



LIFE IMPACT  
INTERNATIONAL

Change a *Life*.  
Change the *World*.

Annual Report 2023



# Mission & Vision

Our story began in 2001 when Life Impact International founder Lana Vasquez first heard about children as young as eight years old being sold and trafficked in Thailand.

At just 24 years old, Lana started a prevention home and became a momma to 52 children. That led to a rescue home when she rescued **ONE** little 8-year-old girl who was sold for \$24. Now, 22 years later, it has turned into an international organization in three countries.

Her mission and now Life Impact's mission is to Prevent, Rescue, and Heal, not just in Thailand but also in Burma and Brazil.

Our vision is to protect the vulnerable, fight for the exploited, and change the world **ONE** life at a time.



# Message from *Lana*

When I look back at all that was accomplished in 2023, my heart overflows!

First of all, I am so thankful for each and every one of you! Your support has allowed us to reach and rescue children in Thailand, Burma, and Brazil. It has sent out rescue teams, furnished safe homes, brought medical care and attention to the exploited, and fed the bellies of at-risk children so they didn't have to sell their bodies for rice and beans. Again, this year, it has brought healing to the hearts, minds, and bodies of precious children.

And second of all, I'm thankful for our Life Impact International team around the world that every day risks their lives in the most dangerous regions of the world on behalf of exploited children. We currently have 80 National Staff in Thailand and 38 in Brazil. In each country, they work tirelessly to prevent, rescue, and heal children, ensuring they get the care, love, and support they deserve.

In Brazil, we doubled the number of children we reach weekly, bringing it to 850!

In Thailand, we received the same authorization as the police to rescue victims of exploitation or trafficking!

In Burma, we started a home in the war zone for children who could be conscripted or taken as slaves by the Burmese Military Junta!

This past year, we truly Changed Lives and Changed the World together!

As you read the stories in this annual report and see the lives of the children you have changed, not only are you changing **ONE** life, but you are also changing the world.

I can't wait to see what's in store for us in the year to come!

It's an honor to have been and continue to be your hands and feet to the **ONE** and the World!

With a heart full of thanksgiving,

**Lana and your Life Impact Intl. Family**



## LEADERSHIP FISCAL YEAR 2023

### Board Members

#### Glenn Shaw

Owner - Shaw Homes

#### Paul Tims

Owner - Imperial Coffee Company

#### Brian and Jessi Gibson

Founding and Senior Pastors  
- HIS Church Amarillo,  
Henderson, Owensboro

#### Mike and Janet Rovner

Owner - MRC Construction  
Owner - Euodia Salon and  
Day Spa  
Marketplace Ministry Pastors  
- City Church  
Founders - Thrive Teaching

#### Aaron Antis

Owner - Kingdom Builders  
Consulting Group

#### Kim Mora

HR Director - Interface Child  
& Family Services

### Advisory Committee

#### Joe Antis

President - Shaw Homes

#### Diego Mesa

Founding Pastor - Abundant  
Living Family Church

# The *Problem*

## THAILAND



In Thailand, the U.S. State Department, in 2022 reported the country is a destination for child sex tourism, with migrant children and poor families the most vulnerable.

## BURMA



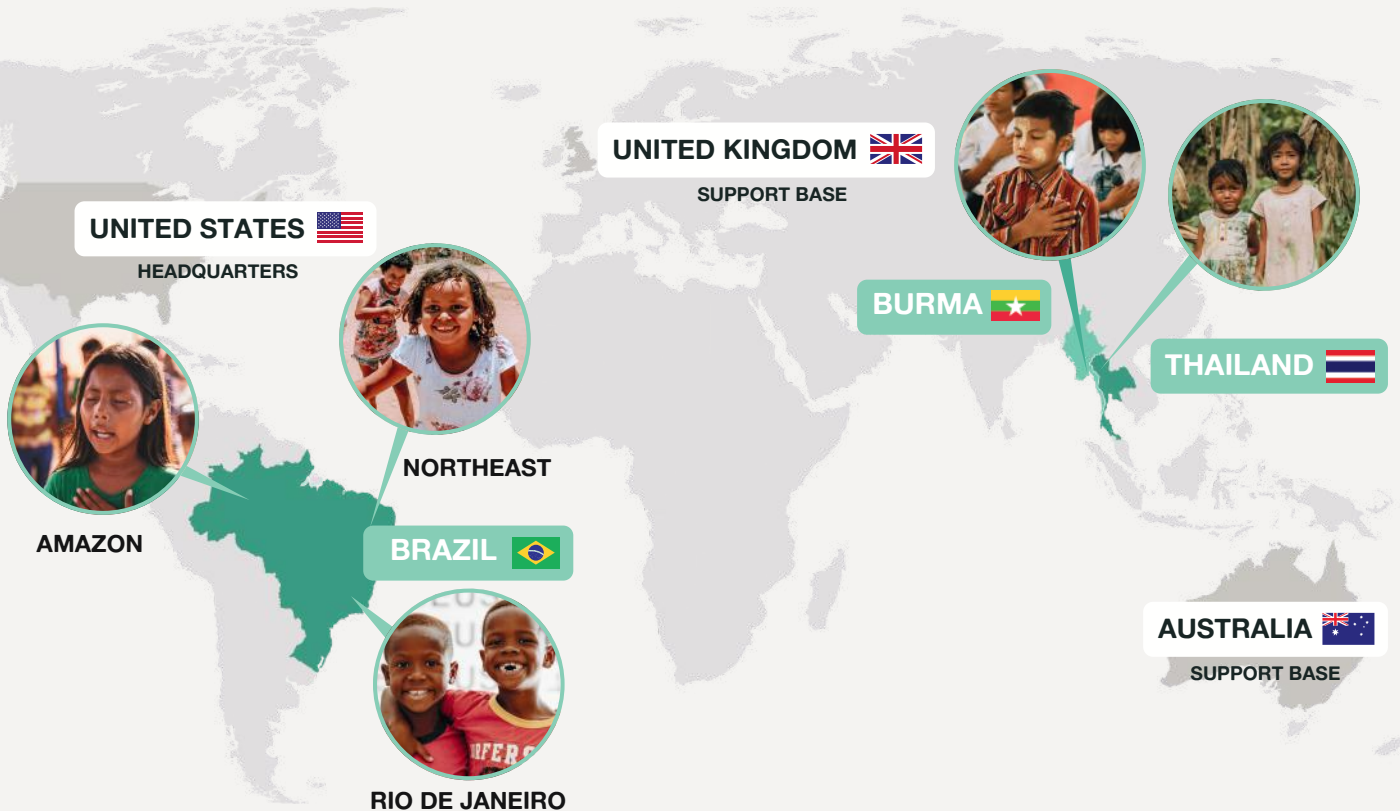
In Burma, where civil war has become one of the world's longest-running conflicts, Unicef reports that children are experiencing an unprecedented humanitarian crisis.

## BRAZIL



In Brazil, the U.S. Labor Department reports children face the worst forms of child labor. Some reports claim Brazil has the second-highest rate of child exploitation in the world.

# Global *Impact*



# The *Solution*

PREVENT



Life Impact first focuses on prevention and building relationships with each **ONE** we meet. We have outreaches in Thailand and Burma to identify at-risk children. We provide food, tuition, and other forms of support while also telling them about Jesus. In Brazil, we have prevention projects in three locations: Rio de Janeiro, the Amazon, and the Northeast. As we reach nearly a thousand children monthly, we provide counseling, awareness, tutoring, mentoring, vocational training, and activities to keep them off the streets and prevent them from a life of exploitation.

RESCUE



Only when prevention is no longer an option, Life Impact works with government agencies to rescue children. In Thailand, we are a part of the Multi-Disciplinary Task Force. The children we rescue are first brought to our transitional/safe home and then placed in family-style safe homes on the Promise Land with house parents who love them like their very own. Each of these children represents the **ONE** who gets to live the life every child should, a life full of freedom, playing, and just being a kid.

HEAL



Each **ONE** of these children also needs to experience the healing that can only come through the true Rescuer, Jesus. We teach them about His love for them every day. We are now on our Second Generation of Rescued children on staff at the Promise Land, working for the Life Impact Thailand Foundation in our three main departments: Prevention, Rescue, and Heal. They are everything from our daycare teachers to interpreters, on our rescue and prevention teams, and in taking care of and maintaining the Promise Land and Farm. Many are Worship Leaders, Sunday School Teachers, and even House Parents!



18 Family-style Safe Homes



850 Children Enrolled in 3 Prevention Projects in Brazil



Vocational Training & Farm in Thailand



86 Rescued Children in Thailand



Next Gen Housing in Thailand



Established 1st Safe Home in the Interior of the Amazon



House of Hope in the Burma War Zone



Transitional/Safe Home in Thailand

# 2023 *Victories*

## THAILAND



**2 Family-Style Safe Homes Built** on the Promise Land

**16,000 People Heard** the Good News of freedom

**1,400 Children Reached** monthly through prevention projects, partner homes, and migrant schools

**16+ Families Supported** monthly, helping parents not sell their children and keeping families together

## BURMA



**Built a War Zone Orphanage** despite war and a natural disaster

**12 Children** living in the House of Hope in a war zone

**5 Outreaches** to displaced people living in a war zone

**1,670 Reached** with the Good News of hope in Jesus

**8,870 lbs of Food Distributed** to vulnerable people hiding in the jungles from the military junta

## BRAZIL



**2 Prevention Centers Built & launched** in Rio de Janeiro and Juazeiro do Norte

**850+ Children Reached** monthly through our prevention projects in Rio de Janeiro, Juazeiro do Norte, and the Amazon

**First Safe Home Pioneered** in the interior of the Amazon

**Acquired and Renovated a Soccer Field** in the most dangerous slum in Rio de Janeiro for 150 at-risk and vulnerable boys

## NEW PROMISE LAND FAMILY-STYLE SAFE HOMES



## BURMA'S HOUSE OF HOPE BUILT



## NEW PREVENTION CENTER IN NORTHEAST



## NEW SOCCER FIELD IN RIO DE JANEIRO



## CRACKHOUSE TURNED PREVENTION CENTER IN CITY OF GOD



## NEW SAFE HOME IN THE INTERIOR OF THE AMAZON





# Thailand

86

Rescued Children on the Promise Land

150

Outreaches

3K

People Reached

54K

lbs of Food Distributed

To reach the **ONE**, you have to start with many. Life Impact's outreaches in the most vulnerable communities targeted by traffickers raise awareness, provide food and supplies, and give emergency support. As we build relationships, we work to prevent the next child from being exploited and try to keep families together.

We also partner with schools and boarding homes to reach more than 1400 children monthly and keep them safe from exploitation. We also help provide teachers' salaries, school supplies, uniforms, and meals to these vulnerable children.

In 2023, we built two new family-style safe homes on the Promise Lands, one for the boy's side and the other for the girl's side, making a total of 18 family-style safe homes. The House Parents raise these children as their own alongside their biological children, and many of the rescued children find healing in being a part of a real family, most for the very first time.

Lives are also transformed through our regular worship services. Many from the first generation we rescued serve on the worship, outreach, and rescue teams. The holistic approach we take to ending human trafficking means the rescued are now rescuing in their own generation and changing their own nation, **ONE** life at a time.





# Rescued to *Rescue*



Wanida (left) and her siblings

Wanida lived her early years in war-torn Burma with her parents, three sisters, and a brother. Wanida says her mother had a gambling problem. When she won money, the family had plenty to eat, but when she lost it, they were forced to beg and borrow from neighbors and relatives. She says their tiny house had a roof that leaked, so sometimes they were forced to sleep with wet blankets. She says her father was an alcoholic and would beat the family when he was drunk. Sometimes, the children ran away from home and slept in a nearby livestock stable. Sometimes, the father would throw food on the ground and have them eat it off the floor.

When her mother died, Wanida says her father took them to Thailand to stay with relatives. After he died due to his alcoholism, she and her siblings were taken to a refugee camp.

After a couple of years in the refugee camp, Wanida says an uncle took them to live with him in a small bamboo hut with eight other people. While she had a small roof over her head, at ten years old, Wanida couldn't attend school and was forced to work. Wanida washed dishes at a beer garden and would remember how her hands were raw from washing dishes all day. The relatives would take the very little money she made. She was often scared and didn't feel loved. It was her uncle's employer who reached out to Life Impact, asking us to check on Wanida and her four siblings. We ended up rescuing them all.

Wanida says that day, she began a new life. She could finally stay with all of her siblings, attend school, and make new friends. She says she felt love, joy, and safety for the first time. But she says most importantly, she found Jesus.

**Now, she works on our prevention and rescue teams. She says she wants to rescue children from terrible situations and help them know the greatest Rescuer of all, Jesus.**



Scan the QR code to hear from Lana and Wanida!





# Burma

5

IDP  
Outreaches

1.6K

Reached with  
the Gospel

3.8K

lbs of Food  
Distributed

10

Children at  
House of Hope

Caring for even **ONE** Internally Displaced Person (IDP) caught in Burma’s Civil War has a considerable impact as we focus on providing food and supplies to those forced to hide in caves or live under plastic tarps.

Conflict has long been a problem in Burma, but three years ago it intensified. After a democratic election, the military regime staged a coup, taking control of the country. Resistance fighters along the border with Thailand recently gained ground in taking back control from the military junta. Because of this, the fighting in the region where we serve has escalated, putting our team and our House of Hope Children’s Home at great risk.



Our team’s prayer request: “Praying over the House of Hope for the safety of everyone. We are concerned about the jets coming to our area and the bombs in the village.”

# House of Hope



Despite the war and other setbacks, our team in Burma opened the House of Hope in 2023. It's a safe place for children orphaned by civil war and at risk of becoming conscripted as child soldiers for the Burmese Military Junta or forced to work in the casinos along the border. Now, 12 children have a new place to call home along the border with Thailand, with doors open for more to come.

We purchased 12 acres of land through generous donations in 2022 and started building the home in March of 2023. But it wasn't easy. At one point, the team had to flee to Thailand when the civil conflict came to their region. Then, when they were finally able to return and begin the work again, a storm

came through, knocking down what they had built. They redesigned the building to make it stronger and, in July, completed it.

They were also able to build fencing to further protect the children and a well to provide clean water to drink and shower. Now, the children and their house parents have a safe place to live and grow. Despite the war, the children are thriving and are learning how Jesus is their true refuge and peace.

**Scan the QR code to hear from the House of Hope Director and one young girl who is no longer vulnerable and at risk.**





# Brazil

**870**

Children Enrolled Monthly

**110K**

Meals Provided

**17.6K**

lbs of Food Distributed

**51**

Evangelistic Events

**750**

Reached Monthly with the Gospel

**ONE** 13-year-old girl in Northeast Brazil caught our attention when we first visited the country to launch Life Impact. She took us into her single Mom's adobe hut and showed us her broken down, unplugged refrigerator filled with food she made from selling her body. She was among many heartbreaking stories we heard as we traveled from one end of this vast country to the other to understand the depth of the crisis facing vulnerable children in Brazil.

## RIO DE JANEIRO



In Rio de Janeiro, we serve two communities considered to be some of the most dangerous places in the world, controlled by some of the largest drug trafficking groups in Brazil. Boys are at risk of becoming drug traffickers, and girls are vulnerable to sexual exploitation. They see no other options for their future.

A crackhouse turned Prevention Center in Cidade de Deus (City of God) provides a safe place for children to receive tutoring, vocational training, counseling, hot meals, and the message of Jesus. Classes include ballet, computer skills, as well as wood and metalwork so children know their value, giving them a way out of the drug trafficking trade.

## NORTHEAST BRAZIL



In the Northeast, children sell their bodies for rice and beans. The desperation is unbearable, and starvation is a reality. Because of the extreme poverty, this region is a target for child exploitation.

At one Prevention Project in Northeast Brazil, we went from 70 children gathering under a tree to 120 children in a small house to over 250 in a renovated flip-flop factory. We also meet four times a week rather than just once.

For many living in hard-to-reach areas, where the abuse is rampant, we pick them up in our very own bus.

The house we used to meet in for prevention will now serve as a daycare/preschool. It is a desperate need since we've seen an increase in attempted kidnappings, and many children often wander the dusty roads unattended, wearing only a diaper and very little clothing.

## AMAZON



In the Amazon, our prevention project is next door to one of the community's largest red-light districts. The children receive tutoring, counseling, soccer lessons, and a warm meal. We have increased our programs to four times a week, reaching nearly twice as many children. Our outreaches include visits to the community and schools where we teach safe touch and suicide prevention.

We also pioneered our first safe home in the interior of the Amazon. Its rooms will soon be filled with laughter and the sounds of freedom from the precious children who need to be rescued in this region.



# ONE Life *Changed*

The life of **ONE** 11-year-old girl is being changed because of our prevention project in the Amazon.

Ana's mother gave birth to her when she was only 16. Ana doesn't always live with her, but when she does, it places her in a volatile environment because of the many fights between her mother and stepfather.

Ana lives most of the time with her father, who is 52. As a musician, his lifestyle is unstable. He often leaves her with different babysitters and doesn't care that she spends a lot of time on the streets. Several times, she has ended up alone in the red light district, in the middle of a drug trafficking zone.

Because of the turmoil in her life, friends and others who care for her say Ana is emotionally unstable and deals with anger. She suffers from waves of sadness that make her want to disappear, as she says, for being rejected and neglected by her family.

We believe taking Ana into our project will change the trajectory of her life!

# ONE *Missionary's* Story

Changing **ONE** life might seem insignificant until you understand how changing **ONE** life can impact so many others. Larissa Brown, the Director of our Children's Home on the Promise Land, is just one example of that. Larissa has a remarkable story of how she came to serve as a missionary to Life Impact.

When Larissa was just ten years old, Lana served as her Sunday school teacher. During one class, Lana says the Lord told her to pay special attention to Larissa, to love her as her own, and take her under her wings because He had special plans for her. Lana obeyed God and embraced Larissa, immersing herself in every aspect of her life, mentoring and discipling her through her teen years.

At 17, while praying and seeking God about her future, God told Larissa she would bring the healing power and love of Jesus to the children who suffered the most. She says she saw a vision of herself in a two-story wooden house with children who had brown skin and black hair sitting in a circle worshipping. She says she was telling them about the love of Jesus.

Two years later, Lana invited Larissa to Thailand, and at 19 years old, that vision became reality.

Larissa has served us for nearly 15 years, overseeing our caregivers' training and the children's development.

Larissa says she's motivated most by watching those who were some of their first rescues, now serving as staff at the Promise Land.

**“Seeing them walking in God’s plan and raising up the next generation has been full circle.”**



# Stewardship and *Trust*

Your trust is something we do not take for granted. Life Impact is committed to transparency and excellent stewardship of the resources you entrust to us. It is actually one of our core values taught throughout our Life Impact International DNA. Our partners lock arms and join forces with us, working together to end child exploitation by changing the world **ONE** child at a time.



Mike and Janet Rovner are Life Impact board members and some of the first supporters of Life Impact International. Both are successful business owners and industry leaders in Southern California of MRC Mike Rovner Construction and Euodia Day Salon and Spa. In their free time, they are Business Pastors and run a Market Place Ministry called Thrive.

Mike and Janet have known Lana, the founder of Life Impact since she was 19 years old. Janet actually sent Lana to her destiny when she bought Lana's first ticket to Thailand with money she'd been saving to buy a new couch. Janet was planning to buy it that day after church; the rest is history. Since then, the Rovners built a girl's vocational training center and safe homes, funded school buses, and rescued children around the world.

We are honored to have Mike and Janet Rovner as forever friends, supporters, and leaders in the fight with us!



***“Business is more than just about a profit and loss statement; it’s about the people you work with and the people you have the potential to affect when your business is successful. Maybe you are looking for a charity you’d like to give to. If you don’t have one, I’d love to recommend Life Impact. It’s one of our very favorite charities because they are helping save children from potential sex traffickers. Lana is a combination of Indiana Jones and Mother Teresa.”***

Scan the QR code to hear what Mike has to say about Life Impact!







# ONE *Supporter's* Story

Chris and Sallie Hunter, through their business, Victory Auto Sales, have helped us in unique ways. They first heard about Life Impact in 2016.

Chris said when they started their business in 2017, he told God it was all His and wherever He showed them to put His money, they would. Chris says Life Impact was one of those places, committing to give a portion of each auto sold.

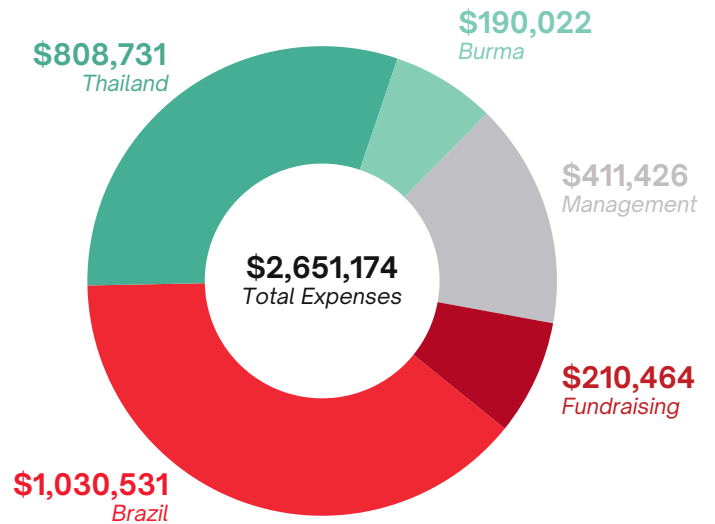
Then God asked them to go above and beyond when Lana expressed an interest in purchasing a used Honda Pilot sitting in their car lot. Chris says when God told him to give Lana the car, he told his wife, and she completely agreed. The Honda Pilot has blessed Lana and the staff at Life Impact's U.S. base in Oklahoma.

Then, recently, the Hunters decided to get the word out about Life Impact through racing. Chris has been racing micro sprint cars since he was 11 and recently handed over the reins, or in this case, the steering wheel, to his son. He thought, "What better way to honor God in what we enjoy doing than to raise awareness about Life Impact and help get some more supporters to help feed and protect God's children." This year, they expect to drive a micro sprint car fully wrapped in the Life Impact logo at races in Illinois, Kentucky, and Oklahoma, some of which air on television.

Thank you to everyone for the creative ways you support Life Impact's work.



# Financial Accountability



## DONATION REVENUE + INCOME

Donation Revenues	\$2,538,221
Other (merchandise sales, etc.)	\$49,218
In-Kind (donated office space, team vehicle, supplies)	\$48,255
<b>TOTAL INCOME</b>	<b>\$2,635,694</b>

## EXPENSE

Direct Program Services	\$2,029,284
Management	\$411,426
Fundraising	\$210,464
<b>TOTAL EXPENSE</b>	<b>\$2,651,174</b>

The **\$2,538,221** you gave in 2023 was used for outreaches and programs to Prevent, Rescue, and Heal trafficked, exploited, and at-risk children in Thailand, Burma, the war zones in between, and Brazil.



Life Impact International is proud to be a rated charity and is regularly reviewed by independent third-party organizations.

**We earned the Gold Star of Transparency**



### **Give**

Your gift ensures children are safe, secure, and loved



### **Partner**

Commit to stand with us long term



### **Pray**

Pray out the plan of God for our children



### **Fundraise**

Host an event to change a life



### **Connect**

Sign up to receive powerful prevent, rescue, heal stories



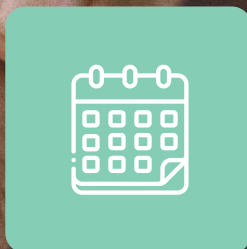
### **Volunteer**

At our Broken Arrow, OK office



### **Teams Opportunities**

Commit to short or long-term mission work



### **Invite Lana/Life Impact**

Dynamic and engaging stories and inspirational messages



# Ways to Give

## TEXT

Text **IMPACT** to 28950  
For example to give \$100,  
Text: **IMPACT100**

## SCAN



## MAIL

Life Impact International  
PO Box 1984  
Broken Arrow, OK 74013 USA

Please make checks payable to  
**Life Impact International**

[lifeimpactintl.org/give](https://lifeimpactintl.org/give)



**LIFE IMPACT INTERNATIONAL**

PO BOX 1984, BROKEN ARROW,  
OK 74013 | 918.957.5682

**lifeimpactintl.org**

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