

# HOME ADVISOR™

AUGUST 2011



Mark Bouquet



Mark Bouquet Jr.

**"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit®!"**  
**(708) 479-8600**

## HAPPY SUMMER!!

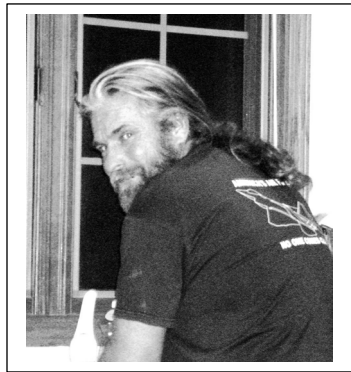
*I hope you all are enjoying the sun, vacations, and cookouts with friends and family! We have to take full advantage living in the Chicago area when the weather is nice.*

*Can you believe it's only three to four weeks before kids are back to school? This season just flies by. I know it's hot but soon some of us will be complaining about the cold weather. Try to enjoy the season while it lasts, because soon the routine of driving kids to school and shoveling driveways will be upon us. I know I'm going to!*

*Thank you all for your loyalty to us and the friendships that have been made. We truly do appreciate you all.*

*Blessings to all! ~ Mark Sr.*

*p.s. Thank you to all of you who have offered condolences for the passing of my big brother on July 6<sup>th</sup>.*



*{Mike, we love you, and you will never be forgotten...see you in Heaven Bro!}*

## Inside This Issue...

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- Trivia Contest



### Attention RUTH SUSAY!

You are this month's Mystery Winner!  
We have a \$10.00 gift certificate to Starbucks reserved just for you! Come by our store to claim your prize!  
Creative Carpet, Inc.  
19420 S. LaGrange Road  
Mokena, IL 60448  
**NOTE: Must be picked up by August 31st, 2011**

## Dog Days of Summer

You've heard the expression all your lives, but how many know where it comes from? The dictionaries will tell you the "dog days" are a period of indolence and lethargy, good for lazing around doing as little as possible. Most people think it's called dog days because the hounds lie around panting, but not so much. To find the answer, you must search the skies.



The brightest star in the heavens, often mistaken for a planet, is Sirius in the constellation Canis Major. Between early July and early September each year, Sirius rises and sets with the Sun. In late July it is conjunct the Sun, and some ancient societies believed the star added its heat to the solar heat.

Sirius was called the Dog Star, because Canis Major is the Big Dog in the wheel of the heavens. The Romans called this period of time "dies caniculares" which is said to mean "Dog Days", though a better translation might be "Puppy Days"!



You don't want to end up like the fellow in the cartoon, but there are a number of productive activities around the house and yard that are best done in the summer.

Home:

- Window overhaul - thorough cleaning, plus check for damage and wear.
- Eavestroughs - clean and repair downspouts and gutters
- Furnace - you don't want to have to get it serviced in the winter! Do some standard maintenance now.

Yard:

- Mulch shrubs and plants to retain moisture
- Watch for fungal or insect infestations
- Raise the cutting height on your lawn mower and cut less often
- Good time for planting perennials or container vegetables for the fall

**About Staying Well – Astaxanthin**

Recent nutritional research is ringing bells over astaxanthin. This tongue-twisting nutrient is a carotenoid (think carrots). It provides the orange/red color to many flowers and vegetables.

Two of the health bandwagons these days are omega-3 fatty acids and anti-oxidants, both said to benefit wellbeing and fight the inevitable. Where does astaxanthin come in? It contains both nutritional factors.

Astaxanthin is found in certain yeasts and algae (yum!), salmon, many seafoods and krill. Krill are not some alien race akin to the Klingon, but tiny shrimp-like critters that turns out to be the sole food of whales. If whales can live on nothing but krill, they must be power-packed with nutrition!

Astaxanthin does not appear to have any adverse effects, but as always consult a health professional before starting something new.

**Work Tips**

**Don't Be a Hero - Delegate!**

Although you'd like to do everything yourself, it certainly isn't very practical.

But even if you're running a one-person business, it's still possible for you to trim your task list.



The first step in this process is to figure out what you do. Sounds easy, but you'll be amazed at the number of things you do in a day. Note, I didn't say "accomplish", I said "do". You will certainly find that a number of the things you "do" don't "accomplish" anything.

Make a thorough list of the activities that fill up your time for a whole week. That will be painful enough, so just concentrate on compiling your task list without judgments on whether a certain activity is worthwhile or who might do it besides you.

**Did You Know...**

Creative Carpet will be offering **\$25 Restaurant Gift Cards** as our new *Referral Rewards Program*?

When you refer someone to us, we will send you your Gift Card after their flooring has been installed.

A night out for dinner at one of the following restaurants: Olive Garden, Red Lobster, Chilies or TGIF... on us!

Also, every month we randomly choose a name from our newsletter mailing list to receive a **FREE \$10 Gift Card** to Starbucks?

Make sure you are looking for your name so you don't miss out on your **FREE coffee!**

**Mega Trivia Contest!**

**Who Else Wants to Win a \$50 gift card towards dinner for two at TGI Fridays or Olive Garden? Take our Trivia Challenge and you could win, too!**

*This month's MegaTrivia question...*

**Which of the following is not a gas?  
A) Helium; B) Oxygen; C) Mercury;  
D) Nitrogen; or E) Argon.**

Take your best guess and e-mail your answer to [MarkJr@CreativeCarpetInc.com](mailto:MarkJr@CreativeCarpetInc.com). Or call Mark Jr. at (708) 479-8600. Your chances of winning are better than you think!

**Answer to last month's quiz: George III**

**Congratulations to last month's winner:**

**Debbie Bruno**

## ??? Moneywise – Buy vs. Rent???

The lament of the frustrated renter: “we’re just pouring our money down the drain.” So is it wise to buy a home, rather than renting?

Despite the current real estate market, a home is still considered a solid investment in the future. Plus, it is painful to watch that rent money disappear every month. So, provided you have a steady income and a certain amount of stability, buying a home is a great idea! But before you go house-shopping, there are a number of payments you’ll have to factor in on top of your mortgage:

**Property taxes:** if they’re not rolled into your mortgage, add them on top.

**Municipal charges:** there may be water, sewer, or goodness knows what fees – make sure you find out.

**House insurance:** this would be your fire insurance, and you’d better have it.

**Annual maintenance:** you will have to shovel snow or cut grass, whichever applies, or you’ll get in trouble with the neighbors.

**Utilities:** all the things that may be rolled into your rent: electricity, heat, air conditioning, hot water.

**Stuff:** you’ll have room for a lot more – think about it!

If you estimate a monthly total you can live with, then go for it...just look before you leap, or you’ll end up house-poor.



### **Safety Tips – play safe in the water**

Swimming is one of the best summer activities; and a great exercise too!

Make sure you enjoy yourself and stay safe with these simple rules:

- **Don’t overestimate your abilities**
- **Don’t swim right after eating**
- **Always swim with a buddy or two**
- **Use flotation devices if you don’t feel secure**
- **Always swim in safe areas, hidden rocks can be a hazard**
- **Improve your swimming & drown-proofing skills**



## NEW FRIENDS & CLIENTS

DENISE O'DONNELL  
 BRENDA O'CONNELL  
 ALEX & VANESSA ALLMAN  
 RASA KELPSA  
 SHANNON DOMBROW  
 BARBARA NASH  
 BRIAN MCGRATH  
 SHARON O'DONNELL  
 DON JOHNSON  
 RON HORWATH  
 MARK LISOWSKI  
 TAMMY PAWLOWSKI  
 FRANK & CINDY HADDON  
 MONICA TONEY  
 BARBARA BUDNY  
 DEBBIE BRUNO  
 MARY LOU MACCONNELL  
 MIKE O'CONNOR  
 JEAN BADIE  
 JEFF BREHENY  
 TIM & BRITTNEY KATS  
 JOHN & MARYLYNN GARRISON  
 JIM & SHERI BLAKE  
 PHIL GINNODO  
 BONNIE SUESS  
 ARLIN MATULA  
 JOAN KRICK  
 NANCY GIBBONS  
 MARCELLA HOLWERDA  
 MATT PAUL  
 DENNIS DEMERECKIS  
 BARBARA BROWN  
 KEVIN BUTLER  
 NANCY NEUZIL  
 JOE & DIANE MALECKI  
 RICK HARDING

### *Welcome Back to Our Returning Clients...*

JERRY WHITE	DEBBIE SURMA
KATHY DICKASON	JULIE OLCZAK
MATT & LISA LYKE	SHERM & BARB HAGAN
RON KELM	CAROLYN VACCARO
LISA & MIKE LYKE	FRANK & JENNY CLELAND
TIM & PATTY CLEVINGER	FRANK PATZKE
DELORES DESPOT	MARY BROWN
MICHAEL & HEIDI MANTEL	COURTNEY DOYLE
HANK MEENTS	GINA DEEGAN
DARLENE SULLIVAN	

### HOW TO CLEAN THE HOUSE



#### HOW TO CLEAN THE HOUSE

1. Open a new file in your PC .
2. Name it "Housework."
3. Send it to the RECYCLE BIN.
4. Empty the Recycle Bin.
5. Your PC will ask you, "Are you sure you want To delete Housework permanently?"
6. Calmly answer, "Yes" and press mouse button firmly.....
7. Feel better?  
Works for me!



## Recipe Corner

### Quickie BBQ Chicken

YIELD: 2 servings

PREP TIME: 45 MINUTES

#### Ingredients

- 1 teaspoon sugar
- 1 teaspoon chili powder
- 2 teaspoons olive oil
- 1/2 teaspoon salt
- 1/4 teaspoon garlic powder
- 1/4 teaspoon ground cumin
- 1/8 teaspoon ground ginger
- 1/8 teaspoon ground cinnamon
- 1/8 teaspoon freshly ground black pepper
- 2 (8-ounce) bone-in chicken breast halves
- Cooking spray

#### Preparation

- 1. Prepare grill.
- 2. Combine first 9 ingredients in a bowl, stirring well. Loosen skin from chicken by inserting fingers, gently pushing between skin and meat; rub spice mixture evenly under skin over meat. Lightly coat skin with cooking spray. Place chicken, breast-side down, on a grill rack coated with cooking spray; grill 30 minutes or until a thermometer inserted in the thickest part registers 165°, turning twice. Let chicken stand 10 minutes. Remove skin; discard.

David Bonom, *Cooking Light*  
SEPTEMBER 2008

### A gigantic THANK YOU to all who referred us last month...

DONNNA HAUGH  
JOHN DAVIS  
SHARON O'DONNELL  
JOE BRUNO  
KATHY SHEA

Enjoy your \$25 gift card!

### Get A Night Out At One of Your Favorite Restaurants With My Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, I'd rather reward you. So I've assembled my *Referral Rewards Program*. Every time you refer someone who becomes a client, I will send you a \$25 gift card to one of the following: Olive Garden, Chili's, Red Lobster, or TGIF.

# WARNING!

Don't visit any flooring dealer until you call us for a **FREE Consumer Awareness Guide!**

You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

Call Today – (708) 479-8600

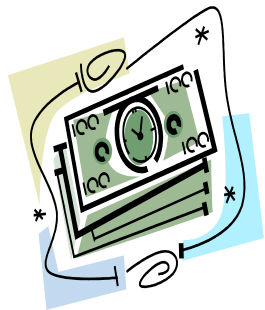
### Creative Carpet, Inc.

19420 S LaGrange Rd  
Mokena, IL 60448  
708-479-8600

[www.creativecarpetinc.com](http://www.creativecarpetinc.com)

Hours: M-W-F 10a – 6p  
Tue & Thurs 10a – 8p  
Sat 10a – 4p

# Creative Carpet's



## CASH FOR



## TRASH

During the month of August, you do your own take-up and disposal of your old carpet and **WE WILL PAY YOU!** Our regular charge for taking up your old carpet is \$1.50 per yard. Multiply that by however many yards you purchase and VOILA – you get *instant extra CA\$H.*

**JUST THINK OF ALL THE THINGS YOU CAN DO WITH THE *EXTRA CA\$H.***

- Ⓢ New Window Treatments
- Ⓢ New Decorations
- Ⓢ New Clothes
- Ⓢ A Trip to the Amusement Park with the Kids
- Ⓢ Concert Tickets
- Ⓢ A Day at the Spa
- Ⓢ Date Night with your Wonderfully Awesome Spouse

**In addition to all of that, if you buy a Shaw product made with ANSO yarn, there is yet *another bonus.***

Buy **50 yards** or more, and get your choice of a **\$50 gift card** to, TGI Fridays, Olive Garden, Chili's or Red Lobster – **OR** – buy **100 yards** or more, and get **\$100 Gas Card** in any combination of the above named gift cards.

**Anso**nylon<sup>®</sup>

**GREEN** by nature • *fashionable* by design





AND THERE'S MORE...  
**WHEN YOU PURCHASE**  
**50 YARDS OR MORE**  
**OF ANY KATHY IRELAND**

**CLEARTOUCH CARPETING**  
**YOU'LL RECEIVE A \$100 REBATE!!**

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### **Creative Carpet Picture Contest**

Have a picture of your new flooring? Was it taken directly after installation, even if the installation was a few years ago?

**If so, then we'd love to see how it looked!**

Submit the picture along with a testimonial for our website, and you'll be entered into a drawing for a **\$50**

**Gas Gift Card!**

Send pictures and testimonials to [markjr@creativecarpetinc.com](mailto:markjr@creativecarpetinc.com)