

DOTS

— NEW COLOURS

Beds L: 204 cm / mattress L: 200 cm
Storage & Play Furniture



FLEXA[®]



SAY HI TO NEW COLOURFUL DOTS

- Playful & Practical

FLEXA Dots is a full-room furniture collection – complete with beds, accessories, storage solutions, and play furniture. The collection is now available in a new, urban colour palette that allows children and their parents to turn every day into a fun play day.

Dots is designed to be as joyful and open-minded as the way children see the world. Award-winning Danish designer, Charlotte Høncke, has given each piece of furniture its distinct characteristics: organic shapes and playful little details, like the paint-dipped legs. Dots is made of solid ash wood with surfaces of certified MDF.

DOTS CAMPAIGN

On Monday 15th of November 2021, we launch a campaign to promote the new Dots colours. Campaign elements will show how the Dots collection brings together children's playfulness and grown-ups' need for practical solutions. Campaign elements will also show how the new Dots colours fits like a dream into any room at home and can easily be combined with other FLEXA collections.

With this material, you have everything you need for promoting Dots in your store, website and on social media.

UNIQUE SELLING POINTS

A full-room collection designed
to fit into any room at home



Rounded edges for
comfort and safety



Ash wood with an
urban colour palette



Made from FSC™
certified wood



Designed in Denmark





Single Bed
L: 204 H: 72 W: 96
■ 80-19101-110
■ 80-19101-120
■ 80-19101-130
■ 80-19101-132
□ 80-19101-40



Safety Rail
L: 100 H: 24,5
■ 80-19601-110
■ 80-19601-120
■ 80-19601-130
■ 80-19601-132
□ 80-19601-40



Shelf - Wall Unit - 3 shelves
W: 60 H: 75 D: 22
■ 82-70087-110
■ 82-70087-120
■ 82-70087-130
■ 82-70087-132
□ 82-70087-40



Table
Ø: 60 H: 47
■ 82-50103-110
■ 82-50103-120
■ 82-50103-130
■ 82-50103-132
□ 82-50103-40



Stool
Ø: 30 H: 30
■ 82-10047-110
■ 82-10047-120
■ 82-10047-130
■ 82-10047-132
□ 82-10047-40



Display Shelf - 1 holder
W: 75 H: 34,5 D: 10
■ 82-70145-110
■ 82-70145-120
■ 82-70145-130
■ 82-70145-132
□ 82-70145-40



Bench & Storage Box
W: 60 H: 42 D: 35
■ 82-10048-110
■ 82-10048-120
■ 82-10048-130
■ 82-10048-132
□ 82-10048-40



Storage Bench
W: 65 H: 57,5 D: 35
■ 82-10060-110
■ 82-10060-120
■ 82-10060-130
■ 82-10060-132
□ 82-10060-40



Chair
W: 33,4 H: 32,9 D: 54,1
■ 82-10059-110
■ 82-10059-120
■ 82-10059-130
■ 82-10059-132
□ 82-10059-40



THE LAUNCH MATERIAL INCLUDES

- Renderings
- Images
- Video
- A4 signs
- Colour samples:
Item number: 91-1403

[DOWNLOAD MATERIAL](#)

