

# UMBRELLA TOPSELLER 2026



# THE TRANSPARENT





2333

AC golf umbrella FARE® Pure

- Transparent cover with perfectly coordinated colour design elements
- More light and visibility in all weather conditions
- High-quality polyethylene material



△   120 cm



ANOTHER  
TRANSPARENT  
UMBRELLA

7112 | AC regular umbrella  
FARE® Pure



## 10 UNBEATABLE ARGUMENTS FOR FARE® QUALITY UMBRELLAS:

1.

### EFFECTIVE

Your imprinted brand is shown every time the umbrella is used – by the users themselves and therefore unbeatably credible.

3.

### VERSATILE

Whether as a gift, merchandising item or for sales promotion.

5.

### LONG-LASTING

Thanks to high-quality materials, the advertising effect lasts for many years.

7.

### TARGETED

Recipients of umbrellas usually use them themselves – the wastage is very low.

9.

### AWARD-WINNING

Many FARE® models have won prizes for design, sustainability or originality.

2.

### ALWAYS AT HAND

Always there thanks to real added value – with a lasting positive effect on the user.

4.

### FLEXIBLE

With plenty of scope for creative ideas and individual design – classic or playful, discreet or eye-catching.

6.

### EYE-CATCHING

Hardly any other promotional item offers so much space to showcase your brand.

8.

### EMOTIONAL

Umbrellas are a tactile form of advertising that appeals to all the senses and thus promotes emotional loyalty.

10.

### AFFORDABLE

Achieve great advertising impact even with a small budget.

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Finishes such as those shown in the examples are subject to a surcharge.



# THE SUSTAINABLE



VIDEO

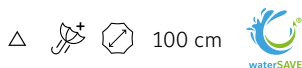




**5514**

AC pocket umbrella ÖkoBrella

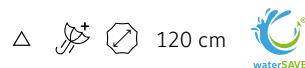
- Water-saving coloured waterSAVE® cover material made from recycled plastics
- Handle made of real wood with promotional labelling option
- Extremely robust and flexible frame



**2304**

AC golf umbrella ÖkoBrella

- Water-saving coloured waterSAVE® cover material made from recycled plastics
- Straight handle made of real wood with promotional labelling option
- Sustainable entry-level model



**MORE SUSTAINABLE UMBRELLAS**

**5029** | Pocket umbrella ÖkoBrella



**9158** | Pocket umbrella ÖkoBrella Shopping



**5429** | AOC pocket umbrella ÖkoBrella



**1134** | AC regular umbrella ÖkoBrella



**7379** | AC midsize bamboo umbrella ÖkoBrella



# THE AFFORDABLE



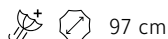


5001

NEW

### Topless mini pocket umbrella

- Particularly attractive for larger quantities
- Many modern colours available from stock
- Extremely robust and flexible frame

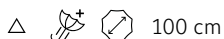


1145

NEW

### AC regular umbrella

- Particularly attractive for larger quantities
- Many modern colours available from stock
- Convenient automatic function



## MORE AFFORDABLE UMBRELLAS

5412 | AOC pocket umbrella



2345 | AC golf umbrella



5612 | AOC pocket umbrella Jumbo®



5519 | AC pocket umbrella





# THE COLOURFUL



4744  
VIDEO



5460  
VIDEO



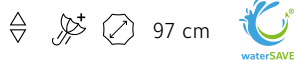




**5460**

### Mini pocket umbrella FARE® AOC

- Automatic open and close at the touch of a button
- Extremely robust and flexible frame
- More than 20 colours available



**4744**

### AC midsize umbrella FARE® Whiteline

- Cover made from recycled plastics (rPET)
- Extremely robust and flexible frame
- Soft-feel handle with promotional labelling option



## MORE COLOURFUL UMBRELLAS

**5444** | AOC pocket umbrella FARE® Whiteline

NEW



# THE BRIGHT



VIDEO

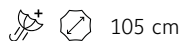




**5749**

Oversize pocket umbrella  
FARE® Skylight®

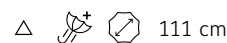
- With LED interior lighting for better orientation in the dark
- Easy switching on and off of the LED light on the safety runner
- Extremely robust and flexible frame



**7749**

AC midsize umbrella  
FARE® Skylight®

- With LED interior lighting for better orientation in the dark
- Lighting switches on automatically when the umbrella is opened
- Lighting can be switched on and off via push-button



**MORE BRIGHT UMBRELLAS**

**7571** | AC regular umbrella  
Safebrella® LED



**5571** | AC pocket umbrella  
Safebrella® LED



**5171** | Pocket umbrella  
Safebrella® LED  
light



# THE STYLISH



VIDEO



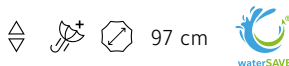




**5484**

Pocket umbrella  
FARE® AOC Mini Style

- Water-saving coloured waterSAVE® cover material made from recycled plastics
- Coloured handle rings, ribs and seams
- Extremely robust and flexible frame



**4784**

AC midsize umbrella  
FARE® Style

- Water-saving coloured waterSAVE® cover material made from recycled plastics
- Surprising effect when opened thanks to elements in contrasting colours
- Extremely robust and flexible frame



**MORE STYLISH  
UMBRELLAS**

**5084** | Pocket umbrella  
FARE® Mini Style



**5584** | Pocket umbrella  
FARE® AC Mini Style



**1084** | AC regular umbrella  
Colorline



**2384** | AC golf umbrella  
FARE® Style



# THE EMOTIONALES



VIDEO







**1193**

## AC regular umbrella FARE® Impressions

- Interior design with colourful motifs
- Black coated exterior
- Extremely robust and flexible frame

△   105 cm



**ALSO AS A  
POCKET UMBRELLA**

**5593** | AC pocket umbrella  
FARE® Impressions



black/  
beach tnx design



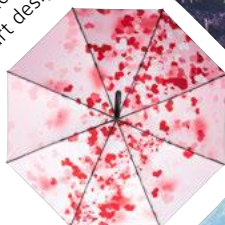
black/  
waterfall design

black/  
mountain design



black/  
lighthouse design

black/  
heart design



black/  
firework design

black/  
forest design



black/  
cloud design



# THE WINDFIGHTERS







Oversize

5692

AOC oversized pocket umbrella  
Magic Windfighter® 2.0

- Extremely robust and flexible frame
- Water-saving coloured waterSAVE® covermaterial with double-layer ventilation system
- Handle made from recycled plastic (rABS) from the EU

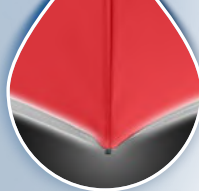


110 cm



recyceltes Acrylnitril-Butadien-Styrol (rABS)

Recycled ABS (rABS) retains the strength, durability and impact resistance of the original material, while **significantly reducing the carbon footprint** by giving the raw material a second life.



Jumbo

5602

AOC golf pocket umbrella  
Jumbomagic® Windfighter® 2.0

- Extremely robust and flexible frame with an exceptionally large diameter
- Water-saving coloured waterSAVE® cover material with double-layer ventilation system
- Handle made from recycled plastic (rABS) from the EU



123 cm



ANOTHER  
**WINDFIGHTER**  
5696 | AOC oversized pocket umbrella  
Magic Windfighter® Carbon 2.0



# THE ELEGANT

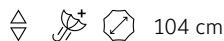




5639

AOC oversized pocket umbrella  
FARE® Seam

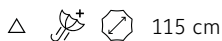
- Coloured piping on the umbrella and sleeve
- Elegant soft-touch handle, matt/glossy divided
- Extremely robust and flexible frame



4399

AC midsize umbrella  
FARE® Seam

- Coloured piping on the outside
- Elegant soft-touch handle, matt/glossy divided
- Extremely robust and flexible frame



# THE AUTOMOTIVE



HANDLE  
WITH TYRE  
PROFILE OR AS  
GEARSHIFT







5655-01

NEW

AOC oversized pocket umbrella  
FARE® Gearshift

- Exclusive gear knob handle with promotional labelling option
- Water-saving coloured waterSAVE® cover material made from recycled plastics
- Extremely robust and flexible frame

7355

AC golf umbrella  
FARE® Profile

- Handle and top in tyre tread design
- Particularly technical look with light grey joints
- Extremely robust and flexible frame



105 cm



133 cm

MORE  
AUTOMOTIVE  
UMBRELLAS

NEW

4155-01 | Midsize umbrella  
FARE® Gearshift



5455 | AOC mini pocket umbrella  
FARE® Profile



7875 | AC midsize umbrella  
FARE® RingOpener®



5875 | AOC oversized pocket umbrella  
FARE® RingOpener®



# THE NOBLE

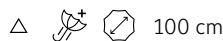




5529

AC pocket umbrella  
FARE® Doubleface

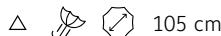
- Two-tone cover with perfectly coordinated interior and exterior colours
- High-quality glossy interior coating
- Extremely robust and flexible frame



1159

AC regular umbrella  
FARE® Doubleface

- Two-tone cover with perfectly coordinated interior and exterior colours
- High-quality glossy interior coating
- Double promotional labelling option on the handle, ideal for personalisation



reddot design award  
winner 2019

MORE NOBLE  
UMBRELLAS

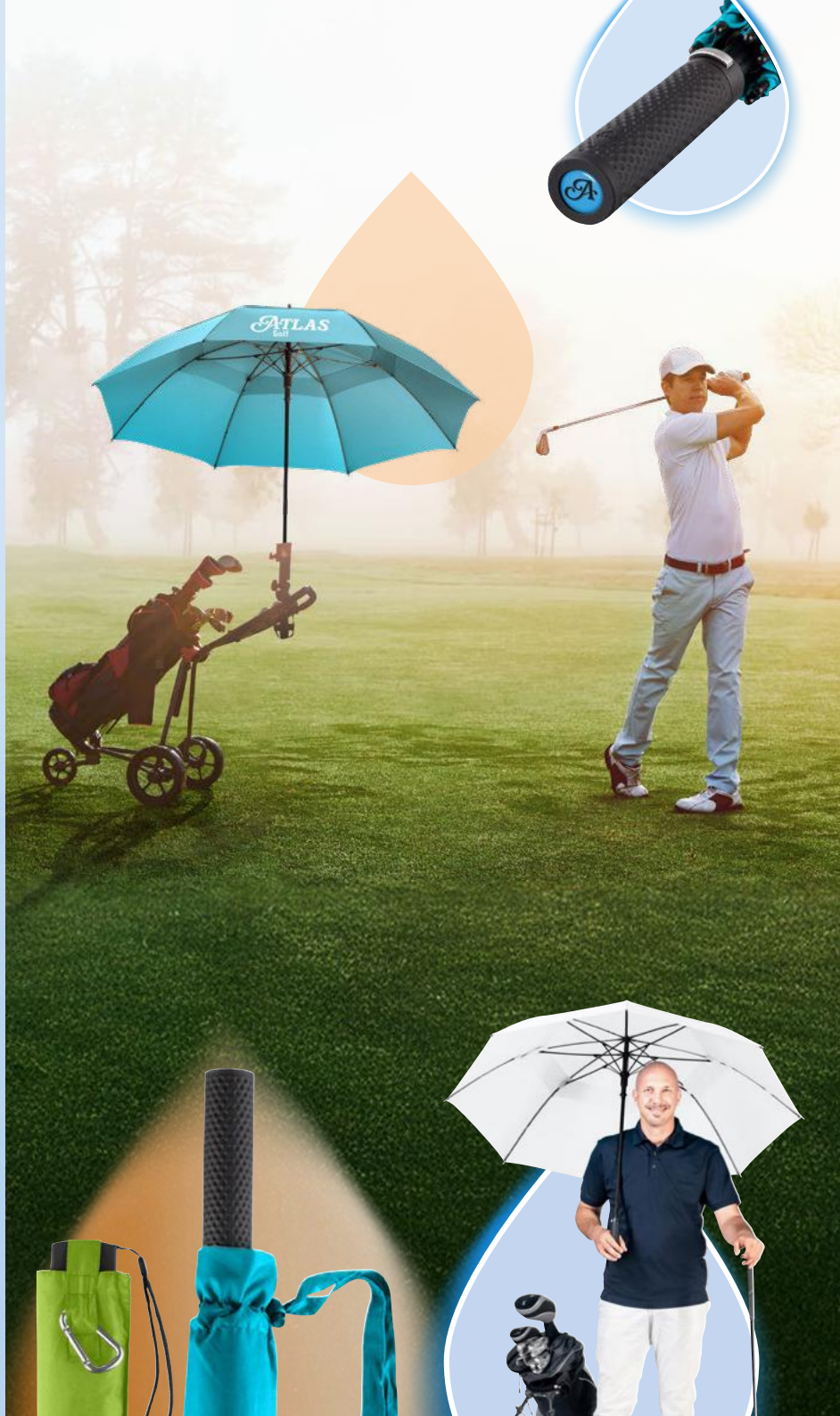
7399 | AC alu golf umbrella  
FARE® Precious



5659 | AOC oversize  
pocket umbrella  
FARE® Steel



# THE SPORTY







5069

Mini pocket umbrella  
SlimLite® Adventure

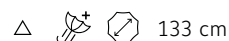
- Very light and super-flat design
- Extremely robust and flexible frame
- Carrying case with snap hook



2339

AC golf umbrella  
Fibermatic XL Vent

- Double-layer ventilation system
- Practical carrying case
- Handle in special golf design



THE SUMMERY

ENJOY THE  
**SUN**



UPF  
50+

Video





**6139**

Now also available  
in black!




**6139**

### Beach parasol Travelmate Camper

- Particularly light and suitable for suitcases due to space-saving travel size
- Sun protection factor UPF 50+
- Two-part lower shaft with tip for fixing in the ground



 147 cm



**8185 (M)**

Also available  
without a volant!




**8186**

### Parasol M

- Cover with excellent UV protection (UPF 50+)
- Promotional labelling option on the volant
- Extremely robust fibreglass ribs



 180 cm



## UMBRELLAS WITH EXCELLENT UV PROTECTION

NEW

**5162** | Mini pocket umbrella  
FARE® FiligRain ToGo



only 20 cm





# THE FEATHERWEIGHT

DISCREET ADVERTISING  
OPPORTUNITY IN  
THE HANDLE



ONLY  
**200**g

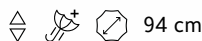
ONLY  
**95**g



reddot design award  
winner 2019

**5462**

AOC mini pocket umbrella  
FARE® FiligRain Only200



**5062**

Mini pocket umbrella  
FiligRain Only95

