

UMBRELLA TOP SELLER 2026

FARE



THE TRANSPARENT



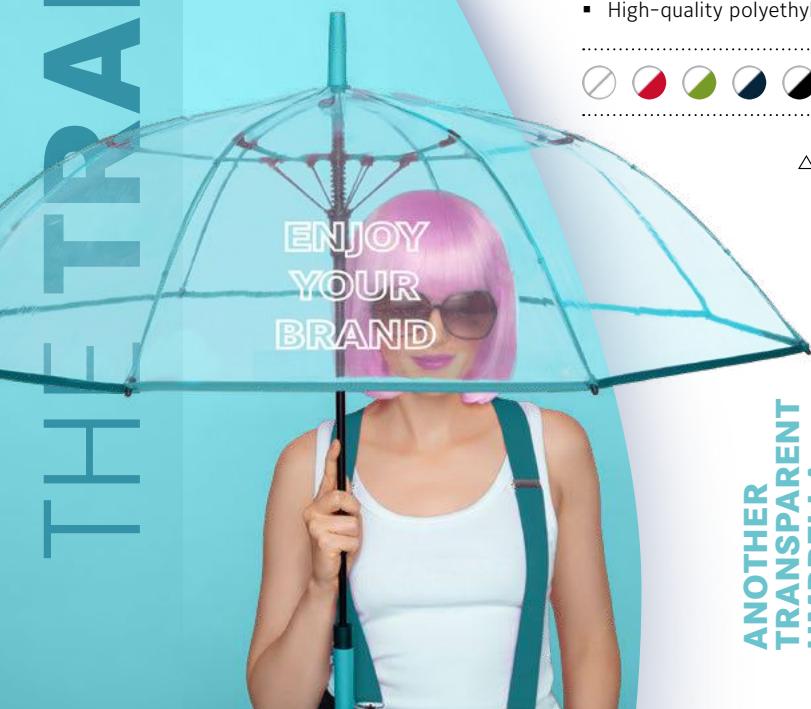
2333

AC golf umbrella FARE® Pure

- Transparent cover with perfectly coordinated colour design elements
- More light and visibility in all weather conditions
- High-quality polyethylene material



△ ⚡ ⚡ 120 cm



ANOTHER
TRANSPARENT
UMBRELLA

7112 | AC regular umbrella
FARE® Pure



10 UNBEATABLE ARGUMENTS FOR FARE® QUALITY UMBRELLAS:

1.

EFFECTIVE

Your imprinted brand is shown every time the umbrella is used - by the users themselves and therefore unbeatably credible.

3.

VERSATILE

Whether as a gift, merchandising item or for sales promotion.

5.

LONG-LASTING

Thanks to high-quality materials, the advertising effect lasts for many years.

7.

TARGETED

Recipients of umbrellas usually use them themselves - the wastage is very low.

9.

AWARD-WINNING

Many FARE® models have won prizes for design, sustainability or originality.

2.

ALWAYS AT HAND

Always there thanks to real added value - with a lasting positive effect on the user.

4.

FLEXIBLE

With plenty of scope for creative ideas and individual design - classic or playful, discreet or eye-catching.

6.

EYE-CATCHING

Hardly any other promotional item offers so much space to showcase your brand.

8.

EMOTIONAL

Umbrellas are a tactile form of advertising that appeals to all the senses and thus promotes emotional loyalty.

10.

AFFORDABLE

Achieve great advertising impact even with a small budget.

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Finishes such as those shown in the examples are subject to a surcharge.

THE SUSTAINABLE



VIDEO





5514

AC pocket umbrella ÖkoBrella

- Water-saving coloured waterSAVE® cover material made from recycled plastics
- Handle made of real wood with promotional labelling option
- Extremely robust and flexible frame



△ ⚡ ⚡ 100 cm



**MORE SUSTAINABLE
UMBRELLAS**

5029 | Pocket umbrella
ÖkoBrella



9158 | Pocket umbrella
ÖkoBrella Shopping



5429 | AOC pocket
umbrella ÖkoBrella



1134 | AC regular
umbrella ÖkoBrella



7379 | AC midsize bamboo
umbrella ÖkoBrella



THE AFFORDABLE





5001

NEW

Topless mini pocket umbrella

- Particularly attractive for larger quantities
- Many modern colours available from stock
- Extremely robust and flexible frame



❖ 97 cm

1145

NEW

AC regular umbrella

- Particularly attractive for larger quantities
- Many modern colours available from stock
- Convenient automatic function



△ 100 cm

**MORE AFFORDABLE
UMBRELLAS**

5412 | AOC pocket umbrella



2345 | AC golf umbrella



5612 | AOC pocket
umbrella jumbo



5519 | AC pocket umbrella



THE COLOURFUL



4744
VIDEO



5460
VIDEO





5460

Mini pocket umbrella FARE® AOC

- Automatic open and close at the touch of a button
- Extremely robust and flexible frame
- More than 20 colours available



▽ △ 97 cm



4744

AC midsize umbrella
FARE® Whiteline

- Cover made from recycled plastics (rPET)
- Extremely robust and flexible frame
- Soft-feel handle with promotional labelling option



△ ⚡ ⚡ 112 cm



**MORE COLOURFUL
UMBRELLAS**

5444 | AOC pocket umbrella
FARE® Whiteline

NEW



THE BRIGHT



VIDEO





5749

Oversize pocket umbrella
FARE® Skylight®

- With LED interior lighting for better orientation in the dark
- Easy switching on and off of the LED light on the safety runner
- Extremely robust and flexible frame



❖ 105 cm

7749

AC midsize umbrella
FARE® Skylight®

- With LED interior lighting for better orientation in the dark
- Lighting switches on automatically when the umbrella is opened
- Lighting can be switched on and off via push-button



❖ 111 cm  SUPER GIFT 2021

**MORE BRIGHT
UMBRELLAS**

7571 | AC regular umbrella
Safebrella® LED



5571 | AC pocket umbrella
Safebrella® LED



5171 | Pocket umbrella
Safebrella® LED
light



THE STYLISH



VIDEO

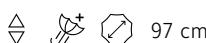




5484

Pocket umbrella
FARE® AOC Mini Style

- Water-saving coloured waterSAVE® cover material made from recycled plastics
- Coloured handle rings, ribs and seams
- Extremely robust and flexible frame



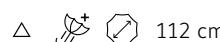
97 cm



4784

AC midsize umbrella
FARE® Style

- Water-saving coloured waterSAVE® cover material made from recycled plastics
- Surprising effect when opened thanks to elements in contrasting colours
- Extremely robust and flexible frame



PROMOTIONAL GIFT
AWARD 2016

**MORE STYLISH
UMBRELLAS**

5084 | Pocket umbrella
FARE® Mini Style



5584 | Pocket umbrella
FARE® AC Mini Style



1084 | AC regular umbrella
Colorline



2384 | AC golf umbrella
FARE® Style



THE EMOTIONALES



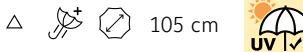
VIDEO



1193

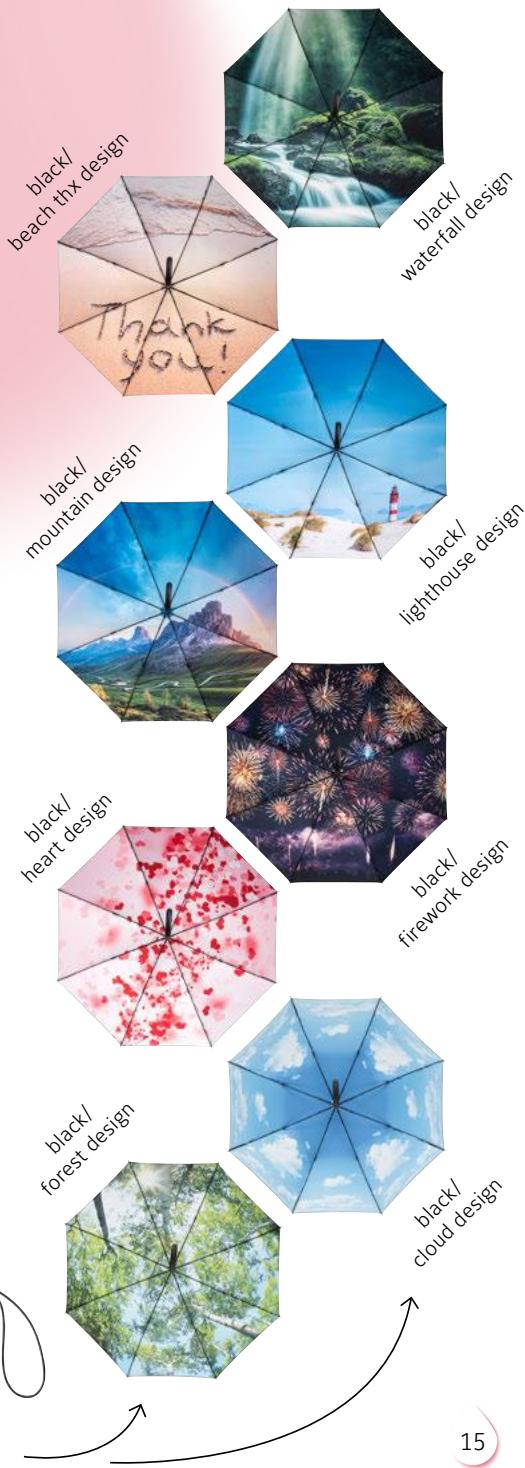
AC regular umbrella FARE® Impressions

- Interior design with colourful motifs
- Black coated exterior
- Extremely robust and flexible frame



ALSO AS A
POCKET UMBRELLA

5593 | AC pocket umbrella
FARE® Impressions



THE WINDFIGHTERS

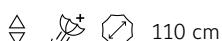




5692

AOC oversize pocket umbrella
Magic Windfighter® 2.0

- Extremely robust and flexible frame
- Water-saving coloured waterSAVE® cover material with double-layer ventilation system
- Handle made from recycled plastic (rABS) from the EU



recycles Acrylnitril-Butadien-Styrol (rABS)

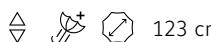
Recycled ABS (rABS) retains the strength, durability and impact resistance of the original material, while **significantly reducing the carbon footprint** by giving the raw material a second life.



5602

AOC golf pocket umbrella
Jumbomagic® Windfighter® 2.0

- Extremely robust and flexible frame with an exceptionally large diameter
- Water-saving coloured waterSAVE® cover material with double-layer ventilation system
- Handle made from recycled plastic (rABS) from the EU



ANOTHER
WINDFIGHTER

5696 | AOC oversize pocket umbrella
Magic Windfighter® Carbon 2.0



THE ELEGANT





5639

AOC oversize pocket umbrella
FARE® Seam

- Coloured piping on the umbrella and sleeve
- Elegant soft-touch handle, matt/glossy divided
- Extremely robust and flexible frame



△ ⚡ ⚡ 104 cm



4399

AC midsize umbrella
FARE® Seam

- Coloured piping on the outside
- Elegant soft-touch handle, matt/glossy divided
- Extremely robust and flexible frame



△ ⚡ ⚡ 115 cm



THE AUTOMOTIVE



HANDLE
WITH TYRE
PROFILE OR AS
GEARSHIFT





5655-01

NEW

AOC oversize pocket umbrella
FARE® Gearshift

- Exclusive gear knob handle with promotional labelling option
- Water-saving coloured waterSAVE® cover material made from recycled plastics
- Extremely robust and flexible frame



105 cm



NEW

4155-01 | Midsize umbrella
FARE® Gearshift



5455 | AOC mini pocket umbrella
FARE® Profile



7875 | AC midsize umbrella
FARE® RingOpener®



5875 | AOC oversize pocket umbrella
FARE® RingOpener®



7355

AC golf umbrella
FARE® Profile

- Handle and top in tyre tread design
- Particularly technical look with light grey joints
- Extremely robust and flexible frame



133 cm

MORE
AUTOMOTIVE
UMBRELLAS

THE NOBLE





5529

AC pocket umbrella
FARE® Doubleface

- Two-tone cover with perfectly coordinated interior and exterior colours
- High-quality glossy interior coating
- Extremely robust and flexible frame



△ ⚡ ⚡ 100 cm



reddot design award
winner 2019



1159

AC regular umbrella
FARE® Doubleface

- Two-tone cover with perfectly coordinated interior and exterior colours
- High-quality glossy interior coating
- Double promotional labelling option on the handle, ideal for personalisation



△ ⚡ ⚡ 105 cm



MORE NOBLE
UMBRELLAS

7399 | AC alu golf umbrella
FARE® Precious



5659 | AOC oversize
pocket umbrella
FARE® Steel



THE SPORTY





5069

Mini pocket umbrella
SlimLite® Adventure

- Very light and super-flat design
- Extremely robust and flexible frame
- Carrying case with snap hook



❖ ✅ 89 cm



2339

AC golf umbrella
Fibermatic XL Vent

- Double-layer ventilation system
- Practical carrying case
- Handle in special golf design



△ ❖ ✅ 133 cm



THE SUMMERTIME

ENJOY THE SUN



Video



**6139**Now also available
in black!**6139**

Beach parasol Travelmate Camper

- Particularly light and suitable for suitcases due to space-saving travel size
- Sun protection factor UPF 50+
- Two-part lower shaft with tip for fixing in the ground

**147 cm**

UMBRELLAS WITH EXCELLENT UV PROTECTION

5162 | Mini pocket umbrella
FARE® FlixF Rain ToGo

NEW

**8185 (M)**Also available
without a volant!**8186**

Parasol M

- Cover with excellent UV protection (UPF 50+)
- Promotional labelling option on the volant
- Extremely robust fibreglass ribs

**180 cm**

THE FEATHERWEIGHT

DISCREET ADVERTISING
OPPORTUNITY IN
THE HANDLE



5462

AOC mini pocket umbrella
FARE® FiligRain Only200



94 cm



5062

Mini pocket umbrella
FiligRain Only95



88 cm

