

antonina vella®
ELEGANT
EARTH™

ABOUT THE BRAND

antonina vella®

The extraordinary brand known as Antonina Vella is dedicated to an upbeat, up-market approach to innovation, design concepts and international influences. The Antonina Vella designer wallpaper brand represents luxurious style with a decidedly modern edge, using the latest technologies to develop and reimagine the role of wallpaper in decor. This is art for the wall.



ABOUT THE COLLECTION

Natural inspirations infused with urban glamour set the mood for peaceful, modern luxury.

KEYWORDS

metallics, geometrics, Abaca grasscloth, vines, weaves, woven, plaster, leaves, feathers, sand, texture, geodes, opalescent, sticks



SQUAREBURST

Click icons below for pattern details



OG0503



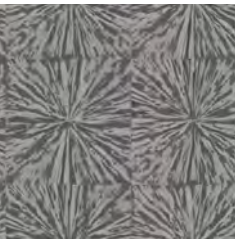
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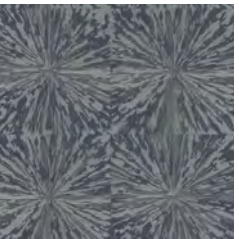
OG0501



OG0502



OG0504



OG0505



ABACA WEAVE

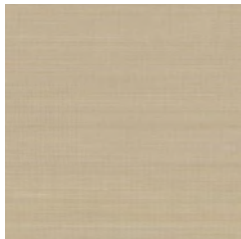
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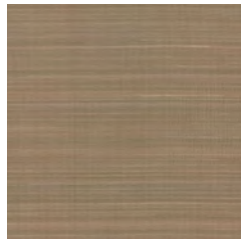
GL0504



GL0500



GL0501



GL0502



GL0503



EUCALYPTUS TRAIL

Click icons below for pattern details



OG0592



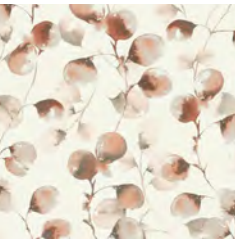
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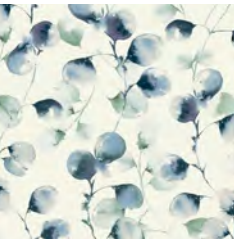
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OG0590



OG0591



OG0593

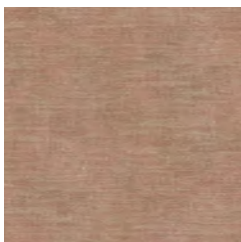


HEATHERED WOOL

Click icons below for pattern details



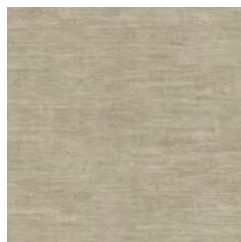
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OG0612



OG0613



OG0614



OG0615

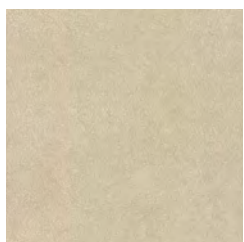


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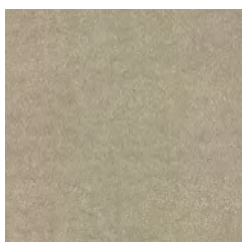


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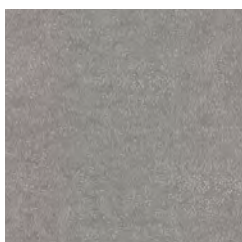
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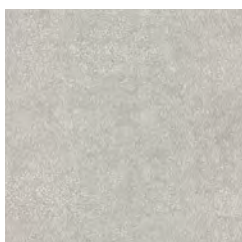
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OG0508



OG0509



OG0511



OG0512



OG0513

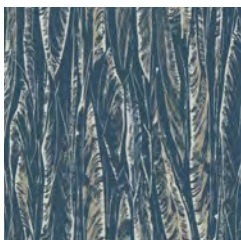


NATIVE LEAVES

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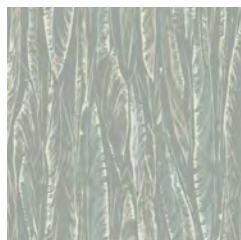
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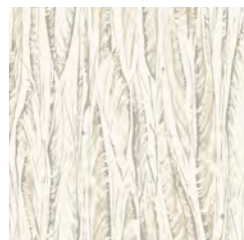
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OG0582



OG0583

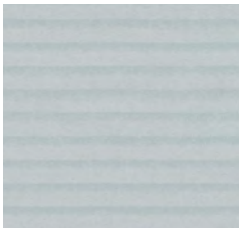


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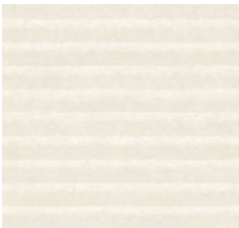


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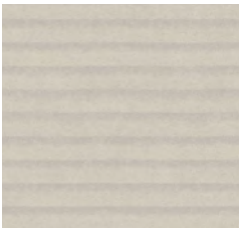
Click icons below for pattern details



OG0566



OG0565



OG0568



BAMBOO GROVE

Click icons below for pattern details



OG0607



OG0604



OG0605



OG0606



OG0608



KALEIDOSCOPE

Click icons below for pattern details



OG0559



OG0556



OG0557



OG0558



OG0560

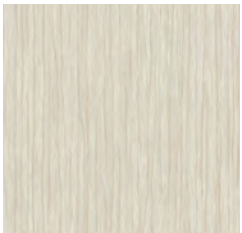


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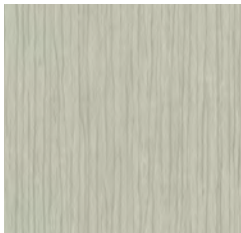


TEMPERATE VEIL

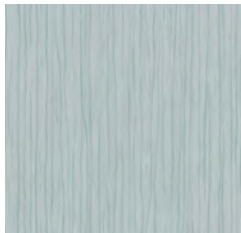
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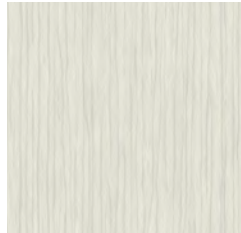
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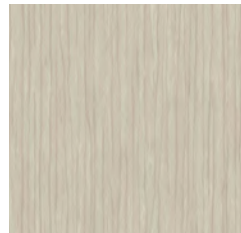
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OG0541



OG0542



OG0545



OG0546



CONCRETE PATINA

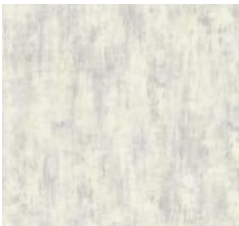
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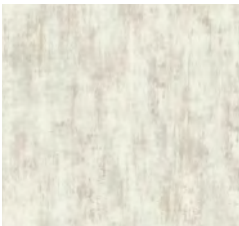
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OG0573



OG0575



OG0576



OG0578

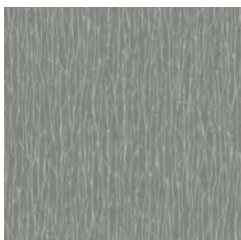


WOODLAND TWIGS

Click icons below for pattern details



OG0551



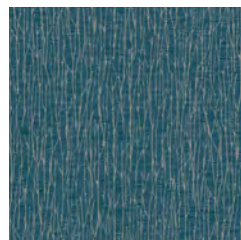
OG0548



OG0549



OG0552



OG0553



OG0554

ELEGANT EARTH VIDEO



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WHY ELEGANT EARTH?

- Natural motifs enter the realms of urban sophistication when they join forces with metallics, pearlescent inks and specialty textures (**The Collection**)
- Organic shapes are redefined as abstract art when clothed in metallic texture and shimmer (Patterns **Squareburst, Native Leaves, Temperate Veil**)
- Organic grass is still the dominating force in wallcoverings today (Pattern **Abaca Weave**)
- Vines return as the next pattern force in botanical prints (Pattern **Eucalyptus Trail**)
- Weaves bring the texture and feel of organic fibers to life (Pattern **Heathered Wool**)
- Time-worn finishes inspire textural elegance in abstract forms (Pattern **Weathered, Concrete Patina**)
- Organic components combined with modern technologies make specially products unique (Pattern **Dunes**)
- Textural handcrafted applications combine with natural motifs and organic fibers for luxurious layering effects (Pattern **Bamboo Grove, Woodland Twigs**)
- Geodes, minerals and gems' natural patterning has become synonymous with elegance (Pattern **Kaleidoscope**)

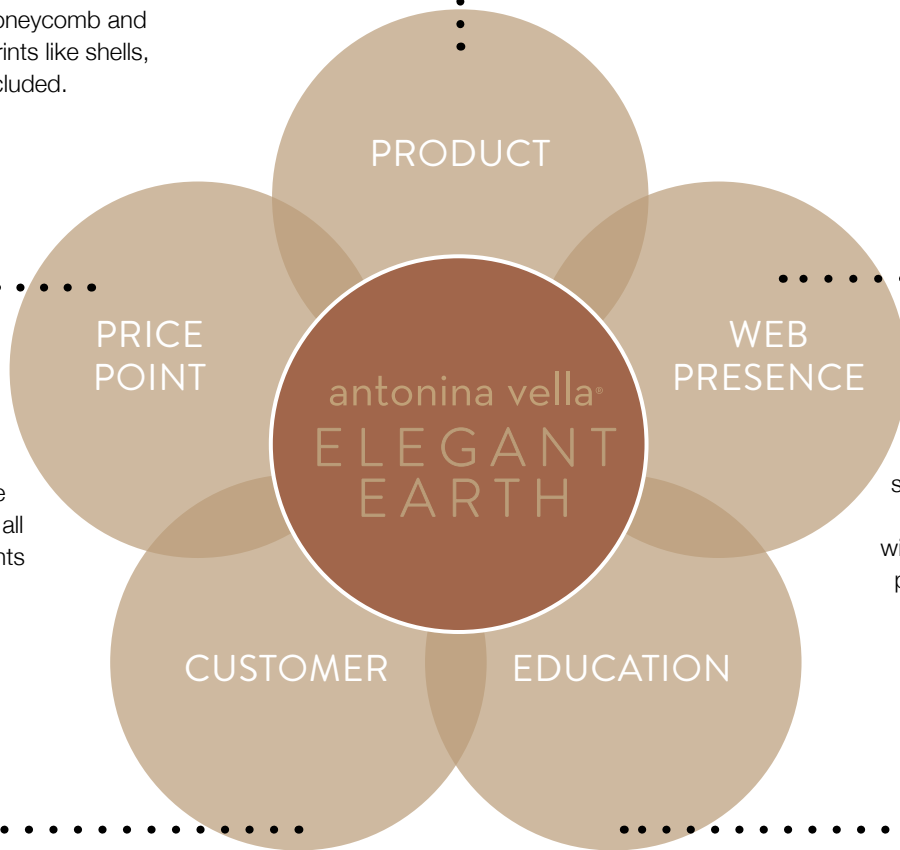


WHO ARE WE SELLING TO?

The Elegant Earth collection of lustrous patterns is inspired by organics that shimmer. Both natural geometrics like honeycomb and gemstones and animal prints like shells, feathers and skins are included.

Mid-level pricing additionally befits the exclusive look of these luxurious goods, allowing for use by all who aspire to designer living. Sample books, and sampling are all offered at various discounts depending upon the customers' agreements with York Wallcoverings.

Elegant Earth is a designer collection. The product offered is recommended to be hung by a professional installer. This collection will shine in better retailers, trade only showrooms, and as a mainstay addition to any designer's library.



The Elegant Earth collection can be found on yorkwall.com via the products link under York Designer Series - subcategory Antonina Vella. Digital marketing tools will be available for customer promotion purposes online.

All shimmer within this collection is achieved with pearled and metallic inks, created in combination with deep emboss to give the textural look of high-end specialty goods.