**Keep Sedona Beautiful**

Reminds all members to patronize our generous sponsors.

## LITTER LIFTERS NEEDED

If being outdoors and cleaning up civilization's assault on Nature's beauty is your thing, please join Keep Sedona Beautiful's team of dedicated litter lifters.

Two routes are now available on Hwy 179 close to I-17:

- The on/off ramps on the west side in the middle of each month (shared with others who do the first of the month)
- SR 179 MP 299-300 which is very close to I-17 and has good pull-out options for litter lifters

As a KSB litter lifter, you get to be your own boss! KSB only asks that each litter lifter clean their route at least once per month, any time they choose. Email [ksb2@keepsedonabeautiful.org](mailto:ksb2@keepsedonabeautiful.org) if you would like to volunteer.



## CALLING ALL BABY BOOMERS 73 OR OLDER



In 1975, millions of baby boomers started Individual Retirement Accounts (IRAs) and started depositing money into them every year. The idea was to reduce taxable income in your working years and withdraw the money in your retired years when taxable income and tax rates are lower.

Well, the government eventually wants their tax money, so when people reach 73, they must start withdrawing from these IRA accounts and pay taxes. It's called a Required Minimum Distribution or RMD.

However, if you give any portion of the RMD directly to a 501c3 nonprofit through your brokerage (or checks coming directly from your brokerage account), you don't have to pay taxes on the donated amount. YAY! It's a great way to support a local nonprofit and save taxes. Consider giving a donation from your IRA this year

to KSB. You can do this any month of the year. Email [ksb@keepsedonabeautiful.org](mailto:ksb@keepsedonabeautiful.org) to find out more.

## DARK SKY VIEWING AT KSB

We held the first Dark Sky Viewing event on the grounds of KSB this past January 19. Guided by Enchantment Resort's astronomer Dennis Casper, a group of enthusiasts viewed the skies through a number of telescopes Dennis provided. The area in our parking lot proved to be a great spot, and warm refreshments were just steps away in the EcoHub. Stay tuned for information about future such events.



*"We learned about Keep Sedona Beautiful through the organization's advocacy of the natural environment of Sedona, litter lifting, and the speaker series. We signed up as members right away since the organization's priorities align with ours."*

Lynn Zonakis

## FROM AFAR, NEAR NATURE

Thoughts on Environmental Activism from Trustee Barry Mallis



Activism for the sake of the environment naturally conjures vivid images of physical involvement, from desperate appeals before politicians to personal pleas to the uneducated for understanding of humanity's place in a seemingly vague web of life. Vague, indeed—it's all around us, hiding in plain sight, but contemporary civilization affords little time or space to nurture that sensitivity toward our place in the web.

Nonetheless, small pockets of curiosity and reasonableness and commitment dot the landscape. One such corner of our world is Red Rock State Park. Through its gate pour visitors from around the planet and, of course, from our own country. As an "Environmental Education Center," it provides uncluttered interaction with rocks, plants, animals and water, a superb chance to wander five miles of trails and enjoy focused presentations and programs.

A handful of park rangers led by manager Heidi Erickson, and a devoted corps of local volunteers share their knowledge, viewpoints and perceptions about our place in the overwhelming Western landscape. The region is, in an important way, physically laid bare by tens of millions of years; old, raw, evocative, the geography asks us to ask. And that's crucial in our times.

Red Rock State Park sits on an interface with nature; while it might seem a totally passive pleasure for visitors, actually there's so much more than meets the eyes, and it is in the absorption of its natural rhythm that we better understand our own. Park volunteers in their green uniforms and the ranger cadre reveal to guests what has been there all along: the most fundamental connections to a healthy environment without which we cannot survive. These are the first steps in advocating for the survival of life, in turning knowledge from afar into activism here and now.



**JOIN THE 1,000+ INSTAGRAM FOLLOWERS OF KSB**  
ON HIKING IN SEDONA @Keep Sedona Beautiful

## MEMORIAL TREES PLANTED AT THE ECOHUB

Keep Sedona Beautiful has planted 3 new trees in the EcoHub Garden in recognition of the substantial contributions of Darcy Hitchcock, Bill Pumphrey and Barbara Littrel.

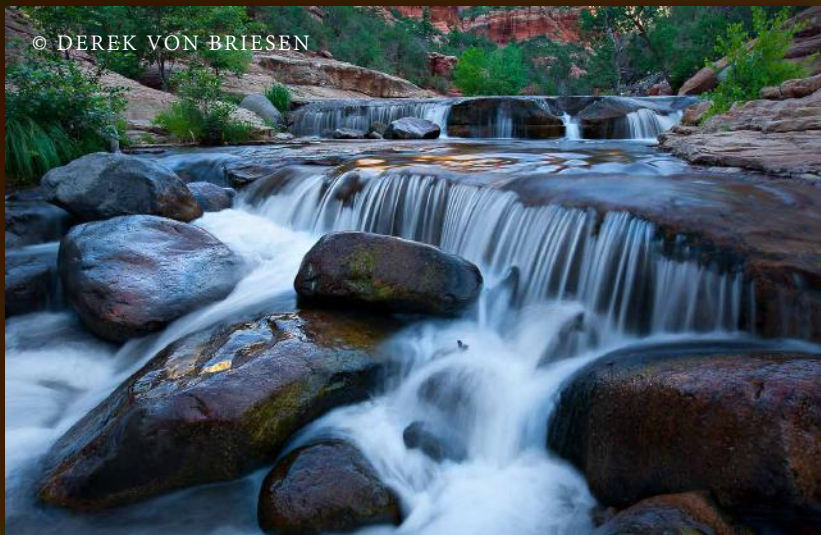
**Darcy Hitchcock** was one of Sedona's most impactful advocates for sustainability. A prolific author and longtime sustainability consultant, she co-founded the Sustainability Alliance, a coalition of regional nonprofits working to guide the Verde Valley toward a more sustainable future. She developed its Sustainable Business Certification program to help local businesses adopt environmentally responsible practices. Darcy and her husband Dale also built an award-winning eco-home in the Village of Oak Creek featuring solar panels, rainwater harvesting, graywater reuse, and dark-sky compliant lighting, earning recognition from both Keep Sedona Beautiful and the Sedona Chamber of Commerce for her role in making Sedona a regional leader in environmental stewardship. She and Dale relocated to Durango, but the focus she brought to sustainability lives on here in Sedona.

**Barbara Litrell** (1994-2021) was a dynamic and dedicated advocate, bringing a background in education, publishing, and nonprofit management to bear on the community she adopted as home. She served on the Sedona City Council from 2010 to 2014, where she championed environmental protection and quality of life, and earlier served as President of Keep Sedona Beautiful, during which time she helped spark a statewide initiative, successfully persuading Arizona Governor Janet Napolitano to declare April "Water Awareness Month" across the state. Beyond her environmental work, Barbara was a tireless advocate for mental health awareness in the Verde Valley, founding and leading the Mental Health Coalition Verde Valley and organizing the region's first Mental Health Awareness Week. She has also served as President of the League of Women Voters Greater Verde Valley, reflecting a decades-long commitment to civic engagement, community well-being, and the preservation of Sedona's natural beauty.

**Bill Pumphrey** (?-2025) served as President of Keep Sedona Beautiful during a pivotal period for the organization, lending steady leadership to KSB's core environmental missions. He embodied the mission of Keep Sedona Beautiful beginning early on as the Litter Lifter Committee Chair which led to his crafting and championing of Sedona's Covered Load Ordinance. The ordinance was adopted by the Sedona City Council in 2006, making litter resulting from an unsecured load an enforceable offense. He went on to cherish the use of native plants and proudly worked to support the KSB Annual Native Plant Workshop. He also advocated strongly for Sedona's dark skies, formally urging the City of Sedona to tighten its outdoor lighting standards to protect the night sky from light pollution.



*Darcy Hitchcock (center front, in the red scarf)*



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# HELP WANTED: MAGICAL GARDENERS!

OUR ECOHUB NEEDS YOUR LOVE!

## YOUR MISSION:

- Seduce the Weeds with Kindness (or Pull Them Carefully)
- Introduce Native Plants to Their New Homes
- Nurture with Love & Compost
- Create Harmony with Stones
- Chat with Cacti (optional)



**EcoHub VOLUNTEER TIMES:  
WEDNESDAYS & SATURDAYS,  
9:00 AM to NOON.**

**TO JOIN, YOU MUST  
FIRST SIGN UP!**

Contact us at  
[info@keepsedonabeautiful.org](mailto:info@keepsedonabeautiful.org)  
or call 928-282-4938.



Scan to Join

# KSB Business Sponsorship

KSB Business Sponsorship is an excellent way for businesses to support the protection of Red Rock Country.

Join now & begin utilizing the various benefits listed below by benefit level. Email us at [ksb@keepseidonabeautiful.org](mailto:ksb@keepseidonabeautiful.org) or call us at (928) 282-4938 for more information.



Good for Business

Keep Sedona Beautiful, Inc. is a 501(c)(3) non-profit organization.



## Chimney Rock \$250

- Two KSB decals, one transparent, one solid
- Your logo plus link on KSB website, and if tourism related on Preserving the Wonder.org website for 1 year
- KSB front vehicle plate
- KSB stainless steel water bottle



## Bear Mountain \$500

- All of the above, plus
- Your logo in electronic newsletters for 1 year



## Wingfield Mesa \$1,000

- All of the above, plus
- Your logo on Our Sponsors page in KSB magazine *Preserving the Wonder* for 1 year



## Thunder Mountain \$2,500

- All of the above, plus
- Your logo featured on Page 1 in *Preserving the Wonder* magazine for 1 year
- Honorable mention at the annual KSB Awards Ceremony



## Bell Rock \$5,000

- All of the above, plus
- Honorable mention at each KSB Speaker Series event



## Mingus Mountain \$10,000

- All of the above, plus
- Dinner with KSB President and Executive Vice President
- our logo on all KSB social media platforms



## Cathedral Rock \$20,000

- All of the above, plus
- Your logo featured on Page 1 in *Preserving the Wonder* magazine for 5 years
- QR code in Sedona Monthly magazine directed to your business



## KSB Membership

Our members are concerned citizens sharing a common goal to preserve the scenic beauty and natural environment of Sedona and the Verde Valley. Join today and receive the below-listed benefits by donation level.



Scan to Join

Join today and receive the benefits (per household) by donation level, along with the beautiful KSB 50th Anniversary front vehicle plate. For more info, contact [ksb@keepsedonabeautiful.org](mailto:ksb@keepsedonabeautiful.org) or call (928) 282-4938.



### Agave \$50



### Ocotillo \$500

- Tour of the KSB grounds & Pushmataha Center



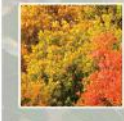
### Piñon Pine \$1,000

- Tour of the KSB grounds and Pushmataha Center
- Verde Valley Photo Notecards



### Juniper \$2,500

- One breakfast for two with a Board Member



### Gambel Oak \$5K

- Lunch for two w/ President & Executive Vice President
- Honorable mention at KSB Award Ceremony
- 1-hour historical tour of KSB grounds and Pushmataha Center



### Cottonwood \$10K

- Dinner for two w/ President & Executive Vice President
- Verbal honorable mention at 9 Speaker Series Events
- 2-hour, private geology tour or narrated tour of the area with respect to the KSB mission



### Ponderosa Pine \$25K

- Dinner for two with President & Executive Vice President
- 2-hour, private geology tour or narrated tour of the area with respect to the KSB mission
- Name and donation amount on plaque displayed at Pushmataha Center
- Verbal honorable mention at 9 Speaker Series Events
- 1-hour stargazing with local astronomer

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## Keep Sedona Beautiful, Inc.

### 2026 BOARD OF OFFICERS

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Craig Swanson, Executive Vice President

Abbie Denton, Treasurer

Lynn Zonakis, Secretary

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Kevin Cook

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Office Manager: Jan Wind

Executive Assistant: Wendy Heald



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KEEP SEDONA BEAUTIFUL  
360 BREWER ROAD, SEDONA, AZ 86336

### INVITATION TO OUR MEMBERS:

If You Care About the Beautiful Nature that Surrounds Sedona, THEN IT'S YOU WE ARE LOOKING FOR!

Put your special volunteer talents to work for the greater good of Preserving the Wonder!

[www.KeepSedonaBeautiful.org](http://www.KeepSedonaBeautiful.org) or call KSB at 928-282-4938



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