

THE VOID ISSUE



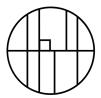
ISSUE

01

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I have always believed in sharing information. I spend a lot of my time reading, learning and understanding. We don't all have the same views, beliefs or even the same culture but we all have a reason as to why we think the way we do. Every time I am faced with something that challenges my view, my first reaction is to always think to myself "why is my view different?" before judging.

I carry this for every step I take in life. We won't always agree on everything. But understanding why we don't agree is the core for a healthy and respectful conversation.

With that in mind I present to you this online publication made for you. It's a safe place to question, reflect and build a community.

Creative Director

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| 04 July 2021

EWALL PRIDE JUNE 28, 1970 RIOT GAY CAUCUS

"CHANGE DOES COME." — ANN BAUSUM

"How many people have died for these two little statues to be put in the park to recognize gay people?" -Marsha P. Johnson

Ir feels a bit out of context to talk about pride after the month of June being the world's month for LGBTQA+ pride. However the fight didn't stop when July first came around. The fight for equality is everyday. month after month. I wanted to bring light on a woman that has transcended and was a key part to what pride is today.; The fight still continues.

Marsha P. Johnson was one of the first drag queens to go to the Stonewall Inn, after they began allowing women and drag queens inside; it was previously a bar for only gay men. On the early morning hours of June 28, 1969, the Stonewall uprising occurred. While the first two nights of rioting were the most intense, the clashes with police would result in a series of spontaneous demonstrations and marches through the gay neighborhoods of Greenwich Village for roughly a week afterwards

When we take for granted all of our years enjoying pride as a fun event we forget the reasoning behind it. It was about equality, respect and most of all acceptance from our own community.

We must never forget the power during this difficult year that our power are within our voices and only we can make a difference if we stand united against what is affecting





CELEBRATING MARSHA

BY FRANKIE IT

Pride month isn't just putting rainbow colored shoes and dancing until July comes around. It's paying homage to those who have fought and still fight for equality, sometimes going into great lengths sacrificing themselves in the process.

Marsha p. Johnson was the pioneer for equal rights during the stone wall. A trans woman with ideals greater than herself. She was known as the "mayor of Christopher street."

Johnson was one of the first drag queens to go to the Stonewall Inn, after they began allowing women and drag queens inside; it was previously a bar for only gay men. On the early morning hours of June 28, 1969, the Stonewall uprising occurred. While the first two nights of rioting were the most intense, the clashes with police would result in a series of spontaneous demonstrations and marches through the gay neighborhoods of Greenwich Village for roughly a week afterwards.

Following the Stonewall uprising, Johnson joined the Gay Liberation Front and was active in the GLF Drag Queen Caucus. On the first anniversary of the Stonewall rebellion, on June 28, 1970, Johnson marched in the first Gay Pride rally, then called the Christopher Street Liberation Day.

One of Johnson's most notable direct actions occurred in August 1970, staging a sit-in protest at Weinstein Hall at New York University alongside fellow GLF members after administrators canceled a dance when they found out was sponsored by gay organizations.[39] Shortly after that, Johnson and close friend Sylvia Rivera co-founded the Street Transvestite Action Revolutionaries (STAR) organization (initially titled Street Transvestites Actual Revolutionaries).

The two of them became a visible presence at gay liberation marches and other radical political actions.



In the 1980s Johnson continued to play an active part in street activism as a respected organizer and marshal with ACT UP. In 1992, when George Segal's Stonewall memorial was moved to Christopher Street from Ohio to recognize the gay liberation movement, Johnson commented, "How many people have died for these two little statues to be put in the park to recognize gay people?

How many years does it take for people to see that we're all brothers and sisters and human beings in the human race? I mean how many years does it take for people to see that we're all in this rat race together."

There is some existing footage of Johnson doing full, glamorous, "high drag" on stage, but most of Johnson's performance work was with groups that were more grassroots, comedic, and political. Johnson sang and performed as a member of J. Camicias' international, NYC-based, drag performance troupe, Hot Peaches, from 1972 through to shows in the 1990s. When The Cockettes, a similar drag troupe from San Francisco, formed an East Coast troupe, The Angels of Light, Johnson was also asked to perform with them.

In 1973, Johnson performed the role of "The Gypsy Queen" in the Angels' production, "The Enchanted Miracle", about the Comet Kohoutek. In 1975, Johnson was photographed by famed artist Andy Warhol, as part of a "Ladies and Gentlemen" series of Polaroids.

In 1990, Johnson performed with The Hot Peaches in London. Johnson also became an AIDS activist and appeared in The Hot Peaches production The Heat in 1990, singing the song "Love" while wearing an ACT UP, "Silence = Death" button.

We take this space to celebrate the power house and a woman Marsha P. Johnson was. Her legacy carries through the ages and enables others to be who they are. Marsha's power in the gay community is the reason today we can stand tall and proud.

For full story and credits please visit: Wikipedia

Above
Marsha P. Johnson in an undated
photo.
PHOTO: EVERETT COLLECTION

"How many years does it take for people to see that we're all brothers and sisters and human beings in the human race? I mean how many years does it take for people to see that we're all in this rat race together."

emojis

Written By: Athens Wrigley @athenswrigley Social distancing had left Louise hornier than she had ever been. She was on fire at dating apps. Pretty, slim, big-bosomed, she'd get a kick out of the constant matching whenever her hand swiped right. She felt God-like.

When she matched Luke, she was really turned on. He was beautiful, had a lovely Weimaraner and a well-defined 6-pack. It was by far the hottest she had ever seen on Bumble.

Like it had been with everyone, the texting soon became dirty, and she was very excited about the photo he sent: his big sturdy dick held in his hand. She sent back a video touching herself.

Powered by dick pics and vulva videos, so the early days of lockdown passed.

But, understandably, with the number of deaths creeping by, the libido receded as days, weeks and months went by. Luke was just a long-gone memory in Louise's virtual sex Rolodex. Searching for that high she couldn't feel anymore - not in real life, not on dating apps - she started diversifying. There was no left swipe. She would take in anyone and freestyle. With some she would try the same she did when she started out in the app. With others she would be super aggressive; nudes before even saying "hi". Or super prude. Some she would just act like an asshole, call names, tease and unmatch right after. For a while, those change-ups gave her fire; but they would all be put out with time.

One day she woke up and there was an unexpected match. A girl. Named Bella, she was probably shown to Louise because of one of the many bugs of Tinder, and Louise didn't even realize she was matching a girl due to her constant and careless right swipes. But it didn't matter: that felt different; that gave her fire. Could she consider herself a lesbian from now on? If there was no contact, she thought, it didn't make her officially a lesbian. It was just freeing. And being free, in a world where she had been locked in for almost a year, was all she wanted and needed.

Getting the girls was even easier than the boys. She knew what they wanted. She knew they were as desperate as she was.

But when her ex-husband got the virus and later died, a huge snapback into reality occurred. None of what she was doing on the apps made any sense. She felt dirty, perverted, crazy. She got alert, because her daughter needed her more than ever, because the horror was real, because the virus was no joke. But also depressed. She didn't know what to do with all that was inside her. In the middle of such a horrible time, pleasure was all she was seeking; was that so wrong of her?

One day, she woke up and there was an email from Tinder, saying someone had tried to log in to her account. When she opened the app, she saw a message from Luke.

They talked, she filled him in regarding her life, he did the same. No dick pics. No vulva videos. Just the exact words she needed to hear. The exact person she needed to talk to.

Days, weeks, months went by while they talked. Good news was shared - they found a vaccine! Fears were discussed - will it be available for people without healthcare like us? A real bond was formed. Not out of a need, but out of a mutual want.

The virus was finally expelled from society. Life could go back to normal. Louise sent a message to Luke asking him to meet with her in person. He said yes. She shaved her legs, put on a brand new Fenty lingerie she ordered online. Perfume.

But he never came.

And there was no way he could, after all, Luke was on Bumble; not Tinder. Luke's Tinder profile was Louise's creation. She didn't know, but Luke had long died from Coronavirus, after breaking quarantine for a quickie. Delirious with all the chaos around her, she had been talking with herself all that time.









ARE WE BEING CONSUMED BY TECHNOLOGY?

[fear of missing out]
makes us consume social
media at a pace that is
consumes us.
The empty feeling that
feels full at the same
time. A void can't seem to
be filled. We are always in
search of the perfect
virtual life that we forget

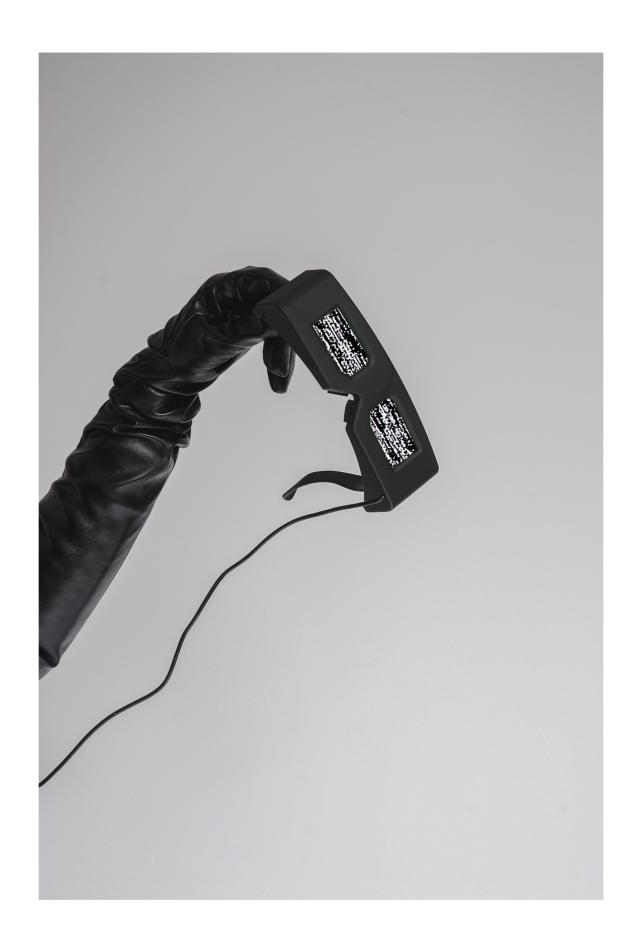
The exhaustion of "fomo"

"You're are your greatest scape."

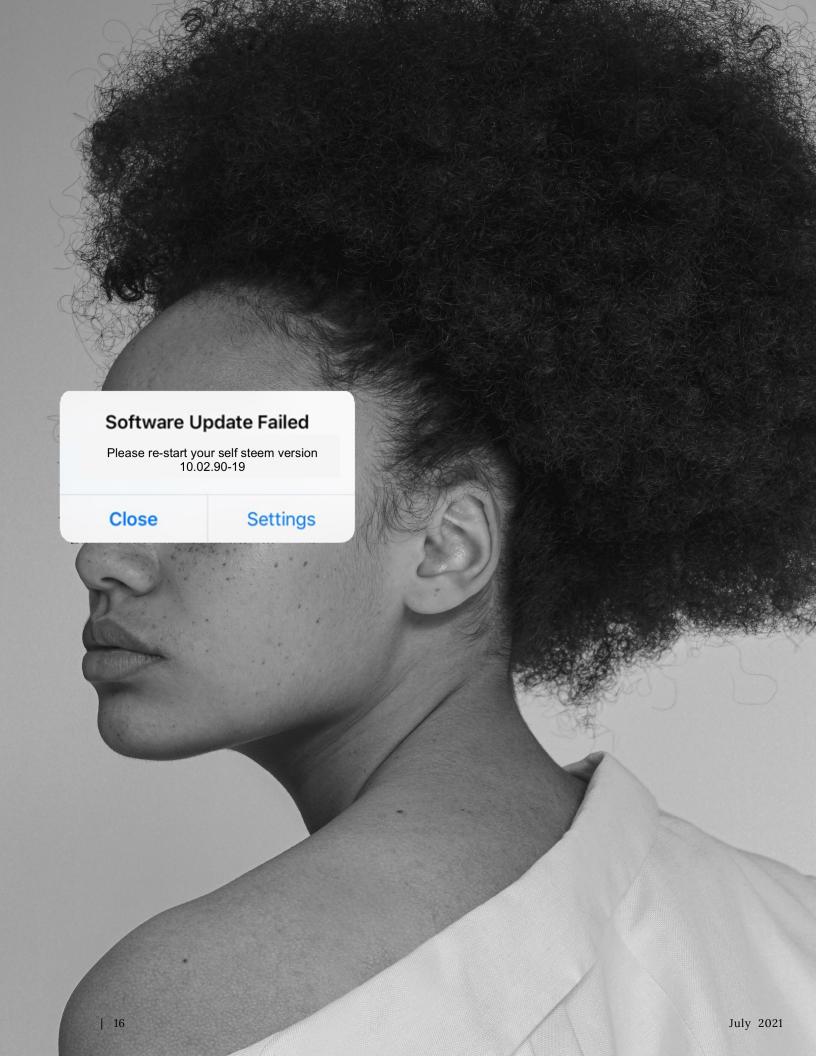
to fill the real one.

Our greatest scape isn't mars but within ourselves, we tend to forget, we live a real life, The perfect world on Instagram is a just a picture. An empty Void filled of nothing.

Photography: <u>@tongomes</u>
Model: <u>@lauren_rattigan</u>
Styling <u>@diretorcriativo</u>
Concept and creative direction:
Sergio Silva & Ton Gomes
<u>@studiopirata</u>



| 15 July 2021





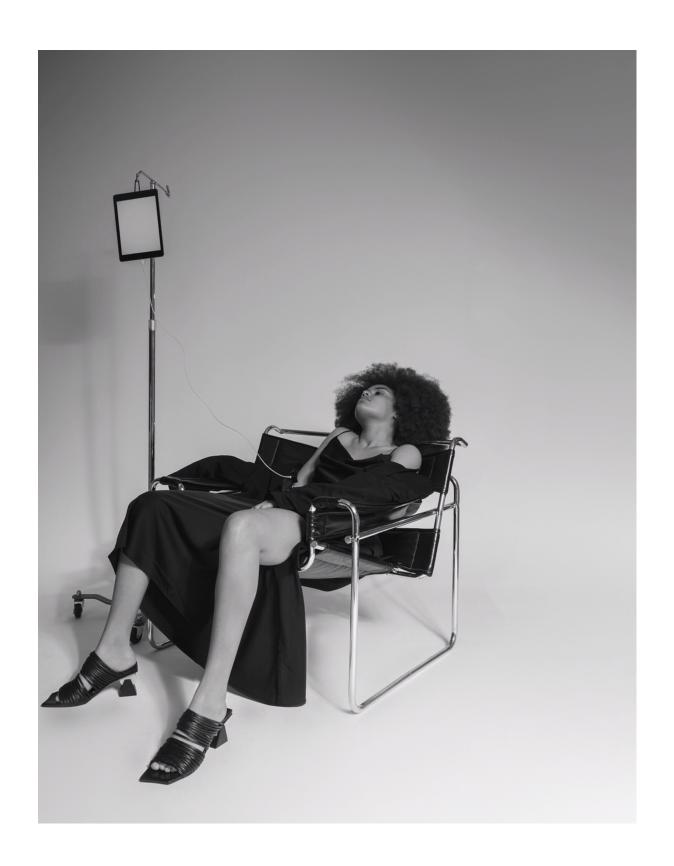












| 23 July 2021





"I DON'T KNOW MY BODY"



"MEDICINE IS SEXIST AND SOCIETY CONTINUES

TO REGULATE WOMEN'S BODIES"

I'm 27 and freed my body from what should give me freedom. Don't get me wrong, I'm a feminist and I know the importance of contraceptives to women all over the world. Freedom, power to choose, empowerment. But we can't forget that our world is sexist, medicine is sexist and society continues to regulate women's bodies.

My story with the pill started when I was 14 years. I had an ovarian cyst and my female doctor prescribed contraceptives pills, but today I know that anti-inflammatories, a good diet and regular exercises would also cure my type of cyst. I was still a virgin, a teenager and didn't need to prevent any pregnancy.

Already in the first month I realized the "benefits" of the pills, my skin was amazing, I knew exactly the day I would have my period. I thought I had control of my body and naively thought this control was good. What I didn't pay attention to is that I was very young, a virgin, and taking synthetic hormones could be very bad for my body in the long term.

I tried to stop taking it around 16, but I started getting pimples - which I never had before.

I just want to make it clear that I didn't self-medicate, my mother always stressed the importance of going to the doctor regularly, so when the pimples appeared, I went to a dermatologist.

She didn't tell me that pimples could be my body readapting without the pill, she didn't say it could be transitory, she just indicated that the best thing for me would be to go back to the pill, as I didn't have any of the more common side effects after taking the pill, I didn't gain weight, I wasn't nauseated, I didn't have fluid retention.

Soon I started to have an active sex life, so it was better to keep taking it. I know the pill is not accessible for many people, but for whoever it is,

it ends up being the easiest way to deal with this situation, and because of that, it's easy to forget about the side effects.

In my case, I liked taking the pill, my skin was amazing, I didn't have PMS or cramps. I knew the exact day my period was going to come down and it had no side effects. My friends felt that way too. None of the guys I've dated so far have worried about the side effects and were always relieved when I said I was on the pill. I was also the person who had to remember to have condoms - which I always used regardless of the pills. For me all of it was normal because I wasn't in a serious relationship with any of them.

At 22 I started to worry about the risks of thrombosis, difficulty building muscle, sterility and others serious effects of the pill, but I was also scared of what would happen to my body if I stopped taking pills, so I talked to my doctor and we chose to switch from the pill to the hormonal IUD.

Written By: May Couto
@hellomaycouto

According to my doctor, he would have less hormones and I could keep it for 5 years. 3 years later my body expelled the IUD and I ended up going back to the pill because I was afraid to go through the phase of readapting without the pill.

Thirteen years have passed and I don't know my body, I don't know my cycle, I don't know if I have PMS, I don't know my libido, guys, I don't even know my lubrication! and in all this time I've never used contraceptives, for what they were created, because I've always used a condom. 3 months ago I decided to stop taking the pill, after all, my body is my home and I want to be as healthy as I can, so I researched it to understand what I could expect. I didn't see any articles saying this was a good decision. Everyone talked about the side effects - that's when I understood that I would go through a withdrawal - weight gain, tmp, mood swings, pimples, increased hair and sweating, insomnia, loss of hair, migraine... and in every article the recommendation was, only go through this if you want to get pregnant, never to be healthier.

Like a good Capricorn, I have programmed myself to stop taking the pill, talked to my boyfriend, marked it on the calendar, studied how I could lessen the effects of withdrawal, and started paying attention to the signals my body gives me.

"I don't know my libido, guys, I don't even know my lubrication!

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A month ago I officially started my journey to get to know my body - by stopping taking the pill - so I want to invite you to come on this journey with me, every month I'll tell you about my experiences, how I'm feeling and of course, how my boyfriend and I are preventing an unwanted pregnancy, in addition to condoms... So stay tuned!

If you are reading this, I invite you to ask yourself if you really know your body, how it works, all your cycles...and if you are on a pill, I'm not saying that you should stop, just don't forget to ask yourself if you are doing this for yourself or because you think you should.



FASHION + consciousness

You might have noticed that the conversations around sustainable fashion has grown and people are more aware of the impacts of fashion on the environment. Fortunately, as environmental consciousness continues to grow, more brands are introducing ethical and mindful practices into fashion. The awakening is a necessary step towards sustainability not only for brands but for customers as well.

I believe that is equally important for the brands to carefully choose their materials and production process in order to minimize the negative impacts of fashion our planet; as it is for the consumers to be conscious and intentional with their purchases. I've been trying to introduce consciousness in my lifestyle as a whole for a few years now. Being a fashion influencer definitely makes things a bit more challenging. I'm always trying to look for alternative options to keep up with trends without compromising my ethical standards. I've always been a huge fan of vintage and second hand. It's a great way to invest in timeless pieces that have been pre-loved.

Luckily, there are so many great labels in the market that are focusing in lower their carbon footprint and minimizing their environmental impact by utilizing recycled or ecofriendly textiles, using renewable sources of energy and fair trade. Here are some of my favorite conscious labels: Ehonte, Neu Nomads, Cuyana, Artesano, Lisu Vega, Pangaia, Sleeping Gypsy, Past Life The Collective, Attire, Reformation.

Conscious fashion encourages consumers to critical think before purchasing, in contradiction to the impulsiveness provoked by fast fashion. Thinking about quality and durability; about needs and personal values; about wearability; health condition.

As consumers, being conscious means being mindful and intentional about our purchases. Here are simple things we can do to buy consciously:



The awakening is a necessary step towards sustainability.

- . buy fewer, but better
- . support brands that are transparent with their supply chain
- . become aware of your fashion purchases (where it comes from, people/animals involved in the making, the impacts to the environment)

Overall, conscious fashion is a step towards sustainability, as it encourages us, consumers, to make a positive change to make our planet a better and healthier place; as well it empower us to make mindful choices that align with our values.

<u>Written By : Ligia Wanderley</u> @ligiawanderley

THE SIGNS

You're Magic

Written By: Frankie It

According to the stars things can always be different than what it seems in the real world.

Believing in astrology or not as humans we crave a simple existential feeling of direction. Shown as a sign, fortune telling or even just intuition. This visceral sentiment is a driving force for our own fears, successes and everyday life decisions.

Consider our THE SIGNS as simply as that a sign for you to follow, ignore or think about. Because at the end of each day when we rest our heads on the pillow we understand that every decision we made, have been made by the very people in this room. (is this an excerpt from The Devil wears Prada iconic scene? Maybe.)

Seriously we believe decisions have the power to change the course of our lives with every step we make. However Some times we think that those decisions have already been made and the stars have "aligned." Take charge of your own life and follow your rules. Because baby you're magic.

"Always remember no will always be no and no explanation is needed."

The power to make your own destiny is with in you. Use it towards your goals in life. I myself tend to believe in everything that has positivity towards my life. If it's negative I tend to pretend I don't believe.

While we use love astrology and it's significance in our lives. You must know the importance of finding yourself first, that direction is your magic. It's the ultimate compass to make decisions. During 2020 one word I learned to use was No. It became a statement, It sets boundaries and permission.

The word no is a simple two letter and it may seem lazy to use it, but its significance puts you a place of control. Always remember no will always be no and no explanation is needed.



Capricorn Dec. 22 - Jan. 19

You have the ability to successfully seed an intention within the hour suggested. Or concentrate then upon an important matter that has been stuck and needs to move forward with creative change. Watch what happens. Study the art of magic, as all you need now is the knowledge of an effective technique and the will to use it.



This month's solar eclipse fortifies your Gemini Sun like a high protein meal. This is your most powerful and effective intellectual time of the year as Jupiter, Mercury, Venus and Pluto add strength to your mental process.



Aquarius Jan. 20 - Feb. 18

This month's Solar Eclipse makes its positive aspects to your Sun and to Neptune, Pluto and Jupiter. This celestial pattern acts like a cosmic "mental attractor" pulling the future toward you. You now have stronger imaginal power to specifically envision and seed your future.



Cancer Jun. 21 - Jul. 22



Pisces Feb. 19- Mar. 20

Have you noticed how you yearn to escape into other dimensions? This yearning is good for your spiritual and artistic life but creates suffering, as you feel imprisoned in matter. Concentrate on how you root yourself to the earth. Practice grounding exercises: stamp your feet. Drum. Eat root vegetables. Sit on the earth. Hug a tree. Garden. Work your hands in clay or through a bowl of soil.



Leo Jul. 23 - Aug. 22



Aries Mar. 21 - Apr. 19

The universe and everything in it is permeated by energy and you have yours now. You now have the energy, desire and good timing to gain attention or to attract others to you.



Virgo Aug. 23 - Sep. 21



Taurus Apr. 20 - May. 20

Refreshing rains replenish thirsty earth as this month's solstice makes an auspicious aspect to your Taurus Sun. As this solstice occurs amidst profound celestial energy, this time can revive you. Take it easy and relax. Take a beach vacation. Drink more water. Renew intimacy with those you have put on hold.



Libra Sep. 22 - Oct. 23



Oct. 24 - Nov. 21 hose of water.

Healing dreams, revelations, and encounters with divine messengers are possible. Dreams or encounters with water spirits—dolphins, frogs, fish, have powerful personal messages now. The deepest part of your soul reveals itself. Be quiet and listen to the subtle as the Gods speak to you now. Pay attention to synchronicities and symbols, especially those of water.



Sagittarius Nov. 22 - Dec. 21

This is a highly fertile time, one that brings the birth of new elements into your life. If you want to get pregnant, now may be the time. Who, what and where restores you? Take time for these things. Heal family wounds through compassion and sensitivity—the system gets stirred but also healed. Tender acts towards others transform.

Periodically Leos must die to their ego to find their true spirit. If your old life is dying and another struggling to be born, you have help now from 4 midwives—Jupiter, Neptune, Venus and Mercury. They'll assist you to let go, transform and transcend. Fresh starts are favored this month.

"Carpe Diem" (Seize the day), Virgo, as Saturn now helps to strengthen your position. Saturn makes an auspicious aspect to your Sun, especially for those born the last week of August. This influence acts like the reinforcing bars in concrete and supplies you with the raw material to build a stronger foundation for your future. Nothing is given. What you accomplish now is earned.

Beauty = Attraction = Love. All these principles connect to Venus, your ruling planet, and especially this month as she ascends to sweetly touch five other planets. You more easily tap into your sensual, affectionate and loving Libran nature, stimulating your inherent romantic side and yearning for divine union. Any relationship that begins now is likely blessed by the Goddess.

This June 2021 is a propitious time to reflect upon the intense and purifying fire you have recently endured. This is a fine time to reflect upon your spiritual purpose—as a Sagittarius—to be a catalyst to yourself and others.

reality

WHAT IS IT?

Eduardo's reality was that he'd been putting off writing this article and his deadline was up. He had to answer "what is reality" in a genius way because the editor of this magazine fell for this narrative Eduardo had been building over the years that he was good with words. That he had an interesting voice worth hearing. He didn't really.

He was just white, heterosexual, and - due to a hearing impediment - lightly squinted his eyes to listen and comprehend what his interlocutor was saying during a convo, which made him seem attentive, caring. He took a while to reply and that made people think he was thoughtfully searching for the best words of a long exquisite vocabulary, when in fact he was struggling to find any words at all. He was slow. Lacked confidence. He wrote with a google translate and a thesaurus tab open. He was so unremarkable he took the "write about the process" route when he couldn't find anything interesting to write about. And, even worse, wrote in third person, which immediately disqualified any possibility of his text becoming something other than unoriginal.

So, to help him with his creative mission, he took drugs. Not anything interesting and dangerous like DMT or Crack because he was so lame. He dripped marijuana oil on his tongue - didn't even smoke - because he thought cannabis would push him to the outer bounds of reality. But it only made him hungry, unfocused and more anxious.

Now it's minutes after and the verbal time (if that's how you call it, Idk-- Eduardo wrote with a thesaurus and google translate tab open because he wasn't American, so his response time was even slower and this parenthesis is so long we can't remember what the phrase before the parenthesis was building and we are in this)

Reality doesn't exist.

CHAP

Let's go of it. Are you feeling like you're high? Did you got confused there and saw yourself dive into the shadows of the font of this text and now you're inside the paper looking out to a huge giant human reading this article. Reading you. Are *you* Eduardo? Is Eduardo a metaphor to the mindfuck you are in right now?

Or maybe nothing happened. Apple dick sauce. Reality is an illusion and if you read this even having the letters scrambled you know that's real.

Reality is a simulation. Reality is avoiding reality through drugs, art, sex, religion and whatever narrative activity one can find to escape this Trojan horse that is living. Also, life is awesome because it's a simulation. Sorry to break it to you, but you and everyone else are just non-playing characters to my cinematic universe. Wait-- what am I saying? I don't even need to say sorry because your whole existence is so you can be part of this experiment that has me as principal subject, so your feelings don't really matter. What matters are the 500 words this-- this "this" I wrote marked the 500 words I needed to write my reality of having to write an answer to "what is reality"! I'm done! And so should this article, but it's too late, you are sucked to THIS reality, that, from now on, there's no page turn that doesn't lead to the continuation of my endless dive into the new reality. Go ahead and turn the page and you'll see.

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Still here. And it goes on. Go ahead, turn one more to see how it goes on forever. I've taken over! The magazine, your mind.

EVERYTHING

Shit. What if you're on an iPad and that whole "turn a page" thing made no sense? Well, fuck it. In the reality I'm creating, my text is brilliant and it's published in a real magazine. Real as in material but also real as real because all of this doesn't exist. The notion of this magazine is a reality created inside my own dimensional reality.

You are a simulation of a simulation in my simulation.

The cheese dances on the toasted bread, while flames of hot oily bacon burn through the swamp of pickles. The sandwich Eduardo makes gets gloriously yellow once the mustard risks the top of the snack like a Pollock painting.

But he wasn't eating that. He was just imagining and describing with words the idealization of a snack he would in fact do from time to time but wasn't really doing that at the moment. Just thinking about it, see?

Is this getting too tiresome? The chaotic randomness printed to this answer to what's reality?

Is it enough? Like, starting to become boring, like "aha, we got it, can you move on or conclude your thought?"

HAHAHA

No, yes. I'm just high folks. And the font got weird, let me **bold** it out.

BOLD. That's not what I am. Now I'm back to the beginning of self loathing. My mediocrity is the bridge back to reality. My first reality. Thank God here comes the page turn and with it the chance to find a new reality where things make sense.

-- Nope; still here. Go back one page turn so your mind can cling to that thread of linear reality and your lame grasp of consciousness can calm your heartbeats enough so you don't squint your eyes because if you close it you will fall into the black hole of your trip once more. Go back one page turn, or don't.

As I said a couple of hours ago, allow yourself to be bold. To go forward and let the mystery of what could've been become the certainty of nothingness.

Read on understanding that the only way to grasp reality is by being submitted to it. There is no try. There's only flow. Live the now. Bend all realities by not being too fixed.

Close your eyes.

What do you feel?

If you feel anything, you're dead. Just let this text end. But before you do, you, literally critic that's reading this because this text was nominated for a literary award (I just saw the typo on this phrase but I'm going to keep it there because "literally critic" was funny): please vote for me! Yes, I've jumped to that dimensional reality in the space and time to make you vote for me so I can become famous and rich.

No, ok. Reality is I wrote it all sober because I'm really that Eduardo of the beginning of the text; only started doing the marijuana oil thing instead of smoking – I've said that in the beginning, right? – so, it was a great concept with flawless execution and reality is what I make of, so please give me that Pulitzer, yes?

It's going to be great for a future Green card

That's a kickass ending to at least answer what is my reality.

CAPSULE WARDROBE

WHAT IS IT?





The concept of a capsule wardrobe was popularized by American designer Donna Karan in 1985, when she released her "7 Easy Pieces" collection.[10][2] Her aim was to fill what she referred to as "a void in the marketplace" for a stylish and practical wardrobe designed with working women in mind.

Our shoes were created to be part of a capsule wardrobe, The idea to buy less but with quality that will last.

"CLEAN CLOSET, CLEAN MIND."

The term has come to refer to a collection of clothing that is composed of interchangeable items only, to maximize the number of outfits that can be created. The aim is to have an outfit suitable for any occasion without owning excessive items of clothing. This is usually achieved by buying what are considered to be "key" or "staple" items in coordinating colors.

Shopping from independent designers and small business is key for an effortless, timeless and statement worthy capsule wardrobe. A clean closet is a clean mind. Take a look into your closet and ask yourself what makes you happy.

OUT OF THE CLOSET

Capsule wardrobe is a term used in American publications as early as the 1940s to denote a small collection of garments designed to be worn together which harmonized in color and line. The term capsule wardrobe was revived by Susie Faux, the owner of a London boutique called "Wardrobe" in the 1970s.

The idea of a capsule wardrobe is not be boring or think less. But to make smart decisions when purchasing. Buying higher priced quality item with classic feel, helps create a statement wardrobe for life.







"Remember that special occasion outfit that you wore once and you think you will wear again? Yeah..."

Creating a capsule wardrobe seems dauting, specially when it's time to clean the closet and get your favorite piece that doesn't fit you anymore.

Always start by looking through what you use regularly. Remember that specially occasion outfit that you wore once and you think you will wear again? Yeah.. That one.. It's time to say farewell.

Making these decisions now, Helps you created a wardrobe of pieces that will truly be your favorites to wear.

Which pieces should you keep?

Take a look into your laundry, What pieces did you wear that week? heck and see your a correlation in colors, Shapes and styles. Never forget to keep your personality and all your pieces. A capsule wardrobe has no more than 60-70 pieces and it doesn't include the basics such as underwear, accessories, fitness clothing or your party outfits.

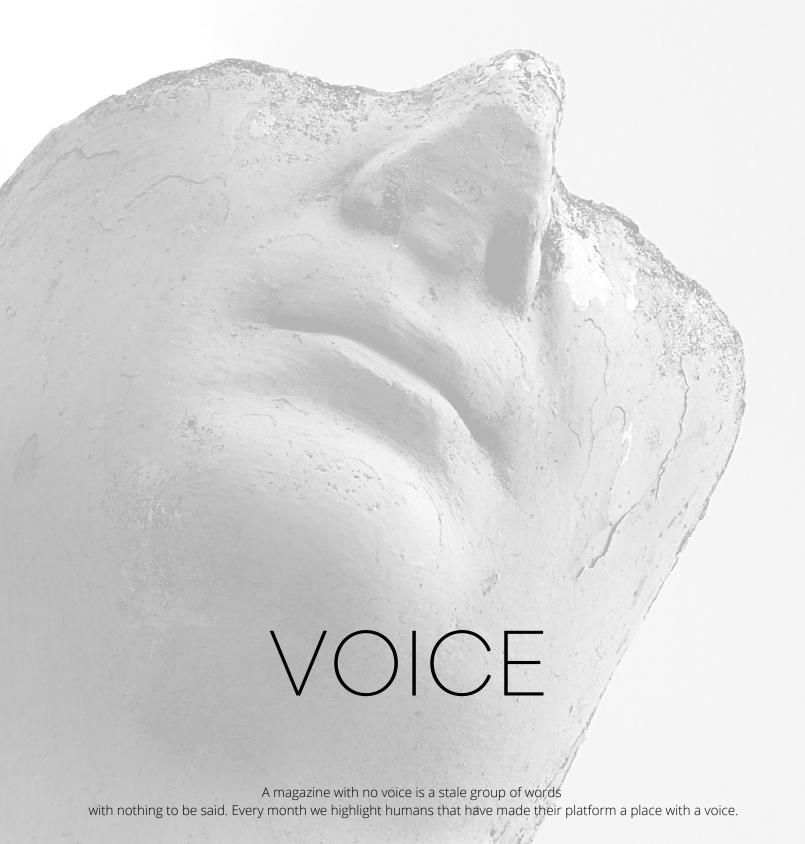
The idea is to make sure all 70 pieces can be used and interchange amongst themselves. A neutral color palette helps, But a colorful one is always very doable specially with a mix of prints. You're personality is key because it will dictate the colors you want and how you want to present yourself.

The biggest advantage of a capsule wardrobe is sustainability, You start to consume with more caution and make the decisions for quality items.

ÉHONTÉ shoes were created for that exact purpose. A concise wardrobe yet full of personality. Remember Accessories are your best friend for a capsule wardrobe. This is how you can show your personality. Statement pieces on a simple dress of any color can make or break your outfit. Layering is also a great way to create new and unique looks Your creativity can run wild when your options are smart.

I would love to see what you've came up with. Tag us @ehonte and show us your creativity.

Written by: Sergio Silva @diretorcriativo



A.O.C.

Alexandria Ocasio Cortez

FOLLOWING THE FINANCIAL CRISIS OF 2008, TRAGEDY STRUCK WHEN HER FATHER, SERGIO OCASIO-ROMAN, PASSED AWAY, FORCING HER FAMILY TO SELL THEIR WESTCHESTER HOME. ALEXANDRIA PULLED EXTRA SHIFTS TO WORK AS A WAITRESS AND BARTENDER TO SUPPORT HER FAMILY DURING THIS TIME, DEEPENING HER COMMITMENT TO ISSUES IMPACTING WORKING-CLASS PEOPLE.

DURING THE 2016 PRESIDENTIAL
ELECTION, SHE WORKED AS A VOLUNTEER
ORGANIZER FOR BERNIE SANDERS IN THE
SOUTH BRONX, EXPANDING HER SKILLS
IN ELECTORAL ORGANIZING AND
ACTIVISM THAT HAS TAKEN HER ACROSS
THE COUNTRY AND TO STANDING ROCK,
SOUTH DAKOTA TO STAND WITH
INDIGENOUS COMMUNITIES, THEN BACK
TO NEW YORK'S 14TH CONGRESSIONAL
DISTRICT TO LAUNCH HER PEOPLEFUNDED, GRASSROOTS CAMPAIGN FOR
CONGRESS.

SINCE HER SWEARING-IN TO CONGRESS IN JANUARY OF 2019, CONGRESSWOMAN OCASIO-CORTEZ HAS REMAINED COMMITTED TO SERVING WORKING CLASS PEOPLE OVER CORPORATE INTERESTS AND ADVOCATING FOR SOCIAL, RACIAL, ECONOMIC, AND ENVIRONMENTAL JUSTICE.

CONGRESSWOMAN ALEXANDRIA
OCASIO-CORTEZ IS A THIRDGENERATION BRONXITE, EDUCATOR,
AND ORGANIZER SERVING THE 14TH
DISTRICT OF NEW YORK IN THE
BRONX AND QUEENS. OCASIO-CORTEZ
GREW UP EXPERIENCING THE REALITY
OF NEW YORK'S RISING INCOME
INEQUALITY, INSPIRING HER TO
ORGANIZE HER COMMUNITY AND RUN
FOR OFFICE ON A PROGRESSIVE
PLATFORM WITH A CAMPAIGN THAT
REJECTS CORPORATE PAC FUNDS.

THROUGHOUT HER CHILDHOOD,
REPRESENTATIVE OCASIO-CORTEZ
SPLIT HER TIME BETWEEN THE BRONX
AND YORKTOWN. WHILE VISITING HER
EXTENDED FAMILY IN THE BRONX,
SHE SAW A STARK CONTRAST IN
OPPORTUNITIES BASED ON THEIR
RESPECTIVE ZIP CODES.

AFTER HIGH SCHOOL, ALEXANDRIA ATTENDED BOSTON UNIVERSITY AND GRADUATED WITH DEGREES IN ECONOMICS AND INTERNATIONAL RELATIONS. DURING THIS PERIOD SHE ALSO HAD THE OPPORTUNITY TO WORK IN THE OFFICE OF THE LATE SENATOR TED KENNEDY. HER ROLE IN SENATOR KENNEDY'S OFFICE PROVIDED A FIRSTHAND VIEW OF THE HEARTBREAK FAMILIES ENDURED AFTER BEING SEPARATED BY ICE. THESE EXPERIENCES LED THE CONGRESSWOMAN TO ORGANIZE LATINX YOUTH IN THE BRONX AND ACROSS THE UNITED STATES, EVENTUALLY SHE BEGAN WORK AS AN EDUCATIONAL DIRECTOR WITH THE NATIONAL HISPANIC INSTITUTE, A ROLE IN WHICH SHE HELPED AMERICANS, DREAMERS AND UNDOCUMENTED YOUTH IN COMMUNITY LEADERSHIP AND COLLEGE READINESS.

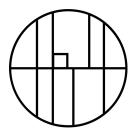


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