



CRUNCHI!

Skincare Collection



Clean.
High-Performing.
Sustainable.

“As founders, we’re thrilled to introduce Crunchi’s skincare sets, carefully designed for individuals who value clean and sustainable living. Explore a collection where each set is a well-planned experience, catering to the various needs of your skin. Because beauty should be as clean as it is radiant.”

Kelly Kruesler

CRUNCHI CO-FOUNDER

“At Crunchi, we believe in the power of clean, sustainable skincare that performs. Our curated skincare sets are a reflection of our commitment to delivering solutions that are unique to your skin’s needs—whether it’s boosting youthfulness, brightening, balancing, or embracing sensitivity. We’re excited for you to discover the beauty of conscious skincare with Crunchi.”

Melanie Petschke

CRUNCHI CO-FOUNDER







Hit *refresh* on your skincare routine.

Our curated sets make it easy to find the skincare solution that's right for you!



Skin Solutions for *Everybody*...



Youth-Boosting Skin Solutions

IDEAL FOR:

Fine lines & wrinkles
Loss of skin firmness
Signs of skin sagging

Learn more on page 8



Bright Skin Solutions

IDEAL FOR:

Dark spots
Uneven skin tone & dullness
Early signs of aging

Learn more on page 12

Finding yours just got *easier!*



Balanced Skin Solutions

IDEAL FOR:

Acne & blemishes
Large pores
Excess oil production

Learn more on page 16



Soothing Skin Solutions

IDEAL FOR:

Sensitive skin
Redness
Dry & flaky skin

Learn more on page 20



Youth-Boosting Skin Solutions

Visibly plumper, firmer skin with fewer lines & wrinkles guaranteed*



*Try us for 30 days and if you're not completely satisfied we'll refund your money minus shipping and handling.

Meet the *star* performers:



Daylight® Advanced Youth-Activating Facial Cream

Price: \$76.00

Featuring our Youth-Activating Complex (azelaic acid, bakuchiol, and vitamin C), this daily wake up call hydrates, and reduces the appearance of fine lines and wrinkles while visibly firming and plumping the skin.



Nightlight® Advanced Youth-Activating Facial Cream

Price: \$82.00

This overnight miracle worker, featuring our Youth-Activating Complex (azelaic acid, bakuchiol, and vitamin C), rejuvenates skin, minimizes the appearance of fine lines and wrinkles, while visibly plumping and firming the skin.



Goldenlight® Multi-Peptide Facial Serum

Price: \$98.00

This powerhouse treatment features a clinically proven 15% Multi-Peptide Complex and arnica to visibly lift, sculpt, and firm your skin.



Powerlight® Eye Cream

Price: \$60.00

Packed with biopositive peptides, stable vitamin C, and naturally derived caffeine, this targeted eye treatment visibly plumps fine lines, minimizes the appearance of crow's feet, and helps brighten under-eye circles while reducing puffiness.

EXPLORE

Youth-Boosting Skincare Sets & Essentials



Youth-Activating Skincare Routine

Get visibly firm, smooth & hydrated skin day and night

Price: \$333.20 | Value: \$392.00

Featuring:

- Facial Bars — Choose from Charcoal or Gentle Facial Bar
- Clarilight® Facial Essence
- Powerlight® Eye Cream
- Goldenlight® Multi-Peptide Facial Serum
- Daylight® Advanced Youth-Activating Facial Cream
- Nightlight® Advanced Youth-Activating Facial Cream



Firm-Up Skincare Routine

Your essentials for visibly firmer & hydrated skin

Price: \$295.80 | Value: \$348.00

Featuring:

- Facial Bars — Choose from Charcoal or Gentle Facial Bar
- Clarilight® Facial Essence
- Powerlight® Eye Cream
- Goldenlight® Multi-Peptide Facial Serum
- Daylight® Facial Cream
- Nightlight® Facial Cream



Youth-Activating PM Essentials

Get visibly firm, smooth & hydrated skin while you sleep

Price: \$268.20 | Value: \$298.00

Featuring:

- I AM The Balm Makeup Cleansing Balm
- I AM Polished® Facial Exfoliator
- Goldenlight® Multi-Peptide Facial Serum
- Nightlight® Advanced Youth-Activating Facial Cream



Overnight Reparative Duo

Get visibly firm, smooth & hydrated skin while you sleep

Price: \$180.00

Featuring:

- Goldenlight® Multi-Peptide Facial Serum
- Nightlight® Advanced Youth-Activating Facial Cream



Youth-Activating Duo

Get 24/7 smooth, hydrated & radiant skin

Price: \$158.00

Featuring:

- Daylight® Advanced Youth-Activating Facial Cream
- Nightlight® Advanced Youth-Activating Facial Cream



Smooth & Renew Nightly Duo

A nightly age-defense duo for face & under eyes

Price: \$142.00

Featuring:

- Powerlight® Eye Cream
- Nightlight® Advanced Youth-Activating Facial Cream



Smooth & Renew Daily Duo

A daily age-defense duo for face & under eyes

Price: \$136.00

Featuring:

- Powerlight® Eye Cream
- Daylight® Advanced Youth-Activating Facial Cream



Bright Skin Solutions

Brighter, more even skin tone is guaranteed with this glow-boosting routine*

**Try us for 30 days and if you're not completely satisfied we'll refund your money minus shipping and handling.*

Meet the *star* performers:



Daylight® Advanced Youth-Activating Facial Cream

Price: \$72.00

Featuring our Youth-Activating Complex (azelaic acid, bakuchiol, and vitamin C), this daily wake up call hydrates, and reduces the appearance of fine lines and wrinkles while visibly firming and plumping the skin.



Nightlight® Advanced Youth-Activating Facial Cream

Price: \$82.00

This overnight miracle worker, featuring our Youth-Activating Complex (azelaic acid, bakuchiol, and vitamin C), rejuvenates skin, minimizes the appearance of fine lines and wrinkles, while visibly plumping and firming the skin.



I AM Bright® Vitamin C Facial Serum

Price: \$98.00

Powered by stable vitamin C and potent antioxidants, it visibly brightens, minimizes the look of dark spots, and protects against environmental stressors.



Powerlight® Eye Cream

Price: \$60.00

Packed with biopositive peptides, stable vitamin C, and naturally derived caffeine, this targeted eye treatment visibly plumps fine lines, minimizes the appearance of crow's feet, and helps brighten under- eye circles while reducing puffiness.

EXPLORE

Bright Skincare Sets & Essentials



Glow-Up Routine

Brighten, even, & hydrate the skin all day and night

Price: \$333.20 | Value: \$392.00

Featuring:

- Facial Bars — Choose from Charcoal or Gentle Facial Bar
- Clarilight® Facial Essence
- Powerlight® Eye Cream
- I AM Bright® Vitamin C Facial Serum
- Daylight® Advanced Youth-Activating Facial Cream
- Nightlight® Advanced Youth-Activating Facial Cream



Bright & Hydrated Routine

Keep skin bright & hydrated all day & night

Price: \$295.80 | Value: \$348.00

Featuring:

- Facial Bars — Choose from Charcoal or Gentle Facial Bar
- Clarilight® Facial Essence
- Powerlight® Eye Cream
- I AM Bright® Vitamin C Facial Serum
- Daylight® Facial Cream
- Nightlight® Facial Cream



Get Up & Glow AM Essentials

Brighten, even, & protect the skin for the day ahead

Price: \$225.00 | Value: \$250.00

Featuring:

- Facial Bars — Choose from Charcoal or Gentle Facial Bar
- Clarilight® Facial Essence
- I AM Bright® Vitamin C Facial Serum
- Daylight® Advanced Youth-Activating Facial Cream



Morning Glow Duo

Morning duo to brighten & hydrate the skin

Price: \$174.00

Featuring:

- I AM Bright® Vitamin C Facial Serum
- Daylight® Advanced Youth-Activating Facial Cream



Defend & Glow Duo

Morning duo to brighten & protect the skin

Price: \$146.00

Featuring:

- I AM Bright® Vitamin C Facial Serum
- Sunlight® Daily Facial Sunscreen



Power Glow Duo

Essentials to brighten under eyes & tone the skin

Price: \$110.00

Featuring:

- Clarilight® Facial Essence
- Powerlight® Eye Cream



Balanced Skin Solutions

Help troubled skin find it's happy place



Meet the *star* performers:



Daylight® Advanced Youth-Activating Facial Cream

Price: \$76.00

Featuring our Youth-Activating Complex (azelaic acid, bakuchiol, and vitamin C), this daily wake up call hydrates and help improve the appearance of skin tone and texture.



I AM Bright® Vitamin C Facial Serum

Price: \$98.00

Powered by stable vitamin C and potent antioxidants and it visibly brightens and minimizes the look of post-acne marks.



I AM Luminous™ Facial Oil

Price: \$68.00

A lightweight facial oil powered by clinically proven plant actives rich in omega fatty acids and antioxidants to visibly balance and renew oily, acne-prone, and sensitive skin.

EXPLORE

Balanced Skin Essentials & Duos



Clear & Balanced Essentials

Balance, even & hydrate all day

Price: \$198.00 | Value: \$220.00

Featuring:

- Facial Bars — Choose from Charcoal or Gentle Facial Bar
- Clarilight® Facial Essence
- I AM Luminous™ Facial Oil
- Daylight® Advanced Youth-Activating Facial Cream



Bright & Balanced Duo

Unlock smoother & even skin

Price: \$166.00

Featuring:

- I AM Bright® Vitamin C Facial Serum
- I AM Luminous™ Facial Oil



Clear Refresh Duo

Reset your skin to a blissfully balanced state

Price: \$144.00

Featuring:

- I AM Luminous™ Facial Oil
- Daylight® Advanced Youth-Activating Facial Cream



CRUNCH

100%
luminous

facial oil

1.7 FL. OZ. / 50 ML



Soothing Skin Solutions

Help stressed skin keep calm & carry on

Meet the *star* performers:



Daylight® Facial Cream

Price: \$54.00

With a nurturing blend of sea kelp, sea moss, aloe vera, and organic oils, this lightweight cream helps restore skin's hydration needs throughout the day.



Nightlight® Facial Cream

Price: \$60.00

This whipped facial cream, made with hibiscus flower and organic argan oil, works all night to rejuvenate your skin so you wake up to a more even texture and radiant glow.



I AM Luminous™ Facial Oil

Price: \$68.00

A lightweight facial oil powered by clinically proven plant actives rich in omega fatty acids and antioxidants to visibly balance and renew oily, acne-prone, and sensitive skin.

EXPLORE

Soothing Skin Essentials & Duos



Calm & Gentle Essentials

A morning routine to soothe & hydrate the skin

Price: \$178.00 | Value: \$198.00

Featuring:

- Gentle Facial Bar
- Clarilight® Facial Essence
- I AM Luminous™ Facial Oil
- Daylight® Facial Cream



Keep Calm Duo

A morning duo to soothe & hydrate the skin

Price: \$122.00

Featuring:

- I AM Luminous™ Facial Oil
- Daylight® Facial Cream



Hydration Duo

A moisturizing duo that keeps skin hydrated day & night

Price: \$114.00

Featuring:

- Daylight® Facial Cream
- Nightlight® Facial Cream



CRUNCH

DAYLIGHT
FACIAL CREAM

1.0 fl. oz. / 30 mL



Cleansers & Self-Care *Must Haves*

Clean, smooth skin is the first step to
healthy radiance at any age



Meet the *star* performers:



Charcoal Facial Bar

Price: \$26.00

A purifying facial cleanser with charcoal and kaolin clay that helps clarify pores and balance the skin's natural oils. Ideal for normal, combination, or acne-prone skin.



Gentle Facial Bar

Price: \$26.00

An ultra-mild facial cleanser with organic colloidal oatmeal and kaolin clay that helps cleanse, replenish moisture, and remove impurities from the skin. Ideal for dry or sensitive skin.



I AM Polished® Facial Exfoliator

Price: \$60.00

Exfoliating treatment powered by a 10% blend of glycolic, lactic, & fruit acids that delivers visible results in under 5 minutes for a glowing complexion and smoother, more refined skin texture.



I AM The Balm Makeup Cleansing Balm

Price: \$58.00

Powered by turmeric and plant-based squalane, this gentle yet effective formula is equal parts high-performance makeup remover and nourishing cleanser. Formulated for all skin types, it is safe for use in the eye area.



BUILD YOUR GLOW WITH Curated Duos



Self-Care Duo

Treat your skin to an easy, effective, glow-boosting facial

Price: \$118.00

Featuring:

- I AM The Balm Makeup Cleansing Balm
- I AM Polished® Facial Exfoliator



Clarifying Double Cleanse Duo

Take off the day with this duo that's perfect for oily, combination & acne-prone skin

Price: \$84.00

Featuring:

- I AM The Balm Makeup Cleansing Balm
- Charcoal Facial Bar



Gentle Double Cleanse Duo

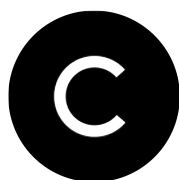
Take off the day with this duo that's perfect for sensitive or dry skin

Price: \$84.00

Featuring:

- I AM The Balm Makeup Cleansing Balm
- Gentle Facial Bar





For *Best Results*

Follow a consistent skincare routine

Step 1: *Cleanse*



I AM The Balm
Makeup Cleaning Balm



Charcoal
Facial Bar



Gentle
Facial Bar

Step 2: *Tone*



Clarilight®
Facial Essence

Step 3: *Treat*



Powerlight®
Eye Cream



Goldenlight®
Multi-Peptide
Facial Serum



I AM Bright®
Vitamin C
Facial Serum



I AM Luminous™
Facial Serum

Step 4: *Moisturize*



Daylight®
Facial Cream

Daylight® Advanced
Youth-Activating
Facial Cream

Nightlight®
Facial Cream

Nightlight® Advanced
Youth-Activating
Facial Cream

Step 5: *Protect*



Sunlight®
Facial Sunscreen
SPF 30

Exfoliate

Exfoliate every other day or as tolerated.
Use after cleansing and before using toner.



I AM Polished®
Facial Exfoliator





CRUNCHI®

Are you new to Crunchi®?

Ask your Advocate how you can save 10%
off your first order* or visit Crunchi.com.

**On orders over \$50, before taxes, shipping, & handling.*