

New collection

Launching campaign

JUNE 2024

dix heures dix



IRIS TABLE

Iris is an indoor sun.

"Its light is powerful, soft, and diffuse like a celestial body" Fabrice Berrux, designer.



dix heures dix

CAMPAIGN OFFER FOR RETAILERS

Buy minimum 2 pieces/model and get

- *Physical Retail Stores only:*

Regular discount **+10%** additional discount for any order < €2000

Regular discount **+15%** additional discount for any order between €2000 and < €3000

Regular discount **+20%** additional discount for any order > €3000

- *E-retailers:*

Regular discount **+20%** additional discount for any order > €5000

CAMPAIGN TIMING

Offer valid for any order placed before **June 30th, 2024**

PARTICIPATION CONDITIONS

Communication campaign to be carried out to benefit from the offer:

- Present the IRIS collection via newsletter to the client network
- Present the IRIS collection via a post on social media and tag *@dixheuresdix*

STOCK AVAILABILITY *end of july 2024*

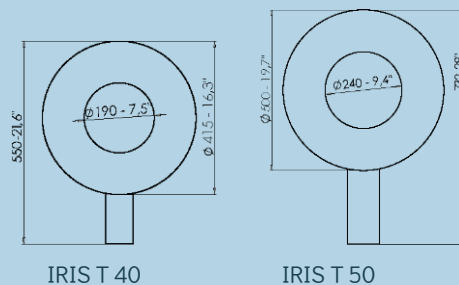


Table lamps white polyester ribbon, satin black metal body. 2 available diameter sizes

Integrated LED 32 - 36 W 2 700 K°
4 800 - 5 400 lm 110-240V
CE / cETL / UKCA / IP20 / classe I
Dimmable with 3 intensity button + memory
2-meter black cable with switch

IRIS T 40	638,00 €
IRIS T 50	788,00 €

IRIS

FLOOR TRIPOD

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CAMPAIGN TIMING

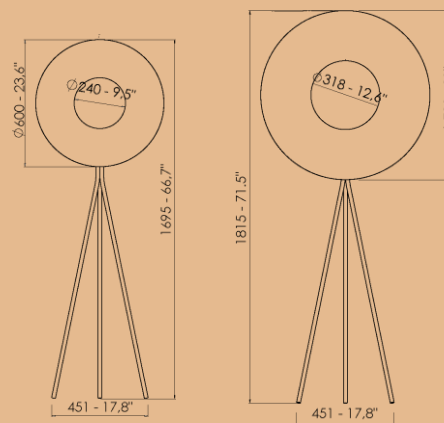
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STOCK AVAILABILITY *end of july 2024*



IRIS F TRIPOD 60

IRIS F TRIPOD 80

Floor lamps white polyester ribbon, black metal structure. 2 available diameter sizes.

Integrated LED 35 - 49 W 2 700 K°

5 250 - 7 350 lm 110-240V

CE / cETL / UKCA / IP20 / classe II

Dimmable

3-meter black cable with a foot dimmer. Plug type : A,C,G

IRIS F TRIPOD 60

917,00 €

IRIS F TRIPOD 80

1 067,00 €

IRIS

FLOOR TOTEM

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CAMPAIGN TIMING

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PARTICIPATION CONDITIONS

Communication campaign to be carried out to benefit from the offer:

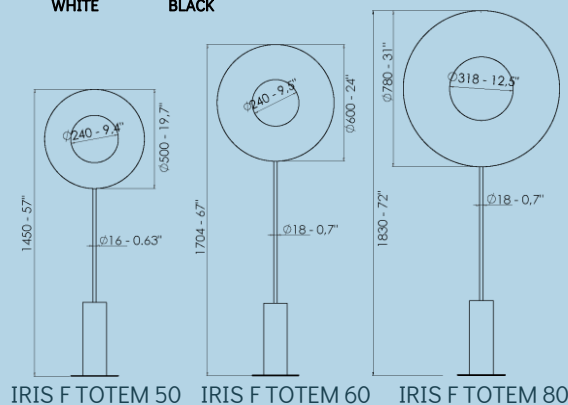
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WHITE



BLACK



STOCK AVAILABILITY *end of july 2024*

Floor lamps white polyester ribbon, gunmetal finish mast and plate, and white or black marble base.

Integrated LED 32 - 35 - 49 W 2 700 K°
 4 800 - 5 250 - 7 350 lm 110-240V
 CE / cETL / UKCA / IP20 / classe II
 Dimmable
 3-meter black cable with a foot dimmer. Plug type : A,C,G

IRIS F TOTEM 50	1 042,00 €
IRIS F TOTEM 60	1 242,00 €
IRIS F TOTEM 80	1 375,00 €

IRIS WALL

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CAMPAIGN TIMING

Offer valid for any order placed before **June 30th, 2024**

PARTICIPATION CONDITIONS

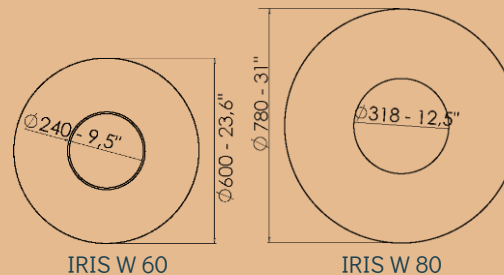
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STOCK AVAILABILITY *end of july 2024*

Wall lamp with polyester white ribbon. 2 available diameter sizes.

Integrated LED 35 - 49 W 2 700 K°
5 250 - 7 350 lm 110-240V
CE / cETL / UKCA / IP20 / classe I
Dimmable phase-cut power supply.
DALI or CASAMBI on request.



IRIS W 60
IRIS W 80

533,00 €
783,00 €

IRIS

PENDANT VERTICAL

Iris is an indoor sun.
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CAMPAIGN TIMING

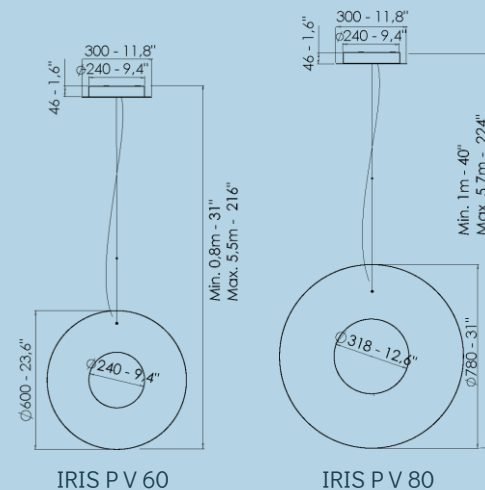
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PARTICIPATION CONDITIONS

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STOCK AVAILABILITY *end of july 2024*



Vertical pendant lamps, white polyester ribbon, white canopy.. 2 available diameter dimensions.

Integrated LED 35- 49 W 2 700 K°
 5 250 - 7 350 lm 110-240V
 CE / cETL / UKCA / IP20 / classe I
 Dimmable phase-cut power supply. DALI or CASAMBI on request.
 5-meter transparent cable.

IRIS P V 60	683,00 €
IRIS P V 80	933,00 €

IRIS

PENDANT HORIZONTAL

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- *E-retailers:*

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CAMPAIGN TIMING

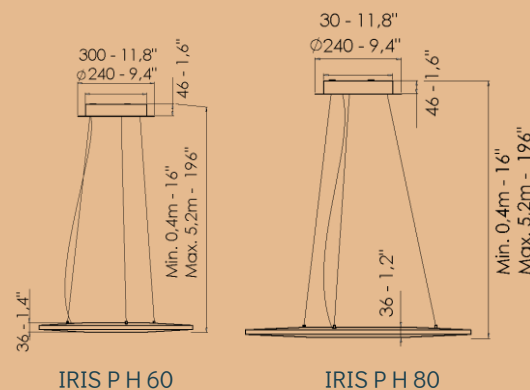
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STOCK AVAILABILITY *end of july 2024*



Horizontal pendant lamps, white polyester ribbon, white canopy.. 2 available diameter dimensions.

LED intégré 35 - 49 W 2 700 K°

5 250 - 7 350 lm 110-240V

CE / cETL / UKCA / IP20 / classe I

Dimmable phase-cut power supply. DALI or CASAMBI on request. 5-meter transparent cable.

IRIS P H 60

683,00 €

IRIS P H 80

933,00 €

RONDE PENDANT

Ronde is a contemporary interpretation of the classic lampshade theme. This graphic ring becomes sculptural when it lends itself to the play of aerial compositions.



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Regular discount **+20%** additional discount for any order > €3000

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CAMPAIGN TIMING

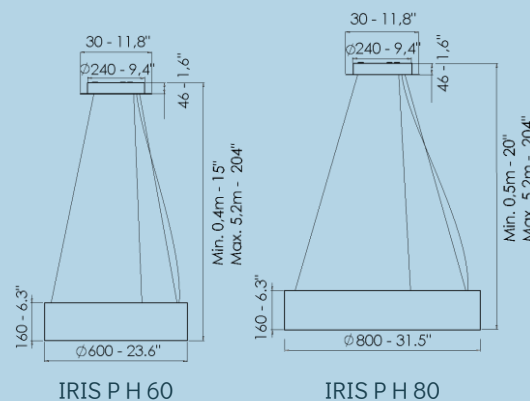
Offer valid for any order placed before **June 30th, 2024**

PARTICIPATION CONDITIONS

Communication campaign to be carried out to benefit from the offer:

- Present the RONDE collection via newsletter to the client network
- Present the RONDE collection via a post on social media and tag *@dixheuresdix*

STOCK AVAILABILITY *end of july 2024*



Pendant lamp white polyester ribbon, white canopy.

Integrated LED 32 - 42 W 2 700 K°

4 800 - 6 300 lm 110-240V

CE / cETL / UKCA / IP20 / classe I

Dimmable phase-cut power supply. DALI or CASAMBI on request. 5-meter transparent cable.

RONDE P 60 **650,00 €**

RONDE P 80 **817,00 €**

COLONNE

FLOOR

A pleated and oversized lampshade, a reinvented classic, Colonne stands out as a timeless piece.



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CAMPAIGN TIMING

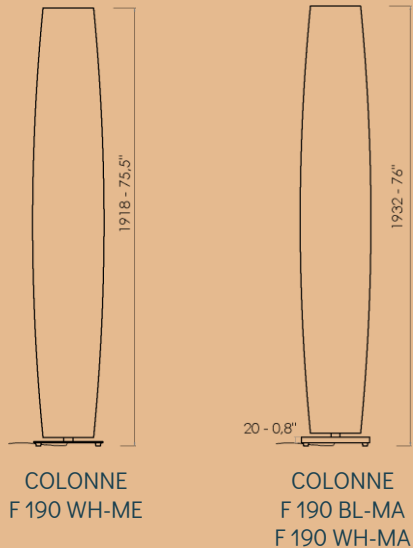
Offer valid for any order placed before **June 30th, 2024**

PARTICIPATION CONDITIONS

Communication campaign to be carried out to benefit from the offer:

- Present the COLONNE collection via newsletter to the client network
- Present the COLONNE collection via a post on social media and tag *@dixheuresdix*

STOCK AVAILABILITY *end of july 2024*



Floor lamp white ribbon, white metal base, white marble base or black marble base.

Integrated LED 54 W 2 700 K° 8 100 lm 110-240V
CE / cETL / UKCA / IP20 / classe II
3-meter black cable with a foot dimmer. Plug type : A,C,G

COLONNE F 190 WH-ME 1 042,00€

COLONNE F 190 BL-MA

158,00€

COLONNE F 190 WH-MA

1 158,00€

1

ZIGOUZI

Zigouzi is a free and undulating choreographic outline

dix heures dix

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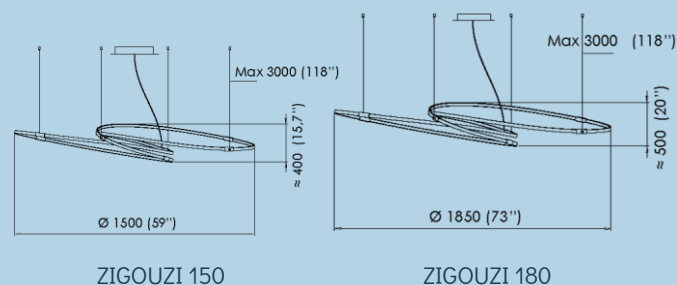
PARTICIPATION CONDITIONS

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STOCK AVAILABILITY *end of october 2024*

Pendant lamps black or gold anodised aluminium, white canopy. 2 available dimensions



LED 110 - 155 W 2 700 K°
7 400 - 13 000 lm 110-240V
CE / cETL / UKCA / IP20 / classe I
Dimmable phase-cut power supply. DALI or CASAMBI on request. 5-meter transparent cable.

ZIGOUZI 150 2 167,00 €
ZIGOUZI 180 2 467,00 €