

SHALOM

GREENSBORO

COMING FULL CIRCLE

FATHER AND
DAUGHTER SHARE
SOCIAL JUSTICE SPARK



Sloan Scholarship

\$2M Endowment
Sustains UNCG
Scholars **p9**

New Connections

Chance Encounter
Proves Serendipitous **p15**





HOW TO PAY FOR CAMP

Paying for camp can be overwhelming. Here are some steps to make the first year possible:

Step 1: Find an eligible camp using the One Happy Camper website jewishcamp.org/one-happy-camper.

Step 2: Apply for camp.

Step 3: Apply for the One Happy Camper grant on the above website.

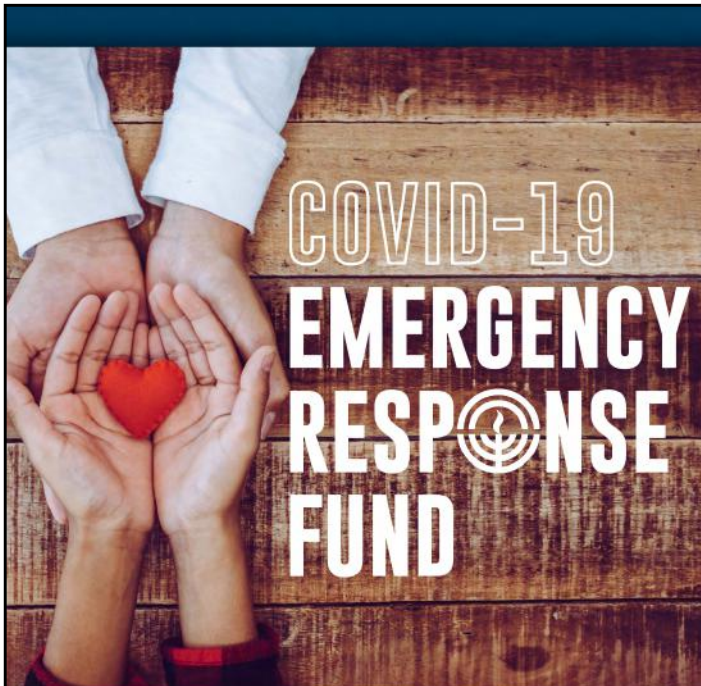
First time campers, regardless of need, receive \$2,250 to go to an approved non-profit Jewish overnight camp that is at least 18 days long. For programs between 12-18 days, campers receive \$875. There are additional monies for first time campers attending specific camps.

Jewish Family Services offers need-based scholarships. To apply for a scholarship, go to www.jfsgreensboro.org and download the application. **Scholarship applications are due the last day of February** and notifications are made by mid-March. For information on camp scholarships, contact Betsy Gamburg (336) 852-4829 x225.

Greensboro Jewish Federation has additional grant opportunities including the Stanley Shavitz Camp Judaea Camper Incentive Fund, and the Fischer Send-A-Kid to Overnight Jewish Camp Incentive Grant Fund. First and second year camp grant opportunities are available through these funds. For more information on paying for Jewish overnight camp, contact Carly Dunno (336) 852-5433 x243.

CONSIDERING JEWISH OVERNIGHT CAMP FOR THE FIRST TIME?

YOUR CHILD MAY BE ELIGIBLE FOR A GRANT OF UP TO \$2,250 THIS SUMMER!



The Jewish Community Emergency Response Fund helps address the immediate needs of individuals and organizations during the COVID-19 crisis.

We urge you to consider giving to this fund which will assist us in providing housing assistance, food and mental health services, to the Jewish residents in Guilford County during this critical time. All donations to the emergency response will be designated to the *Tobee W. and Leonard J. Kaplan JFS Client Assistance Fund*.

TO DONATE:

- Visit shalomgreensboro.org
- Call the Federation office (336) 852-5433
- Mail a check payable to **Greensboro Jewish Federation** to 5509-C West Friendly Avenue, Greensboro, North Carolina 27410
- Contribute a Donor Advised Fund Grant through the **Jewish Foundation of Greensboro**

If you are experiencing hardship and would like to apply for emergency response funds visit www.jfsgreensboro.org to access the application and guidelines, or contact Betsy Gamburg by phone (336) 852-4829 x225 or by email at bgamburg@shalomgreensboro.org.



Greensboro
JEWISH FEDERATION



Jewish Family Services
of Greensboro



JEWISH FOUNDATION
OF GREENSBORO



HELPS OUR COMMUNITY FLOURISH

Welcome to the November/December issue of *Shalom Greensboro* magazine.

These last several months have been like no other, with racial and religious divides, social unrest, political fault lines, and all of this in the context of a pandemic which shows no signs of letting up. Since you've last opened these pages, we've all also been saddened by the loss of Justice Ruth Bader Ginsburg, the first Jewish, female justice in American history, and a tireless fighter for equal justice for all people.

Throughout these trying times, your Federation has been busy maintaining its services. This has been especially true for Jewish Family Services, which has gone to extraordinary lengths to provide essential services such as medical transportation, food support, as well as working overtime to stay in touch with so many of the elderly and ill in our community. Through your generosity, we are prepared to assist any who have been impacted by COVID-19 through job loss, ill health, problems with access to housing, medical care or food.

It is fitting that the theme of this month's *Shalom Greensboro* is *L'dor V'dor – Generation to Generation*. In these unprecedented circumstances, the Federation and our synagogues have quickly moved to create new ways to reach all of us, bridging generational knowledge gaps and keeping us all connected through virtual Shabbat services, virtual events for young families, virtual High Holiday celebrations and numerous other online encounters. We continue to do so with plans for many more educational and social (distanced, of course) events, as you will see in this issue.

We are also excited to have another first this year – a father-daughter campaign duo. Ron and Marissa Milstein, along with their campaign team, are already hard at work. I look forward to another exciting and engaging campaign this year to continue the important work of sustaining our Jewish community from generation to generation.

Tom Cone, President
Greensboro Jewish Federation
2020 - 2022



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ON MY MIND: Hello in there, Hello

By Marilyn Forman Chandler, *Executive Director*



Marilyn Forman
Chandler

I dedicate this column to Justice Ruth Bader Ginsberg, z”l, an elder stateswoman who fought for the rights of all individuals and inspired younger generations to carry on the fight for justice.

Robert and I just returned from Florida where we were caring for Robert’s mother who just came home from the hospital following surgery. While there, we came to know healthcare and insurance systems up close as well as how loneliness can creep into one’s life and how it can have a debilitating effect upon the health of individuals; particularly, the elderly. When communal life activities suddenly come to a screeching halt and everyone is afraid to come too close for fear

of becoming sick, the world that we once knew becomes smaller and smaller and we find ourselves sitting in a room or at home all alone. The importance of family and friends and of a strong communal infrastructure that can assist and respond is essential.

Our Jewish Family Services focuses on promoting health — physical, emotional and spiritual care for our elders and assists individuals and families with their needs. We do this with professionally trained staff members who care for our community through music, art, exercise, educational experiences, meditation, volunteer opportunities and transports to healthcare appointments. JFS staff and volunteers have called our elders throughout the pandemic and will continue to do so for as long as needed. We have caring social workers who can conduct confidential telehealth sessions with clients who need someone with whom to just talk or express their angst.

This year’s Annual Campaign — *L’dor V’dor: Honoring the Past, Securing the Future* — significantly supports the great work of our JFS and makes it possible for our community members to feel whole again.

Unique this year is the Human Services Relief Fund which will feed into the Tobee W. and Leonard J. Kaplan JFS Client Assistance Fund. This fund helps to assist with housing, food, medical care, support for those with special needs, and assistance with mental health issues. While matching funds in the past have been matched dollar for dollar at 100%, This opportunity allows for every new or increased campaign contribution above \$100 to be matched at 50% through December 31, 2020. This match is made possible by The Leon Levine Foundation and the HSR Fund of the Jewish Federations of North America, in partnership with many private foundations.

One of my favorite folk music artists, Joan Baez, longingly sings a John Prine song entitled, “Hello In There.” Now, more than ever, it reminds me of the importance of supporting JFS through the Federation’s annual campaign; for we say: “Hello in there, hello.”

*Ya know that old trees just grow stronger,
And old rivers grow wilder every day.
But old people just grow lonesome
Waiting for someone to say, "Hello in there, hello."
So if you're out walking down the street sometime
And spot some hollow ancient eyes,
Please don't just pass 'em by and stare
As if you didn't care, say, "Hello in there, hello,"*

— John Prine



336.852.5433

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Executive Director

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President, Board of Trustees



336.852.0099

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Endowment Director

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336.852.4829

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Michele Gordon
Jewish Family Services Chair



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Andrew Bowen Photography

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Different Look, Same Great Mission: Campaign Goes Virtual in 2021

By Emily Gray, Director of Donor Engagement and Campaign Operations

The Federation's Annual Campaign is a great example of what makes Jewish Greensboro one of the most vibrant and special places to be a part of. Each and every year, our diverse community comes together in an outpouring of support that helps Jewish life thrive locally and improves the circumstances of so many others across the globe.

The 2021 campaign will be similar to and unlike any other. While we can't physically be in the same room this year, we have put together a slate of virtual events that will help us match and even surpass the energy and excitement of campaigns past.

Go ahead and mark your calendars for our Campaign Kickoff event on December 9th.

This year, more than ever, it is important to come together to show our community's resilience. Extraordinary times call for an extraordinary speaker. And I am thrilled to announce that celebrated author and former *New York Times* writer and editor Bari Weiss will be our keynote speaker.

More exciting virtual events are being planned for upcoming months. Stay tuned for updates in this space from Ron and Marissa Milstein, your 2021 Campaign Co-chairs, who so charmingly grace the cover of this issue.

At a time of so much uncertainty, your support of the Greensboro Jewish Federation is vital. This is a defining moment in our history and we need your help to ensure that the annual campaign, the engine that drives Federation, continues to thrive. Your generosity will enable us to maintain critical services, support our beneficiaries and keep the community moving forward. Together, we will overcome these once-in-a-generation challenges.

True, this year's annual campaign will look a bit different. But the mission remains the same: to make life in our Jewish community better today and even stronger in the future.

We are all in this together, each of us, from generation to generation — *L'dor V'dor: Honoring the Past, Securing the Future*.

“This year, more than ever, it is important to come together to show our community's resilience.”



HONORING THE PAST, SECURING THE FUTURE

“MAKE MINE A DOUBLE”

Join us for a *Virtual* **MATCHING GIFT TELETHON**

SUNDAY, DECEMBER 13 • 10 A.M. TO NOON

The Greensboro Jewish Federation's Matching Gift Telethon has pivoted to a virtual format due to the COVID-19 pandemic.

Volunteers are needed. Register to volunteer at www.shalomgreensboro.org or by calling (336) 852-5433. *There will be technical support available.*

Thanks to The Leon Levine Foundation, JFNA and other generous donors, your 2021 supplemental gift will MULTIPLY, and YOU CHOOSE how to designate your increase and match.

L'dor V'dor
HONORING THE PAST, SECURING THE FUTURE

FAMILIES KEEP US STRONG From Generation to Generation

“The family has always formed the center of the Jewish community, from Genesis to the Ten Commandments to daily practice through time.” This notable assertion, made in a Network of Jewish Human Service Agencies paper titled *Bringing Jewish Values to Life*, beautifully captures the commitment of Jewish Family Services (JFS) to the Greensboro Jewish community. All the work the agency does springs from this idea.


“A crisis in the family is a crisis of the entire community,” the paper goes on to state. Truer words would be hard to find. Which is why JFS focuses its wide range of programming on meeting real family needs — material, educational and spiritual. By helping a young person through college, sending a child to camp, helping to fund a teen’s trip to Israel, arranging access to affordable therapy, keeping older adults from feeling isolated in long-term care facilities, and providing transportation to religious services, JFS works to strengthen the individual, the family, and through them, the entire community.

Big or small, all of these needs are important. And they are not just physical. Throughout the year, programs at JFS offer opportunities for families to work together to do mitzvot and give back, thus teaching important Jewish values to our children and bringing to life the concepts of tzedakah and *Tikkun Olam*. From the preschool food donation efforts and volunteers working to stock the Food Pantry, to families celebrating Chanukah at Abbotswood, doing warm clothes drives, packaging and delivering gift bags at home care facilities, JFS strives to be a place where families can grow and thrive.

“A crisis in the family is a crisis of the entire community.”



ARE YOU IN NEED
BECAUSE OF
COVID-19?



Jewish Family Services
of Greensboro

WE ARE HERE FOR YOU.

Application Information for COVID-19 Emergency Response Funds

The COVID-19 Emergency Response Fund was created to help ease the financial burden of the Jewish community in Guilford County as a result of the pandemic.

If you are experiencing hardship and would like to apply for emergency funds, visit www.jfsgreensboro.org to access application and guidelines.

Contact Betsy Gamburg (336) 852-4829 x225 to apply by telephone or if you have any questions. Betsy can be reached by email at bgamburg@shalomgreensboro.org.

Give your Old Car New Life



Don't Trade it.
Donate It!

Donate your car to Jewish Family Services of Greensboro. JFS will receive 80% of the profits from any donated vehicle. These funds will help support our programs and services including: Food Pantry, Client Assistance Fund, Van Service, Counseling, Case Management and Scholarships & Grants.

Through a partnership with CARS (Charitable Adult Rides & Services), a 501(c)(3) nonprofit organization, Jewish Family Services of Greensboro can simply and seamlessly process your donation. All types of vehicles—including cars, trucks, trailers, motorcycles, boats are accepted.

To donate, call (336) 852-4829 or visit JFS online at www.jfsgreensboro.org. CARS will contact you to pick up the car, handle all paperwork, and will send you a tax receipt.

TODAH RABAH

We thank the following people for their contributions to Jewish Family Services. All contributions to JFS are used to support JFS programs and services and those in our community unless otherwise specified by the donor.

FOOD PANTRY

Herbert Baum and Kathleen Whitmire
Beth David Men's Club
Jonathan Burzier
Pat and Peter Levitin
Piedmont Retina Specialists
Leonard Samet

In Honor:

Of: the birth of Maya Rose Wuth
From: Maddie Reed
Of: the marriage of Jacob Evan
Aberman to Caroline Baldwin
Check
From: Judy Frederick and Steve Shavitz

In Memory:

Of: David Frazier
From: Rene and Tom Cone
Wendee and Ivan Cutler
Bernice and Zev Harel
Joann and Bruce Jones
Paula Justice
Katy Claussen
Dena Kovach
Sarah Malino
Piedmont Retina Specialists
Maddie Reed
Erin and Keith Rosen and
Family
Phyllis Shavitz
Lon Tytell
Nancy and Allen Unger
Christina Van Wagenen

Of: Carol Wearb Tuck
From: Caren and Larry Appel
Amy and Glenn Chrystal
Bea and David Mandel
Maddie Reed

Of: Rob Skirboll
From: Caren and Larry Appel
Amy and Glenn Chrystal
Bea and David Mandel

Of: Sarah Crecraft
From: Bea and David Mandel

Of: Cathy Frederick
From: Rose and Victor Ackermann
Amy and Glenn Chrystal
Susan and Gary Simmons

Of: Harriett and Lee Gardner
From: Zelda and George Breslow

Of: Bootsie and Harold Gutterman
From: Zelda and George Breslow

Of: Elsie and Mose Samet
From: Zelda and George Breslow

Of: Gloria Clarke
From: Lillian Rostoker

Of: Steven Bernstein
From: Bobbie and Bernard Mann

Of: Doris Tanger
From: Amy and Glenn Chrystal
Bobbie and Bernard Mann

Of: Arlene Sweet
From: Amy and Glenn Chrystal
Judy Frederick and Steve Shavitz

Of: Stanley Furer
From: Judy Frederick and Steve Shavitz

Of: Harriet Elrad Wilson
From: Judy Frederick and Steve Shavitz

Of: Veronica Simmons
From: Judy Frederick and Steve Shavitz

JEWISH FAMILY SERVICES

Rhonda and Steven Gittis
Jill and John Masters

In Honor:

Of: Susan Robinson for receiving
the Marilyn Forman Chandler
Award
From: Polly and Buzz Strasser

In Memory:

Of: Ellen Ellsweig
From: Polly and Buzz Strasser
Of: Rob Skirboll
From: Roz and Rich Weintraub
Of: Doris Tanger
From: Elaine Abrams
Arlene and Alan Bardy
Irene and Irv Cohen
Polly and Buzz Strasser
Shelly Weiner Weintraub and
Ben-Moshe Families

Of: Carol Tuck
From: Shelly Weiner
Roz and Rich Weintraub

Of: Steven Bernstein
From: Bobbie and Bernard Mann

Of: Arlene Sweet
From: Arlene and Alan Bardy
Polly and Buzz Strasser

Of: Ann Falk
From: Polly and Buzz Strasser

COVID-19 EMERGENCY RESPONSE FUND

Robert Ainbinder
Betsy and Richard Fox
Ari Gauss
Sheryl Gottlieb-Siar
Nancy Hoffmann
Stephen Mostofsky
Larry Piltz
Joy Shavitz
Terry Waranch
Joan Weiss

In Honor:

Of: Randall Kaplan
From: Jewish Foundation of
Greensboro

Of: Jerry Pinsker
From: Jewish Foundation of
Greensboro

*We apologize if we have missed
anyone's contribution.*

*Please call Jewish Family Services
(336) 852-4829 x222 if we missed
you, and we will include you in the
next issue. The minimum donation
for each submission is \$10.00.*

Thank you.

JEWISH FAMILY SERVICES Welcomes New Staff Member



Amanda Loflin

Jewish Family Services is thrilled that Amanda Loflin has joined us as Volunteer and Program Coordinator. She will be at the agency Monday through Thursday, working remotely part of the time.

Prior to moving to Greensboro in 2015, Amanda earned a B.A. from the New

School University and pursued her passion for the live music industry. A job with Carolina Theater allowed her to maintain her involvement and love for live music when she moved to town.

"I went from working on the stage to programming an 1,100-seat auditorium," recalls Amanda.

Recently, Amanda worked as Event and Program Coordinator for LaBauer Park — accepting the position after serving on the planning committee and helping to organize opening day events at the park. In that role, and as someone who has often volunteered, Amanda has had many opportunities to work with and alongside volunteers.

"I am so appreciative of people who give their time for a good cause and I enjoy seeing the relationships that form when people volunteer together. I believe volunteering is an integral part of building community," says Amanda. "I am so excited about the opportunity I have with Jewish Family Services to work with volunteers on a more personal level, in a community that I am part of and feel a strong commitment to. I'm very grateful."

Greensboro has quickly become home to Amanda, her husband and their three children.

"The Jewish community in Greensboro is a special one," she says. "It has been warm, welcoming and engaging for us. I look forward to doing that for others."

Amanda will be reaching out to the community and welcomes your ideas and thoughts. She can be contacted at 336-852-4829, ext. 227 or aloflin@shalomgreensboro.org.

**“I believe
volunteering
is an integral
part of building
community.”**

SHARING WISDOM

Between the Generations BY MARK BOCHKIS



Ron Milstein

He looked around the shul, but no one was coming to help. People were walking by, but no one stopped — too busy to pay attention to the blood running down his eight year-old daughter's hand. Maybe just not wanting to go through the trouble.

Hoping to spend the day celebrating the High Holidays with their congregation, Ron and Marissa Milstein instead ended up at a Long Island doctor's office, having Marissa's little hand mended.

Not a moment that particularly stands out to Marissa from her childhood. One maybe more memorable to Ron as a concerned parent. But, it's a shared memory that stands in contrast to the experience the Milsteins had at another shul, a little south of Long Island.

A few years later, Ron, Marissa, younger brother, Alex, and mom, Martha, found themselves in Greensboro. Ron's new job brought the family to town, but they knew almost nothing about the community they were joining.

"It was a bit of a culture shock," recalls Ron. "But, it actually didn't take that long for it to feel like home."

The warm welcome at Temple Emanuel had a lot to do with that.

As an interfaith family, Ron and Martha were concerned about how they would fit into the congregation. Even though Marissa's mom was raised Catholic, it was important to her that her children learned about their Jewish heritage, and she wanted Marissa and Alex to be raised Jewish.

As it happens, there was nothing to worry about. The reception they got was the opposite of Ron and Marissa's experience that fall day in Long Island.

Not too long after, Ron started to attend Torah study. Which was a bit unexpected.

Ron did grow up in a very Jewish neighborhood in Long Island, surrounded by extended family members and in a home full of Jewish traditions. But, as was common, these traditions — beyond the usual observances of the Jewish calendar — were more



Marissa Milstein

secular in practice.

However, Ron's parents, while not regulars at services, did make sure that he received a Jewish education. And that opened Ron's eyes in a lot of ways.

"My Jewish education definitely caused me to become more aware of inequality and injustice," remembers Ron. "And, that's really the part that

resonates with me to this day. *Tikkun Olam*, leaving the world a better place for future generations."

So, what was behind the Torah study? Turns out, it was Temple Emanuel's emphasis on and dedication to social justice.

After joining and becoming active in Temple Emanuel, Ron got involved in many other volunteer efforts and philanthropic initiatives, within and outside the Jewish community. Throughout the years, he's served on the boards of some of the most consequential local non-profit organizations.

"I grew up in a pretty modest household," says Ron. "I feel lucky to be in position to be philanthropic and give back."

But, Ron's most important public contribution is not related to any board. It's the spark he helped ignite in Marissa. The spark that seems to have passed down several generations of Milsteins, from Ron's parents, to Ron, to Marissa.

Like her dad, Marissa gives a considerable amount of her free time to organizations like the Down Syndrome Network, NCCJ, NC Hillel and the Greensboro Jewish Federation. Another similarity they share is finding their Jewish identity through educational experiences.

Marissa began exploring hers during a high school March of the Living trip, thanks in part to a letter from Ron imploring her to "find her own Jewishness."

"I cried when I read his letter," recalls Marissa.

Ron also pushed Marissa to another defining educational experience: Anytown. The NCCJ program puts high school teens of different racial, religious and socioeconomic backgrounds through an intensive,



week-long retreat where they confront their biases and prejudices. Marissa came back changed.

"Anytown let me peek into the lives of people who grew up differently than me," says Marissa. "It made me realize and confront my privilege, and use it positively to support causes of justice."

So, that spark that Ron passed on to Marissa... she's also perfectly capable of redirecting it right back at him, should he ever lose the light. After Anytown, Marissa started raising some difficult questions about inequality and racism over family dinners. Ron did not have a lot of answers.



Marissa also began hanging out with a more diverse group of friends than Ron was used to seeing, which caught Ron by surprise and led him on an internal process that realigned his thinking. Marissa's probing questions over dinner and her expanded network of diverse friends made Ron re-evaluate how he perceived the world and people around him.

“Ron’s most important public contribution is not related to any board. It’s the spark he helped ignite in Marissa.”

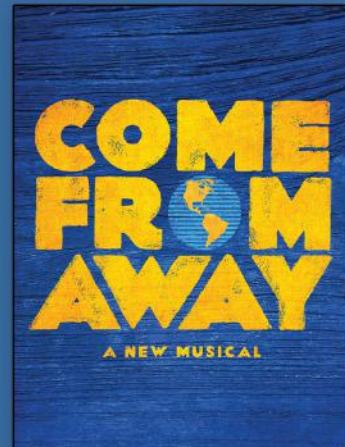
"She made me confront something inside me that was deeply uncomfortable," says Ron. "And she deserves all the credit in the world for that."

It takes a good heart and strong will to recognize a significant fault inside yourself and do the work to turn that weakness into strength. It takes maybe even more of the right stuff to inspire that willingness to change in a parent. Whatever that right stuff is, Ron and Marissa Milstein have it to spare.

A father who pushes his daughter to find her moral compass, and a daughter who repays that gift by expanding his worldview is perhaps the best example of *l'dor v'dor* — wisdom passing between the generations.

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PHILANTHROPY Is a Family Tradition

L'dor v'dor is a hallmark concept in Judaism. Translated from Hebrew as “generation to generation,” the notion communicates ideals of continuity, legacy and collective memory. Throughout the centuries, Jews have learned that teaching generosity to our families is indeed our legacy to ourselves and our community. There is much we can do to foster the spirit of philanthropy and to create a culture of giving which will make an impact on the future. Teaching our children and grandchildren that philanthropy matters is a vital step in that process.

In this new year, take the opportunity to engage in family conversations, perhaps even family meetings to discuss philanthropy

“Teaching generosity to our families is indeed our legacy”

together. Decide as a family what the focus should be, identifying what is important to you, what was important to your parents and what are the issues of today. Create new giving traditions that reflect emerging priorities, community needs and family interests.

The Jewish Foundation of Greensboro is a resource for your family conversations. Through thoughtful planning and strategic philanthropy, the Foundation can assist you in implementing your family legacy to fund the organizations that perpetuate your values. The perfect vehicle to start the philanthropic process for your children and grandchildren is a Donor Advised Fund which can be established for a \$2,500 investment for those under the age of 40.

By choosing to have a family fund or by setting up individual funds for each child or grandchild, you can work with the Foundation, and your family to pass on the ideals of continuity, the bedrock of *l'dor v'dor*.



Family philanthropy exemplified by the LeBauer brothers: Drs. Sam, Gene and Joe LeBauer.



THE FUTURE Starts with You

Establishing a Donor Advised Fund (DAF) at the Jewish Foundation of Greensboro allows you to take an active role in helping the Jewish community, with professionals who can guide you along the way.

- It is an easy way to carry out your philanthropic vision
- A DAF can be established with as little as \$5,000, or \$2,500, if you are under age 40
- A DAF can be established for a child or grandchild, in cash or appreciated stock
- The fund makes grants to charitable organizations recommended by the donor
- The minimum amount for grant recommendations is \$100
- You receive a tax deduction at the time you make your gift
- Simplified record-keeping along with centralized donation and grantmaking
- The assets in the fund continue to grow to be used for future philanthropic grants

For more information or to discuss opening a Donor Advised Fund, please contact Susan R. Gutterman, sgutterman@jewishfoundationnc.org or call 336-852-0099.



A legacy gift will ensure that what you cherish about Jewish life continues to sustain, nurture, and delight future generations.

To learn more about creating a Jewish legacy, contact Susan Gutterman at (336) 852-0099 or sgutterman@JewishFoundationNC.org.

\$2 Million Scholarship Helps UNCG Students

They say wisdom is passed down from generation to generation. That's certainly true in Jewish culture, where knowledge and wisdom of the Torah is received by every adolescent as a rite of passage through a dedicated process of study.

In fact, education may be the best way to ensure that the youngest generations can take advantage of the best knowledge we achieve. And, thanks to a recent \$2 million commitment by Linda and Tom Sloan, high school students who might not otherwise have had that chance will receive the opportunity to earn a college degree.

The Sloan Endowment Scholarship at the University of North Carolina at Greensboro provides full support for students who demonstrate outstanding academic achievement and financial need. Raven Sizemore, a

first-year UNCG undergraduate from Randleman, North Carolina, is the inaugural recipient of the scholarship.

"This scholarship means so much to me," says Raven. "It's the difference between going to UNCG or not going at all."

The Sloan Scholarships will cover tuition and all the costs of attendance at UNCG for these students, as well as provide support for high-impact opportunities such as a study-abroad experience, service learning, or internships. The endowment will eventually sustain two Sloan Scholars per class for study at UNCG.

"Linda and I feel very fortunate to be able to make this scholarship gift," says Tom. "It is recipients like Raven who have the potential to make an impact in this life. We are honored to be a part of encouraging her success."



UNCG Scholarship Recipient
Raven Sizemore



Tom and Linda Sloan
(photos credit Martin Kane, UNCG)

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ON THE TOWN

Individuals Recognized as HONORABLE MENSCHEN

The community came together to honor the past, hear an update on the present and recognize inspiring people in our community who have made an impact on the lives of so many.

- JFS Volunteer of the Year Award:
Larry Arnold
- JFG Exemplary Professional Award:
Randall Kaplan
- JFG Leadership Legacy Award:
Jerrold Pinkser
- Marilyn Forman Chandler Woman of Valor Award: **Susan Robinson**
- Benjamin Cone, Sr. Leadership Award:
Rabbi Fred Guttman

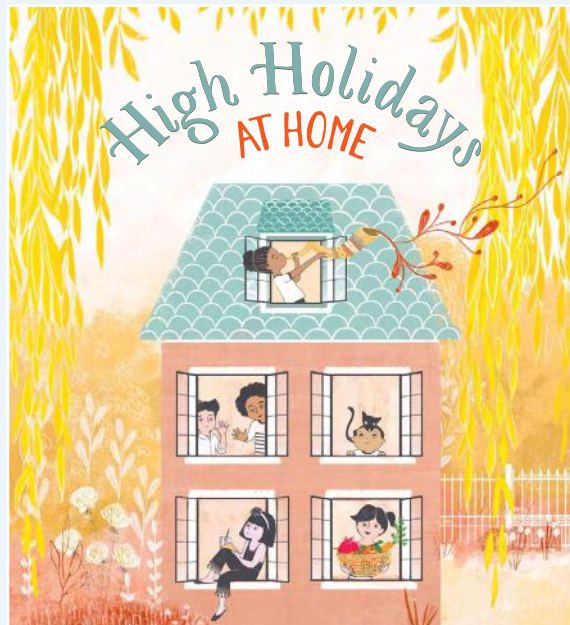
The event concluded with a presentation by Mark Bochkis commemorating the 30th anniversary of the Greensboro resettlement of Jews from the Former Soviet Union.



Federation President Tom Cone opened the proceedings with a welcome message honoring past achievements and updating the community on present issues.



Randall Kaplan, (pictured with father, Leonard Kaplan, z"l), was presented with the Exemplary Professional Award by Howie Mezer (Chair, JFG Board).



PJ LIBRARY CELEBRATES High Holidays at Home

PJ Library Greensboro helped families with young children celebrate the holidays a different way this year by delivering High Holiday at Home Kits. The kits included items for families to celebrate Rosh Hashanah meaningfully at home, such as DIY greeting cards, honey and dipper stick, round challah, soluble paper for Tashlich, prayer guides and activity sheets.

Mindy and Ella Andrews received one of the kits. "Ella loves the crafting events with PJ library," says Mindy. "Being in a pandemic, the High Holiday kits were the next best thing! She drew pictures and made cards for all her cousins in Atlanta. It was a special way for her to send her love and let them know she missed them."



Children were provided dissolvable paper to perform Tashlich, and symbolically watch their mistakes disappear.

CARDOZO SOCIETY

Hosts Justice Mark Davis



Justice Mark Davis

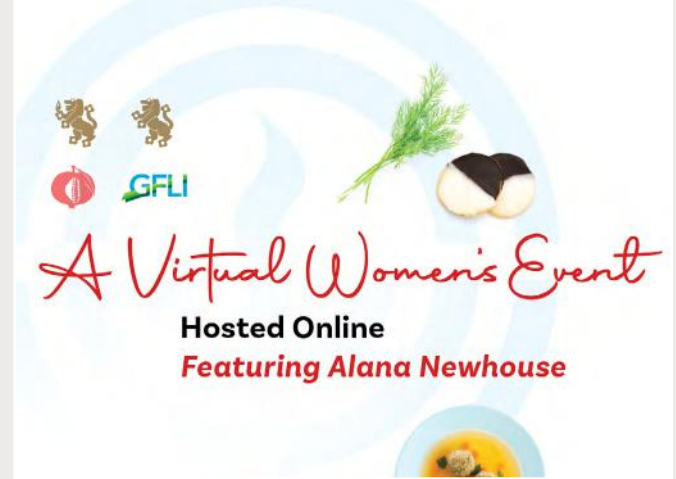


The Greensboro Jewish Federation's Cardozo Society and the Jewish Foundation of Greensboro's Committee of Professional Advisors hosted a session with Justice Mark Davis, the first Jewish justice appointed to the North Carolina Supreme Court. Justice Davis, shared his perspective on the parallels between the Torah and our modern legal system over a virtual lunch and learn.

"It's always inspiring to hear North Carolina's Supreme Court Justice speak on legal matters," says practicing attorney and tax professional

Steven Woolf. "It was especially informative to hear him explain how Jewish law and Torah can guide all of us as we grapple with the complexities of our legal system."

The Cardozo Society is committed to providing social, educational and philanthropic networking opportunities for all legal professionals in the Greensboro Jewish community and is open to all members of the legal profession and law students. For more information on the Cardozo Society and how to become a member, contact Emily Gray, Director of Donor Engagement and Campaign Operations, (336) 852-5433 x237.

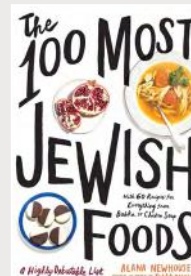


ALANA NEWHOUSE TALKS FOOD with Greensboro Women



Alana Newhouse

Alana Newhouse, founder and chief editor of *Tablet Magazine*, spoke with our Lion, Lion of Judah Endowment, Pomegranate Society and Greensboro Federation Leadership Institute members at a virtual women's event. The renowned literary critic and cultural commentator spent the afternoon focusing on her book, *The 100 Most Jewish Foods*, which discusses foods that contain the deepest Jewish significance or, as she puts it, "the salty, the sweet, the dense, the light, the beautiful, and the undeniably brown, stretching back over thousands of years of civilization and from nearly every region of the planet." The event was moderated and chaired by Jenny Kaiser, along with Marsha Glazman and Leala King.



The Greensboro Jewish Federation is proud to invite you to our 2021 Campaign Kickoff Event

HOW TO FIGHT ANTI-SEMITISM

A CONVERSATION WITH

Bari Weiss

Wednesday, December 9 at 7 p.m.

Hosted online via Zoom



Register online at www.shalomgreensboro.org

For questions, please email Dianne.Hines@shalomgreensboro.org

COMMUNITY

TEMPLE EMANUEL is Family



For Paul Benson, Temple Emanuel's president elect, being a part of the congregation's lay leadership is a family matter.

When the family moved to Greensboro in 1958, their deep commitment to Judaism, Zionism, and community led them to get involved first at Beth David, and then with Temple Emanuel.

Paul and his siblings grew up in the congregation, and were bar mitzvahed and confirmed at the Temple. His mother was deeply involved with the Sisterhood, and his father, Edward, joined the board and served as president. Paul and his wife Heather were married at the Temple, and it's where his sons were bar mitzvahed and confirmed.

As he describes it, "The Temple family is my family. One of the nice things of having grown up here is I have lots of surrogate parents, people who have known me for my whole 60 years. I still have a lot of Jewish mothers looking out for me."

Paul tells stories of his father playing gin rummy with his Temple friends, attending Israeli bond drives as a boy, and enjoying the weekly picnics that brought together members of Beth David and Temple Emanuel.

Growing up in Greensboro's tight-knit Jewish community where his parents modeled leadership led Paul to become a leader at Temple. He never sought out the spotlight, but Paul has held an impressive series of roles from volunteering at the homeless shelter and ushering at High Holidays, to serving as president of the Brotherhood, as board treasurer, and now as board president elect.

"It is natural to be involved," Paul explains. "I believe you have to step up when there is work to be done. That is what I was always taught."

Benson believes in leadership by example, and he is always the first to volunteer for a job.

"I want people to know that I wouldn't ask something of them that I wouldn't do myself," he explains.

“Benson believes in leadership by example”

VIRTUAL CONNECTIONS Help Keep Seniors Engaged



With High Holidays far in the rearview mirror and Election Day around the corner, our country still finds itself coping with COVID-19 - hoping that precautions taken today will curb the effects of the pandemic. While everyone hopes the wearing of masks and physical distancing will end sooner rather than later, Carolina Foundation for Jewish Seniors (CFJS) has taken steps to help the elderly cope with the current new normal.

Over the last several months, CFJS grant recipient organizations have moved programming to virtual platforms. They successfully taught many seniors the ins and outs of Zoom, FaceTime and other virtual communication methods. Seniors were surprised by how much they have learned.

Virtual communication is helping alleviate some of the loneliness experienced from isolation — though it is not the same as being in a group gathering, schmoozing and hugging each other hello. And, all sorts of creative programming is popping up to engage people and get mental juices flowing.

A great example is the upcoming educational program "Sages for all Ages," kicking off in November at Temple Emanuel. During this multi-week collaborative learning opportunity, congregational leaders working together throughout North Carolina will lead various segments, providing an environment where participants can learn and meet new friends both near and far.

This is only one example of new ways a CFJS grant enriches lives of Jewish seniors in North and South Carolina. The Jewish Federations, Jewish Family Services, Jewish Community Centers and Congregations are also busy with many other exciting programs.

To share a story, make a contribution or request more information, email Wendee Cutler, wcutler@carolinajewishseniors.org, call (336) 854-8400 or visit Carolina Foundation for Jewish Seniors, www.carolinajewishseniors.org.

“Virtual communication is helping alleviate some of the loneliness experienced from isolation”



Connection Between Generations Is the Goal at BETH DAVID



L'dor v'dor. Two words with such power behind them. Jewish tradition, teachings, culture and food are all passed from generation to generation. The concept is an innate part of the Jewish religion. At Beth David Synagogue, it is also a key part of the focus and mission.

“When we speak of the God of Avraham and Sarah and the God of Yitzchak and Rivka, it becomes clear that Judaism is a tradition passed down from generation to generation. Each one is a link in the chain of the Jewish people,” says Rabbi Joshua Ben-Gideon. “At Beth David we celebrate this and bring the generations together.”

A few weeks before coronavirus hit, Beth David hosted a Chanukah party aimed at bringing several age groups together. There were card tables set up for mahjong, TVs set up for football watching, and tons of activities for kids. The synagogue regularly provides multi-generational programming so that members can feel connected to one another.

For the High Holidays, Beth David ensured that members of every generation could have a meaningful and spiritual experience together. That included making several different youth services available for families with children.

Since the congregation couldn't be together this year, familiar routines were altered. Instead of preparing the building for the largest gatherings of the Jewish year, staff and volunteers were busy making sure that congregants with different preferences and technological abilities could have multiple ways to access the holiday texts in their homes — including conducting tutorials over the phone.

Online versions were distributed for members comfortable attending services on the web. And, mahzorim were also made available to every household, allowing for a more traditional method of worship, and serving as a small taste of normalcy from High Holy Days past.

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B'NAI SHALOM DAY SCHOOL Honors 50 Years of Graduates



The *Talmud* teaches, “Children’s children are the crown of their grandparents; And the glory of children are their parents.”

As B’nai Shalom Day School embarks on its 50th year of serving the Greensboro community, the words “*L’dor V’dor*” have never been more impactful. As each member of a family plays a role in shaping who their children will become, so too does a school.

Through the education received at B’nai Shalom, the school is creating good people who are prepared with the knowledge and skills to move through the world as confident Jews. B’nai Shalom does not only educate our community’s children, but instills Jewish values and traditions that help create the Jewish leaders and community members of tomorrow.

This year, B’nai Shalom is celebrating the many generations who have walked the halls of the school. Mindy Samet Andrews, ‘89, is a B’nai Shalom alumna and proud mom to two students at the day school.

“My experience at B’nai was one of acceptance,” Mindy says. “While we were a small class, we were each very different in terms of learning styles as well as religious practices. As a student we felt that our differences were celebrated and each person’s unique strengths added to the community. These are lessons that have stayed with me and continue to form the foundation of both my volunteer and professional relationships.”

When considering schools for her children, Ella and Conner, Mindy and her husband wanted to find both a good education and a caring environment.

“B’nai Shalom is able to provide quality programming and the warmth of a close community,” confirms Mindy.

B’nai Shalom is “Rooted ... and growing.” Fifty years in, B’nai’s roots are strong and well-established and the future is blooming bright.

Challah Bake Tradition Continues with Socially-Distanced Tailgate



“The art of baking Challah has been passed down from generation to generation with moms and daughters baking

together,” says Rebbetzin Hindy Plotkin.

For five years, Chabad Greensboro has hosted an annual “Mega Challah Bake,” which teaches the art of baking Challah to generations of Greensboro women. The popular event often draws more than a hundred women; including grandmothers, daughters and granddaughters, and has become a beloved tradition in the Jewish community.

This year’s Mega Challah Bake called for a little more creativity and Chabad offered a special pre-Rosh Hashanah Challah Bake — COVID style, which featured an in-person, socially distanced tailgate.

“We had to change things because of the pandemic and with the tailgate version we were able to get together in person outdoors and create a unique experience, which was a lot of fun,” adds Hindy.

The Mega Challah bake also offered an at home version where families could enjoy the experience in their kitchen, using remote technology. For both the in-person tailgate and the remote experience, participants received an insulated tote bag, a COVID face shield, an apron, a cutting board with the recipe on it; and most important, all of the ingredients (pre-measured) to bake challah. Included in the bag were a plastic mixing bowl and large spoon, plus a can of kosher Moscato wine.

One family had four generations in attendance remotely. “It was so meaningful to be doing this together as a family,” explains Paula Justice, whose mother, daughter, granddaughter and sister enjoyed the Mega Challah Bake experience remotely. “We used the traditional Chabad kosher Challah recipe and everyone had a great time. This was just in time for my mom’s 89th birthday, which made it even more special,” she adds.



Four generations enjoyed this year’s Mega Challah bake remotely

Cross-Generational Connection Paves Way for Future JTriad Co-chair



JTriad members find the Jewish young professional organization through different avenues — a Google search, the FaceBook group, through a “Jewish Geography” connection to someone in Greensboro, or by word of mouth. For Beth Mannella, the group’s current co-chair, getting connected to JTriad came about thanks to a chance meeting with the generation above.

Beth moved to downtown Greensboro after starting a new job in 2016.



Beth Mannella

“I learned so much about Greensboro and met many wonderful people through my former job with Action Greensboro,” says Beth.

While she was enjoying getting to know her new city, Beth realized that she was missing meaningful Jewish connections.

Thanks to a few serendipitous encounters with Greensboro Jews over the next several months, Beth discovered that a small but mighty Jewish community existed throughout the Triad. It was time to make Jewish friends.

Enter Marian Stein.



Marian Stein

Late summer 2017, Marian was dropping off a few items at Action Greensboro. On a hunch, Beth asked if she was connected to the Greensboro Jewish community. The questions sparked a conversation, and Marian shared that she had daughters Beth’s age who were involved with a group of young Jewish professionals.

A couple of months later, Beth attended the Jews and Brews event, which attracts Jewish community members from all generations. This marked a turning point.

Beth met an entire cohort of younger Jews at the event. In turn, this led her to attend JTriad shabbat dinners, the Purim party, join the Hebrew Nationals kickball team, and eventually apply to serve on the JTriad board.

“Connection to my city and the Jewish community is important. Although it took me over a year, I am so glad I found that connection,” reflects Beth. “And, I am so grateful for my encounter with Marian Stein!”



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virtual visions

While physical separation is critical to controlling the pandemic, this is a time when we can use technology to increase our social connections, and maintain strong social bonds. **Social distancing does not have to mean social isolation.** Participation in virtual and interactive events is a great way to stay connected to our Jewish community.



Stay connected to YOUR Greensboro Jewish community through virtual events



GREENSBORO JEWISH FEDERATION helps you stay in touch through technology! The **Virtual Visions page at www.shalomgreensboro.org** is your one-stop connection to virtual events hosted by the Federation and our Greensboro Jewish community. For more ways to stay involved and connected, follow the Greensboro Jewish Federation on Facebook and Instagram.



JEWISH FAMILY SERVICES
VIRTUAL PROGRAMS

JEWISH FAMILY SERVICES presents programs that contribute to a vibrant Jewish life. Programs will provide a range of supportive and mental health services to assist all of our members to meet life's challenges. Information and ways to access can be found at www.jfsgreensboro.org.



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Virtual Events

BETH DAVID is online! Join us every day for engaging and interactive classes, programs, and services; there is something for everyone! Online offerings are open to all via Zoom and social media. More info at www.bethdavidsynagogue.org.



CONNECTING GENERATIONS
TEMPLE EMANUEL
FOUNDED 1907

Is the Coronavirus keeping you away from **TEMPLE EMANUEL**? Not to worry! Temple Emanuel is virtually hosting classes and programs, and live streaming many other events on their Facebook Page. We look forward to seeing you online! Virtual events can be found at www.tegreensboro.org/virtual-events.



Chabad
Greensboro

CHABAD GREENSBORO is hosting a slew of online events to cheer each other up, be inspired and celebrate! Be sure to have access to a Zoom account, where much of this will be taking place and follow Chabad on Facebook to see our broadcasts. Visit the Virtual Chabad Center at www.chabadgreensboro.com for the latest on all upcoming events.

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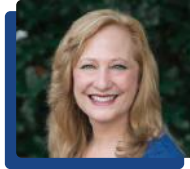
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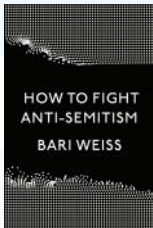
HOW TO FIGHT ANTI-SEMITISM

A CONVERSATION
WITH

Bari Weiss

Wednesday, December 9 at 7 p.m.

Hosted online via Zoom



Through her columns and speeches, Bari has changed the way we think about important issues, including #MeToo, freedom of speech, and our common culture. Weiss, who recently submitted a viral resignation letter to *The New York Times*, where she served as an op-ed writer and editor, is the author of the book "How to Fight Anti-Semitism." In the book, she delivers an urgent wake-up call to all Americans exposing the alarming rise of anti-Semitism in this country and explains what we can do to defeat it.

