



vibe
at vedantu

Vol. 1

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From the Editor's Desk

Greetings Vedans!

Welcome to the very first edition of our fun-tastic employee magazine - Vibe, where V dive into all things Vedantu! Grab your reading goggles and prepare to embrace the Vibe at Vedantu!

It's been clear for some time that our Vedan community is truly out of this world. V are a force to be reckoned with, on a mission to revolutionise the way our nation learns. At Vedantu, V believe that being part of a community is like being in a tight-knit superhero squad. V are all about supporting each other, inspiring one another, and occasionally wearing matching Vedantu t-shirts (no capes though, cause Edna Mode said so).

In this edition, V are bringing you the inside scoop on all the juicy events, milestones, and heroic tales that have unfolded during this quarter. From incredible achievements and news to features about Vedans, V have it all covered. First things first, let's talk about the elephant in the room. It's October already! Time sure does fly when you're vibing, huh? This is why V think it is important to have a platform that allows us to share our stories, successes, struggles and our overall vibes. One of the things that V have always valued at Vedantu is our sense of community. So it is simply perfect that V can stay aware of what's going on at Vedantu and in the lives of Vedans.

But, building a community is not just about sharing news and updates. It's about creating good vibes (last one I promise), and a culture of belonging, where everyone feels heard, as a part of something bigger. And that's where this magazine comes in. It is a space where V can celebrate and share our unique perspectives. So, as V move forward, I encourage each and every one of you to contribute. Whether you're a superstar coder or an expert doodler during those long meetings, V want to hear your stories, talents, and outrageous tales! Don't be shy—share your triumphs, achievements, and even those epic fails (because who doesn't love a good blooper reel?).

The vibe at Vedantu is only as strong as its contributing Vedans, and V truly believe that each one of you has something valuable to offer. To find out more on how you can contribute, check page number 32. So, buckle up, folks! Vibe is your backstage pass to the wondrous gig that is Vedantu. Let's laugh, learn, and paint the town orange.

May the Vibes be with you,
Culture Office

Vibe With Us

Are you ready to groove to the Vibe at Vedantu? V are excited to introduce you to Vibe Magazine, your one-stop destination for the most entertaining, and enlightening content about all things Vedantu.

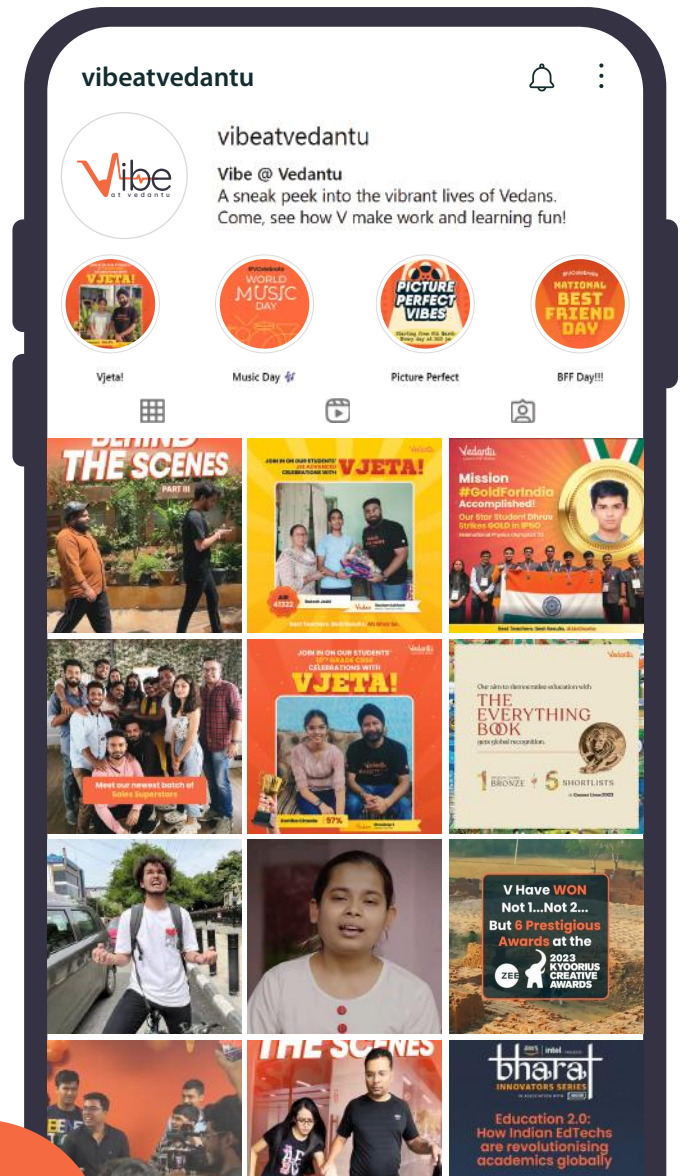
But hold up, you might be wondering, why Vibe? Well, here's the deal - V believe that working and learning with Vedantu should be fun! That's right, V are here to sprinkle that extra pinch of pizzazz onto your Vedan journey. V are all about embracing the journey with a side of laughter and a sprinkle of quirkiness.

So what can you expect from Vibe Magazine? Prepare to be dazzled, my friends. Our pages are going to be a whirlwind of articles, features, and stories that will leave you wanting more. From mind-blowing interviews and heartwarming tales, V have got it all in store for you.

But wait, there's more! We want YOU to be part of this journey. Yes, you heard that right! At Vedantu, V are all about embracing the magic of collaboration. Whether you're a seasoned writer, an aspiring artist, or simply a lover of good vibes, V want to hear from you. Send us your thoughts, ideas, sketches, and stories, and let's create something extraordinary together.

So, buckle up, because the Vibe in here is about to get unbelievable, and V want you on board! So welcome to Vibe, where the fun is contagious, and collaboration is trending.

Oh, and did V mention our Instagram page? It's where the Vedan party never stops! **Scan the QR Code to head on over to @vibeatvedantu and join our wild crew.** Get ready for doses of bite-sized brilliance, and loads of laughter. V are building a vibrant community that celebrates curiosity, creativity, and all things fun!



Rapid Fire With Avinash

V were searching for a Vedan to fire some questions at, and lo and behold, Avinash Kumar was free from crunching some numbers. Avinash manages Growth & Efficiency projects, and is the wizard behind the curtain who ensures smooth sailing on the ship of innovation. So, V put him in the hot seat for a rapid-fire round that'll reveal his fun and quirky side.

1 Hey Avinash! What are you up to?

Just working, checking out the registration numbers for MVSAT.

2 What's the craziest thing you've ever done at Vedantu?

You know how things are at Vedantu, everything we do here is absolutely crazy!

3 If you could trade places with any Vedan for a day, who would it be?

Not a lot of people, but I would love to trade places with a Physics or a Chemistry teacher, teaching JEE or NEET.

4 What's the most embarrassing thing that has ever happened to you at work?

I don't know if I should really share that here. But okay, once, I bumped my car during a Vedantu off-site, into a standing bus full of Vedans.

5 What superpower would make your work easier?

Getting absolutely accurate data, end-to-end.

6 What's the best advice you've ever received from a fellow Vedan?

I think almost everyone has asked me to talk slower.

7 What kind of music do you listen to while working?

Mostly anything soothing. I like Porcupine Tree a lot, and other than that, I listen to quite a bit of Pink Floyd and Led Zeppelin.

8 What helps you focus when you're just not in the mood to work?

That's a great question. I think when I'm not in the mood to work, I don't focus. I just take a break.





A Journey of Purpose

Sudhanshu Jain

As V go through life, V encounter extraordinary individuals whose stories ignite a spark within us, propelling us to dream bigger and strive for greatness. Today, V bring you the captivating tale of Sudhanshu Sir, AVP Academics. He ensures successful course delivery, manages the service costs, drives cadences with stakeholders, and truly enhances the student and teacher experience.

Beyond his role at Vedantu, Sudhanshu Sir's journey has been a tapestry of awe-inspiring experiences that have shaped his purpose and brought him to the Vedantu family. From working in rural areas with non-profits to venturing into pilot businesses, he has embraced life's challenges and embarked on a transformative voyage. A graduate from IIT Roorkee, Sudhanshu Sir's quest to connect with millions and create a familial bond propels him to make meaningful contributions to the community. Join us as V delve into his remarkable journey, fueled by resilience, compassion, and the unwavering spirit of a passionate cyclist, who conquers one kilometer at a time.

1 What is the funniest thing that has happened while working in Vedantu?

We have staff meetings with Vamsi every Wednesday. On one such Wednesday, we were having lunch; everyone except for me. So when everyone asked me why I wasn't eating, Sahil Bhatia said "Sudhanshu Wednesdays ko bas gaali khaathe hain".

2 If you could switch jobs with anyone in Vedantu for a day, who would it be?

I would say Hari Bhaiya (who has been serving our offices with a smile and much love). The empathy he demonstrates while serving everyone is remarkable. His face is always gleaming with the love he has for every Vedan. And I think we should all work with the very same sense of service.

3 Is there a Vedan who has been an inspiration to you?

Not just one person, but everyone at Vedantu has some or the other quality that inspires me.

4 Can you tell us more about your journey from graduating from IIT Roorkee to joining an NGO and working in rural areas?

I have always had this dream that my family should have a million people. And that dream led me to work in the NGO, where I was working with impoverished people in rural areas. The ultimate goal was always to connect with a million people, and make them a part of my family.



5 V heard that you once sold Poha, Kadai milk and pani puri on a cart. What inspired this pilot?

A thela is one of the easiest businesses to run, because the investment is quite low, and the cost of running is mostly inexpensive consumables. So I made a thela out of bamboo, called it Chak Le India, and sold Poha, milk and pani puri at multiple places. The plan was to have several thela's across the town.

“

THE ULTIMATE GOAL WAS ALWAYS TO CONNECT WITH A MILLION PEOPLE, AND MAKE THEM A PART OF MY FAMILY

6 What made you pursue a career in politics?

Politics affects everyone. Whether there was a playground, school or other facilities in a locality, impacts everyone from the area. And personally, I didn't want to blame politicians for not doing a good job, unless I knew what it was like to do the job for myself. So I worked in BJP for 3 years, and then we started our own party, where I was the youth leader, hoping to create a positive impact in the community.

7 Could you tell us about your "no-money journey" experiment?

I read an article on the poverty line, which inspired me and my friends to go on a journey, where we renounced our possessions. My mentor told me to offer this journey to someone I fully trusted, and I offered my journey to god. It was a great learning experience, where I offered my travel, hunger and shelter, and simply went with the flow. I remember every moment from those 5 days, and it was awesome! When you release yourself, instead of taking on more stress, you find that things have a way of working out.

8 How did your passion for cycling develop?

I had bought a cycle for my kid, and he wasn't using it. So I just picked it up one day, and thought I'll ride to Lal Bagh, which turned out to be quite difficult for me at that time. I rode only 10 km that day, but found it to be an interesting activity, so I kept at it. And last year, in January, I did my first 100 km ride. By November I did a 200 km ride. In total, last year I did about nine 100 km rides, and one 200 km ride. I also did a 400 km, 24-hour ride to Hampi. Cycling gives me my solo time - I talk to



myself, I see myself inside out. It is very meditative, more than anything else.

9 I heard that you rarely get ill. What steps do you take to maintain your health and well-being?

The last time I remember getting ill was in the 2nd grade. I think stress makes people ill, and falling sick is about mental weakness. Even during COVID-19, I didn't fall ill. I started focusing on my health only recently, but even before that, I ensure to keep a strong mentality, and I think that is key. We are all priceless and unique, so it doesn't make sense to waste your time being ill.



10 As someone who has diverse experience in various fields, what drew you to the EdTech industry, and specifically Vedantu?

It was always all about education for me. I have worked in 2 other EdTech companies before, but here, it feels like home. It's about the relationships you build and the connections you have, and Vedans are like my family.



“

A MESSAGE FOR YOUR FELLOW VEDANS

Most importantly, I think we all need to work with empathy. We should not be shook by the ups and downs that come our way, and always try to keep our spirits up. And finally, you know the saying “work is a great remedy for both mental and physical afflictions”? I have found that to be so very true. The more deep work that we can indulge in, the more at peace we are.

AMJ '23

At a Glance

V present to you AMJ '23 at a Glance—a window into the events, accomplishments, and memorable moments that defined this quarter. Get ready to dive into the experiences that shaped our Vedan community over the last 3 months. Scan the QR codes to unlock the stories behind the pictures.



On-Site Health Check-up

On this World Health Day, V embraced a holistic approach to well-being by hosting an on-site health check-up at our office. The event buzzed with energy as Vedans took proactive steps towards prioritizing their health. Here's to keeping our bodies sharp and our minds sharper, one office health check-up at a time!



VEL Experience Zone at Kukdukoofest

V had an absolute blast at the Vedantu Early Learning Experience Zone during Bengaluru's beloved Children's Literature festival, Kukdukoofest! As proud co-partners of the festival, Vedantu Early Learning curated delightful activities that sparked joy and ignited young minds.



Vedantu Telugu Channel Surpasses 1 Lakh Subs

Vedantu Telugu, our dedicated Telugu YouTube channel, achieved a remarkable milestone. In an unprecedented feat, it became the fastest Telugu educational channel to surpass the 1,00,000 subscriber mark. What's more? This was accomplished in a record 175 days!





V Went Viral!

V took the social media world by storm, captivating audiences far and wide with engaging, relatable and hilarious content. Check out our top-performing viral reel first-hand by scanning the QR code. Follow us on @vedantu_learns for more.



Behind the Scenes - The Reel Deal!

Embrace the lighter side of Vedantu's viral reels with our exclusive bloopers! Learning is not just about the final cut, it's also about embracing the journey. Follow us on @vibeatvedantu for more.



"The Everything Book" Scoops 6 Kyoorius Awards

Drumroll, please! V are thrilled to announce that our campaign, "The Everything Book", has clinched six prestigious accolades at the esteemed Kyoorius Creative Awards! "The Everything Book" is more than just a campaign, it's a testament to the creativity, innovation, and collaborative spirit that defines Vedantu.



"The Everything Book" Shines at Cannes Lions

Towards the end of June, V found out that "The Everything Book," impressed even at the prestigious Cannes Lions International Festival of Creativity 2023! Our awe-inspiring campaign has not only secured a coveted Design Lions - Bronze award, but has also earned an incredible five shortlist nominations!



JAS '23

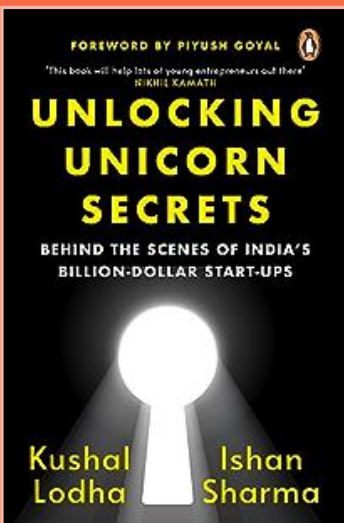
At a Glance

Here's a glimpse into the vibrant events, milestones, and unforgettable moments that have woven the fabric of our Vedantu community over the past three months. Join us on this exciting journey as we revisit the highlights, achievements, and stories that define the essence of JAS '23. Scan the QR codes to unravel the tales behind the pictures.



V Reach for the Stars with Chandrayaan-3

In a historic moment that reverberated across the globe, Chandrayaan-3 touched down on the moon's south pole, marking a significant milestone in India's space exploration journey. This remarkable achievement was not just a triumph for ISRO but also a moment of immense pride for Vedantu. One of our own, Manish Gupta (in a blue check shirt on the left), is a core member of the Chandrayaan-3 team.



Unlocking Unicorn Secrets

In a literary journey that took them to the heart of innovation, authors Kushal Lodha and Ishan Sharma embarked on an extraordinary quest to uncover the secrets behind India's unicorns. Their book, "Unlocking Unicorn Secrets," is an exploration of these remarkable organisations, and one of its chapters is dedicated to none other than Vedantu. What makes this chapter even more special is that they personally visited our Vedantu office while crafting this inspiring narrative.





Empowering 1.2 Lakh Students in Rajasthan

This Teacher's Day, Vedantu proudly signed a game-changing MOU with the Government of Rajasthan. In the presence of Chief Minister Ashok Gehlot, we pledged to support the post-school learning of 1.2 Lakh students through our online classes, bridging educational gaps and opening doors to a brighter future.



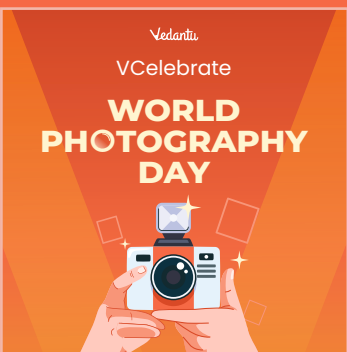
Introducing Early Parenting Coach

At Vedantu, V believe that education isn't confined to classrooms or children alone. It extends into our homes and families, shaping the minds of the future. That's why V are thrilled to introduce the Early Parenting Coach – a platform driven solely by our commitment to support parents on their journey. Our mission is clear: to pool our collective knowledge and expertise to provide genuine guidance and support to parents.



V Beat the Blues: A Weekly Trivia Challenge

Amid the hustle and bustle of our workdays at Vedantu, there's a new tradition that brightens up our weeks and adds a dash of excitement. It is "V Beat the Blues" of course, our weekly trivia showdown that keeps our spirits high and our brains buzzing. Every week, Vedans come together to participate in this engaging and dynamic trivia with ever-changing themes.



#VCelebrate World Photography Day

In a world filled with fleeting moments, V paused to celebrate the art of freezing time through the lens. World Photography Day was a visual treat that brought together our talented community to share their most cherished and well-crafted moments captured on camera.



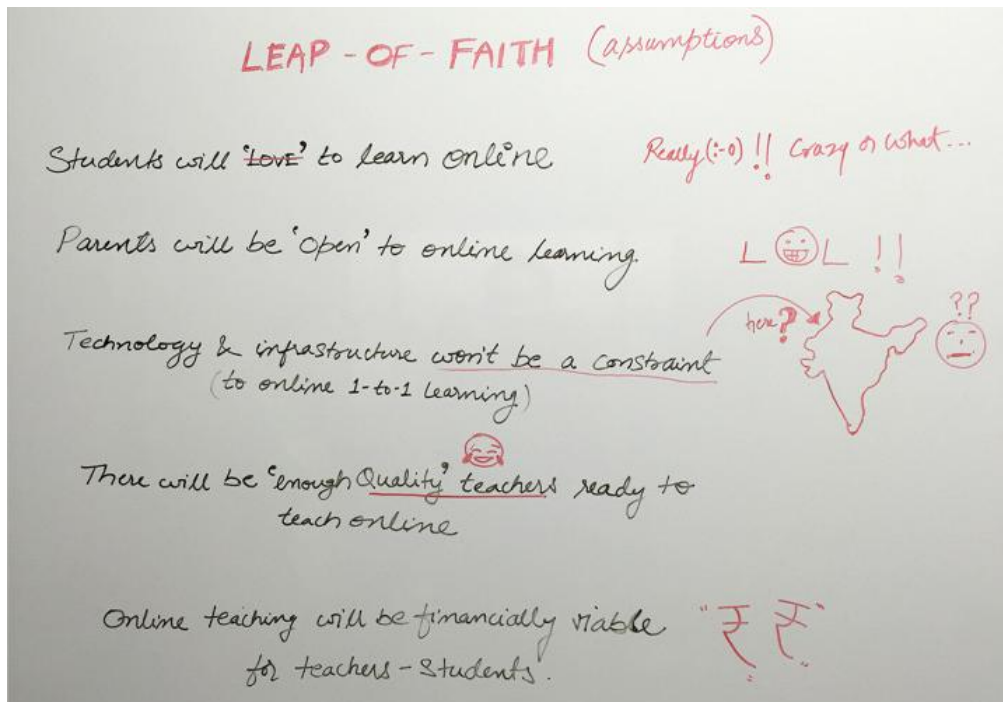
#VCelebrate

9th Foundation Day

Let us embark on a captivating journey down memory lane, commemorating Vedantu's Foundation Day, which was on April 13th. It is a time to celebrate our growth, resilience, and the profound impact V have created in the world of education. Join us as V revisit the milestones and pivotal moments that have shaped Vedantu into the extraordinary platform it is today.

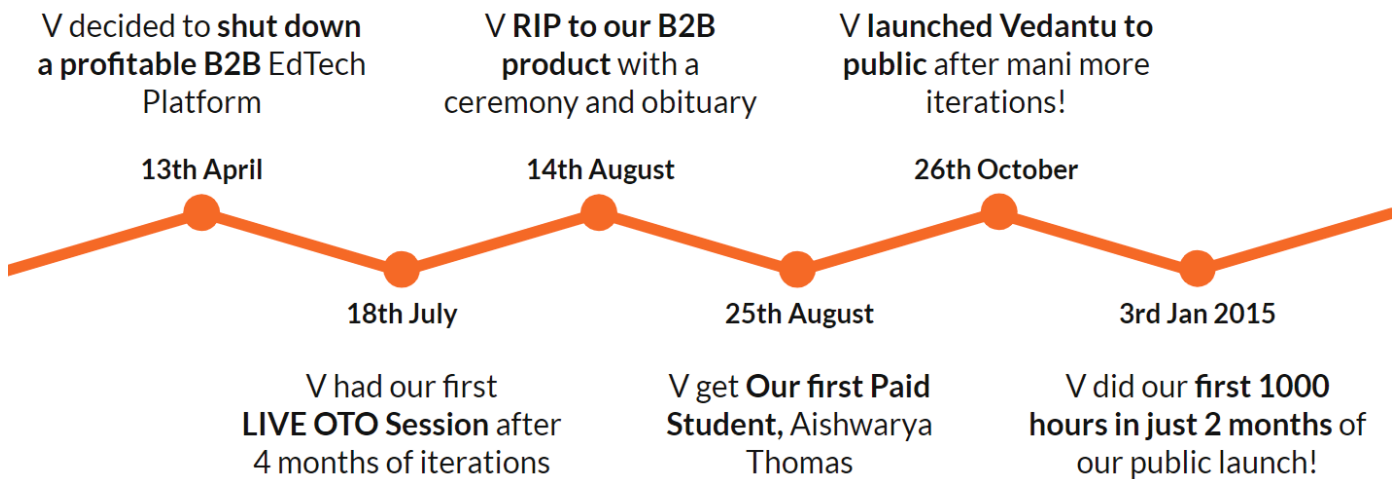
The Scribbles That Sparked a Revolution:

V begin our journey by turning back the clock to 2014, where it all began. Our Co-Founder, Pulkit Sir's whiteboard scribbles capture the very essence of Vedantu's inception—a vision to transform education and provide personalized learning experiences that transcend geographical boundaries; But it all began with a leap of faith.



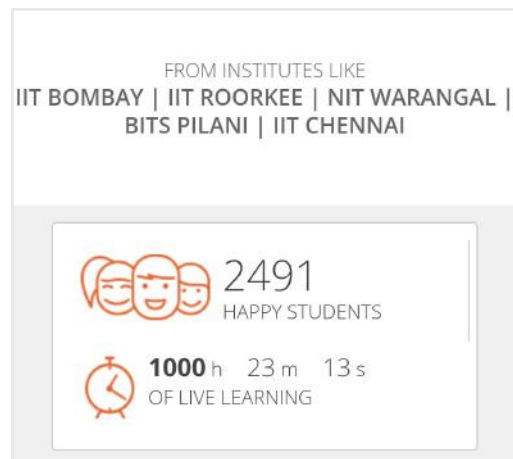
To New Beginnings:

On 13th April 2014, a decision was made to bid farewell to our profitable B2B platform, setting the stage for a new Vedantu. After months of dedicated efforts and iterations, Vedantu's first one-to-one LIVE session marked a significant milestone on the 18th of July. It was a breakthrough moment that paved the way for the dynamic learning ecosystem V have today. V then held a burial ceremony and obituary for the B2B product on 14th August 2014, symbolizing the profound shift in focus and a commitment to the new direction. On 25th August 2014, our next milestone took the shape of our first paid student - Aishwarya Thomas, solidifying the belief in our vision. V then publicly launched Vedantu on 26th October 2014, following numerous iterations, and opened doors to learners from all walks of life. And just over two months later, on 3rd January 2015, V celebrated a monumental achievement—1000 hours of learning on our platform.



Time Capsules of Progress:

Immerse yourself in nostalgia as V showcase some pictures from 2014, capturing the spirit and determination that fueled the early days of Vedantu. These snapshots serve as a testament to the journey V have embarked upon and the incredible growth V have experienced since then.



RIP - Vedantu B2B

Our dear creation - we had a beautiful journey with you. We loved you. We respect you for all the learnings. But, we guess its time - Today we set you free and at the same time grant ourselves emotional, physical, financial and mental independence of further creation.

Dear, we bid you good bye and wish you a beautiful and dignified after life.


Wish us Good Luck and all the Strength - we shall take your name which we have inherited to heights unimaginable.
Amen!




Impact At Scale:

And now, V proudly unveil the impact Vedantu has created in the world of learning. These numbers demonstrate the transformative power of personalized learning and the lives V have touched along the way. Each data point represents a success story, a milestone, and a testament to our unwavering commitment to empower learners globally.

 **~16Mn**
Students have attended at least one class on Vedantu across our own platform including YouTube

 **10000+**
Cities and towns across the world from where students access Vedantu

 **~176Mn**
Hours studied on our platform and our YouTube channels

 **~132Mn**
Hours studied across all our YouTube Channels

~176Mn
Hours attended by students on our own platform including YouTube!



A Vision, Dated April 13th, 2016

V planted the seeds of a revolution—a revolution that would reshape the education landscape. Today, V stand as a symbol of inspiration, innovation, and impact. Our journey has just begun, and with every step, V strive to enable learners. Together, V change lives, one class at a time.

"I'm a great believer of history. There are events which changes the course of human behaviour. It happened with the inception of companies like Apple, Google, SpaceX, Amazon.

It is the time for Vedantu. I believe that Vedantu has the power (as other companies in their field) to change the way education is perceived and delivered. Education, after so many years, is still trapped in boundaries (institutions).

Let us all work towards freeing it.

Let us all work towards revolution." -AP

As #VCelebrate Vedantu's Foundation Day, V want to express our heartfelt gratitude to every member of our vibrant family—for the unwavering support, belief, and enthusiasm. It is your collective dedication that has propelled Vedantu and transformed countless lives. Let us look forward to the exciting chapters that lie ahead, as V continue on our mission to make quality education accessible and affordable for learners around the world. **Scan the QR Code for a glimpse at the impact V have created.**



VJETA #VCelebrate Our Students' Success

At Vedantu, V believe that every achievement, big or small, deserves to be celebrated. It's not just about the scores or the ranks; it's about the hard work, the dedication, and the countless hours of effort that our students put in to achieve their goals. That's why we go beyond the classroom, beyond the virtual realm, to applaud and honor their extraordinary accomplishments right in the very homes of our exceptional students.

Welcome to Vjeta – a heartwarming initiative that brings us closer to the triumphs of our beloved students, sharing joy and pride in their journey.

As an organization that is passionate about transforming education and empowering learners, Vjeta holds a special place in our hearts. Ask any Vedantu who visited our students and commemorated their achievements with their families - Nothing brings you closer to the impact that V have created in actual lives. V do things differently at Vedantu, and when our students' results are out, we don't just send congratulatory messages through the screens; we take the celebration to their doorsteps.

Vjeta is not about the numbers on the mark sheets. #VCelebrate the spirit of determination, resilience, and the pursuit of dreams. Each student's journey is unique, and V take pride in acknowledging the hurdles they have overcome, the challenges they have faced, and the dreams they have chased relentlessly, beyond the score. Check out the Vjeta initiative by scanning the QR Code.



From the beaming smiles to tears of joy, the atmosphere is electric with emotions that transcend words. Vjeta is a testament to the bond V share with our students, extending beyond the teacher-student relationship. V are their family, basking in the warmth of success and the glow of their dreams fulfilled. So, the next time you hear about Vjeta, know that it's not just about the cake and confetti; it's about creating memories that will last a lifetime with our students.



#V

**CELEBRATE
RESULTS
SEASON**

 **Vedantu Iss
Saal Phod Raha Hai**

Brought to you by
Vedantu

Vedantu Stars Shine Supreme in JEE Main 2023

2449

Students from Our
LIVE Online Classes Qualify
for JEE Advanced 2023

365
Students in
99%ile

950
Students in
97%ile

**Over
1900**
Students in
90%ile



AIR 59
Prakhar Jain
Kochi, Kerala



AIR 91
Suyash Kapoor
Jaipur, Rajasthan



AIR 168
Aditya A Sawant
Mumbai, Maharashtra



AIR 236
Parth Agarwal
Jaipur, Rajasthan



AIR 316
Deevij Bansal
Chandigarh, Punjab

JEE Advanced 2023



AIR 21
Prakhar Jain
Kochi, Kerala

Over
1000
Vedantu Students
Clear JEE Adv. 2023



AIR 28
Aakash Gupta
Saharanpur, Uttar Pradesh



AIR 104
Aditi Singh
Ahmedabad, Gujarat



AIR 113
Parth Agrawal
Jaipur, Rajasthan



AIR 137
Aditya Anand S
Mumbai, Maharashtra



AIR 247
Shuvro Bala
Barrackpore, WB



AIR 286
Uday Darade
Buldana, Maharashtra

Best Teachers. Best Results. **Ab Ghar Se.**

NEET 2023

Vedantu Proudly Presents
India's Future Doctors



AIR **281** Score **700**
Srijan Soham
New Delhi

Over
1500

Vedantu Students
Clear NEET 2023



AIR **303** Score **700**
Hariom Gautam
Rajgangpur, Odisha



AIR **611** Score **692**
Mannat Kumari
Patna, Bihar



AIR **636** Score **691**
Divyanshu Jha
Muzaffarpur, Bihar



AIR **767** Score **690**
Sakshi Rana
Muzaffarpur, Bihar



AIR **922** Score **688**
Manish
Narnaul, Haryana



AIR **1452** Score **681**
Anush
Chennai, Tamil Nadu

Vedantu Superstars Shine Supreme in CBSE & ICSE Class 10

CBSE Class 10

292

Vedantu Students
Score **Above 95%**
in CBSE Class 10

784

Vedantu Students
Score **Above 90%**
in CBSE Class 10

1076

Vedantu Students
Score **Above 85%**
in CBSE Class 10



99.4%
Manvi Chaudhary
Hoshiarpur, Punjab



99.4%
Saaleha Khan
Panchkula, Haryana



99.2%
Jiya Tomar
Bagpat, UP



99.2%
Ekamjot Kaur
Jalandhar, Punjab



99.2%
Ritwika Bagchi
Pimpri, Maharashtra

ICSE Class 10



99.2%
Naitik Srivastava
Bahraich, Uttar Pradesh



99%
Subhojit Ghosh
Pune, Maharashtra



98.8%
Shrey Gupta
Lucknow, Uttar Pradesh



Best Teachers. Best Results. **Ab Ghar Se.**

Vedantu Superstars Shine Supreme in CBSE Class 12

CBSE Class 12 Science

121

Vedantu Students
Score **Above 95%**
in CBSE Class 12



98.8%
Srijan Soham
New Delhi



98.6%
Kusha Srivastava
Chandigarh

423

Vedantu Students
Score **Above 90%**
in CBSE Class 12



98.20%
Jyotiraditya R
Bhubaneswar, Odisha

688

Vedantu Students
Score **Above 85%**
in CBSE Class 12



98.0%
S Kavya
Nagpur, Maharashtra



98.0%
Sanidhya Ojha
Pune, Maharashtra

CBSE Class 12 Commerce



98.4%
Mrinalini M Manoj
Kozhikode, Kerala



97.8%
Pavandeep K
Chennai, Tamil Nadu



97.6%
Lavisha Lohar
Jodhpur, Rajasthan



97.4%
Vedika Mittal
Ahmedabad, Gujarat



97.4%
Daksh Lodha
Udaipur, Rajasthan

International Olympiads

23 OUT OF **217**

Indian National Olympiad Scholars
are Vedantu Students



10
OUT OF
60

Indian National
Mathematics Olympiad
Scholars are
Vedantu Students



Best Teachers. Best Results. **Ab Ghar Se.**

Vedantu's Olympiad Mission: Win **GOLD** for India



Dhruv Alop Shah
Pune, Maharashtra

- **1 of the 5 students** representing India at the **International Physics Olympiad 2023**
- **Only Indian Gold Medallist** at the **Asian Physics Olympiad 2023**

2 of the 3 students representing India at the **International Olympiad on Astronomy and Astrophysics for Juniors**



Satwik Patnaik
Rourkela, Odisha



Aarush Mishra
Bengaluru, Karnataka



Avaneesh Bansal
Kota, Rajasthan



Aditi Singh
Ahmedabad, Gujarat

2 of the 4 students representing India at the **International Chemistry Olympiad 2023**

2 of the 6 students representing Nepal at the **International Mathematics Olympiad 2023**



Sumiran Subedi



Prakash Pant

Mission **#GoldForIndia** Accomplished!

**Our Star Student Dhruv
Strikes GOLD
in IPhO**

International Physics Olympiad '23



DHRUV ALOP SHAH
Gold Medalist, IPhO

**Our Super Scholars Aditi & Avaneesh
Strike SILVER in IChO**

International Chemistry Olympiad '23



Best Teachers. Best Results. **#AbGharSe**

Vibing With the Beat

#VCelebrate World Music Day



World Music Day serves as a global tribute to the universal language that transcends borders, cultures, and backgrounds—music. It's a day to revel in the harmonies, beats, and lyrics that have the ability to transport us, evoke nostalgia, and forge connections between individuals from all walks of life.

Even though World Music Day cascaded through our lives on June 21st, the enchanting symphonies, soul-stirring rhythms, and the inherent power of music continue to keep Vedans' feet tapping. V acknowledged the profound impact of music in our lives, and reflected on the melodies that bring us joy, evoke emotions, and create everlasting memories.

In celebration of World Music Day, V asked Vedans to share their guilty-pleasure songs—the melodies that they secretly indulge in, the tunes that transport them to their happy place. The response showcased the diverse musical tastes within our vibrant community.

To capture the essence of our collective musical guilty pleasures, V brought together this mesmerizing collection. Check out the guilty-pleasure songs shared by our fellow Vedans by scanning the QR Code.



But why is it such an important part of our lives? Music has a unique ability to stir emotions, awaken memories, and unite people in a common rhythm. It has the power to uplift our spirits, inspire creativity, and provide solace during challenging times. Whether it's a heartwarming melody, an energizing beat, or a soulful ballad, music has the ability to touch our souls and evoke a range of emotions like nothing else. In a world that often seems chaotic and fast-paced, music acts as a calming force, allowing us to pause, reflect, and reconnect with our inner selves. It serves as a form of self-expression, enabling us to convey our



deepest thoughts and emotions when words alone fall short.

It has the power to bring people together, fostering a sense of community, understanding, and harmony. It can bridge cultural divides, break language barriers, heal broken hearts (along with time, ofcourse) and create connections that resonate beyond words.

So let us embrace our guilty-pleasure songs that transport us to cherished memories, ignite our passions, and make us dance like nobody's watching. V would like to express our gratitude to all the Vedans who participated and shared their much-adored songs to vibe with our World Music Day celebrations.

1 TERE JAISA YAAR KAHAN
KISHORE KUMAR ft. @garvitj_1313

⏪ || ⏩

2 WHO SAYS
SELENA GOMEZ & THE SCENE ft. @ambitious_girl.11

⏪ || ⏩

3 NUMB
LINKIN PARK ft. @thom_son_biju

⏪ || ⏩

4 SPIDER-MAN THEME
MICHAEL BUBLE ft. @jackrabin

⏪ || ⏩

5 ALL IZZ WELL
SONU NIGAM ft. @iamhimi1906

⏪ || ⏩

6 TUM SE HI
MOHIT CHAUHAN ft. @magnolia_bandopadhyay

⏪ || ⏩

7 HAULE HAULE
SUKHWINDER SINGH ft. @mrwisepikachu

⏪ || ⏩

8 AS IT WAS
HARRY STYLES ft. @agna.r10

⏪ || ⏩

9 AARAMBH
PIYUSH MISHRA ft. @garvitj_1313

⏪ || ⏩

10 PIYA RE
DARSHAN RAVAL ft. @vaish_0112_iiserp

⏪ || ⏩

11 MAAERI
EUPHORIA AND PALASH SEN ft. @ekta_manglani

⏪ || ⏩

12 LIVIN' LA VIDA LOCA
RICKY MARTIN ft. @kavita_thapa32

⏪ || ⏩

13 BELIEVER
IMAGINE DRAGONS ft. @ankita.gupta122

⏪ || ⏩

14 SILENCE
MANCHESTER ORCHESTRA ft. @restless_narrative

⏪ || ⏩

Capturing Priceless Moments With Vedan Moms

Mother's Day may have come and gone, but the love, warmth, and gratitude that poured in from our incredible Vedans and their beloved moms continues to resonate with us. Today, as V journey back to those cherished moments, V invite you to join us in reliving the purest expressions of love.

Moms - the irreplaceable superheroes of our lives, were the stars of the show as Vedans showered them with adoration. We received heartfelt pictures capturing the bond between Vedans and their amazing mothers. From nostalgic throwbacks to joyful present-day moments, each snapshot was a testament to the immeasurable impact that mothers have on our lives.

Our Mother's Day reel, encapsulates the warmth, laughter, and unbreakable connection that we share with our incredible moms. Scan the QR Code to watch our Mother's Day Reel.



V wish to extend our deepest gratitude to each Vedan who participated and shared a glimpse of their beautiful bond with their moms. Your pictures painted a thousand words and left us in awe of the love there is between a mother and child. Let us carry the

#VCelebrate Mother's Day



spirit of Mother's Day beyond a single day on in our lives, throughout the year. Whether it's a simple phone call, a heartfelt note, or a warm embrace, let's make time in our busy schedules to express our love and gratitude.

To all the moms, grandmothers, and stepmothers out there—thank you for your unconditional love, your unwavering support, and the countless sacrifices you make to nurture and uplift us.



Groovy Vibes at Vedantu

#VCelebrate International Dance Day

Greetings rhythm enthusiasts and dance aficionados! Although International Dance Day might have twirled its way through our calendars on April 29th, the energy and passion it ignited among Vedans is still pulsating through our veins. Brace yourselves for a recap of the celebrations that unfolded as V joined forces to honor the power of movement and expression.

When the beats dropped and the music filled the air, Vedans from all corners of our virtual dance floor seized the opportunity to showcase their talent with electrifying moves. V were left awestruck by the sheer abundance of talent and creativity that flooded our inbox.

Our talented fellow Vedans unleashed a kaleidoscope of dance styles, taking us on a mesmerizing journey across cultures and eras. The passion displayed in each video was truly awe-inspiring. To immortalize these magical vibes, V curated a dance extravaganza reel that encapsulates the very essence of this groovy celebration. **Scan the QR Code to watch our International Dance Day Celebrations.**



This wouldn't have been possible without the fierce spirit and unyielding enthusiasm of our Vedan community. V extend our heartfelt gratitude to each and every participant who fearlessly stepped onto the virtual dance floor, inspiring us with their moves.

Beyond the mesmerizing performances, International Dance Day also served as a reminder of the profound connection between dance and well-being. In the midst of our daily routines and pressures, dancing allows us to break free, release our inner joy, and find solace in the rhythm of life. It rejuvenates our spirits, unites us as a community, and reminds us to celebrate the beauty of movement.

So Vedans, let's keep the rhythm alive, and continue to vibe with the magic of dance!

V E M B R A C E B F F M O M E N T S

#VCelebrate National Best Friend Day



National Best Friend Day, celebrated on June 8th, marks the camaraderie and bond between the best of friends. When it comes to friendship, Vedans know that they are the support systems who make every adventure brighter, every challenge conquerable, and every day more meaningful.

To celebrate National Best Friend Day, V asked our incredible Vedans to share snapshots of the special moments they've shared with their BFFs, and the response was overwhelming! V invite you to revisit these joyous moments and relive the magic of friendship through our heartfelt story highlights **by scanning the QR Code.**



From childhood memories to recent escapades, each picture encapsulates the beautiful tapestry of friendship that has been woven. The support, inside jokes, and unconditional love were evident in every frame, reminding us all of the irreplaceable role our friends play in our lives.

Thank you Vedans who shared a glimpse into their precious moments with their best friends. Your stories and pictures reminded us of all of the good times that V have had.

#VCelebrate the Power of Innovation On National Technology Day

Greetings fellow tech enthusiasts! #VCelebrated National Technology Day on May 11th, and the spirit of innovation and the transformative impact of technology continue to thrive within the walls of Vedantu. Today, V invite you to relive the essence of this remarkable day as V reflect on the role of technology in unlocking accessible and affordable quality education.

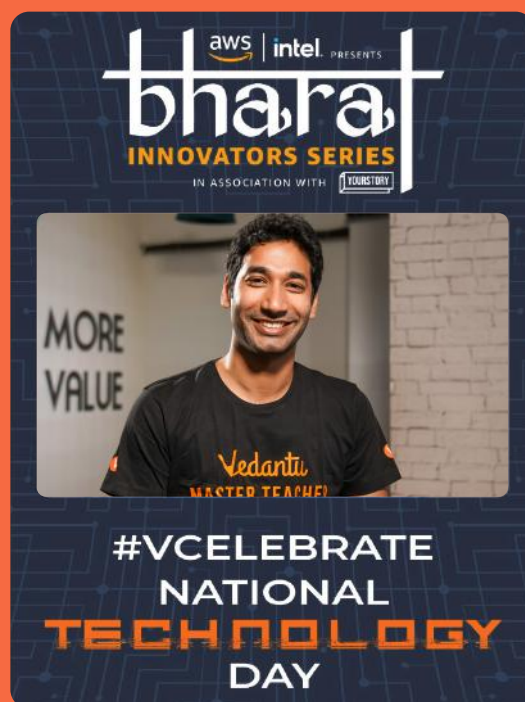
National Technology Day serves as a tribute to the monumental achievements and advancements in the field of technology, which have revolutionized industries, economies, and societies. At Vedantu, V believe that technology is not just a tool but an enabler that will allow us to create #ImpactAtScale for learners around the world.

Technology plays a revolutionary role in democratizing education through digital platforms, interactive tools, and personalized learning experiences. By leveraging technology, V strive to ensure that V inspire learners across the globe, breaking the shackles of traditional limitations.

As V commemorate National Technology Day, let us celebrate the achievements of our industry and reaffirm our commitment to harnessing technology for the greater good. Together, let us continue to push the

boundaries of innovation, shaping a future where education knows no limits.

As part of our National Technology Day celebrations, V look back on what Vamsi said at the AWS Bharat Innovators Series about the powerful synergy between technology and education. In this captivating video, he sheds light on how technology acts as a catalyst, breaking barriers, and bridging gaps to provide accessible and affordable education to every learner, regardless of their geographical location or economic background. **Scan the QR Code to watch the video.**



#VCelebrate A Father's Legacy

#VCelebrated Father's Day on June 18th, and the love, admiration, and gratitude that flowed from our incredible Vedans as they reflected on the time spent with their dads was simply touching. V gathered to celebrate the special bond between fathers and children, and that's exactly what V did with some heartwarming interviews.

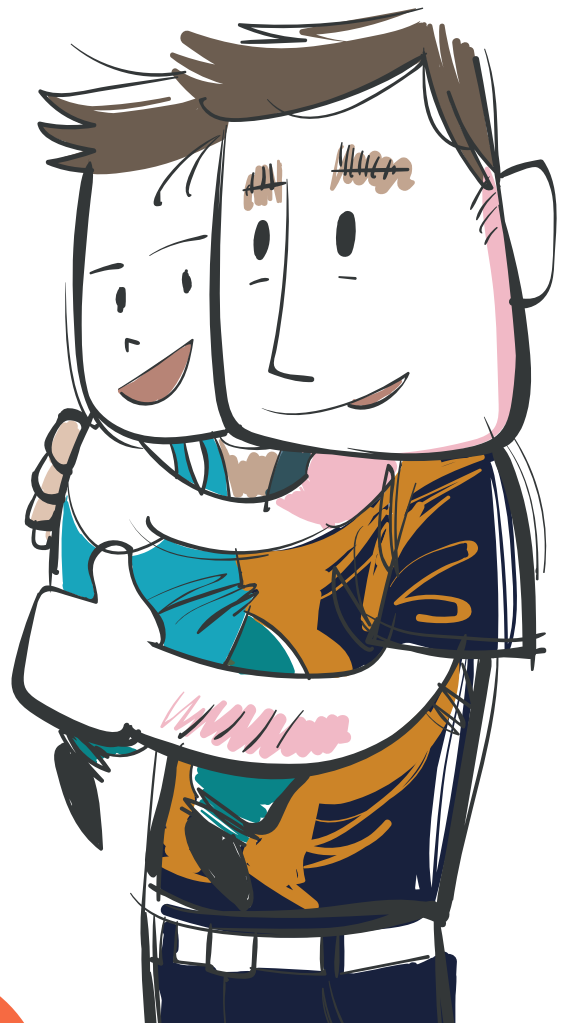
In the spirit of Father's Day, V embarked on a journey to uncover the remarkable stories and cherished memories that Vedans hold dear about their fathers. We had the privilege of sitting down with numerous employees who graciously shared their heartfelt experiences, offering glimpses into the profound impact their fathers have had on their lives.

With a mixture of nostalgia and love, these interviews captured the essence of the father-child relationship and celebrated the unique qualities that make each bond special. From tales of wisdom and guidance to humorous anecdotes and tender moments, the answers V received stood testament to the incredible role fathers play in shaping our lives. **Scan the QR Code to watch the Father's Day interview with Vedans.**



strength and unconditional love that fathers bring into our lives. Father's Day serves as a reminder to appreciate and honor the fathers, and paternal mentors who have left indelible imprints on our journey. It is a day to remember the values they have instilled in us, the life lessons they have imparted, and the unwavering support they have provided throughout the years.

As V listen to these moving interviews, let us take a moment to celebrate all fathers who have selflessly embraced the role of a guide in childrens' lives. They are our pillars of strength, providers of wisdom, and the embodiment of unconditional love.



Our gratitude goes out to all the Vedans who participated in these interviews, generously opening up about their fathers. Your stories touched our hearts, reminding us of the

#VCelebrate International Literacy Day

With **HELP INDIA LEARN**

September 8th marked a day of global significance - International Literacy Day. On this occasion, V came together to celebrate the incredible power of literacy and education. Literacy is not just about reading and writing; it is a gateway to knowledge, empowerment, and a brighter future.

International Literacy Day, established by UNESCO in 1966, is a day to raise awareness about the importance of literacy and the challenges that millions of people around the world face in accessing quality education. It's a reminder of the transformative role education plays in eradicating poverty, and fostering social progress.

At Vedantu, our mission is to make quality education accessible to every learner, regardless of their background or location. V firmly believe that education has the power to unlock potential and change lives. This belief drives us to go beyond the conventional boundaries of education and reach out to those who need it most. With Help India Learn, Vedantu extends its hand to communities across India that lack access to quality education. This initiative aims to bridge educational gaps and empower underserved students with the knowledge

and skills they need to succeed in life. V provide free live classes, study material, and mentorship to students from disadvantaged backgrounds, enabling them to dream big and achieve their goals.

V invite you to join us in our mission to transform lives through education. **Scan the QR Code to witness our impact through Help India Learn.** See how Vedantu is making a difference in communities where education was once considered a distant dream.



Education is a collective responsibility, and your support can make a world of difference. Whether you are a teacher, a student, a parent, or simply someone who values the power of knowledge, there are many ways you can contribute. Simply search for Help India Learn to know more. So let us celebrate the progress V have made and acknowledge the work that lies ahead. Together, V can create a world where every individual has the opportunity to learn, grow, and achieve their full potential. Together, V can change lives, one lesson at a time.



#VCelebrate Our Teachers By Choice

In the bustling world of education technology, where innovation and creativity thrive, there's one special day that V eagerly await every year – Teachers' Day! It's a day when V take a beat to celebrate the very heart and soul of Vedantu, our beloved teachers. Teachers' Day at Vedantu is always a joyful extravaganza that highlights the unique spirit of our teachers, who have chosen this noble profession because of their profound passion. This isn't just a job for our #TeachersByChoice; they're here to impact the lives of students. This is clearly reflected by this year's theme - the transformation of education begins with teachers.

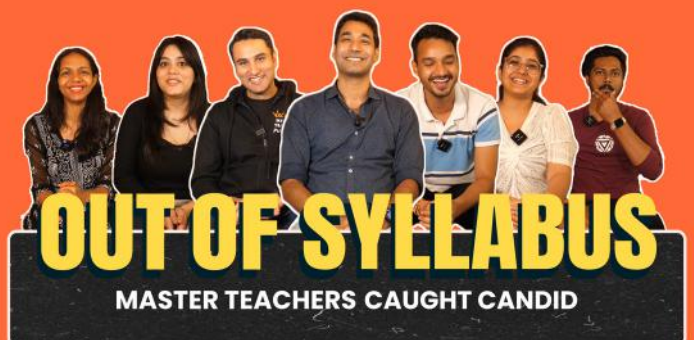
Our teachers don't just teach subjects; they inspire! They don't just instruct; they mentor. Our teachers go above and beyond the classroom to provide personalised guidance and support, nurturing the unique potential of each student. Their teaching methods, innovative approach, and infectious enthusiasm create an unforgettable learning experience, making learning not just informative but also entertaining.

The impact of our teachers is not limited to the Vedantu community alone. They have inspired countless students to pursue their dreams, instilling a love for learning. Most of our students who have achieved great things in their life, credit their success to the guidance and inspiration they received from our teachers. So, V knew that our teachers deserved personal profiles for a deeper look into their inspirations, teaching methods and more. **Scan this QR Code to learn more about our beloved teachers.**



Teachers' Day at Vedantu is a celebration of the spirit of our teachers who bring joy, enthusiasm, and excellence into the lives of our students every day. As V honour and cherish their dedication, let's remember that they are the heart and soul of Vedantu, and V are grateful for the incredible impact they have on the leaders of tomorrow.

So this Teachers' Day, V decided to take a break from our regular schedules to honour and appreciate our teachers with some fun videos about their childhood shenanigans and funny teaching moments. **Scan the QR Code to watch them.**



Behind the Vibes

Our Logo Journey



Our Cover Journey



Meet the Editorial Team

Designer: Thomson Biju (@thom_son_biju)

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Creative Director: Simriti Goel (@simritigoel)

Special Mentions:

Photoshop Generative AI

ChatGPT (only cause it asked for credit)



V would like to hear your thoughts on Vibe. Scan the QR Code to let us know what you think, and to contribute to the next issue.

