



2025

Corporate Design & Animation Style

FLIPBOOK MONICA ROMAO



ANIMATIONS

Selected design projects developed during my work at EHPA, showcasing a visual approach to sustainability and technology.



This animation was created to celebrate Earth Day and promote environmental awareness. I developed a series of small, informative infographics that combined clean design with approachable storytelling. The goal was to make the message of sustainability lighter, more engaging, and accessible to a wider audience beyond the energy sector.



ANIMATIONS

This animation was developed for Valentine's Day to creatively promote heat pump technology. I drafted the concept, designed the visuals, and built the animation entirely in Figma. The idea was to connect the theme of love with sustainable energy — showing how heat pumps can help create a warmer, greener future. The final piece was later published as part of EHPA's campaign.



ANIMATIONS



KEYMARK is Europe's quality certification for heat pumps. I designed communications and visuals to make technical standards clear, approachable, and engaging for a wide audience.

This animation celebrates the Heat Pump KEYMARK community, which has grown to over 2,000 followers.



ANIMATIONS

This animation celebrates reaching 10,000 certified heat pump models under the Heat Pump KEYMARK scheme — a milestone in ensuring quality, reliability, and performance across Europe.



ANIMATIONS



Heat Pump Day is an annual campaign by EHPA, celebrating clean heating and cooling technologies. The concept followed an approachable and slightly playful brand style — using bright colors, simple shapes, and a light tone to make technical topics more relatable to a general audience.

As part of a photo contest, the visuals to showcase the honourable mentions. The goal was to celebrate participants' creativity while maintaining the campaign's positive, community-focused tone.



VIDEO EDITING

This video was produced using a provided script and audio track. Working without original footage, I curated royalty-free video clips from online sources and edited them into a cohesive final piece. Following the brand's playful and colorful identity, the project demonstrates my ability to adapt, edit, and create polished content under constraints.



DESIGN

AEGEE-Europe is one of the largest interdisciplinary student organizations in Europe, promoting cultural exchange, youth engagement, and European integration. During my work with AEGEE, I created visuals and communication materials that reflected their vibrant, energetic, and youthful brand style – using bold colors, dynamic layouts, and approachable design to connect with a diverse, pan-European audience.

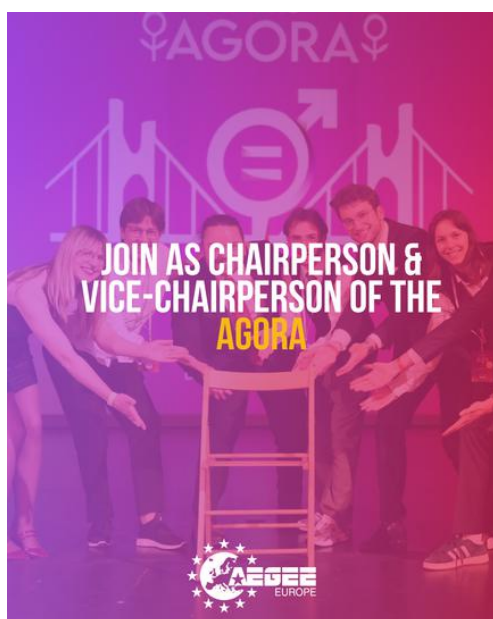
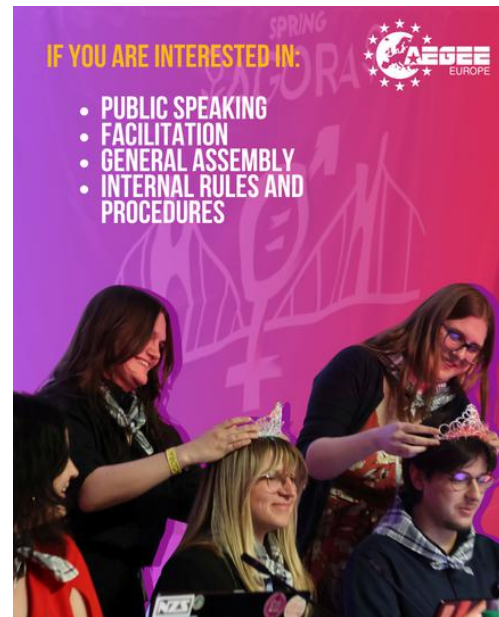


This image captures a preparatory online session for AEGEE-Europe, where participants were briefed on elected positions at the Agora. The session included presentations from the Current Directors (CD) about available roles – such as Chair Team, CD positions, Mediation Commission, and others – and guidance on how to apply. The design aimed to clearly communicate the purpose of the session while reflecting AEGEE's vibrant and approachable brand style.



DESIGN

Here is a slideshow created for the promotion of the Chair position at AEGEE-Europe, designed to clearly communicate the role, responsibilities, and application process, while staying true to the organization's dynamic and engaging brand identity.



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