



UPM
BERSILU BERSAKSI

**SEKOLAH
PERNIAGAAN DAN
EKONOMI**

SCHOOL OF BUSINESS AND ECONOMICS

INTERNATIONALISATION REPORT 2023

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ACCREDITED**

Introduction

SPE's internationalisation strategy focuses on four key areas: Partnerships, Student & Staff Experience, Research and Curriculum. The internationalisation strategy has been developed in line with the overarching goals laid out in SPE's goals and values.

Initiatives and programs implemented in the four key areas are designed to enhance SPE's global standing and reputation. These areas also serve as a roadmap for consolidating and expanding existing partnerships. The primary objectives include the ongoing enhancement of SPE's international reputation for excellence. Additionally, the strategy aims to ensure that every SPE student undergoes some form of "international" experience, whether in the classroom, through integration with on-campus international students, or via their own overseas experiences.

A key focus of SPE's 20223 agenda was to enhance the "international" experience of students and staff as well as enhancing collaboration with international partner institutions.

The internationalization team comprises six academic staff members and one administrator, each actively contributing their ideas, time, and effort to realize SPE's internationalization strategy.

SPE's Internationalisation Team

Name	Role	Portfolio
Professor Dr Ho Jo Ann	<i>Assistant Dean of Internationalisation</i>	Head of Internationalisation Committee
Associate Professor Dr Nur Syazwani Mazlan	<i>Team Member</i>	Staff Mobility and International Research
Dr Nor Siah Jaharuddin	<i>Team Member</i>	Student Mobility Coordinator
Dr Anusuiya Subramaniam	<i>Team Member</i>	MoU and Advisory Board
Dr Norazlyn Kamal Basha	<i>Team Member</i>	Betta Gamma Sigma (BGS) Advisor
Dr Syamsul Herman Mohammad Afandi	<i>Team Member</i>	Graduate Student Club (GSC) Advisor
Mr. Muhamad Adib Mohammed	<i>Assistant Dean Officer</i>	Administrative Staff



SPE's internationalization strategy is set to infuse an enriching international, intercultural and global essence into every facet of the School.

Professor Ho Jo Ann
Assistant Dean of Internationalisation

The primary goals identified for this next period in SPE's internationalisation are:

1. Partnerships

- Establish and nurture collaborative ties with accredited universities and international organizations in the Asian region.

2. Student & Staff Experience

- Maintain a diverse and integrated student cohort with international students from a range of countries and backgrounds.
- Increase opportunities for every SPE student and staff, regardless of their background, to engage in international experiences, leveraging on the School's international partnerships

3. Research

- Elevate the rapidly advancing international research reputation of SPE by strengthening our existing collaborations and, second, by forging new and impactful partnerships with key international institutions and organizations.

4. Curriculum

- Employ a cohesive and co-ordinated strategy to infuse intercultural dimensions into the curriculum, ensuring that graduates from diverse disciplines acquire the necessary comprehension, skills and proficiencies to embrace their roles as global citizens.



1. PARTNERSHIPS

In the pursuit of heightened school visibility, SPE strengthened its network of institutional partnerships over the past year, culminating in the signing of 12 new Memoranda of Understanding (MOUs). The school's global engagement soared, encompassing 75 activities throughout the year, involving universities from 28 diverse countries. These visits encompass a myriad of agendas, including hosting visiting professors, organizing educational visits for professional certification, delivering guest lectures, and fostering collaborative exchanges.

SPE currently has 8 MoUs with accredited schools (EQUIS, AACSB or AMBA).

No	University	Country
1	National Taiwan University Of Science And Technology (NTUST)	Taiwan
2	Koc University, Turkiye	Turkiye
3	Thammasat University, Thailand	Thailand
4	Universiti Malang, Indonesia	Indonesia
6	British International Group (Kuwait)	Kuwait
7	Kedge Business School, France	France
8	Postgraduate Institute of Management University of Sri Jayewardenepura (PIM USJ) Sri Lanka	Sri Lanka
9	Sejong University, South Korea	South Korea
10	Sultan Qaboos University, Oman	Oman
11	Universitas Padjadjaran (UNPAD), Indonesia	Indonesia
12	Lanzhou University of Finance and Economics, China	China

MoUs signed in 2023

SPE actively cultivates and maintains partnerships with leading universities worldwide. These partnerships facilitate student exchange programs and provide mobility students with a smooth transition to studying at UPM.



OFFSHORE PROGRAMME

Currently, the programmes being offered under SPE's offshore programmes are the Masters by Coursework, Master of Science and the Doctor of Philosophy programmes. SPE has identified several potential universities to collaborate as their offshore programme partners. In 2024, SPE will kick off their offshore program with Lanzhou University of Finance and Economics, China.

OFFSHORE EXTERNAL MODE GRADUATE PROGRAMME

Masters by Coursework
Offshore External Mode Graduate Programme includes :

- Master by Coursework**
- ✓ Master of Economics
 - ✓ Master of Entrepreneurship
 - ✓ Master of Finance
 - ✓ Master of Business Administration
 - ✓ Master of Human Resource and Organization - *soon*
 - ✓ Master of Sustainable Accounting - *soon*

PROPOSED PROGRAM

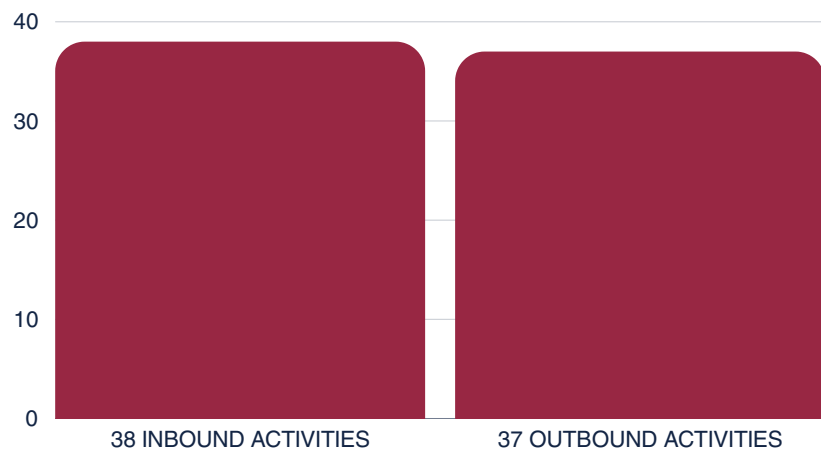


Master of Science & Doctor of Philosophy
Offshore External Mode Graduate Programme includes :

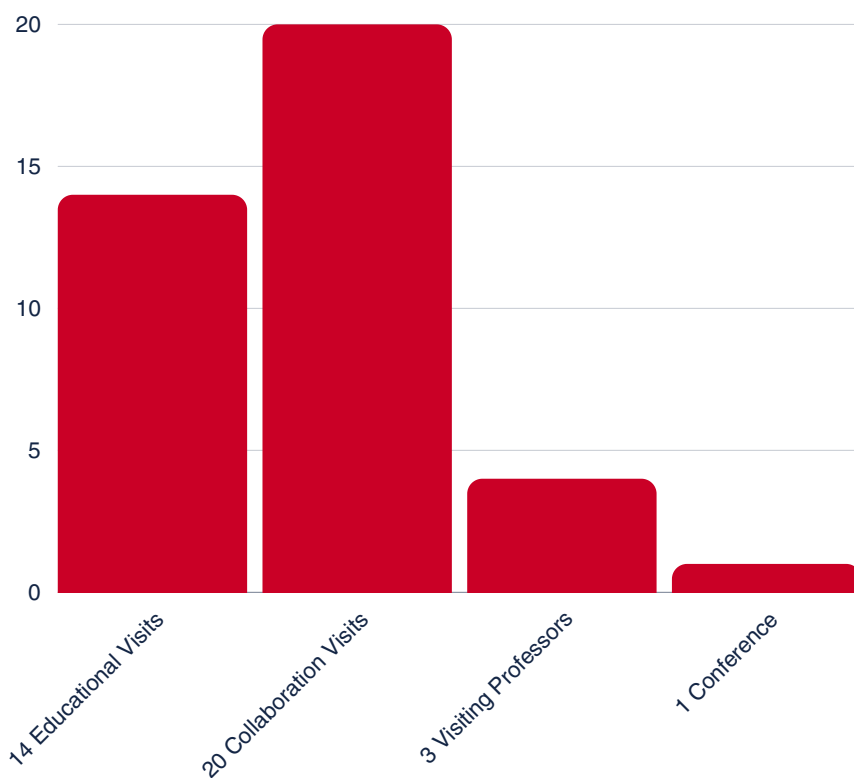
- MSc & Ph.D.
There are eleven (11) fields offered at School namely:
- ✓ Economics
 - ✓ Business Economics
 - ✓ Tourism
 - ✓ Hospitality
 - ✓ Management
 - ✓ Marketing
 - ✓ Human Resource Management
 - ✓ Business Law
 - ✓ Corporate Leadership
 - ✓ Finance
 - ✓ Accounting



No	University	Country	Status
1	Lanzhou University of Finance and Economics	China	Approved
2	Oxus University	Uzbekistan	In Progress
3	Nanning University (NU)	China	In Progress
4	Shanghai Institute of Technology (SIT)	China	In Progress
5	Qindao Huanghai University (QHHU)	China	In Progress
6	Wenzhou Business College (WZBC)	China	In Progress
7	Changchun Normal University (CNU)	China	In Progress
8	Pingtian Institute of Xiamen University (XMUPT),	China	In Progress
9	Shandong Normal University (SDNU),	China	In Progress
10	British International Group (BIG),	Kuwait	In Progress



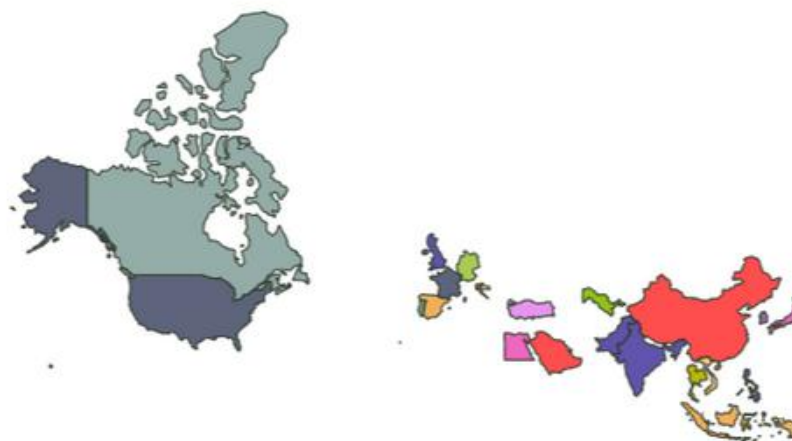
75 Global Engagement Activities



4 Types of Inbound Activities

SPE GLOBAL ENGAGEMENT FOR 2023

UNIVERSITIES AND INSTITUTION AROUND THE WORLD



28 Countries:-

- United States - 1
- Spain - 4
- Thailand - 4
- Qatar - 1
- Egypt - 1
- Indonesia - 24
- Turkiye - 4
- Saudi Arabia - 1
- Philippines - 1
- China - 3
- France - 3
- Portugal - 1
- Canada - 1
- Singapore - 1
- Japan - 1
- Brunei - 1
- Vietnam - 1
- India - 7
- New Zealand - 1
- Germany - 1
- Taiwan - 2
- Hong Kong - 1
- Scotland - 1
- Slovenia - 1
- Pakistan - 1
- Croatia - 1
- Uzbekistan - 2
- United Kingdom - 1

SPE Global Engagement Activities with 28 Countries

Global Conference Business and Economics Research (GCBER) 2023

On September 9th and 10th, 2023, the office of the Deputy Dean of Research and Innovation organized the Global Conference on Business and Economics Research (GCBER) 2023. The conference attracted 127 participants, including students and scholars from both domestic and international backgrounds. Distinguished guest speakers included Dr. Rashidi Said, Director of the ASEAN Economic Integration Division, MITI; Mr. John Loh, Director of Digital Innovation and Sustainability, Emerging EPC Sdn Bhd; Associate Professor Dr. Cham Tat Huei, Deputy Dean at The UCSI Graduate Business School, UCSI University; Associate Professor Dr. Azreen Azman, Deputy Dean of Research and Innovation, Faculty of Computer Science and Information Technology, UPM; and Mr. William Loh from Emerald Publishing.



VISITING PROFESSORS

SPE had the privilege of hosting three distinguished Visiting Professors in 2023: Professor Dr. Tom Baum from the University of Strathclyde, Scotland; Prof. Mustafa Z Younis from Jackson State University, Mississippi, USA; and Assoc. Prof. Dr. Jaemun Byun from Sejong University, Korea. During their visits, they delivered expert lectures attended by both SPE students and academic staff. These events underscore the institution's dedication to providing a world-class education, exposing students to diverse perspectives and cutting-edge knowledge.

Professor Dr. Tom Baum



Professor Mustafa Z Younis



Assoc. Prof. Dr. Jaemun Byun



SPE had 75 Global Engagements throughout 2023

NO	UNIVERSITY/INSTITUTION	TYPE	PROGRAM	PLACE	PARTICIPANT	AGENDA	DATE
1	EFMD CONFERENCE FOR DEANS & DIRECTORS GENERAL MADRID, SPAIN	OUTBOUND	PHYSICAL VISIT	MADRID, SPAIN	DEAN PROF.BANY AND PROFESSOR IR. DR. B.T. HANG TUAH BAHARUDIN, DEPUTY VICE CHANCELLOR (INDUSTRY AND COMMUNITY RELATIONS)	CONFERENCE	30 – 31/1/ 2023
2	THAMMASAT UNIVERSITY, THAILAND	OUTBOUND	PHYSICAL VISIT	BANGKOK THAILAND	DEAN PROF.BANY, DR.NORASHIDAH, PROF. NORMAZ, PROF YUHANIS AND DR.NISAK	COLLABORATION	13/1/2023
3	UNIVERSITY OF OTAGO, NEW ZEALAND (AACSB PRT)	INBOUND	PHYSICAL VISIT	SPE	PROF. DR. ROBIN GAULD	ACCREDITATION PRT VISIT	7 – 9/3/2023
4	THAMMASAT UNIVERSITY, THAILAND (AACSB PRT)	INBOUND	PHYSICAL VISIT	SPE	PROF. DR. RUTH BANOMYONG	ACCREDITATION PRT VISIT	7 – 9/3/2023
5	BINA NUSANTARA UNIVERSITY, INDONESIA (AACSB PRT)	INBOUND	PHYSICAL VISIT	SPE	ASSOC. PROF. DR. DEZIE WARGANEGARA	ACCREDITATION PRT VISIT	7 – 9/3/2023
6	YES2MALAYSIA EDUCATION MALAYSIA EXPO 2023 IN QATAR & EGYPT	OUTBOUND	PHYSICAL VISIT	DOHA, QATAR	DEPUTY DEAN PROF. YUHANIS	PROMOTIONAL EVENT	8/3/2023
7	YES2MALAYSIA EDUCATION MALAYSIA EXPO2023	OUTBOUND	PHYSICAL VISIT	CAIRO, EGYPT	DEPUTY DEAN ASSOC. PROF. DR. NORASHIDAH	PROMOTIONAL EVENT	8/3/2023
8	ASIA-PACIFIC ASSOCIATION FOR INTERNATIONAL EDUCATION (APAIE) CONFERENCE AND EXHIBITION 2023	OUTBOUND	PHYSICAL VISIT	BANGKOK THAILAND	PROF. SUHAIMI, DIRECTOR OF INTERNATIONAL OFFICE, UPM	CONFERENCE	12/3/2023
9	UNIVERSITAS MALANG	OUTBOUND	PHYSICAL VISIT	MALANG, INDONESIA	DR. SITI MANISAH AND DR. ASLAM	KNOWLEDGE TRANSFER	13/3/2023
10	SAKARYA ÜNİVERSİTESİ, TÜRKİYE	OUTBOUND	PHYSICAL VISIT	TÜRKİYE	DEAN PROF.BANY AND DR. ANUAR SHAH BALI	COLLABORATION	13/3/2023

NO	UNIVERSITY/INSTITUTION	TYPE	PROGRAM	PLACE	PARTICIPANT	AGENDA	DATE
11	KOCAELI ÜNİVERSİTESİ , TURKIYE	OUTBOUND	PHYSICAL VISIT	TURKIYE	DEAN PROF.BANY AND DR. ANUAR SHAH BALI	COLLABORATION	14/3/2023
12	DÜZCE ÜNİVERSİTESİ, TURKIYE	OUTBOUND	PHYSICAL VISIT	TURKIYE	DEAN PROF.BANY AND DR. ANUAR SHAH BALI	COLLABORATION	15/3/2023
13	UNIVERSITY OF STRATHCLYDE, SCOTLAND Professor Dr. Tom Baum	INBOUND	PHYSICAL VISIT	SPE	PROFESSOR DR. TOM BAUM AND DR. IRMA BOOYENS	VISITING PROFESSOR	27/3/2023
14	ANTAI COLLEGE OF ECONOMICS AND MANAGEMENT AT SHANGHAI JIAO TONG UNIVERSITY	INBOUND	PHYSICAL VISIT	BILIK MESYUARAT SPE	DEAN PROF. HAITO YIN	COLLABORATION	7/4/2023
15	EFMD CONFERENCE FOR ACCREDITATION, IMPACT & QUALITY ASSURANCE PROFESSIONALS 2023	OUTBOUND	PHYSICAL VISIT	FRANCE	DR. NISAK	CONFERENCE	1/5/2023
16	PROGRAM ERASMUS+ INTERNATIONAL STAFF MOBILITY	OUTBOUND	PHYSICAL VISIT	BURDUR, TURKIYE	DEPUTY REGISTRAR AZIZAH TAMSI	EDUCATIONAL VISIT	6/5/2023
17	FACULTY OF ECONOMICS & BUSINESS UNIVERSITY OF ZAGREB, CROATIA	OUTBOUND	PHYSICAL VISIT	CROATIA	DR. NISAK	COLLABORATION	9/5/2023
18	SCHOOL OF ECONOMICS AND BUSINESS UNIVERSITY OF LJUBLJANA, SLOVENIA	OUTBOUND	PHYSICAL VISIT	SLOVENIA	DR. NISAK	COLLABORATION	11/5/2023
19	UNS FINTECH CENTER POTENTIAL RESEARCH COLLABORATION	OUTBOUND	PHYSICAL VISIT	SOLO, INDONESIA	PROF. LAW SIONG HOOK	KNOWLEDGE TRANSFER	17/5/2023
20	YES2MALAYSIA THE BIGGEST EDUCATION MALAYSIA INFO DAY	OUTBOUND	PHYSICAL VISIT	SAUDI ARABIA	ASSOC. PROF. DR.RAJA NERINA BINTI RAJA YUSOF	PROMOTIONAL EVENT	18/5/2023
21	21ST APACCHRIE 2023 CONFERENCE	OUTBOUND	PHYSICAL VISIT	PAMPANGA, PHILIPPINES	PROF. HO JO ANN	CONFERENCE	25/5/2023
22	UNIVERSITAS PADJADJARAN'S FACULTY OF ECONOMICS AND BUSINESS	INBOUND	PHYSICAL VISIT	SPE	DR.SUKMADILAGA AND DR. ARIE PRATAMA	COLLABORATION	25/5/2023
23	LANZHOU UNIVERSITY CHINA OFFSHORE PROGRAM	OUTBOUND	PHYSICAL VISIT	XI AN, LANZHOU, CHINA	DR. ANITHA AND DR.ANUAR SHAH BALI	COLLABORATION	28/5/2023

NO	UNIVERSITY/INSTITUTION	TYPE	PROGRAM	PLACE	PARTICIPANT	AGENDA	DATE
24	EMLYON BUSINESS SCHOOL, LYON, FRANCE	OUTBOUND	PHYSICAL VISIT	FRANCE	DEAN PROF.BANY AND PROFESSOR DR. MOHD ROSLAN SULAIMAN VICE CHANCELLOR	CONFERENCE	11 – 13/6/2023
25	AGROPARISTECH	OUTBOUND	PHYSICAL VISIT	FRANCE	ASSOC. PROF. DR. ZAITON BINTI SAMDIN	KNOWLEDGE TRANSFER	26/6/2023
26	UNIVERSITI MINHO, PORTUGAL INTERNATIONAL STAFF MOBILITY	OUTBOUND	PHYSICAL VISIT	BRAGA, PORTUGAL	DEPUTY REGISTRAR AZIZAH TAMSU	EDUCATIONAL VISIT	1/7/2023
27	UNIVERSITI PAKUAN (UNPAK) BOGOR, INDONESIA	INBOUND	PHYSICAL VISIT	BILIK MESYUARAT UTAMA	DR. HENDRA SASONGKO DEAN	COLABORATION	10/7/2023
28	THE IMT-GT HIGH-LEVEL PANEL FORUM: “LEARNING FROM THE PAST AND SHAPING IMT-GT COOPERATION IN TURBULENT TIMES	OUTBOUND	PHYSICAL VISIT	JAKARTA, INDONESIA	PROF. SUHAIMI	CONFERENCE	11/7/2023
29	UNIVERSITY OF A CORUNA	OUTBOUND	PHYSICAL VISIT	SPAIN	DEPUTY DEAN ASSOC. PROF. DR. NORASHIDAH	EDUCATIONAL VISIT	21/7/2023
30	3RD WORLD NCD CONGRESS 2023	OUTBOUND	PHYSICAL VISIT	CANADA	DR. WENCY	CONFERENCE	23/7/2023
31	KOMUNITI KABUPATEN BOGOR INDONESIA	OUTBOUND	PHYSICAL VISIT	BOGOR, INDONESIA	DEPUTY DEAN PROF. ROZANAH	KNOWLEDGE TRANSFER	24/7/2023
32	PROF. MUSTAFA Z YOUNIS	INBOUND	PHYSICAL VISIT	SPE	PROF. MUSTAFA Z YOUNIS	VISITING PROFESSOR	26/6 – 16/8 2023
33	ACEEU GLOBAL TRIPLE E AWARDS ON ENTREPRENEURSHIP AND ENGAGEMENT EXCELLENCE IN HIGHER EDUCATION 2023	OUTBOUND	PHYSICAL VISIT	BARCELONASPAIN	ASSOC. PROF. DR. MASS HAREEZA	CONFERENCE	26/7/2023
34	ASIA UNIVERSITY TAIWAN	INBOUND	PHYSICAL VISIT	BILIK MESYUARAT SPE	PROF REMEN DEAN AND HIS ACCREDITATION UNIT	COLLABORATION	27/7/2023
35	HEC, PARIS	INBOUND	ZOOM MEETING	SPE	PATTI BROWN-VARNIER	COLLABORATION	27/7/2023

NO	UNIVERSITY/INSTITUTION	TYPE	PROGRAM	PLACE	PARTICIPANT	AGENDA	DATE
36	UNTA ANNUAL ASSEMBLY - "INNOVATION FOR SUSTAINABLE AGRICULTURE PRODUCTION, ENSURING CLIMATE-RESILIENT AND DIGITAL AGRICULTURE" DI UNIVERSITAS BRAWIJAYA, INDONESIA	OUTBOUND	PHYSICAL VISIT	UNIVERSITAS BRAWIJAYA, INODNESIA	PROF. DR. SUHAIMI	CONFERENCE	7/8/2023
37	ERASMUS, SPAIN	INBOUND	PHYSICAL VISIT	BILIK MESYUARAT SPE	UNDERGRADUATE OFFICE	COLLABORATION	18 – 21/8/2023
38	LIVERPOOL JOHN MOORES, UK	INBOUND	PHYSICAL VISIT	BILIK MESYUARAT UTAMA	PROF. TIM NICHOL PRO-VICE-CHANCELLOR LJMU	COLLABORATION	21/8/2023
39	VELLORE INSTITUTE OF TECHNOLOGY (VIT)	INBOUND	PHYSICAL VISIT	DEWAN PHILIP KOTLER	MR. DHANESH AND 40 STUDENTS OF VIT	EDUCATIONAL VISIT	14/8/2023
40	UNIVERSITAS INDONESIA	INBOUND	PHYSICAL VISIT	BILIK MESYUARAT UTAMA	PROF. TEGUH DEAN OF BUSINESS SCHOOL AND HIS ACCREDITATION UNIT	COLLABORATION	3/8/2023
41	UNIVERSITY PAKISTAN	INBOUND	ZOOM MEETING	SPE	DR. ANEEQ AND PROF.ATHAR	COLLABORATION	7/8/2023
42	OXUS UNIVERSITY, UZBEKISTAN	INBOUND	ZOOM MEETING	SPE	DR. HAYOT	COLLABORATION	25/8/2023
43	FACULTY OF ECONOMICS DAN BUSINESS, UNIVERSITAS INDONESIA	INBOUND	ZOOM MEETING	SPE	DR. TEGUH DARTANTO (DEAN)	COLLABORATION	11/8/2023
44	UNIVERSITI BRUNEI DARUSSALAM INITIAL DISCUSSION	INBOUND	ZOOM MEETING	SPE	DR. MASAIROL BIN HAJI MASRI (DEAN)	COLLABORATION	25/8/2023
45	PROF. DR. YUSUF KARBHARI	INBOUND	PHYSICAL VISIT	SPE	PROF. DR. YUSUF KARBHARI	VISITING PROFESSOR AND SPE ADVISORY BOARD MEETING 14 SEPTEMBER	12/8 – 16/9 2023
46	HAMPTON UNIVERSITY USA MOBILITY DISCUSSION	INBOUND	PHYSICAL VISIT	BILIK MESYUARAT UTAMA	MS. SAMARIA HAYSBERT (IO HAMPTON)	EDUCATIONAL VISIT	6/9/2023

NO	UNIVERSITY/INSTITUTION	TYPE	PROGRAM	PLACE	PARTICIPANT	AGENDA	DATE
47	FACULTY OF ECONOMICS DAN BUSINESS, UNIVERSITAS MALANG	INBOUND	PHYSICAL VISIT	BILIK MESYUARAT UTAMA	DR. SATHIA(ASSISTANT DEAN)	COLLABORATION	12/9/2023
48	SEB UNIVERSITY OF LADAKH, INDIA	INBOUND	ZOOM MEETING	SPE	DR. DARJA	COLLABORATION	19/9/2023
49	INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE (IIMK)	INBOUND	ZOOM MEETING	SPE	MR MAJU	COLLABORATION	16/9/2023
50	3RD INTERNATIONAL CONFERENCE ON TROPICAL AGRIFOOD, FEED, AND FUEL (THE 3RD ICTAFF-2023)	OUTBOUND	PHYSICAL VISIT	BALIKPAPAN CITY, EAST KALIMANTAN INDONESIA	DEPUTY DEAN PROF. DR. NORMAZ	CONFERENCE	17/9/2023
51	UNIVERSITY OF AGRICULTURAL SCIENCES DHARWAD	INBOUND	PHYSICAL VISIT	SPE	DR.SUDESH (COORDINATOR)	EDUCATIONAL VISIT (CERTIFICATION TRAINING)	17/10 – 15/11 2023
52	HALAL REGULATORY FRAMEWORK FOR LOGISTICS SERVICES IN MALAYSIA SEMASA “THE HALAL EXECUTIVE AND MANAGEMENT TRAINING WORKSHOP”	OUTBOUND	PHYSICAL VISIT	SINGAPORE	PROF. DR. SUHAIMI	CONFERENCE	17/10/2023
53	UNIVERSITAS MALANG	INBOUND	PHYSICAL VISIT	DKSPE9 MGM3113	DR. ANESYA ,40 STUDENTS	EDUCATIONAL VISIT	18/10/2023
54	FACULTY OF ECONOMICS AND MANAGEMENT, INSTITUT PERTANIAN BOGOR (IPB)	INBOUND	PHYSICAL VISIT	BILIK MESYUARAT SPE	IPB UNDERGRADUATE STUDENTS	COLLABORATION	20/10/2023
55	UNIVERSITY WASEDA, TOKYO	OUTBOUND	PHYSICAL VISIT	TOKYO JAPAN	DEPUTY REGISTRAR AZIZAH TAMSU, 7 NON ACADEMIC MEMBERS	EDUCATIONAL VISIT	20/10/2023
56	UNIVERSITI BRUNEI DARUSSALAM SCHOOL OF BUSINESS AND ECONOMICS (UBDSBE)	OUTBOUND	PHYSICAL VISIT	BRUNEI	DEPUTY DEAN ASSOC. PROF. DR. ANUAR SHAH BALI	COLLABORATION	22/10/2023

NO	UNIVERSITY/INSTITUTION	TYPE	PROGRAM	PLACE	PARTICIPANT	AGENDA	DATE
57	NATIONAL TAIWAN UNIVERSITY OF SCIENCE AND TECHNOLOGY (NTUST)	INBOUND	PHYSICAL VISIT	BILIK MESYUARAT UTAMA	PROF NAI WEI LO DEAN OF THE SCHOOL OF MANAGEMENT NTUST	COLLABORATION	25/10/2023
58	ECONOMY AND ENVIRONMENT PARTNERSHIP FOR SOUTHEAST ASIA (EEPSEA PARTNERSHIP) ANNUAL CONFERENCE	OUTBOUND	PHYSICAL VISIT	HO CHI MINH, VIETNAM	ASSOC. PROF. DR. ZAITON BINTI SAMDIN	CONFERENCE	26/10/2023
59	INTERNATIONAL GRADUATE CENTER, CITY UNIVERSITY OF APPLIED SCIENCES, GERMANY	INBOUND	ZOOM MEETING	SPE	PROF FRANK DIRECTOR OF MBA PROGRAM	COLLABORATION	5/10/2023
60	SEB, UNIVERSITY OF LJUBLJANA, SLOVENIA	INBOUND	ZOOM MEETING	SPE	MS DARJA SAKSIDA BORGATAJ HEAD OF INTERNATIONAL RELATION	COLLABORATION	6/10/2023
61	EFMD GLOBAL ASIA ANNUAL CONFERENCE (SPEAKER)	OUTBOUND	PHYSICAL VISIT	BANGKOK, THAILAND	DEAN PROF.BANY AND PROF. HO JO ANN	KNOWLEDGE TRANSFER	4/11/2023
62	UNIVERSITAS WIDYATAMA	INBOUND	PHYSICAL VISIT	SPE	40 POSTGRADUATE STUDENTS AND 2 LECTURER	EDUCATIONAL VISIT	6/11/2023
63	2ND SUMMER COURSE ON INCLUSIVE AND SUSTAINABLE PALM OIL INDUSTRY	OUTBOUND	PHYSICAL VISIT	MEDAN, INDONESIA	PROF. SHAUFIQUE FAHMI BIN AHMAD SIDIQUE	CONFERENCE	13/11/2023
64	INSTITUT TEKNOLOGI BANDUNG (ITB) UNDERGRADUATE STUDENT	INBOUND	PHYSICAL VISIT	SPE	27 UNDERGRADUATE STUDENTS AND 1 LECTURER	EDUCATIONAL VISIT	15/11/2023
65	SCHOOL OF BUSINESS AND MANAGEMENT INSTITUT TEKNOLOGI BANDUNG (SBM ITB) POSTGRADUATE STUDENT	INBOUND	PHYSICAL VISIT	SPE	21 UNDERGRADUATE STUDENTS AND 3 LECTURER	EDUCATIONAL VISIT	16/11/2023
66	UNIVERSITAS DIPONEGORO	INBOUND	PHYSICAL VISIT	BILIK MESYUARAT UTAMA	PROF INDAH AND 3 ACADEMIC STAFF	EDUCATIONAL VISIT	17/11/2023
67	CHINESE UNIVERSITY OF HONG KONG	INBOUND	PHYSICAL VISIT	BILIK MESYUARAT UTAMA	ASSOCIATE DEAN PROF SEEN AND 2 ACADEMIC STAFF	EDUCATIONAL VISIT	17/11/2023

NO	UNIVERSITY/INSTITUTION	TYPE	PROGRAM	PLACE	PARTICIPANT	AGENDA	DATE
68	UNIVERSITAS AIRLANGGA	OUTBOUND	PHYSICAL VISIT	SURABAYA, INDONESIA	DR. SHAFIE BIN SIDEK	KNOWLEDGE TRANSFER	20/11/2023
69	INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE	INBOUND	PHYSICAL VISIT	BILIK MESYUARAT UTAMA	PROF. ANINDITA, IMMK	EDUCATIONAL VISIT AND SPECIAL TALK	22/11/2023
70	UNIVERSITAS SUMATERA UTARA	INBOUND	PHYSICAL VISIT	BILIK MESYUARAT UTAMA	DEPUTY DEANS FROM USU	EDUCATIONAL VISIT	23/11/2023
71	UNIVERSITAS MALANG	INBOUND	PHYSICAL VISIT	SPE	5 UNDERGRADUATE STUDENTS	EDUCATIONAL VISIT	20/11 – 20/12 2023
72	INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE, BANGALORE	INBOUND	ZOOM MEETING	SPE	DR. KOTHURI AND DR. NISHA	COLLABORATION	8/12/2023
73	MING CHUAN UNIVERSITY (MCU)	OUTBOUND	PHYSICAL VISIT	SPE	ASSOC. PROF. DR. NG SIEW IMM	JOINT RESEARCH	2 – 10/12/2023
74	INTERNATIONAL CONCLAVE GLOBALIZING INDIAN THOUGH 2023 (SPEAKER)	OUTBOUND	PHYSICAL VISIT	MYSURU INDIA	DEPUTY DEAN ASSOC. PROF. DR. NORASHIDAH AND PROF. ROZANAH	KNOWLEDGE TRANSFER	12/12/2023
75	HUNAN AUTOMOTIVE ENGINEERING VOCATIONAL COLLEGE (HAEVC) CHINA	INBOUND	PHYSICAL VISIT	BILIK MESYUARAT UTAMA	DR. ZHOU JINZONG VICE DEAN	EDUCATIONAL VISIT	14/12/2023

1. Collaboration with Universitas Negeri Malang, Indonesia

Dr. Anusuiya's participation as a speaker at the Global Leadership Week highlights the collaborative alliance between the School of Business and Economics at Universiti Putra Malaysia and Universitas Negeri Malang. The online event exemplifies a contemporary and technologically-driven collaboration, showcasing the adaptability inherent in this partnership. The chosen topic for Dr. Anusuiya's presentation, titled "Understanding Leadership and The Function and Purpose of Leadership for the Organization," demonstrates a commitment to knowledge-sharing. This exchange of expertise significantly contributes to the educational partnership, offering valuable insights into leadership for the benefit of both institutions and their respective student bodies.



Benefits and Future Prospects:

This collaboration yields numerous advantages for both institutions and their students. It nurtures intellectual exchange, enhances cross-cultural understanding, and plays a pivotal role in shaping the future leaders of tomorrow. Furthermore, it establishes the foundation for potential future collaborations, including:

- **Joint research projects:** Collaborative research initiatives have the potential to harness the combined expertise of both institutions, resulting in impactful contributions to the field of leadership studies.
- **Student exchange programs:** Enabling students to immerse themselves in diverse academic environments and cultural contexts, exchange programs enrich their educational experiences.
- **Expansion of the network:** Acting as a catalyst, this collaboration may lead to broader partnerships with other institutions in the region, fostering a collaborative network dedicated to:





2. Offshore programme with Sakarya University, Tukiye

On March 13, 2023, a delegation from SPE, led by Dean Prof. Dr. Bany Ariffin Amin Noordin, visited Sakarya University. The delegation held a meeting with Deputy C, Prof. Dr. Ozer Koseoglu, and Deputy Rector Prof. Dr. Emrah Dogan to explore potential collaboration between the two universities. Additionally, during this visit, SPE engaged in discussions with the Dean of Sakarya Business School, Prof. Dr. Mustafa Cahit Ungan, regarding the Offshore Graduate Program, expected to be implemented in March 2024. Furthermore, a meeting took place with the Deputy Dean of Research, Dr. Ali Ilya, to explore the potential for collaboration in the field of research.



3. Collaboration with Universiti Pakuan Bogor, Indonesia

In August 2023, a delegation from Universiti Pakuan (UNPAK) Bogor, Indonesia, led by the Dean of the Faculty of Economics and Business (FEB), Dr. Hendro Sasongko, visited SPE. The purpose of their visit was to participate in a knowledge transfer program under the industry-community collaboration between SPE UPM and FEB UNPAK. This program aims to bridge academia and industry by engaging with the community and sharing valuable insights with small and medium-sized enterprise (SME) entrepreneurs. Through a collaborative effort with industry partners, Biscochiz and Kopi Darjat, under the SPE PRENEUR VENTURES Flagship, SPE aimed to equip SME entrepreneurs with the tools they need to thrive in today's dynamic business landscape. Together, SPE and UNPAK believe in the transformative power of education and industry collaboration to empower and uplift the entrepreneurial community.



4. Collaboration with Universiti Pakuan Bogor (UNPAK), Indonesia

On July 25, 2023, lecturers from SPE actively participated in an entrepreneurship program and community project in Bogor, Indonesia. This program brought together lecturers from both SPE and UNPAK, along with local entrepreneurs from the small rural district of Mekarwangi.

The session included a valuable sharing segment led by SPE lecturers, namely Prof. Dr. Rozanah Ab. Rahman, Dr. Saira Kharuddin, Dr. Najaa Ab Mubin, and Dr. Rosmah Mohamed, along with the founders and managers of Biscochiz, Mr. Shahir and his wife, Mrs. Syikin. This sharing session covered fundamental aspects of entrepreneurship, offering guidance for initiating businesses, especially in terms of financial management, marketing policies, workplace safety laws, issues related to product legalization, and strategies for improving work productivity.

Through this collaborative partnership, the aim is to educate and provide support to individuals in the Mekarwangi Buddesa community regarding the field of entrepreneurship. The insights shared during this session are considered invaluable for raising awareness within the local community, presenting entrepreneurial opportunities, and guiding individuals as they embark on their entrepreneurial journey.



5. Knowledge sharing with University of Indonesia (UI)

In August 2023, SPE welcomed a delegation from the Faculty of Economics and Business, University of Indonesia (FEB UI). The visit, characterized by insightful discussions and shared aspirations, focused on SPE's journey in achieving EQUIS Accreditation. The esteemed delegates included Dr. Teguh Dartanto, Dean of FEB UI; Dr. Siti Nuryanah, Head of Academic Quality Assurance; Ms. Yeshika Alversia, Chief International Accreditation; and Ms. Aries Damayanti, a member of the International Accreditation Unit team.

Conversations also explored potential avenues for future partnerships that could enhance the academic landscapes of both institutions. These meaningful engagements reaffirm our commitment to international collaboration, knowledge sharing, and the pursuit of academic excellence.



6. Collaboration with Antai College Of Economics And Management, Shanghai Jiao Tong University

In April 2023, SPE had the honor of hosting a courtesy visit from the delegation of Antai College of Economics and Management, Shanghai Jiao Tong University, including Prof. Dr. Haitao Yin, Senior Associate Dean, and Ms. Yaya Tao, Program Manager of the International Office. The discussions during the visit centered on potential areas of collaboration, encompassing joint research initiatives, faculty development programs, student exchanges, and joint conferences and workshops. Both SPE and ACEM expressed strong interest in further exploring these potential collaborations. The visit concluded with a commitment to maintaining open communication and actively working towards developing concrete collaboration agreements.



7. Collaboration with Oxus University, Uzbekistan

On 4th December 2023, Vice Chancellor of Universiti Putra Malaysia (UPM), Dato' Prof. Dr. Ahmad Farhan Mohd Sadullah welcomed a courtesy visit from the Vice Chancellor of Oxus University, Prof. Dato Sri Dr. Daing Nasir Ibrahim, at Le Meridien Hotel, Putrajaya. The meeting was held to discuss various future collaboration programs, especially from the aspects of student and staff exchange, knowledge transfer and research collaboration.

The meeting was also joined by the Dean Prof. Dr. Bany Ariffin Amin Noordin, Deputy Dean (Graduate and International) Prof. Assoc. Ts. Dr. Anuar Shah Bali Mahomed, Vice Rector for Academic Affairs, Oxus University, Dr. Bekzod Zakirov, Vice Rector for Finance and Internationalization, Dr. Hayot Saydaliev, and Board of Trustee, Dr. Fathiddin Mansurov. A follow-up meeting is planned to discuss the progress made by the working group and finalize the MoU. The dean will visit Oxus on March 2024 to sign the official MoU with Oxus University.



8. Prof Bany Arrifin's Keynote Speech at the EFMD Asia Annual conference 2023 Bangkok

From the 5th to the 7th of November 2023, Prof. Dr. Bany Ariffin Amin Nordin had the privilege of serving as one of keynote speakers in the EFMD's sessions on Global Geopolitics and its Impact on Global Institutions: How to Achieve an Appropriate Balance. In this session, the dean shared his experiences and challenges in steering SPE through the pandemic, highlighting how SPE UPM continued its journey towards excellence and ultimately attained the prestigious EQUIS accreditation.

Participating in the EFMD Asia Annual Conference 2023 provided a valuable platform for the Dean to narrate SPE's story, impart leadership insights, and establish connections within the international academic community. The Dean's acceptance of the invitation and active participation in the session contribute significantly to strengthening SPE UPM's visibility and networking among other top global business schools.



9. International Executive Education Programme

Starting from October 4th until December 21st, the Assistant Dean of Business Development Dr. Sudesh Prabhakaran, organized a short mobility program for students from India. The program consisted of six batches from different Indian universities, totaling 80 students. Throughout the mobility program, students engaged in the following activities:

Academic Sessions: Lectures, workshops, or seminars conducted by SPE UPM faculty in collaboration with the Agriculture faculty of UPM.

Cultural Immersion: Visits to cultural landmarks and participation in traditional activities, such as SPE JOM MASUK KAMPUNG, enabling interactions with local communities.

Collaboration Opportunities: Involvement in group projects, joint research initiatives, and knowledge-sharing sessions between Indian and Malaysian students.

Field Trips: Visits to relevant businesses, research organizations, and agricultural sites, including MARDI Malaysia.

The six universities from India that participated in the program were:

- University of Agricultural Sciences, Dharwad
- The Rajmata Vijayaraje Scindia Krishi Vishwa Vidyalaya, Gwalior
- University of Agriculture Dr. Balasaheb Sawant Konkan Krishi Vidyapeeth
- University of Agriculture Mahatma Phule Krishi Vidyapeeth, Rahuri
- Junagadh Agricultural University
- Odisha University of Agriculture & Technology, Bhubaneswar

The short mobility program for Indian students at SPE UPM proved to be a valuable experience for all participants. The students gained insightful exposure to Malaysian academia, engaged in diverse cultural interactions, and explored collaboration opportunities with both SPE and Malaysian counterparts. Through academic sessions, field trips, and immersive activities, the program facilitated knowledge exchange, cultural understanding, and the potential for lasting partnerships between institutions. This initiative sets a precedent for future international collaborations that promote student enrichment, academic excellence, and cross-cultural understanding in the spirit of internationalization.



10. SPE Visit to University of Darussalam, Bandar Seri Begawan, Brunei

The visit to the University of Darussalam (UBD) in Bandar Seri Begawan, Brunei, from October 22 to 24, 2023, was primarily aimed at discussing future collaboration between SPE and UBD. The delegation, consisting of Prof. Dr. Bany Ariffin, Assoc. Prof. TS Dr. Annuar Shah, and Dr. Sudesh Prabhakaran, was received by Dean Dr. Masairol Hj Masri of UBD. The focus of the visit revolved around fostering academic partnerships and exploring opportunities for joint initiatives.

Formal discussions were held between the delegates from our institution and representatives of UBD, particularly Dean Dr. Masairol Hj Masri. The discussions encompassed various aspects of potential collaboration, including student exchanges, joint research projects, and faculty development programs.

A significant aspect of the visit was the provision of an action learning session for the top management, senior lecturers, and staff of UBD's Business School. This workshop was conducted by members of our Community of Practice, namely Mr. William Teo and SPE lecturers, Prof. Sridar and Dr. Sudesh Prabhakaran. The session aimed to provide practical insights and hands-on experience in addressing real-world business challenges.

It was a productive endeavour aimed at fostering academic collaboration and partnership between our institution and UBD. Through formal discussions and the provision of an action learning session, valuable insights were shared, and pathways for future collaboration were established.



NATIONAL Academics learn about action learning

October 28, 2023

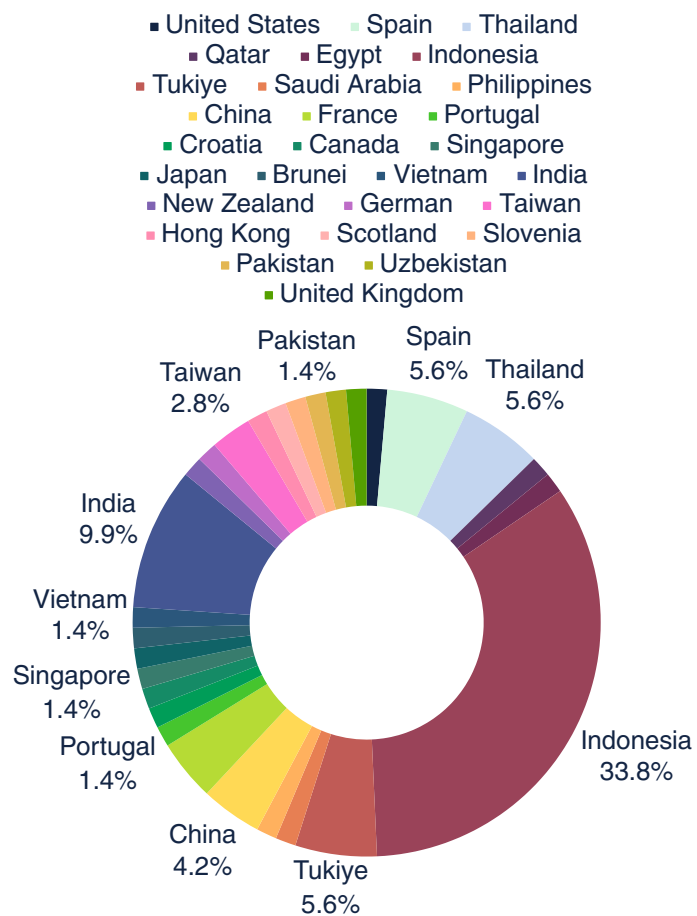
Share   

Universiti Brunei Darussalam's School of Business and Economics (UBD SBE) completed a two-day workshop action learning conducted in association with Universiti Putra Malaysia (UPM) and the World Institute for Learning (WIAL) Malaysia.

Among the attendees of the workshop at UBD Library from October 23-24 were UBD SBE academics including Dean Dr Haji Masairol bin Haji Masri as well as UPM Dean Professor Dr Bany Ariffin Amin Nordin.

Country Head for WIAL Malaysia William Teo and UPM's Professor Sridar Ramachandran facilitated the workshop. Participants received certificates of completion at the end of the workshop.

BORNEO BULLETIN 28 OCTOBER 2023



SPE's Top Global Engagements 2023



2. STUDENT & STAFF EXPERIENCE

SPE's Visibility Grant

In October 2023, SPE initiated the Visibility Grant. This grant is a financial support initiative designed with the specific goal of funding internationalization activities that contribute to elevating the global profile of both the School of Business and Economics (SPE) and Universiti Putra Malaysia (UPM). The primary aim of this grant is to facilitate and encourage initiatives that enhance visibility and recognition on an international scale such as global outreach programmes, faculty exchanges and supporting international collaborative research projects.

SPE has committed to allocating approximately RM100,000 annually to support this initiative. The grant will come into effect starting January 2024, with an expectation of increasing the budget for the subsequent years.

Proposal For Consideration/Approval
SPE Management Meeting

APPLICATION FOR VISIBILITY AND INTERNATIONALIZATION FUND SCHOOL OF BUSINESS AND ECONOMICS [Proposed Program Title]

- * *Programs/ activities must be conducted with EQUIS/AACSB accredited universities or Top 200 Universities*
- * *Provide the official invitation letter from the host university*

1. Purpose of the Visit

[State the purpose of the application]

2. Background

[Provide background on the program / activity]

3. Programs / Activities

1. Provide details of the programs/ activities (tentative program).
2. Objectives and goals of the programs/ activities **(MUST BE ALIGNED WITH ANY OF EQUIS HIGHLIGHTS OF INTERNATIONALISATION IN APPENDIX 2).**
3. Parties involved with programs/ activities.
4. Explain how the grant will be used to create sustainable benefits for SPE.

4. Impact of the Programs/ Activities

[Provide the impact obtained from the programs/ activities to SPE]

5. Financial Implications

[Indicate the budget requirements]

The scope of payment is according to the actual Grade qualification of the applicants as follows:

- i. Flight ticket (Economy Class)
- ii. Accommodation/Lodging
- iii. Meal/Daily Allowance
- iv. Contingency



Staff Experience

1. Non-academic Staff Benchmarking Visit to Waseda University and AIIT Japan

On October 24th and 25th, 2023, a team of 8 non-academic staff members from SPE embarked on a benchmarking visit to the Graduate School of Business and Finance at Waseda University and the Advanced Institute of Industry and Technology (AIIT) in Japan. The primary objectives of the visit were to glean insights into the best practices and innovative approaches employed by these esteemed institutions and to identify potential avenues for enhancing our own systems.

During the visit, the team received a warm welcome from the senior staff at the Graduate School of Business and Finance, including Ms. Saya Tomizawa, and engaged in discussions with Waseda Dean Prof. Hitoshi Takehara. The focus of these discussions was on exploring potential collaborations between SPE and Waseda. Beyond the systematic and advanced facilities observed, the staff members were fascinated by Waseda's blend of modern and historical architecture.



On the second day, the staffs had the opportunity to visit the Advanced Institute of Industry and Technology (AIIT). The AIIT President, Prof. Hashimoto Hiroshi along with their Senior Manager Mr. Shoji Koino have greeted them welcomely. They also toured around the institute and saw first-hand some of the innovative teaching and learning facilities that AIIT has to offer. SPE were amazed with AIIT's focus on industry-relevant education and its use of technology especially on “Metaverse” to enhance their learning experience. Overall, SPE benchmarking visit to Waseda University and AIIT was a valuable experience. The non academic staffs learned a great deal about the best practices and innovative approaches of these two leading institutions and gained valuable insights.



Staff Experience

2. ERASMUS International Summer School on Smart Industry

From August 18 to 26, 2023, three academic staff members from SPE led by the Deputy Dean (Undergraduate), Associate Professor Dr. Norashidah, participated in an ERASMUS International Summer School program at the Universidade Da Coruna in Spain for nine days. Two other lecturers who also participated in the programme were Associate Professor Dr Saifuzzaman and Dr Nor Siah. The primary objective of this mobility was to enhance the skills and competences of the participating lecturers while fostering stronger connections between the sending and receiving organizations, with the aim of promoting collaboration in student mobility for practical training and academic studies.

This mobility initiative is expected to establish a long-term collaboration between the Spanish participants and their counterparts from Malaysia. The implementation of this program is anticipated to bring about both qualitative and quantitative improvements in strategic areas related to international trade for the beneficiaries. Furthermore, participants will gain insights into business culture, which holds particular significance for the professional future of both teachers and students.



3. Indian Institute of Management Kozhikode Conference

SPE received an invitation to participate in the 4th International Conclave on Globalizing Indian Thought in Mysore, Karnataka, India which took place from 14-16 December, 2023. Two of SPE's Deputy Deans, Associate Professor Norashidah Mohamed Nor (Deputy Dean - Undergraduate) and Professor Rozanah Ab. Rahman (Deputy Dean - Corporate & Community Linkages), were invited as distinguished speakers for this prestigious event.

This international conclave serves as a valuable platform for SPE to:

- Showcase academic excellence and leadership to an esteemed audience comprising scholars, practitioners, and policymakers.
- Engage in insightful dialogues on how Indian knowledge systems, culture, and management practices can be effectively shared and integrated on a global scale.
- Establish valuable connections with international academic institutions and industry leaders, creating opportunities for future collaborations.

SPE's participation in GIT 2023 underscores its steadfast commitment to international engagement and the exchange of knowledge. This opportunity provided both Deputy Deans with valuable insights into the dynamics of the Indian higher education market while fostering collaborative partnerships and contributing to global discussions on critical issues such as cultural exchange and knowledge sharing.

Student Experience

The total number of inbound students for SPE in 2023 was 271. SPE had 235 outbound students.

UNDERGRADUATE MOBILITY (INBOUND) 2023			
NO.	TYPE OF MOBILITY	COUNTRY	NUMBER OF STUDENTS
1	VIRTUAL MOBILITY	MALAYSIA + INDONESIA	125
2	EDUCATIONAL VISIT + VIRTUAL MOBILITY	INDIA	86
3	JOINT RESEARCH AND FIELD WORK	INDONESIA	5
4	STUDENT EXCHANGE	AUSTRIA	4
5	STUDENT EXCHANGE	CAMBODIA	1
6	STUDENT EXCHANGE	CHINA	21
7	STUDENT EXCHANGE	FRANCE	8
8	STUDENT EXCHANGE	GERMAN	5
9	STUDENT EXCHANGE	INDONESIA	3
10	STUDENT EXCHANGE	JAPAN	1
11	STUDENT EXCHANGE	KOREA	3
12	STUDENT EXCHANGE	MOROCCO	1
13	STUDENT EXCHANGE	NETHERLANDS	3
14	STUDENT EXCHANGE	PHILLIPINES	1
TOTAL OF STUDENTS			267
POSTGRADUATE MOBILITY (INBOUND) 2023			
NO.	TYPE OF MOBILITY	COUNTRY	NUMBER OF STUDENTS
1.	STUDENT EXCHANGE	HUNGARY	1
2.	STUDENT EXCHANGE	GERMAN	3
TOTAL OF STUDENTS			4

UNDERGRADUATE MOBILITY (OUTBOUND) 2023			
NO.	TYPE OF MOBILITY	COUNTRY	NUMBER OF STUDENTS
1	VIRTUAL MOBILITY	MALAYSIA + INDONESIA	183
2	STUDENT EXCHANGE	HONG KONG	2
3	STUDENT EXCHANGE	JAPAN	3
4	EDUCATIONAL VISIT + VIRTUAL MOBILITY	THAILAND	23
5	EDUCATIONAL VISIT + VIRTUAL MOBILITY	INDONESIA	23
TOTAL OF STUDENTS			234
POSTGRADUATE MOBILITY (OUTBOUND) 2023			
NO.	TYPE OF MOBILITY	COUNTRY	NUMBER OF STUDENTS
1.	JOINT RESEARCH AND FIELD WORK	UNITED KINGDOM	1
TOTAL OF STUDENTS			1

SPE had the highest number of mobility students in UPM for 2023



ACTIVITIES

1. Global Student Summit (GSS) 2.0 :
Crafting Futures, Weaving Cultures



OBJECTIVES

This program acts as a space/platform for students to establish friendships, as well as appreciate multi-ethnic cultures and customs.

In addition, this program also provides opportunities for students to expand their insight into increasingly complex global issues. Students can interact and exchange opinions about global challenges and propose solutions in line with the Sustainable Development Goals (SDGs). The main objectives are:

- Strengthen technical and vocational skills in students to improve their future prospects.
- Strengthening students as young leaders and collaboration through local and international student interaction.



DATE/TIME/VENUE

Date: 9 - 10 December 2023

Venue: ZOOM Meeting & Gather.Town

Collaborating Partner: Universitas Indonesia

Target:

- SPE, UPM
- Universitas Indonesia, Indonesia
- Institut Pertanian Bogor, Indonesia
- Asian University of Bangladesh, Bangladesh

Total Participants: 258

SPE Outbound: 121

SPE Inbound: 121

	ACTIVITIES	OBJECTIVES	DATE/TIME/VENUE
2.	International Exploration Festival (InterXFest): International Fun Day  	The festival's central objective was to bridge the gap between international students and local students, fostering a sense of community and global awareness. The festivities filled with diverse activities and spirited competitions such as the cultural exhibition showcased the rich tapestry of UPM's international community, while traditional Malay games, cooking competitions, singing contests, and a fashion show highlighted the global spectrum of talents. Additionally, the event featured sharing sessions by Outbound Alumni and Current Inbound Mobility Students, providing real-life perspectives on the international student experience. The day concluded with a lively game session organized by the UPM Buddies Association, fostering camaraderie and fun.	Date: 15 - 20 October 2023 Venue: UPM Target: All International Students in UPM Total Participants: 1500 enthusiastic participants from diverse backgrounds

3. CURRICULUM

SPE is dedicated to fostering a globally inclusive and culturally diverse learning atmosphere, emphasizing the internationalization of curricula.



SPE is committed to establishing an international and culturally diverse learning environment, encompassing the internationalization of curricula. The methods for internationalizing curricula are diverse and may vary across disciplines. This diversity includes curricula with international content, those in which content is broadened through internationally comparative approaches, and curricula that foster interaction for learning among diverse groups of students.

- Curriculum with International Content

In order to include international content in SPE's curriculum, our courses use material that offers different international perspectives, specific references to global content and critical evaluation of ethical concerns related to globalization, spanning areas like environment, business practices and economic issues.

	ACTIVITIES	OBJECTIVES	DATE/TIME/VENUE
1.	'Jom Masuk Kampung' Program   	The 'Jom Masuk Kampung' program at SPE has been active since 2015, with participation open to all SPE students, particularly the inbound mobility students. The objectives for organizing this JMK are as follows: · Provide exposure and understanding to students about the culture of the village community in Malaysia. · Encourage close cooperation and unity among students. · Apply cross-cultural elements to SPE international students in carrying out activities. · Improve cooperation and good relations in communication between students and villagers.  <i>Diverse Programs: SPE offers a wide range of undergraduate and postgraduate programs in business, economics, and finance, catering to students with varied interests and career aspirations. This diversified offering gives mobility students more options to find the perfect program for their exchange period.</i>	Date: 10 - 12 November 2023 Venue: Homestay Haji Dorani, Parit 2 Sungai Haji Dorani, Kuala Selangor Target: SPE Inbound Mobility Students SEM 1 2023/2024 Total Students: 57 

- Curricula in which the content is broadened by internationally comparative approaches

To achieve this, we encourage our lecturers to explore specific topics or issues in one country (or group of countries) using data and insights derived from practices and situations in another country or countries. This can involve studying business practices in different countries, discussing business and management issues through case studies and examining the complexities of social, cultural and global responsibilities between particular countries through class discussions.

- Curricula which incorporate interaction for learning between diverse groups of students

In recognition of SPE's diverse mix of international and local students, we provide opportunities that integrate learning interactions among diverse student groups involve planning group-work activities and assessments that leverage diversity as a valuable resource for learning. This includes incorporating interaction activities as integral components of the learning and teaching tasks within the subject. Support for interaction is facilitated through problem-solving activities, the implementation of group projects that necessitate diverse perspectives and a variety of skills, as well as the inclusion of peer learning activities.



SPE is actively promoting international internships as a valuable educational experience for its students. Recognizing the benefits of global exposure, in 2023 alone, 126 students embarked on internship opportunities abroad.

List of International Companies for Internships in 2023

NO	NAME OF COMPANY	COUNTRY	NO	NAME OF COMPANY	COUNTRY	NO	NAME OF COMPANY	COUNTRY	NO	NAME OF COMPANY	COUNTRY
1	Founder Securities Co. Ltd Sichuan Branch	China	20	Shandong Grad Group Co Ltd	China	40	Promaxx Online Marketing	China	60	Chengdu NOXY Mechanical and Electrical Equipment Co. Ltd	China
2	Contitech China Rubber & Plastic Technology Ltd	China	21	Aerospace science and industry investment fund management Beijing	China	41	Southwest Branch Of China Construction Eco-environmental Group Co.Ltd	China	61	Jinan Xinda Culture Communication Co. Ltd	China
3	Xiamen International Bank	China	22	Mind Education	China	42	Heian Yating Decoration Co. Ltd	China	62	Yunnan Hengxi Security Consulting Services Co. Ltd	China
4	Meiya PicoInformation Co Ld	China	23	The Travel Mart LTD	Kenya	43	Suchuan Zhigaoshen Pharamaceutical Technology Co. Ltd	China	63	Tobacco Monopoly Bureau, Yungang District, Datong City China	China
5	Boronz Holding (Azin Electro Ideacompany)	Iran	24	Maanshan Kimberlite	China	44	Chengd Chinaedu Hui-Learning Education Technology Co. Ltd	China	64	GuanDong Xirang Business Co. Ltd	China
6	Bank of Communication Co Ltd	China	25	Qianjin Network Information Technology (Shanghai) Co. Ltd	China	45	Xining Jindao Hongqi Automobile Sales and Service Co. Ltd	China	65	Guangzhou Mingzhi Information Consulting Co. Ltd	China
7	Industrial Securities Co Ltd	China	26	Shanghai Gewu Zhiyuan Network Technology Co. Ltd	China	46	Shanghai Yuanmai Trading Co.Ltd	China	66	Zhaozhuanjia Building Materials	China
8	Henan Shengxin Asset Management Co Ltd	China	27	NIO Shenyang	China	47	Shanghai Yinji Information Security	China	67	Cangzhou Taoshi Agricultural Technology Co. Ltd	China
9	Beijing Xiaomi Mobile Software Co Ltd.	China	28	Shanghai Bilibili Technology Co. Ltd	China	48	Heilongjiang Hexi Trading Co. Ltd	China	68	Gansu Zezheng Construction Labor Service Co. Ltd	China
10	Ningxia Bank Co Ltd	China	29	Shenghei NIO Sales and Services Co. Ltd	China	49	Shanta Securities Limited	China	69	Handan Real Estate Mapping Team	China
11	Shanghai Hualian Petrochemical Co LTD	China	30	China Life Insurance Co. Ltd Jinan Branch	China	50	Jiangxi Debo Construction Engineering Co.Ltd	China	70	Hui Zhi Science & Technology Co. Ltd	China
12	Beijing Jingdong Group Century Trading Co.,LTD	China	31	Jiangxi Fushine Pharmaceutical Co. Ltd	China	51	Amcor (China) Investment Co. Ltd	China	71	Yinchuan Zhongguancuan Information Valley Technology Services Co. Ltd	China
13	PT Antam TBK	Indonesia	32	Beijing Didi Infinite Technology Development Co.Ltd	China	52	Zhaopin Co. Ltd	China	72	Handan Jingyi Technology Co. Ltd	China
14	China Lin Securities Co Ltd Hunan Branch	China	33	Bo Hai Bank of China	China	53	Chengdu Valuesmedia Company	China	73	Chongqing Xinghan Technology Development Co. Ltd	China
15	Shandong Achne Testing Technology Co Ltd	China	34	Alantra	China	54	The Bank of East Asia (China) Limited	China	74	Panjin Fulong Chemical Co. Ltd	China
16	Hello Travel	China	35	Huainan Panyi Industry Co. Ltd	China	55	GF Securities Co. Ltd	China	75	Hangzhou Career Box Management Consulting Co. Ltd	China
17	Xi'an Little Universe Car sales & Service Company	China	36	Chengdu Valuesmedia Co. Ltd	China	56	Leshan Electric Power Company (Honya Electric Power Branch)	China	76	Shijiazhuang Golden Sun Biology Youjifei Limited Company	China
18	China Citic Bank	China	37	Sahamiye Foundation	China	57	Xi'an Yitong Petroleum Engineering Co. Ltd	China	77	Suzhou Material Electrical Technology Co. Ltd	China
19	Hebei Kuruike Property Management Co. Ltd	China	38	AICIC (Singapore) International PTE Ltd Anhui Representative Office	Singapore	58	China Railway Electrification Bureau Group Co. Ltd	China			
			39	Shenyang Heyun Caitong Financial Consulting Co.Ltd	China	59	Ping An Securities Co. Ltd	China			

4. RESEARCH

The School of Business and Economics (SPE) at Universiti Putra Malaysia (UPM) recognizes the importance of international engagement in fostering a vibrant research environment. This section aims to highlight the various ways SPE staff have engaged in international collaborations and leveraged the School's international partnerships with partner institutions such as Universitas Malang, UNS FINTECH Center, Agroparistech, Komuniti Kabupaten Bogor, Universitas Airlangga, Mulawarman University, Asian Productivity Organization, Universitas Indonesia, and Institut Pertanian Bogor and many more.

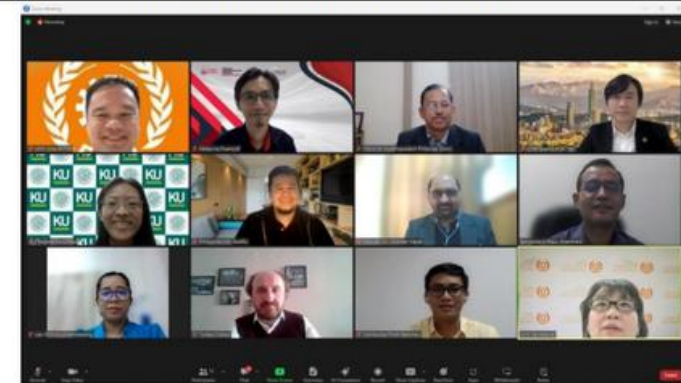


DR. RAJA NERINA RAJA YUSOF AS GUEST LECTURER IN UNIVERSITAS INDONESIA

- Online and Offline Guest Lectures and Keynote Speakers: SPE hosted and facilitated guest lectures and keynote speeches by renowned academics and industry professionals from various international institutions. These events have provided valuable insights into global trends, best practices, and research advancements, enriching the learning experience for both staff and students.
- Research Meetings and Collaborations: SPE staff have actively engaged in international research collaborations, participating in conferences, workshops, and joint research projects with partners worldwide. This has led to the development of new knowledge, publications in prestigious journals, and the exchange of ideas across borders.
- Physical Visits with International Institutions: These visits have facilitated the exchange of best practices, the establishment of new partnerships, and the development of joint programs and initiatives.

Name of program	Asian Productivity Organization (APO) Research Project: New Dynamics of Global Supply Chains and Implications for Productivity
Organization	Asian Productivity Organization (APO), Tokyo, Japan
Research Project Value	USD 4,000.00
Date of appointment	15 June 2023 – 31 December 2023
Summary of program	This research looks into estimating the impact of new global supply chain (GSC) dynamics on productivity, exploring case studies of GSC diversification and relocation, and drawing implications for business and policymaking. Specifically, the research aims at analyzing the new dynamics of global supply chains (GSCs) post-COVID-19 and global uncertainties, determining the level of human resources' readiness to respond to the new GSC dynamics. Furthermore, presentation of case studies on manufacturing site shifts and its impacts also covered in the research to draw productivity policy implications.

Picture



Virtual Research Project Coordination Meeting with Chief Expert, Prof. Dr. Min-Ren Yan from National Chengchi University, Taiwan. 6th December 2023

**DR. MUHAMMAD DAANIYALL ABD RAHMAN
JOINT RESEARCH**

Impact of Internationalisation

SPE's commitment to staff internationalisation has yielded numerous benefits, including:

- **Enhanced Research Output and Impact:** International collaborations have led to increased research productivity, publications in high-impact journals, and the development of innovative research projects with global relevance.
- **Curriculum Development and Enrichment:** International experiences have informed the development of new courses and programs, incorporating global perspectives and best practices into the SPE curriculum.
- **Improved Teaching and Learning:** Guest lectures, workshops, and collaborations with international partners have enhanced the teaching skills and knowledge of SPE faculty, leading to a more dynamic and enriching learning environment for students.
- **Networking and Partnership Building:** International engagement has fostered strong relationships with partner institutions, paving the way for future collaborations and student exchange programs.

SPE's commitment to internationalization has contributed to the School's academic excellence, research impact and global reputation. By continuing to invest in and support staff and student international experiences, SPE can further strengthen its position as a leading business and economics school with a strong international focus.





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BERILMU BERBAKTI

SEKOLAH PERNIAGAAN DAN EKONOMI

SCHOOL OF BUSINESS AND ECONOMICS

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