NOVEMBER 2018

### CREATIVE CARPET & FLOORING'S

### Creative Thinking



Mark Bouquet

Mark Bouquet Jr.



We promise that you'll love your new floors, or we'll replace them for FREE!\*

Call today for a complimentary Custom Interior Analysis!

(888) 910-6585

\*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

#### **INSIDE THIS ISSUE...**

- "Mark" My Words... a message from Mark Sr.
- · Month at a Glance
- · Special Exclusive Promotion
- Are You This Month's Mystery Winner?
- A World of Difference
- Did You Know...
- Meet our Carpet Cleaning Customers
- A "Welcome Back" to Our Returning Clients
- Mega Trivia Contest
- November is Child Safety Protection Month
- Time to Turn Clocks Backward 1 Hour
- · Warning!
- · Meet Our New Friends & Clients
- · Thank You for the Kind Words
- Thanksgiving Decoration Ideas to Make Your Holiday Special
- · Referral THANK YOU'S
- · Referral Rewards Program
- · Community Events

"Mark" My Words... a message from Dawn Giganti (Mark will be back to say hello next month)

In 2014, I started working for Creative Carpet & Flooring. I'm a perfectionist who loves being organized, task lists to check off and helping others. I also like being busy. Combine that with my administrative experience, and you've got yourself a decent combo for the most part. Marketing was something I was interested in, but the music was my talent and my "thing." Well, so I thought. The funny thing is, working here started me down a path that I honestly could have never dreamed of. From writing and transposing music for my students to writing newsletters and blogging. I love it! It might not seem glorious to some, but I'm happy. I have the most amazing coworkers and bosses! I truly feel blessed.

Most of us have passions and hobbies, but what about those interests? Have you ever looked into them? And sharing those interests with the world... something that I think everyone should give a whirl. It just might take you down a road less traveled that can bring you to amazing places.

Take a good look inward. What interests do you have? What is stopping you from trying any of them? Are they a calling that you are possibly ignoring? If you are feeling stuck, listen to your intuition. I personally think that God reaches out to us that way. He just might be trying to take you down the road He intended for you all along. Either way, it might not be what YOU thought your talent or passion was in life. It probably isn't the direction you saw yourself going in, either. I found happiness in letting go and trusting that "intuition." You should give it a try.

It just might change everything.

My apologies about the tartiness of the newsletter this month. A handful of items that unfortunately took priority came up, then there was a death in my family. Still no excuse, but I appreciate your understanding. I hope you are receiving our e-news letter! That gives you a small taste of this newsletter along with the sales & trivia contest. Visit <a href="https://www.creativecarpetinc.com/newsletter/">https://www.creativecarpetinc.com/newsletter/</a> to sign up today! You can unsubscribe at any time.

Blessings to you and your family this Thanksgiving and always,

Dawn Giganti | Marketing & Administrative Assistant

#### November 2018

Creative Carpet & Flooring

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22 CLOSED	23 CLOSED	24 CLOSED
25 CLOSED	26	27	28	29	30	1

#### Month at a Glance:

11th Veteran's Day - simultaneously across the nation at 11:11am, a 2-minute moment of silence is observed to reflect on the sacrifice of those who served our country

**13th** <u>Jake</u> <u>Bouquet's</u> <u>Birthday</u> - growing old is mandatory, but growing up is optional. We're glad you opted out! Happy B-day!

**20th** Cody Bouquet's Birthday - may you receive many alpacas for your birthday this year! Happy Birthday!

**22nd** Thanksgiving Day - give thanks with a grateful heart & harvest love

**22nd thru 25th Closed** - closed for Thanksgiving holiday to spend with family & friends. Happy Thanksgiving!

NOVEMBER 2018



24-month special financing is available\*
October and November on select Shaw Floors®,
Anderson Tuftex™, and COREtec® products.

ANDERSON TUFTEX





\*Must be credit approved. See store for details. Offer valid only on transactions made October 1 thru November 30, 2018.

#### SPECIAL EXCLUSIVE PROMOTION

In addition to the 3-FREE's Sale and the GET FLOORED THIS FALL Finance Special...

#### Shaw Savings Up To \$500\*

October 1 – November 17, 2018

\*SEE STORE FOR DETAILS

Shaw's Savings up to \$500: 10/1 to 11/17/18 Get Floored Finance Special: 10/1 to 11/30/18 Thanksgiving Food Drive Discount: 11/1 to 11/30/18

#### A World of Difference

I saw a movie with my husband on Friday, October 18th called "Michael Jr. More Than Funny – Everyone Has a Punchline". I had no idea what I was going to see. All I knew is that it was a stand-up comedy special filmed before a live audience that was only showing this one day at 7:00pm and my husband wanted to go. Little did I know what I was in for. It was definitely more than funny. I'm sure it will be released on DVD or on Netflix or Hulu at some point. Check out morethanfunnymovie.com for more info.

Who knew that I'd end up learning more about myself from a stand-up comedy show at the movie theater? I learned that my talents, resources, and opportunities need not just to serve myself, but other people. That being said, I am reaching out to you.

Is there something you'd like to change in the world? You don't need to take on the whole world alone. The easiest and most effective way to change the world is for each of us to do one small act of kindness at a time. One act of kindness has a ripple effect, with far-reaching consequences you may never know about. Just a simple act that can be done by everyday people like you and me is all that is needed. It doesn't need to cost a ton anything at all. It's just a small investment of your time.

Take time – Give your time. Do you have an hour or two? Do things like volunteer with your local Habitat for Humanity, MorningStar Mission in Joliet or Grace Beyond Borders in East Chicago. Reach out to your local soup kitchen or food pantry to see if they need any help. Check with organizations that are always looking for help like Feed My Starving Children. Michael Jr. just founded an organization called "Punchliners" to help match your gifts and talents to someone who can utilize them.

Be kind – Something EVERYONE can do without money, talent or time is to be nice to someone. Just smile, say "Hello!" or hold the door for someone. You never know the impact. It could change someone's whole day, week or life... or merely inspire others to continue the cycle. Before you know it, your smile and greeting will have impacted THOUSANDS of lives.

Pay attention – Listen to people, let them talk, learn about their lives. Sometimes that's the most important gift you can give someone. The best way to spark a conversation is to introduce yourself and let them introduce themselves to you. This goes for family and friends as well. You might have



heard that story from your grandma a million times... let her tell it again.

Kindness can change the world. One kind thought, one kind word, one smile, one kind deed... one person at a time. 10 people turns into 100 people, and then 1,000 people. Now, imagine if 1,000 people practiced this simple intention of kindness and caring every single day? It would turn into 1 million or 1 billion and instantly change our world! What can you do today to start the ripple effect?

#### RON PERLIKIEWICZ

of Oak Forest, IL

You are this month's MYSTERY WINNER!
We have a \$50 Creative Carpet & Flooring gift card

reserved just for you! Stop in your nearest showroom to claim your prize!

NOTE: Must be picked up before 11/30/2018



#### We're Booking Up FAST! HOLIDAY SCHEDULE WARNING:

Creative Carpet & Flooring is in very high demand, and we are booked out for several weeks. If you are even thinking of having new flooring installed for the holidays, I implore you to run (don't walk) to our showroom and book your installation now, even if you don't need it for a month or two. If you come in at the last minute we'll do our best to fit you in, but it's very likely you'll have to wait for several weeks. Don't take that chance! CALL OR VISIT US NOW!!!

(888) 910-6585

19845 S LaGrange Road Mokena, IL 60448

2315 45th Street Highland, IN 46322

www.creativecarpetinc.com

#### <u>MEET OUR CARPET</u> <u>CLEANING CUSTOMERS...</u>

Rob Arvetis
Barbara Barnes
Wayne & Maureen
Berryman
John & Gloria Bodoki
Sandra Chudoba
Bill Crain
DCL Construction
Kathleen Fera
Rich & Kathy Gemmell
Jen Heemstra
Joe Isdonas
Becky Kingma

Call for more info on our expert carpet cleaning services! 888.910.6585 ext. 100

Tammy Lord Kevin & Jenna Pastore Pat Phelan Kathie & Mary Pultz Barbara Senese Diane & William Tamborski Jerry & Kathy White Wally Widelski Tom & Ruth Wojcik Bart Zona



#### "WELCOME BACK" TO OUR RETURNING CLIENTS...

Jim & Linda Borgman Mary & John Busch Charles & Ruth Devries Cindy & James Durnbaugh Therese Dye JoMarie Gagala Margaret Gash Debra Grzeskowiak Mike Jensen Michael & Shirley McDonnell Kim Meister Ben & Melinda Meyer Gary & Shar Miller John Olivieri Phyllis Pallay Kelly Peca Darren Persha Pat Phelan Judy Rago Todd & Karen Roach Margie & Jim Sevening Pam & Joe Sottosanto Charlene Sterzel Diane Urban Karen Wenberg

#### **November is Child Safety Protection Month**

In the United States, accidents in the home are the leading cause of death in children. You can avoid these injuries by taking a few simple preventative measures. Here are a few ideas to begin making your home child safe.



You should install safety latches on your kitchen drawers and cabinets. In doing so will keep them out of the everyday household chemicals you use to clean your home. It will also prevent them from grabbing sharp objects like knives or scissors from inside the drawers. To avoid curiosity while cooking, utilize the back burners on the stovetop. Also, make sure to turn the handles of your pots and pans inward out of their reach as well.

Another place that safety latches are a necessity are the cabinets and drawers in the bathrooms. This will help to keep children out of unsafe household cleaning products and medicines. Always make sure to unplug electrical items like a blow dryer or curling iron right after you're finished using it and have a place to store it out of their

reach. As they get older and understand, it is essential to teach them as soon as possible that water and electricity don't mix. They need to know that you can't have anything electrical near the water. Another bathroom item that is like a magnet with children is the toilet. Toilet locks should be used pre-potty-training age to keep the lid down. A curious young child wanting to play in the water can easily fall into a toilet. Did you know a young child can drown in less than only an inch of water? That being said, it is crucial to watch them in the bathroom at all times closely. Never leave a child unattended where there is ANY standing water. A child can be submerged in ten seconds. It only takes a child two minutes to loose consciousness and suffer irreversible brain damage within four to six minutes.

Bookshelves and other heavy pieces of furniture that could easily tip should be secured to the wall using brackets. Doorknob covers can be used to keep them out of rooms that contain other potential hazards and to stop them from leaving the house unsupervised. Prevent a strangulation hazard by making sure all window blinds don't have a looped cord on them. And always be sure to cover all of your electrical outlets with protective covers to keep fingers and object from being inserted into them.

Make sure to carefully check your house over for other potential hazards and address them right away. An excellent way to find anything additional is to actually crawl around your own home to get a child's eye level view of what they can see and discover. Utilizing these precautions along with some common sense will make your house a safe haven for any child.



#### **TIME TO TURN CLOCKS BACKWARD 1 HOUR**

Daylight saving time 2018 ends at 2:00 AM Central Time on Sunday, November 4th. Here's a few interesting MYTHS...

- It saves energy
- The extra daylight makes us healthier & happier.
- Daylight saving time was meant to help farmers.
- You're likely to get robbed during DST
- Most people feel it's worth the trouble
- It helps us conserve energy.
- DST benefits businesses.
- Standard time is standard.

#### MEET OUR NEW FRIENDS AND CLIENTS...

Bradley Andreatta
Gerald & Caroline
Bonsonto
Craig & MaryJane Borg
Virginia Chiappini
Karen Colacino
Francesca Conti
Susan Crilly
Alberto Davila
Joe & Nancy Dobes
Donna Dokus
Alex & Christine Dragoo
Angelina & Matt Dryfhout

Aaron & Kristy Dumaresq Tim & Sue Eriks Tim Farmer Hayley Fernandez Leslie Figg Dolores Franciose Jamie Friedberg Kate Galley Lara Garcia-Olmos John & Laura Gauderman Joe & Kathy Gentile Joe & Trish Heerlein

Diane & Robert Helstern

Bill & Suzanne Hurley
Ed & Julie Kapp
Deena & Dan Kaufman
Jodi & Bruce Kempke
Deanna Kinsella
Bill & Liz Kiss
Larry & Sue Kluger
John & Marge Kmiecik
Robert Lascola
Bridget & Kevin LeCompte
Don Leib
Tyrone Lloyd
Nancy Malito

Dino Manousopulous Rita Miotti John & Rosemary Moore Patrick Moriarty Patrick Norton John & Monte Novak Art & Sue Novak Ginny Pachowicz Debbie Peralta John & Donna Quinlan Adela Ramos John Redek John & Mary Rex

### MEGA Trivia Contest

Who wants to WIN a

\$50 Gift Card towards dinner at TGI Friday's, Olive Garden or Beggars Pizza?

Take our Trivia Challenge!

This month's Mega Trivia question:

A full-grown turkey has about how many feathers?

- (A) A million
- (B) 5,500
- (C) Too many to count!
- (D) 12,000
- (E) 3,500

To enter, visit our website at www.creativecarpetinc.com, click on "MEGA Trivia" under Specials and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline, November 15th, 2018. Good luck!!!

Answer to October's quiz: B) Canada

Congratulations to last month's winner:

### Ken Rauch

of Mokena, IL

Stop by Creative Carpet & Flooring to claim your prize by November 30, 2018!

Don't visit any flooring dealer until you call us for a FREE Consumer Awareness Guide! You will learn...

- √ 4 predatory sales tactics
- 7 costly misconceptions about flooring
- √ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!

Chad Riff
Summer & Clark Rispens
Mary Rodriguez
Brian Rycyna
Frank Saelens
Myrna & Sy Sarowitz
Rick Schlinger
Jean & David Shanks
Ed Smaron
Maureen Sorenson

Chris Stanek Fred Strubin Elizabeth Sullivan James & Patricia Thomas Laura Toberman Robert Truhlar John Valeta Mary & Robert White Greg Wojcik Melissa Zamoiski

2018 **NOVEMBER** 

#### THANK YOU FOR THE KIND WORDS!

Excellent in store consultation work by Steve Williams. Installation was great. Painting done before carpeting & installers were very careful. Excellent work on TV movement with multiple wires & equipment. Ricky & Tony are great ~Howard & Patricia of Orland Park, installers!

The reason I visited Creative Carpets was the glowing review online. My encounter with Brian Berson was so pleasant & I found him to be very knowledgeable, even carrying heavy carpet samples to & from my car. I was so comfortable & satisfied with my experience at Creative Carpets I purchased the carpeting without getting a 2nd & 3rd estimate like I always do. I look forward to doing future business with this establishment. Thank you, Creative Carpets! "Judy of Tinley

#### A gigantic THANK YOU to all who referred us last month...

Kathy & Bob Biel Mary Bradley Joyce & Ed Buckley Emilia Colacino Deborah Ellison

Rob Farmer Kathy Guinea Sally Hennessey Donna Matthuis Mark & Colleen McNicholas

#### Get A Night Out At One Of Your **Favorite Restaurants Through Creative Carpet's**

#### Referral Rewards Program

As you probably know, advertising is very expensive Instead of paying the newspaper or other place to advertise, we'd rather reward you. So I've assembled my Referral Rewards Program. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of the following: Olive Garden, TGI Friday's or Beggars Pizza.



#### www.creativecarpetinc.com (888) 910-6585



19845 S La Grange Road Mokena II 60448 (708) 479-8600

10am - 6pm Mon, Wed, Fri 10am - 8pm Tue, Thu 10am - 4pm Sat



2315 45th Street Highland IN 46322 (219) 595-5561

9am - 6pm Mon, Tue, Thu, Fri

10am - 6pm Wed

10am - 4pm Sat

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

#### Thanksgiving Decoration Ideas to Make Your Holiday Special

Thanksgiving is a time when we think of people in our lives special to us. Take time to spruce your home for this special holiday and the people dearest to us this year. Here are a couple of decorations that will make this Thanksgiving a memorable one for years to come.

Make the table the main centerpiece as it should be this Thanksgiving with a table runner in burnt orange, gold and brown colors. Add iron-on decals in nut and fruit shapes or use stamps to add dimension to the table runner.

Spruce up the buffet table with fresh fruits. vegetables, and nuts in brass bowls or baskets. Artificial fruits and vegetables can also be used if you would like to keep your buffet table looking beautiful for a few extra weeks.

Make your guests feel special by making individual place cards and writing a note inside on why you are thankful for them and what they mean to you. Keep some extra blank cards you can create on a moment's notice so no one will be left without. That extra effort and thoughtfulness will touch everyone.

Purchase a few pillar candles in one solid color of various heights and group them. For a unique fall look, position each group on silk fall leaves and add some small gourds and nuts at the base of the candles.



Create fall garland from silk leaves, bundles of wheat, fruits, and fall colored ribbon to hang from railings, doorways, the fireplace or anywhere you would attach Christmas garland. Speaking of Christmas, think of other places you would typically decorate with Christmas colors and place Thanksgiving decorations and fall colors instead. You can find a ton of these items reasonably cheap at places like Hobby Lobby or your local discount or dollar store. It doesn't take much to transform your house into a festive holiday home, and your guests will feel thankful to be spending it with you.

# Hirommunity Events

SUN Nov 11th from 10a to 11:30a

**Veterans Day Ceremony** 

by the Tinley Park Veterans Commission Gen. Patrick E. Rea Veterans Plaza 118001 S 80th Ave, Tinley Park IL Honor the men & women who have made the ultimate sacrifice for the United States with patriotic music, short speeches & a gun salute. COST: FREE

INFO: call 708-444-5000 or visit www.tinleypark.org

SUN Nov 11th at 2p

**Veterans Day Ceremony** 

by the Lansing Veterans Memorial Ceremonial Honor Guard

Lansing Veterans Memorial

19400 Burnham Ave, Lansing IL

Honoring our Nation's Veterans; Those who have fallen, those who have returned, and those who have yet to return. Rain or Shine, Ford Hangar is available if necessary. Lawn chairs suggested. COST: FREE

INFO: call 708-862-7731

#### SAT Nov 17th from 3p to 8p Winter Lights Night Festival

by the Porter County Parks & Recreation Sunset Hill Farm County Park 775 Meridian Rd, Valparaiso IN Come enjoy holiday magic for the whole family. Meet Santa, make crafts, decorate cookies, sing carols, take a wagon ride to preview the light displays and enjoy a dazzling fireworks display. COST: \$5 per car

INFO: call 219-465-3586 or email pcparks@porterco.org

TUE Nov 20th from 8a to 11:30a

#### Thanksgiving Food Basket Distribution by the MorningStar Mission Ministries

MorningStar Mission 350 E Washington St, Joliet IL Help ensure those in need have a joyful Thanksgiving meal with their families. VOLUNTEER

INFO: call 815-722-5780, email info@morningstarmission.org or visit morningstarmission.org

If you have a community event or fundraiser that you would like us to feature in the December 2018 Creative Carpet & Flooring Creative Thinking, please email marketing@creativecarpetinc.com by November 14th, 2018

**Get Floored COUPON SPECIAL** ends Saturday, **November 17th,** 2018







# \$500.00 off 1,500 SQF of Carpet & Hardsurface\*

10/01/18 - 11/17/18

\$100.00 off 500 SQF \$250.00 off 1,000 SQF

\* On specific Shaw Floors and Anderson|Tuftex products only. See store for details.



**Get Floored FINANCING SPECIAL** ends Friday, November 30th, 2018





## Get floored this fa

24-month special financing is available\* October and November on select Shaw Floors®, Anderson Tuftex™, and COREtec® products. Whether you need carpet, hardwood, vinyl, or something to withstand pets, kids or water, rest assured there's flooring that's just right for your lifestyle.













### Get a Thanksgiving discount on gorgeous, new floors for the holidays.

# DOUBLE your discount by helping a family in need for our Thanksgiving Food Drive!

Valid November 1<sup>st</sup> thru November 30<sup>th</sup>, 2018
Benefiting the Frankfort Food Pantry and the Food Bank of Northwest Indiana

Thanksgiving <u>Discount</u>	Minimum <u>Purchase</u>	Discount donating non-perishable goods
\$50	\$1,000	5 items = \$100
\$100	\$2,000	10 items = \$200
\$175	\$3,000	15 items = \$350
\$250	\$4,000	20 items = \$500
\$300	\$5,000	25 items = \$600

Food items can be given during measure to receive discount voucher or items can be brought in to store. <u>VOUCHER OR FOOD ITEMS MUST BE BROUGHT</u> IN AT TIME OF PURCHASE TO RECEIVE DOUBLE DISCOUNT!



### \*\*\*\*\*\*\*\*\*\*\*

#### Shopping List

- ✓ oatmeal & cereal
- ✓ soup, chili & stew
- ✓ canned meat & tuna
- ✓ canned vegetables& beans
- ✓ rice & pasta
- ✓ peanut butter
- √ canned fruit



Combine Thanksgiving discount with Shaw's Get Floored Fall Sales Event!

19845 S La Grange Road Mokena IL 60448 708.479.8600 Carpet & Flooring

www.creativecarpetinc.com 888.910.6585

2315 45th Street Highland IN 46322 219.595.5561