

Autumn | Winter 25 Collection



the
fragrance
house

Grasse ♦ Dubai ♦ Washington ♦ London

from field to fragrance



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Welcome to The Fragrance House - a trusted name behind some of the most loved and leading brands in the home fragrance, bath, and body care industries.

What sets us apart is our unwavering commitment to quality and transparency. We proudly control every step of our production process. Time-honoured relationships with the best flower and plant farmers ensures only premium quality raw materials are grown to our specifications, harvested by experts, master perfumers create exceptional fragrances, artisan makers crafting each product by hand. This field-to-fragrance approach ensures that every item we create is of the highest quality, with rich, authentic aromas that reflect the purity of nature.

Our raw materials are grown and harvested with care, then skilfully transformed into fine fragrances at our dedicated perfumery in Grasse France - a province celebrated for its heritage in perfumery. This allows us to honour tradition whilst embracing innovation, resulting in scents that are both timeless and distinctive.

By managing our entire supply chain, we maintain exceptional standards whilst keeping costs low. This allows us to offer our partners competitive pricing without compromising on excellence - delivering premium service and superior products you can truly trust.

about us



the
fragrance
house

Grasse ♦ Dubai ♦ Washington ♦ London



All our creations are made using natural and organic plant-based compounds and made with the environment in mind. Proudly produced in Britain, each product is certified cruelty free with the approval of PeTA - because we believe beautiful scents should never come at a cost to the planet or its creatures. We care deeply about giving back to nature and are also raising money with the aim of planting 10,000 trees.



Welcome to Home Fragrance

Welcome to The Fragrance House - home to five distinct home fragrance brands, each crafted to meet a unique customer need while upholding our commitment to quality, sustainability, and scent innovation. From luxury candles to customisable diffusers and wellness-led blends, our collections are designed to suit every lifestyle and retail setting. Whether you're seeking timeless classics, on-trend gifting, or eco-conscious bestsellers, our family of brands delivers fragrance that not only fills a room, but connects with the consumer.

Waxkind

KIND-TO-EARTH WAX MELTS

THE
Wellness
RANGE

FRAGRANT LIFE


Potters Crouch
PASSIONATE ABOUT FRAGRANCE
McKELVIE*our brands*the
fragrance
house

Grasse ♦ Dubai ♦ Washington ♦ London

Waxkind

KIND-TO-EARTH WAX MELTS



Our Kind-to-Earth Wax Melts range offers a best-in-class fragrance experience with sustainability at its heart. Featuring 20 of the most popular premium scents — plus rotating Limited Editions released throughout the year — this collection delivers variety your customers will love.

Each 50g wax melt bar provides up to 90 hours of long-lasting fragrance, ensuring exceptional value with every use. Competitively priced and ideal for multibuy promotions, they're a proven performer in the home fragrance category.

We also offer flexible in-store merchandising solutions, including FSDU and CDU display options to help you maximise visibility and drive sales.



Waxkind

KIND-TO-EARTH WAX MELTS

Kind-to-earth wax melts use plant-based ingredients, powerfully scented, and crafted to leave homes smelling amazing. With biodegradable packaging and a focus on sustainability, we're raising funds to plant 10,000 trees and help nature thrive.

Wax bar melts 50g 90hr melt

1	Apple, Freesia & Rose	WK026
2	Blossoming Beauty	WK021
3	Calm Sunset	WK027
4	Cherry Blossom	WK023
5	Deep Sea Minerals	WK018
6	White Dove	WK040
7	Fresh Linen	WK010
8	Lavender & Chamomile	WK001
9	Soft Blanket	WK024
10	Lily Rose	WK037
11	Myrrh & Tonka	WK003
12	Pineapple Party	WK019
13	Pink Sands Beach	WK014
14	Red Raspberry & Honeydew	WK034
15	Sandalwood Vanilla	WK020
16	Sweater Weather	WK011
17	Sweet Musk	WK033
18	Thai Lime & Mango	WK015
19	Vanilla Orchid	WK022
20	Cashmere Rose & Oud	WK016

Up to
90 hours
of fragrance
per bar



SEASONAL SCENTS AND STANDOUT DISPLAYS – EVERYTHING YOU NEED TO REFRESH YOUR SHELVES THIS AUTUMN.



Up to
90 hours
of fragrance
per bar



Holds 4 boxes of your customers favourite scents. Perfect for a last minute pick-up purchase at the till.

4 New Seasonal Scents – Coming September 2025.

This autumn, Waxkind introduces four limited-edition scents designed to capture the warmth and richness of the season - perfect for boosting your autumn-winter range.

New Display Sets That Sell

Floor Display – Launched in February, now our bestseller.

Holds 40 bars and creates strong in-store impact.

Counter Display – Compact and ideal for point-of-sale areas, perfect for smaller spaces.

Seasonal wax bar melts 50g

- 1 | Halloween Pumpkin Spice WAX-MEL-101
- 2 | Christmas - Mulled Wine WAX-MEL-102
- 3 | Christmas - Winter Berries WAX-MEL-103
- 4 | Christmas - Christmas Eve WAX-MEL-104
- 5 | Display FSDU and stock WAX-FSD-001
- 6 | Display CDU and stock WAX-FSD-002



Waxkind

KIND-TO-EARTH WAX MELTS

Nose Kind

Fragrances made with natural, organic compounds and essential oils.

Plant Kind

No endangered plants used - we give back by planting pollinator-friendly flowers.

Animal Kind

Cruelty-free and proudly PeTA certified.

Wallet Kind

Premium scents at prices your customers will love.

Environment Kind

Reusable moulds from recycled plastic, with biodegradable packaging.

Carbon Kind

We plant trees to help offset our carbon footprint.

Waxkind... is the best kind



KIND TO EARTH WAX MELTS



THE
Wellness
RANGE

THE
Wellness
RANGE
WELLNESS
REED DIFFUSER
+ WILDFLOWER SEEDS

Uplifting
JUNIPER, LEMON
& KAFFIR LIME

Is your wellbeing feeling off balance? Our new Wellness Range invites customers to explore the power of fragrance beyond the familiar. Aromatherapy isn't just lavender and chamomile - nature offers thousands of plants, herbs, and spices that can help lift mood, rebalance energy, and support emotional wellbeing.

Crafted by expert perfumers and aromatherapists, each blend combines natural extracts with some of the most loved notes in personal fragrance. Whether calming, uplifting or energising, these functional fragrances are designed to help lighten the mental load and bring moments of balance to everyday life.

This best-selling range taps into the rising demand for wellness-led self-care and offers retailers a natural way to connect with today's mindful consumer.



THE Wellness RANGE

The Wellness Range features a curated collection of beautifully crafted products - from frosted glass and metal tin candles, to long-lasting reed diffusers and refills. Each blend is developed by expert aromatherapists using natural ingredients to support mood and wellbeing. A bespoke free-standing display unit (FSDU) is also available to showcase the range with strong visual impact in-store.

Glass candle 260g 60hr burn

- | | |
|---------------------------------|-------------|
| 1 CLARITY | POT-GLA-082 |
| Artemisia, Vetiver & Ginger | |
| 2 PEACE | POT-GLA-083 |
| Fern, Geranium & Hawthorn | |
| 3 VITALITY | POT-GLA-084 |
| Grapefruit, Cedar & Musk | |
| 4 UPLIFT | POT-GLA-085 |
| Juniper, Lemon & Kaffir Lime | |
| 5 STRENGTH | POT-GLA-086 |
| Sandalwood, Mint & Peppercorn | |
| 6 CALM | POT-GLA-087 |
| Vanilla, Oud & Jasmine | |
| 7 ENERGY | POT-GLA-088 |
| Violet, Sandalwood & Orris Root | |
| 8 CHEER | POT-GLA-132 |
| Blackcurrant, Goji & Plum | |

Blended using natural extracts harvested from nature.



Tin candle 240g 55hr burn

- | | |
|---------------------------------|-------------|
| 1 CLARITY | POT-TIN-082 |
| Artemisia, Vetiver & Ginger | |
| 2 PEACE | POT-TIN-083 |
| Fern, Geranium & Hawthorn | |
| 3 VITALITY | POT-TIN-084 |
| Grapefruit, Cedar & Musk | |
| 4 UPLIFT | POT-TIN-085 |
| Juniper, Lemon & Kaffir Lime | |
| 5 STRENGTH | POT-TIN-086 |
| Sandalwood, Mint & Peppercorn | |
| 6 CALM | POT-TIN-087 |
| Vanilla, Oud & Jasmine | |
| 7 ENERGY | POT-TIN-088 |
| Violet, Sandalwood & Orris Root | |
| 8 CHEER | POT-TIN-132 |
| Blackcurrant, Goji & Plum | |



MIND BALANCE



Natural willow reeds with medicinal properties and symbolic meaning of connecting with nature.



Reed diffuser 125ml 12 week

- | | |
|---------------------------------|-------------|
| 1 CLARITY | POT-DIF-095 |
| Artemisia, Vetiver & Ginger | |
| 2 PEACE | POT-DIF-096 |
| Fern, Geranium & Hawthorn | |
| 3 VITALITY | POT-DIF-097 |
| Grapefruit, Cedar & Musk | |
| 4 UPLIFT | POT-DIF-098 |
| Juniper, Lemon & Kaffir Lime | |
| 5 STRENGTH | POT-DIF-099 |
| Sandalwood, Mint & Peppercorn | |
| 6 CALM | POT-DIF-100 |
| Vanilla, Oud & Jasmine | |
| 7 ENERGY | POT-DIF-101 |
| Violet, Sandalwood & Orris Root | |
| 8 CHEER | POT-DIF-104 |
| Blackcurrant, Goji & Plum | |

Diffuser refill 200ml

- | | |
|---------------------------------|---------------|
| 1 CLARITY | POT-REFW-095 |
| Artemisia, Vetiver & Ginger | |
| 2 PEACE | POT-REFW-096 |
| Fern, Geranium & Hawthorn | |
| 3 VITALITY | POT-REFW-097 |
| Grapefruit, Cedar & Musk | |
| 4 UPLIFT | POT-REFW-098 |
| Juniper, Lemon & Kaffir Lime | |
| 5 STRENGTH | POT-REFW-099 |
| Sandalwood, Mint & Peppercorn | |
| 6 CALM | POT-REFW-100 |
| Vanilla, Oud & Jasmine | |
| 7 ENERGY | POT-DREFW-101 |
| Violet, Sandalwood & Orris Root | |
| 8 CHEER | POT-DREFW-104 |
| Blackcurrant, Goji & Plum | |



CELEBRATE THE SEASON WITH THREE NEW WINTER WELLNESS SCENTS, THOUGHTFULLY CRAFTED TO BRING COMFORT, JOY, AND WELLBEING TO THOSE LONG WINTER DAYS.



1



2



3



4



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7



8



9

3 New Winter Wellness Scents – Coming September 2025.

Introducing three new limited-edition festive scents to The Wellness Range - designed to boost mood and wellbeing with seasonal warmth and natural fragrance. Perfect for winter sales and gifting.

Glass candle 260g 60hr burn

- 1 | SOOTHE POT-GLA-102
Ylang Ylang, Amber & Cocobolo
- 2 | COMFORT POT-GLA-103
Maple, Nutmeg & Myrrh
- 3 | JOY POT-GLA-011
Freesia, Lemon & Clary Sage

Tin candle 240g 55hr burn

- 4 | SOOTHE POT-TIN-130
Ylang Ylang, Amber & Cocobolo
- 5 | COMFORT POT-TIN-131
Maple, Nutmeg & Myrrh
- 6 | JOY POT-TIN-011
Freesia, Lemon & Clary Sage

Reed diffuser 125ml 12 week

- 7 | SOOTHE POT-DIFL-102
Ylang Ylang, Amber & Cocobolo
- 8 | COMFORT POT-DIFL-103
Maple, Nutmeg & Myrrh
- 9 | JOY POT-DIFL-011
Freesia, Lemon & Clary Sage



PURE HARMONY



1

Feel good fragrance,
in demand,
ready to retail

Floor Display – Launched in February, now a real hit with stores. Holds the full range and creates strong in-store impact.

1 | Display FSDU and stock WEL-FSD-001



FRAGRANT LIFE

Fragrant Life is a unique, customisable flower diffuser collection designed to bring beauty and balance to everyday spaces.

With a 'have it your way' concept, consumers can personalise each diffuser by pairing it with natural dried flower bouquets selected to complement the scent - creating a visually and aromatically harmonious experience.

Featuring nine exquisite fragrance blends made from ethically sourced natural and organic compounds, and presented in calming, Rorschach-inspired packaging, Fragrant Life offers a sustainable, sensory-led option that's as gentle on the planet as it is on the senses.

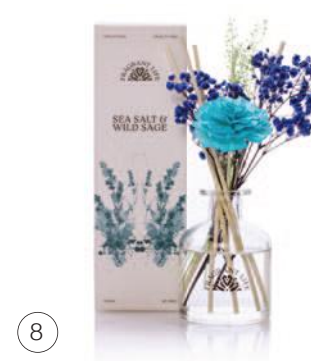




Fragrant Life reed diffusers pair nine natural scents with dried flower bouquets for a personalised, sensory experience. Made with ethical ingredients and eco-friendly packaging, they offer beauty and wellbeing in one.

Reed diffuser 200ml 10-12 weeks

- | | |
|-----------------------------------|-------------|
| 1 Sicilian Lemon & Herbs | FRA-DIF-001 |
| 2 Oud Cedar & Sandalwood | FRA-DIF-002 |
| 3 Wild Fig & Cassis | FRA-DIF-003 |
| 4 Geranium & Calabrian Bergamot | FRA-DIF-004 |
| 5 Californian Mountain Lavender | FRA-DIF-005 |
| 6 Vanilla Spice & Nutmeg | FRA-DIF-006 |
| 7 Blackcurrant, Plum & Pear | FRA-DIF-007 |
| 8 Sea Salt & Wild Sage | FRA-DIF-008 |
| 9 Moroccan Spice & Black Pepper | FRA-DIF-009 |



Each box contains:

- 1 solar flower reed stick
- 5 natural rattan reeds
- 1 bunch of wildflowers and foliage
- 1 wellbeing card.





Diffuser refill 200ml

- | | |
|-----------------------------------|-------------|
| 1 Sicilian Lemon & Herbs | FRA-REF-001 |
| 2 Oud Cedar & Sandalwood | FRA-REF-002 |
| 3 Wild Fig & Cassis | FRA-REF-003 |
| 4 Geranium & Calabrian Bergomot | FRA-REF-004 |
| 5 Californian Mountain Lavender | FRA-REF-005 |
| 6 Vanilla Spice & Nutmeg | FRA-REF-006 |
| 7 Blackcurrant, Plum & Pear | FRA-REF-007 |
| 8 Sea Salt & Wild Sage | FRA-REF-008 |
| 9 Moroccan Spice & Black Pepper | FRA-REF-009 |

Have it your way

Let your customers create their own bouquet
with the selection of natural dried flowers



DID YOU KNOW?

The Rorschach inkblot test is a psychological test where individuals describe what they see in a series of inkblots. It's used to assess personality characteristics and emotional functioning.

- | | |
|----------------------------|-------------|
| 1 Display FSDU and stock | FRA-FSD-001 |
|----------------------------|-------------|



BEAUTIFUL IMAGES





For over 30 years, Potters Crouch has proudly upheld its promise to be passionate about fragrance. From day one, our mission has been to create luxurious, high-quality scents using the finest natural ingredients — without compromising on affordability.

What makes us truly unique is our hands-on approach: we manage the grower who harvest with care, and we process the raw materials into fragrances ourselves. This field-to-fragrance method gives us complete control over quality, sustainability, and purity.

Our wax blends are carefully formulated using sustainably sourced, plant-based ingredients and are always cruelty free — a thoughtful choice for both people and the planet.





Our candles are soy-free, palm-free, DEP-free, and GMO-free - crafted with carefully selected ingredients that are safer for people and the planet. Fully certified by PeTA, they are 100% cruelty free and made with ethics and sustainability at their core.

Tin candle 220g 50hr burn

- | | |
|------------------------------------|-------------|
| 1 African Spice | POT-TIN-002 |
| 2 Arabian Oudh, Amber & Bergamot | POT-TIN-117 |
| 3 Basil, Pomelo & Orange | POT-TIN-116 |
| 4 Fireside | POT-TIN-021 |
| 5 Freesia Jasmine & White Orchid | POT-TIN-113 |
| 6 Gardenia & Tuberose | POT-TIN-026 |
| 7 Indian Flowers | POT-TIN-035 |
| 8 Lavender & Amber | POT-TIN-037 |
| 9 Malabar Lemongrass | POT-TIN-040 |
| 10 Sea Breeze | POT-TIN-051 |
| 11 Tonka Bean & Sandalwood | POT-TIN-059 |
| 12 Vetiver & Grapefruit | POT-TIN-062 |

with decorative sprinkles

Melt pot 40g 60hr melt

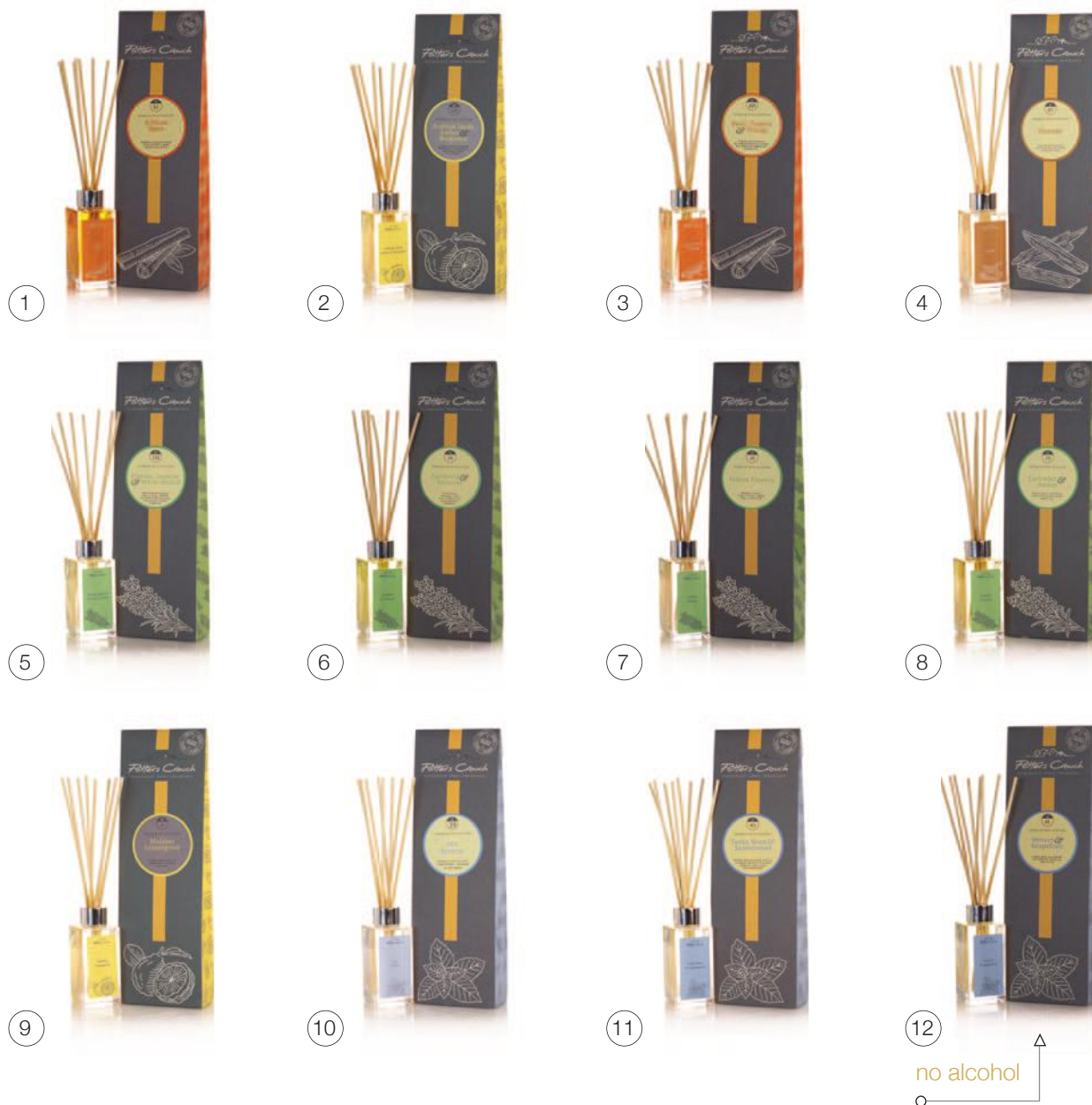
- | | | |
|---|-------------------------|-------------|
| 1 | African Spice | POT-MLT-011 |
| 2 | Basil, Pomelo & Orange | POT-MLT-012 |
| 3 | Fireside | POT-MLT-013 |
| 4 | Gardenia & Tuberose | POT-MLT-014 |
| 5 | Indian Flowers | POT-MLT-015 |
| 6 | Malabar Lemongrass | POT-MLT-016 |
| 7 | Sea Breeze | POT-MLT-017 |
| 8 | Tonka Bean & Sandalwood | POT-MLT-018 |



FREE CDU

Reed diffuser 100ml 6-10 weeks

- | | |
|------------------------------------|----------------|
| 1 African Spice | POT-ECODIF-001 |
| 2 Arabian Oudh, Amber & Bergamot | POT-ECODIF-002 |
| 3 Basil, Pomelo & Orange | POT-ECODIF-003 |
| 4 Fireside | POT-ECODIF-004 |
| 5 Freesia Jasmine & White Orchid | POT-ECODIF-005 |
| 6 Gardenia & Tuberose | POT-ECODIF-006 |
| 7 Indian Flowers | POT-ECODIF-007 |
| 8 Lavender & Amber | POT-ECODIF-008 |
| 9 Malabar Lemongrass | POT-ECODIF-009 |
| 10 Sea Breeze | POT-ECODIF-010 |
| 11 Tonka Bean & Sandalwood | POT-ECODIF-011 |
| 12 Vetiver & Grapefruit | POT-ECODIF-012 |





Diffuser refill 200ml

- | | |
|------------------------------------|--------------|
| 1 African Spice | POT-REF2-001 |
| 2 Arabian Oudh, Amber & Bergamot | POT-REF2-002 |
| 3 Basil, Pomelo & Orange | POT-REF2-003 |
| 4 Fireside | POT-REF2-004 |
| 5 Freesia Jasmine & White Orchid | POT-REF2-005 |
| 6 Gardenia & Tuberose | POT-REF2-006 |
| 7 Indian Flowers | POT-REF2-007 |
| 8 Lavender & Amber | POT-REF2-008 |
| 9 Malabar Lemongrass | POT-REF2-009 |
| 10 Sea Breeze | POT-REF2-010 |
| 11 Tonka Bean & Sandalwood | POT-REF2-011 |
| 12 Vetiver & Grapefruit | POT-REF2-012 |

Our famous classic range

"We have found Potters Crouch Candles to be of exceptional quality, their fragrances are second to none. Compared to other more well known brands we sell through our stores, Potters Crouch Candles have outperformed them all, regardless of cost."

Carl Esberger, Bigwicks Barnsley & Chesterfield



OVER 30 YEARS
OF HISTORY

INTRODUCING FIVE LIMITED-EDITION CHRISTMAS SCENTS -
DESIGNED TO DELIGHT CUSTOMERS AND DRIVE SEASONAL SALES.

Potters Crouch
PASSIONATE ABOUT FRAGRANCE



1



2



3



4



5



1



2



3



4



5

5 New Festive Scents – Coming September 2025.

From spiced warmth to winter woods,
our five new Christmas scents bring the
season to life - the Potters Crouch way.

Tin candle 220g 50hr burn

1 Christmas	POT-TIN-012
2 Christmas Tree	POT-TIN-014
3 Festive Spice	POT-TIN-020
4 Frankincense & Myrrh	POT-TIN-022
5 Plum Pudding	POT-TIN-045

Reed diffuser 100ml 6-10 weeks

1 Christmas	POT-DIF-013
2 Christmas Tree	POT-DIF-015
3 Festive Spice	POT-DIF-021
4 Frankincense & Myrrh	POT-DIF-023
5 Plum Pudding	POT-DIF-046





McKELVIE

McKelvie – Crafted for Scent Lovers,
Backed by Retailers

With over 30 years of fragrance expertise, McKelvie has built a reputation for creating beautifully blended, high-quality scents using the finest natural ingredients. Our vegetable based wax blends are soy-free, palm-free, GMO-free, and always cruelty free - with PeTA certification to prove it.

We take a hands-on approach: we manage the growers who harvest with care, and we ensure every product meets our high standards for purity and sustainability.

Rooted in heritage, our traditional Scottish fragrances capture the spirit of the Highlands with timeless scents inspired by heathered hills, fresh lochs, and wild botanicals.



Traditional scents

Hand crafted traditionally too. And when we say hand crafted that's literally what we mean.

Other than the melting vat we use to melt our waxes and the label printing machine, everything else is done by hand. We believe that this is the best way to make a luxury scented item.



Our candles are soy-free, palm-free, DEP-free, and GMO-free - crafted with carefully selected ingredients that are safer for people and the planet. Fully certified by PeTA, they are 100% cruelty free and made with ethics and sustainability at their core.



DON'T FORGET!

One of the benefits of buying from The Fragrance House is that whilst you're ordering your favourite brands like our Potters Crouch Candles, you can also try a few items from the other brands in our family.... all packed, shipped in one order, and of course, just one shipping price, or even better - free!



Reed diffuser 100ml 6-10 weeks

- | | |
|--------------------------|--------------|
| 1 Alexander's Gardenia | MCK-REF2-001 |
| 2 Cotters Ingle | MCK-REF2-014 |
| 3 Eriskay Love | MCK-REF2-016 |
| 4 Fingals Cave | MCK-REF2-017 |
| 5 Highland Heather | MCK-REF2-020 |
| 6 Lothian Lavender | MCK-REF2-025 |
| 7 Raspberry Cranachan | MCK-REF2-029 |
| 8 Sherbert Lemons | MCK-REF2-031 |
| 9 Warm Linen | MCK-REF2-038 |
| 10 Wee Lochan | MCK-REF2-040 |
| 11 West Highland Way | MCK-REF2-041 |
| 12 Wild Mountain Thyme | MCK-REF2-042 |



Melt pot 40g 60hr melt

1 Eriskay Love	POT-MLT-001
2 Fingals Cave	POT-MLT-002
3 Highland Heather	POT-MLT-003
4 Lothian Lavender	POT-MLT-004
5 Raspberry Cranachan	POT-MLT-005
6 Sherbert Lemons	POT-MLT-006
7 Wee Lochan	POT-MLT-007
8 West Highland Way	POT-MLT-008



Tin candle 220g 50hr burn

1 Alexander's Gardenia	MCK-TIN-001
2 Cotters Ingle	MCK-TIN-014
3 Eriskay Love.	MCK-TIN-016
4 Fingals Cave	MCK-TIN-017
5 Highland Heather	MCK-TIN-020
6 Lothian Lavender	MCK-TIN-025
7 Raspberry Cranachan	MCK-TIN-029
8 Sherbert Lemons	MCK-TIN-031
9 Warm Linen	MCK-TIN-038
10 Wee Lochan	MCK-TIN-040
11 West Highland Way	MCK-TIN-041
12 Wild Mountain Thyme	MCK-TIN-042



No Palm,
no soy





MCKELVIE

CELEBRATE THE SEASON
WITH FIVE NEW FESTIVE
FRAGRANCES FROM
MCKELVIE,



Tin candle 220gm 50hr burn

- | | | |
|---|----------------------|-------------|
| 1 | Christmas | MCK-TIN-044 |
| 2 | Christmas Tree | MCK-TIN-045 |
| 3 | Christmas Pudding | MCK-TIN-047 |
| 4 | Frankincense & Myrrh | MCK-TIN-049 |
| 5 | Santa Claus | MCK-TIN-200 |

Reed diffuser 100ml 6-10 weeks

- | | | |
|---|----------------------|-------------|
| 1 | Christmas | MCK-DIF-085 |
| 2 | Christmas Tree | MCK-DIF-086 |
| 3 | Christmas Pudding | MCK-DIF-087 |
| 4 | Frankincense & Myrrh | MCK-DIF-088 |
| 5 | Santa Claus | MCK-DIF-064 |

new
Autumn | Winter 25



A vibrant field of colorful flowers and tall grasses under a clear blue sky. The flowers are in various colors including pink, purple, white, and yellow. The grasses are tall and thin, some with feathery seed heads. The background is a clear, bright blue sky. The overall scene is bright and cheerful.

Welcome to Bath & Body

At The Fragrance House, our two Bath & Body brands are designed to bring together the best of natural skincare and indulgent fragrance in thoughtfully crafted collections. Each brand reflects our commitment to gentle, plant-based ingredients and expertly blended scents that nourish the skin while creating a sensory experience customers will return to again and again. From everyday body care essentials to pampering self-care rituals, these ranges offer something for every shelf - with strong visual appeal, ethical formulations, and proven customer loyalty. Perfect for retailers looking to combine beauty, wellbeing, and conscious luxury in one offering.

our brands



the
fragrance
house

Grasse ♦ Dubai ♦ Washington ♦ London



At Heyland & Whittle, we are proud to be a quintessentially British brand. We create artisan bath and body products by hand and supply hundreds of independent retailers across the UK.

Our signature soaps are lovingly handmade using the traditional cold process method, combining natural, plant-based ingredients with a base of nourishing coconut oil and shea butter. Each bar features its own distinctive blend of pure essential oils, natural powders and exfoliants like poppy seeds or turmeric. Giving each recipe a unique set of health benefits.

We're committed to making products that are as kind to the planet as they are to the skin. Our entire collections are free from parabens, sulphates and palm oil. All our packaging is fully recyclable.

Designed for everyday indulgence, made with care and trusted by hundreds of stockists nationwide.



Our collection of handmade cold process soaps is crafted with the purest ingredients. Each bar offers unique benefits from its essential oil blend, herbs, spices, and natural colourings. Designed to suit different skin types, they help with concerns like eczema and dryness - cleansing gently while moisturising, exfoliating, and nourishing.

Each soap brick is cut into 10 x 150g bars.



Naked soap

Soap Brick 1.5kg 10 bars

1	Activated Charcoal	H&W-SOP-CUT-001
2	Amber Poppy Scrub	H&W-SOP-CUT-002
3	Citrus & Turmeric	H&W-SOP-CUT-003
4	English Lavender	H&W-SOP-CUT-004
5	Gardeners'	H&W-SOP-CUT-005
6	Hemp & Walnut	H&W-SOP-CUT-006
7	Herbal Mint	H&W-SOP-CUT-007
8	Kaleidoscope	H&W-SOP-CUT-008
9	Monochrome	H&W-SOP-CUT-009
10	Pure (Fragrance Free)	H&W-SOP-CUT-110
11	Patchouli & Oat Milk	H&W-SOP-CUT-111
12	Spirulina Seaweed	H&W-SOP-CUT-012
13	Tea Tree & Nettle	H&W-SOP-CUT-013
14	Vintage Rose	H&W-SOP-CUT-014

Hand crafted, plant based, cold process soap bars. Lovingly made in the UK using the best natural ingredients. Our deeply nourishing formulations are thoughtfully designed to support skin health at a deeper level. Soothing irritation, repairing damage and promoting natural renewal.

Each of our recipes has a unique selling point & individual health benefits for customers. With restorative vitamins and powerful antioxidants, carefully blended with essential oils to hydrate, protect and balance.

Soap Giftboxed 45g 21 pack

- | | |
|---------------------------|---------------------|
| 1 Activated Charcoal | H&W-SOP-MIN-BOX-001 |
| 2 Amber Poppy Scrub | H&W-SOP-MIN-BOX-002 |
| 3 Citrus & Turmeric | H&W-SOP-MIN-BOX-003 |
| 4 English Lavender | H&W-SOP-MIN-BOX-004 |
| 5 Gardeners' | H&W-SOP-MIN-BOX-005 |
| 6 Hemp & Walnut | H&W-SOP-MIN-BOX-006 |
| 7 Herbal Mint | H&W-SOP-MIN-BOX-007 |
| 8 Pure (Fragrance Free) | H&W-SOP-MIN-BOX-110 |
| 9 Patchouli & Oat Milk | H&W-SOP-MIN-BOX-111 |
| 10 Spirulina Seaweed | H&W-SOP-MIN-BOX-012 |
| 11 Tea Tree & Nettle | H&W-SOP-MIN-BOX-013 |
| 12 Vintage Rose | H&W-SOP-MIN-BOX-014 |



Perfect for guests,
gifts and. travel



TRAVEL MUST-HAVE

Soap Giftboxed 120g 12 pack



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|----|-----------------------|-----------------|
| 1 | Activated Charcoal | H&W-SOP-BOX-001 |
| 2 | Amber Poppy Scrub | H&W-SOP-BOX-002 |
| 3 | Citrus & Turmeric | H&W-SOP-BOX-003 |
| 4 | English Lavender | H&W-SOP-BOX-004 |
| 5 | Gardeners' | H&W-SOP-BOX-005 |
| 6 | Hemp & Walnut | H&W-SOP-BOX-006 |
| 7 | Herbal Mint | H&W-SOP-BOX-007 |
| 8 | Kaleidoscope | H&W-SOP-BOX-008 |
| 9 | Monochrome | H&W-SOP-BOX-009 |
| 10 | Pure (Fragrance Free) | H&W-SOP-BOX-110 |
| 11 | Patchouli & Oat Milk | H&W-SOP-BOX-111 |
| 12 | Spirulina Seaweed | H&W-SOP-BOX-012 |
| 13 | Tea Tree & Nettle | H&W-SOP-BOX-013 |
| 14 | Vintage Rose | H&W-SOP-BOX-014 |

Soaps come in ready to display boxes. Just lift the lid, fold back, and pop on your shelf!





Our Bath Melt Truffles are carefully handcrafted using luxurious shea butter and indulgent cocoa butter, two of nature's most nourishing ingredients. Renowned for their deep moisturizing properties, these natural butters are rich in vitamins and essential fatty acids that help to soothe, soften and protect the skin.

Cherished by our customers, this product has quickly become a standout favourite. Praised for exceptional quality, beautiful formulation and visible results.

True luxury
& relaxation



Shea & Cocoa butter

Each melt is hand rolled and covered in a decadent layer of natural flower petals.

Bath Melt Truffle 40g

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|---|-----------------------|---------------------|
| 1 | Amber Oakmoss | H&W-SOP-BAT-MLT-001 |
| 2 | Citrus & Lavender | H&W-SOP-BAT-MLT-002 |
| 3 | Clementine & Fizz | H&W-SOP-BAT-MLT-003 |
| 4 | Greentea & Grapefruit | H&W-SOP-BAT-MLT-004 |
| 5 | Neroli & Rose | H&W-SOP-BAT-MLT-005 |
| 6 | Wild Lemongrass | H&W-SOP-BAT-MLT-006 |

Bath Melt Truffle Tray 30 truffles

- | | | |
|---|-----------------------|---------------------|
| 1 | Amber Oakmoss | H&W-SOP-BAT-TRA-001 |
| 2 | Citrus & Lavender | H&W-SOP-BAT-TRA-002 |
| 3 | Clementine & Fizz | H&W-SOP-BAT-TRA-003 |
| 4 | Greentea & Grapefruit | H&W-SOP-BAT-TRA-004 |
| 5 | Neroli & Rose | H&W-SOP-BAT-TRA-005 |
| 6 | Wild Lemongrass | H&W-SOP-BAT-TRA-006 |



ARTISAN



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Looking to stock the perfect presents?
Our handmade gift range is filled with
luxurious cold process soaps, bath truffle
sets & a festive addition – all lovingly crafted
with a personal touch.

Gift Sets

- 1 | Gift Box with 3 Bath Melts & 2 Round Soaps
H&W-CLA-GIF-002
- 2 | Gift Selection of 10 Small Soaps
H&W-CLA-GIF-004
- 3 | Festive Gift Box - 3 x 95g Botanical Bar
H&W-CLA-GIF-005
- 4 | Branded Wooden Nail Brush
H&W-SOP-BUN-005
- 5 | Wooden Soap Saver H&W-SOP-BUN-006





100% NATURAL





The multi-award-winning range of luxury bath and body hand creams, body moisturiser, body scrub, hand wash and more.

Dedicated to honest, natural beauty, Betty Hula prioritises the finest ingredients that rejuvenate, whilst being kind to skin. Committed to The Fragrance House's vision, we are proudly eco-friendly. Our bioplastic packaging is made from sustainably-sourced sugarcane and we continually strive to produce award-winning products customers love, that work to reduce our carbon footprint.



A natural 2-in-1 for soft, hygienic hands in one stylish tube. Betty Hula's antibacterial hand cream deeply moisturises while protecting against germs. Quickly absorbed, it nourishes skin and cuticles with natural ingredients like Shea Butter and Coconut Oil, helping reduce signs of ageing and blemishes. The silver chromide-based antibacterial formula is gentle yet effective — perfect for the bag, car, or kitchen.

Silver

The Secret's in the Silver –
Gentle, Effective Protection

Our antibacterial hand wash deeply cleanses and nourishes, leaving hands fresh and germ-free. It pairs perfectly with our award-winning hand cream. Made with Mangosteen and Prickly Pear Seed Oils, plus a gentle, alcohol-free silver chromide formula that won't dry out your skin.



Anti-bacterial Hand Cream Tube 70g

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|------------------------|----------|
| 1 Champagne & Spice | CSABHC01 |
| 2 Lime & Mango | LMABHC01 |
| 3 Rum & Blackcurrant | RBABHC01 |

Anti-bacterial Hand Cream Bottle 120g

- | | |
|------------------------|----------|
| 1 Champagne & Spice | CSABHC01 |
| 2 Lime & Mango | LMABHC01 |
| 3 Rum & Blackcurrant | RBABHC01 |

Anti-bacterial Hand Wash Bottle 120g

- | | |
|------------------------|----------|
| 1 Champagne & Spice | CSABHW01 |
| 2 Lime & Mango | LMABHW01 |
| 3 Rum & Blackcurrant | RBABHW01 |

Our soap powder needs just a few drops of water to form a soft and silky lather. Add a small amount of powder to your hands and moisten it with a few drops of water, then rub hands together. This mild soap is perfect for taking on your travels.

Dry Soap Powder 15g

- | | |
|------------------------|--------|
| 1 Champagne & Spice | CSSP01 |
| 2 Lime & Mango | LMSP01 |
| 3 Rum & Blackcurrant | RBSP01 |



JOIN OUR

talc-free revolution

Our delicate dusting powder not only smells divine, it keeps skin naturally dry by gently absorbing excess moisture leaving you feeling soothed and refreshed. Made from ultra soft, natural (talc-free) powders, you'll be amazed at how silky smooth your skin will feel!

Talc-free Dusting Powder 50g

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|------------------------|--------|
| 1 Champagne & Spice | CSDP02 |
| 2 Lime & Mango | LMDP02 |
| 3 Rum & Blackcurrant | RBDP02 |



Talc-free Dusting Powder 100g

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|------------------------|--------|
| 1 Champagne & Spice | CSDP01 |
| 2 Lime & Mango | LMDP01 |
| 3 Rum & Blackcurrant | RBDP01 |



INNOVATIVE & QUIRKY GIFT



SCENTS

CHAMPAGNE & SPICE

This exquisite scent is musky, spicy, sensual, sophisticated and utterly compelling.

RUM & BLACKCURRANT

Inspired by the Pacific Islands, this scent takes to a sun kissed beach with its sweet fruity holiday aroma.

LIME & MANGO

The tropical scent of Hawaii encapsulates this fresh, zesty scent. Perfect for awakening your senses.



Nourishing Lip balm 15g

- | | |
|------------------------|--------|
| 1 Champagne & Spice | CSLB01 |
| 2 Lime & Mango | LMLB01 |
| 3 Rum & Blackcurrant | RBLB01 |

Exfoliation Lip Polish 15g

- | | |
|------------------------|--------|
| 1 Champagne & Spice | CSLP01 |
| 2 Lime & Mango | LMLP01 |
| 3 Rum & Blackcurrant | RBLP01 |

Our Lip Polish gently exfoliates skin. Using natural Jojoba beads



A Bettyhula favourite, packed with natural ingredients chosen to nourish, leaving skin soft, radiant, and beautifully scented. Great for dry, sensitive, or combination skin, and soothing sunburn too.

Shea Butter Body Moisturiser 120g

- | | |
|------------------------|----------|
| 1 Champagne & Spice | CSBT0G01 |
| 2 Lime & Mango | LMBT0G01 |
| 3 Rum & Blackcurrant | RBBT0G01 |



Just 4 ingredients:
Cane Sugar, Sea Salt,
Shea Butter, Coconut Oil



I'm green™
BIO-BASED
I AM MADE OF
SUGAR CANE

Sugarcane bio-plastic tubes

ECO-FRIENDLY. Our tubes are made from sustainably-sourced sugarcane

LOW CARBON FOOTPRINT. Sugarcane captures CO2 from the environment, helping to slow down climate change

100% RECYCLEABLE. Our bio-plastic tubes can be fully recycled alongside other plastics

Body wash 200g

- | | |
|------------------------|--------|
| 1 Champagne & Spice | CSBW01 |
| 2 Lime & Mango | LMBW01 |
| 3 Rum & Blackcurrant | RBBW01 |

Body Scrub 200g

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|------------------------|--------|
| 1 Champagne & Spice | CSBS01 |
| 2 Lime & Mango | LMBS01 |
| 3 Rum & Blackcurrant | RBBS01 |



FULLY CERTIFIED



KEY INGREDIENTS:

APRICOT KERNEL OIL, AVOCADO OIL, HEMP OIL,
JOJOBA OIL, FRANKINCENSE OIL, NEROLI OIL,
MANDARIN OIL, VITAMIN E.

The Secret range

A multi award winning highly praised, versatile and great smelling moisturising oil. A great nourishing multi-tasker, relieving signs of stretch marks, scarring, dry/sensitive and ageing skin, perfect for soothing sunburn and a great post wax soother.

The Secret Wonder Oil Range

- | | | |
|---|---------------------------------|---------|
| 1 | The Secret Oil Bottle 50ml | TSO01 |
| 2 | The Secret Oil Rollerball 10ml | TSORB01 |
| 3 | The Secret Oil Wonder Balm 50ml | TSOWB01 |
| 4 | The Secret Oil Bath Salts 300g | TSOBS01 |



MULTI-AWARD WINNING





New Display Sets That Sell

Floor Display – Launched in February, now a real hit with stores. Holds the full range and creates strong in-store impact.

Counter Display – Compact and ideal for point-of-sale areas, perfect for smaller spaces.



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|-------------------------|-------------|
| 1 Display FSDU | BET-CDU-005 |
| 2 Secret Oil CDU | BET-CDU-004 |
| 3 Dry Soap CDU | BET-CDU-003 |
| 4 Hand Cream CDU | BET-CDU-001 |
| 5 Lip balm and Polish | BET-CDU-002 |

Each CDU comes fully stocked and has leaflets. The Display has all the benefits of each product clearly visible for customers to read.

CELEBRATE THE SEASON WITH THREE FESTIVE BAUBLES -
THEY MAKE A PERFECT PICK-UP GIFT



Christmas Bauble 30ml

- | | |
|------------------------|-------------|
| 1 Champagne & Spice | BET-GIF-001 |
| 2 Lime & Mango | BET-GIF-002 |
| 3 Rum & Blackcurrant | BET-GIF-003 |



4

Gift sets

- | | |
|----------------------------|-------------|
| BATH & BODY SET | |
| 1 Champagne & Spice | BET-GIF-004 |
| 2 Lime & Mango | BET-GIF-005 |
| 3 Rum & Blackcurrant | BET-GIF-006 |
| TRIO HAND CREAM SET | |
| 4 Three scents | BET-GIF-007 |
| HAND TRAVEL SET | |
| 5 Champagne & Spice | BET-GIF-008 |
| 6 Lime & Mango | BET-GIF-009 |
| 7 Rum & Blackcurrant | BET-GIF-010 |

new
Autumn | Winter 25



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