

Photo by Tomasz Szumski - Szumski Media



CHAMBER E-NEWS

TOGETHER WE HAVE

A STRONGER VOICE

DECEMBER 11, 2024



Table of Contents

WELCOME NEW CHAMBER MEMBER!

Become a Chamber Member Today

K.Brewer Financial-Chamber's Plan Group Insurance

Esso/Mobil - Member Benefits

Opportunities

- Holiday Happy Hour Networking @ Inn at the Falls - Dec 17th
- Super Night of Networking w/ MAWER and Muskoka Lakes Chamber
- Join the Fire and Ice Food Crawl - Deadline Dec 20
- Shop the Bridge Bulk Orders, Your Corporate Christmas Gift
- 50/50 Supporting Food4Kids Ontario - Including Food4Kids Muskoka
- Hospice Muskoka Career Opportunities

Grants, Funds & Information

- Fire and Ice Festival - Volunteer and Vendor Opportunities - Jan 25
- Tag @BracebridgeChamberOfCommerce in your Holiday deals!
- Holiday Curbside Collection Schedule - Residential - District Muskoka
- Canada Summer Jobs - Deadline Dec 19, 2024
- IION - Step Forward Entrepreneurs Program
- How to Pay - Canada Post Strike & Chamber Member Discount
- Lakeland Solutions brings EV Charging to Burks Falls

Community News

- Chamber Community Connection
- Holiday Calendar of Activities Bracebridge Recreation
- Stuff the Truck - Cavalcade Ford - Dec 13
- Double Your Donations - SMHF - Matched up to \$100,000
- Women of Distinction - Nominate Now
- Muskoka Collective - Holiday Food Drive

Welcome
**TO THE
CHAMBER**



**Muskoka
Community
Land Trust**

Muskoka Community Land Trust (MCLT)
muskokacommunitylandtrust.org



Networking opportunities, money saving benefits,
and so much more.
Become a member today.

705-645-5231 | BRACEBRIDGECHAMBER.COM



While you're taking care of business,
who's taking care of you?

Chambers Plan
Employee Benefits

GET A FREE QUOTE



Chambers Plan Overview

Plans are fully customizable to make it work for all kinds of businesses



Dental Coverage

Coverage options include routine and emergency procedures, to help with rising costs.



Health Coverage

Including vision care, prescription drugs, travel insurance, paramedical services, and more.



Disability and Critical Illness Coverage

If an employee gets in an accident or can no longer work due to a disability or illness, they'll be covered.



Life Insurance

To give employees peace of mind, provide financial support to beneficiaries in the event of a death.



Employee Assistance Program (EAP)

Supporting employees through life's challenges so they can live and work productively.



Health and Lifestyle Spending Accounts

Give employees the freedom to choose where they use their coverage.



Industry-Leading Customer Service

Industry-leading customer service means plan members are treated like people, not just numbers.



Value-Add Programs

Free programs that support plan-holders with business advice, mental health guidance, and more.

Chambers Plan
Employee Benefits



Member
benefits worth
SHOUTING
about.



Save 3.5¢ per litre on Esso[®] and Mobil[™] fuel.

With the Chamber's Esso and Mobil Business Fleet Card Program, your business can enjoy a 3.5¢ per litre discount on every fuel purchase at Canada's largest retail fuel network of over 2,000 Esso and Mobil stations. This exceptional fuel discount is usually available within, well, shouting distance.

Card program advantages and benefits:

- Fuel securely with prompts at the pump and 24/7 customer support.
- Track spending easily with paperless receipts and insights into every transaction.
- Pay bills, manage cards, and mitigate unauthorized spending with online and mobile tools.
- Fill up with Synergy Fuel[™], engineered for better gas mileage,^{*} at over 2,000 Esso and Mobil stations across Canada.
- Get on the road to rewards with the PC Optimum[™] program.^{**}
- Save 10% on all oil changes at Mr. Lube when you show your Esso and Mobil Business Card or Premier Plus Business Card.


Start saving today

For more information or to apply, please contact your sales representative.

Mario Ojeda-Iniguez
Regional Sales Manager | Ontario
c. 819.962.4465
mario.ojeda-iniguez@wexinc.com



*New accounts only. Valid at participating Esso and Mobil locations. Discounts earned will be credited directly to your account. Eligible only for Canadian Chamber of Commerce members.
**Requirements, such as fuel economy, are based on Synergy-branded gasoline, where and when available, compared to gasoline meeting minimum Canadian government emergency standards. Actual benefits will vary depending on factors such as vehicle type, driving style, and gasoline previously used.
***Conditions apply. The Esso Extra program is available at participating Esso and Mobil stations in Canada excluding Mobil stations located adjacent to a Loblaw banner grocery store. For complete PC Optimum program terms and conditions visit pc optimum.ca.
Mobil and Fuel Technology Synergy are trademarks or registered trademarks of Esso Mobil Corporation or one of its subsidiaries. Imperial Oil Services. Esso is a trademark of Imperial Oil Limited. Imperial Oil Services. PC Optimum is a trademark of Loblaw Inc. Trademark used under license. The Esso and Mobil Business Fleet Card Program is administered by WEX Inc. ES5_580651_15/03/22

A warm, glowing fire burns brightly in a fireplace, filling the upper half of the frame with orange and yellow flames. In the foreground, two pairs of feet are visible, wearing patterned socks. The pair on the left wears dark blue socks with a light-colored geometric pattern, while the pair on the right wears red socks with a white geometric pattern. Both pairs are wearing blue jeans. The scene is cozy and intimate, suggesting a winter evening or a cold day.

Opportunities



Holiday HAPPY HOUR NETWORKING



Celebrate the season with fellow local professionals in a relaxed, festive setting. Toast to the holidays and a prosperous year ahead!

RSVP required

RSVP



17TH DEC 2024



4:30 PM



8 MAHAFFY CT,
BRACEBRIDGE

Join us on ****December 17 at 4:30 PM at Inn at the Falls**** for an evening of festive fun and networking.

🎄 ****Theme:**** Bring out your ugliest Christmas sweater and wear it proudly in the spirit of the Holidays!

🍷 ****Refreshments:**** Inn at the Falls will be providing delicious hors d'oeuvres and beverages! Alcoholic drinks will be available for purchase.

🎁 ****Business Card Draw Door Prize:**** Don't miss your chance to win a dinner for two at the fabulous Basilico!



MUSKOKA LAKES
CHAMBER OF COMMERCE

AFTER HOURS NETWORKING

MAWER

Be Boring. Make Money.™



6TH FEB 2025



5 PM



BRACEBRIDGE
BARRELHOUSE





fire & ice!

BRACEBRIDGE

Food Crawl



The Concept

Described as 'speed dating with restaurants,' the Bracebridge Fire & Ice Food Crawl is a fantastic opportunity for local establishments to showcase their unique flavours and hospitality while attracting new customers.

This self-guided culinary adventure takes participants on a journey through the core of Bracebridge and beyond, offering them the chance to sample exceptional food and drink pairings from the best local spots.

Each eligible purchase from a local establishment earns entries for a draw to win an exciting prize.



App + Drink Sample

Entries for Participants: 1

Serve a taste of your most popular appetizer or craft a special themed app inspired by the Fire & Ice Festival. Pair it with a sample-sized beverage choose from wine, beer, or a non-alcoholic drink to give participants a delightful experience that showcases your unique offerings.

Maximum price to be included in the tour: \$15



Takeout Special

Entries for Participants: 1

Create a signature takeout special that embodies the spirit of the Fire & Ice Festival! This is a fantastic opportunity to showcase your restaurant's flavours with a meal that's easy for participants to grab and enjoy on the go.

Maximum Price to Be Included in the Tour: \$20



Breakfast Special

Entries for Participants: 1

Start the day with a breakfast special that highlights your restaurant's morning favorites or a dish inspired by the Fire & Ice Festival. Whether it's a hearty classic or a creative twist, this is your chance to draw in early risers and brunch lovers alike.

Maximum Price to Be Included in the Tour: \$15

Additional Entries

The Socialite: 3 Entries

Participants can share their experience on social media with #FireIceFoodie for 3 additional entries.

The Explorer: 3 Entries

Participants who go to at least one restaurant outside of the festival boundaries get an additional 3 entries

The Philanthropist: 3 Entries

Participants who donate to the Manna Food Bank receive an additional 3 entries

Benefits of Participation

- Free to participate as we pilot the program
- Increased promotion of your business
- Contribute meaningfully to the Fire and Ice atmosphere

Tips

- Tell your customers about the tour leading up to the festival to increase interest
- Design your specials to be quick and easy to make
- Keep your price affordable to attract more participants

Contact & Deadline

jaden@bracebridgechamber.com

Deadline to Confirm Participation: Dec 20

Deadline for Menu Details: Jan 6

GIVE THE GIFT OF SHOPPING LOCAL



Looking for the perfect holiday gift for your employees or clients? Submit a Shop The Bridge bulk order request online and we will activate and deliver your gift cards to you!



CLICK THE CARDS ABOVE TO ORDER NOW!

Holiday bulk orders must be placed by December 18 to ensure delivery by December 24.

**50/50
FORTUNE**
FOOD FOR KIDS
CASH FOR YOU

CURRENT PRIZE

\$605,000

presented by



LL# RAF1428141

HM
Hospice Muskoka

Careers

Urgently Hiring

Nurse Practitioner - Community Programs Director

Location: Andy's House, Port Carling (Hybrid)

Full-time

[Job Description](#)

[Apply on Indeed](#)

Finance & Administration Manager

Location: Andy's House, Port Carling (Hybrid)

Full-time

[Job Description](#)

[Apply on Indeed](#)

A close-up, low-angle shot of Santa Claus. He is wearing his iconic red suit with white fur trim and a white beard. He is blowing a stream of white, fluffy snow or confetti towards the camera. The background is dark and filled with falling snow, creating a magical, wintry atmosphere. The lighting is soft, highlighting the texture of his beard and the snow he is blowing.

Grants, Funds & Information



fire & ice!
BRACEBRIDGE

Saturday, January 25th, 2025
9:00 am - 6:00 pm

TAG US



@bracebridgechamberofcommerce



Businesses and buyers! Tag us in your photos and stories of great deals, favorite shops, and local finds. Let's support local business this season and every season!



TO SHARE

@bracebridgechamberofcommerce

THE DISTRICT OF MUSKOKA

HOLIDAY CURBSIDE COLLECTION CHANGES



DECEMBER

WEDNESDAY 25	THURSDAY 26	FRIDAY 27	SATURDAY 28
No Collection	Wednesday Collection	Thursday Collection	Friday Collection

JANUARY

WEDNESDAY 1	THURSDAY 2	FRIDAY 3	SATURDAY 4
No Collection	Wednesday Collection	Thursday Collection	Friday Collection

For the weeks of December 25 and January 1 your regular collection day will do a festive shuffle to one day later if you receive collection on Wednesdays, Thursdays and Fridays.

APPLY AFTER NOV. 19

CANADA SUMMER JOBS

DEADLINE TO APPLY: Dec 19, 2024



The annual Canada Summer Jobs (CSJ) program Call for Applications will be launched during the week of November 18, 2024, and will close on December 19, 2024 at 11:59 p.m. (Pacific Standard Time).

Not-for-profit employers can receive a wage subsidy up to 100% of the current provincial or territorial minimum hourly wage. Public and private sector employers are eligible to receive a wage subsidy of up to 50% of the current provincial or territorial minimum hourly wage.



**Looking to
EXPAND
your market?**



**IION's SFEP can help
with a grant of up to
\$10,000!
for your market
growth project**



For more information visit
www.iion.ca/sfep

**Looking to expand your market? IION's
SFEP can help!**

**SFEP can provide funding for eligible
market growth projects such as:**

- 🚚 Tradeshow attendance/exhibiting (not previously attended) and associated travel costs
- 🎨 Design/development of branding and select promotional materials (video, print, audio)
- 🕒 Market Research
- 🗣️ Sales/marketing plans
- 🏷️ Label design

SFEP can also support product development and productivity enhancement projects.

To learn more check it out on our new website! www.iion.ca/sfep



Canada Post Strike

Chamber invoice payment options

01

Sign in to your account at
BracebridgeChamber.com & pay online

02

E-Transfer
chamber@bracebridgechamber.com

03

Call us at 705-645-5231 to make a
payment by credit card

04

Visit us at 3 Ecclestone Drive!
We can accept cheques or credit card

members.bracebridgechamber.com/login/

lakeland

SOLUTIONS



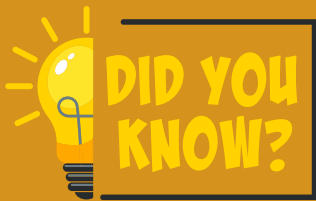
*With support from the Federal Program-ZEVIP
Zero Emissions Vehicle Incentive Program*



Natural Resources
Canada

Ressources naturelles
Canada

Chamber Member Discount



Our members receive highly favourable rates with Purolator. Receive preferential pricing with discounts ranging from 25%-45% on Purolator Express and Purolator Ground suite of courier services.

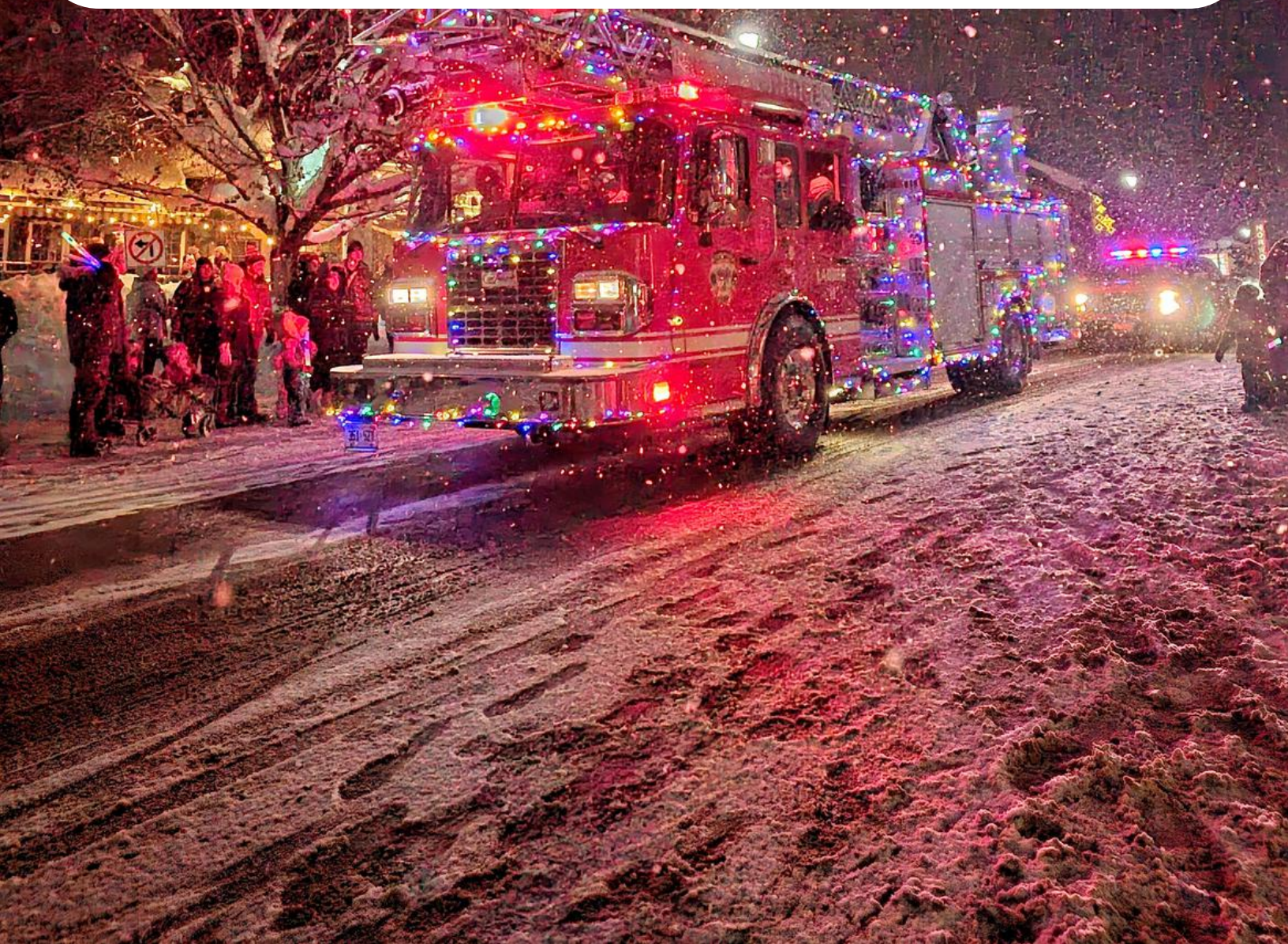
Purolator

Big news! Magnetawan just got its first-ever public Electric Vehicle charging station, provided by Lakeland EV Charging, and is ready to power up your journey. With the rapid 180kW chargers and a 30kW charger, it's easier than ever for EV drivers to hit the road with confidence.

Peter Ewald, Director at local-based Lakeland Solutions, provider of the Lakeland EV Charging network across Muskoka and Parry Sound, is thrilled to bring this opportunity to the community and its visitors. "Environmental stewardship and helping people enjoy everything this area has to offer are close to my heart," he said. "We've got recharging down to an art—whether it's powering up your EV or providing the opportunity to kick back at our convenient locations across this beautiful north country. You can rely on us because nobody knows recharging like we do!"

[Read the full news release here](#)

Community News



IT'S ALL ABOUT *Connection and community*



At the Chamber, we thrive on connection. Whether it's celebrating new businesses, supporting events, or catching up with members, we love being out in the community. This season has been incredible! From amazing events to celebrating milestones and new beginnings, we've witnessed the energy that makes our community special.





HOLIDAY CALENDAR OF EVENTS

Dec 20, 2024 - Jan 5, 2025



Fri Dec 20		Sat Dec 21		Sun Dec 22	
Climbing Wall 9:00 - 1:00 pm	Sponsored by: Kubota North & Cavalcade Ford	Climbing Wall 9:00 - 1:00 pm	Sponsored by: Kubota North & Cavalcade Ford		Sponsored by: Kubota North & Cavalcade Ford
Public Swim 2:00 - 3:30 pm		Public Swim 2:00 - 3:30 pm		Public Swim 2:00 - 3:30 pm	
Family Fun Night 6:00 - 8:30 pm	Supported by: MPP Graydon Smith				



Mon Dec 23		Tue Dec 24		Wed Dec 25	Thu Dec 26	Fri Dec 27		Sat Dec 28		Sun Dec 29	
Climbing Wall 9:00 - 1:00 pm	Sponsored by: Kubota North & Cavalcade Ford	Climbing Wall 9:00 - 1:00 pm	Sponsored by: Kubota North & Cavalcade Ford			Climbing Wall 9:00 - 1:00 pm	Sponsored by: Kubota North & Cavalcade Ford	Climbing Wall 9:00 - 1:00 pm	Sponsored by: Kubota North & Cavalcade Ford		Sponsored by: Kubota North & Cavalcade Ford
Public Swim 2:00 - 3:30 pm		Public Swim 2:00 - 3:30 pm				Public Swim 2:00 - 3:30 pm		Public Swim 2:00 - 3:30 pm		Public Swim 2:00 - 3:30 pm	

Mon Dec 30		Tue Dec 31		Wed Jan 1	Thu Jan 2		Fri Jan 3		Sat Jan 4	
Climbing Wall 9:00 - 1:00 pm	Sponsored by: Kubota North & Cavalcade Ford	Climbing Wall 9:00 - 1:00 pm	Sponsored by: Kubota North & Cavalcade Ford		Climbing Wall 9:00 - 1:00 pm	Sponsored by: Kubota North & Cavalcade Ford	Climbing Wall 9:00 - 1:00 pm	Sponsored by: Kubota North & Cavalcade Ford	Climbing Wall 9:00 - 1:00 pm	Sponsored by: Kubota North & Cavalcade Ford
Public Swim 2:00 - 3:30 pm		Public Swim 2:00 - 3:30 pm			Public Swim 2:00 - 3:30 pm		Public Swim 2:00 - 3:30 pm		Public Swim 2:00 - 3:30 pm	

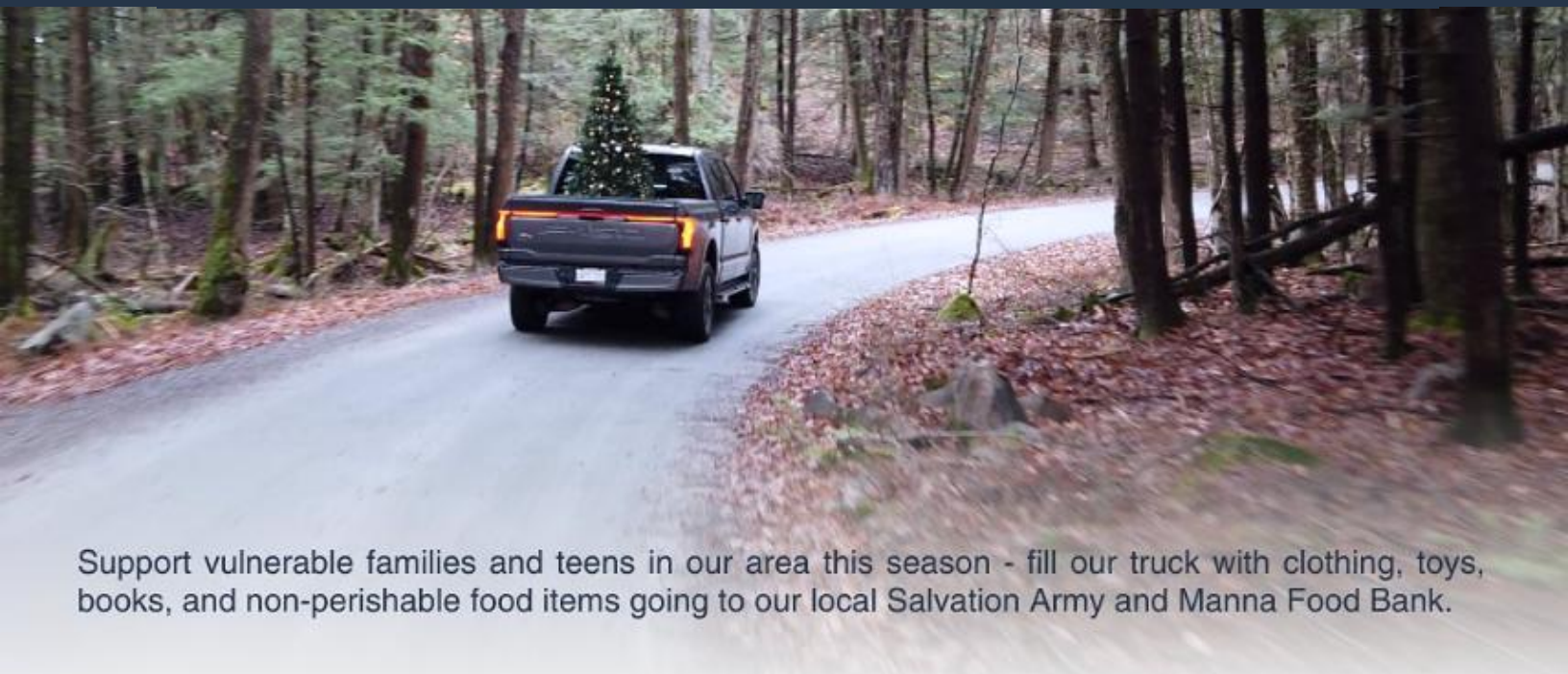
Sun Jan 5	
	Sponsored by: Kubota North & Cavalcade Ford
Public Swim 2:00 - 3:30 pm	

at the
**Bracebridge
Sportsplex**

DON'T FORGET! IT'S TIME TO

Stuff the Truck

at Cavalcade Ford - on now until *December 13th!*



Support vulnerable families and teens in our area this season - fill our truck with clothing, toys, books, and non-perishable food items going to our local Salvation Army and Manna Food Bank.

DOUBLE YOUR DONATIONS

Thanks to a generous donor, this December all donations will be matched, dollar for dollar, up to \$100,000.



Imagine the difference you could make with double the impact. Get involved today at HealthMuskoka.ca/Donate

Your support will help ensure every person who walks through the South Muskoka Hospital doors in need of care receives the best possible treatment.

Join the Collective Holiday Food Drive

Help Drive Away Hunger with the Manna Food Bank



December 2nd - 20th

The 10 most needed donations currently are:
Pasta, Soup, Kids Snacks, Canned Goods, Spices,
Tea/Coffee, Cake Mixes, Condiments (ketchup, etc.),
Cleaning Supplies & Toiletries.

Receive 20% off your Day Pass when you bring in a donation for the Manna Food Bank Bracebridge this holiday season!

Offer starts Monday, December 2nd and runs until Friday, December 20th.

Women of Distinction



We all know a woman worth celebrating.
Nominate her today!

www.ywcamuskoka.com



A woman of distinction is an inspiration to others who has made a commitment to her community as a leader and a role-model. As a catalyst for change, she breaks new ground and old barriers.

She shows vision, creativity and initiative and has improved the lives of those in Muskoka.

All nominees will be recognized. Award recipients will be publicly announced on February 7, 2025.

[Printable Nomination Form and Details Here](#)

[Online Nomination Form and Details Here](#)

Get your tickets today!

19th Women of Distinction Awards Gala

Saturday, March 8, 2025

International Women's Day

- Hidden Valley Resort
- 5:30 Cocktails/Silent Auction
- 6:30 Dinner/Awards

Tickets: \$175

Members: \$160

Dinner, Silent Auction, Mingling, and Awards presentation.



About the Bracebridge Chamber of Commerce

The Bracebridge Chamber of Commerce is a membership-based, politically independent, not-for-profit organization that supports businesses of all sectors to convene, collaborate, advocate and create solutions for the regional economic prosperity of Muskoka. We enable this by providing our members with exclusive business opportunities, networking events, a united voice for improving business competitiveness across all sectors, and access to innovative insight and relevant solutions. The Bracebridge Chamber of Commerce knows that vibrant competitive & economically sustainable business communities are the foundation for a *prosperous Muskoka*.

Please visit our website for more information at:

Find us on social media

